NASPA 4-West
2014 Conference
November 11 - 13
Albuquerque, New Mexico

#NASPA4W
Howdy & Welcome Region IV-West Family! Region 4-West is 4-You and I think this conference and mid-level institute again make it clear that we are one of the most innovative and collaborative regions within NASPA!

I want to take a moment to thank Andrew Gonzalez and Laura Page as they have been two outstanding professionals to work with in the development of this conference! Their leadership, creativity, and professionalism has been put on display and I think you will find an extremely rewarding educational opportunity awaits all of us. I also want to take the time, talent, and treasure but forward by Precious Porras and Ryan Gove as they have crafted an excellent Mid-Level Institute for our colleagues.

We serve students. We exist because of our students. Our passion is to help them grow, to nurture, challenge, empower, and support—but ultimately help them succeed. To this end, we need to be at our best for our students. To serve our students and their complex and evolving needs, we need to take a break to educate and network. I submit to all of you that NASPA Region IV-West is the best opportunity to relax, renew, and rekindle. We are small enough to share in outstanding community and yet large enough that the diversity of our schools drives excellent programmatic and educational initiatives that we can all learn from, together.

My hope is that each and every one of you will use this conference to make a new connection, become more involved, and better yourself for our students. Welcome to Albuquerque!

W. Wayne Young, Jr., Ph.D.
Associate Vice Provost for Student Life
Creighton University
Regional Director 2014-2016
NASPA Region IV-West

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**NASPA/ACPA Competency Areas**

- Advising and Helping
- Assessment, Evaluation & Research
- Equality. Diversity & Inclusion
- Ethical Professional Practice
- History, Philosophy & Values
- Human & Organizational Resources
- Law, Policy & Governance
- Leadership
- Personal Foundations
- Student Learning & Development

#NASPA4W
Use the #N4WArCPA hashtag on Twitter to follow conference updates and news!

### Sunday, November 9, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>1:00 pm – 1:30 pm</td>
<td>Mid-Level Institute Check-In</td>
<td>Outside of Weavers Room</td>
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<tr>
<td>1:30 pm – 9:30 pm</td>
<td>Mid-Level Institute</td>
<td>Weavers Room</td>
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### Monday, November 10, 2014

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 am – 7:45 am</td>
<td>Transportation to UNM</td>
<td>UNM Student Union Building Acoma B</td>
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<tr>
<td>8:00 am – 5:00 pm</td>
<td>NUFP Institute</td>
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<td>SSAO Institute</td>
<td>UNM Student Union Building Santa Ana A &amp; B</td>
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<td>8:00 am – 9:00 pm</td>
<td>Mid-Level Institute (MLI)</td>
<td>Weavers Room</td>
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<tr>
<td>8:00 am – 10:00 am</td>
<td>Executive Board Meeting</td>
<td>Sandia Board Room</td>
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<td>9:00 am – 5:00 pm</td>
<td>Planning Committee Meeting</td>
<td>Weavers Room</td>
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<td>8:00 am – 5:00 pm</td>
<td>Pre conference excursions</td>
<td>Alvarado A &amp; B</td>
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<td>10:00 am – 11:00 am</td>
<td>New Board Member Orientation</td>
<td>Alvarado G</td>
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<tr>
<td>1:30 pm – 5:3 pm</td>
<td>Region IV-W Advisory Board Meeting</td>
<td>El Pinto Restaurant</td>
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<td>6:30 pm – 8:30 pm</td>
<td>Leadership Dinner</td>
<td>QBar/Hotel Albuquerque</td>
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<td>9:00 pm – 11:00 pm</td>
<td>Club NASPA</td>
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<tr>
<th>Time</th>
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<tr>
<td>7:30 am – 12:00 pm</td>
<td>Mid-Level Institute</td>
<td>Weavers Room</td>
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<tr>
<td>8:00 am – 4:00 pm</td>
<td>Conference Registration/Silent Auction</td>
<td>North Atrium</td>
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<td>8:00 am – 11:00 am</td>
<td>Region IV-West Advisory Board Meeting</td>
<td>Franciscan Room</td>
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<td>8:00 am – 10:00 pm</td>
<td>CyberCafe</td>
<td>North Atrium</td>
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<td>9:00 am – 10:30 am</td>
<td>Viewing of First Generation Film</td>
<td>Potters Room</td>
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<td>9:00 am – 12:00 pm</td>
<td>Social Justice Pre-Conference Workshop</td>
<td>Alvarado G</td>
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<td>10:00 am – 10:30 am</td>
<td>Volunteer Orientation</td>
<td>Turquoise Room</td>
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<td>10:30 am – 11:00 am</td>
<td>Newcomer’s Welcome</td>
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<td>11:00 am – 3:00 pm</td>
<td>Exhibits Set-Up</td>
<td>North Atrium</td>
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<td>12:00 pm – 1:15 pm</td>
<td>Conference Welcome &amp; Opening Keynote</td>
<td>Alvarado D &amp; E</td>
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<td>1:30 pm – 2:15 pm</td>
<td>Learning Session I</td>
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<td>• Taking Action Changing the Game:</td>
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<td>Incorporating Underrepresented Students</td>
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<td>Populations within our Institutions</td>
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<td></td>
<td>– Quinton Geis</td>
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<td>• New Student Orientation Reaching New</td>
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<td>Heights – Andrew Gonzalez</td>
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<td>• Dolores Huerta Breakout Session</td>
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<td>• One Size Does Not Fit All – Precious</td>
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<td>• New Heights Reached: A Strategic</td>
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<td>Approach to Invigorating</td>
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<td>Graduate and Professional Student Life</td>
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<td>– Ryan Gove</td>
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<td>• Order up! A Short-order Cook’s Guide to</td>
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<td>Student Living – Glenn Spurlin</td>
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<td>2:30 pm – 3:15 pm</td>
<td>Learning Session II</td>
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• How to Get Involved in NASPA – Sara Mata Alvarado A
• Lighting the Way for First Generation Students – Emily Griffin Overocker Alvarado B
• Reaching New Heights with P3 (People, Politics and Pay) – Vitaliano Figueroa Alvarado C
• College Access and Success for Unemployed Veterans – Corey Rumann Alvarado F
• Learning Ignited: Incorporating Learning Outcomes in Campus Activities – Courtney James Alvarado G
• Performance Based Funding and the Future of Accountability in Higher Education – Lindsay Wayt Alvarado H

