



2023

ENGAGEMENT OPPORTUNITIES

Application Deadline: February 15, 2023

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partnership by



About CLDE

The 2023 **Civic Learning and Democratic Engagement (CLDE)** conference bring together faculty, student affairs professionals, students, senior campus administrators, and community partners. Together, these stakeholders ensure that students who graduate from colleges and universities, both public and private, are prepared to be the informed, engaged citizens our communities and democracy need.

This year's event will take place from **May 31 - June 2, 2023** in **Boston, Massachusetts**.

Participants will have the opportunity to network and develop their civic-minded thinking and practices through engaging plenary sessions, informative general interest sessions, interactive workshops, and roundtable discussions.

Use the hashtag **#CLDE23** to connect with other attendees at the conference and see what everyone is talking about!

Why Become a CLDE Partner?

- ◆ Share information about your organization with civic learning and democratic engagement professionals
- ◆ Demonstrate your organization's support for advancing civic engagement and strengthening American democracy
- ◆ Position your organization as a thought leader in the field
- ◆ Engage with attendees as they reflect on lessons learned and identify opportunities and imperatives to help define the path forward
- ◆ Present on ideas and dialogue with attendees about issues that affect education and their partners in the civic learning and democratic engagement space
- ◆ Increase brand awareness and recognition

Thought Leadership Opportunities

Plenary Partner

\$5,500

- Opportunity to support a program plenary
- Ability to provide brief (2-3 minutes) remarks during the plenary session
- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- Two (2) complimentary registrations, including access to all programmatic and networking events
- Recognition on conference website, mobile app, and recognition during a prominent point in the program
- Presence in the exhibit hall, located near the registration area, use of 6' table

Concurrent Session Partner (50 min)

\$4,000

- Opportunity to curate a 50-minute educational session
- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- Two (2) complimentary registration, including access to all programmatic and networking events
- Recognition on conference website, mobile app, and recognition during a prominent point in the program
- Presence in the exhibit hall, located near the registration area, use of 6' table



Networking Opportunities

Edward M. Kennedy Center Institute and John F. Kennedy Presidential Library \$4,500

- Tickets for 30 participants to both venues
- Sponsored lunch
- Opportunity to deliver brief (2-3 minutes) remarks to welcome participants
- Transportation to the venue for participants
- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- Two (2) complimentary registration, including access to all programmatic and networking events
- Recognition on conference website, in electronic signage, and recognition during a prominent point in the program
- Presence in the exhibit hall, located near the registration area, use of 6' table

Boston Civic Heroes Walking Tour \$4,500

- Sponsored lunch at local restaurant
- Opportunity to deliver brief (2-3 minutes) remarks to welcome participants
- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- Two (2) complimentary registration, including access to all programmatic and networking events
- Recognition on conference website, in electronic signage, and recognition during a prominent point in the program
- Presence in the exhibit hall, located near the registration area, use of 6' table

Opening Reception Partner \$10,000

- Opportunity to host Opening Reception
- Opportunity to deliver brief (2-3 minutes) remarks to welcome participants
- Ability to showcase pull-up banner in reception space
- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- Three (3) complimentary registration, including access to all programmatic and networking events
- Recognition on conference website, in electronic signage, and recognition during a prominent point in the program
- Presence in the exhibit hall, located near the registration area, use of 6' table

Hosted Break Partner \$3,000 (for one) \$4,500 (for two)

- Opportunity to host breaks during conference program
- Ability to showcase pull-up banner during the breaks
- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- Ability to set up a high-top table with materials and collateral outside venue
- Two (2) complimentary registration, including access to all programmatic and networking events
- Recognition on conference website, in electronic signage, and recognition during a prominent point in the program
- Presence in the exhibit hall, located near the registration area, use of 6' table

Luncheon Partner \$7,000 (for one) \$10,000 (for two)

