

NASPA IV-WEST

NATIONAL ASSOCIATION OF STUDENT PERSONNEL ADMINISTRATORS



FALL 2005
Regional
Newsletter



Mark your calendar for
Kansas City in 2005!

*IV-West New Professional Institute
November 8-9, 2005*

*IV-West Pre-Conference Workshops
November 10, 2005*

*IV-West Annual Conference
November 10-12, 2005*

*IV-West Undergraduate Career Fair
November 12, 2005*

Read on about . . .

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With You" - Page 14

Public policy update

*Lisa Erwin, University of Kansas - Medical Center
NASPA Region IV-West Public Policy Chair*

Hurricane Katrina

Our hearts go out to those students and colleagues affected by Hurricane Katrina. It's hard to imagine the challenges faced by those at institutions on the Gulf Coast. On the Public Policy front, the Federal Government has responded in several ways.

First, the Department of Education issued general guidance for financial aid administrators and aid recipients in a "Dear Colleague Letter" (GEN-04-04). This DCL was followed by five announcements (to date) from the Department of Education. For more information, visit the Department of Education's website for Federal Student Aid at: www.ifap.ed.gov.

Second, the Department of Labor is offering twelve million dollars in grant monies to community colleges in the Gulf Coast area. These funds will be used to train workers displaced by the hurricane and its aftermath.

Reauthorization of the Higher Education Act

Both Houses of Congress are working on the reauthorization of the Higher Education Act, with the goal of presenting a Bill to President Bush this fall. In addition, both Houses are researching ways to find savings in the Student Loan Program, as required by the Fiscal Year 2006 Congressional Budget Resolution.

On July 22, the U. S. House's "Education and the Workforce Committee" voted to send H.R. 609 (the **College Access and Opportunity Act**) to the full House. They could take up this Bill as early as September.

The House's version of this Bill includes the following provisions:

- < "Pell Grants Plus" - expanded Pell Grant eligibility for high-achieving, low-income freshmen and sophomores
- < Simplification of the Federal Financial Aid application process
- < Repeal of the mandatory 6.8% Stafford Interest Rate scheduled to go into effect July 1, 2006. (The interest rate would continue to be variable.)
- < Increased restrictions on the School-as-Lender program
- < Modest increases to the Stafford Loan limits for freshmen and sophomore undergraduate students
- < Changes to consolidation - elimination of the Single-Lender Rule, and two options for students (either variable rate consolidation or a more expensive, fixed rate option).

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Vice president's message

*Prakash Mathew
North Dakota State University
Region IV-West Vice President*

I can't believe another academic year is already in full swing! Time flies when you are staying busy and

having a great time doing it. My time with you as your Vice President is almost coming to an end in March of 2006. I will share some perspectives on my term as your Regional Vice President in the next edition of the newsletter. I can already predict that it will be a bitter-sweet moment when I complete this term, primarily because of the enriching opportunity and experiences this wonderful organization - NASPA - has provided me. At the same time, I am looking forward to giving this responsibility to our **Incoming Vice President, Cheryl Lovell.**

During this past summer, the **Annual Planning Meeting for the Region IV-West Advisory Board** was held in Kansas City, June 2-3, 2005. Through the planning process, the Board established specific goals for membership, financial management, and the Knowledge Communities. The strategic planning process utilized the components of the **Relational Leadership Model**: *Inclusive, Empowering, Purposeful, Biblical, and Process Oriented*, as described in the book entitled **Exploring Leadership** by Kotnives, Lucas, and McMahon (Jossey-Bass, 1998).



As you may know, Region IV-West is one of the strongest regions in every way possible. Our professional development workshops and regional resources continue to be the "pearls" of our program. I hope you have already registered for the **2005 Region IV-West Conference** which will be held in **Kansas City, Missouri, November 10-12**. The theme of this conference is: **"Architects of Purpose: Refining the Blueprints of our Profession"**. This 'blueprint of our profession' will provide us an opportunity to re-examine the roles we play in developing the "whole student" so that we can facilitate and support student learning. We also need to re-assess the programs and services we offer, and to re-think the core concepts and values which guide our work.

Cheryl Anderson, Dean of Students from Wichita State University, is serving as the Chair of this year's conference.

We are also extremely excited to have **Dr. Patricia King**, University of Michigan, **Dr. Larry Roper**, Oregon State University, and **Nancy Hunter Denney**, Potential Leadership Training and Lectures, serve as our keynote speakers.

The **New Professional Institute** will be offered prior to the Kansas City conference, November 8-9, 2005. **Jesse Fortney**, Director of Student & Career Development at the **University of Colorado School of Medicine**, will serve as the Chair of the New Professional Institute. We are pleased that **Dr. Catherine Todero, Dr. Dorothy Knoll, Mr. Ty Patterson, Dr. Frank Sanchez, Dr. Carla Jones, and Dr. Myron Pope** will serve as the faculty for this Institute.

In addition to the tremendous speakers this year, we are happy to afford conference participants several other experiences which we hope will be beneficial to them. The **Undergraduate Career Fair (UCF)** is scheduled for November 12, 2005, and it will commence soon after the conclusion of the regional conference. **Adrienne Leslie-Toogood, Assistant Professor of Counseling Education at Kansas State University**, is serving as the Chair of the Career Fair.

Currently, as I write this letter to meet the newsletter deadline of September 9, the astonishing reports of hurricane damage are overwhelming all of us. Similar to any other tragedy, until we are personally impacted, it is impossible to comprehend and feel the magnitude of this tragedy. The situation is heartbreaking. I am astounded - like many other Americans - by how an industrialized and wealthy nation like the United States can be faced with a situation no different than other developing nations who are often trapped in a bureaucratic web. Nevertheless, I am touched by the caring nature of people from all over the world. People from everywhere are out-pouring their resources and support. By the time you read this letter, I pray that there is some normalcy in the lives of all the people who were impacted by this devastation.

I hope I get a chance to see many of you at the Regional Conference in Kansas City. Once again, I appreciate the opportunity that you provided me in serving you as your Regional Vice President.

Best wishes, Prakash

On Wisdom...