3:30 pm – 4:45 pm Knowledge Community (KC) Presentations

• Group 6
  Research Division Representative
  Assessment, Evaluation & Research
  Technology
  Health in Higher Education
  Sustainability
  Indigenous Peoples Representative

• Group 4
  Faculty Liaison
  Student Affairs Partnering with Academic Affairs
  International Education
  Spirituality & Religion in Higher Education
  Latino/a
  Asian Pacific Islander

• Group 5
  NASPA Undergraduate Fellows Program (NUFP) Coordinator
  Adult Learners and Students with Children
  Parent & Family Relations
  Veterans
  Socioeconomic Status
  Women in Student Affairs

• Group 1
  Senior Student Affairs Office Liaison
  Professional Standards Division Representative
  Student Affairs Funding & External Relations
  Alcohol and Other Drug
  Fraternity and Sorority Affairs
  Administrators in Graduate & Professional Student Services

• Group 2
  Public Policy Division Representative
  MultiRacial Knowledge Community Chair
  Gay, Lesbian, Bisexual and Transgender Issues
  Student Athlete
  Disability
  New Professionals and Graduate Students Representative

• Group 3
  Community Colleges Division Representative
  Small College & University Division Representative
  African American
  Student Leadership
  Men and Masculinities Representative
**Campus Safety**

5:00 pm Banquet/Awards Presentations Alvarado D & E
6:45 pm Dessert Reception University Arena/Pit
9:00 pm Graduate Student Social & KC Gathering hosted by Knowledge Communities Alvarado D & E
9:00 pm Viewing of First Generation Film Potters Room
9:00 pm SSAO/Faculty Social with Corporate Partners sponsored by Aramark St. Clair Winery & Bistro

**Wednesday, November 12, 2014 (Spirit Day)**

7:00 am – 8:00 am Annual Fun Run/Walk Meet in North Atrium
8:00 am – 4:00 pm Conference Registration/Silent Auction North Atrium
8:15 am – 10:15 am SSAO Roundtable Breakfast sponsored by USA Today Weavers Room
8:30 am – 5:00 pm Exhibits Open North Atrium
8:30 am – 4:30 pm Case Study Competition Potters Room
9:15 am – 10:00 am Learning Session III
• New Professional’s Institute Research – Ashley Stone Alvarado A
• Lighting a Fire: The Impact of Quality Supervision – Derek Morgan Alvarado B
• Beyond the Gender Binary – Pat Tetreault Alvarado C
• Programs You Don’t Think About Until You Have To – Kaitlin Logan Alvarado F
• Reversing the School to Prison Pipeline: Incorporating Ex-offenders Into Our Universities – Corey Rumann Alvarado G
• Tag Team Advising as Teaching and Learning – Andrew Gonzalez Alvarado H

10:15 am – 11:00 pm Learning Session IV
• Managing-Up to Reach New Heights – Cassie Gerhardt Alvarado A
• Reaching New Heights for the Future Through the Core Competencies – Shana Meyer Alvarado B
• Assessment Colleague Team: Making Assessment Daily Practice – Keegan Nichols Alvarado C
• Nuestras Voces, Our Voices: Experiences of Latino/a Professionals – Alex Gonzalez Alvarado F
• Warriors with Disabilities: Working with Disabled Veterans on Your Campus – Robert Ainley Alvarado G
• Pregnant and Parenting Students Rights: A Little Known Aspect of Title IX – Sylvia Scott Alvarado H

