

2007 ANNUAL REPORT



TABLE OF CONTENTS

NASPA is its Members	1
Programs	2
Centers and Initiatives.....	4
Publications.....	6
Regions and Knowledge Communities	7
Membership.....	9
Financials.....	10
2006–2007 Board of Directors	12

NASPA Is Its Members

NASPA remains to be recognized as the leading voice for student affairs administration, policy, and practice. This was another outstanding year for the association, with numerous achievements on both the national and regional levels. The success of NASPA's programs, publications, and initiatives is a tribute to NASPA's more than 10,000 members and the national office staff.

NASPA saw a near 11% increase in individual memberships and a near 3% increase in institutional memberships over the previous year. NASPA members joined with others in the profession for the 2007 ACPA/NASPA Joint Meeting, held in Orlando, Fla. The event, which takes place once every ten years, brought together and inspired more than 9,000 attendees. The influential themes of power and responsibility ran throughout the exceptional showcase of programs, speakers, and sessions.

Several new programs and concepts were initiated this year, including the first Stetson /NASPA Student Affairs Law & Policy Conference, co-sponsored by the Stetson University College of Law and held in Las Vegas. This event exceeded expectations with more than 250 participants, and provided valuable resources and information to attendees. In February, NASPA hosted its first Alcohol Abuse Prevention and Intervention Conference in Atlanta, Ga., with more than 200 participants. This past year also included the accomplishment of The Profile of the American College Student, which offers a comprehensive, longitudinal survey to provide NASPA member institutions with a descriptive portrait of their students. The Profile is the fulfillment of a strategic direction for a center devoted entirely to student demographics.

In addition to the creation and success of these programs and initiatives, NASPA released seven new titles this year, including *The First Amendment on Campus: A Handbook for College and University Administrators*, which was published in collaboration with the Association for Student Judicial Affairs. *College Student Mental Health: Effective Services and Strategies Across Campus* was also released this year, and debuted at the well-attended NASPA Mental Health Conference.

NASPA recognizes and thanks its members for making this year one of the most successful. The association remains committed to delivering quality professional growth opportunities that educate, inform, and motivate student affairs administrators and the profession as a whole.

Sincerely,

Barbara C. Jones
President (2006-07)

Gwendolyn Jordan Dungy
Executive Director

PROGRAMS

2007 ACPA/NASPA Joint Meeting

The outstanding showcase of professional development programs, speakers, and sessions at the 2007 Joint Meeting of ACPA – College Student Educators International and NASPA – Student Affairs Administrators in Higher Education energized and motivated more than 9,000 participants in Orlando, Fla.

With the theme, *Our Power and Responsibility to Shape Education*, the 2007 Joint Meeting focused on inspiring attendees to realize their power and responsibility in shaping education through an invigorating curriculum. Stimulating educational sessions and numerous social activities not only renewed participants professionally and personally, but also made the meeting shared by two major associations representing student affairs professionals one of the most comprehensive in the history of the profession.

The themes of “power” and “responsibility” within student affairs ran throughout the 568 concurrent sessions. The themes also resonated in messages delivered by former Vice President Al Gore and Dr. Benjamin Carson. Both speakers offered inspiration and insight by sharing their stories, perspectives, and the liberating power of education.

Educational Programs

NASPA collaborated with other organizations to create new professional development opportunities as well as continue to offer a wide variety of topical workshops. The **Leadership Educators Institute 2006**, co-sponsored by NASPA, ACPA, and the National Clearinghouse for Leadership Programs, was held December 7–9, 2006, at Arizona State University in Tempe, Ariz., and was well-attended by more than 300 participants. Institute sessions focused on leadership development theory, leadership courses, assessment of leadership programs, and cohort leadership programs.

Also in December 2006, more than 250 participants attended the first **Stetson/NASPA Student Affairs Law & Policy Conference**, co-sponsored by Stetson University College of Law. The Association for Student Judicial Affairs (ASJA) was also a cooperating sponsor and assisted by presenting a pre-conference workshop on the First Amendment.

Building on the success of the past two years, NASPA held the third annual **mental health conference** at the Westin Galleria in Houston, Texas, in January 2007. More than 200 attendees participated in concurrent sessions and small-group conversations divided by institutional size and specific topics. The conference was co-sponsored by the Association for University and College Counseling Center Directors, the American College Counseling Association, and The Center for College Health & Safety.

