

NASPA IV-West Advisory Board Meeting
March 18, 2001
1:00-3:00 p.m.
Seattle Conference – Westin Hotel, Room Vashon 2

Agenda & Minutes

Present: Armbruster, Barker, Bies, Bowers, Covington, Donovan, Eversole, Flaherty, Golden, Hall-Peterson, Lucas, Mathew, Mullens, Olson, Patterson, Reesor, Reichert, Rossi, Sandlin, Schlake, Schneikart-Luebbe, Stoner, Torres, Valdez, Van Rossum, Young, and Zack. Guests and/or new Board Members: Cloud, Segawa, Strom, Knudson, Doyle, Christensen, Arnett, Wenworth, Songer, and Mann.

1. Welcome and Introductions - **CONGRATULATIONS WERE EXTENDED TO DIANA DOYLE, Region IV-West Vice President-Elect!**
2. Review responsibilities for Seattle
 - a. Regional Business Meeting – Monday at 5:00 p.m., Westin.
 - b. IV-West Reception, Monday from 9-11 p.m. New concept for regional receptions. All will be held on the mezzanine floor of the Westin instead of the regional suites. Food will be centralized in the hallway for all guests to share. Rationale: It will be easier for people to move from region to region to meet and talk with people. These rooms will be larger in order accommodate all and hopefully cooler. Lori will want feed back on this arrangement for future conference planning.
 - c. NASPA Business Meeting – Tuesday at 3:15 p.m., Sheraton Grand Ballroom C. Again, the format has changed somewhat. The new NASPA president will give her presentation to begin her term; a reception will follow. All members, not just voting delegates, are encouraged to attend. Again, Lori will want feedback on this arrangement for future conference planning.
3. Mike Segawa, Conference chair, made a guest appearance, welcoming us to Seattle.
4. Announcements from Lori regarding the Seattle conference:
 - Seattle – estimating 3300 people to register.
 - All keynote speakers will be in the Convention Center.
 - The regional suite is 4521 Westin. It is available for ancillary meetings. See John Sandlin for scheduling.
 - First annual talent show will be held Tuesday night. A coffee house to follow. Everyone is encouraged to attend and use this time to connect with colleagues.
 - Conference evaluations will be done on line and not distributed at each session. Everyone is encouraged to participate.
 - Learning outcomes for the conference are in the program. Program details were available on line. One could set entire schedule based upon outcomes set at before coming to the conference. NEW!!!!
 - There is a new position on the regional advisory board – Development Coordinator. Renee Arnett will fill that position. This position was approved at the fall board meeting and will coordinate fund raising efforts for the region. She will be the “point” person negotiating with vendors and will work the chairs of the institutes and conferences in the collection and distribution of the funds.
5. National Student Pulse program. Monica Cloud, staff member from the NASPA office, announced a national, student survey research program to be conducted by NASPA’s Center for Research in conjunction with the Research Division. A handout describing this program is attached describing the program. She asked that one representative from an institution fill out the form indicating the willingness of the institution to participate.

6. Updates from National Board of Directors Meeting held prior to the conference – given by Lori Reesor. Including, but not limited to:
 - The NASPA values statement was approved – see the back of the conference program booklet.
 - Shannon Ellis, past NASPA president, will coordinate a volunteer spirit program – looking at the role of member volunteers and monetary support provided to member volunteer help (i.e., presenting and/or serving as faculty at institutes, etc.).
 - The Standards of Professional Practice (in the directory) in the directory will be evaluated and rewritten if necessary.
 - Should our profession have a credentialing/certification process?
 - Another issue for discussion was the recognition of the selected Exemplary Programs – selection is not regionally based. It is the “best of the best” offered nationally. In the future, identification will not be through regional location.
 - New award at the national level was announced to recognize outstanding mid-level practitioners – minimum of 5 years as a full time practitioner. Lori will ask Lisa Erwin, the regional awards chair, to develop a similar regional award that will allow the regional winner to move on to national competition.
 - Cherry Callahan will be chairing a task force on volunteerism for NASPA – looking at ways in which NASPA can improve in getting volunteers connected and having a positive experience with NASPA.
 - NASPA Journal – What is the future of the Journal? Larry Roper, current editor, will be evaluating the usefulness of the current Journal format.
 - A resolution – the Sullivan Principles – will be presented for approval at the national business meeting. A copy is attached to these minutes. (Editor’s note: Resolution was passed at the business meeting.)
 - NASPA Public Policy Institute April 23 –24, Phoenix Park Hotel, Washington, D.C. Information attached or available on the NASPA home page under Professional Development: 2000 - 2001. This event is directed to a small interactive group and is the first time for such a program.
 - The Network structure as we know it for NASPA is changing – and being renamed to Knowledge Communities. How will this affect the regional board structure? This will be an **agenda item for the June meeting**.
 - 22nd Stevens Institute, Grand Summit Resort, Sunday River, Maine, July 22-27, 2001 - “Value-Filled Visions: The Morality of Leadership. For: Vice Chancellors, Vice Presidents, Provosts, Deans and other senior-level student affairs officers. Information attached or available on the NASPA home page under Professional Development: 2000 - 2001.
 - Feedback on electronic ballot process for President and Regional VP’s. More people voted and NASPA will continue on-line voting in the future.

