

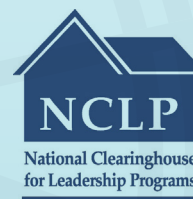
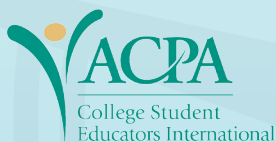


LEADERSHIP EDUCATORS INSTITUTE



Developed for New and Mid-Level Student Affairs Educators

Texas Christian University
December 11 - 13, 2014





LEADERSHIP
EDUCATORS
INSTITUTE

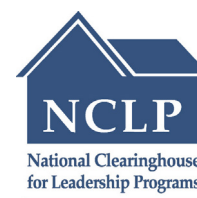
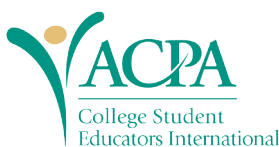


Welcome to the Texas Christian University!

ACPA, NASPA, and the National Clearinghouse for NCLP Leadership Programs welcome you to Texas Christian University and to the 2014 Leadership Educators Institute (LEI)! This is the sixth time our three associations have partnered to deliver this exciting institute designed specifically for new and mid-level student affairs and leadership educators. The institute planning committee has designed an institute with keynote addresses and educational sessions by cutting-edge scholars, practitioners, and administrators to engage participants. Our goal over the next three days is for participants to gain deeper insights in leadership education of college and university students, and to learn concrete strategies for developing and improving campus or institutional leadership programs and services.

We are most grateful to Texas Christian University for hosting the 2014 Leadership Educators Institute! All institute activities will occur on the Texas Christian University campus within the Brown-Lupton University Union.

This Institute is sponsored by ACPA, NASPA, the National Clearinghouse for Leadership Programs, NASPA Student Leadership Programs Knowledge Community, and ACPA Commission for Student Involvement.



Thursday, December 11, 2014

8:00 a.m. – 5:00 p.m.	Registration	3rd Floor BLUU Lobby
9:00 a.m. – 12:00 p.m.	Pre-Institute Workshops	
10:00 a.m. – 12:00 p.m.	Campus Tours	1st Floor BLUU Information Desk
1:00 p.m. – 2:15 p.m.	Welcome and Opening Keynote - Dr. Barry Posner	BLUU Ballroom A&B
2:30 p.m. – 3:45 p.m.	Concurrent Sessions	
4:00 p.m. – 5:15 p.m.	Concurrent Sessions	
5:30 p.m. – 7:00 p.m.	Opening Reception	Dee J. Kelly Alumni Center

Friday, December 12, 2014

8:00 a.m. – 5:00 p.m.	Registration	3rd Floor BLUU Lobby
8:00 a.m. – 9:00 a.m.	Continental Breakfast	BLUU Ballroom A&B
9:00 a.m. – 10:15 a.m.	Concurrent Sessions	
10:30 a.m. – 11:45 a.m.	Concurrent Sessions	
11:30 a.m. – 1:15 p.m.	Book Sales	3rd Floor BLUU Lobby
12:00 p.m. – 1:15 p.m.	Lunch	BLUU Ballroom A&B
1:15 p.m. – 2:45 p.m.	Keynote – Juana Bordas	BLUU Ballroom A&B
3:00 p.m. – 4:15 p.m.	Roundtable Discussions	
4:30 p.m. – 5:45 p.m.	Concurrent Sessions	

Saturday, December 13, 2014

7:30 a.m. – 8:30 a.m.	Continental Breakfast	BLUU Ballroom A&B
7:30 a.m. – 11:00 a.m.	Registration/Book Sales	3rd Floor BLUU Lobby
8:30 a.m. – 9:15 a.m.	“A Conversation with Dr. Barry Posner”	BLUU Ballroom A&B
9:30 a.m. – 10:45 a.m.	Concurrent Sessions	
11:00 a.m. – 12:15 p.m.	Concurrent Sessions	
12:15 p.m. – 12:45 p.m.	Institute Closing	BLUU Ballroom A&B



S P O N S O R S

The Leadership Educators Institute would like to thank our contributing sponsors, Wiley, LeaderShape, and The National Society of Leadership and Success.

WILEY



LeaderShape

Professional Competency Areas

In July 2010, the NASPA Board of Directors approved the new Professional Competency Areas for student affairs practitioners. This set of professional competency areas is intended to define the broad professional knowledge, skills, and, in some cases, attitudes expected of student affairs professionals regardless of their area of specialization or positional role in the field. Within this conference program, sessions that fall into particular competency areas are marked with the icons as indicated below.

	Advising and Helping		Human and Organizational Resources
	Assessment, Evaluation, and Research		Law, Policy, and Governance
	Equity, Diversity, and Inclusion		Leadership
	Ethical Professional Practice		Personal Foundations
	History, Philosophy, and Values		Student Learning and Development

Registration

Registration is in 3rd Floor BLUU Lobby Thursday, December 11, 8:00 a.m. - 5:00 p.m., Friday, December 12, 8:00 a.m. - 5:00 p.m., and Saturday, December 13, 7:30 a.m. - 11:00 a.m.

Institute Location

The institute will be held in the Texas Christian University Brown-Lupton University Union. The address is 2901 Stadium Drive, Fort Worth, TX 76129. <http://www.union.tcu.edu>

Institute Hotels

Courtyard Fort Worth University Drive

3150 Riverfront Drive
Fort Worth, TX 76107
(817) 335-1300

Fairfield Inn and Suites Fort Worth University

1505 S University Drive
Fort Worth, TX 76107
(817) 335-2000

SpringHill Suites Fort Worth University

3250 Lovell Avenue
Fort Worth, TX 76017
(817) 878-2554

Attire

Attire for the institute is business casual.

Accessibility/Dietary Needs

If you have a request for accessibility or dietary concerns or questions, please speak with staff at the institute registration desk.

Cell Phones

As a courtesy to presenters, speakers, panelists and attendees, please turn off cell phones during program sessions. Please leave the session room if you must take a call.

Continuing Education Credit

ACPA and NASPA are NBCC-Approved Continuing Education Providers (ACEP™) and may offer NBCC-approved clock hours for events that meet NBCC requirements. The ACEP™ is solely responsible for all aspects of the program.

Book Sales

The institute sponsors will have publications available for sale at the registration area on the 3rd Floor of the BLUU Lobby. The TCU campus book store will be selling select titles related to leadership at LEI Registration during the following dates and times:

Friday, December 12, 2014
11:30 a.m. - 1:15 p.m.

Saturday, December 13, 2014
7:30 a.m. - 11:00 a.m.

Interact! Twitter

Participants are encouraged to visit, read, and respond to the Institute Twitter feed. To tweet about the conference, be sure to include **#LEI14** in your message. For those of you on Twitter, or who want to start using it, a simple guide on how to get started can be found here: <http://www.naspa.org/about/socialmedia/twitter.cfm>. Need something to tweet about? Start with what you hope to get out of this year's institute.

Lost & Found

Lost and found articles should be turned into the institute registration desk.

Institute Evaluation

The Leadership Educators Institute evaluation will be emailed following the conclusion of the institute.



Shuttle Service

We will provide free shuttle service between Courtyard Fort Worth University Drive, SpringHill Suites, and Fairfield Inn and Suites to Texas Christian University Brown-Lupton University Union. Seating is limited so please arrive early to guarantee your seat. For questions regarding transportation when the LEI shuttles are not running, speak with your hotel concierge. Shuttles will run during the following dates and times:

Thursday, December 11, 2014

From Courtyard Fort Worth University Drive, SpringHill Suites, and Fairfield Inn and Suites to Texas Christian University Brown-Lupton University Union

- **8:00 a.m. – 11:00 a.m. - Shuttles run approximately every 30 minutes**
- **11:00 a.m. – 1:00 p.m. - Shuttles run approximately every 10-15 minutes**
- **1:00 p.m. – 2:00 p.m. - Shuttles run approximately every 30 minutes**
- **Last loop will be at approximately 2:00 p.m.**

From Texas Christian University Brown-Lupton University Union to Courtyard Fort Worth University Drive, SpringHill Suites, and Fairfield Inn and Suites

- **6:00 p.m. – 7:30 p.m. - Shuttles run approximately every 10-15 minutes**
- **Last pick up from TCU will be at approximately 7:00 p.m.**

Friday, December 12, 2014

From Courtyard Fort Worth University Drive, SpringHill Suites, and Fairfield Inn and Suites to Texas Christian University Brown-Lupton University Union

- **6:30 a.m. – 7:00 a.m. - Shuttles run approximately every 30 minutes**
- **7:00 a.m. – 9:15 a.m. - Shuttles run approximately every 10-15 minutes**
- **Last loop will be at approximately 9:00 a.m.**

From Texas Christian University Brown-Lupton University Union to Courtyard Fort Worth University Drive, SpringHill Suites, and Fairfield Inn and Suites

- **4:15 p.m. – 6:15 p.m. - Shuttles run approximately every 10-15 minutes**
- **Last pick up from TCU will be at approximately 6:00 p.m.**

Saturday, December 13, 2014

From Courtyard Fort Worth University Drive, SpringHill Suites, and Fairfield Inn and Suites to Texas Christian University Brown-Lupton University Union