11:15 am – 12:00 pm Learning Session V
• Reconstructing Your Student Government Funding to Fit Student Needs – Richard Monroe Alvarado A
• One Destination, Many Routes: Our Journey to Student Affairs – Patrick Tadlock Alvarado B
• SOARing to New Heights: Reframing Strategic Planning – Adrian Smith Alvarado C
• Publishing Research and Best Practice to Assist Others in Reaching the Summit – Jerrid Freeman Alvarado F
• Raising the Bar for the Sophomore Year – Steven Linenerger Alvarado G
• Double Whammy: How African American Students Develop a Sense of Belonging at HSIs – Henrietta Pichon Alvarado H

12:15 pm – 2:00 pm Luncheon/Keynote Address/Awards Presentation Alvarado D & E
2:15 pm – 3:15 pm Learning Session VI
• Young, Broke, and Fabulous: The Life of New Professionals – Nicole Doherty Alvarado A
• What Didn’t You Get to Ask? – Adam & Jaye Fenderson Alvarado B
• Increasing Retention for Students of Mexican Heritage – Andrew Gonzalez Alvarado C
Thursday, November 13, 2013

7:30 am – 8:30 am  2014 & 2015 Conference Planning Transition Meeting  Potters Room
8:00 am – 12:00 pm  Cyber Café  North Atrium
9:00 am – 9:45 am  Learning Session VII
  • Breakout for Kit Yan  Alvarado A
  • Making Their Own Way: How Gay Students in STEM Experience Their Academic Environments – Adam Smith  Alvarado B
  • REAP the Benefits: Recovery Education and Accountability Programming for a Healthy Campus Community – S. Nicole Ferguson  Alvarado C
  • Addressing Sexual Violence on College Campuses: A Guide to Compliance and Beyond – Tomas Aguirre  Alvarado F
  • Bringing it Full Circle: Fighting Food Insecurity and Waste on Campus – Claire Allison  Alvarado G
  • When A Residence Hall Goes Greek – Michael McAllister  Alvarado H
10:00 am – Noon  Closing Brunch/Keynote /Case Study Winner(s) sponsored by Aramark  Alvarado D & E
  2015 Conference Announcement
12:00 pm – 1:30 pm  2015 Conference Planning Committee  Potters Room
Kit Yan

Featured in HBO’s Asian Aloud, Kit Yan is a queer, transgender, and Asian American Brooklyn based slam poet from Hawaii. Kit’s work has been recently featured in Flicker and Spark and Troubling the Line two new queer and transgender poetry anthologies and has a forthcoming book with Transgenre Press.

Kit’s poetry has been reviewed in New York Magazine, Bitch Curve, and Hyphen. His poetry has been taught all over the world and he has been seen on the SF Pride main stage, National Equality march stage, the Department of Justice, and numerous international slam poetry stages. Kit’s poetry has been commissioned by the Census Bureau and national queer visibility campaigns such as OUTmedia and Campus Pride’s joint “Be Queer Buy Queer” and Queer it Up” campaigns.

Kit has toured internationally with Sister Split, the Tranny Roadshow, and Good Asian Drivers. He is on both the Advocate and Campus Pride’s lists of recognized LGBT speakers. Some fun facts: Kit is the first ever Mr. Transman, and when he isn’t performing he is eating ramen, playing ukulele, and talking story.

Dolores C. Huerta

Dolores Huerta is the President of the Dolores Huerta Foundation. Her lifelong journey has been working as a community organizer and social justice activist for over 50 years.

Dolores is a two time United States Presidential Award Recipient; she received the Medal of Freedom Award from President Obama in 2012, the highest civilian award in the United States, and the Eleanor D. Roosevelt Human Rights Award from President Clinton in 1998.

As one of the most famous and celebrated Latinas in the US, Huerta has been an advocate for social justice, women’s rights, and reproductive freedom and LBGT
civil rights. She continues working to develop community leaders to advocate for the working poor, immigrants, women and youth through her work with the Dolores Huerta Foundation. She speaks at universities and conference forums on issues of public policy, social justice, and advocacy influencing thousands of young people to serve their communities.

FIRST GENERATION Film

An award-winning feature-length documentary, FIRST GENERATION tells the story of four high school students, an inner city athlete, a small town waitress, a Samoan warrior dancer, and the daughter of migrant field workers who set out to break the cycle of poverty and bring hope to their families and communities by pursuing a college education.

The idea for FIRST GENERATION came after Jay (filmmaker) worked for several years in undergraduate admissions at Columbia University and learned that less than 10% of students at the top 146 universities in the nation hailed from low-income families. The production crew set out to follow four low-income high school students in hopes of shedding light on the social inequalities faced by those who are first in their families to go to college.

About the Filmmakers

Adam and Jaye are a husband and wife film-making team dedicated to telling stories that inspire audiences. Adam (right) is a northern California native who attended the University of Southern California and earned his BA in Film and Television. His love for film-making has pushed him to work in all aspects of production for both film and television and most notably editing. Adam’s editing credits span acclaimed shows for NBC, ABC Family, E!, and many other networks.