*You can tell whether a man is clever by his answers.
You can tell whether a man is wise by his questions.
- Naguib Mahfouz*



Public policy update continued

On September 8, the Senate's "Health, Education, Labor and Pensions Committee" passed its version of the reauthorization legislation, S. 1614. At the same time, a package of legislative changes was offered to meet the Senate's obligation to produce savings under the budget reconciliation process.

The Senate's reconciliation package and S. 1614 includes these provisions:

- Increased loan limits for freshmen and sophomores, graduate/professional students
- Extension of the PLUS Loan Program to graduate/professional students
- Maintaining the 6.8% Stafford Interest Rate, scheduled to go into effect July 1, 2006
- Maintaining fixed rate consolidation, repealing the Single-Lender Rule
- Limiting future participation in the School-as-Lender Program
- Reauthorizing the Perkins Loan Program

The two versions of reauthorization and budget reconciliation are very different, and the work of the conference committee will be challenging. The House's version of budget reconciliation has been postponed in view of the action needed in the wake of Hurricane Katrina. For more information about reauthorization and/or budget reconciliation, check out the **NASPA Public Policy website at: www.naspa.org/policy**.

Join Region IV-West "Friends of Public Policy"

My predecessor, (and now NASPA National Public Policy Chair) Sherry Mallory, began a "Friends of Public Policy"

group within Region IV-West. Members of the group receive Public Policy updates via e-mail. To join the "Friends of Public Policy" group, contact me at lerwin@kumc.edu.



NASPA IV-West membership report update

Reports submitted by Pat Mabon, Regional Membership Services Coordinator and the State Coordinators: Dayna Mackey, Arkansas; Dean Barkou, Wyoming; Alex Gonzalez, New Mexico; Eric Groszitch, Kansas; Hal Haynes, North Dakota; Chris Kabertine, Nebraska; Mark Lucas, Missouri; Jennifer Williams Moloch, Colorado; Emily Griffin Overaker, Oklahoma; and Marysz Rames, South Dakota

The NASPA 2006 National Membership goal is an increase in membership by 6% in '06. By March 2006, Region IV-West hopes to have a membership of 1,132 people. In comparison to our membership numbers of 990 in 2004, and 954 in 2005, this encourages our region to recruit 142 more members to meet NASPA's "6% in '06" goal!



In regard to increased membership, we benefited from having two back-to-back national conferences in our region (St. Louis in 2003 and Denver in 2004). In order to sustain and increase membership, State Coordinators need everyone's assistance in promoting the benefits of being a member of NASPA. Please share NASPA information with colleagues on your campus and within the region. Promoting the annual regional conference in Kansas City this November will also help us with recruitment.

As a result of the efforts of several Board Members within our region (Brett, Chris, Jennifer, and Laura), a proposal was submitted to the NASPA Board to allow regions to extend Professional Affiliate Membership privileges for one year to members from under-represented institutions. It was proposed to offer the discounted rate of \$57 regardless of the host institution's membership status. The Board approved this proposal as a two-year Pilot Program for up to 20 members per region.

Prakash Mathew, our Regional VP, encourages using this new **Membership Initiative for Under-represented Institutions to assist with our recruitment goals.** In addition, our IV-West Regional Board approved giving these selected members Registration Fee Waivers in order to encourage and support their attendance at our regional conference. This is exciting news for all of the institutions and regions!

The State Coordinators and I appreciate your assistance with our recruitment goals this year. We look forward to seeing you in Kansas City in November!



Architects of Purpose

Refining the Blueprints of Our Profession

NASPA Region IV West Annual Conference
November 10 - 12, 2005 Kansas City, Missouri

Conference at a Glance

TUESDAY, NOVEMBER 8, 2005	
1:00PM - 9:00PM	NASPA PROFESSIONALS INSTITUTE
WEDNESDAY, NOVEMBER 9, 2005	
8:00AM - 9:00AM	NEW PROFESSIONALS INSTITUTE
10:00AM - 12:00PM	CONFERENCE PLANNING MEETING
1:00PM - 2:00PM	CONFERENCE REGISTRATION
1:00PM - 4:00PM	NASPA REGION IV WEST ADVISORY MEETING
8:00PM - 9:00PM	ROUND LAMBERT DINNER
THURSDAY, NOVEMBER 10, 2005	
8:00AM - 9:30AM	CONFERENCE REGISTRATION
9:00AM - 12:00PM	PRECONFERENCE WORKSHOPS
8:00AM - 12:00PM	SSAO BREAKFAST & MEETING
8:00AM - 12:00PM	NASPA REGION IV WEST ADVISORY MEETING
8:00AM - 5:00PM	EXHIBITS OPEN
9:00AM - 1:00PM	CAMPUS TOURS
11:00AM - 12:00PM	VOLUNTEER ORIENTATION
12:30PM - 1:30PM	RESOURCES ORIENTATION
1:45PM - 3:15PM	WELCOME & OPENING KEYNOTE SPEAKER: LARRY ROPER
3:30PM - 4:45PM	PROGRAM SESSION I
5:30PM - 7:00PM	CONFERENCE BANQUET & AWARDS DINNER RECEPTION & AWARDS
FRIDAY, NOVEMBER 11, 2005	
7:00AM - 8:00AM	Fun-Run/Walk
8:00AM - 4:30PM	CONFERENCE REGISTRATION
8:00AM - 4:00PM	EXHIBITS
8:00AM - 9:45AM	KEYNOTE SPEAKER: PATRICIA KING
9:45AM - 11:00AM	PROGRAM SESSION II
11:15AM - 1:00PM	CONFERENCE LUNCHEON & AWARDS
1:15PM - 2:15PM	PROGRAM SESSION III
2:30PM - 3:30PM	PROGRAM SESSION IV
3:45PM - 4:15PM	PROGRAM SESSION V
4:30PM - 6:00PM	NASPA IV-WEST BUSINESS MEETING
6:00PM	DINE ON YOUR OWN ON THE COUNTRY CLUB PLAZA
SATURDAY, NOVEMBER 12, 2005	
7:00AM - 9:00AM	SSAO Coffee & Roundtable
8:00AM - 11:00AM	UNDERGRADUATE CAREER FAIR
8:00AM - 11:5AM	PROGRAM SESSION VI
8:30AM - 12:45PM	PROGRAM SESSION VII
10:45AM - 12:30PM	BRUNCH & CLOSING KEYNOTE SPEAKER: NANCY HUNTER DENNEY
12:30PM	SHOP ON THE WORLD FAMOUS COUNTRY CLUB PLAZA

Registration

DEAR COLLEAGUES,

THE 2005 NASPA IV-WEST CONFERENCE PLANNING COMMITTEE IS PREPARING FOR YOUR ARRIVAL AT THE REGIONAL CONFERENCE IN KANSAS CITY. I WANT TO SHARE A FEW OF THE HIGHLIGHTS WE HAVE PLANNED FOR YOU IN THE CITY OF FOUNTAINS.

