



Meyer, Shana
Professional Standards Division
Report for the July 2015 Board of Directors Meeting
June 22, 2015

Requested Action Items

None at this time

Leadership & Member Engagement

Professional Standards Division—

- Divisional phone call to discuss member feedback on Indianapolis conference controversy, April 2015
 - Presentation to the Missouri Council on Student Affairs, updating Senior Student Affairs officers on potential competency changes, June 2015.
 - Divisional phone call to discuss goals for the year, May 2015. The Professional Standards Division Directors will....
1. Market the PS Division by...
 - a. Putting out a call for blog posts regarding use of the Core Competencies for SA Professionals. (Nationally / Regional)
 - i. Focus on regions & other constituencies (ie, what do the competencies “look like” for a new professional? For a professional at a small college? Etc.) (National / Regional)
 - b. Recruiting regional submissions for the Core Competencies best practices webpage (Regional)
 - i. Continue to develop webpage (how to catalogue best practices?)
 - ii. Discuss how the Division can be more present (ie, regional conferences, drive-in conferences, national conference, certificate programs, etc)
 2. Educate constituents on the Division / Competencies by...
 - a. Presenting a session on the PS Division / Core Competencies at the national conference (National)
 - b. Presenting a session on the PS Division / Core Competencies at regional conferences (Regional)

- c. Ensuring that Core Competencies are used to categorize sessions at national & regional conferences (National / Regional)
3. Partner with constituents to ensure Professional Standards & the Core Competencies are being threaded through NASPA opportunities (National)
 - a. Regional conferences / practices / activities
 - b. Knowledge Communities (particularly through the KC Think Tank)
 - c. Council for the Advancement of Standards in Higher Education
 - d. TPE
 - e. NUFP
 - f. Awards
4. Create standardized learning outcomes for national programs like the Mid-level Professionals Institute and the New Professionals Institute. (National / Regional)
 - a. Collect information from these standardized outcomes for assessment and trends, utilizing data to influence needed changes.
5. Submit reports on time 3 times a year to ensure all regions are equally represented in National Board reports. (Regional / National)
6. Create a task force to review the possibility of “standardizations” across NASPA national procedures, processes, and regions for baseline continuity. (National / Regional)
7. Review and update the Professional Standards of Practice; review the Division name of “Professional Standards.” (National)

Region 1, 3, 4E, 6:

Nothing to report

Region 2:

Participation in Professional Standards Division meetings and activities during NASPA conference in New Orleans, LA

- Participation in Region II Advisory Board (as the Professional Standards rep) meetings and conference activities during NASPA Conference in New Orleans, LA
- Participation in Professional Standards Division phone conference meetings in March, April, and May
- Participation in Region II Advisory Board (as the Professional Standards rep) phone conference meetings in March, April, May; leading up to the Region II Conference
- Represented NASPA Region II (exhibitor) at the 2015 Pennsylvania State System of Higher Education (PASSHE) Student Affairs Conference at Millersville University, Lancaster, PA – May 19-22, 2015

- Participation in Region II Advisory Board (as the Professional Standards rep) meeting immediately prior to the start of the Region II Conference – June 6 & 7, 2015 in Washington, DC
- Participated in Region II (as the Professional Standards rep) Conference – June 7-9, 2015 in Washington, DC
- Goals:
 - Continue to represent the NASPA Professional Standards Division in Region II
 - Continue to promote the Professional Competencies throughout Region II

Region 4W: Made transition from Shana Meyer to myself during Annual Conference in New Orleans

- Attended Regional Meetings in New Orleans (Spring) and Beaver Creek (Summer)
- Promoted NASPA Call for Resources for Professional Competency Areas Program
- Faculty Liaison and SSAO joint breakfast regional meeting at National Meeting
- Distributed new Organizational chart for Region IV West. Areas reporting to the Professional Standards Chair include: Faculty Liaison, Research Coordinator, Public Policy, Small College division, Community College Division, SSAO Liaison, NUFPP coordinator.
- Summer Meeting each area gave updates and reports.

Region 5: I will be meeting with the NASPA Region V Board June 19-21, and will develop an action plan with the group's input.

KC Liaison: The primary tasks I have achieved between March and July were 1) to help facilitate orientation for the new KC leaders during the National Conference, with my role being to educate the leaders about the competencies and talk about ways the KCs can apply the competencies to their work, and 2) to provide monthly updates to the KCs regarding the division and, in particular, the Professional Competencies Task Force.