7. Transition for new board members. Individuals leaving the board were asked to help the new member make the transition to the Board by sending files and scheduling a transition phone call by 4/27.
 - Special thanks to outgoing Board members: Megan Armbruster, Becky Barker, Jim Bies, Pam Bowers, Mike Dannells, Jody Donovan, Ann Eversole, Tammy Gocial, Sherryl Hall-Peterson, Mark Lucas, Denise Schlake, Cheo Torres, Wayne Young, Gary Zack and Tara Knudson (MLI Chair) and Dick Palm (Career Fair Chair).
 - Welcome to new Board members: Tim Alvarez, Renee Arnett, Amber Arterberry, Becky Barker, Brett Campbell, Chris Christensen, Flo Guido-DiBrito, Chris Kaberline, Pat Mahon, Teresa Moore, Yvonne Pena, Herb Songer, SueAnn Strom, Margaret Toston, Kristen Wentworth, Wayne Young & Tammy Gocial (MLI Chair 2002).
 - A complete listing of the 2000-2001 Board members & the 2001-2002 Board members was included in the pre-conference packet of materials.

8. Regional Budget Review. Budget handout was distributed in the pre-conference packet.
 - 2000 regional conference at Jackson Hole shows a profit \$350, this does not include a payback of the seed money.
 - If you have ideas and want to do something, see Lori. There are resources in the budget for new ideas and projects.

9. Membership Update – report by Christine Scheikart-Luebbe. Report distributed in pre-conference packet. Topics to be addressed in the coming year:
 - Membership in IV-West is struggling/declining. Why? Recruitment and retention of members should be on everyone’s agenda, not just the membership chair and state coordinators.
 - New ideas will be implemented such as “intentional” post cards (Good luck on start of year!) and “exit” post cards (why are you leaving?).
 - How do we “capture” graduate students to NASPA? A proposal was presented to request that SSAO’s send a letter to all new professionals & graduate students at their respective schools to invite them to join NASPA.

10. Summer Planning Meeting – June 7 and 8 in Kansas City, Missouri. Detailed information will be sent out in the near future regarding start and end times and the topics to be discussed. **Mark your calendars now!**

11. Region IV-West New Professionals Institute (October 13-16, 2001 - Saturday thru Tuesday) at Pingree Park, Colorado. Susan Ratz & a committee are coordinating the event. All institutions at the table were encouraged to sponsor at least one representative from their campus.

12. Region IV-West 2001 Conference (November 1-3). Conference Chair: Rich Rossi. “Blazing New Trails in a Spirit of Hope.” Oklahoma City. Report in pre-conference handout.
 - The board meeting will be held October 31 - **Mark your calendars now!**
 - Network activities/events at conference were briefly discussed

13. Updates/Announcements
 - Newsletter Submissions (Mark Lucas/Becky Barker) – Deadline for Spring issue is March 30.

14. Questions, comments, concerns – meeting closed with no questions, comments or concerns.

The meeting adjourned.

Ruth Stoner, Region IV-West Historian, prepared these minutes. A copy of these minutes and all handouts distributed during the meeting are filed in the Historian file. Corrections, deletions and additions to these minutes should be sent to her at:

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"Remember that you are needed. There is at least one important work to be done that will not be done unless you do it." -- Charles Allen