

NASPA VIRTUAL PRODUCT SHOWCASE SPONSOR APPLICATION AND AGREEMENT SEPTEMBER 15 - 16, 2020



NASPA®

Student Affairs Administrators
in Higher Education

FEATURING THE FOLLOWING:

- Virtual Engagement Platforms
- Leadership, Supervision and Crisis Management
- Staff Training, Wellness & Self-Care
- Tele-Health & Tele-Mental Health Services
- Safety Solutions

Application Deadline: August 14, 2020

**Title, Abstract, Presenter Information
Deadline:** August 21, 2020

The 2020 NASPA Virtual Product Showcase is an opportunity for NASPA members seeking resources in preparation for a successful 2020 - 2021 academic year. Our members want an easy way to learn about company solutions without being inundated with multiple emails and appointments. Use this unique platform as a way to connect with members and demonstrate why your product can be their solution!

Sponsors are offered the opportunity to showcase their products and services focusing on pressing student affairs topics through live webinars. These webinars will offer an opportunity to demonstrate the utility of the product or service. NASPA members will be invited, free of charge, to the NASPA Virtual Product Showcase to participate in sponsor's virtual presentations. The second series of the product showcase will be held September 15 - 16. Applications are due **August 14.**

BENEFITS OF SHOWCASING:

- Opportunity to engage with members in a live, 60-minute product showcase including Q & A.
- Promotion by NASPA of the Product Showcase through a direct email to membership (mid-level professionals and up), and in two (2) NASPA Community Updates (e-newsletters) to all members.
- Receive attendee lists of those who registered for and who participated in your product showcase. (excludes phone numbers and email addresses).
- Presentation of Product Showcase on NASPA's website for 12 months and quarterly receipt of a participant list of those who viewed your session throughout the year.

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Company Name: _____

Contact Person: _____

Street Address: _____

City: _____

State: _____

Zip Code: _____

Phone: _____

Email: _____

Keynote Showcase: \$6,000 (solo)

Concurrent Showcase: \$4,000 (3 max)

SIGNATURE

DATE

By signing above, I agree to the conditions and guidelines of this contract.

Payment information: Send Invoice

Credit Card: (NASPA will follow up for credit card information).

NASPA REQUIRES THE FOLLOWING INFORMATION BY AUGUST 21:

Session Info: _____

Session Title (Avoid company name in title):

Session Abstract: 100 words or less

Speakers:

Name: _____

Title: _____

Organization: _____

Company: _____

Company Name: _____

Logo: 840px X 630px (min req – EPS, PNG, or JPG)

GUIDELINES

Scheduling

NASPA will schedule each vendor's product showcase date and time on a rolling basis.

Showcase Promotion

Sponsor may promote the Product Showcase and their webinar through their networks by providing the link to the NASPA registration page. No additional registration on the sponsor's website is allowed. NASPA retains all editorial rights and control over any written information pertaining to sponsorship, including all written information submitted by sponsors. In every case, written materials, in all formats and all media, prepared by the sponsor must be submitted to NASPA for approval prior to release and distribution.

Scope

The sponsor's participation in the Product Showcase does not convey NASPA's approval, endorsement, certification, acceptance, or referral of any product or service of the sponsor. It is NASPA's intention that funds provided under this agreement will be used in a manner consistent with a sponsorship transaction and are not provided in exchange for endorsement by NASPA.

Eligibility

NASPA seeks for- and non-profit corporate support for activities in connection with programs and initiatives that support NASPA's mission and strategic priorities. NASPA reserves the right to reject any sponsorship or application deemed inconsistent with the mission and activities of NASPA. NASPA accepts sponsorship only if it does not pose a conflict of interest or impact the ethical and professional standards and mission of NASPA. NASPA further reserves the right to negotiate any aspect of a proposed sponsorship and to decline sponsorship as it deems necessary.

Payment

Payment for sponsorship must be received by September 7, 2020. Failure to make payment prior to this date will result in the cancellation of the sponsorship.

Cancellations must be made in writing. No refunds will be made after September 7, 2020.