



*Campaign to Stem Societal Violence Before
It Reaches Our Nation's Schools & Campuses...*

**NATIONAL "ENOUGH IS ENOUGH" WEEK
APRIL 2 – 6, 2012**

RESOURCE MATERIALS FOR COMMUNITY PARTNERS

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NASPA – Student Affairs Administrators in Higher Education is the leading association for the advancement, health, and sustainability of the student affairs profession. We serve a full range of professionals who provide programs, experiences, and services that cultivate student learning and success in concert with the mission of our colleges and universities. Founded in 1919, NASPA comprises more than 12,000 members in all 50 states, 29 countries, and 8 U.S. Territories.

Partners (*for more information on individual partners, please refer to Appendix C*):

American Association of Community Colleges
www.aacc.nche.edu

American School Counselor Association
www.schoolcounselor.org

Association for Student Conduct
Administration
www.theasca.org

Association for University and College
Counseling Center Directors
www.aucccd.org

Association of Public and Land-grant
Universities
www.aplu.org

Center for Peace Studies and Violence
Prevention

College Parents of America
www.collegeparents.org

International Association of Campus Law
Enforcement Administrators
www.iaclea.org

National Association of Student Affairs
Professionals
www.nasap.net

National Center for Mental Health Promotion
and Youth Violence Prevention
www.promoteprevent.org

National Coalition Building Institute
www.ncbi.org

National School Boards Association
www.nsba.org

Office of Safe and Drug Free Schools,
Department of Education
www.ed.gov

United States Student Association
www.usstudents.org



In March 2008, my good friend and esteemed colleague Zenobia Lawrence Hikes gave the closing keynote address at the NASPA Annual Conference. Speaking to her colleagues in student affairs, Zenobia, who was the vice president for student affairs at Virginia Tech during its unprecedented shootings, shared what happened and what was learned through the tragedy. Dr. Hikes reminded us that no one is immune to terror and that we must all prepare for the unimaginable. Declaring "Enough is Enough," she called on us to act with a "fierce urgency" and stem the tide of societal violence *before* students reach our nation's campuses.

Just prior to the conference at which Dr. Hikes spoke, my campus experienced its own shooting. The support and advice Dr. Hikes was willing and able to offer were invaluable as my staff and I responded to the unthinkable and began to facilitate the healing process for our campus community. Indeed, upon her untimely passing, student affairs administrators from across the country attested to how her willingness to share lessons learned from Virginia Tech had made their campuses safer.

The "Enough is Enough" campaign initiated by NASPA President Diana Doyle in response to Dr. Hikes' call to action is in many ways Zenobia's legacy, yet it is much more than one person's vision. Unfortunately, violence within the academic environment – where students should feel safest – has been with us for decades. Just as Columbine proved a tipping point for shootings in secondary schools, Virginia Tech proved to be that wake-up call for institutions of higher education.

Recognizing the great work that has already accomplished in addressing violence in schools and communities is what makes the "Enough is Enough" campaign unique. It will take all of us working together to declare "Enough is Enough" and bring an end to school and campus shootings. Through the efforts of this campaign, NASPA has intentionally engaged administrators and educators from secondary schools, as well as those serving institutions of postsecondary education. Furthermore, we recognize that parents, students, and community partners are critical allies who will further propel the initiatives encompassed by the campaign.

The materials that follow are designed to get you started in hosting an Enough is Enough awareness campaign in your community. This can be a day- or week-long event, whatever works best for your community. It is critical that students, faculty, administrators, parents, community members, and others take time to consider the threat of violence that exists in our schools.

NASPA and its partners are preparing further resources to assist you with your local campaign. These resources can be found at: www.EnoughisEnoughcampaign.org. Do not allow the memory of those lost in senseless school and campus shootings to fade and leave us unprepared. I, too, thought it could never happen on my campus, in my community.... I was wrong.

Sincerely,

Brian O. Hemphill, Ph.D.
Vice President for Student Affairs
Northern Illinois University



During the first full week of April, communities across the country will speak out, engage in dialogue, and take action to stem the tide of societal violence.