- **6:30 a.m. – 7:00 a.m. - Shuttles run approximately every 30 minutes**
- **7:00 a.m. – 9:15 a.m. - Shuttles run approximately every 10-15 minutes**
- **Last loop will be at approximately 9:00 a.m.**

From Texas Christian University Brown-Lupton University Union to Courtyard Fort Worth University Drive, SpringHill Suites, and Fairfield Inn and Suites

- **12:15 p.m. – 1:15 p.m. - Shuttles run approximately every 10-15 minutes**
- **Last pick up from TCU will be at approximately 1:15 p.m.**



Concurrent Sessions

The Leadership Educators Institute aims to create a space where student affairs administrators, educators, and practitioners will discuss current leadership topics:

- Modern leadership theories about process-based relational leadership, theories of leadership and positive social change, societal good; and models and theories on how students develop leadership capacity and human development.
- Leadership courses (credit and non-credit) including innovative syllabi, effective textbooks, incentives for students, experiential learning, service oriented learning, and virtual learning.
- Assessment and evaluation of leadership programs and participants including learning outcomes, using CAS Standards, National Leadership Research agenda, ILA program guidelines, Multi-Institutional Study of Leadership Implications for Practice, and the Socially Responsible Leadership Scale, as well as contemporary leadership assessments like StrengthsQuest, MBTI, Emotional Intelligence, and Global Mindset.
- Innovative and intentional practices and programs including: cohort leadership programs, emerging leaders, multi-year programs, distance learning, and immersive experiences.
- Strategy and management of leadership programs including: staff education, fundraising, space design, financial modeling, academic, and student development partnerships; and;
- Intersectional role of leadership education in identity development, service-learning, social justice education, globalization, and other functional areas.

The Institute planning committee issued a call for program proposals that were highly interactive and content driven to provide participants with new learning and information focused on the following topic areas:

Leadership Development Theory and Models

- Effective strategies for translating theory into practice for today's diverse student generation
- How institutions use leadership development theories and models to successfully engage students
- Best practices for the application of leadership models to student leadership practice in groups and communities
- Cutting edge translation and application of leadership theories to leadership skills
- Consideration of developmental readiness when planning and implementing programs

continues on next page

GENERAL INFORMATION



from previous page

Leadership Curriculum and Programs

- Innovative practices for credit and non-credit courses with innovative syllabi, curriculum, effective teaching methods, and student incentives
- Successful cohort leadership programs focusing on various groups (emerging leaders, multi-year programs, identity groups, leadership studies programs etc.)
- Strategies for overcoming development issues and lack of funding for leadership programs
- How to incorporate service, service-learning, and experiential learning
- How leadership programs educate students about citizenship, ethics, social entrepreneurship, and political engagement
- The intersectional role of leadership education in identity development, service-learning, social justice education, globalization, and other functional areas
- Leadership education that crosses many disciplinary boundaries to create a holistic approach to course curriculum and practice settings

Technology, Research, and Assessment in Leadership Programs

- Learning outcomes that guide successful leadership programs and steps for their development
- Using technology such as virtual leadership portfolios, communities, and social networking sites in the development and implementation of online communities
- Reviewing new research and scholarship to guide our understanding of leadership education and practice
- Applying CAS Standards in leadership and International Leadership Association guidelines

A SPECIAL THANKS TO THE INSTITUTE PLANNING COMMITTEE & HOST

The 2014 Leadership Educators Institute Planning Committee

Tiki Ayiku, Director of Educational Programs, NASPA

Danielle Davis, Director of Leadership Engagement & Development, Texas A&M University - Commerce

Tricia Fechter, Lead Global Strategist for Implementation & Innovation, ACPA

Brett Phillips, Director of Student Organizations, Texas Christian University

Melissa Rocco, Instructor, Leadership Studies & Graduate Coordinator, Leadership Curriculum Development - University of Maryland

Ebony Rose, Assistant Director of the TCU Leadership Center, Texas Christian University

Craig Slack, Director, National Clearinghouse for Leadership Programs



About Fort Worth

Fort Worth — the most typically Texan of all Texas cities – this metropolitan area of nearly 800,000 people blends its cattle and oil heritage seamlessly with an ever-growing, diverse array of new businesses and industries. The City of Cowboys & Culture is the 17th-largest city in the United States and part of the No. 1 tourist destination in Texas, welcoming 6.5 million visitors annually. Fort Worth is comprised of seven primary entertainment districts each offering distinct dining, shopping, entertainment, and cultural amenities. In only a few days you can enjoy a range of experiences: from NASCAR racing to rodeos, world-class museums to cowboy cuisine, boutique shopping to a top 5 zoo, and biking to horseback riding. Explore each of our unique districts to see what Fort Worth has to offer you.



About Texas Christian University

Texas Christian University is a private institution that was founded in 1873. With a current student enrollment of 10,733 students, TCU rolls across some 270 picturesque tree-lined acres, and within its 60 buildings you'll discover some impressive accomplishments. The University is recognized as a pioneer in higher education; TCU is a top 100 school by U.S. News & World Report and has a freshman-to-sophomore retention rate of 90 percent. The Neeley School of Business is ranked at the top by both Bloomberg Businessweek and U.S. News & World Report. TCU also boasts one of US News' top 40 undergraduate engineering programs. TCU is a place where students learn how to adapt to whatever the future might bring, develop critical thinking skills, and forge new paths with a choice of rigorous academic programs in 130 undergraduate areas of study, 58 master's level programs, and 25 areas of doctoral study.



Opening Keynote Speaker



Dr. Barry Posner is the Accolti Endowed Professor of Leadership at the Leavey School of Business, Santa Clara University (located in the heart of Silicon Valley), where he served for 12 years as Dean of the School. Barry, along with his co-author Jim Kouzes, received the American Society for Training and Development's highest award for their Distinguished Contribution to Workplace Learning and Performance. He has been named as one of the nation's top management and leadership educators by the International Management Council, and recognized as one of the Top 50 leadership coaches in America, and ranked among the Most Influential HR thinkers in the world by HR magazine.

He is the co-author of the award-winning and best-selling leadership book "The Leadership Challenge." With over two million copies, the book has been described as a groundbreaking research study, combining keen insights with practical applications. It has been translated into more than 20 foreign languages. FAST COMPANY ranked it among the top dozen books of 2012, and it has been listed as among The Top 100 Business Books of All Time, receiving both book-of-the-year honors by the American Council of Health Care Executives and Critic's Choice Award from the nation's book review editors.

Barry has also co-authored several other award-winning, inspiring and practical books on leadership: "Credibility: How Leaders Gain and Lose It, Why People Demand It;" "The Truth About Leadership: The No-Fads, Heart-of-the Matter Facts You Need to Know;" "Encouraging the Heart: A Leaders Guide to Recognizing and Rewarding Others;" "A Leader's Legacy;" "The Academic Administrator's Guide to Exemplary Leadership;" and "The Student Leadership Challenge."

Barry received an undergraduate degree in political science from the University of California, Santa Barbara, a master's degree from The Ohio State University in public administration, and his Ph.D. in organizational behavior and administrative theory from the University of Massachusetts, Amherst. At Santa Clara he has received the President's Distinguished Faculty Award, the School's Extraordinary Faculty Award, and several other outstanding teaching and leadership honors. He has been a visiting professor at the Hong Kong University of Science and Technology, Sabanci University (Istanbul), and the University of Western Australia.



Juana Bordas is president of Mestiza Leadership International – a company that focuses on diversity, leadership and organizational change. She is founding President of the National Hispana Leadership Institute and a founder of Mi Casa Resource Center where she served as executive director in the early years.

A former faculty member for the Center for Creative Leadership, she served as vice president of the Greenleaf Center for Servant Leadership and trustee of the International Leadership Association. Her book “Salsa, Soul and Spirit – Leadership for a Multicultural

Age” won the 2008 International Latino Book Award for leadership. “The Power of Latino Leadership” was released in 2013 and has received compelling endorsements. Juana has received many awards including being initiated into the Colorado Women’s Hall of fame and selected as a Wise Woman by the National Women’s Policy Institute. She served as a Peace Corps volunteer in Santiago, Chile and later received the Franklin Miller Award from the US Peace Corps for her life-long commitment to serving communities of color. In 2009, she was selected by the Denver Post and Women’s Foundation as Colorado’s Unique Woman of the Year.

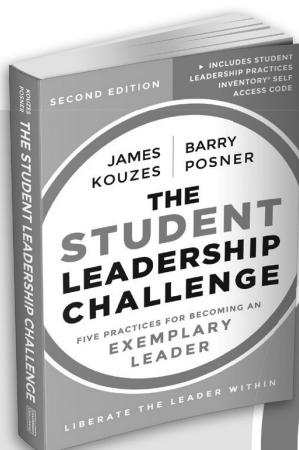
INVITED SPEAKERS

THE STUDENT LEADERSHIP CHALLENGE®



Liberate the Leader in Every Student

with *The Student Leadership Challenge* and
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Enable students to
achieve their personal bests
in all their endeavors with
Jim Kouzes and Barry Posner’s
simple, evidence-based
approach to leadership
development.