Jaye is a former senior admissions officer at Columbia University. She is the author of Seventeen’s Guide To Getting Into College and the co-creator and producer of The Scholar (ABC), and unscripted television drama that gave 10 high school seniors the chance to compete for a full ride college scholarship. Jaye has published numerous articles on college admission for Seventeen, Good Housekeeping, and The College Access & Opportunity Guide.
Tuesday, November 11th
Learning Session I: 1:30-2:15pm

Taking Action Changing the Game: Incorporating Underrepresented Student Populations within our Institutions
Quinton Geis - University of Nebraska–Lincoln, Terrence McTier - University of Nebraska–Lincoln
Room A

New student populations are emerging within our respective campuses. Questions of how do we know they’re here or what can we do; often are the first questions to be asked. This interactive presentation will afford us the opportunity to focus on formerly incarcerated students (FIS) and homeless students; two underrepresented populations that we know exist on college campuses today.

New Student Orientation Reaching New Heights
Andrew Gonzalez - University of New Mexico, Chriselle Martinez - University of New Mexico, Jose Villar - University of New Mexico, Celestina Torres - University of New Mexico, Anna Trillo - University of New Mexico, Ryan Wooley - University of New Mexico
Room B

New Student Orientation’s mission is to welcome students to the UNM community and introduce them to their role in the creation of new knowledge. This past year, the University of New Mexico revamped the program to ensure a more academically-focused curriculum. A group of faculty, staff and students were convened by the Freshmen Year Steering Committee to review the program and develop a mission statement focused on academic success and create broad learning outcomes while understanding the existing logistics. In this presentation we will discuss the year long process that the program went through and share the outcomes from this summers’ new student orientation program.

Breakout Session - What Didn’t You Get to Ask?
Dolores Huerta - Dolores Huerta Foundation
Room C

One Size Does Not Fit All
Precious Porras - University of Kansas, Cody Charles - University of Kansas
Room F

New Heights Reached: A Strategic Approach to Invigorating Graduate and Professional Student Life
Ryan Gove - University of Kansas Medical Center, Stefani Buchwitz - University of Kansas Medical Center, David Yeoman - University of Kansas Medical Center, Tori Strobel - University of Kansas Medical Center
Room G

Order up! A Short-order Cook’s Guide to Student Living
Glenn Spurlin - Kansas State University
Room H

Tuesday, November 11th
Learning Session II: 2:30-3:15pm

How To Get Involved with NASPA!
Sara Mata - University of Nebraska–Lincoln, David Adams - University of North Dakota, Tiffany Smith - University of Oklahoma
Room A

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Glenn Spurlin - Kansas State University
Room H
This program will present the findings of a qualitative research study that sought to understand the experiences of unemployed veterans who received federal funding to attend a community college and earn a certificate or associate’s degree. The presenters will also discuss how validation theory served as a useful lens to help understand these student veterans’ experiences.

Learning Ignited: Incorporating Learning Outcomes in Campus Activities
Courtney James - University of Central Oklahoma, Nicole Doherty - University of Central Oklahoma Room G

KC: Assessment, Evaluation, and Research; Student Leadership Programs
It’s time for Campus Activities to be seen as more than just the cotton candy and popcorn people! This session will explore how the University of Central Oklahoma intentionally incorporates learning outcomes into programming while exciting students about the concept and teaching them the transferable values of the learning outcomes.

Performance Based Funding and the Future of Accountability in Higher Education
Lindsay Wayt - University of Nebraska–Lincoln Room H

KC: Assessment, Evaluation, and Research; Student Affairs Partnering with Academic Affairs
The presenter will provide a brief overview of the history and outcomes of state level performance-based funding measures. Session participants will be given an opportunity to discuss the performance funding measures being utilize in eight of the ten NASPA Region IV-West states. Finally, the session presenter will address the new trends in tying funding to higher education accountability measures.

Wednesday, November 12th
Learning Session III: 9:15-10:00am

NPI Research
Ashley Stone Room A

KC: Assessment, Evaluation, and Research; Student Leadership Programs
Professional development experiences, like professional development literature, are vast. While existent literature pointed to the needs for and barriers toward professional development as well as the benefits and types of professional development experiences, no research existed about NASPA’s New Professionals Institute (NPI). Through this research, I was able to explore the personal and professional impact NPI had on its participants.
These findings not only supported existent literature, but also added to it, expanding upon professional development barriers as well as intrinsic and intangible benefits. Through this study, a number of implications and recommendations were listed for both NPI and professional development experience coordinators. Learn about the personal and professional impact of this experience as well as ways in which this information (findings, implications, and recommendations) can benefit the work you do as student affairs professionals.

Lighting a Fire: Impact of Quality Supervision  
Derek Morgan-Colorado School of Mines  
Room B

KC: Student Affairs Partnering with Academic Affairs; Socioeconomic and Class Issues in Higher Education
Supervision functions take a considerable amount of time and energy on the job. Unfortunately, most student affairs administrators have never received any training on supervision and what is means to be a good supervisor. Synergistic supervision is a style of supervision intended to promote the achievement of the institution’s goals and to enhance the personal capabilities and performance of staff. This session will explore the principles of synergistic supervision and review a few recent studies that have confirmed its connection to increased job satisfaction, employee retention, and job performance.

