

TECHNOLOGY USE

Which of the following types of technological devices do you own? Please select all that apply.	
Desktop computer	41.07%
Laptop computer	83.23%
Pocket PC	3.85%
Computer accessories (e.g., wireless router, web cam, flash drive, external hard drive, printer)	74.83%
CD player	55.26%
MP3 player / iPod	79.85%
Digital camera	76.68%
Cell phone	94.29%
Blackberry	5.38%
PDA	6.39%
TV	80.45%
TV entertainment device (e.g., TiVO, VCR, DVD player, DVR)	64.98%
Gaming device (e.g., Xbox, Sony Play Station, Wii)	44.37%
GPS	13.09%
None of the above	0.06%
Other	4.55%
Total Respondents	12,168

Do you text-message people with a cell phone?	
No	15.10%
Yes	84.90%
Total Respondents	12,168

TECHNOLOGY USE

How frequently do you send text messages?	
Every now and again	10.19%
A few times per week	14.46%
A few a day	31.93%
Many a day	43.42%
Total Respondents	10,255

How frequently do you send text messages <u>during class</u>?	
Never	29.88%
Occasionally	59.54%
Frequently	10.58%
Total Respondents	10,260

How frequently do you use the Internet for the following purposes? - Blogging	
More than 5 times per week	3.57%
3-5 times per week	2.56%
1-2 times per week	4.80%
2-3 times per month	4.42%
Once a month or less	13.98%
Never	70.68%
Total Respondents	12,636

How frequently do you use the Internet for the following purposes? - E-mailing	
More than 5 times per week	67.44%
3-5 times per week	16.77%
1-2 times per week	9.87%
2-3 times per month	3.69%
Once a month or less	1.56%
Never	0.68%
Total Respondents	12,860

TECHNOLOGY USE

How frequently do you use the Internet for the following purposes? - Hosting/maintaining personal website	
More than 5 times per week	5.38%
3-5 times per week	3.47%
1-2 times per week	4.20%
2-3 times per month	3.39%
Once a month or less	6.93%
Never	76.63%
Total Respondents	12,664

How frequently do you use the Internet for the following purposes? - Participating in online social networks (Facebook, MySpace, Friendster, etc.)	
More than 5 times per week	54.71%
3-5 times per week	12.95%
1-2 times per week	9.27%
2-3 times per month	4.62%
Once a month or less	4.21%
Never	14.23%
Total Respondents	12,790

How frequently do you use the Internet for the following purposes? - Using online dating websites/services	
More than 5 times per week	2.01%
3-5 times per week	1.41%
1-2 times per week	1.41%
2-3 times per month	1.13%
Once a month or less	2.41%
Never	91.63%
Total Respondents	12,739

TECHNOLOGY USE

How frequently do you use the Internet for the following purposes? - Downloading/listening to music	
More than 5 times per week	30.09%
3-5 times per week	15.67%
1-2 times per week	15.23%
2-3 times per month	12.35%
Once a month or less	12.31%
Never	14.36%
Total Respondents	12,779

How frequently do you use the Internet for the following purposes? - Downloading/uploading/watching videos	
More than 5 times per week	18.20%
3-5 times per week	14.48%
1-2 times per week	17.63%
2-3 times per month	13.69%
Once a month or less	12.73%
Never	23.26%
Total Respondents	12,768

How frequently do you use the Internet for the following purposes? - Gambling	
More than 5 times per week	0.55%
3-5 times per week	0.58%
1-2 times per week	0.95%
2-3 times per month	1.12%
Once a month or less	3.40%
Never	93.39%
Total Respondents	12,722

TECHNOLOGY USE

How frequently do you use the Internet for the following purposes? - Playing games	
More than 5 times per week	9.17%
3-5 times per week	7.80%
1-2 times per week	12.56%
2-3 times per month	12.51%
Once a month or less	18.03%
Never	39.94%
Total Respondents	12,738

How frequently do you use the Internet for the following purposes? - Watching TV	
More than 5 times per week	14.50%
3-5 times per week	9.93%
1-2 times per week	13.00%
2-3 times per month	10.86%
Once a month or less	11.90%
Never	39.80%
Total Respondents	12,727

How frequently do you use the Internet for the following purposes? - Online money management	
More than 5 times per week	10.80%
3-5 times per week	11.62%
1-2 times per week	14.98%
2-3 times per month	12.25%
Once a month or less	7.56%
Never	42.79%
Total Respondents	12,707

TECHNOLOGY USE

How frequently do you use the Internet for the following purposes? - Online shopping	
More than 5 times per week	3.27%
3-5 times per week	4.96%
1-2 times per week	11.18%
2-3 times per month	20.39%
Once a month or less	35.65%
Never	24.56%
Total Respondents	12,767

How frequently do you use the Internet for the following purposes? - Instant messaging (IM)	
More than 5 times per week	30.69%
3-5 times per week	9.52%
1-2 times per week	9.79%
2-3 times per month	7.90%
Once a month or less	11.11%
Never	30.99%
Total Respondents	12,770

From which location/device do you access the Internet most often?	
Personal computer(s)	84.76%
Campus computer (e.g., library, computer lab)	6.22%
Friend's computer	0.86%
Family's computer	1.79%
Work computer	3.75%
Cell phone	1.27%
PDA	0.27%
Blackberry	0.69%
Computer at an Internet café	0.12%
I do not access the Internet.	0.10%
Other	0.17%
Total Respondents	12,678

TECHNOLOGY USE

Do you have Internet access where you live?	
No	3.04%
Yes	96.96%
Total Respondents	12,148

Do you have a profile on an online social network (Facebook, MySpace, Friendster, etc.)?	
No	15.06%
Yes	84.94%
Total Respondents	12,863

Do you think <u>college administrators</u> look at your online profile?	
No	53.28%
Yes	46.72%
Total Respondents	10,693

Do you think <u>potential employers</u> look at your online profile?	
No	29.95%
Yes	70.05%
Total Respondents	10,676

Do you think you should be held accountable for actions depicted in your posted photographs?	
No	38.08%
Yes	61.92%
Total Respondents	10,669

TECHNOLOGY USE

On average, how many hours per day do you actively use the Internet?	
Less than 1 hour	6.29%
1-2 hours	27.70%
3-5 hours	43.04%
6-10 hours	15.45%
11-15 hours	4.13%
16-20 hours	1.78%
21-24 hours	1.42%
I do not access the Internet.	0.18%
Total Respondents	12,776

Do you access the Internet during class for non-course-related reasons?	
No	74.95%
Yes	25.05%
Total Respondents	12,767

How many e-mail accounts do you actively use?	
None	0.34%
One	22.59%
Two	53.10%
Three	18.58%
Four or more	5.40%
Total Respondents	12,796

TECHNOLOGY USE

If you have more than one email account, which do you <u>primarily</u> use?	
Personal	37.54%
Work	4.03%
College	43.85%
I do not have more than one email account.	14.58%
Total Respondents	12,637

Do you use the email account provided to you by your college?	
No	12.21%
Yes	84.72%
My college does not provide an e-mail account.	3.07%
Total Respondents	11,919

Have you used an electronic course-management system (Blackboard, WebCT, etc.)?	
No	18.22%
Yes	81.78%
Total Respondents	12,763

Have you used a Website service to rate a professor?	
No	51.93%
Yes	48.07%
Total Respondents	12,796