

## News Release

*For Release:* Aug. 25, 2014

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**NASPA**<sup>™</sup>

Student Affairs Administrators  
in Higher Education

### ***Increasing Adult Learner Persistence and Completion Rates***

*NASPA publishes book for student affairs leaders and practitioners*

WASHINGTON, D.C. — More than a third of all undergraduate students are 25 or older, and their presence on college and university campuses is growing. However, institutions of higher learning are struggling to meet the needs of, and improve persistence and completion rates for, this significant student population. In response, NASPA - Student Affairs Administrators in Higher Education has published an informative new book titled *Increasing Adult Learner Persistence and Completion Rates: A Guide for Student Affairs Leaders and Practitioners* that offers practical strategies and guidance to help student affairs professionals develop programs and services to support adult learners.

Edited by prominent higher education leaders Marguerite McGann Culp and Gwendolyn Jordan Dungy, the book includes 10 modules that explore options for supporting adult undergraduate students at both two-year and four-year institutions of all types. Throughout the book, readers will find:

- Examples of innovative approaches to increase access and success for adult learners
- Instruments for assessing knowledge and skill sets to effectively serve adult learners
- Discussion of the role that technology-enabled support services plays in increasing completion rates
- Guidelines for developing effective partnerships both internally and externally

With national attention focused on increasing postsecondary degree attainment, colleges and universities must improve their support for undergraduate adult learners. The guidance offered in *Increasing Adult Learner Persistence and Completion Rates* will help student affairs leaders of all levels and at all higher education institutions create data-driven, outcomes-oriented support services for adult learners.

The book is available for purchase on the [NASPA website](http://www.naspa.org) or by calling 202-265-7500 and retails for \$29.95.

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