Tying into efforts already underway, the first week of April has been designated as Enough is Enough Week. Not only did the “tipping point” tragedies at Columbine High School and Virginia Tech both occur in this month, but on the other end of the spectrum, April is “National Give Life Month.” It is our hope that, as communities plan activities for “Enough is Enough” Week, they will incorporate elements along this whole spectrum – from remembrance to proactive engagement in life-affirming and community-building activities. ***NOTE: If you are unable to participate during the designated week, please pick an alternate time, as the following materials are not time-specific.

What is Enough is Enough?

The “Enough is Enough” Campaign is a critical collaboration designed to create a new paradigm for peace and safety in the nation’s schools and campuses – elementary through postsecondary – by addressing the societal violence that has contributed to unprecedented violence in some of the very places our students should feel most safe.

At the 2008 NASPA Annual Conference, Dr. Zenobia Lawrence Hikes, vice president of student affairs at Virginia Tech, told those in attendance what happened and what was learned through the tragedy on her campus, as well as what she thought those of us in student affairs needed to do to chart a course for the future. Dr. Hikes reminded those in attendance that none are immune to terror, and that all must prepare for the unimaginable. Declaring, “Enough is Enough,” Dr. Hikes called on us to act with a “fierce urgency” and stem the tide of societal violence before students reach our nation’s campuses. (Visit www.EnoughisEnoughcampaign.org to view a video of the speech.)

Born from this call to action, the “Enough is Enough” Campaign seeks to address the most

pressing shared issue for all levels of education today – the rising societal violence that results in school and campus tragedies. Out of a day-long meeting of the campaign’s partners (see *Appendix C*), three main areas of focus emerged: a nationwide prevention and intervention campaign; legislative efforts; and identification of resources. What follows in this action kit is the beginning of materials being made available to help interested parties participate in the nationwide prevention and intervention campaign.

How Can Your Organization Participate in Enough is Enough?

By obtaining this action kit, you have already taken the first step. If you have not yet let us know of your interest in holding events in your community, please do so by sending an e-mail to enough@naspa.org. This will also ensure that you are kept up-to-date regarding the campaign. Also, check www.EnoughisEnoughcampaign.org for additional resource materials.

The following pages offer suggestions for events during “Enough is Enough” Week, as well as tips on how to organize and publicize your events. Do as much or as little as is appropriate for your community.



- Despite the attention given to extremely rare cases of school shooting, secondary and postsecondary schools and campuses are generally safe environments.
- While schools and campuses are generally safe environments, *any* act of violence is unacceptable in the very places our nation's students should expect the greatest peace and security in order to be successful in their academic pursuits.
- Schools and campuses are not, by nature, violent places. Too often, the violence that erupts in these settings spills over from outside. To this end, it is imperative that any effort to stem societal violence before it reaches our nation's schools and campuses **MUST** involve parents, students, and community members, in addition to administrators, counselors, and teachers.
- Those committed to putting an end to school and campus violence must work with students along a continuum that builds community. Most students recognize that violence is not a desired outcome, but it is service to others and the building of community that offer the best hope of preventing violence and/or putting the support systems in place for an effective recovery, should a violent incident occur.
- Because of their rarity, acts of violence are largely unpredictable. While we all want assurances that we – and those we care about – will be safe as we go about our daily routines, ultimately, we can only work toward building a shared community in which such acts of violence are not glorified, and in which all members of the community are supported and intimately known.
- According to the U.S. Department of Education, “violence and antisocial behavior are less likely to occur in schools with the following characteristics: positive school climate and atmosphere; clear and high expectations of all students; strong student bonding to the school; high levels of student participation and parent involvement; and opportunities to gain skills and develop socially.”¹

¹ Educational Resources Information Center (2000). *How Can We Prevent Violence In Our Schools?* U.S. Department of Education.



Planning Your Events

1. Determine the Dates for Your Event(s)

For the greatest national impact, we are encouraging communities across the country to hold Enough is Enough Week activities **April 2-6, 2012**. If you are unable to participate at that time, please choose alternate dates, as working to stem societal violence is timeless!

