

## ACADEMIC INVOLVEMENT

Please indicate the number of colleges that you applied to when applying to this college.	
One	33.87%
Two	16.15%
Three	17.91%
Four	12.16%
Five	7.99%
Six	4.50%
More than six	7.42%
Total Respondents	11,789

This college was my ____ choice.	
First	66.42%
Second	19.53%
Third	6.41%
None of the above	7.64%
Total Respondents	11,804

Of the colleges to which you applied, when applying to this college, how many accepted you?	
All	66.27%
Most	17.82%
Some	6.22%
Just one	9.68%
Total Respondents	11,711

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When making your decision of which college to <u>attend</u> , how important were the following factors? - Overall academic reputation of the college	
Very important	56.31%
Moderately important	32.61%
Slightly important	7.10%
Not at all important	2.43%
N/A	1.56%
Total Respondents	11,764

When making your decision of which college to <u>attend</u> , how important were the following factors? - Social life reputation of the college	
Very important	20.68%
Moderately important	31.77%
Slightly important	23.10%
Not at all important	21.08%
N/A	3.37%
Total Respondents	11,760

When making your decision of which college to <u>attend</u> , how important were the following factors? - Diversity of campus population	
Very important	14.72%
Moderately important	24.59%
Slightly important	26.41%
Not at all important	30.42%
N/A	3.86%
Total Respondents	11,736

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When making your decision of which college to <u>attend</u> , how important were the following factors? - Choice of major/departmental reputation	
Very important	62.98%
Moderately important	24.40%
Slightly important	7.28%
Not at all important	3.71%
N/A	1.63%
Total Respondents	11,751

When making your decision of which college to <u>attend</u> , how important were the following factors? - Campus activities offered	
Very important	17.84%
Moderately important	31.86%
Slightly important	26.65%
Not at all important	20.20%
N/A	3.46%
Total Respondents	11,750

When making your decision of which college to <u>attend</u> , how important were the following factors? - Research opportunities	
Very important	12.55%
Moderately important	22.58%
Slightly important	27.97%
Not at all important	31.38%
N/A	5.52%
Total Respondents	11,729

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When making your decision of which college to <u>attend</u> , how important were the following factors? - Study-abroad opportunities	
Very important	15.79%
Moderately important	19.91%
Slightly important	23.69%
Not at all important	34.29%
N/A	6.33%
Total Respondents	11,745

When making your decision of which college to <u>attend</u> , how important were the following factors? - College athletics	
Very important	15.37%
Moderately important	17.57%
Slightly important	20.75%
Not at all important	39.34%
N/A	6.97%
Total Respondents	11,738

When making your decision of which college to <u>attend</u> , how important were the following factors? - Campus size	
Very important	26.53%
Moderately important	34.08%
Slightly important	19.44%
Not at all important	16.75%
N/A	3.20%
Total Respondents	11,728

## ACADEMIC INVOLVEMENT

When making your decision of which college to <u>attend</u> , how important were the following factors? - Geographic location	
Very important	52.89%
Moderately important	29.35%
Slightly important	11.10%
Not at all important	5.43%
N/A	1.23%
Total Respondents	11,739

When making your decision of which college to <u>attend</u> , how important were the following factors? - Parental influence	
Very important	19.60%
Moderately important	26.42%
Slightly important	23.20%
Not at all important	23.72%
N/A	7.06%
Total Respondents	11,768

When making your decision of which college to <u>attend</u> , how important were the following factors? - Peer influence	
Very important	8.27%
Moderately important	20.57%
Slightly important	27.08%
Not at all important	37.59%
N/A	6.49%
Total Respondents	11,751

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<b>When making your decision of which college to <u>attend</u>, how important were the following factors? - Cost</b>	
Very important	49.89%
Moderately important	26.20%
Slightly important	13.26%
Not at all important	8.98%
N/A	1.67%
Total Respondents	11,765

<b>When making your decision of which college to <u>attend</u>, how important were the following factors? - Financial aid offered</b>	
Very important	48.97%
Moderately important	18.57%
Slightly important	12.22%
Not at all important	15.06%
N/A	5.18%
Total Respondents	11,753

<b>When making your decision of which college to <u>attend</u>, how important were the following factors? - Residence hall facilities</b>	
Very important	13.52%
Moderately important	24.56%
Slightly important	22.79%
Not at all important	29.25%
N/A	9.89%
Total Respondents	11,734

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When making your decision of which college to <u>attend</u> , how important were the following factors? - Religious affiliation of the institution	
Very important	4.85%
Moderately important	10.04%
Slightly important	17.24%
Not at all important	56.47%
N/A	11.40%
Total Respondents	11,739