In February 2007, NASPA hosted its first **Alcohol Abuse Prevention and Intervention Conference** in Atlanta, Ga. More than 200 participants attended workshops with top professionals

in the field, including three college presidents who presented on prevention strategies. . In addition, workshop presenters included representatives from the Association of Governing Boards and United Educators. The alcohol conference was co-sponsored by Outside the Classroom and the Center for College Health & Safety.

Two **spirituality programs** were offered this year — one in Los Angeles and the other in Boston. Topics and activities included forms and patterns of college student spirituality and small-group work that allowed participants to develop action plans to take back to their campuses. The NASPA Spirituality and Religion in Higher Education Knowledge Community was instrumental in the success of both programs.

The **Community College Education Programs and Services (CCEPS)**, created to support the unique needs of the growing population of community college member professionals and schools in the association, completed four **Student Services Institutes (SSI)** at: Central Piedmont Community College; Reading Area Community College; Ivy Tech Community College; and Merritt College.

Another successful program this year was the NASPA Undergraduate Fellows Program (NUFP). NUFP is a semi-structured mentoring program for undergraduate students wishing to explore and better understand the field of student affairs and/or higher education. Students and mentors apply as a pair, and if selected are provided the foundation to establish a semi-structured mentoring relationship at their institution. The mission of NUFP is to increase the number of persons of ethnic-minority, persons with disabilities, and/or persons who identify as LGBT in student affairs and higher education. With 184 fellows this year paired with 170 mentors, NUFP had an extremely successful year at more than 90 institutions.

NASPA's variety of **online professional development programs** continues to grow and provide participants with access to the leading experts in higher education. This year's **webcasts and webinars** explored the topics of pandemic flu, creating meaningful employment experiences for student employees, and risk management. NASPA's **E-Learning** also thrived with programs including "The Internationalization and Globalization of Student Affairs and Services" and "The Blueprint: A Comprehensive Guide to Building a Student Leadership Program."

CENTERS AND INITIATIVES

The James E. Scott National Academy for Leadership & Executive Effectiveness works within NASPA to help senior student affairs officers (SSAOs) excel as leaders in student affairs and higher education administration. The Academy provides SSAOs with a wide range of professional development programs, activities, services, and initiatives to foster institutional, professional, and personal success and enhance leadership, management, and operational skills. In October 2006, the academy presented its signature **New SSAO Institute** in the Washington, D.C.-metro area, hosting more than 40 participants from the United States and Canada.

The **Institute for Aspiring SSAOs** was held January 21–23, 2007, in Palm Beach Gardens, Fla., and hosted 43 participants who were accepted into the program.

The **NASPA Center for Scholarship, Research and Professional Development for Women** examines issues of concern to women in education; matters of policy development; and the design and implementation of relevant programs, services, advocacy, and mentoring opportunities for women professionals and students. While encouraging research from all in student affairs, the Center for Women encourages, in particular, research by, for, and about women in student affairs and about women students.

This year, the **Panel of Listeners** mentoring program for women was expanded and offered at four regional conferences in collaboration with the Women in Student Affairs Knowledge Community.

This has been a very active year for NASPA's **public policy division**. The division participated in the March 2007 U.S. Department of Education Summit on Higher Education. In addition, division representatives met with members of Congress to discuss several programs, as well as collaborated with the Partnership for Veterans' Education to advocate on behalf of active and veteran soldiers.

The **Center for Research** was founded on NASPA's core value of "spirit of inquiry" and commitment to the creation and dissemination of knowledge. The center conducts research on postsecondary education and students—on topics of interest to NASPA members and the student affairs community as a whole.

The **Profile of the American College Student** is a comprehensive, annual, longitudinal survey developed to provide NASPA member institutions with a descriptive portrait of their students. PACS allows an institution to compare characteristics of its students with a national profile of students, as well as with profiles of students at similar institutions. Developed through a partnership between NASPA and StudentVoice, PACS is the fulfillment of a strategic direction to have a center devoted to student demographics. In its first effort in original research, the study of the **Impact of Parental Involvement on College Students' Development of Life Purpose, Mature Interpersonal Relationships, Academic Autonomy, and the Establishment of Healthy**

Lifestyles, NASPA will begin with initial data collection during the fall 2007 semester. This research study is supported by funding from both the NASPA Foundation and NASPA.

