



**Maggie Balistreri-Clarke, Small Colleges & Universities Division Chair
Report for the 2011 July Board of Directors Meeting**

June 17, 2011

Discussion Items

1. Initial SC&U Division goals and priorities
2. 2012 SC&U SSAO Institute

Action Items - None

Goal A: To provide professional development to our members through the creation and dissemination of high quality experiences, information and exemplary models of practice

1. The 9th Small Colleges and Universities SSAO Institute, June 2012: The co-chairs for the 2012 Institute are Betsy Newman, Babson College and Bob Gatti, Otterbein College. The Institute will be held at Butler University, Indianapolis, Indiana. Betsy and Bob are off to a great start and have identified a number of possible topics, partners and experiences for the Institute. They intend to conduct a needs assessment of Institute participants from the past 3 years to help guide the program development.
2. NCAA III and the Small Colleges and University Division: Under Mike Vetter's tenure, initial discussions were held to explore collaborations between our division and the NCAA Division III. Because the NCAA headquarters is in Indianapolis, we will explore possibilities for building on those initial discussions as part of the SSAO 2012 Institute.
3. NASPA 2010 Conference Sessions: Two SC&U-sponsored round-table discussions were held during the 2010 conference in Philadelphia. The first session was designed for SSAO's and the second was open to all SC&U members. Topics discussed included: students with emerging needs (mental health, disabilities, veterans etc); limited budgets; building

collaboration on campus; crisis prevention and response; legal issues; work-life balance; strengthening communication; judicial issues; admissions standards; retention programs and hosting external program reviews. Over 50 participants attended the SSAO session and over 60 attended the second.

Goal B: To provide leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues

No report

Goal C: To advance pluralism, diversity, and internationalism in NASPA and the profession

1. SSAO Institute Planning Team: We were successful in recruiting a diverse group of professionals to join the planning team for the SSAO 2012 Institute.

Goal D: To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes

No report

Goal E: To maintain, evaluate, and develop a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth

1. SC&U Leadership Team: During a May teleconference, the SC&U leadership team discussed initial priorities for our division. Goals and priorities include: update the position description for the SC&U regional representatives; strengthen the regional presence of SC&U's; strengthen communication for and among SC&U's; strengthen the national presence of small colleges and universities; build on current SC&U professional development opportunities; expand leadership opportunities for SC&U members. Initial strategies to achieve these goals include:
 - Create SC&U leadership teams for each regions – this strategy is intended to strengthen leadership at the regional level as well as engaging more members in division activities at the regional level. Region leadership team members can also be tapped to assist with our national goals.
 - Strengthen the division web presence - initial ideas to strengthen our NASPA web site include using this site to share resources, explore ways to leverage electronic communications and to publicize the names of the regional leadership team members.

- Raise graduate school awareness of SC&U –this strategy could increase the visibility of small schools for new professionals as well as increase the likelihood of using small schools as sites for research and internships.
- Create a survey of SC&U needs – this idea emerged as a means to help us to identify both regional and national issues and concerns.

DIVISION REGIONAL REPRESENTATIVE and LEADERSHIP TEAM REPORTS

1. The members of the Small Colleges and University Leadership Team include: Hampton Hopkins, Carolinas College of Health Sciences – Division Volunteer Coordinator; Zauyah Waite, Chatham University – Electronic Communications Coordinator; Ken Schneck, Marlboro College – Region 1 rep; Ray Heath, Marywood University – Region 2 rep; Debbie Heida, Berry College – Region 3 rep; Houston Dougharty, Grinnell College – Region 4E rep; Scott Strawn, Southern Nazarene University- Region 4W rep; Melanie Richardson, St. Martin’s University - Region 5 rep; Jeanne Ortiz, Whittier College- Region 6 rep.
2. Electronic Communications Coordinator Report - Zauyah Waite: A project that the NASPA Small College Leadership Team has undertaken to ensure strong electronic communication (regional and national websites plus other electronic media) is utilized to connect and communicate with the SC&U constituents is to review, reorganize and promote the Small Colleges and Universities Division site located in the NASPA Home Page. This project is coordinated by Zauyah Waite and Tiki Ayiku.
3. Region II Report– Ray Heath
 - Many SC&U members attended the recent Region II conference which was held in Baltimore. Ray Heath will discuss the idea of a SC&U advisory board with his regional board to determine whether this structure is the best way to pursue SC&U goals.
4. Region IVEast Report – W. Houston Dougharty
 - Houston has been out of the country but before he left he sent a communication out to Region 4E SC&U members to encourage them to propose programs with a small campus emphasis for our November conference to review programs for the regional conference, to attend the Women in Student Affairs regional drive-in at Ohio State, to gather SC&U colleagues regularly and to submit an article for one of the NASPA publications. He included email links for every request for ease of participation.

5. Region V Report – Melanie Richardson

- Melanie reported on our proposed SC&U initiatives as part of her regional board report. She plans to discuss the idea of a Region V SC&U advisory board at the summer regional board meeting as well as the Region V summer SSAO retreat.

6. Region VI Report- Jeanne Ortiz

- Through the NASPA Office, communicate with Small College and University Division representatives in Region VI to encourage submission of program proposals for the NASPA Regional Conference in November, 2011.
- University of La Verne, Dean of Student Affairs, Dr. Loretta Rahmani, hosted a luncheon for senior student affairs officers from small colleges and universities in the Los Angeles area in January 2011.
- Woodbury University, Vice President for Student Development, Dr. Phyllis Cremer, hosted a luncheon for senior student affairs officers from small colleges and universities in the Los Angeles area in April, 2011.
- Jeanne Ortiz submitted a program proposal for a small college and university roundtable at the NASPA Regional Conference to be held in November, 2011 in San Diego, CA.
- Participate and attend the Region VI Board Summer Retreat, June 15-16, 2011.