2. Promote Your Events

Use the Key Messages and suggestions that follow to promote your events, as appropriate.

3. Determine the Format for Your Events

We have provided a variety of suggestions for consideration when planning your Enough is Enough Week; please feel free to select those most appropriate for your particular community, and modify as appropriate...or come up with your own ideas, drawing upon your community's unique climate.

4. Involve All Segments of the Community

By involving the broad diversity of your community in planning and carrying out Enough is Enough activities, you can draw on a whole range of skills and get a broader population invested in the success of the program. Tap existing leaders, but also look for new leaders to emerge and work to intentionally develop this new group.

5. Build on Your Enough is Enough Week

Don't let this week be a one-time event. Build on the successes of the week and continue the discussions throughout the year. Take advantage of other "hooks" to tie follow-up activities to, such as "National Give Life Month" or "Global Youth Service Days." Continue to build relationships and broaden the reach of your anti-violence efforts.

6. Follow Up

- **Debrief** – Sit down with those involved in the planning and execution of Enough is Enough activities to find out what went well and what could be improved upon for next time.
- **Set a date** for your next activities, and start planning for next April's Enough is Enough Week.
- **Tell us about it** – E-mail enough@naspa.org to let us know about your program and offer suggestions for resources we can provide to help in the planning for next year.





Publicizing Your Events

The Face of Enough is Enough in Your Community

- Create short commercials with the Enough is Enough message.
- Post a link on websites of participating organizations for people to view the commercials.
- Ask local TV stations to support your event by running these ads for the larger community.
- Ask other community organizations to show these video clips to their constituents in order to make people aware of the initiative and generate interest.

Role Models

Work with established leaders, and get them on board with the campaign.

- Charge them with the task of getting people motivated and excited about participating in this initiative; they can act as Enough is Enough ambassadors.
- Give these individuals t-shirts or other branded “swag” prior to the event in order to introduce the idea to the community.
- Ask key individuals to write a letter to the editor of the local newspaper; they should express their opinions about school and/or campus violence in relationship to community life.

Special Presentations About the Enough is Enough Campaign During Board Meetings

- Make community leaders more aware of the planned events, giving them the opportunity to advertise to their broader constituencies.
- Identify additional community partners who can incorporate the anti-violence campaign within their current efforts or devise other initiatives. (This can also help avoid counter-programming).

T-shirt Design Contest

- Ask youth in the community to design a t-shirt for the campaign, and upload the entries on the organization’s website. Then, ask community members to vote for their favorite design, and distribute t-shirts with the winning design during Enough is Enough Week.

Buttons

- Many people like to display causes or interests in the form of buttons, which also have the advantage of being less expensive than t-shirts. Create an appealing image to be displayed by community members.



Suggestions for Planning and Publicizing Your Events



Social Networking

- Create an Enough is Enough group and market the events through the members of the group.
- Market events to community leaders and ask them to invite friends and acquaintances.
- Connect with other communities participating in Enough is Enough.

Paper-Based Marketing

- Involve local restaurants by asking them to place table tents or include information with their menus.
- Have students or student leaders create attractive posters in a poster-creating contest, and select a few to mass produce and post around town in the windows of local businesses. Have these posters available on the organization's website for easy access for all to download, print, and post. Also have flyers available for those businesses willing to make available such materials.
- Run an ad in the school and community newspapers.
- Feel free to use the Enough is Enough logo – simply e-mail enough@naspa.org to obtain the best format for your purposes.

Take Advantage of Community / Sporting Events

- Pass out Enough is Enough ribbons or other branding pieces.
- Have an emcee make a plug for Enough is Enough events, and thank any donor of the pieces handed out.
- If appropriate, arrange for a speaker to briefly address school / campus violence during the event.





Suggestions for Planning and Publicizing Your Events

Working with the Media

The media has tremendous power to change attitudes and influence public opinion. Too often, the media is seen as being on the other side of this issue, glorifying violence in programming, and covering tragedies through such in-depth news coverage that would-be perpetrators “copycat” crimes they’ve become engrossed with through endless media coverage.