Stop by the Wiley table to pick up the new edition of *The Student Leadership Challenge* and get your Student LPI® Online **free trial**, or visit

www.studentleadershipchallenge.com

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INSTITUTE SCHEDULE

Thursday, December 11, 2014

8:00 a.m. – 5:00 p.m.

Registration Open

Location:

3rd Floor BLUU Lobby

9:00 a.m. – 12:00 p.m.

Pre-Institute Workshops

LEI 101: Student Leadership in Higher Education: Lost in the Leadership Forest?

Location:

Ballroom C

Presenters:

Mark Torrez, Doctoral Research Assistant & Project Manager for the Multi-Institutional Study of Leadership – Loyola University Chicago

Melissa Rocco, Instructor, Leadership Studies & Graduate Coordinator, Leadership Curriculum Development – University of Maryland

Level: Beginner

Based on feedback from past evaluations, this session was created to provide a nuts-and-bolts understanding of the many theories, concepts, and the language of leadership. The presenters (esteemed scholars and representatives from ACPA, NASPA, and NCLP) will provide this foundation to help introduce participants to college student leadership education and to help successfully navigate a first LEI experience.

The New Leadership Classroom: Creating a Learning-Centered Environment

Location:

Ballroom D

Presenters:

Julie Owen, Associate Professor & Coordinator of the Leadership Studies Minor, New Century College – George Mason University

Natasha Chapman, Coordinator, Leadership Studies Program – University of Maryland

Amy Barnes, Senior Lecturer, College of Education and Human Ecology – The Ohio State University

Level: Advanced

Teaching is an art. Translating interdisciplinary leadership concepts into engaging curriculum is a highly creative process. Whether you are developing new experiential activities to help explain complex concepts or considering the different learning styles of the students in the classroom, as a leadership educator you are constantly trying to create the best possible atmosphere for student learning. In this interactive pre-conference session, we will share the latest research and pedagogy for heightening student learning and give you some essential tools to enhance your courses. Session topics will include developmental sequencing, community building in the classroom, creating meaningful assignments, and utilizing effective assessment techniques. We will engage your creativity and share new ideas that you can take and apply in your leadership classroom.

Thursday, December 11, 2014 (cont.)

10:00 a.m. – 12:00 p.m. Campus Tours

Location: 1st Floor BLUU Information Desk

1:00 p.m. – 2:15 p.m. Institute Welcome & Opening Keynote

Location: BLUU Ballroom A&B

Presenter: **Dr. Barry Posner**, Co-Author – The Leadership Challenge

2:30 p.m. – 3:45 p.m. Concurrent Sessions

What's CAS Got to do With It? Incorporating CAS into First-Year Leadership Programs

Location: Zeidman

Presenters: **Emily Lorino**, Coordinator for Leadership Development – Florida Gulf Coast University
Jared Hopper, Coordinator of Leadership Development – University of Texas at Austin

Level: Beginner || Themes: Technology, Research, and Assessment in Leadership Programs

Leadership educators are consistently challenged to evolve curriculums and programming options for ever-changing student needs. By utilizing CAS standards as a foundation, educators can focus on developing relevant missions, visions, and values statements as well as developing learning outcomes and program assessment. Join us in an interactive dialogue by examining first-year leadership programs from the University of Texas at Austin and Florida Gulf Coast University to better understand how to incorporate CAS standards into leadership programming while also learning how to create, implement, and assess effective learning outcomes.



Emotionally Intelligent Leadership: The Revised Model for Student Leadership Development

Location: Auditorium

Presenter: **Paige Haber-Curran**, Assistant Professor - Texas State University

Level: Intermediate || Themes: Leadership Development Theory and Models

Emotionally intelligent leadership (EIL) is a model of student leadership combining cutting-edge thinking on leadership and emotional intelligence. EIL is used in a variety of curricular and co-curricular leadership programs. The 2nd edition of the book "Emotionally Intelligent Leadership" will be released in early 2015, and the revised model will be presented in this session by one of the authors. Additionally, strategies for using EIL as a framework for student leadership development will be presented.



Exploring How Leadership Educators Experience Academic Service-Learning



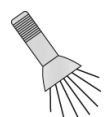
Location: Beck/Geren

Presenter: **Marianne Lorensen**, Assistant Professor - University of Minnesota

Level: Intermediate || *Themes: Leadership Curriculum and Programs*

This session focuses on a phenomenological study examining the experiences of ten college instructors who use service-learning in the undergraduate leadership classroom. Understanding instructors' service-learning experiences sheds light on their decisions about whether and how to use service-learning. Findings indicate that service-learning experiences of leadership educators are closely linked to their perspectives on leadership and to the experiences of their students. Instructors who use service-learning find that they themselves gain leadership experiences, and their own ideas about leadership are impacted.

It Takes a Village: Integrating a New Leadership Competency Model Across Campus



Location: Ballroom D

Presenter: **Hayley Haywood**, Assistant Director of Leadership Initiatives - Northeastern University

Level: Intermediate || *Themes: Leadership Development Theory and Models; Technology, Research, and Assessment in Leadership Programs*

During this interactive session, participants will explore Northeastern University's new leadership competency model grounded not only in post-modern leadership theories, but data from national employers, LEAP Learning Outcomes, global leadership literature, and our core institutional values. Join us to learn about how this innovative institution transformed a model into an institutional initiative bridging academic and student affairs.

Learn Assess Evaluate Develop (LEAD) Lab for Emerging Leaders



Location: Ballroom C

Presenter: **Laura Lunsford**, Associate Professor - University of Arizona

Level: Intermediate || *Themes: Leadership Development Theory and Models; Technology, Research, and Assessment in Leadership Programs*

The LEAD Lab and WebApp is novel because it: a) targets emerging leaders, b) evaluates how technology might support leader development, and c) translates research to practice. Participants will learn about the Leadership Triangle and how leader development aligns with modern thinking about leadership episodes. The LEAD Lab can be completed in four, 90 minute sessions. This interactive session will engage participants in the LEAD Lab and using the WebApp as well as brainstorming future development and uses.

(Help) Make the Connection: Leadership Competencies, Reputation, and Identity

Location: Hillel

Presenter: **Nancy Hunter Denney**, President – Zing! Leadership Development Systems, LLC

Level: Intermediate || *Themes: Leadership Curriculum and Programs*

Does a “deer in headlights” sometimes characterize the expressions of students as you lecture about leadership competencies? This highly engaging session will demonstrate and offer creative ways of connecting various leadership competencies to the very personal and relevant discussion of one’s desired reputation and developing identity. Actual exercises and training experiences will be offered to underscore the value in asking, “Why should students care about these leadership traits?” and “How do I help them own the value of each competency?”



Pay it Forward: Developing Peer Leadership that Extends Beyond a Conference

Location: The Chambers

Presenter: **Ryan Provost**, Program Coordinator, First Year Experience - The Ohio State University

Level: Intermediate || *Themes: Leadership Curriculum and Programs*

Effective leadership conferences equip participants with skills to be leaders in their communities. Ohio State’s Leadership Collaborative is a conference designed to help 80 incoming first-year students be peer leaders among their class of 7,000. Learn how strategies to increase peer leadership development have been implemented in order to create a group of students dedicated to extending leadership across campus.



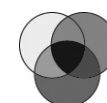
Plugging-In During the Second Year: Preparing Underrepresented Students for Leadership Positions

Location: Miller

Presenter: **Amir Law**, Director, Student Services - University of Utah

Level: Intermediate || *Themes: Leadership Curriculum and Programs*

This session will provide an overview of PLUGGED-IN, the Second Year Experience and Leadership Program offered by the Office for Student Equity and Diversity at the University of Utah. The program provides the opportunity for underrepresented students to prepare for leadership positions at the university and in the community. During the session, participants will have the opportunity to discuss, collaborate, and develop activities they can implement at their institutions.



Deliver More Effective Leadership Education (and Give Better Presents!) Using Developmental Sequencing



Location: Miller

Presenters: **Matthew Van Jura**, Assistant Director, Leadership Programs and Student Activities - Ohio State University

Amy Barnes, Senior Lecturer, Educational Studies – Ohio State University

Tura Magley, Graduate Administrative Associate, First Year Experience – Ohio State University

Level: Intermediate | | Themes: Leadership Curriculum and Programs

Even the most brilliant lessons, assignments, workshops, or classes will not deliver intended learning outcomes if the instructor fails to consider the developmental readiness of the audience. Recently, leadership scholars have underscored the importance of considering developmental readiness and developmental sequencing when designing curricular and co-curricular leadership education. This session will feature the perspectives of faculty and practitioners who have incorporated these principles, and supporting research from the Leadership Identity Development Model, into curriculum design and program delivery.

Drop and Give Me 7 Cs: Social Change Model Boot Camp



Location: Ballroom C

Presenter: **Tara Kermiet**, Assistant Director of Leadership & Service – University of West Florida

Level: Intermediate | | Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs

If you asked various staff members to “drop and give you 7 Cs,” would they be able to? Are you in shape enough to educate your colleagues about the Social Change Model? In an effort to better educate staff about the model, student affairs colleagues at the University of West Florida created a Social Change Model Boot Camp professional development workshop. Learn about the development of the boot camp, how “cadets” were trained, and the results of the boot camp.

