

Approved January, 14th, 2011 by the Advisory Board

*NASPA Region IV-West
Omaha, NE
November 2nd & 3rd, 2010*

Mark Your Calendar

2011 NASPA National Conference, Philadelphia, PA March 12th – 16th
“Educating Lives for Purpose”

Region IV-W Advisory Board Meeting – March 13th, 1:00 - 3:00p

Region IV-W Business Meeting – March 14th, 5:15 – 6:15p

Region IV-W Reception – March 14th, 9:00 – 11:00p

2011 Summer Advisory Board Meeting – June 2nd – 3rd – Denver, CO

2011 New Professionals Institute, Denver, CO October 31st – November 2nd

2011 Regional Conference, Denver, CO November 1st – 3rd

“Views That Inspire”

Board Agenda Items – Spring, 2011 Advisory Board Meeting – Philadelphia, PA

- 1) 2012 Regional Conference location

Board Agenda Items – Summer, 2011 Advisory Board Meeting – Denver, CO

- 1) NUPF Task Force proposal for National and Regional deadlines
- 2) 2011 Regional Conference rates
- 3) 2011 New Professional Institute registration fee; should hotel costs be built in the registration fee or not

Region IV-W Executive Committee Agenda Items

(none)

Actions Items for Executive Committee

(none)

Board Decisions & Recommendations

- 1) It was recommended that the IT Coordinator serve as an ad hoc member of the Regional Conference committee.
- 2) A new Executive Committee structure and the reinstating of voting rights for all Knowledge Community chairs were unanimously approved.
- 3) It was unanimously approved that a current \$10,000 CD up for renewal will be deposited into either a FDIC insured savings account or a short-term CD, whichever has the higher interest rate. If it is determined that Regions are unable to hold a savings account, this money will then be deposited into a short-term CD.
- 4) With one opposing vote, the motion passed for the RVP assistant to be provided funding from Region IV-W to attend the NASPA National Conference in 2011 if her home institution is unable to fund her.
- 5) A donation of a 2011 Regional Conference registration to the silent auction at the 2011 National Conference was unanimously approved.

Advisory Board Agenda & Minutes
Omaha, NE
11/02-03/10

In Attendance: Abell, Alvarez, Aschenbrener, Burright, Doman, Flagstad, Freeman, Garey, Grim, Grospitch, Guido, Hess, Jarnot, Johnson, Lofton, Mason, Mata, McCaig, Mendoza, Mincer, Pack, Page, Ronen, Rossi, Ortiz Schriver, Schlucter, Schneikart-Luebbe, Serafini, Smith, Sperling, Stein, Stoner, Strawn, Torres, Tuttle, Williams

1) Welcome & Introduction of Advisory Board Committee - Eric Grospitch

Eric led a team building exercise by asking committee members to pair up, greet and meet each other, and subsequently introduce each other to the full Advisory Board.

2) Summer Meeting Review - Eric Grospitch

The summer meeting review focused on the 2012 National Conference site and unification. Regarding the site for the 2012 National Conference, the decision was made to stay in Arizona. Larry Roper, Vice Provost for Student Affairs at Oregon State University, will chair the conference. As RVP, Eric voted to stay in Arizona, hoping to exact some change from within and supporting the plea from incoming NASPA President Elizabeth Griego to stay in Arizona. Eric welcomed further conversations on this.

Regarding unification, if unification were to occur, five states currently in Region IV-West would be divided into other districts. With regard to the “*Proposal for the Consolidation of ACPA & NASPA*” (hereafter referred to as “Proposal”), the following comments were made: 1) some appreciated the greater detail and could see more of the big picture; 2) it was hard to find the professional development for undergraduates as only a small mention was given to this; 3) sister organization AHEAD (Association on Higher Education and Disability) was not mentioned; 4) social identity groups were thin; and 5) some were disappointed that only the structure was addressed and nothing about implementation. Questions were posed as to whether or not the structure set in the Proposal was firm. If not, who makes those decisions for what is set? Further discussion raised the questions: “What is the ultimate purpose of unification?” and “Is a unified voice a positive thing?”

The NASPA Board of Directors will vote in December, 2010 whether or not to move the vote forward for membership vote. If the vote moves to membership, then in March, 2011 the National vote will occur. In NASPA, professional memberships and above will be able to vote; affiliate and graduate memberships will not be allowed to vote. For ACPA, all members are allowed to vote per their by-laws. For unification to pass, a two-thirds majority of those voting is required – two-thirds from NASPA and two-thirds from ACPA. Both organizations must have two-thirds approval for unification to be approved. If either organization does not approve, the motion dies.

