I Want To Be An Ally, But I Don't Know How: Creating Supportive and Inclusive Campuses

NASPA Investing in Our Future Webinar Series



**#SAInvest** 

## **NASPA Introduction**



Welcome from Nathan and Yolanda

# **#SAInvest**







Constanza Cabello
Associate Director of Multicultural Affairs
University of Massachusetts Lowell
@ThislsConstanza



David E. Jones
Associate Director of Student Conduct & Residence Life
City University of New York
@davidearljones

# NASPA's Commitment to Diversity, Inclusion and Equality

NASPA recognizes and appreciates diversity in relation to, and across the intersections of, race, color, national origin, religion, sex, sexual orientation, gender identity and expression, veteran status, age, socioeconomic status, and disability. Believing in inclusive environments, we emphasize the importance of understanding, approaching, and owning diversity and equity from a personal, interpersonal, institutional, and global level.



# Virtual Community Agreement

- Be open to new and different perspectives
- Fully engage in this virtual learning experience
- When sharing, speak from your own experience
- Be aware of sharing space during the interactive aspects of the webinar
- Work collectively during our time together today to take this community to a deeper level of understanding and acceptance
- Hold yourself and each other accountable beyond today's webinar to ensure inclusive and equitable spaces are created on your campus





# **Learning Outcomes**

By attending today's webinar, participants will:

- Understand high impact practices of an effective approach on being an ally
- Learn proactive behaviors to practice inclusion and allyship in your personal and professional spaces
- Identify how to use your privilege in a positive way to support inclusion efforts on your campus
- Seek ways to ensure access, voice, acknowledgement, opportunity and participation is equitable across all identity membership groups

# Individual/ Group Brainstorm

What comes to mind when you hear the term "ally"?

Think nouns, actions, behaviors, attitudes, beliefs





# Defining an "ally"

### A person:

- of one social identity group who stands up in support of members of another group
- who speaks up and speaks out against injustice and inequity and moves toward creating equitable spaces across all identity groups
- who leads change within the organization, by championing the change, and managing and planning its implementation

# Defining an "advocate"

## A person:

- inside the community that they support
- who demonstrates a level of tangible action whereas, ally is aligned with support toward a community

### Advocate actions/ activity can be:

- uses a political approach to influence public policy and resource allocation decisions within political, economic, and social systems and institutions
- engages in many public activities including media campaigns, public speaking, commissioning and publishing research to effect change and equitable solutions

# Who gets to name an ally?

Is it defined by:
Self?
Others?
Society?

This is a classic struggle because the label "origination" positions each person differently.

## Ally Behaviors- Individual/ Group Brainstorm

## Prompts:

- An ally (insert behavior)
- An ally does not (insert behavior)

Allyship in Action



# Recognizing Privilege

- Unearned and often unrecognized set of assets that you benefit from
- Often systematic and institutionalized within an organization or structure
  - A system of privilege and oppression
- Those who experience privilege are often unaware of it and the full extent to which it impacts their own lives

# Recognizing Privilege (cont.)

#### Privilege Group Memberships

Have access to power

Make the rules, decisions

Control the resources

Define the organizational culture

Fit into organizational culture

Assumed capable

Assumed to belong

Approached

Seen as normal

Given the benefit of the doubt

Often less aware of differential treatment

Focus: How far we've come

#### Oppressed Group Memberships

Need access to power

Adapt to rules, decisions

Need access to resources

Work to assimilate and fit into dominant cultu

Feel out of place

Often assumed to be deficient

Viewed as outsiders

Suspected

Seen as special exception

Have to earn benefit of doubt

Often very aware of differential treatment

Focus: How far we need to go...

## **High Impact Practices**

- Show you're an ally by actively stepping forward and taking action against injustice
- Consistently show authentic respect for all people and who they are
- Listen to the stories of people to better understand their experiences
- Have a critical lens and be able to interpret coded language and behaviors
- Have a strong understanding of self and your privilege
- Be honest with your intent
- Develop an action plan to becoming an ally where you're able to hold yourself accountable

# Questions

## Thank You!

#### Constanza Cabello

**Associate Director of Multicultural Affairs** 

**University of Massachusetts Lowell** 

Phone: 978-934-5020

E-mail: Constanza Cabello@uml.edu

#### David E. Jones

Associate Director of Student Conduct & Residence Life

**City University of New York** 

Phone: 646-664-8820

E-Mail: <u>David.Jones@cuny.edu</u>

Follow Us on Twitter:
@ThisIsConstanza
@davidearljones