Beyond the Gender Binary  
Pat Tetreault - University of Nebraska–Lincoln, Samantha Martens - University of Nebraska–Lincoln  
Room C

KC: Gay, Lesbian, Bisexual, and Transgender; Spirituality and Religion in Higher Education
Participants will engage in a terminology activity around LGBTQIA+ followed by discussion and dialogue around perceptions of gender, how gender influences our life experiences, and how we can start to comfortably move beyond conceptualizing gender as binary. The workshop will end with a self-introduction to the group in terms of self-identities that we bring to our conversations.

Programs You Don’t Think About Until You Have To  
Kaitlin Logan University of Central Oklahoma, Courtney James - University of Central Oklahoma  
Room F

KC: Campus Safety; Student Leadership Programs
This past academic year, the University of Central Oklahoma was challenged as they thought about what they could do on campus following a series of student deaths and tragedies related to the 2013 tornadoes. In this session, members of the UCO community will discuss collaborative programs they created to assist students and review some lessons they learned when immediately dealing with a crisis.

Reversing the School to Prison Pipeline: Incorporating Ex-offenders Into Our Universities  
Corey Rumann - University of Nebraska–Lincoln  
Room G

KC: Assessment, Evaluation, and Research
As we enter into a new era of higher education and students affairs, we must acknowledge the diverse student populations enrolling into our institutions. This presentation will use research and statistical data to explore the many stereotypes and marginalization’s that this underrepresented population faces within higher education.

Tag Team Advising as Teaching and Learning  
Andrew Gonzalez - University of New Mexico, Stephanie Hands - University of New Mexico, Jose Villar - University of New Mexico  
Room H

KC: Student Affairs Partnering with Academic Affairs
Students come to the university setting with an array of academic and social issues when transitioning from high school to college. Using a cookie-cutter approach to advising students from a diverse background probably isn’t sufficient and so the College of Arts & Sciences along with the College Enrichment Program at the University of New Mexico have partnered in sharing the responsibility for student success. Our goal is to improve the access and quality of student advisement at all levels.

Wednesday, November 12th  
Learning Session IV: 10:15-11:00am

Managing-Up to Reach New Heights  
Cassie Gerhardt - University of North Dakota, Lori Reesor - University of North Dakota  
Room A

KC: New Professionals and Graduate Students
Many student affairs professionals will spend part of their career in the ‘middle’ - managing both direct reports and their supervisor. This session will provide strategies for effectively ‘managing-up’ to a director, dean, and/or vice president for student affairs. Join us for an open and engaging dialogue on how to develop the skills and competencies needed to successfully manage a supervisor.

Reaching New Heights for the Future Through the Core Competencies
The NASPA/ACPA Core Competencies were approved in July of 2010. How are they being used at institutions across the nation? Join us in this interactive session where we will briefly review the knowledge, skills, and attitudes expected of student affairs professionals, then determine how they can be utilized for professional development, performance evaluation & assessment, in graduate programs, and more!

Assessment Colleague Team: Making Assessment Daily Practice
Keegan Nichols - Fort Hays State University, Brett Bruner - Fort Hays State University, Lisa Baumgartner - Texas A&M
Room C

Student affairs professionals reach new heights through assessment projects and light the future by making data driven decisions. Assessment is difficult to integrate into our daily activities and although the professional research has demonstrated its importance. This interactive session will examine how individuals learn assessment and will demonstrate how program development for assessment can help make assessment a daily activity.

Nuestras Voces, Our Voices: Experiences of Latino/a Professionals
Alex Gonzalez - University of New Mexico
Room F

A panel of latino/a professionals at all levels within Student Affairs and at different institutions will share experiences of their identity and leadership and the struggles faced by many as they navigated through the profession and impacts the work they do with students. In addition, panel members will discuss how becoming members of multi-cultural fraternal organizations influenced their decision to seek a student affairs position.

Warriors with Disabilities: Working with Disabled Veterans on Your Campus
Robert Ainley - University of Arkansas
Room G

Many disabled veterans may appear to be in good physical health, but suffer from emotional injuries. Post-Traumatic Stress Disorder, anxiety and other mental ailments may present a challenge to veterans who wish to obtain a higher education degree. Higher education professionals must be prepared to identify and assist these students.

Pregnant and Parenting Student Rights: A Little Known Aspect of Title IX
Sylvia Scott - University of Arkansas, Susan Stiers - University of Arkansas
Room H

Are you familiar with student rights through Title IX? Most of us think of rights relating to athletics or more recently, sexual assault. But few know about the protections afforded to pregnant and parenting students. You will walk away from this session with good information and resources relating to this little known aspect of Title IX.

