



# 2021 NASPA GENERAL ASSEMBLY

PITTSBURGH, PA • NOVEMBER 10 -13, 2021

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## **The NASPA General Assembly is the premier educational and networking opportunity for peer educators and advisors.**

This event aims to help peer educators and their advisors build exceptional programs in health, safety, and student leadership. Conference sessions suggest new ideas and strategies for peer education programming while allowing advisors to learn how to make prevention efforts stronger on their campuses. Sessions focus on alcohol and other drug prevention, sexual assault prevention and response, nutrition, fitness, mental health, and student leadership development.

Visit: <https://www.naspa.org/events/naspa-general-assembly> for event details.

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### **Why Become a General Assembly Exhibitor/Sponsor?**

- Share information about your company or graduate school program with all 550 plus of our attendees!
- Increase brand/school awareness and recognition
- Help support undergraduate peer educators as they come together to hone their craft
- Build or develop your relationship with the Health, Safety and Well-being Initiatives and NASPA

### **Attendee Information**

*Annually, over 550 students and their professional staff and faculty, advisors attend General Assembly from more than 110 different institutions of higher education from 34 states.*

- 73% undergraduate students
- (most attendees are juniors and seniors)
- 6% graduate students
- 20% staff and faculty advisors
- Average student age: 20.8
- Average group size: 4.9

Have questions or looking for other sponsor opportunities?

Contact Kristie Jacobsen Jerde, Assistant Director Advertising and Exhibits | 218-280-7578 | [kjerde@naspa.org](mailto:kjerde@naspa.org)

# Sponsor and Exhibit Options

## Gold

- Conference Networking/Snack Break Sponsor (limited)
- Company logo and hyperlink on the conference website
- Complimentary registration for up to 4 staff
- Exhibit Space
- Signage and verbal recognition as a Gold Conference Sponsor at the event
- Banner ad in the mobile app
- Sponsored Program Session

5,000

## Silver

- Company logo and hyperlink on conference website
- Complimentary registration fee for up to 3 staff
- Exhibit Space
- Signage and verbal recognition as a Silver Conference Sponsor at the event
- Banner ad in the mobile app

2,500

## Bronze

- Company logo and hyperlink on conference website
- Complimentary registration fee for up to 1 staff
- Banner ad in the mobile app
- Exhibit Space

1,200

## Exhibit

- Complimentary registration fee for up to 1 staff
- Exhibit Space

800

# 2021 General Assembly Sponsor/Exhibitor Application

## Organization Information

Name of Organization:

Primary Contact Person's Name:

Email:

Mailing Address:

Website:

## Package Options and Additional Registrations

- Gold Package
- Silver Package
- Bronze Package
- Exhibitor Package

Additional Conference Registrations:                      x \$295 =

**Total:**

## Payment Options

- Credit Card (Will invoice you and send a link to pay)
- Check (Will invoice you with the address to send payment)

By signing here, you are agreeing to terms, deadlines and pricing listed on the application X

# NASPA Policies

## **Property Responsibility/Insurance**

You are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. NASPA and their agents are not responsible for losses incurred, theft or damage to materials.

## **Registration**

Complimentary registrations provided as part of your sponsor package are for your organization's staff **only** and cannot be shared or gifted. Your assigned conference badge is your admission ticket to all conference events and sessions that do not have an additional charge or are noted as "invite only". All individuals who wish to attend the conference and/or exhibit will need to register and pay the noted conference rate.

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