



Conference Agenda

June 15-17, 2017 | Orlando, Florida

Thursday, June 15, 2017

8:00 a.m. – 5:00 p.m.	Registration and Bookstore Open Pre-Conference Workshops
9:00 a.m. – 12:00 p.m. <i>Grand Cypress I</i>	Building and Sustaining a Culture of Evidence in Today's Higher Education Climate <i>Marguerite Culp, Maggie Culp Consulting</i>
9:00 a.m. – 12:00 p.m. <i>Grand Cypress H</i>	Improving Institutional Effectiveness & Assessment of Administrative, Educational, and Student Support Units <i>Marjorie Dorimé-Williams, Borough of Manhattan Community College</i>
9:00 a.m. – 12:00 p.m. <i>Grand Cypress F</i>	Program Review Development: A Deep Dive into Three Institutional Perspectives <i>Tim Kresse, Miami University</i> <i>Gwen Fears, Miami University</i> <i>Pamelyn Shefman, University of Houston</i> <i>Jeremy Tuchmayer, Eastern Carolina University</i>
9:00 a.m. – 12:00 p.m. <i>Grand Cypress G</i>	Re-imagine your Student Success Course <i>Jeffrey Hall, Ashford University</i> <i>Jaime Kulaga, Ashford University</i>
12:30 p.m. – 1:00 p.m. <i>Palm A-C</i>	First Time Attendee Conference Orientation and Welcome
1:30 p.m. – 2:30 p.m. <i>Grand Cypress D&E</i>	Welcome and Opening Keynote: Putting Students at the Center: The Evolving Role of Assessment <i>Amber Garrison Duncan, strategy director, Lumina Foundation</i>

General Interest Sessions 1

2:45 p.m. – 4:00 p.m.
Poinciana C&D

Assessing Summer Bridge to Develop a Culture of Evidence and Support Student Success

Paz Oliveres, California State University, Dominguez Hills

2:45 p.m. – 4:00 p.m.
Grand Cypress I

Fact or Fiction: Dispelling Common Assessment Misconceptions

Kevin Joseph, University of Kansas

2:45 p.m. – 4:00 p.m.
Grand Cypress H

One Bad Semester Does Not Define Your College Career

Lauren Fiori, Saint Joseph's University

Daniel McDevitt, Saint Joseph's University

2:45 p.m. – 4:00 p.m.
Grand Cypress F

Snapshots vs. Sandboxes: The Case for Peer Reviewed Program Assessment

Vivian Ortiz, University of Central Florida

Michael Preston, Florida Consortium of Metropolitan Research Universities

2:45 p.m. – 4:00 p.m.
Poinciana A&B

The Great Dane Welcome Survey: Understanding a New Student's Experience

Douglas Sweet, University at Albany

Eric Walsh, University at Albany

2:45 p.m. – 4:00 p.m.
Grand Cypress G

Using Assessment in Higher Education for Social Justice

Juan G. Berumen, UC Berkeley/University of San Francisco

2:45 p.m. – 4:00 p.m.
Grand Cypress G

Using Large, Complex Data Sets to Assess the Impact of Residential Curriculum on Persistence using Weighted Least Squares Structural Equation Modeling

Samantha Payton, The University of Alabama

General Interest Sessions 2

4:15 p.m. – 5:30 p.m.
Grand Cypress H

Applying NSSE Findings to Improve Student Persistence

Jillian Kinzie, Indiana University Bloomington

4:15 p.m. – 5:30 p.m.
Grand Cypress I

Assessment Skill Building: Creating an Effective Assessment Boot Camp

Kelly Cox, Texas A&M University

Darby Roberts, Texas A&M University

4:15 p.m. – 5:30 p.m.
Palm A-C

Creating College-Persistent Environments that Nurture Strengths for Students Overcoming Trauma