WE ARE EXCITED TO HAVE LARRY ROPER, PATRICIA KING, AND NANCY HUNTER DENNEY WHO WILL SERVE AS OUR CONFERENCE KEYNOTE SPEAKERS. WE WILL HAVE DIVERSE OFFERINGS IN OUR CONFERENCE PROGRAMS THAT EMBODY OUR CONFERENCE THEME, *ARCHITECTS OF PURPOSE: REFINING THE BLUEPRINTS OF OUR PROFESSION*. IN ADDITION, OUR CONFERENCE PROGRAMS WILL INCLUDE 30 MINUTE PROMISING PRACTICE SESSIONS FOR PRESENTERS TO SHARE STRATEGIES AND/OR INTERVENTIONS THAT HAVE BEEN SUCCESSFUL ON THEIR CAMPUSES.

IN KANSAS CITY, YOU ARE GOING TO SEE A REBIRTH OF OUR UNDERGRADUATE CAREER FAIR. THE UNDERGRADUATE CAREER FAIR WILL BE A WONDERFUL OPPORTUNITY FOR OUR REGION TO ENGAGE OUR UNDERGRADUATE STUDENTS AND EXPOSE THEM TO POTENTIAL GRADUATE PROGRAMS AND CAREER OPPORTUNITIES IN OUR PROFESSION!

FINALLY, WE ARE OFFERING FOR SOME OF YOU EARLY-BIRDS, PRE-CONFERENCE WORKSHOPS THAT ARE SPECIFICALLY DESIGNED FOR GRADUATE STUDENTS, WOMEN IN THE PROFESSION, FUNDRAISING AND DEVELOPMENT, AND ASSESSMENT.

THE 2005 NASPA IV-WEST PLANNING COMMITTEE IS WORKING HARD TO MAKE SURE THE KANSAS CITY CONFERENCE IS ONE OF THE BEST THAT OUR REGION HAS EVER EXPERIENCED. WE HAVE SOMETHING FOR EVERYONE AND IT PROMISES TO BE AN EXPERIENCE THAT YOU WON'T SOON FORGET!

WE LOOK FORWARD TO SEEING YOU IN KANSAS CITY ON NOVEMBER 10-12, WHERE WE WILL WORK TOGETHER *"REFINING THE BLUEPRINTS OF OUR PROFESSION!"*

CHERYL M. ANDERSON
2005 CONFERENCE CHAIR



2005

Conference Highlights

The Undergraduate Career Fair - THIS YEAR, THE UNDERGRADUATE CAREER FAIR WILL BE HELD ON-SITE AT THE CONFERENCE HOTEL. IN CONJUNCTION WITH THE UNDERGRADUATE CAREER FAIR, A SPECIAL CONFERENCE THEME TRACK WILL BE HELD FOR UNDERGRADUATES INTERESTED IN A CAREER IN STUDENT AFFAIRS. FOR MORE INFORMATION, CONTACT ADRIENNE LESLIE-TOOGOOD (ATOOGOOD@KSU.EDU).

Master's Case Study Competition - ATTENTION MASTER'S STUDENTS! REGISTER A TEAM FROM YOUR UNIVERSITY FOR THE MASTER'S CASE STUDY COMPETITION DURING THE NASPA IV-WEST 2005 CONFERENCE. THE COMPETITION WILL TAKE PLACE ON FRIDAY, NOVEMBER 11, 2005 IN KANSAS CITY. THIS EVENT PROVIDES AN OPPORTUNITY FOR MASTER'S LEVEL GRADUATE STUDENTS TO CHALLENGE THEIR SKILLS BY ANALYZING A CASE STUDY ON A CHALLENGING ISSUE IN STUDENT AFFAIRS.

REGISTRATION FORMS ARE DUE OCTOBER 10, 2005. TEAMS MUST COMPLETE THE REGISTRATION FORM AND EMAIL IT TO DR. ROSA CINTRON AT THE UNIVERSITY OF OKLAHOMA. CONTACT HER BY EMAIL AT: RCINTRON@OU.EDU IF YOU HAVE ANY QUESTIONS.

REGISTER TODAY! MORE INFORMATION AND A REGISTRATION FORM CAN BE FOUND ON THE NASPA CONFERENCE WEBSITE.



Pre Conference Workshops

November 10, 2005 8am-Noon

Women: You Deserve This: PRESENTED BY LOHI REESOR, UNIVERSITY OF MISSOURI-KANSAS CITY AND TERISA REMELIUS, UNIVERSITY OF SOUTH DAKOTA. PARTICIPANTS WILL REVIEW THEIR GOALS AND PRIORITIES AND LEAVE WITH A PERSONALLY TAILORED PLAN FOR BOTH PROFESSIONAL AND PERSONAL DEVELOPMENT.

Assessment in Student Affairs: PRESENTED BY SUE ANN STROM, UNIVERSITY OF ARKANSAS LITTLE ROCK. THIS HIGHLY INTERACTIVE SESSION WILL PROVIDE HANDS-ON TRAINING RELATED TO THE FOLLOWING: TYPES OF ASSESSMENT IN STUDENT AFFAIRS; METHODS OF ASSESSMENT; MEASURING LEARNING OUTCOMES IN STUDENT AFFAIRS; INNOVATIVE WAYS TO COLLECT ASSESSMENT DATA; RECENT TRENDS IN ASSESSMENT; USING ASSESSMENT DATA TO INFLUENCE AND SHAPE DECISION-MAKING. IN ADDITION, THE SESSION WILL TOUCH ON SOME OF THE BARRIERS TO CARRYING OUT MEANINGFUL ASSESSMENT AND HOW TO OVERCOME THOSE BARRIERS, INCLUDING STRATEGIES FOR PARTNERING WITH ACADEMIC AFFAIRS.