3) Workgroup Breakouts and Subsequent Workgroup Reports:

Communication Workgroup Report - Ruth Stoner

Huge accolades to Maggie Brandt for outstanding newsletters!

From Kristen Abell (IT Coordinator): 1) Kristen recommended that the IT Coordinator serve as an ad hoc member of the conference committee. She served on the Santa Fe conference committee and that was highly beneficial. 2) When updates are sent to her, she asked for them to be copy ready. 3) The leadership manual on the website has been updated, although some parts

need additional attention. 4) With Membership and Knowledge Community committees, Kristen would like ideas on how the website could be more helpful to these entities. 5) Kristen will follow-up on feedback received from individuals with disabilities to ensure our website meets 508 standards.

From Kris Hess (Secretary): Kris reviewed the approval process of minutes for new members. 2) A question had been raised earlier if the minutes were too detailed; from discussion, consensus was that the level of detail was appropriate given this is a historical document.

From Diann Burrigh (Historian): Diann has gone through all of Ruth's documentation and has identified a consistent set of documents to retain and archive. Diann will keep the last two years of documentation in her possession and prior years' documents will be sent to the National archives for NASPA at Bowling Green State University. Our website also provides a wealth of historical information - newsletters, minutes, listing of RVPs, etc.

From Ruth Stoner for Maggie Brandt (Newsletter): A handout entitled "Advisory Board Report IV-W Newsletter, Fall, 2010, Omaha" was passed out. This handout provided a breakdown of articles included in the last three newsletter issues, ideas of what readers would like to see, upcoming issues and deadlines, regular features, and possible new features.

Knowledge Community Coordinator Report - Sam Ortiz-Schrivier

Sam introduced new Knowledge Community (KC) representatives: Joie Williams, Disability; Emily Pack, New Professionals and Graduate Students; Steven Taylor, Men & Masculinities (absent); Jan Ingala left Region IV-W but Jan Rastall will continue on as representative for Veterans. Celestina Torres has been very involved with immigration issues. Oscar Felix will lead a symposium and present a program at the 2011 National Conference. Beau Johnson is creating a document for spiritual readings. Sam announced she is stepping down from her role as KC Coordinator effective immediately due to her acceptance of a new position at her institution. Sara Mata has agreed to take on the role of KC Coordinator. Currently, the Health and Higher Education KC is open. Five KC's will be open in March, 2011.

Regional Membership Coordinator Report - Tim Alvarez

Membership coordinators are being highlighted in the newsletter and will be in attendance at the newcomers meeting at the Regional Conference. The membership goal is 1,225; currently, membership totals 1,175. Tim gave the reminder that membership is everyone's responsibility.

Professional Standards Report - Kerry McCaig

Kerry reported that six goals were developed and all have been accomplished. Each of the Advisory Board members in professional standards is doing one or more presentations, and the professional competencies designed for new, mid-level, and senior professionals have provided excellent information to work with. Instead of case study competition, the focus will be on research and publication. Kerry is looking at the ethical standards of NASPA, ACPA, and CAS. Flo Guido co-authored the book "*Student Development in College: Theory, Research, and Practice, 2nd edition.*"

Division Reports - Rich Rossi

Rich reported that he is not getting responses from the National office related to people who have indicated a primary interest in public policy and community colleges. He also noted the need to figure out how to provide a channel so community colleges, public policy, and small colleges and universities information can get to our audiences.

From Lois Flagstad (Public Policy): It is unknown at this time who will be appointed to the Senate Education Committee. “Gainful employment” is one of those accountability pieces that is coming from the US Government. What does a credit hour mean, and what is the equivalency at a community college, a public college, and a private college? The question was raised as to how we could communicate better across states. One idea is to partner with membership coordinators. Please send what you need and want to know about public policy to Lois.

From Jerry Mason (Community College): A National survey was conducted across community colleges. Highlights from the survey include: 1) a majority of those entering community colleges previously started seeking a bachelor’s degree, 2) colleagues in community colleges became connected to NASPA through other colleagues, and 3) there is a want to promote community colleges. The Community College Institute will be held as a pre-conference workshop at the National Conference on March 13th, 2011, from 9a – 4p. During this workshop, a look at the Community College Survey of Student Engagement (CCSSE) will occur.