Pamela Larde, Mercer University

4:15 p.m. – 5:30 p.m. <i>Poinciana A&B</i>	Elevating Co-curricular Program Quality and Quantity Through Innovative Assessment and Technology Practices <i>Brad Bayer, University of Colorado, Colorado Springs</i>
4:15 p.m. – 5:30 p.m. <i>Grand Cypress G</i>	How to get 93% Student Response Rates <i>Scott Mashburn, Tennessee Wesleyan</i> <i>Allison Wisniewski, Rutgers University-Camden</i>
4:15 p.m. – 5:30 p.m. <i>Palm D-F</i>	Low-income Student Persistence through Gamification <i>Scott Reinke, Ball State University</i>
4:15 p.m. – 5:30 p.m. <i>Grand Cypress F</i>	Taking a Direct Route: Using Direct Assessment Measures to Advance Program Development <i>Kate Griffin, Campus Labs</i> <i>Douglas Eck, University of Houston</i> <i>Pamelyn Shefman, University of Houston</i>
5:30 p.m. – 6:30 p.m. <i>Portico</i>	Reception and Poster Sessions <i>Join fellow conference attendees for light hors d'oeuvres, cash bar reception and poster sessions.</i>
5:30 p.m. – 6:30 p.m. <i>Portico</i>	Assessing Impact of New Student Transition Program on Persistence and Academic Performance <i>Yiyun Jie, Virginia Commonwealth University</i>
5:30 p.m. – 6:30 p.m. <i>Portico</i>	The Impact of Campus Housing on Student Retention <i>Norb Dunkel, University of Florida</i> <i>Yanmei Zhang, University of Florida</i>
5:30 p.m. – 6:30 p.m. <i>Portico</i>	Using Logistic Regression to Predict Graduate Student Matriculation from Admission Data Persistence and Academic Performance <i>Suzanne Landram, University of Northern Colorado</i> <i>Lei Ouyang, University of Northern Colorado</i> <i>Sonja Rizzolo, University of Northern Colorado</i>

Friday, June 16, 2017

7:30 a.m. – 5:00 p.m.	Registration and Bookstore Open
7:30 a.m. – 8:30 a.m. <i>Portico</i>	Continental Breakfast
8:30 a.m. – 9:15 a.m. <i>Grand Cypress D&E</i>	Morning Plenary <i>Moderator: Pamelyn Klepal Shefman, University of Houston</i> <i>Tim Bono, Washington University</i> <i>William Franklin, California State University, Dominguez Hills</i> <i>Darby Roberts, Texas A&M University</i>

Extended Learning Sessions

9:30 a.m. – 11:30 a.m.
Regency 2

All Hands on Deck! Winning in Student Success

Thomas Miller, University of South Florida

9:30 a.m. – 11:30 a.m.
Grand Cypress I

Crossing the Finish Line: Retaining and Graduating Your Students

Alan Seidman, Walden University

9:30 a.m. – 11:30 a.m.
Grand Cypress F

Hot Topics: How to Identify, Avoid, and/or Escape from the Traps Associated with Building a Culture of Evidence in Student Affairs

Marguerite Culp, Maggie Culp Consulting

9:30 a.m. – 11:30 a.m.
Regency 1

Implementing Comprehensive Assessment: Examining More Than Just Student Learning

Marjorie Dorimé-Williams, Borough of Manhattan Community College

Lisa-Ann O'Connor, Borough of Manhattan Community College

9:30 a.m. – 11:30 a.m.
Grand Cypress H

Putting Data to Use for Student Success on Your Campus: Lessons Learned from a National Study on Predictive Analysis of Student Data

Michele Burke, Student Affairs Solutions

9:30 a.m. – 11:30 a.m.
Grand Cypress G

Using Assessment to Gain Insight into the First-Year Transition and Address Race-Based Disparities

Tim Bono, Washington University

11:30 a.m. – 12:45 p.m.