Successful Job Searching in Student Affairs: PRESENTED BY JODY DONOVAN, COLORADO STATE UNIVERSITY AND CHRIS LINDER, COLORADO STATE UNIVERSITY. IN THIS SESSION, WE WILL EXPLORE SOME TIPS FOR COMPLETING A SUCCESSFUL JOB SEARCH, AND TAKE THE TIME FOR SOME PERSONAL REFLECTION SO THAT YOU CAN REALLY DEFINE WHAT IS MOST IMPORTANT TO YOU AS YOU BEGIN OR CONTINUE YOUR CAREER IN STUDENT AFFAIRS. TOPICS INCLUDE: NETWORKING; INSTITUTIONAL RESEARCH; INTERVIEWING AT CONFERENCE PLACEMENT CENTERS AND ON CAMPUSES; QUESTIONS TO ASK; INTERVIEW FOLLOW-UP STRATEGIES; AND SALARY NEGOTIATION STRATEGIES. PERSPECTIVES FROM BOTH NEW AND SEASONED PROFESSIONALS WILL BE INCLUDED.

Creating and Building a Student Affairs Development Program from the Ground Up: PRESENTED BY RONALD R. KOPITA, WICHITA STATE UNIVERSITY AND DELINDA L. ROYSE, WICHITA STATE UNIVERSITY. PARTICIPANTS WILL TRAVEL FROM THE "ORIGINAL BLUEPRINT" (CAMPUS IMPLEMENTATION) TO THE "DEDICATION CEREMONY" (HOW TO OBTAIN SIGNIFICANT GIFTS AND CONTRIBUTIONS). AN INTEGRAL PART OF THE WORKSHOP WILL BE THE USE OF GROUP BREAKOUT ACTIVITIES AND HANDOUTS. PARTICIPANTS WILL LEAVE THIS PROGRAM WITH THE BASIC TOOLS FOR CREATING A STAND-ALONE DEVELOPMENT PROGRAM APPROPRIATE FOR STUDENT AFFAIRS.

THE COST FOR ATTENDANCE AT A PRE-CONFERENCE WORKSHOP WILL BE \$20 FOR FULL-TIME GRADUATE AND UNDERGRADUATE STUDENTS AND \$35 FOR PROFESSIONALS. FOR MORE INFORMATION ABOUT PRE-CONFERENCE WORKSHOPS, CONTACT AISHA KENNER AT AKENNER@UARK.EDU OR JAY CORWIN AT JCORWIN@OU.EDU.



2005 Keynote Speakers

Larry Roper - HAS SERVED AS THE VICE PROVOST FOR STUDENT AFFAIRS AND PROFESSOR OF ETHNIC STUDIES AT OREGON STATE UNIVERSITY SINCE 1995. DR. ROPER WILL PROVIDE AN INSIGHTFUL START TO OUR CONFERENCE THAT WILL HELP TO FRAME THE KINDS OF QUESTIONS WE SHOULD BE CONSIDERING FOR OURSELVES AND OUR STUDENTS AS WE DEVELOP THE CAPACITY TO ACT ON THE MYRIAD ISSUES WE FACE IN OUR WORK EVERYDAY. HIS PRESENTATION IS TITLED: EXPLORING THE INNER LANDSCAPE OF YOUR LIFE: CONSTRUCTING A PURPOSEFUL LEADERSHIP PROFILE.

Patricia King - SERVES AS PROFESSOR AND DIRECTOR OF THE CENTER FOR THE STUDY OF HIGHER AND POST SECONDARY EDUCATION AT THE UNIVERSITY OF MICHIGAN. DR. KING'S CURRENT RESEARCH IS PART OF A MULTI-INSTITUTIONAL STUDY EXPLORING NOT ONLY WHETHER AND HOW MUCH STUDENTS DEVELOP AS A RESULT OF THEIR COLLEGIATE EXPERIENCES, BUT ALSO WHY AND HOW THIS DEVELOPMENT TAKES PLACE. DR. KING WILL PROVIDE OUR FRIDAY MORNING KEYNOTE TYING TOGETHER THE ANECDOTAL RESPONSES FROM STUDENTS IN THIS STUDY WITH PRACTICAL SUGGESTIONS REGARDING HOW WE CAN WORK WITH STUDENTS TO HELP THEM MAKE MEANING OF THEIR COLLEGIATE EXPECTATIONS AND EXPERIENCES. HER PRESENTATION IS TITLED: DESIGN MATTERS: LEARNING PARTNERSHIPS TO PROMOTE STUDENT DEVELOPMENT.

Nancy Hunter Denney - IS A NATIONALLY RECOGNIZED KEYNOTE SPEAKER, AUTHOR, LEADERSHIP TRAINER AND EDUCATOR. MS. DENNEY'S HIGH-ENERGY, CREATIVITY, AND INSPIRATION WILL PROVIDE THE BACKDROP FOR OUR CLOSING KEYNOTE DURING SATURDAY'S BRUNCH. SHE WILL ADDRESS US ON HOW TO MAXIMIZE OUR POTENTIAL INFLUENCE AS WE LIVE LIFE TO THE FULLEST AND MAKE CHANGES WHERE THEY ARE MOST NEEDED - PERSONALLY AND PROFESSIONALLY. HER PRESENTATION IS TITLED: LIFE BY DESIGN: A DO-IT-YOURSELF APPROACH FOR ACHIEVING HAPPINESS.



Country Club Plaza Travel and Hotel Information

ALL ROADS LEAD TO KANSAS CITY, IF ARRIVING VIA CAR, PROCEED TO THE COUNTRY CLUB PLAZA SHOPPING DISTRICT. VIA AIRLINES, SHUTTLES AND TAXIS CAN BE ARRANGED AT THE AIRPORT WHICH RUN REGULARLY TO AND FROM DOWNTOWN. EXPECT A TAXI ONE WAY TO COST \$40 AND SHUTTLES ONE-WAY \$25.