Reconstructing Your Student Government Funding to Fit Student Needs
Richard Monroe - University of Missouri - Kansas City, Dr. Angela Cottrell - University of Missouri - Kansas City
Room A

Our institutions of higher education face times of funding crises, and students are facing the same budget scarcities. Now is the time to reformat the student funding structure for funding students and student organizations. Join us and explore new ideas and opportunities for constructing your student and student organization funding processes for your institution.

One Destination, Many Routes: Our Journey to Student Affairs
Patrick Tadlock - University of Central Oklahoma, Eric Hemphill - University of Central Oklahoma, Kenedie McAdams - University of Central Oklahoma
Room B

Student Affairs is a career field that attracts a wide array of professionals from all types of backgrounds. This program examines the paths student affairs professionals
An interactive component will prompt discussion and reflection on each attendee’s path to student affairs, and how the skills we have acquired can help us in the field.

**SOARing to New Heights: Reframing Strategic Planning**
Adrain Smith - University of Arkansas, Dr. Daniel Pugh - University of Arkansas
Room C

**KC: Administrators in Graduate and Professional Student Services; Assessment, Evaluation, and Research**
The University of Arkansas is poised to ascend to heights by becoming a top 50 Institution. The Division of Student Affairs utilizes a strengths-based approach in strategic planning. SOAR is a strategic planning framework that focuses on the strengths, opportunities, aspirations and results identified by the organization. The SOAR process allows for institutions to reframe and rethink their approaches to the fulfillment of goals.

**Publishing Research and Best Practice to Assist Others in Reaching the Summit**
Jerrid Freeman - Northeastern State University, Jody Donovan - Colorado State University, Teresa Clounch - Baker University
Room F

**KC: Assessment, Evaluation, and Research**
Most scholarly writers find that the publishing process is arduous and filled with discouragement, yet the ultimate goal of contributing to the higher education and student affairs literature is exciting, particularly for novice researchers. Even seasoned practitioners throughout their career seek to be published, yet find two major obstacles to accomplishing this goal: 1) making time to write in an already hectic schedule and often in isolation; and 2) navigating a submission process fitted with numerous obstacles. This session will give student affairs practitioner/scholars the tools necessary to begin a successful research, writing, and publishing process. Presenters will offer motivation tips and helpful hints to interested participants. Veteran participants will be encouraged to share their experiences with the publishing process to offer a broader view of ways to be a successful researcher/writer in student affairs.

**Raising the Bar for the Sophomore Year**
Steven Linenberger - University of Colorado Anschutz Medical Campus, Brent Vogel - Regis University, Thanh Nguyen - Regis University
Room G

**KC: Assessment, Evaluation, and Research**
Understanding how to support sophomore students can be challenging. The Sophomore IN program has been developed to provide continued support with second year students. This mentoring program provides sophomore students with resources that they can use to help defeat the “sophomore slump” stigma while providing a holistic approach to student growth and development.

**Double Whammy: How African American Students Develop a Sense of Belonging at HSIs**
Henrietta Pichon - New Mexico State University
Room H

**KC: African American; MultiRacial**
A number of studies have focused on Black student experiences at predominantly White institutions (PWIs; e.g., Guiffrida & Douthit, 2010; Neville, Heppner, Ji, & Thye, 2004; Woldoff, Wiggins, & Washington, 2011); however, very little research has focused on the Black student experience at Hispanic Serving Institutions (HSIs). Therefore, this program will present data related to the experiences of these students and how student service personnel professionals can ensure that these students are better integrated.

**Wednesday, November 12th**

**Learning Session VI: 2:15-3:15pm**

**Young, Broke, and Fabulous: The Life of New Professionals**
Nicole Doherty - University of Central Oklahoma, Kaitlin Logan, University of Central Oklahoma
Room A

**KC: New Professionals and Graduate Students**
What does life look like for new professionals in student affairs? While the hours may be long and the paychecks small, the steps you take now are some of the most critical in your career path. In this session, we will facilitate a discussion on lessons learned and what to expect in the early stages of your career.

**Breakout Session - What Didn’t You Get to Ask?**
Adam Fenderson - FirstGen Film, Jaye Fenderson - FirstGen Film
Room B

**KC: Parent and Family Relations; Socioeconomic and Class Issues in Higher Education**
Filmmakers Adam and Jaye will continue the dialogue with conference participants in a session following their keynote panel. The session will be facilitated by an undergraduate first generation student from the region. Come prepared
to discuss what we as student affairs professionals can do to further support teenage first generation students on our campuses.

**Increasing Retention for Students of Mexican Heritage**
Andrew Gonzalez - University of New Mexico, Michael Heim - University of New Mexico
Room C

KC: Assessment, Evaluation, and Research; International Education
This presentation exposes participants to data obtained by two institutions of higher education in New Mexico granted funding by the Instituto de los Mexicanos en el Exterior Scholarship provided through the Mexican Consulate and details how strategic funding partnerships improve retention rates and academic achievement for students of Mexican heritage.