Conference Break

General Interest Sessions 3

1:00 p.m. – 2:15 p.m.
Grand Cypress H

Assessing Student Learning through Student Employment

Whitney Brown, University of Alaska Anchorage

Kelly Cox, Texas A&M University

1:00 p.m. – 2:15 p.m.
Grand Cypress F

Calling All Directors of Division Assessment

Stacy Ackerlind, University of Utah

Darby Roberts, Texas A&M University

1:00 p.m. – 2:15 p.m.
Grand Cypress I

Changing Lives while Moving the Needle: Retaining At-Risk Students

Jacob Bonne, University of Central Florida

Arian Bryant, University of Central Florida

1:00 p.m. – 2:15 p.m.
Grand Cypress G

Not Just Another Training: Building an Innovative and User-Friendly Assessment Curriculum

Abbygail Langham, Auburn University
John Michael Roehm, Auburn University
Emily Wilkins, Auburn University

1:00 p.m. – 2:15 p.m.
Regency 2

Using Learning Analytics in Student Affairs

Matthew Pistilli, Iowa State University

1:00 p.m. – 2:15 p.m.
Regency 1

Utilizing Non-Cognitive Assessment Data to Improve Retention Predictive Models

Jeremy Tuchmayer, East Carolina University

1:00 p.m. – 2:15 p.m.
Palm D-F

Words Matter: Communication Strategies for Working with External Stakeholders

George Sprague, University of Michigan

1:00 p.m. – 2:15 p.m.
Palm A-C

Improving Peak Registration through Formalized Assessment

Dawna Wilson Horton, Eastfield College
Kimberly Lowry, Eastfield College

Afternoon Dialogues

2:00 p.m. – 3:30 p.m.
Grand Cypress D&E

Leading Assessment Cultures Without a Leader

Jessica Kitt, Campus Labs
Terri Mangione, Canisius College

2:00 p.m. – 3:30 p.m.
Regency 1

Engage with the Assessment, Evaluation, and Research Knowledge Community!

Stacy Ackerlind, University of Utah
Darby Roberts, Texas A&M University

2:00 p.m. – 3:30 p.m.
Regency 2

Student Affairs Assessment AKA Taming the Beast

Belinda Locke, University of North Carolina at Chapel Hill

Learning Labs

2:30 p.m. – 2:55 p.m.
Grand Cypress F

It's Right in Front of You!

Michele Burke, Student Affairs Solutions

2:30 p.m. – 2:55 p.m.
Grand Cypress G

Program Redesign: Structuring a Peer-Assisted Learning Program as a Persistence Initiative for Professional Students

Ravenn Gethers, American University of Antigua College of Medicine

Learning Labs

3:05 p.m. – 3:30 p.m.

Using Positive Psychology to Respond to the Mental Health

Grand Cypress G

Crisis

Tim Bono, Washington University

General Interest Sessions 4

3:45 p.m. – 5:00 p.m.

Grand Cypress H

Comparing Campus Sexual Assault Climate Surveys: Lessons After Two Waves of Assessment

Jennifer Lowman, University of Nevada, Reno

Lisa Maletsky, University of Nevada, Reno

3:45 p.m. – 5:00 p.m.

Grand Cypress I

Driven by Data or Becoming Data Informed: A Case for Organizational Change

Stacy Ackerlind, University of Utah

Elizabeth Duszak, University of Utah

Chuck Masoka, University of Utah

3:45 p.m. – 5:00 p.m.

Grand Cypress D&E

Promising Practices in Emergency Resources and Financial Support

Tony Delgado, Florida International University

Amy Geist, NASPA

Angela Newland, University of Central Florida

3:45 p.m. – 5:00 p.m.

Regency 2

Fostering a Culture of Assessment and Continuous Improvement in Student Affairs

Matt Khoury, Kennesaw State University

3:45 p.m. – 5:00 p.m.

Palm A-C

From Engaged to Employed: How Mapping the Skills Employers Want can Lead to More Opportunities for Students

Kate Griffin, Campus Labs

Michael Preston, Florida Consortium of Metropolitan Research Universities

3:45 p.m. – 5:00 p.m.

Grand Cypress F

How Do You Measure Up? Accountability at the Division Level

Julie Neisler, University of Houston

Pam Shefman, University of Houston

3:45 p.m. – 5:00 p.m.

Palm D-F

Incorporating High-Impact Practices in a Probation Course to Bolster Student Success

Sean Heller, Montclair State University

Daniel Jean, Montclair State University

Julie Mazur, Montclair State University

Allyson Straker-Banks, Montclair State University

3:45 p.m. – 5:00 p.m.