THE COUNTRY CLUB PLAZA IS LOCATED NEAR DOWNTOWN KANSAS CITY, MISSOURI AND A 45 MINUTE SHUTTLE OR TAXI FROM THE KANSAS CITY INTERNATIONAL AIRPORT. OUR HOST HOTEL IS THE MARRIOTT COUNTRY CLUB PLAZA. THE NASPA GROUP RATE IS \$109 PER NIGHT, SINGLE, DOUBLE, TRIPLE OR QUAD.

MARRIOTT COUNTRY CLUB PLAZA
4445 MAIN STREET
KANSAS CITY, MO 64111
(816) 531-3000 PHONE
(816) 531-3007 FAX
[HTTP://MARRIOTT.COM/PROPERTY/PROPERTYPAGE/MCIPL](http://marrriott.com/property/propertypage/mcipl)



What to Wear To The Conference

NOVEMBER IN THIS PART OF MISSOURI IS UNPREDICTABLE, ON AVERAGE THE TEMPERATURES SHOULD BE IN THE 50'S AND BUSINESS CASUAL IS THE EXPECTED ATTIRE. COME DRESSED TO IMPRESS IF YOU ARE ATTENDING THE UNDERGRADUATE CAREER FAIR ON SATURDAY OR IF YOU WANT TO STROLL THE "PLAZA" AND ENJOY THE FINE DINING ALONG BRUSH CREEK IN THE EVENING. CHAPS AND BOOTS ARE OPTIONAL!



Architects of Purpose

Refining the Blueprints of Our Profession

NASPA Region IV West Annual Conference
November 10 - 12, 2005 Kansas City, Missouri



2005
Keynote Speakers



Dr. Larry
Roper,
Oregon
State
University

Dr.
Patricia
King,
The
University
of
Michigan



Nancy Hunter
Denney,
Potential
Leadership
Training &
Lectures



New Professionals Institute

CENTERED ON NEW PROFESSIONALS, THE NEW PROFESSIONALS INSTITUTE IS THE PREMIER PROFESSIONAL DEVELOPMENT OPPORTUNITY FOR NEW STUDENT LEADERS WHOSE JOURNALS IN LEADERSHIP. NPI IS A TWO-DAY, INTERACTIVE TRAINING THAT FOCUSES ON SHARING, ENGAGEMENT, MAKING CONNECTIONS, AND REFLECTING ON A VARIETY OF TOPICS EACH LEADING WAY PROFESSIONALS IN THE FIELD. THIS UNIQUE OPPORTUNITY TO ALLIATE WITH PROFESSIONALS TO DRAW ON THEIR FIRST YEARS OF EXPERIENCE TO IMPROVE THEIR EFFECTIVENESS AND TO LEARN FROM MENTORED PROFESSIONALS SERVING AS MCO, TO RELATE AND OTHER COLLEAGUES FOR MORE INFORMATION, CONTACT JANE FARMER AT 844.317.1626 OR VIA EMAIL AT jfarm@nspainstitute.org

DEADLINE FOR EARLY REGISTRATION
IS OCTOBER 20, 2005

ONLINE REGISTRATION ENDS
NOVEMBER 1, 2005

Alcohol and other drugs knowledge community report

Patricia "Pat" Mahon, Ph.D., South Dakota School of Mines and Technology, Alcohol & Other Drugs Knowledge Community Chair

All of us in the profession are concerned about the high-risk behaviors of students which interfere with academic success. Most of us have dealt with an unfortunate tragedy which then sent our campus communities into a time of renewed soul searching on whether or not our educational and policy efforts were effective. We experienced a circumstance like this on our campus on December 6, 2003.

A group of eight young men headed to the beautiful Black Hills to cut down a Christmas tree for their fraternity house. Sounds innocent enough - but a lot of alcohol was taken with them on the trip. One of the students over-consumed alcohol; then the van in which they were traveling got stuck; they were out of cell phone range . . . by the time this young man finally arrived at a hospital, he had died of acute alcohol poisoning. All of his hopes and dreams, and those of his family for him, were gone. The campus community went into mourning. As a part of the healing process, three major initiatives were developed: a **Campus Community Coalition**, an **Early Alert Team** for at-risk students, and a **Greek Advisory Board**.

Since that time, I have called upon many colleagues within South Dakota, as well as throughout the region and the nation, in order to examine reducing negative consequences associated with the high-risk behaviors of some of our students. As we all know, there is a tremendous amount of information regarding this issue. **We came to the understanding that campuses can have great programs, but in order to really address high-risk behaviors, we had to reach out beyond the boundaries of our own campuses and research a much broader environment to gather resources to assist us with our mission.**

This broader environment included state-wide initiatives. This past summer, I attended a **Statewide Initiatives Leadership Institute** sponsored by the U. S. Department of Education's Center for College Health and Safety. At the same time, I "volunteered" to chair NASPA IV-West's Alcohol and Other Drugs Knowledge Community for a couple of reasons:

(1) Our region has a lot of experts in this area, so I wanted to develop a NASPA IV-West resource directory on this topic, and

(2) During regional meetings, I wanted to offer opportunities for others interested in discussing this issue.

If you are interested in serving in an advisory capacity to discuss formulating and promoting the goals of the Alcohol and Other Drugs Knowledge Community within our region, please contact me at:

Patricia "Pat" Mahon, PhD
Vice President for Student Affairs & Dean of Students
South Dakota School of Mines and Technology
Rapid City, SD 57701-3995
Phone: 605-394-2416 Fax: 605-394-2914
Patricia.Mahon@sdsmt.edu


Upcoming conferences on alcohol and other drugs

October 16-19, 2005

"Alcohol in College Towns (ACT) Conference"

Presented by Colorado State University
Fort Collins, Colorado

Register Online: www.actnow.colostate.edu

ALCOHOL IN COLLEGE TOWNS CONFERENCE	Sunday, October 16 - Tuesday, Oct 2005
	
	• Groups of 4+ people: \$100 each
	• Groups of 2-3 people: \$125 each
	• Single registrations: \$145 each
	• Student Rate: \$100 each
	• Late registration (after 9:00AM): Add \$25