Facilitating Learning through Creative Experiential Leadership Courses



Location: Hillel

Presenters: **Dana Carnes**, Associate Director for the Center for Leadership – Elon University

Frances Ward-Johnson, Associate Professor of Strategic Communications – Elon University

Level: Intermediate | | Themes: Leadership Curriculum and Programs

Teaching leadership is different than providing a context to exhibit leadership. Most leadership programs provide a cognitive experience – allowing participants to learn about leadership, theory, and the impact of leadership. However, the experiential learning that can take place outside of the classroom supports the mastering of leadership skills through practice. A discussion of two courses created and supported by Elon University's Center for Leadership will be shared with participants to help them think about experiential leadership in a new way.

Good to Great: Taking Your Leadership Programs to the Next Level

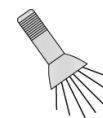
Location: Ballroom D

Presenters: **Kimberly Piatt**, Coordinator of Leadership Development - The College at Brockport (SUNY)

Virginia Downing, Graduate Assistant - University of Nebraska-Lincoln

Level: Intermediate || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

When it comes to student leadership development the field is constantly evolving. Leadership educators and professionals are frequently asked to incorporate new and innovative research into their curriculum while continuing to sustain their already successful programs. Learn how one college has enhanced its leadership program by linking new research findings to existing framework. Explore how to integrate high impact practices into your own leadership program while maintaining its foundational guiding principles.



MSL Insights: Enhancing Your Pedagogy to Inform Your Programs and Practice

Location: Auditorium

Presenters: **Mark Torrez**, Project Manager, Multi-Institutional Study of Leadership - Loyola University Chicago

Natasha Turman, Project Manager, Multi-Institutional Study of Leadership - Loyola University Chicago

Level: Intermediate || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs; Technology, Research, and Assessment in Leadership Programs*

The Multi-Institutional Study of Leadership research team will engage participants in a highly interactive session that will: 1) share recent findings and practical translation of the MSL Insight Report: Leadership Program Delivery, 2) engage in dialogue to interrogate professional readiness for delivering leadership education that is deeply grounded in social justice, and 3) explore strategies to enact this learning in campus leadership programs.



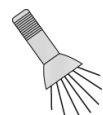
The Leadership Academy: Developing a Leadership Living-Learning Program

Location: Beck/Geren

Presenter: **Timothy Staples**, Assistant Director for Training and Leadership Programs – American University

Level: Intermediate || *Themes: Leadership Curriculum and Programs*

Do you have a network of campus partners? If the answer is yes, you too can create a zero/ low cost leadership program for first year students in a living-learning community. During this session participants will learn about the development and implementation of a comprehensive leadership program facilitated by upper-class students, staff, faculty, and campus administrators. Highlights of the program include, a curriculum based in the LID model, use of a program syllabus, maximizing existing campus resources, and integration of problem-based learning.



The Leadership Triangle: Innovative Online Leadership Course



Location: The Chambers

Presenter: **Laura Lunsford**, Associate Professor - University of Arizona

Level: Advanced || Themes: Leadership Curriculum and Programs

The session showcases a holistic approach to teaching leadership for upper-division or masters students in any major. The theoretical foundations, four innovative assignments, and benefits of the virtual environment will be shared. The session highlights a textbook by Wiley – Leadership that is a well-written, accessible, and flexible text with case studies. Effective and engaging teaching practices and assignments are showcased in this session. This successful course has been used to develop a degree program and minor in leadership.

The Use of Peer Feedback in Leadership Development Programs



Location: Zeidman

Presenters: **Sarah Mangia**, Program Coordinator, Buckeye Leadership Fellows Program – Ohio State University

Brian Griffith, Assistant Clinical Professor, Department of Human & Organizational Development - Vanderbilt University

Level: Intermediate || Themes: Technology, Research, and Assessment in Leadership Programs

Leadership development programs often include an experiential component that allows students to work in teams and experience the inherent challenges of collaboration. A major part of the potential learning is the feedback they receive from each other. Yet, it can be difficult to facilitate open, honest dialogue that leads to interpersonal growth. This session presents an online multi-rater instrument that provides feedback on 16 core competencies which can then be used to create personal development plans that guide student learning.

Location: Dee J. Kelly Alumni Center

Friday, December 12, 2014

8:00 a.m. – 5:00 p.m. Registration Open

Location: 3rd Floor BLUU Lobby

8:00 a.m. – 9:00 a.m. Continental Breakfast

Location: BLUU Ballroom A&B

9:00 a.m. – 10:15 a.m. Concurrent Sessions

Constructing Student Experiences: Implementing Developmental Scaffolding in Leadership Programs

Location: Ballroom C

Presenters: **Dave Dessauer**, Coordinator for Co-Curricular Leadership Programs – University of Maryland

Natasha Chapman, Coordinator, Leadership Studies Program – University of Maryland

Level: Intermediate | | Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs

Research findings have illuminated the importance of sequencing in leadership experiences intended to develop students' leadership capacity and efficacy. As leadership educators continue to gain insight into the implications of sequencing on development, further exploration is needed for intentionally scaffolding learning experiences. Using a peer leadership council, a leadership course, a case study and audience participation, this session will introduce participants to developmental scaffolding as a method for addressing the developmental readiness of students in both curricular and co-curricular contexts.



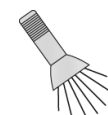
Creating a Comprehensive Assessment Cycle to Guide Program Delivery and Improvement

Location: Beck/Geren

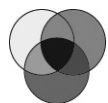
Presenter: **Kimberly Piatt**, Coordinator of Leadership Development – The College at Brockport (SUNY)

Level: Intermediate | | Themes: Technology, Research and Assessment in Leadership Programs

Leadership development and program effectiveness are difficult to measure. This session will explore various forms of assessment that guide our practice as leadership educators - from informal means to national studies. How can data be used to improve your work and advocate for resources? How can you infuse assessment practices into your program in meaningful ways? This session will help you create an assessment cycle that becomes embedded in your work, rather than adding on to a long to-do list.



Creativity and Inclusivity: Using Existing Resources to Transform Campuses



Location: Ballroom D

Presenters: **Christie Cruise-Harper**, Assistant Dean of Students and Director of Multicultural Programs - Maryville University of St. Louis
Turan Mullins, Assistant Director of Multicultural Programs - Maryville University of St. Louis

Level: Intermediate || *Themes: Leadership Curriculum and Programs; Technology, Research and Assessment in Leadership Programs*

The Multicultural Scholars Program at Maryville University of St. Louis has succeeded in not only helping to create an inclusive campus environment, but also in improving the recruitment, retention, and four-year graduation rate of students of color, especially African American students. The workshop presenters will share how to utilize existing campus resources and programs to meet department and institutional mission and goals.

Learning Leadership Online: Ways to Teach Leadership in Online Classrooms



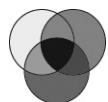
Location: Miller

Presenters: **Clinton M. Stephens**, Lecturer for Leadership Education - Iowa State University
Carol A. Wheeler, Assistant Professor - Our Lady of the Lake University

Level: Advanced || *Themes: Leadership Curriculum and Programs*

We will share how online leadership education can be done effectively, building on research and sharing practical examples you can use. The field of leadership education has approached online learning with trepidation but it's only going to grow. Come to learn effective course design and teaching tools that you can implement next semester – strengthening your own online course or improving your in-person course. Bring your laptop or tablet for part of this session is an online learning experience.

Nailing the Jelly to the Wall: Defining & Deconstructing to Lead Differently



Location: Hillel

Presenters: **Melissa Gruver**, Assistant Dean, Civic Engagement & Leadership Development – Purdue University
Rashad Givhan, Assistant Director, Community Engagement & Leadership Center - Southern Methodist University (SMU)
Natasha Chapman, Coordinator, Leadership Studies Program - University of Maryland

Level: Beginner || *Themes: Leadership Curriculum and Programs*

What is the master narrative of leadership that our students are coming to college with, and how is this narrative conceptualized into the ways in which they are learning about leadership in our programs? How do we challenge assumptions about leadership and help students critically think about the ways in which they value, understand and practice leadership. This session will aim to explore these questions and provide pedagogical tools to examine conventional assumptions about leadership.

New Directions for Student Leadership: Transforming Leadership Development for Significant Learning

Location: Auditorium

Presenters: **Julie Owen**, Associate Professor & Coordinator of the Leadership Studies Minor, New Century College – George Mason University
Paige Haber-Curran, Assistant Professor and Program Coordinator for the Student Affairs in Higher Education Program – Texas State San Marcos
Mark Torrez, Doctoral Student & Project Manager, Multi-Institutional Study of Leadership - Loyola University Chicago
Melissa Rocco, Instructor, Leadership Studies & Graduate Coordinator, Leadership Curriculum Development – University of Maryland

Level: Intermediate || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

This session will introduce a new series from Jossey-Bass focused on New Directions for Student Leadership. It will introduce the inaugural volume which takes a critical examination of the intersections of learning and leadership. Though many leadership practitioners continue to view themselves primarily as programmers, and as providers of services and activities, this outlook can be especially detrimental to those working in the area of leadership development, which is increasingly calling for educators skilled in the creation of engaged pedagogy, integrative learning experiences, and intentional learning communities.



