

2020 Leadership Educators Institute Exhibitor & Sponsor Application

December 14 -16, 2020

Exhibitor Registration Deadline: **December 4, 2020**



LEADERSHIP
EDUCATORS
INSTITUTE

The Leadership Educators Institute provides an opportunity for leadership practitioners and scholars to engage in active learning and dialogue to assist with program and leadership course development.

Leadership is an integral competency for our profession. The leadership development of our institutions' students is an important and ongoing process that requires commitment from both students and staff. Student affairs professionals and other university administrators play an essential role in coordinating, shaping, and evaluating the leadership development of their students by designing leadership courses and programs, creating co-curricular opportunities, and utilizing emerging technologies. The Leadership Educators Institute (LEI) has a rich history of convening professionals committed to leadership development for nearly 10 years.

A partnership between NASPA - Student Affairs Administrators in Higher Education, ACPA-College Student Educators International, and the National Clearinghouse for Leadership Programs (NCLP), LEI provides a unique opportunity for all professional levels within our field to engage in critical dialogue to support leadership development.

Visit <https://www.naspa.org/events/leadership-educators-institute> for more information

Why Become a Leadership Educators Institute Exhibitor/Sponsor?

- Share information about your company with over 500 attendees
- Increase brand awareness and recognition
- Help support student affairs practitioners as they come together to hone their craft

Target

Attendees: New
Professional
Mid- Level
Graduate

FOR MORE INFORMATION CONTACT:

Tim Arth

Director of Partnerships, ACPA-College Student Educators International
202.688.1978 / tarth@acpa.nche.edu

Sponsor Packages (Select One)

Gold Sponsor

\$5,000

- Large Virtual Booth in Virtual Expo Space
- Registration fee for up to four (4) people
- Company logo and hyperlink on the conference website
- Recognition as a Gold Conference Sponsor in the program guide
- Verbal recognition as a Gold Conference Sponsor at the event
- Full-page grayscale ad in the printed program guide
- Pre and Post-Show Registration mailing list (excluding e-mail addresses and phone-numbers)

Silver Sponsor

\$2,500

- Medium Virtual Booth in Virtual Expo Space
- Registration fee for up to three (3) people
- Company logo and hyperlink on conference website
- Recognition as a Silver Conference Sponsor in the program guide
- 1/2 page grayscale ad in the printed program guide
- Pre and Post-Show Registration mailing list (excluding e-mail addresses and phone-numbers)

Bronze Sponsor

\$1,250

- Small Virtual Booth in Virtual Expo Space
- Registration fee for up to one (1) person
- Company logo and hyperlink on the conference website
- Recognition as a Bronze Conference Sponsor in the program guide
- Pre and Post-Show Registration mailing list (excluding e-mail addresses and phone-numbers)

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Program Book Advertising Options

\$700 – Inside front cover full-page color printed program guide ad (1 available)

\$400 – Full-page grayscale printed program guide ad

\$200 – Half-page grayscale printed program guide ad

Ad Specifications

Full-page printed program guide ad: 8" across by 10.5" high

Half-page printed program guide ad: 7.75" across by 5.125" high

High resolution PDFs of 300 dpi or more accepted

(Unless otherwise noted, printed program guide ads are grayscale only)

Additional Information

Registration List

A registration list is available to sponsors. The registration list will be emailed two weeks before the conference. The Post-Show List will be sent out within one week after the conference. Registration mailing lists will be sent in Microsoft Excel format.

Please note that this will be an attendee mailing list only. E-mails and phone numbers of attendees are not included on this excel list.

Conference Registration Information

Your conference registration is your admission ticket to other conference events and sessions that do not charge special fees. Other individuals who wish to attend the conference will need to register at the appropriate rate.

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Organization and Payment Information

No refunds will be made after December 4, 2020

Organization Name:	
Organization Phone:	
Website Address:	
Mailing Address:	
City, State & Zip code:	
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Payment type:	<input type="checkbox"/> Credit card (You will receive a link to pay once your application is processed) <input type="checkbox"/> Check (made payable to NASPA)Please send to: NASPA; 111 K Street NE, 10th Floor; Washington, DC 20002
Total amount:	\$
Cardholder name:	
Cardholder address:	
Cardholder signature:	

Please fill out the registration form and e-mail to tarth@acpa.nche.edu

Next Step

Once we have processed your payment we will send you an email with instructions to register for the conference and other important details.

Thank you for your support!

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