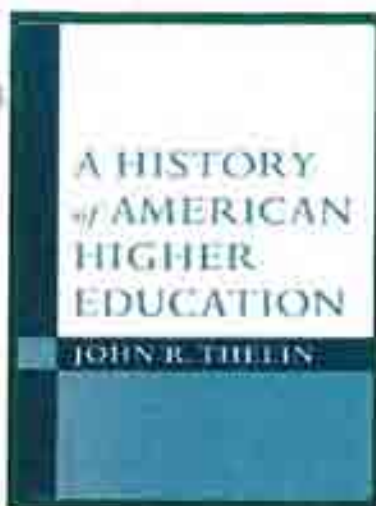
November 10-13, 2005

The BACCHUS Network's Annual General Assembly of Peer Educators and Health Educators
"Live, Learn, Lead: 30 Years of Saving Lives"
Orlando, Florida

<http://www.bacchusgamma.org/general.assembly.asp>

THE BACCHUS NETWORK OF PEER EDUCATORS AND HEALTH EDUCATORS





**From the
bookshelf**
*A History of
American
Higher
Education*

John R. Thelin, (2004)
Johns Hopkins
University Press

*Review by Brett A. Scott, Xavier University
MA in Higher Education at the
University of Denver*

Few know that Yale University, formally known as Yale College, was named after Elihu Yale. A prominent businessman and philanthropist, Yale gave the struggling Connecticut-based college nine bales of goods, along with several hundred books, and a portrait and arms of King George I (pp. 16-17). As a sign of gratitude and hope for future donations, the name was changed to Yale College. Philanthropy is a familiar theme addressed in *A History of American Higher Education*.

John Thelin, a University Research Professor and a member of the Educational Policy Studies Department at the University of Kentucky, has written a chronological history of American higher education, which includes colorful examples of campus culture and student life from the Colonial Era to the present day. Thelin offers a conglomeration of the political, economical, and social factors that have molded American institutions of higher learning. Specifically, the book summarizes the creation of American Colonial Colleges, moving through mass higher education, the emergence of research institutions, and modern-day colleges and universities.

Several themes are intertwined amid the chapters. Women in higher education, philanthropy, and student life were topics found to be common throughout the book. As evident in the mission statement, these themes are also relevant to the NASPA association. According to its mission statement, *NASPA helps senior student affairs officers and administrators, student affairs professionals, faculty, and other educators enhance student learning and development. NASPA promotes quality and high expectations; advocates for students; encourages diversity; and excels in research and publication*" (NASPA Mission Statement, 2005).

In his book, Thelin paints a picture of women as being patient and courageous with their interest in higher education. There were no records of women attaining degrees during the Colonial Period. However, small enrollments were noted in academies and female institutes designed to emphasize preparation in English and modern languages, while also stressing the importance of the roles of hostess, mother, and wife. The "**Seven Sisters**," a group of women's colleges, thrived during the Industrial Revolution, giving women the opportunity to academically succeed through endowments. Women gained a sense of being social and academic pioneers; creating a shared commitment towards a strong educational mission (pp. 180-181).

Although women are briefly mentioned throughout the chapters, Thelin's book accurately addresses their progression in American higher education. As the number of women in higher education continues to increase in present day, it is more important than ever for NASPA members to acquire knowledge on the history, challenges, and accomplishments of women in our field.

The theme of philanthropy was profound throughout the inception of American higher education. Large and famous institutions such as Vanderbilt, Cornell, and Stanford were named after wealthy benefactors. The philosophy of focusing on acquiring significant funding without pushing too hard proved to be beneficial for institutions that worked in the manner of business men. In addition, Thelin refers to university presidents as entrepreneurs, "giants", and public figures involved in fundraising, as well as local, state, and national affairs (pp. 125-126). Most NASPA members are faced with budget challenges. While many NASPA members continue to perfect their techniques, strategies, and approaches on

Review: "Thelin offers an historical analysis of contemporary trends and issues in higher education today, e.g., access, affordability, accountability, and assessment. How colleges addressed those issues within different periods of time and societal contexts makes for a more enlightened image of higher education in the US as it exists today." Choice

Continued on Page 12

Making Greek great again: partnerships that facilitate traditional fraternal values

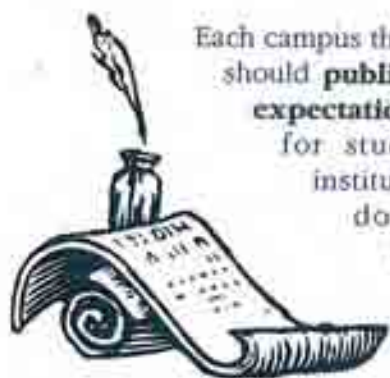
Matthew Cairns, University of Wyoming
Fraternity & Sorority Affairs Knowledge
Community Chair

All too often the dangerous and illegal behaviors of college students during the weekends (and during the week) involve one or more fraternities or sororities. The shift away from *in loco parentis* in the early 1970's helped to lay the groundwork for the current fraternity culture found on many campuses today - a culture which is centered on alcohol abuse and other anti-intellectual activities.

Shifting contemporary fraternity culture towards embracing traditional fraternal values (such as leadership, scholarship, and service) is a complex challenge for any institution. To change the current culture, a renewed commitment is needed towards developing working partnerships between the key constituencies that make up Greek communities - students, alumni, parents, national and international organizations, and campus administrators.

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Encouraging Partnerships. Fraternities and sororities around Region IV-West differ from campus to campus. Some campuses host vibrant fraternities and sororities that consistently demonstrate behavior and academic success which makes them institutional assets; other campuses are less fortunate. Regardless of your campus' situation, it is sound practice to articulate the standards and expectations for the various constituencies that make up a Greek community partnership.



Each campus that hosts a Greek community should **publish a statement of shared expectations** that includes standards for students, alumni, and the institution. If such a statement does not currently exist, Student Affairs staff should ask the president to devise a collaborative

process between Greek alumni, students, university officials, and national and international executives to write such a statement. It should be approved or endorsed by the Board of Trustees and reviewed periodically to ensure all parties are adhering to the mutually agreed-upon standards and expectations.

How the Institution Can Help Hosting a Greek system on or near campus involves significant institutional responsibilities. Adequate resources and staffing are vital to ensure that fraternities and sororities are institutional assets - not liabilities. While every Greek system is unique and the amount of institutional resources varies, all systems have common needs. Each institution should **establish an Office of Greek Affairs**, with a minimum of one full-time, mid-level staff member. Because entry-level, Student Affairs professionals generally turn over every two or three years, hiring a mid-level professional is one way to ensure consistency and continual progress.