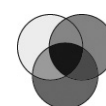
Re-framing Leadership: Using SCM to Empower Asian/Pacific American Emerging Student Leaders

Location: The Chambers

Presenters: **Marc Paulo Guzman**, Asian/Asian Pacific American (A/APA), Program Coordinator - University of Virginia
Daniel Chen, APALTI Student Facilitator – University of Virginia
Kiana Williams, WAALI Student Facilitator – University of Virginia
Aysha Chaudry, 4th Year Student – University of Virginia

Level: Beginner || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

Professionals at the University of Virginia created two different leadership development initiatives in order to challenge the ideas of traditional positional leadership and to empower APA students to view themselves as change agents within the campus community. This program will highlight the curricula of two established leadership development programs: a cohort-based ten-week student-facilitated leadership development program framed under the Social Change Model for first-and second-year students, and an 8-session program of 12-15 second-and third-year APA women that takes a closer look at leadership through the lens of gender and ethnic/racial identity.

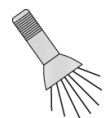


Friday, December 12, 2014 (cont.)

9:00 a.m. – 10:15 a.m.

Concurrent Sessions (cont.)

The Impact of Campus-Based Leadership Trainings for Undergraduate Students



Location: Zeidman

Presenter: **Mark Baccei**, Assistant Dean of Students - New Mexico State University

Level: Intermediate || *Themes: Technology, Research and Assessment in Leadership Programs*

Promoting leadership development for the increasingly diverse college student population is becoming an increasing challenge. Using longitudinal and multi-cohort data from the Wabash Study of Liberal Arts Education, this study examined the influence of campus-based leadership trainings as a vehicle to accomplish the commonly stated goal of college student leadership development. Participants will gain valuable insights into the connections between leadership development and campus-based trainings, above and beyond many curricular and co-curricular influences.

10:30 a.m. – 11:45 a.m.

Concurrent Sessions

Applied Chaos: Connecting Career and Leadership Development



Location: Ballroom D

Presenters: **Kristina Clement**, Assistant Director for Leadership Development – Georgia State University

Sarah Crass, Career Counselor – University of Houston - Downtown

Maggie Mahoney, Career Counselor – University of Houston - Downtown

Level: Intermediate || *Themes: Leadership Curriculum and Programs, Leadership Development Theory and Models*

Chaos is all around us, but it helps us do our job! Whether you teach leadership theory, advise student leaders, or just want to learn something new, this interactive session will introduce the leadership development professional to the Chaos Theory of Career Development and how it can be applied to student development. Learn about the theory, discuss the profile of today's student through shared examples, discover how to create programs that incorporate this theory, and brainstorm opportunities for implementation that will promote students' holistic development in college and beyond.

Enhancing Success, Inspiring Leadership, Creating Change: First Year Leadership Class

Location: Zeidman

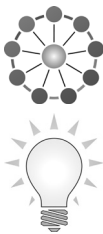
Presenters: **Lauren Krznarich**, Assistant Director of Leadership Engagement & Development (L.E.A.D.) - Texas A&M University - Commerce

Danielle Davis, Director of Leadership Engagement & Development (L.E.A.D.) - Texas A&M University - Commerce

Whitney Way, Graduate Assistant of Leadership Engagement & Development (L.E.A.D.) - Texas A&M University - Commerce

Level: Intermediate | | Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs

While first-year experience programs or seminar/success courses have been shown to have a positive impact on student success, we can sometimes struggle to engage students in the programs. The First-Year Leadership Class (FLC) is a highly intentional living learning community that has enhanced student success via academics, retention, and campus involvement. Learn about creative ways to enhance programs or classes through leadership development, cross-campus collaboration, experiential and service learning, StrengthsQuest, and a common living location.



Exploring the Intersections of Diversity, Social Justice, and Leadership

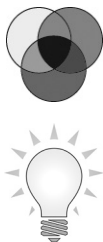
Location: Ballroom C

Presenters: **Dana Carnes**, Associate Director for the Center for Leadership - Elon University

Stacey Rusterholz, Student Life Fellow for Leadership - Elon University

Level: Intermediate | | Themes: Leadership Curriculum and Programs

Elon University is committed to diversity, global engagement, and the fostering of respect for differences. This commitment is reflected in several of Elon’s Center for Leadership programs that explore the disciplines of diversity, leadership, and their cross sections. Through the Intersect Conference and the Leaders in a Global World Living Learning Community, students are engaging in meaningful conversations about intersectionality. This session will explore how to help students engage in dialogue and behaviors blending diversity, social justice, change, and leadership.



Growing and Sustaining a Fledgling Leadership Program



Location: The Chambers

Presenters: **Kathryn Wheatley**, Leadership Program Manager - University of Houston – Bauer College of Business

Jonathan Shirley, Activities Advisor - University of Houston - Bauer College of Business

Tommy Doss, Director of Leadership Initiatives - University of Houston - Bauer College of Business

Level: Intermediate | | Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs

Come learn about how the Bauer College of Business grew a program that was graduating 10-15 students a year into a program that has graduated over 100 students for each of the last two years. Success was achieved through a combination of research and rebranding to create a program that attracted and retained students. This cohort style program, based on The Student Leadership Challenge by Kouzes and Posner, helps students move from theory to practice while developing essential leadership competencies.

Learner-Centered Leadership: Teaching and Facilitating an Engaging Leadership Curriculum



Location: Miller

Presenters: **Paige Haber-Curran**, Assistant Professor - Texas State University

Rigoberto Gutierrez, Graduate Assistant for Bobcat Build - Texas State University

Level: Intermediate | | Themes: Leadership Curriculum and Programs

Effective leadership education encompasses an intentional focus on learner-centered approaches to teaching and learning. This interactive session will explore learner-centered, inquiry-focused, and constructivist teaching and learning activities and strategies that contribute to an engaging leadership learning environment. You will walk away from this session with tangible strategies to continue to enhance your leadership education practice in both curricular and co-curricular settings.

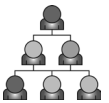
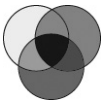
Social Innovation, Experiential Leadership, and Social Justice Education for Students

Location: Auditorium

Presenters: **William Smedick**, Senior Lecturer and Director of Leadership Programs – Johns Hopkins University
Eric Rice, Senior Lecturer and Director of Masters in Engineering Program – Johns Hopkins University

Level: Intermediate || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

Social innovation and social entrepreneurship bring both the curricular and co-curricular together in a seamless collaboration that can enhance student learning in terms of leadership competencies effecting and leading social change, additionally bringing focus to social justice. At Johns Hopkins University the Center for Leadership Education, the Office of Student Life, and the Social Innovation Lab collaborate to provide in class and out of class experiential education opportunities for students that successfully impact the campus and Baltimore communities.



The Starfish Project: Integrating the Social Change Model through Experiential Learning

Location: Beck/Geren

Presenters: **Kerri Ressler**, Director – The University of Texas at Arlington
Kelsey Jackson, Graduate Assistant - University of North Texas

Level: Intermediate || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

To learn the Social Change Model of Leadership, students in the Educational Leadership Theory and Practice course are taken on an experiential learning journey through multimedia videos, think-pair-share active learning and a final service project for the course. This session will take the participants through a similar journey learning how students reflect on their values to initiate positive social change through class groups and their community. Examples of projects have included park clean-ups, elementary school tutoring, elementary school sports equipment donation, an anti-bullying program at the Boys and Girls Club, food donations to homeless shelters, and more. Participants will learn how to integrate a service project while effectively teaching and assessing the social change model of leadership into your curriculum.



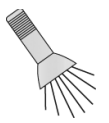
The Tippie Roadmap: Teaching and Tracking Leadership

Location: Hillel

Presenters: **Mike Schluckebier**, Assistant Director, Student Leadership Development – The University of Iowa
Maureen Beran, Assistant Director, Student Professional Development – The University of Iowa

Level: Intermediate || *Themes: Leadership Curriculum and Programs; Technology, Research and Assessment in Leadership Programs*

Student organization presidents in the Henry B. Tippie College of Business take an active role in their leadership development by learning about, practicing, and tracking related competencies during their time in office. Participants in this session will experience an accelerated version of a year-long co-curricular model for leadership development and a web-based module for its assessment.



Friday, December 12, 2014 (cont.)

11:30 a.m. – 1:15 p.m.

Book Sales

Location:

3rd Floor BLUU Lobby

12:00 p.m. – 1:15 p.m.

Lunch

Location:

BLUU Ballroom A&B

1:15 p.m. – 2:45 p.m.

Afternoon Keynote

Location:

BLUU Ballroom A&B

Presenter:

Juana Bordas, President, Mestiza Leadership International

3:00 p.m. – 4:15 p.m.

Roundtable Discussions

#knowledgenuggets: An Exploration of Incorporating Technology in Student Leadership Development

Location:

Auditorium

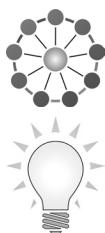
Presenters:

Daphne Everhart, Associate Director of Student Programs - Tulane University

Melanie Lee, Academic Coordinator - Tulane University

Level: Beginner || Themes: Leadership Curriculum and Programs; Technology, Research and Assessment in Leadership Programs

Today's college students were raised with technology as a means of reality and they seem to be consuming social media at breakneck pace. In order to best serve them, we must adapt our programs to the ways they consume information. Do you wonder which bits of social media can be utilized to meet your intended outcomes? Come to this discussion to engage in a dialogue surrounding how to best infuse technology into your programs so learning continues past the final debrief!