The NASPA Foundation provides funding for ongoing research and important programs in the field of student affairs. With the goal of helping to advance the profession through financial support of scholarship and innovation, the NASPA Foundation was created in 1973–1975 during the NASPA presidency of John Blackburn.



The Foundation furthers the research that contributes to increased understanding of the complexities of collegiate culture and furthers professional development of student affairs administrators. With financial support of the advancement of knowledge concerning students, higher education institutions, and issues facing the student affairs profession, the Foundation takes a leadership role in maintaining a focus on the advancement of the profession.

Through contributions of NASPA members and friends, the Foundation has established an investments program and restricted endowments that provide support for NASPA awards, professional development programs, regional activities, and research projects.

PUBLICATIONS

NASPA released eight publications this year. *The Game of Oppression: A Tool for Diversity Education* launched at the NASPA Multicultural Institute to positive reviews. NASPA also published its first e-book, *Understanding College Student Subpopulations: A Guide for Student Affairs Professionals*. NASPA continued to produce high-quality periodicals exclusively for members. *NASPA Journal*, *Leadership Exchange*, *NetResults*, and *Forum* provided essential news and research for the student affairs community.

NEW NASPA TITLES

The Game of Oppression: A Tool for Diversity Education

The First Amendment on Campus: A Handbook for College and University Administrators

College Student Mental Health: Effective Services and Strategies Across Campus

Student and Academic Affairs Collaboration: The Divine Comity

The Mid-Level Manager in Student Affairs: Strategies for Success

Where I Am From: Student Affairs Practice from the Whole of Students' Lives

Connecting to the Net.Generation: What Higher Education Professionals Need to Know About Today's Students

Understanding College Student Subpopulations: A Guide for Student Affairs Professionals

REGIONS AND KNOWLEDGE COMMUNITIES

NASPA's seven regions are responsible for providing opportunities for member involvement at the local level. Activities of the regions help NASPA retain members, and attract new members. This year, NASPA regions hosted several successful conferences, institutes, workshops, and discussions. Highlights from each of the regions included:

Region I

Region I Conference
Region I SSAO Institute
Drive-In Workshop
The Paradox of Privilege: Masculinities in Higher Education
Region I Mid-Level Institute

Region II

NASPA Region II Conference
New Professionals & Graduate Students Conference

Region III

Region III New Professionals Workshop
NASPA Florida Drive-In Conference
2006 SACSA/NASPA Region III Fall Conference
NASPA Region III/SACSA Mid-Managers Institute
NASPA Region III Summer Symposium
NASPA Region III/SACSA New Professionals Institute

Region IV-W

Mid-Level Institute "Uncover Your Potential"
IV-West Regional Conference "Hidden Treasures: Uncovering Potential"

Region IV-E

New Professionals Institute
2006 NASPA Region IV-E Conference "A New Day: Challenge, Collaboration, Change"

Region V & VI

2006 NASPA Western Regional Conference
"MOSAIC" Senior Student Affairs Retreat
Dorothy J. Keller New Professionals Institute (Joint Region Program)
Professional Development Drive-in Workshops
Statewide Student Affairs Conference
Southern California Professional Development Events