This does not have to be the case, though – local media are members of the community, too, and just as invested in preventing and stemming societal violence as anyone else. Be sure to use the “Key Messages” and work with appropriate community leaders to proactively reach out to local media and involve them in your efforts.

Letters-to-the-Editor

Personal experiences written by members of the community make the most effective letters for local newspapers. Identify students and other members of the community with compelling stories. When editors receive multiple letters on a given topic, they are more likely to run at least one. Call the newspaper and speak with the editor of the editorial pages. Ask about specific requirements of the paper, such as word limits, and about the most appropriate way to submit the piece for consideration. If your first submission isn’t published, keep trying! Submit your letter to other publications, and continue to follow up with them.

OpEds

Letters-to-the-editor generally run between 150-250 words, depending on the publication, whereas OpEds are considerably longer, averaging about 750 words. Again, you’ll want to be sure to get your specific paper’s requirements, but OpEds allow for much more thorough coverage of the subject.

Editorial

Editorial pages are among the most-read pages in any newspaper. While this makes Letters-to-the-Editor and OpEds good bets, the *best* coverage is if you can have an editorial placed, in which the editors of the paper essentially make your argument for you, lending greater weight in many readers’ minds. In order to have an editorial placed, you’ll need to set up a meeting with the paper’s editorial board to discuss the issue.

Be sure to make the most of school media, too!





“The Enough is Enough Campaign began as one person’s vision. However, stemming societal violence is not the work of one organization. It is not enough for one campus or one community to take action, for we are all responsible. This is not a work for the lone hero – we need every possible touch point for students to be involved, whether peers, mentors, parents, teachers, spiritual leaders, counselors, trusted adult figures, or community partners. It will take all of us together – our collective resilient spirit demanding that enough is enough.” – Gwendolyn Jordan Dungy, NASPA Executive Director

- **Partner with schools.** The whole impetus behind the Enough is Enough Campaign is to stem societal violence before it reaches the nation’s schools and campuses, whether elementary, secondary, or postsecondary. As schools train the citizens of tomorrow, and communities foster the development of students, it is imperative that schools, campuses, and communities all work together to stem the tide of violence. Establish programs in which students can interact with one another and develop relationships with trusted adults. Be creative about partnering and finding ways for all levels of education within your community to plug into and support your efforts.
- **Religious/spiritual institutions** are a key element in any given community. Work with local spiritual leaders to promote anti-violence efforts. If possible, coordinate their involvement in an “Enough is Enough” weekend, where the messages of anti-violence and community-building are reiterated from their tradition in services.
- **Swap speaking opportunities.** Set up opportunities for individuals or panels to speak at community functions, including those of community groups, spiritual institutions, clubs, and organizations. Work with schools and campuses to provide appropriate speakers for their needs. Pursue long-term partnerships in reaching the goal of preventing or stemming the tide of violence in your community.
- **Look for opportunities to exhibit.** Find opportunities to exhibit student-created anti-violence pieces in your town hall, library, or other appropriate community venues. Work with all the schools in your community to have their students add their own pieces to the growing display.
- **Obtain city/state proclamation.** Work with your local and/or state officials to have the first week of April declared “Enough is Enough” Week. Such proclamations not only engage decision makers, but also attract media attention to your efforts.
- **Libraries** often host events related to national events. Work with your local library to coordinate different speakers and events for all ages.
- **Develop partnerships with first responders.** Know who has what resources available should a crisis occur and provide community education to this end. It is far better to have scenarios mapped out in advance than try to navigate resources in the midst of a crisis.



- **Establish relationships with recreation centers** and other local organizations, such as the YMCA/YWCA, Boys and Girls Club, etc.
- Work with **local businesses** to help promote, sponsor, or even host events. Find creative ways to involve the whole range of local businesses. Explore the possibility of addressing the local Rotary to talk more generally about your goals and see how you might be able to work with businesses in your community. Also explore **larger corporations** with ties to the community, as they may have small grants available to support worthwhile efforts at the local level.