When making your decision of which college to <u>attend</u> , how important were the following factors? - Campus safety	
Very important	27.01%
Moderately important	30.00%
Slightly important	23.70%
Not at all important	15.62%
N/A	3.67%
Total Respondents	11,722

When making your decision of which college to <u>attend</u> , how important were the following factors? - Institutional type (public or private)	
Very important	22.09%
Moderately important	25.11%
Slightly important	20.89%
Not at all important	27.65%
N/A	4.26%
Total Respondents	11,750

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<b>How many colleges have you attended, including this college?</b>	
One	61.65%
Two	26.22%
Three	8.83%
Four	2.24%
More than four	1.06%
Total Respondents	11,766

<b>Do you plan to transfer to another college?</b>	
Yes	10.01%
No	89.99%
Total Respondents	11,790

<b>When you started at this college, how did the difficulty of collegiate coursework compare to the expectations you had prior to starting college?</b>	
I expected it to be much more difficult.	12.15%
I expected it to be somewhat more difficult.	25.31%
The difficulty of coursework matched my expectations.	43.39%
I expected it to be somewhat less difficult.	16.63%
I expected it to be much less difficult.	2.52%
Total Respondents	11,543

<b>During your first year at this college, did you feel prepared for the academic demands?</b>	
No	27.12%
Yes	72.89%
Total Respondents	11,536

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During your first year at this college, did you think you had the study skills to be successful?	
No	31.47%
Yes	68.54%
Total Respondents	11,509

In which subject area is your major?	
Business	18.53%
Computer Science	1.54%
Education	7.72%
Engineering	6.97%
Health Sciences	11.27%
Interdisciplinary	0.71%
Liberal Arts / Humanities	10.06%
Mathematics	1.30%
Physical Sciences	5.12%
Social Sciences	10.76%
Technology	0.74%
Visual and Performing Arts	4.44%
I have more than one major	5.38%
Undecided	2.55%
Other	12.03%
N/A / I do not have a major.	0.89%
Total Respondents	11,556

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<b>How certain are you of your major?</b>	
I plan to graduate with this major.	86.21%
I may change majors.	8.53%
I plan to change majors.	2.39%
N/A / I do not have a major.	2.88%
<b>Total Respondents</b>	<b>11,534</b>

<b>Which style of classroom learning do you most prefer?</b>	
Lectures	34.36%
Class discussions	41.59%
Experiential	14.75%
Small-group work	9.31%
<b>Total Respondents</b>	<b>11,544</b>

<b>Through which style of classroom learning do you think you learn the most?</b>	
Lectures	25.49%
Class discussions	42.27%
Experiential	19.90%
Small-group work	12.34%
<b>Total Respondents</b>	<b>11,520</b>

<b>Which approach is most common in your classes overall?</b>	
Lectures	74.06%
Class discussions	19.98%
Experiential	3.07%
Small-group work	2.90%
<b>Total Respondents</b>	<b>11,518</b>

## ACADEMIC INVOLVEMENT

Do you prefer to study:	
By yourself	77.35%
With others	22.65%
Total Respondents	11,534

How frequently do you miss/skip class?	
Never	23.94%
Rarely	52.97%
Sometimes	19.77%
Often	3.33%
Total Respondents	11,555

Why do you skip class? Select the one answer option that best matches why you skip class.	
I am doing well in the class.	8.03%
There are no consequences if I do not go (e.g., attendance is not taken).	9.70%
The class is early in the morning.	12.88%
I have work to do for other classes.	10.58%
The class is boring and/or the professor teaches poorly.	18.79%
For personal reasons (e.g, family, health).	21.16%
I just don't feel like going.	14.12%
Other	4.74%
Total Respondents	2,826

Do you communicate with faculty outside of class?	
No	24.48%
Yes	75.52%
Total Respondents	11,470

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<b>How do you <u>most prefer</u> to communicate with faculty outside of class?</b>	
Before or after class	16.27%
During office hours	19.73%
Make an appointment	5.18%
On the phone	0.65%
Via e-mail	56.91%
Via instant messenger	0.25%
Other	1.00%
Total Respondents	11,484

<b>When you started college at this college, how many years did you <u>plan</u> to take to graduate?</b>	
Fewer than two	1.52%
Two	11.25%
Three	9.28%
Four	66.77%
Five	8.42%
Six	1.03%
Seven	0.25%
More than seven	0.41%
I do not plan to graduate from this college.	1.05%
Total Respondents	11,481

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How many years will it <u>actually</u> take you to graduate?	
Fewer than two	1.44%
Two	7.11%
Three	11.66%
Four	50.26%
Five	20.43%
Six	4.54%
Seven	1.23%
More than seven	1.78%
I do not plan to graduate from this college.	1.55%
Total Respondents	11,488