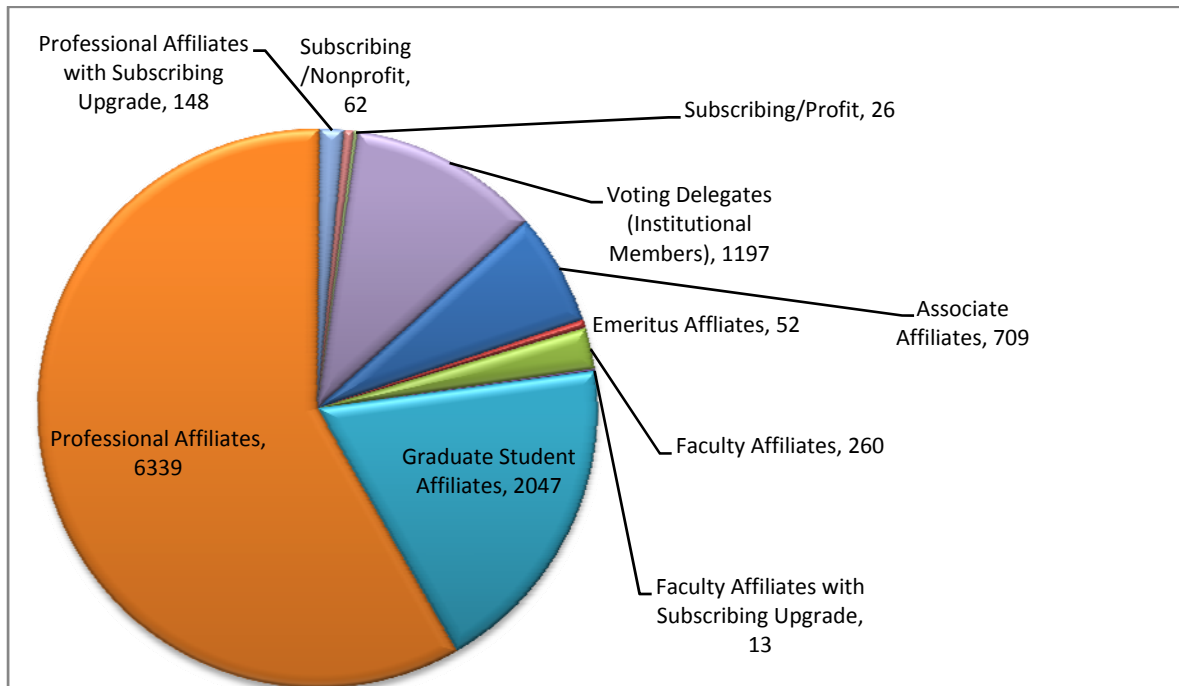
Member involvement in NASPA knowledge communities (KCs) remained strong. Thirty national KC chairs and regional KC coordinators attended the first Knowledge Community Leadership Training prior to the summer board meeting in July 2006.

The following is a list of KC membership since June 2006:

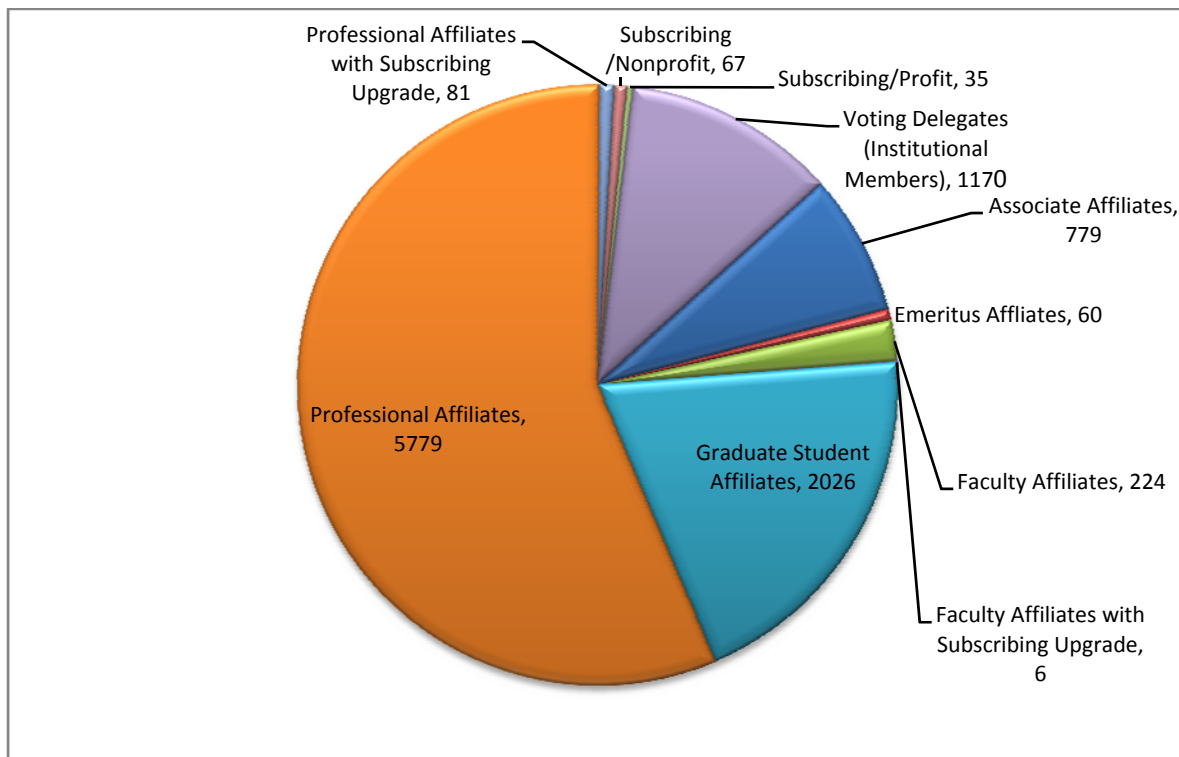
Knowledge Community	Total
Admin. in Grad. Prof. Student Services	1434
African American Concerns	1258
Alcohol and Other Drug	1182
Asian Pacific Islander Concerns	488
Assessment & Research	1627
Community & Two-Year Colleges	826
Disability Concerns	612
Fraternity & Sorority Affairs	1231
Gay, Lesbian, Bisexual, and Transgender Issues	1067
Health in Higher Education	911
Indigenous Peoples	331
International Education	976
Latino/a	738
Men and Masculinities	569
New Prof. & Graduate Students	2456
Parent and Family Relations	934
Small Colleges & Universities	1673
Spirituality and Religion	1145
Student Affairs & Academic Affairs Professionals	2584
Student Leadership	2965
Technology	89
Women in Student Affairs	2340