Advising Underrepresented Leaders in Student Organizations & Multicultural Groups

Location:

Ballroom D

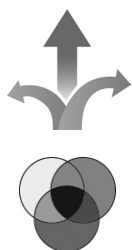
Presenters:

Rigoberto Gutierrez, Graduate Assistant - Bobcat Build - Texas State University

Diana Lee, Graduate Assistant, Student Organization Council - Texas State University

Level: Beginner || Themes: Leadership Curriculum and Programs

Minority student leaders face a variety of unique challenges during their college experience. During this round table discussion, we will engage in the collaboration and exchange of perspectives that can be incorporated to more effectively advise these student populations. What you will gain from this conversation is a better understating of what motivates minority students to be involved on campus and learn about types of support they need to remain successful in their leadership roles.



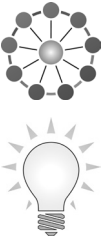
Leadership Education in Action Plenary - A Continuing Discussion

Location: Beck/Geren

Presenter: **Eric Buller**, Director, Harry T. Wilks Leadership Institute - Miami University

Level: Advanced || Themes: Leadership Curriculum and Programs

At the 2014 Association of Leadership Educators Conference, the Leadership Education in Action Plenary sought to advance the field through sharing of best practices, constructive dialogue about potential solutions to perceived gaps and identification of collaborative outcomes that will enhance the student leadership experience. Five incisive questions were presented to groups formed by position and role in leadership education. This roundtable session seeks to continue this discussion and examination for specific groups in attendance here at LEI.



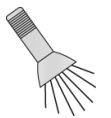
Leadership Programs Assessment Methods: Round Table Discussion for Best Practices

Location: The Chambers

Presenters: **Bethany Wendler**, Associate Director, Student Involvement and Leadership – University of North Carolina Pembroke
Parker Watson, Assistant Director, Student Involvement and Leadership – University of North Carolina Pembroke
Heather Bennett, Assistant Director, Student Involvement and Leadership – University of North Carolina Pembroke

Level: Intermediate || Themes: Technology, Research and Assessment in Leadership Programs

With continuing declines in the availability of funding and increasing needs for assessment methods to demonstrate program success, leadership educators are turning towards outcome-based assessment models to demonstrate that student learning is taking place. This roundtable session will focus on small and large group sharing to discuss steps in developing leadership based programs supported by learning outcomes assessment models. The roundtable will also be an opportunity to share and learn from other best practices on this topic.



Lincoln on Leadership: Using Historical Examples to Promote Practical Leadership

Location: Zeidman

Presenter: **D. Eric Archer**, Assistant Professor - Western Michigan University

Level: Intermediate || Themes: Leadership Curriculum and Programs

The purpose of this roundtable session is to assist participants in exploring an interdisciplinary approach to the development and implementation of leadership curricula. The session focuses on an experimental leadership course offered to a group of undergraduate and graduate students (Lincoln on Leadership) drawing upon multidisciplinary perspectives and specifically focusing on the leadership practices of Abraham Lincoln. The presenter will share interdisciplinary strategies from the course, student reflections, and assist participants in developing their own innovative strategies for teaching leadership.



Friday, December 12, 2014 (cont.)

3:00 p.m. – 4:15 p.m.

Roundtable Discussions (cont.)

More than Just Room and Board: Leadership Development for RAs



Location: Miller

Presenters: **Melanie Lee**, Academic Coordinator - Tulane University
Danielle Klein, Associate Director for Residence Life - Tulane University

Level: Beginner || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

Join us for an exploration of one university's leadership development training program for resident assistants using the Social Change Model of Leadership. The training module spans the course of an academic year and highlights each of the 7 Cs.

Moving Student Leaders Beyond Positional Leadership



Location: Hillel

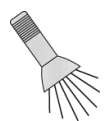
Presenters: **Lamar Bryant**, Associate Director of Campus Programs - Baylor University
Cheryl Mathis, Assistant Director of Campus Programs - Baylor University

Level: Beginner || *Themes: Leadership Development Theory and Models*

Have you ever been in a situation where you worked with a student, or students who were attempting to lead an organization, by way of their positional power alone? Have you ever worked with a student who assumed they was an effective leader, because they was elected to serve as president of their organization? This session will focus on the importance of helping students understand the multifaceted context of "leadership". More specifically, we will discuss strategies to help students understand the art of leading others effectively. Through intentional training, students can effectively move through the various stages of leadership, and develop the skills necessary to effectively lead an organization. This session will be interactive and informative, so you do not want to miss it.

SPECIAL SESSION

Developing, Implementing, and Assessing Leadership Competencies for the 21st Century



Location: Ballroom C

Presenters: **Corey Seemiller**, Director of Research and Assessment – OrgSync
Tyler McClain, Associate Director of Career Planning Center – Fairfield University
Nicole Heller, Program Coordinator – Student Programs & Leadership Development – Fairfield University

Level: Intermediate || *LEI Themes: Technology, Research, and Assessment in Leadership Programs*

This session showcases the study that led to the development of the Student Leadership Competencies, a universal list of leadership competencies translated for nearly every academic discipline. Outcomes from this study have helped shape curriculum, assessment, advising, marketing, and collaboration on a variety of college campuses. Participants will learn about the findings from the study and how to use the competencies and measurements. Two different institutions will share best practices for implementation and students' receptiveness to a competency approach.

Perspectives on Engagement in Leadership Programs: The Dr. Martin Luther King Jr. Paradigm

Location: Auditorium

Presenters: **Forrest Pritchett**, Program Director - Seton Hall University

Patricia Carey, Chair, Martin Luther King Jr. Scholars Program - New York University

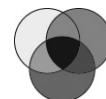
Earl Wint, Director, Martin Luther King Jr. Scholars Program - University of Louisville

Andrew Williams, Director, Diversity Student Support Programs - University Minnesota

Adrienne Nussbaum, Dean, Office of International Students and Scholars - Boston College

Level: Intermediate | | Themes: Leadership Curriculum and Programs

Historically, selection and participation in traditional university and college based leadership programs was based on academic achievement or a specific major. In the twenty-first century, we are beginning to see the emergence of more complex issues that emphasize learning and living in a global community with social justice at its core. Leadership and scholarship programs that model themselves around the prophetic values and behavior of the Rev. Dr. Martin Luther King, Jr. can mold more holistic approaches to leadership development in future leaders.



#trendingNow: Digital Student Leadership Education for Social Change

Location: Ballroom D

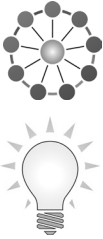
Presenter: **Josie Ahlquist**, Doctoral Candidate, Higher Education Blogger & Social Media Researcher - California Lutheran University

Level: Intermediate | | Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs; Technology, Research and Assessment in Leadership Programs

Are college students prepared to be leaders online, using social media for social good? Looking at leadership literature and current practices, a gap exists in how to develop students to be agents of change using digital communication tools such as social media. This session will present how educators can adapt the Social Change Model to reflect and apply digital competencies to their practice, leadership curriculum and programming. Attendees will also learn the presenters' proposed 10 Digital Student Leader Competencies.



Advancing the Field: A New Model for Leadership Development Utilizing Alumni and Community Partners



Location: Miller

Presenters: **Sarah Mangia**, Program Coordinator, Buckeye Leadership Fellows Program – Ohio State University

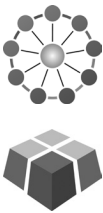
Edward Pauline, Director, Buckeye Leadership Fellows Program – Ohio State University

Raj Ramachandran, Ed.D., Vice President of Enterprise Solutions – Apollo Education Group

Level: Intermediate | | Themes: Leadership Curriculum and Programs

The student-as-consumer attitude has essentialized education to function as a means for a job (Keup, 2008). In this milieu, institutions are increasingly responsive to the needs of corporations (NACE, 2013) – impacting the content of leadership programs. The Buckeye Leadership Fellows Program (BLF) unites students, corporations, alumni, and student affairs in leadership development experiences. Attend this session to understand BLF, its partners, funding model, and strategies for building collaborative leadership programs on your campus.

Crucial Conversations: How They Make Us Better Leadership Educators



Location: Ballroom C

Presenter: **Kristen Bendon Hyman**, Director, Community Engagement - LeaderShape

Level: Intermediate | | Themes: Leadership Curriculum and Programs

Important discoveries come from engaging in meaningful and authentic dialogue. And yet such opportunities for discussion may be avoided or cut short. Why is that? Perhaps because as important as these conversations are, they can be challenging, require time and space, a high level of commitment, and even a little risk. Join us to examine the work and reward behind crucial conversations as well as discuss ways in which we can overcome what blocks us from “staying in the mess.”