- Opportunity to support lunch during conference
- Ability to showcase pull-up banner during the lunch
- Ability to set up a high-top table with materials and collateral outside lunch venue
- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- Three (3) complimentary registration, including access to all programmatic and networking events
- Recognition on conference website, in electronic signage, and recognition during a prominent point in the program
- Presence in the exhibit hall, located near the registration area, use of 6' table

Visibility and Awareness Opportunities

Wellness Partner

\$5,000

- Ability to serve as the wellness partner for the conference
- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- Two (2) complimentary registration, including access to all programmatic and networking events
- Recognition on conference website, in electronic signage, and recognition during a prominent point in the program
- Presence in the exhibit hall, located near the registration area, use of 6' table
- Ability to curate a wellness activity during the conference (i.e. a morning walk around Boston Commons)

Mobile App Partner

\$7,500

- Ability to serve as mobile app partner for conference
- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- Three (3) complimentary registration, including access to all programmatic and networking events
- Recognition on conference website, in electronic signage, and recognition during a prominent point in the program
- Custom banner ad displayed in mobile app
- Presence in the exhibit hall, located near the registration area, use of 6' table

Name Badge Holder Partner

\$7,500

- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- Three (3) complimentary registration, including access to all programmatic and networking events
- Recognition on conference website, in electronic signage, and recognition during a prominent point in the program
- Presence in the exhibit hall, located near the registration area, use of 6' table

Exhibiting Partner

\$2,500 Corporates
\$1,500 Non-Profit

- Advance registration list provided approximately 2 weeks in advance of the event with name, title, affiliation of participants (we kindly ask partners refrain from contacting participants prior to the event)
- One (1) complimentary registration, including access to all programmatic and networking events
- Recognition on conference website, in electronic signage, and recognition during a prominent point in the program
- Presence in the exhibit hall, located near the registration area, use of 6' table

Have an engagement opportunity not listed that you would like to discuss further? Let us know!

Partnership Application

Application Deadline: February 15, 2023

Name of Organization:

(as you would like it to appear in conference materials)

Mailing Address:

City:

State:

Zip:

Organization Phone:

Website:

Onsite Contact 1 Name/Title:

Email Address:

Onsite Contact 2 Name/Title:

Email Address:

Onsite Contact 3 Name/Title:

Email Address:

Onsite Contact 4 Name/Title:

Email Address:

*If you do not know your on-site contacts when you complete this form, you may provide them at a later date.

Once you have submitted your application and organization logo (Image files should be 500px by 500px), we will send a follow-up email requesting more information for your exhibit space and sponsor opportunity.

Partnership Total \$:	Additional Registrations (\$395) x	= \$	Total \$:
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Payment Type (invoice will be sent for payment)

Check (Made payable to NASPA)
Please send to: NASPA CL ID# 500016
P.O. Box 5007
Merrifield, VA 22116-5007

Credit Card
(Once we have confirmed your sponsorship, we will send you a link to play your sponsorship online)

Exhibiting Policies

Please visit bit.ly/CLDE2023 for more detailed exhibitor information.

Exhibitor Hours

Exhibit Hours will be posted on the event web site in the upcoming months leading to the event.

Property Responsibility/Insurance

You are responsible for ensuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire, and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their care, custody, and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. NASPA and AASCU and their agents are not responsible for losses incurred, theft, or damage to materials.

*Non-Profit Organizations

If your organization is participating using the discounted non-profit rate, you also agree to share CLDE22 meeting information via email announcements, newsletters, social media platforms, etc., and invite your organization's networks to engage in the conference.

Attendee List

An advance listing of meeting attendees, which is provided to all attendees to enhance their educational experience and promote communication and networking at the meeting, is available to exhibitors/sponsors. The sponsor agrees to use such listing following the Sponsor Attendee List Policy, which will be provided after this form has been submitted.

Important Note

The partnership application deadline is February 15, 2023. No refunds will be made after February 15, 2023.