MEMBERSHIP

2006-2007



2005-2006



T A T E



T R Y O N

A Professional Corporation

Certified Public

Accountants

and Consultants

Independent Auditor's Report

To the Board of Directors
National Association of Student
Personnel Administrators, Inc.

We have audited the accompanying statements of financial position of National Association of Student Personnel Administrators, Inc. (the Association) as of June 30, 2007 and 2006, and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

The Association has not included the financial transactions of its affiliated regions in the accompanying financial statements. In our opinion, accounting principles generally accepted in the United States of America require that these entities be consolidated. If the affiliated regions had been consolidated with the Association, cash and net assets would increase by approximately \$320,000 and \$275,000 as of June 30, 2007 and 2006, and revenue would increase by approximately \$625,000 and \$515,000 for the years then ended.

In our opinion, except for the effects of not consolidating the affiliated regions, the financial statements referred to above present fairly, in all material respects, the financial position of the National Association of Student Personnel Administrators, Inc. as of June 30, 2007 and 2006, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Tate & Tryon

Washington, DC
August 29, 2008

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**National Association of Student
Personnel Administrators, Inc.**

Statements of Financial Position

<i>June 30,</i>	2007	2006
Assets		
Cash and cash equivalents - Note B	\$ 2,281,755	\$ 1,774,830
Investments - Notes B & C	5,073,016	4,711,568
Accrued interest receivable	20,633	20,135
Accounts receivable, net of allowance for doubtful accounts of \$27,396 and \$15,000 for 2007 and 2006, respectively	36,420	91,951
Due from NASPA Foundation - Note D	46,746	33,906
Grant receivable - Note E	-	37,888
Prepaid expenses	171,998	102,814
Investments held to fund deferred compensation	41,853	29,150
Property and equipment, net - Note F	92,675	110,797
Total assets	\$ 7,765,096	\$ 6,913,039
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$ 645,008	\$ 433,550
Deferred revenue - dues	631,472	783,970
Deferred revenue - other	104,262	3,912
Deferred compensation	41,853	29,150
Total liabilities	1,422,595	1,250,582
Net assets		
Unrestricted		
Designated - Note H	4,921,839	4,259,230
General	1,415,304	1,395,940
Total unrestricted net assets	6,337,143	5,655,170
Temporarily restricted	5,358	7,287
Total net assets	6,342,501	5,662,457
Commitments - Notes I & J	-	-
Total liabilities and net assets	\$ 7,765,096	\$ 6,913,039

See notes to financial statements.

2

NASPA BOARD OF DIRECTORS 2006–2007

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Barbara C. Jones, University of Wisconsin-Whitewater

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President-Elect

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Joan Kindle, William Rainey Harper College

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