The Office of Greek Affairs should receive annual support for marketing and promotional materials, leadership and education/awareness

programs for Greek students, and travel dollars to send students to national leadership conferences and programs such as the **Undergraduate Interfraternity Institute** and **LeaderShape**. Students who attend these programs come back educated and motivated to make a difference in their chapters and Greek communities.

A Changing Legal Landscape. It is important to note that the way the courts see the responsibilities of higher education institutions continues to evolve. In addition, legislators and the general public are becoming less sympathetic for college and university officials who sit idle while their students consume alcohol at dangerous levels.

Guided by a legalistic philosophy that assumes no responsibility to correct such behaviors, administrators typically attempt to separate the institution from the Greek system when the fraternity culture no longer supports the institution's mission. College officials routinely claim they have no duty to act as students' custodians, and that taking any proactive measures to prevent injuries only undermines this argument. From the perspective of

Continued on Page 11

Making Greek great again continued

the cautious university counsel, any effort to prevent injuries at fraternities creates a duty that will lead to increased institutional liability.



What is lost in this scenario, of course, is the college or university's critical role of being a partner in facilitating positive change and education. When fraternity or sorority members demonstrate behavior that undermines the institution's mission or their own academic success, the university should intervene and provide additional support and guidance to these organizations - *not less*. The era of "ostrichism" is over.

Campus leaders can no longer sit back and claim they cannot take a proactive approach to altering abusive fraternity culture for fear that creating a "duty" increases the institution's liability.

REGION IV-WEST NEWSLETTER

The Region IV-West newsletter is published four times annually. Suggestions or comments? Please contact the Editor, LeeAnna Lamb, University of Tulsa, at leeanna.lamb@tulsa.edu or at (918) 631-5059, or a member of the Editorial Board below.

Winter Issue Submissions

Due ~ November 28

Spring Issue Submissions

Due ~ April 7

Summer Issue Submissions

Due ~ June 10

Jay Corwin, University of Oklahoma
Emily Griffen Overecker, University of Central Oklahoma
Myron Pope, Ed.D., University of Central Oklahoma
Kathy Rose-Mockey, University of Kansas
Merideith Sherlin, North Dakota State University

ODDS & ENDS



On Being Yourself

I've learned that if you like yourself and who you are, then you'll probably like almost everyone you meet regardless of who they are.

-H. Jackson Browne Jr.

The best way to cheer yourself up is to cheer up somebody else.

-Mark Twain

Let the world know you as you are, not as you think you should be, because sooner or later, if you are posing, you will forget the pose, and then where are you?

-Fanny Brice

Be who you are and say what you feel 'cause people who mind don't matter and people who matter don't mind.

-Theodor Seuss Geisel

Nobody can be exactly like me. Sometimes even I have trouble doing it.

-Tallulah Bankhead

On the Human Condition

Our hearts are not pure, our hearts are filled with need and greed as much as with love and grace, and we wrestle with our hearts all the time. The wrestling is who we are. How we wrestle is who we are. What we want to be is never what we are. Not yet. Maybe that's why we have these relentless engines in our chests, driving us forward toward what we might be.

-Brian Doyle in Orion

Too many people spend money they haven't earned, to buy things they don't want, to impress people they don't like.

-Will Rogers

Simplicity is the ultimate sophistication.

-Leonardo DaVinci



**NASPA 88th ANNUAL
CONFERENCE
MARCH 11- 15, 2006
MARRIOTT WARDMAN
PARK HOTEL**

As the full semester gets underway, we hope you're already thinking about the great opportunities awaiting you at the 88th NASPA annual conference! The amazing cultural, political, and social landscape that is unique to Washington, D.C. will provide us with a most inspiring setting for the 2006 national convention.

We invite you to join your NASPA colleagues in D.C. as Student Affairs educators from across the globe gather to dialogue, and to exchange ideas on "**Individual Commitment – Collective Action**" and exploring the challenges, opportunities, and best practices in this wonderful field of ours.

The **Marriott Wardman Park Hotel** will serve as our primary conference hotel, and it is located in the Washington D.C. neighborhoods of Woodley Park and Cleveland Park. *This wonderful hotel offers the perfect balance of landmark charm, historical significance, and modern sophistication* in Washington D.C. This area of the city features restaurants with a variety of cuisines from around the world, as well as trendy shops to peruse.

The Marriott Wardman Park is the city's largest hotel and conference facility and is situated just blocks from the National Zoo and Rock Creek Park, and is minutes from the National Cathedral. With its **on-site Woodley Park Metro Station** and convenient location along Connecticut Avenue, the Marriott Wardman Park puts you within minutes – by foot, car, or Metrorail – of all of the city's vast cultural and natural points of interest. The **Omni Shoreham Hotel** is our other conference facility, and it is located right across the street from the Marriott Wardman. It offers all of the conveniences of the area as well. We look forward to seeing you in D.C.!

Reservations for conference lodging should be made through the NASPA Housing Bureau **beginning October 1**. Visit www.naspa.com/conference/hotels/ for more information about hotel options, and www.washington.org for information about the vast opportunities available to us in Washington D.C.

From the bookshelf continued

capital campaigns and other fundraising issues, it may be beneficial to revisit the practices of those who preceded them.

The college student profile moved from conformity to anarchy as the years progressed.

Thein states that during 1890-1910, a disconnect between students and the institution emerged. Professors were teaching over the heads of students. As a result, undergraduates sought to create a world under their own terms, which is evident in the cited yearbooks and unconventional attire of students (p. 164). As student profiles constantly change, it is crucial for NASPA members to recognize and predict future trends and to respond to their needs. In fact, a defined goal of NASPA's is, "to maintain, evaluate, and develop a high quality association infrastructure to meet current needs and anticipate future trends" (NASPA Goals Statement, 2005).