**Self-Identified Native American College Students: Identity and Culture at a Non-Native Institution**
Florence M. Guido - University of Northern Colorado, Katie McCue - University of Northern Colorado, Courtney Matsumoto - University of Northern Colorado, Larry Loften - University of Northern Colorado
Room F

KC: Indigenous Peoples; Student Leadership Programs
This qualitative research examines the identity and culture of self-identified Native students enrolled at a doctoral research institution in the Rocky Mountain region with a predominantly non-native student population. Through a blended paradigmatic lens and a heuristic research design, themes are discussed which shed new light on how to serve Native students at similar institutions.

**What We Need to Know about Title IX Sexual Misconduct**
Haeryon Kim - Fort Lewis College
Room G

KC: Campus Safety; Wellness and Health Promotion
Since the release of the OCR’s “Dear Colleague Letter” in 2011, we have been overwhelmed with Title IX requirements and “horror stories” about campuses that have failed their students, both the victims and the accused. This session will introduce a framework with which to organize Title IX requirements and identify gaps in campus compliance and readiness for sexual misconduct.

**Cross Cultural Mentorship: Defining, Connecting, and Strengthening Professional Relationship**
Rachel McCommon - University of Missouri - Kansas City, Chris Buerke - Rockhurst University, Eric Grospitch - University of Missouri - Kansas City
Room H

KC: MultiRacial; Administrators in Graduate and Professional Student Services
In order to meet the demands of our ever-changing student demographic, we must be cognizant of our own cultural background so that we can develop diverse mentoring relationships with undergraduate and graduate students, while still maintaining the development of their unique cultural identity. In recognizing and understanding our own communities, we become able to greater serve our students through mentorship.

**Wednesday, November 12th**
SA Talks: 3:30-4:15pm

**From Victim to Survivor: Responding to Sexual Assault on Campus**
Zac Pace - University of Nebraska-Lincoln
Room A

KC: Men and Masculinities; Women in Student Affairs
Recent studies indicate the prevalence of sexual coercion and assault on college campuses has changed little from the 1950s to the present day. With this in mind, response to, and discussion of, sexual assault at an administrative level has serious implications for the students we aim to serve.

**Professional Competencies Can Enhance Graduate Student Preparation and Serve as a Catalyst to Enhance Campus Professional Practice.**
Belinda McCarthy - Missouri State University, Michele Smith - Missouri State University, Gilbert Brown - Missouri State University
Room A

KC: Assessment, Evaluation, and Research, Multiracial, Disability
This presentation describes the efforts of a Master’s Comprehensive University to utilize professional competencies to enhance student affairs graduate curriculum and address challenges and opportunities confronting the student affairs campus organization. Competencies addressed include assessment, evaluation and research and equity diversity and inclusion. Audience input and feedback is solicited.
KC: New Professionals and Graduate Students
When working with talent or personality inventories, we often rush to apply the results as a way of demonstrating usefulness and validity. However, asking initial questions about personal insights into the results can achieve that and establish a more enduring foundation. This talk will focus on how an insight-first approach can facilitate stronger supervision moments for student affairs professionals.

Joy, Not Culture Shock
Katherine Najjar - University of Nebraska–Lincoln
Room A

KC: International Education
In this qualitative study of international doctoral students at a Midwestern research institution, students describe how they have embraced their experiences in their programs and in their study abroad experiences.

Allies, Advocates, and Education: Another Perspective
Pat Tetreault - University of Nebraska–Lincoln
Room B

KC: Gay, Lesbian, Bisexual, and Transgender; Spirituality and Religion in Higher Education
The general consensus on what constitutes an ally or advocate is based on identity - are you a member of the target group or not? Your answer to that question is thought to determine your identity as an ally or advocate. Another perspective is one based more on behavior than identity. Since identity can be - and is often - fluid, behavior rather than identity may be a more important factor. While identity cannot be totally removed from the definitions of ally and advocate, considerations about the impact of defining people as members and non-members of target groups requires “othering” individuals and focuses less on understanding and activism than it does on identity. A rationale for changing our operational definitions of allies and advocates within education along with how it influences social justice education will be addressed.

Helping Students Reach New Heights by Removing the Exclusivity of Leadership
Emily Griffin Overocker - University of Central Oklahoma
Room B

KC: Student Leadership Programs
Institutions invest countless resources in developing students' leadership skills; however, the majority choose not to engage. In order to stay true to their stated missions and the needs of society, institutions need to find ways to engage all students in leadership development. This session will highlight the findings of a recent study and provide suggestions for engaging more students.

Thursday, November 13th
Learning Session VII: 9:00-9:45am

Breakout Session - What Didn’t You Get to Ask?
Kit Yan – OUTmedia
Room A

KC: Gay, Lesbian, Bisexual, and Transgender; Student Leadership Programs
Featured in HBO’s Asian Aloud, Kit Yan is a queer, transgender, and Asian American Brooklyn based slam poet from Hawaii. Kit’s work has been recently featured in Flicker and Spark and Troubling the Line- two new queer and transgender poetry anthologies and has a forthcoming book with Transgenre Press.

