

**NASPA IV-West Advisory Board Meeting**  
**Wednesday, November 1, 2000**  
**Timberline I – Snow King Ranch**  
**Jackson Hole, Wyoming**  
**1:00 – 5:00 p.m.**

**Board members present:** Armbruster, Asfaw, Bies, Covington, Dannells, Donovan, Eversole, Flaherty, Grassmeyer, Haseley, Heath, Johnson, Long, Mullens, Patterson, Reesor, Reichert, Rossi, Ryan, Sandlin, Schneikart-Luebbe, Stoner, Tuel, VanRossum, Young.

**Guests:** Shannon Ellis, NASPA President; Kevin Krueger, NASPA Associate Executive Director.

**AGENDA & MINUTES – Detail Version**

1. Introductions: Lori Reesor, Region IV-West Vice President opened the meeting with introductions and each Board member gave personal and professional goals for “Renewing their Soul in Jackson Hole.” Shannon Ellis, NASPA President and Kevin Krueger, NASPA Associate Executive Director were introduced.
2. Review of Conference Format – Overview from Kim Grassmeyer, Conference Chair. The informal theme of the conference was “Your View is Your Trinket!” The Advisory Board was reminded of the following activities that would occur at the conference and were asked to support all by attendance and interaction.
  - a. Visit Exhibits – coordinated by Eric Grospitch, University of Kansas.
  - b. Dessert reception – 8:00 p.m. Friday, November 3, National Museum of Wildlife Art.
  - c. Leadership Dinner – 7:00 p.m., Wednesday, November 1, The Range in downtown Jackson Hole.
  - d. Business meeting – 8:30 am, Friday, November 3, continental breakfast will be served.
  - e. Other: A new program to this year’s conference is the “Reflection” component. A “Reflection Room” will be open the entire conference for individual reflection and a structured interactive “Collaborative Reflection” will be held on Thursday, November 2, 4:00 – 5:30 p.m.
3. Recommended reading for Board members: a) To Lead is to Serve by Shar McBee. Discusses how to attract volunteers and how to keep them. The model is being of service to others. Lori challenged the board members to read this book and apply some of these principles to Regional activities. For example, at one or more conference events find someone who you do not know and help them to make a connection to someone else in the room. Second challenge from Lori: Meet at least 3 new people.  
  
b) Leading with Soul by Lee G. Bolman and Terrance E. Deal. “Teaching and storytelling at its best.” This was assigned reading for the Mid-Level participants.
4. Top Five NASPA Values. A “draft” document was included in the pre-conference packet. Lori conducted a group interactive exercise to get feedback on this draft document prepared by the National Board. This draft was developed at the last National Board meeting under the direction of Shannon Ellis, NASPA President. The National Board is soliciting feedback from Regional Boards for further discussion at the National Board meeting in December. Lori will bring either a final document or a second draft back to the Regional Board in the spring. A summary of the feedback is attached to these minutes.
5. Program updates
  - a. Mid-Level Institute 2000 – Tara Knudson/Jody Donovan. Jody Donovan reported to the Board. It was held October 6 – 9 at Pingree Park and 17 individuals participated. Complete report in pre-conference packet. **For further discussion.** 1) Currently participants who are NASPA members are paying \$495 and non-members are paying \$595. Non-members receive a year’s NASPA membership (\$54) with their registration; therefore, only \$46 of the additional \$100 charged goes directly into the Institute budget. Should this procedure continue or changes be made related to budgets, i.e., membership?