4) Review of Advisory Board Structure - Eric Grospitch

The handout “Board Structure and Composition (11/02/10)” was passed out. Eric reviewed the history of the board structure and its development related to Knowledge Communities (KC). Over time, KC chairs lost their right to vote, and only the three KC leads were able to vote. The second item discussed was the composition of the Executive Committee. Eric reviewed the proposed new structure for the Executive Committee (11 members) and requested reinstating the voting rights for all KC chairs.

A motion was made and seconded to approve the proposed new Executive Committee structure, to include the community college chair within the communication structure with the Member-at-Large, and to reinstitute the voting rights for all KC chairs. A friendly amendment was offered to strike the words “no reporting” from the “Board Structure and Composition” document; this was accepted. The motion was unanimously approved.

A question was asked if the IT Coordinator, Secretary, and Graduate Student can vote at the Executive Committee meetings. Yes, they have voting rights. A concern was raised that the Member-at-Large position is not well-defined and encouraged creating better definition for this position in the future.

5) 2010 Regional Conference Report - Wayne Young

Dusten Crichton reported a record-setting \$19,000 in corporate sponsorships had been secured. Laura Page previewed the smaller conference program booklet and thanked the Santa Fe team for their use of this last year. She also reported that there will be opportunities to tweet. Tim Alvarez and Tanya Winegard reported 53 proposals were received and 30 were accepted. There were a minimum of six reviewers for each proposal. There are a diverse group of programs. Joe Ecklund noted that Wednesday night in the only plated meal. Tim Burkhalter and Patrick “PC” Call, expressed a special thank you to Gallup and noted that all keynote and preconference speakers volunteered their time. Katelyn Whitty developed scripts and playbooks. There will be four mentor dinners. Angie Cottrell and Jill Pletcher reported 322 registrations; of these 322 registrations, 184 were members, 38 were nonmembers, 56 were students, and eight non students. The importance of building further programming for students in attendance was noted. Eighty-five people attended Club NASPA on day one and 165 people attended on day two. The goal set for the financial return to Region IV-W will be exceeded.

6) Discussion with NASPA Executive Director and NASPA President - Gwen Dungy & Elizabeth Griego

Gwen complimented Eric as an outstanding leader on the NASPA Board. She also praised Elizabeth as being the right person for NASPA during this time of talk of consolidation. Gwen reported that the National conference is shaping up beautifully and congratulated the conference team on their theme of "Educating for Lives of Purpose." Gwen highlighted some fall signature programs. The new senior student affairs program directed by Shannon Ellis had 36 participants; the SSAO Briefings developed as a result of looking at how "to weather through the recession." An overview of the Student Services Institute for Community Colleges was given. Training for institutional leaders to become college presidents has been created and has a proposed launch date of March 1, 2011. NASPA has partnered with the University of Maryland, who has a doctoral program for community colleges. The *Leadership Exchange*, *Journal of Student Affairs Research and Practice*, and *Journal of College and Character* are all doing very well. A partnership with the Lumina Foundation has been developed to look at what parts of Student Affairs make the biggest difference for student success with marginal students. NASPA has a second grant with West Virginia to help adults with some college finish their degrees.

Elizabeth shared her pride that NASPA moved into its own offices in Washington, DC. The offices meet the requirements for LEED certification. Elizabeth complimented Gwen in bringing both strength and robustness to our organization. Regarding the National Conference, the opening speaker will be Donna Shalala, and she will facilitate a panel discussion. The focus will be what motivates them to live a life of difference. President Bill Clinton has been invited but no response has been received yet. Robert Kennedy Jr. will focus on sustainable practices. A Sudanese individual, Emmanuel Jal, will be speaking about his experiences as a war child and his perspectives on war and peace. Two filmmakers, Curt Ellis and Ian Cheney, will talk about their documentary "King Corn." The possible consolidation will also be in the conference program, with both advantages and disadvantages presented.

Gwen provided her perspective on the impact to higher education given the results of the recent National election. According to Gwen, with the Republicans more in control, things will change. Republicans are partial to for-profit institutions, and given that, she anticipates there will be a pull back on the investigations of for-profit institutions. Gwen further noted her belief that more breaks will be given to for-profit institutions because they are corporations. She envisions more pressure will be placed on the Department of Education (DOE) to do less, and there will be more focus on DOE requirements that will apply to all, both the non-profit and the for-profit institutions. Learning outcomes will continue to be emphasized, and there will be more regulations within accreditation. Gwen shared that the for-profit institutions have made it convenient for students to acquire an education, and the non-profit institutions should look at this path also. Gwen noted that student affairs need to be more online. She noted some for-profit institutions are regionally accredited and not all should be seen as the same. She stated that if the gainful employment standard is realized, the for-profit institutions are already on top of this whereas the non-profit institutions are not.