We have provided a variety of suggestions for consideration when planning your Enough is Enough Week; please feel free to select those most appropriate for your particular community, and modify as appropriate...or come up with your own ideas, drawing upon your community's unique climate.

Draw upon existing leaders, and develop new ones, building upon the week's activities to engage in long-term efforts to stem societal violence.

1. Enough is Enough Rally/March/Vigil/Parade

What this looks like will be particularly dependent on your community, but ideally, secondary students could start the march from their school, gather local business owners and merchants as they proceed through the community, and end up on a local campus, where college students, faculty, and staff would join in the march to a central location on campus. This could be the kickoff to the week and the precursor to a keynote speaker and/or community dialogue.

2. Enough is Enough Day

Black and white are the colors of the Enough is Enough campaign, tying together mourning and remembrance with peace, innocence, and solidarity with victims of violence. Throughout the week's events, hand out black and white ribbons for individuals to show their support. For the greatest show of solidarity with other participating communities across the country, put a particular emphasis on wearing the ribbons on the first **Wednesday** of Enough is Enough Week. Businesses will also want to display large ribbons, the Enough is Enough logo, and/or a signed community pledge (see #4) in their windows.

3. Keynote Speaker

Seek out a speaker to give a presentation on how violence has no place in schools, and/or how to unite the community (see Appendix A – Potential Speakers/ Presentations). Be sure to include time for discussion and maybe even break-out groups that combine parents, students of various ages, school staff, and community members to develop community action steps.

4. Take the Pledge Day

After the speaker, encourage those in attendance to take a public stance against violence by signing a pledge. This could be a time of celebration, with free t-shirts, cookies, or any other items that can be purchased or obtained through the support of the community (see Appendix B – Sample Pledge).





5. These Hands Don't Hurt

The national philanthropy of Alpha Kappa Lambda, similar events can easily be adapted from this initiative. In essence, handprints are cut out of colored paper and people sign their names on the hands and pledge that their hands will never be used to commit interpersonal acts of violence. Another way this initiative is implemented is through individuals placing their hand in colored paint and leaving their print on a white banner. This symbolizes both the diversity and unity of the community, and serves as a visual representation of how many people have pledged to resolve matters in a non-violent way. <http://media.www.unews.com/media/storage/paper274/news/2008/10/27/News/Hands.Against.Violence-3508198.shtml>

6. Enough is Enough Dialogue on Violence

Encourage students and community members, alike, to think about the societal ramifications of violence in the media and how pro-violence messages can be combated. Consider utilizing local media to feature segments that could include issues of violence, school security, or ways to make school and the community-at-large better and more peaceful places. Topics might include the role of violence in video games; cyber bullying; “copy cat” violent crimes; and “when to tell.” Encourage feedback if using media sources and/or include time in appropriate settings to discuss the chosen topics.

7. Host an Coffee Night/Poetry House/Open Mic Night

This gives students and community members the ability to speak out against violence in their own way. This could take the form of poetry, original music, or something as simple as making an anti-violence statement.

8. Role Model

Encourage highly visible student and community leaders to write a short piece for the local newspaper about their interests in making the school/community a safer place. In providing examples of positive behavior, it is hoped that these positive interactions will become the social norm.



9. Random Acts of Kindness (Postcard Campaign)

This initiative builds a sense of community and unity, allowing students, faculty, staff, and the greater community to witness the many positive acts that are performed. A potential twist on this event is for people to write postcards for positive acts of kindness that were done for them.

10. T-shirt Campaign

To further highlight and promote the efforts of the Enough is Enough Week, begin a t-shirt campaign that unifies the community in sharing an accepting and positive frame of mind. Design and distribute a t-shirt that conveys the Enough is Enough principles of peace and inclusiveness. This t-shirt campaign could be accompanied by the pledge campaign, with community members receiving a t-shirt after signing the pledge. A visual representation of a healthy community, the wearing of these t-shirts, particularly on designated days, demonstrates unity and the community moving together in a positive direction.