Exploring Leadership Development within the LGBTQIA Community

Location: Auditorium

Presenters: **Laramie McWilliams**, Leadership Institute Assistant Coordinator, Dean of Students Office – Texas State University

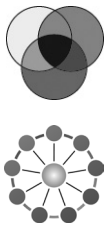
Corey James Benson, Coordinator of LGBTQIA and Student Veteran Programs – Texas State University

Bailey Albrecht, Graduate Research Assistant, Leadership Institute – Texas State University

Sean Olmstead, Graduate Assistant for LGBTQIA and Student Veteran Programs – Texas State University

Level: Intermediate || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

Sharing the experience of providing a leadership retreat for students involved in LGBTQIA organizations at Texas State University. This program will provide higher education and student affairs professionals with the theory to practice of the Social Change Model in leadership programming for this student population.



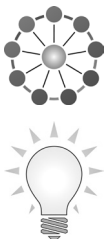
Incorporating the Leadership Identity Development Model in the Advising and Training of Student Organization Leaders

Location: Beck/Geren

Presenter: **Justin Lawhead**, Associate Dean - University of Memphis

Level: Intermediate || *Themes: Leadership Development Theory and Models*

Presenter will discuss his findings and potential applications from studies focused on the multi-faceted process of leadership identity development conducted through in-depth analyses of the life experiences of students involved in Greek Life at a mid-size research institution in the South and female student leaders at a mid-size research institution in the Midwest. Research was done within the framework of the Leadership Identity Development (LID) model. The presenter will review how data indicated the presence of the four developmental influences of the LID model: peer influences, meaningful involvement, reflective learning, and adult influence. Presenters will also discuss recommendations for program development and practice.



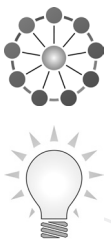
Leadership Program Model: Building Leaders One Hour at a Time

Location: Hillel

Presenter: **Tom Matthews**, Associate Dean of Leadership and Service - SUNY Geneseo

Level: Beginner || *Themes: Leadership Curriculum and Programs*

Learn how to create and develop an effective co-curricular leadership education program that attracts and engages students in learning and applying leadership and life skills in an open, flexible, user-friendly and accessible program. The SUNY Geneseo GOLD Program Model book, "Building Leaders One Hour at a Time," is an engaging and motivational story filled with lessons and resources. The director and author of the book will engage participants in the story and provide sixteen lessons learned during the process of developing and managing the program.



Multiplying Leaders through an EPIC Text



Location: Zeidman

Presenter: **Emily Lehning**, Assistant Vice President for Student Life/Director, New Student Services - Kansas State University

Level: Intermediate | | Themes: Leadership Curriculum and Programs

A goal of leadership educators is to multiply student leaders. This session will explore how a 16-week, non-credit leadership experience incorporated an effective learning tool to engage and develop emerging leaders. Utilizing *Habitudes: The Art of Self Leadership* (Elmore, 2009), peer leaders facilitated timeless leadership principles through an EPIC process (experiential, participatory, image-rich, and connected). Participants in this session will experience examples of EPIC leadership learning, and explore the application of *Habitudes* principles to support their own programs or courses.

The Student Leadership Challenge: Putting the Grounded Theory of High-Quality Leadership Programs into Practice



Location: The Chambers

Presenters: **Dave Sullivan**, Assistant Director for Career & Leadership Programs – University of Florida - Heavener School of Business

Lisa D'Souza, Director for Career & Leadership Programs – University of Florida - Heavener School of Business

Scott Nachlis, Assistant Director for Career & Leadership Programs – University of Florida - Heavener School of Business

Level: Intermediate | | Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs

Are you looking for a leadership model that will engage and excite your students? This presentation will help you analyze and apply a leadership development theory in the creation of a high-quality leadership program at your institution. We believe that leadership is not a position, but rather leadership is everyone's business! As a result of attending this session, participants will be able to develop a strategy for incorporating best practices from theory and practice into the creation of leadership development programs.

Saturday, December 13, 2014

7:30 a.m. – 8:30 a.m. Continental Breakfast

Location: BLUU Ballroom A&B

7:30 a.m. – 11:00 a.m. Registration Open and Book Sales

Location: 3rd BLUU Lobby

8:30 a.m. – 9:15 a.m. A Conversation with Dr. Barry Posner

Location: BLUU Ballroom A&B

9:30 a.m. – 10:45 a.m. Concurrent Sessions

Infusing Critical Thinking into Leadership Courses Using High Impact Experiences

Location: Miller

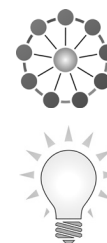
Presenters: **Adam Peck**, Assistant Vice President and Dean of Student Affairs – Stephen F. Austin State University

Hollie Smith, Assistant Dean of Student Affairs for Programs – Stephen F. Austin State University

Morgan Pulliam, Student Instructor for the Freshman Leadership Academy – Stephen F. Austin State University

Level: Intermediate || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

The world is becoming increasingly complex and uncertain. Contemporary leadership training must prepare students, as Carl Fish articulated, "...to solve problems we don't even know are problems yet." This requires a new kind of leadership training. This session will prepare leadership educators to infuse their programs with high impact experiences that have been proven to prompt higher order thinking, develop collaboration skills and which create the kind of strong engagement with the institution that lead to persistence and success.



Innovation in Assessment Through Technology: Meeting the Standards and Beyond!

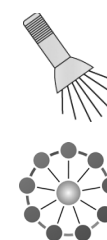
Location: Zeidman

Presenters: **Matthew Augeri**, Assistant Director, Career Leadership Academy – The University of Iowa

Kelley Ashby, Director, Academic and Leadership Programs – The University of Iowa

Level: Beginner || *Themes: Leadership Curriculum and Programs; Technology, Research and Assessment in Leadership Programs*

During this session, the presenters will discuss the challenges and pit falls of creating, evaluating, and revising the assessment plan for an academic leadership program at a large, public institution. Information will be shared on how resources such as the CAS standards were utilized to evaluate the overall program, its curriculum, and the implementation of its assessment plan. In addition, this session highlights how technology has been used and integrated throughout the tenure of the program to aid in assessment. Participants will have the chance to engage in the academic program's assessment process, use the assessment tools, and brainstorm ways to implement these ideas on their own campus.

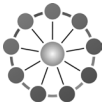


Saturday, December 13, 2014 (cont.)

9:30 a.m. – 10:45 a.m.

Concurrent Sessions (cont.)

Leading Men: Creating and Sustaining Dynamic Leadership Programs for the College Male



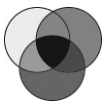
Location: Ballroom C

Presenter: **Shane McKee**, Director of Student Involvement & Leadership - Transylvania University

Level: Intermediate || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

Although college men are not often viewed as an at-risk group and even naming them that way seems counter-intuitive, they have been overlooked as a group in recent years even though they are less likely to get involved on-campus, hold a leadership position, and/or volunteer in the community. This session will be focused on providing practitioners with best practices in designing and sustaining dynamic leadership programs that engage and support college men in becoming more self-aware authentic leaders.

Meeting at the Intersections: Experiential Leadership and Social Justice Education



Location: The Chambers

Presenters: **Diana Sims-Harris**, Associate Director, Office of Student Involvement - IUPUI

Ashley Dorris, Coordinator for Leadership and NPHC programs - IUPUI

Level: Intermediate || *Themes: Leadership Development Theory and Models; Technology, Research and Assessment in Leadership Programs*

Do your leadership and social justice programs feel confined or lacking depth? Use experiential trips to change the context and the outcome. One institution will share how they researched, created, funded, executed, supported, and sustained leadership and social justice education in experiential trips. Program outcomes, theory foundation, and assessment will be shared to demonstrate student learning. Participants will be able to apply information shared to their unique campus environment.

Move Over Millennials - Generation Z is Here!



Location: Auditorium

Presenters: **Corey Seemiller**, Director of Research and Assessment - OrgSync

Meghan Grace, Coordinator for Leadership Programs - University of Arizona

Level: Beginner || *Themes: Leadership Development Theory and Models*

Generation Z has arrived to campus. How are we prepared to adapt to this changing demographic and reframe our practice to effectively engage Generation Z in leadership education? Come discuss characteristics of and strategies for successfully engaging Generation Z students.

Where There's a W.I.L. There's a Way! Empowering Female College Student Leaders

Location: Ballroom D

Presenters: **Leticia Martinez**, Director-Multicultural Affairs & the LGBTQA Program – The University of Texas at Arlington

Courtney Borchert, Women in Leadership - Student Chair – The University of Texas at Arlington

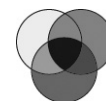
Tania Lopez, Women in Leadership Student Advisor – The University of Texas at Arlington

Jessica Stroup, Women in Leadership - Leadership Chair – The University of Texas at Arlington

Munira Dalal, Women in Leadership - Women's History Month Chair – The University of Texas at Arlington

Level: Intermediate || Themes: Leadership Curriculum and Programs

The UT Arlington Women in Leadership Program (WIL), is a student-led, personal and professional development initiative for aspiring and current female student leaders. Presenters, including WIL executive board student members, will share their unique model for empowering students to have a voice in shaping women's support and educational programs on campus. Program elements addressed will include: intended learning outcomes adapted from the Social Change Model; program structure and educational tracks; strategies for member retention; faculty involvement; and assessment.