Regency 1

The Data are Out There...

Gregory King, North Carolina State University

Pam Shefman, University of Houston

3:45 p.m. – 5:00 p.m.

The Greek Experience and the Positive Side of the Story: A

Grand Cypress G

Longitudinal Analysis of the Largest Greek Community in the Country

Kathleen Gillan, University of Alabama

Timothy Salazar, University of Alabama

Saturday, June 17, 2017

7:30 a.m. – 10:45 a.m.

Registration and Bookstore Open

7:30 a.m. – 8:30 a.m.

Continental Breakfast

Portico

8:30 a.m. – 9:15 a.m.

Closing Plenary: The Future of Assessment & Persistence Work in Higher Education: BIG Challenges & BIGGER Opportunities

Terrell L. Strayhorn, Do Good Work Educational Consulting LLC

General Interest Sessions 5

9:30 a.m. – 10:45 a.m.

Complete to Compete: A Student Affairs/Academic Affairs Partnership for Persistence

Grand Cypress I

Stephanie Blaisdell, University of Memphis

Richard Irwin, University of Memphis

9:30 a.m. – 10:45 a.m.

Development and Use of Pre/Post Assessments to Help Demonstrate Student Learning Partnership for Persistence

Palm D-F

Stephanie Blaisdell, University of Memphis

Richard Irwin, University of Memphis

9:30 a.m. – 10:45 a.m.

Identifying Student Success Pathways for Out-of-Classroom Engagement

Poinciana C&D

Lauren Condon, Cedar Crest College

Shane Pruitt, Oglethorpe University

9:30 a.m. – 10:45 a.m.

Measuring Student Learning With Rubrics: Effective Creation, Implementation, and an Exemplar

Grand Cypress H

Mandalyn Gilles, Old Dominion University

9:30 a.m. – 10:45 a.m.

Moving the Dial: Our Journey to Strengthening a Culture of Assessment

Grand Cypress G

Frank Lamas, California State University, Fresno

Malisa Lee, California State University, Fresno

Janell Morillo, California State University Fresno

9:30 a.m. – 10:45 a.m.

One Size Does Not Fit All: Scale, Culture, and Organization Alter How Effectiveness is Measured in Similar Extended Orientation Programs

Grand Cypress F

Kelly Cox, Texas A&M University

Samantha Payton, The University of Alabama

Timothy Salazar, The University of Alabama

9:30 a.m. – 10:45 a.m.
Grand Cypress D&E

Applying Assessment Expertise to Enhance Recruitment and Retention Efforts: A Collaboration Between AER and Enrollment Management

Stacy Ackerlind, University of Utah
Elizabeth Duszak, University of Utah

General Interest Sessions 6

11:00 a.m. – 12:15 p.m.
Palm D-F

Goals, Objectives, and Outcomes...Oh Yeah!

Linda Scheu, University of Arizona

11:00 a.m. – 12:15 p.m.
Grand Cypress I

Intentionality of Collaborations within Student Affairs and Academic Affairs for TRiO Programs

Kellie Dixon, North Carolina A&T State University
Bertrand Haynes, North Carolina A&T State University

11:00 a.m. – 12:15 p.m.
Poinciana A&B

Mapping Student Success: Using Focus Groups to Plot Student Support Systems

Karen Van Ness, University of California, San Diego

11:00 a.m. – 12:15 p.m.
Poinciana C&D

Surviving a Zombie Apocalypse: Promoting a Culture of Assessment in Student Affairs

Brian Clark, University of Oregon
Renee Delgado-Riley, University of Oregon

11:00 a.m. – 12:15 p.m.
Grand Cypress F

Using a Division-Wide Standard to Drive Student Success

Douglas Eck, University of Houston
Pamelyn Shefman, University of Houston

11:00 a.m. – 12:15 p.m.
Palm A-C

Optimizing Institutional Resources: Opportunities for Identifying At-Risks Students and Increasing Persistence Rates

Tomas Itaas, Stockton University