11. Enough is Enough Wall / Poster Campaign

Have community members work with students to create visual displays of community and/or displays with an anti-violence message. Arrange for pieces to be displayed in a prominent display area.

Students could also be encouraged to go beyond visual representations to create their own anti-violence message using the media of their choice. Enlist local radio and TV personalities to work with students in their desired media.

12. Enough is Enough: Not In Our Community / Not In Our School(s)

Have community members work with students to create a documentary about their school and community and how hate/violence has no place. This could also take the form of a poster campaign, with students creating visually appealing images and thoughtful messages that could be displayed in the community and on the websites of participating organizations, in an effort to stop the hate and create a more positive atmosphere.



13. Wellness Checks

All members of the community are stressed out from time to time. Host a 'wellness check' day to screen persons for high levels of stress, and provide health tips to ease the mind and body of the toxicity of stress. This event could be turned into a kind of fair focusing on total body wellness, with free massages, 15-minute yoga sessions, local organic vendors with samples of smoothies and other healthy food items.

14. Get Active, Not Physical

In an effort to concentrate physical energies on more positive outlets, local fitness clubs and recreation centers could sponsor open houses, showcasing their services and amenities, and providing free opportunities for students and other community members to get their bodies moving and active in a positive way.

15. Community Service Days

Another way to get the students and community members active and involved in a positive way is to make available coordinated volunteer and service events. Various project sites in the community would be pre-identified, and groups of volunteers would sign up for the various sites. For an even greater anti-violence effect, these project sites could be specifically chosen with an anti-violence theme in mind. *(NOTE: Global Youth Service Days are the last weekend in April)*

16. Host an “EarPeace” or “CommUnity” Concert

Host an “EarPeace” or “CommUnity” concert. Bringing people together around positive and upbeat music is sure to foster a sense of peace and unity. This event could take on many forms, including big-name acts, local bands, or aspiring singer-songwriters within the community. Be sure to feature student messages of anti-violence developed throughout the week.



17. Plan for the Long-Term: Establish an Enough is Enough Advisory Committee

Ensuring school safety and building community is an ongoing endeavor. Have an advisory committee continue to work to plan events throughout the year. Be sure to include students on any planning committees, as they are often the most aware of what is going on, especially with their peers.

Possible things to consider include the following:

- April is National Give Life Month (promoting organ donation)
- Global Youth Service Days are the last weekend of April
- September is National Campus Safety Awareness Month



Follow Up and Suggested Resources

Your organization's participation in the Enough is Enough campaign can initiate or reaffirm a long-term commitment to community building and violence prevention.

- Develop partnerships with the K12 schools and any community colleges and/or four-year colleges/universities in your area.
- Further educate yourself and others on issues surrounding school and campus violence prevention.
- Make available increased service opportunities and community-building activities.
- Keep the issue on the front burner, making available ongoing opportunities for a wide range of members of the school, campus, and larger community to speak publicly against violence.
- Run regular columns or feature boxes in the local newspaper. Regularly take advantage of other media and appropriate social networking platforms.
- A group may want to monitor and take action on related legislative activity, such as cyber bullying, "concealed carry" on college campuses, etc.

Suggested Resources

These Hands Don't Hurt

<http://media.www.unews.com/media/storage/paper274/news/2008/10/27/News/Hands.Against.Violence-3508198.shtml>

Handprints are cut out of colored paper and people sign their names on the hands and pledge that their hands will never be used to commit interpersonal acts of violence. Another way this initiative is implemented is through individuals placing their hand in colored paint and leaving their print on a white banner. This symbolizes both the diversity and unity of the community, and serves as a visual representation of how many people have pledged to resolve matters in a non-violent way.

Cell Phone Charity Collection

www.americancellphonedrive.org

www.ksbitv.com/home/27629689.html

Sponsoring a cell phone drive to collect old cell phones could benefit victims of violence.