- 2) Recommended that the Institute be moved back to May. Tammy Gocial will be the chair for the 2002 Institute. Very positive evaluations were submitted by faculty and participants.
- b. UMKC Career Fair – Mike Dannells. On Friday, October 27, the 3<sup>rd</sup> Student Affairs in Higher Education Career Fair for prospective graduate students was held at UMKC. It was coordinated by Mike Dannells and Dick Palm, assisted by Deb Lewis. There were 150 student participants and 40 programs represented either in person or with materials. It was co-sponsored by ACPA and NASPA. A new feature this time, which may have increased participation, was a web site with information and registration. The Friday date is working well.
- c. 2001 NASPA Region IV-West conference will be held October 31 - November 3 in Oklahoma City. Rich Rossi, Creighton University, will chair the conference. The conference site will be the Westin Hotel - \$90/night. Report was distributed. One of the conference experiences will occur at the Federal bombing site, details yet to be worked out. Still in the discussion stage because of logistics is an event at the Cowboy Hall of Fame. Committee member positions are still open – volunteers, publications and others. See Rich Rossi.
- d. 2001 National Conference in Seattle – the IV-West Regional Suite will be in the Westin Hotel. Hotel reservations can be made on line NOW! The Regional Board will meet on Sunday, March 18, 1:00 – 4:00 p.m., just prior to the Opening Keynote Speaker. **Mark your calendar now!**
- e. New Professionals Institute 2001 – Susan Ratz (Wichita State), assisted by Jody Donovan, is chairing this event. It will be held at Pingree Park in Colorado. Suggested dates include the weekend either before or after the 2<sup>nd</sup> week of October. Date will be finalized “soon.”
6. Updates from National Board of Directors Meeting
- The Stevens Institute, sponsored by national, will be held July 22 – 27 at the Grand Summit Resort in Sunday River, Maine. A flyer with additional information was distributed.
  - The Center for Disease Control Grant was renewed.
  - The National Board approved a joint conference with ACPA in 2007. Feedback from ACPA and NASPA members through a website survey was overwhelmingly in favor (10 – 1) to do another joint conference. NASPA Board supported the proposal because of the results of the survey.
7. New position on advisory board – Development Coordinator. Lori proposed that a new board position of Development Coordinator be added to the board. The person in this position would coordinate fund raising by being the “point person” negotiating with vendors and would work with the chairs of the institutes and conferences to coordinate the distribution of funds collected. Motion made, seconded and approved unanimously. The 3-year term of this position will begin in the spring of 2001 following the national conference. Pass along names of possible candidates to fill this position to Lori.
8. Miscellaneous.
- a. Board vacancies, which will occur (after Seattle conference), are listed on the Business meeting agenda - Graduate Student Representative and Development Coordinator need to be added to the list.
- b. RVP Nomination Process – Ann Eversole is chairing this nomination process. Voting by the regional membership will occur in early January. Also on the committee are Prakash Mathew, Jody Donovan & Ty Patterson. Board members were encouraged to nominate potential IV-West candidates during this conference.
- c. Rising Star Awards – Lisa Heath. 1) The regional awards program will be moving to a nomination process in the spring instead of the fall. Details, with deadlines, will be outlined in the next newsletter. 2) Only 3 out of 11 Rising Star winners are available to attend the conference this year. Rising Star winners receive a complimentary conference registration. Lisa recommended that the “free” conference registration be extended to the “next” year if a winner can not attend the current year. Motion was made, seconded and passed. Lisa will develop written guidelines regarding this matter. It will be the

responsibility of the awards chair to coordinate the implementation of this new process and to coordinate the attendance with the conference committee.

- d. Regional Newsletter – Mark Lucas. Due date for the next issue will be November 24. Mark was commended by Sharon Ellis, NASPA President, for the presentation and layout of the IV-West Newsletter – IT IS THE BEST! Kudos to Mark and Becky for this very fine recognition!
- e. Budget Review – Two reports were sent with the pre-conference packet - fiscal year end (July 1, 1999 – June 30, 2000) and next year projected (July 1, 2000 – June 30, 2001). Lori reminded the board members that money/budget should not limit ideas or program planning. If you have ideas, present them to Lori.
- f. A summer planning meeting has been set for June 7 & 8 in Kansas City. **MARK YOUR CALENDAR!**

9. Review of Responsibilities by Area. The meeting ended by breaking into smaller groups based on areas of responsibility:

- Networks
- Membership/State Coordinators
- Other –

10. Other updates, questions, comments, concerns

- Shannon Ellis announced to the Board that a talent show will be a part of the “Sleepless in Seattle” program on Tuesday evening, March 20. Region IV-West was challenged to present talent presentations to compete with the other regions.

The meeting adjourned.

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Ruth Stoner, Region IV-West Historian, prepared these minutes. A copy of these minutes and all handouts distributed during the meeting are filed in the Historian file. Corrections, deletions and additions to these minutes should be sent to her at:

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**Top Five NASPA Values**  
Summary statements of discussion

- Are these value statements for the members of the profession as they in turn work with students or are these value statements for the NASPA organization directed toward the NASPA membership? If it is the latter, then #1 should include “valuing Student Affairs professionals.”
- Are the values forward thinking or calling NASPA as it is now? The Board did not agree on the definition of values, therefore, values should be defined at the beginning. Some thoughts on both sides: Values are where we are now. No, values are where we are going.
- It was noted that NASPA has a mission statement with goals. Where do values fit in?
- Is there a difference between ideals and values?
- If this is the “top 5”, what other values were considered?
- #2 & #3 should be combined and civility should be addressed.
- #2 & #4 should be combined. Professionalism/Collegiality. Substitute “appreciate” for “respect.”
- #2 - Inclusiveness/Collegiality does not mean the same thing and “/” implies that. What should be Community?
- #2 – Needs a title change. Collaboration with academics should be included as a value. Omit statement “NASPA has to be “valuable” and a “value” to members.” & “It is what NASPA does best.”
- #3 – Not strong enough. Suggestion that the title be changed to “Celebrate Diversity.”
- #3 – Move the first sentence of #2 to #3. Add “all” to the sentence “where ‘all’ members are valued.” The word “honored” should be changed to “respected.” What does cultivate mean? Be more specific or more general. Define categories to include the entire community or narrow to specific sub-populations, i.e., student with disabilities vs students with different academic or leadership abilities; students of different ethnic groups vs students living on campus, in greek living units or off-campus vs students from rural or suburban backgrounds.
- #4 – Insert “affordable”.
- #5. New title recommended. Research needs to be identified in title and strengthened in the narrative.
- #5. Suggested title change to “Visionary.”
- If #2 & #3 are combined, new #5: Preserving our Profession to included recruiting and retaining members in the profession.
- If #2 & #3 are combined, new #5: Value of Learning.