7) 2010 Mid Level Institute - Shana Meyer & Matt Brown

The four Mid-Level Institute (MLI) faculty are Matt Caires, Nina Caldwell, Rick Hall, and Marlesa Roney. There are 27 participants; the goal was 25. Participants are from diverse professional backgrounds. MLI came in under budget, most likely because the venue is less expensive and also because donations were received. There will likely be a \$2,000 return to Region IV-W. A final report with recommendations will be forwarded. A comprehensive syllabus was created with the faculty covering all 10 of the NASPA/ACPA core competencies and learning outcomes. The cost to regional members was held to \$450; there is one non-regional member from Kentucky and her cost was \$550. Past attendance averaged between 17-25 participants. Nineteen participants are staying for the Regional Conference.

8) Treasurer's Report - Deanne Sperling

Deanne passed out a handout showing the Statement of Activities, Statement of Financial Position, and FY 2010-11 Budget. Regarding the Statement of Financial Activities, the 2009-2010 net loss is not accurate. There was an error at the NASPA National office, and a bank transaction of \$12,743.42 should have been credited, leaving Region IV-W with a nearly balanced budget. The corporate sponsorships for the 2010 Regional conference are providing substantial seed money for scholarships, other conference expenses, and other things. The Statement of Financial Position is somewhat misleading because conference bills have not been paid yet. Note the Region has \$30,000 in Certificate of Deposits (CD). One is a \$10,000 CD and the other is for \$20,000. **Deanne asked for a motion, and it was moved and seconded to reinvest the \$10,000 CD in a short-term CD.** Discussion followed. It was asked if it would be better financially to put this money into a savings account, given the unknown about consolidation. Deanne shared that Regions cannot retain their own savings account, and Gwen reported she will confirm this. An additional question asked if the 2010 Regional conference needed additional financial support; it was reported that corporate sponsorships will provide a return to the Region of close to \$15,000. **Given the exploration of opening a savings account, the motion was amended and seconded to allow the \$10,000 CD to be deposited into a savings account of an FDIC institution if the interest rate is higher than the rate of a short-term CD. The question was called. The motion was unanimously approved.** The FY 2010-11 Budget is a balanced budget, with excess revenue projected at \$1,841. Any outstanding balance Region IV-W has will be decided with the transition team should consolidation occur. Elizabeth noted that the proposed districts outlined if consolidation were to occur are not set in stone at this time.

Deanne will be establishing a task force to review and update the Region's financial policies and practices. These will be presented for approval at the March, 2011 meeting. The task force will also generate ideas for future use(s) of the CD funds. A question was asked about the \$5,000 budgeted for the National conference reception. It was reported that this is the cost for catering the reception. It was announced that Kris Hess will move into the Treasurer role when Deanne's term ends. A huge appreciation was given to Deanne for guiding the Region's funds through the transition to the National Office.

9) Communications Promo - Diann Burrigh

The "Historian's Update" was handed out and identified the items the Historian is retaining. Regarding storage and retrieval, copies will be sent versus the original. Anyone can make a request, and the turnaround will be quick. There are no storage or retrieval fees; the NASPA Foundation pays the fees for this. Two full boxes of documents were sent to Bowling Green State University last week for archival.

10) RVP Request for Funding - Eric Grospitch

A Travel Request and Approval Form was handed out to request that Eric's assistant, Katie Garey, be funded by Region IV-W to attend the NASPA National Conference should her home institution be unable to fund this trip. Currently, \$750 is budgeted, and it is anticipated that the total cost would be \$2,306. Ruth noted that, historically, money has been budgeted, up to \$6,000, for an assistant to the RVP to attend the respective National Conference. **It was moved and seconded to fund the RVP assistant to attend the NASPA National Conference in 2011 should her home institution be unable to fund her travel request. The question was called. During voting, one person opposed; the remainder supported the motion. The motion passed.**

11) NUFP/Grad Selection Timeline - Tim Alvarez

The National and Regional deadlines for new NUFP scholarships are not user friendly. A more streamlined process would be helpful. Ruth suggested a task force of stakeholders to develop a proposal for deadlines. The task force will report back at the summer, 2011 Advisory Board meeting. Gwen asked that NUFP's be referred to as "Fellows." There are 51 NUFP Fellows in Region IV-W. It was reported that Celestina Torres will be the new NUFP chair when Mary Alice's term ends.