Follow Up and Suggested Resources



Students Against Violence Everywhere

www.nationalsave.org

SAVE is a student-driven organization. Students learn about alternatives to violence and practice what they learn through school and community service projects. As they participate in SAVE activities, students learn crime prevention and conflict management skills and the virtues of good citizenship, civility, and nonviolence.

National Youth Violence Prevention Campaign

www.nyvpw.org

The goal of this campaign is to raise awareness and to educate students, teachers, school administrators, counselors, school resource officers, school staff, parents, and the public on effective ways to prevent or reduce youth violence.

*More background resources available at www.EnoughisEnoughcampaign.org,
where you can also share your own resources.*



Appendix A – Potential Speakers/Presentations

Hip Hop Away From Violence

www.hiphopawayfromviolence.com/hh_getstarted.html

Youth using positive forms of self-expression to help make positive life choices "Hip Hop Away From Violence" is UNITY Charity's high school anti-violence outreach program. Through this program, youth show youth that using positive forms of self-expression helps them make positive life choices. Through motivational performance assemblies and workshops, participants aim to reduce violence, eliminate prejudice, and boost the self-esteem of youth across Canada. The goal is to empower youth to realize their highest personal potential. Through program follow-up activities, the program develops a long-term anti-violence presence within each participating high school.

The goal of the "Hip Hop Away From Violence" program is not only to empower students, but also to establish a long-term anti-violence presence within each participating high school. To organize the main event and the overall program, students and teachers from each school create a UNITY committee. Each UNITY committee uses the program model to instill a lasting anti-violence message into the culture of its school.

Richard Paul

(educational program to stop school violence)

www.richardpaul.com

SAVE (Students Against Violence Everywhere) Speaker List

www.nationalsave.org/main/trainings.php#sp

Gabrielle Ford

(bullying)

www.gabeandizzy.com

Anti-Violence and Social Justice Project

www.avsjp.net/About.html#Kim



Individual Pledge

ORGANIZATION
LOGO

- Peace begins with me.
- I agree to do my part to keep our community and schools safe.
- I will keep my parents/family, neighbors, teachers, and administrators informed of issues that may impact my safety and/or those around me.
- I will not bring any weapons to school.
- I will not be violent or disrespectful to others.
- I will be a caring friend who will listen and offer to get help to those who may be experiencing a troubling time.

Print Name

Signature

Date

See related community development program: *The Northern Pact*, Northern Illinois University
www.niu.edu/stuaff/the Pact





Honorary Co-Chairs:

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Virginia Tech

National Coordinator:

Brandi Hephner LaBanc
Associate Vice President for Student Affairs, Northern Illinois University

Convener:

[NASPA – Student Affairs Administrators in Higher Education](#)

NASPA – Student Affairs Administrators in Higher Education is the leading voice for student affairs administration, policy, and practice, and affirms the commitment of the student affairs profession to educating the whole student and integrating student life and learning. With more than 11,000 members at 1,400 campuses, and representing 29 countries, NASPA is the foremost professional association for student affairs administrators, faculty, and graduate and undergraduate students.

Partners:

[American Association of Community Colleges](#)

In service since 1920, the American Association of Community Colleges (AACC) has aptly been called the “voice of America’s community colleges.” The Association represents and advocates for more than 1,200 associate-degree granting institutions enrolling more than 12 million students – almost half of all U.S. undergraduates. Critical core factors that give AACC vitality and value are the Association’s ability to:

- Provide a national voice and advocacy for the community college mission;
- Serve as a national information resource;
- Create opportunities for peer networking and interaction at all levels, professional initiatives, dialogue, and community-building;
- Facilitate collaboration among AACC staff and stakeholders;
- Encourage a shared commitment to the community college movement;
- Offer leadership and career development opportunities.

[American School Counselor Association](#)

With a membership of more than 23,000 school counseling professionals, the American School Counselor Association (ASCA) focuses on providing professional development, enhancing school counseling programs and researching effective school counseling practices. ASCA is a division of the American Counseling Association. The mission of ASCA is to represent professional school counselors and to promote professionalism and ethical practices.

[Association for Student Conduct Administration](#)

The Association for Student Conduct Administration (ASCA) has a membership of 1,200 members in the United States and Canada, representing more than 750 institutions of higher education.