Professional Development & Events

Regions 1, 3, 4E, 5:

Nothing to report

Region 2: Pennsylvania State System of Higher Education(PASSHE) Student Affairs Conference: Navigating Change and Rediscovering Student Affairs

May 19, 2015 – May 22, 2015 Millersville University, Lancaster, PA

- 200 attendees at conference
- Session: The Student Affairs Professional Competencies: Increasing Accountability
 - Description of the current competencies
 - Application and use of the current competencies

- Discussion of revision of current competencies and what changes are being implemented
- Discussion of application and use of revised competencies moving forward
- This session had 20 participants, all very interested in information on the utilization of the competencies for purposes of staff training, program/service delivery, and performance review. Conference planning committee would like to have session included in next (2017) conference.

NASPA Region II Conference: Celebrating the Past, Present, and Future of Student Affairs
June 7, 2015 – June 9, 2015 The George Washington University, Washington, DC

- 335 attendees at conference
- Session: Professional Standards
 - Introduction to and description of role and function of NASPA's Professional Standards Division
 - Description of the current competencies
 - Application and use of the current competencies
 - Discussion of revision of current competencies and what changes are being implemented
 - Discussion of application and use of revised competencies moving forward
- This session had 11 participants, all very interested in information on the utilization of the competencies for purposes of staff training, program/service delivery, and performance review. There was a session on the Professional Competencies that was specific to graduate programs and students. I am considering suggesting a Professional Competencies Track for the 2016 NASPA Region II Conference.

Region 4W: Summer Conference: RIV West Cabinet/Board Regional Meeting, *May 19, 2015 – May 21, 2015 ♦ Beaver Creek, CO*

- Workgroups in professional standards division presented reports
- Used the book "Last Lecture" By Randy Pausch to describe how the professional competencies related to many of his higher education experiences and how we could incorporate them in our daily work experiences.
- Discussion on the review of the Fall conference presentations and how we would identify the professional competencies in each of the elected presentations
- Much was discussed on meaningful communications and making them sustainable through out the year.
- Spent time going over new org chart and board reports
- Professional Standards report covered the update to the Professional Competency areas Revision Task force.
- Asked Region IV-West to be leaders in NASPA for submitting "Calls for Resources for Professional Competency Areas for Student Affairs Practitioners" Reminded board of the June 22 dead line and encouraged each board member to develop such a resource.

- Each Session in the Fall will have a professional Competency attached to it with standardized learning outcomes.

Region 6:

Dr. Hoffman, Region VI’s representative for the Professional Standards Division, is working with the Western Regional Conference Planning Committee (Regions V & VI) (a) to ensure that the professional competencies are included as a part of the selection and evaluation of conference sessions, (b) to provide an update session addressing revisions to the competencies, and (c) to embed modules into pre-conference institutes addressing the competencies.

Dr. Hoffman’s work with the Professional Standards Division includes ongoing recruitment and peer-review of best practices for implementing the competencies in educational practice, and effort that yields a set of best practices published to the Professional Standards Division of the NASPA website. The division is also looking at additional means of disseminating and promoting the professional competencies as well as a potential review of the NASPA professional standards document.

Dr. Hoffman is also a member of the Professional Competencies Task Force, which will present its final recommendations for approval to the ACPA and NASPA boards this summer.

Optional Other Reports - Advocacy & Scholarship (*not required*)

Regions 1, 2, 3, 4E, 5, 6:

Nothing to report

Region 4W:

The Professional Standards Group for the region is comprised of: **Group Members:** Jody Donovan (Faculty Liaison), Kimberly Grieve (Public Policy Rep), Carrie Petr (Small Colleges and Universities), Traci Sheehan (Grad Student Rep), Vince Loffredo (Professional Standards), Cheo Torres (SSAO Liaison), Celestina Torres (NUFP Division rep), Keith Howard (Community College Rep), Benjamin Jensen (NUFP Student Rep), Vitaliano Figueroa (Research Division Rep). The group met on June 2, 2015 at the Summer board meeting with the following goals in mind: Building the Foundation - Introduction of People and Positions; Discussion on Broad Goals/Responsibilities of Professional Standards Group; Determine How to Best Communicate

KC Liaison:

Future Projects that have not yet been achieved include:

1. Out of the orientation session came the idea to develop a Professional Competencies Think Tank to focus on the question, “How can the KCs intentionally incorporate the professional competencies into their work of creating and sharing knowledge?” Applications for the Think Tank are being accepted thru July 1 and then members will be selected. The Think Tank will be a 2-3 month commitment involving

several conference calls and a few projects. The purpose would be to collect and discuss data in order to address the question.

2. Encouraging KCs to utilize and contribute to the Professional Standards Resource page.