Making Their Own Way: How Gay Students in STEM Experience Their Academic Environments
Adam Smith - Oklahoma State University
Room B

KC: Gay, Lesbian, Bisexual, and Transgender; Men and Masculinities
This session will engage participants in the real-life experiences of gay male students in STEM. As members of a group that exists outside of the heteronormative and hyper-masculine STEM environment, students may face many challenges to their success. In this session, results from the presenter’s thesis research will be presented followed by a conversation about practical recommendations for practice.

REAP the Benefits: Recovery Education and Accountability Programming for a Healthy Campus Community
S. Nicole Ferguson - University of Arkansas, Debbie Morgan - University of Arkansas
Room C

KC: Alcohol and Other Drug; Wellness and Health Promotion
Across the nation, there are currently 88 substance abuse recovery programs on college campuses, less than 1% of those programs are represented in Region IV-West. Join us in exploring how we can discover new heights and light our students’ futures by increasing that number and supporting students in need of beginning, or continuing, a sober lifestyle.

Addressing Sexual Violence on College Campuses: A Guide to Compliance and Beyond
Tomas Aguirre - University of New Mexico
Room F
KC: Campus Safety
With new federal mandates and guidelines many colleges are struggling to address sexual violence while keeping in compliance. Recently the University of New Mexico identified and implemented several high impact practices that improved their knowledge, policies and responses to sexual violence on their campus. Please join the presenter as he shares their challenges, strategies used, lessons learned and results.

Bringing it Full Circle: Fighting Food Insecurity and Waste on Campus
Claire Allison - University of Arkansas
Room G

KC: Socioeconomic and Class Issues in Higher Education; Sustainability
An in-depth look at the growing problem of food insecurity on campus and student-led initiatives aimed at addressing the issue. The University of Arkansas' Volunteer Action Center Food Programs will be presented as a case study of successful, student-centered hunger alleviation and food waste reduction programs. Insights from this innovative student leadership development model will also be shared. EDI & Student Learning and Development

When A Residence Hall Goes Greek
Michael McAllister - University of Arkansas
Room H

KC: Fraternity and Sorority
Student affairs professionals have plenty of resources for students who “Go Greek” and join a sorority or fraternity. But what do we do when a residence hall goes “Greek” and welcomes four Greek organizations into its community? This round table session will look at the University of Arkansas’ “Greek incubator” model and discuss creating new Greek communities on campus.

A Special Thank You to Everyone who served as this years Awards Committee

David Adams  University of North Dakota
Fonda Briles  University of Kansas - Medical Center
Matt Brown  Oklahoma State University
Stefani Buchwitz  University of Kansas - Medical Center
Paula Caldwell  University of Nebraska – Lincoln
Hanah Diebold  University of Wyoming
Earle Doman  Missouri State University
LeRoy Ford  Colorado State University
Keith Garcia  University of Nebraska – Lincoln
Cassie Gerhardt  University of North Dakota
Ryan Gove  University of Kansas - Medical Center
Eric Hall  University of Arkansas
Margaret Healy  University of North Dakota
John Henderson  Colorado State University
Jessica Jaramillo  University of New Mexico
Abby Kruszynski  Washington University - St. Louis
Thomas Lane  Missouri State University
Tony Lee  University of Oklahoma
Vince Loffredo  University of Kansas - Medical Center
Lindsay Mason  Colorado State University
Janella Mildrexler  Colorado State University
Carrie Petr  Doane College
Wade Robinson  Wichita State University
Mary Alice Serafini  University of Arkansas-Fayetteville
Rudy Trejo  University of Arkansas-Fayetteville

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### 2014 Conference Planning Committee

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<td>University of Missouri</td>
<td>Conference Co-Chair</td>
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Where will you be next year at this time? How about Beaver Creek, Colorado, for the 2015 NASPA-IV West Regional? Come join us at next year’s conference where our theme will be:

**Renew, Elevate, and Embrace: The Journey to a Higher Level**

Connect the spirit and culture of a beautiful Rocky Mountain location with our ongoing need for professional growth and personal renewal. The dates for the conference are **November 10-12**, with a New Professionals Institute preceding from **November 8-10**. Please mark your calendars to join us!

The conference will be held at the **Park Hyatt Beaver Creek**, a world class resort that is home to the 2015 World Alpine Ski Championships. In taking advantage of the shared wisdom and diverse perspectives of our colleagues, the natural beauty of the Rocky Mountains, and the resort feel of the Park Hyatt, the conference planning committee promises you the chance to renew your energy for our profession, elevate the bar you set for yourself, and embrace the critical role you play in our students’ lives.

If you have any questions, feel free to contact the conference co-chairs, Teresa Clounch (teresa.clounch@baker.edu) or Joe Ecklund (josepchecklund@creighton.edu)
Thank you!
To all the sponsors that have helped make the 2014 NASPA IV-West Regional Conference a SUCCESS!

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