[Association for University and College Counseling Center Directors](#)

The mission of the Association for University and College Counseling Center Directors (AUCCCD) is to assist college/university directors in providing effective leadership and management of their centers, in accord with the professional principles and standards of Psychology, Counseling, and Higher Education. AUCCCD promotes the awareness of college student mental health through research, education, and training provided to members, professional organizations, and the public with special attention to issues of diversity and multiculturalism.

[Association of Public Land-grant Universities](#)

The Association of Public and Land-grants Universities is a voluntary, non-profit association of public research universities, land-grant institutions, and many state university systems and has member campuses in all 50 states and the U.S. territories. The association's membership includes 218 institutions, which enroll more than 3.8 million students and are estimated to have more than 20 million alumni.

[Center for Peace Studies and Violence Prevention](#)

Occupying space on the renovated second floor (front wing) of Norris Hall at Virginia Tech, the Center for Peace Studies and Violence Prevention is a transdisciplinary undertaking intended to build on the cultural, academic, and security initiatives of the university's community that evolved after the tragedy of April 16, 2007. The center has adopted three thematic areas that capture, focus, and leverage key strengths across the university and provide opportunities for partnerships with external entities: prevention of violence, peace studies, and global security.

[College Parents of America](#)

College Parents of America is the only national membership association dedicated to advocating and to serving on behalf of current and future college parents. College Parents of America members include not only parents, but also colleges and universities, local school systems, corporations, associations and other organizations dedicated to making higher education accessible – and successful – for all Americans.

[International Association of Campus Law Enforcement Administrators](#)

The International Association of Campus Law Enforcement Administrators (IACLEA) advances public safety for educational institutions by providing educational resources, advocacy, and professional development services. IACLEA is the leading voice for the campus public safety community.

[National Association of Student Affairs Professionals](#)

NASAP is a professional organization dedicated to promoting excellence in the area of Student Affairs. Delegates of NASAP's two parent organizations – the National Association of Deans of Women and Advisor of Girls in Colored Schools (DOWA) and the National Association of Personnel Dean of Men at Negro Educational Institutions (DOMA) – gave what is now NASAP its founding in 1954 on the campus of Howard University. NASAP provides and sponsors several programs and events which



address the nature and needs of our students and professional development of student affairs professionals facilitating those programs and services.

[National Center for Mental Health Promotion and Youth Violence Prevention](#)

The National Center for Mental Health Promotion and Youth Violence Prevention provides technical assistance and training to 83 school districts and communities that receive grants from the Substance Abuse and Mental Health Services Administration (SAMHSA) of the U.S. Department of Health and Human Services.

[National Coalition Building Institute](#)

The National Coalition Building Institute is an international non-profit leadership development network dedicated to the elimination of racism and other forms of oppression. Rooted in an understanding of individual, community, and systemic change, NCBI leaders work with public and private organizations to further: cultural competence; collaboration and partnerships; and effective relationships within and across group identities.

[National School Boards Association](#)

The National School Boards Association is a not-for-profit organization representing state associations of school boards and their member districts across the United States. Its mission is to foster excellence and equity in public education through school board leadership. NSBA achieves that mission by representing the school board perspective before federal government agencies and with national organizations that affect education, and by providing vital information and services to state associations of school boards and local school boards.

[Office of Safe and Drug Free Schools, Department of Education](#)

The Center for School Preparedness administers programs that promote the ability of schools to respond to crisis and disasters (natural and manmade). The Center is responsible for:

- Project SERV (School Emergency Response to Violence).
- Model Crisis Response Plans – both the development of a model crisis response plan and the discretionary grant program.
- The National Clearinghouse for Educational Facilities.
- Emergency Management grant program to colleges.

[United States Student Association](#)

The United States Student Association, the country's oldest and largest national student-led organization, develops current and future leaders and amplifies the student voice at the local, state, and national levels by mobilizing grassroots power to win concrete victories on student issues.



Enough is Enough Campaign
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