



## 2021 NASPA Student Affairs Law & Policy Conference

**December 12 - 14, 2021 Boston, Massachusetts**

The 2021 Student Affairs Law & Policy Conference event is centered on the most important current trends in higher education law and is a valuable learning opportunity for student affairs professionals ranging from housing to campus conduct professionals as well as mid-and senior-level administrators. Join us for this event to connect with colleagues and to connect your campus' needs with information and approaches addressing current legal challenges affecting student affairs and higher education.

[Visit the website for more event details](#)

### **Selected presentation topics include:**

- Federal laws and policies impacting students
- First Amendment and free speech on campus
- Supporting undocumented or students, including those with DACA
- Disability law
- Protest and the First Amendment on campus
- Managing student mental health
- Sexual assault/Title IX and compliance
- Intersections of policy and social justice concerns on college campuses
- State-level policy and laws impacting institutions
- Marijuana policy
- Conceal and carry
- Free speech zones
- Navigating conflicts between federal and state law
- Risk management
- Fraternity and sorority life

### **Why become a NASPA Exhibitor/Sponsor Conference?**

- Share information about your company or organization with more than 150 of our attendees!
- Increase your brand awareness and recognition
- Support our attendees as they come together to discuss higher education law
- Build or develop your relationship with NASPA, the premier higher education student affairs association

# Sponsor and Exhibit Options

## Gold

- Company name, logo, and hyperlink recognizing on the conference website.
- Full-page grayscale ad program guide
- Up to three (3) conference registrations included
- Exhibit Space

- Recognition as a gold conference sponsor in the program guide
- Signage and verbal recognition at the event.
- Sponsored Session in collaboration with NASPA (limited availability)
- Sponsorship of opening keynote speaker or awards banquet (limited availability)

5,000

## Silver

- Company name, logo, and hyperlink recognizing on the conference website
- Full-page grayscale ad program guide
- Up to two (2), conference registrations included
- Exhibit Space

- Recognition as a silver conference sponsor in the program guide
- Signage and verbal recognition at the event
- Sponsorship of a speaker, roundtable or break (limited availability)

2,500

## Bronze

- Exhibit space
- Registration fee for up to two (2)
- Half-page grayscale ad in the printed program guide

1,200

## Exhibit

- Exhibit Space
- Registration fee for up to one (1)

800

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# 2021 Student Affairs Law & Policy Sponsor/Exhibitor Application

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## Organization Information

Name of Organization:

Primary Contact Person's Name:

Email:

Mailing Address:

Website:

## Package Options and Additional Registrations

- Gold Package
- Silver Package
- Bronze Package
- Exhibitor Package

Additional Conference Registrations:                      x \$550=

**Total:**

## Payment Options

- Credit Card (Will invoice you and send a link to pay)
- Check (Will invoice you with the address to send payment)

By signing here, you are agreeing to terms, deadlines and pricing listed on the application X

***Cancellations for refunds must be requested no later  
then December 1, 2021 (refer to Terms and Conditions)***

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# NASPA Terms and Conditions

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## **Property Responsibility/Insurance**

You are responsible for ensuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire, and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody, and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. NASPA and its agents are not responsible for losses incurred, theft, or damage to materials.

## **Conference Attendee List**

An advance listing of conference attendees is provided to all sponsors/exhibitors to enhance their experience and promote communication and networking at the conference. The sponsor agrees to use such listing per the NASPA Attendee Mailing List Policy and NASPA Emailing List Policy. This list is a compilation of attendees who have opted-in to sharing their mailing and/or emailing addresses as per GDPR.

## **Registration**

Complimentary registrations provided as part of your sponsor package are for your organization's staff only and cannot be shared or gifted. Your assigned conference badge is your admission ticket to all conference events and sessions that do not have an additional charge or are noted as "invite-only." All individuals who wish to attend the conference and/or exhibit will need to register and pay the conference rate.

## **Registration Refund/Cancellation Policy**

- The cancellation deadline to receive a refund is specific to each event, less an administrative fee. No refunds will be given after the event's posted deadline.
- Programs may be canceled or postponed due to unforeseen circumstances. In this case, registration fees will be refunded; however, NASPA will not be responsible for additional costs including but not limited to cancellation/change fees assessed by airlines, hotels, and/or travel agencies. NASPA will not reimburse registration fees for weather, travel-related delays or cancellations, or other circumstances outside of NASPA's control that prevent attendees from traveling to the event.

**Have questions or looking for other sponsor opportunities?**

**Contact Kristie Jacobsen Jerde, Assistant Director Advertising and Exhibits**

**218-280-7578 | [kjerde@naspa.org](mailto:kjerde@naspa.org)**