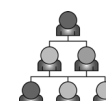
Year 1.5: Run With Scissors & If You Build It They Will Come

Location: Beck/Geren

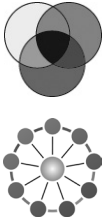
Presenter: **Krystal Clark**, Associate Director of Student Leadership Development – Vanderbilt University

Level: Beginner || Themes: Leadership Curriculum and Programs

In 2012, Vanderbilt University established the Leadership Excellence Taskforce that was charged with exploring the state of student leadership development and making recommendations to redesign the student leadership landscape. By May 2013, the Office of Student Leadership Development opened its doors. The staff had to figure out how to build this unit to serve our undergraduate students, campus partners, and staff. This session will give you a look into our process including resources, pitfalls, lessons learned, and future plans.



A Collaborative Approach to Multicultural Leadership Development



Location: The Chambers

Presenters: **Leslie Chanthaphasouk**, Program Coordinator, Inclusiveness and Intercultural Services – Texas Christian University
Varselles Cummings, Hall Director, Housing and Residence Life – Texas Christian University
Ebony Rose, Assistant Director, TCU Leadership Center – Texas Christian University

Level: Intermediate || Themes: Leadership Curriculum and Programs

This session will guide participants through the creation, implementation, and assessment of the Discovering My Cultural Leadership Identity seminar, a two-day, interactive program that focuses on the importance of principles of diversity and inclusiveness in the development of civic-minded leaders. The session will highlight ways to engage diversity and inclusiveness in leadership education through the use of the Social Change Model of Leadership Development, and will examine the importance of collaboration across different student affairs departments in the program's implementation.

Community Leadership: From Classroom to Community



Location: Zeidman

Presenters: **Matthew Skoy**, Associate Director of Student Activities - North Dakota State University
Steve Winfrey, Memorial Union Director - North Dakota State University
Chris Ray, Assistant Professor, School of Education - North Dakota State University
Brent Hill, Assistant Professor, School of Education - North Dakota State University

Level: Advanced || Themes: Leadership Development Theory and Models; Technology, Research and Assessment in Leadership Programs

Welcome to the Community Leadership course, where real world issues create classroom discussion and students are challenged to develop their perspective regarding what it means to be an actively engaged citizen. A service-learning pedagogy is utilized by using active reflection techniques and real-world engagement opportunities. A developed engagement survey measuring student's civic knowledge, attitudes, skills, and behaviors has been utilized to prove student learning. Two years of data has been collected, analyzed, and is ready to share.

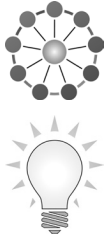
Creating an Undergraduate Board Fellows Program: Student Leadership Through Nonprofit Board Involvement

Location: Ballroom C

Presenter: **Crystal Clayton**, Director of the JCPenney Leadership Center – Price College of Business – University of Oklahoma

Level: Intermediate || *Themes: Leadership Curriculum and Programs*

In the Price College of Business at the University of Oklahoma, a Board Fellows program has been newly initiated for undergraduate business students in the JCPenney Leadership Program. This program places students as non-voting members on nonprofit boards in order to offer a unique leadership opportunity. Although these programs have been previously available in select graduate programs, they are minimally offered to undergraduates yet can be successfully adapted to promote civic engagement and student learning within the undergraduate population.



Enhancing Student Leadership and Wellness Through Strengths-Based Coaching

Location: Auditorium

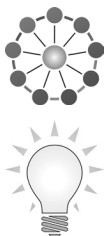
Presenters: **Kristen Rupert**, Coordinator, Keith B. Key Center for Student Leadership and Service – The Ohio State University

Todd Gibbs, Wellness Coordinator – The Ohio State University

James Larcus, Graduate Assistant, Office of the Vice President of Student Life – The Ohio State University

Level: Intermediate || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

Leadership educators are increasingly tasked with enhancing student leader wellness. Accomplishing this goal requires a balance between academic class-based learning and individualized development. This presentation will discuss an approach that infused wellness into a leadership course curriculum. The course facilitators used diverse teaching approaches to generate in depth learning, augmented by coaching sessions that encouraged further exploration outside the classroom. Course materials and pedagogical techniques will be shared to equip participants to implement similar approaches to wellness and leadership development.



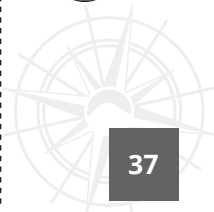
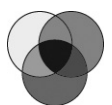
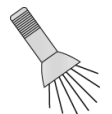
Exploring the Leadership Identity Development Model for Students of Color

Location: Hillel

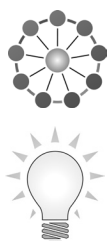
Presenter: **Cameron Beatty**, Lecturer for Leadership Education – Iowa State University

Level: Intermediate || *Themes: Leadership Development Theory and Models*

Students of color negotiate their own sense of what it means to be a person of color in the face of racial/ethnic stereotypes. This study aims to explore students of color's identity as student leaders and further understand what role race plays in these students' perceptions of race and leadership development. Using critical race theory as the guiding framework for this study, implications for highly selective liberal arts colleges and other four-year institutions, as well as future research recommendations and implications for practice will be discussed.



Going Global: Leadership Without Limits



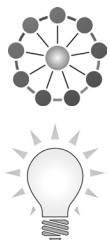
Location: Miller

Presenters: **Lauren Krznarich**, Assistant Director of Leadership Engagement & Development (L.E.A.D.) - Texas A&M University - Commerce
Danielle Davis, Director of Leadership Engagement & (L.E.A.D.) – Texas A&M University - Commerce

Level: Intermediate | | Themes: Leadership Curriculum and Programs

Many recent programs often attempt to address global issues and our increasingly interconnected world. The benefits of global awareness for both the students and the university are abundant; however, the option of bringing students abroad isn't always feasible. Leadership Without Limits is a non-credit, leadership focused study abroad opportunity for undergraduate students in their third year and above. Learn about a unique approach to study abroad that could open new opportunities for your students and programs.

Legacy at UConn: Building Institutional Support through Intentional Programming



Location: Ballroom D

Presenters: **Danielle DeWeese**, Graduate Assistant for Leadership Programs – The University of Connecticut
Joesph Briody, Associate Director, Involvement and Leadership Offices – The University of Connecticut
Krista O'Brien, Coordinator of Leadership Programs - The University of Connecticut

Level: Intermediate | | Themes: Leadership Curriculum and Programs

The Leadership Legacy Experience at the University of Connecticut combines a variety of pedagogical approaches (lectures, outdoor experiences, alumni mentors, topical meetings, etc.) to challenge students to reflect on their legacy and prepare them for a life of leadership beyond college. This year-long, cohort based leadership development experience has gained broad institutional support due to intentional programming efforts and alumni development. This session will explore the goals, methodology, and impact of a multi-faceted student leadership development program.

Saturday, December 13, 2014 (cont.)

11:00 a.m. – 12:15 p.m.

Concurrent Sessions (cont.)

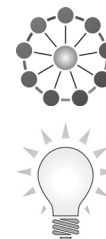
Using a Research-Based Student Leadership Development Model to Develop First-Year Leaders

Location: Beck/Geren

Presenter: **Gary Morgan**, Founder/CEO - Student Leadership Excellence Academy

Level: Beginner || *Themes: Leadership Development Theory and Models; Leadership Curriculum and Programs*

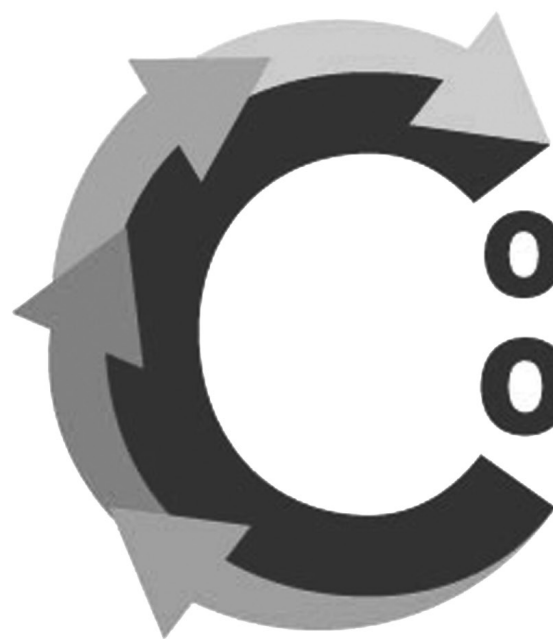
This workshop will describe a research-based leadership model to that can be used in training peer educators/orientation leaders as well be integrated into a variety of first year experiences and other leadership programs to help first year students develop as leaders beginning immediately; thus becoming more engaged in their first year. The session will engage participants in teaching students leadership by integrating the model in various teaching environments through a variety of pedagogies.



12:15 p.m. – 12:45 p.m.

Institute Closing

Location: BLUU Ballroom A&B



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NOTES



NOTES

Lined area for notes, consisting of multiple horizontal lines.



This image shows a full page of blank, lined paper. It features approximately 20 evenly spaced horizontal grey lines across its entire width, providing a guide for writing. The paper itself is a clean, off-white color, and there are no margins, text, or other markings present.





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