12) 2011 Regional Conference Report, Denver, CO - Earle Doman

The 2011 Regional Conference theme is "Views That Inspire." The 2011 Regional Conference in Denver will be held at the Sheraton, Downtown. The cost is \$189/night. This Sheraton recently went through a \$30M renovation. Conference committee members include: Kerry McCaig (pre-conference workshops), Dusten Crichton (development), Sara Mata (Knowledge Communities), Brooke Dilling (local arrangements), Ryan Gove and Angie Cottrell (programs), Deanne Sperling (treasurer), David Adams (volunteers); Tony Perrin and Richard Munroe (technology), Gretta Mincer (major speakers), and Emily Griffin Overocker (New Professionals Institute - NPI). NPI will be held October 30th – November 1st, 2011; the Regional Conference will be November 1st – 3rd, 2011. The Regional Advisory Board meeting will be held October 31st - Nov. 1st. Rates will come forward in the summer, 2011 Advisory Board meeting. A second agenda item for the summer, 2011 Advisory Board meeting is whether or not the NPI registration cost should build in the hotel cost.

13) 2012 Conference Site Selection - Eric Grospitch

An experient handout was passed around to facilitate discussion of the location for the 2012 Regional Conference. Both the Overland Park (KS) Marriott and the Hilton Wichita Airport (KS) aren't located around much. There is a preference to hold Regional Conferences in locations where individuals can walk to go eat and shop. The last Regional Conference in Wichita was in 1998; the Regional Conference was in Tulsa two years ago. It was suggested to look at the dates the conference is held as taking time to attend a conference around Halloween is difficult for residence life staff. Also, holding the conference around Election Day could be problematic. Rapid City, SD was proposed. It was suggested that a second site be identified and then experient could further investigate both. Kansas City, downtown, was proposed as the second site. Eric stated he will check on dates for NODA, UMR, ASHE conferences in 2012. It was suggested that the average cost of food in each location be taken into consideration as this is a significant cost. Another suggestion was to ask about internet services. Eric reported this will have to be an electronic vote and the decision needs to be made before the March, 2011 National conference.

14) 2011 National Conference, Philadelphia, PA - Eric Grospitch

Attendance to the National Conference is strongly encouraged but not required for Advisory board members. The Region IV-W Advisory Board Meeting will be held on March 13th, from 1:00 – 3:00p; the Region IV-W Business Meeting will be held on March 14th 5:15 - 6:15p, and the Region IV-W Reception will be held on March 14th from 9:00 – 11:00p.

15) 2011 NASPA Foundation - Eric Grospitch

Eric asked if the Region wanted to donate a 2011 Regional Conference registration to the NASPA Foundation's silent auction for the March, 2011 National Conference. **It was moved and seconded to donate a 2011 Regional Conference registration to the silent auction at the 2011 National Conference. During discussion, it was asked if we are spending money we don't have. It was noted this is more like an in-kind gift and a way to give back to the Region. The NASPA Foundation is a separate entity charged with raising money for special projects, research, and grants. Christine noted this type of donation is expected from**

Regions. The question was called. The motion was approved unanimously. Contact the NASPA Foundation directly to personally donate items.

16) Review of Board Positions - Eric Grospitch

Eric passed around a list of Advisory Board members with terms expiring March, 2011. Those are: Christine Schneikart-Luebbe, past RVP, Deanne Sperling, Treasurer, Kerry McCaig, Professional Standards, Earle Doman, SSAO Liaison, Shana Meyer, MLI, Rich Rossi, Member-at-Large, Mary Alice Serafini, NASPA Undergraduate Fellows Program Coordinator (though this will be filled by Celestina Torres), Jeff Grim, Missouri Membership Coordinator, Sara Mata, Assessment, Evaluation, and Research KC, Parice Bowser, Fraternity & Sorority Affairs KC, Oscar Felix, International Education KC, Celestina Torres, Latino/a KC, Laura Page, Parent and Family Relations KC, and Kristen Abell, technology KC. Secretary will also be open as Kris Hess moves to Treasurer.

The Golden Shoe Award honors a board member who goes above and beyond. Lori Reesor, last year's recipient, presented the award to Kristen "Techno Goddess" Abell.

Minutes prepared and submitted by Kris Hess, Secretary. A copy of these minutes and accompanying handouts are filed in the Historian file. Corrections to these minutes should be sent to Kris at:

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