A History of American Higher Education gives a broad perspective of the progress and challenges of institutions. NASPA members can benefit from a better understanding of how American higher education evolved and the changes that occurred

therein. Specifically, the advancement of women is an important and commonly unpublicized theme, which holds a key place in history. The fundraising practices of our preceding presidents, chancellors, and other

upper-level administrators, paved the path for progress in American higher education. Student life is of paramount importance because our institutions are student-centered.

Although today's students appear very different from their predecessors, NASPA members must recognize that we are student-centered. Therefore, we are obligated to recognize and adapt to their needs. John Thein has provided a great resource to aid us in these understandings. He has written a meticulous and fair historical perspective that is a recommended read.





The world awaits...

*Adrienne Leslie-Toogood, Kansas State University
International Education Knowledge Community Chair*

Hello again from the International Education Knowledge Community Chair! As a way to entice you to become involved in international travels, I plan to have someone submit a testimony of their experience for each newsletter. I hope that you will enjoy reading about their adventures and be impressed with how these experiences enriched both their personal and professional lives.

As a reminder, the goals of this Knowledge Community are:

1. To stimulate increased awareness of the global perspective in higher education;
2. To provide a forum for addressing global issues related to student affairs;
3. To provide a structure and opportunity for members with interests in global issues to communicate; and
4. To encourage professional connections with colleagues in other countries.

I Need Your Help

If you have had international experiences and are willing to write about them for this newsletter, or if you would like to help me in promoting International Education in our region, please send me an email at: atoogood@ksu.edu. If you are attending the conference in Kansas City, visit the International Education table following the presentation on "How to get involved in NASPA". Now, enjoy reading about Lois Flagstad's (Dean of Student Life, University of Nebraska at Kearney) experience...

Lois in Lithuania

"Since May of 2000, I have been to Lithuania seven times to teach in the psychology department at Vytautas Magnus University in Kaunas. The focus of my teaching has been the development and opening of a counseling center for university students. Working with faculty and graduate students, who serve as interns

and service providers, is truly one of the professional and personal highlights of my life.

As a child, my parents exposed me to as many people and opportunities as possible. I was raised with the knowledge that the world is filled with people – many different from me and many very similar to me. My exposure to and experience with people from many 'corners' of the world instilled in me - at a very young age - the desire and goal to use my gifts, talents and energy in some meaningful way. Little did I know that I would serve students in Eastern Europe, as their culture and economy recovers from years of German and Russian occupation.

My husband, Dr. James Fleming, established a connection with Vytautas Magnus University in 1999, during a lecture tour of Lithuania, Latvia, and St. Petersburg, Russia. His heart and spirit were captured by the students, faculty and staff who were hungry for new ideas and support from others as they teach and counsel students. Jim and I have traveled with six graduate students and three faculty members to study with and teach in Lithuania. As a result of this nodal event and connection with people in Lithuania, each of our students and faculty members have moved their lives in directions of service and commitment towards others.

It is my opinion and urging that all students, faculty and staff seek opportunities to experience academic life elsewhere, and to invite others to share your experience. We often talk about our global world. As do many of you, I know first-hand the value of taking risks to travel and allow myself to become a part of the world outside my everyday life. It is my hope that my involvement improves the lives of those with whom I have contact, both here in Nebraska and wherever my adventures take me."

Make sure to look at future International Exchange opportunities by visiting the website: <http://naspa.org/communities/kc/community.cfm?kcid=8>

Mark your calendars for 2006...



hidden treasures UNCOVERING POTENTIAL

NASPA REGIONAL CONFERENCE
Breckenridge, CO
NOVEMBER 8-9, 2006

The importance of pulling people up with you

Anna Thomas-Butler,
Johnson County Community College
IV-West African American
Knowledge Community Chair



As the African American Knowledge Community recently discussed the importance of mentoring minorities in our field, I was reminded of the particular incident that brought me into this profession. In the spring of 1997, I was more than ready to finish college and take on graduate school. My problem was that I didn't know what I was going to do with my life until an Intern in the Athletic Department intervened. When he asked me what my plans were after graduation, I mentioned that I thought I should try Law School. There was no particular reason; as a history major, I just didn't know what else to do.

Since I was an active student leader on our campus, the Intern suggested I apply to the **University of Missouri - Kansas City's Educational Administration Program**. He told me, **"Just take three credit hours and tell me what you think at the end of the semester."** Instead, I ended up enrolling in 12 hours and - just to make sure I really got a taste of what I was in for - the Intern arranged an assistantship for me on campus. I haven't looked back since.

This anecdote, and similar ones that have landed people in our profession, illustrates the importance of both finding and being a mentor. Mentoring relationships can be either formal or informal, but it's a relationship that "goes beyond networking and delegating to intentionally preparing young professionals for their future work (Hoffman, 2001)." Finding a mentoring relationship can be especially challenging for student affairs professionals of color. In *Ensuring a Place at the Table: Student Affairs Professionals of Color Share Their Perspectives* (NASPA, 2004), Larry Roper states, "We must do more in the area of career management to help ethnic and racial minorities demonstrate leadership abilities more broadly." Mentoring professionals and students of color is a way to encourage minorities to remain in our profession and to achieve their own career goals.

Additionally, it is just as important for entry- and mid-level professionals of color to seek out a mentor.

As illustrated here, don't overlook those in your peer group. Although we usually consider mentor relationships to be more formal, peer mentorship has an important place in career advancement as well. **Peer-to-peer mentoring has the same critical functions as does more formal mentoring. These relationships have been positively associated with professional development, goal attainment and career advancement (Tull, 2003).**

Over the years, this now former Intern, our families, and I have become close friends. Our protégé/mentor relationship also continues. I am sure that without his mentorship and guidance, my career choices and even personal choices would've been much different. We have both grown into successful careers in Student Affairs and I continually seek his professional advice. His wife once said he had an **amazing ability to pull people up with him**. Perhaps that is the most fundamental element of mentoring someone.

Resources:

Hoffman, J. (2001, February 19). *Recruiting tomorrow's leaders begins with mentoring today's young professionals*. *Net Results*. Retrieved September 16, 2005.

NASPA, (Winter 2004). *Ensuring a place at the table: Student affairs professionals of color share their perspectives*. *Leadership Exchange*.

Tull, A. (2003, July 22). *Mentoring of new professionals in student affairs: part one—introduction*. *Net Results*. Retrieved September 16, 2005.

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