

NASPA FL Annual Case Study Competition

Get Your 2017 Teams Involved!

Thursday, November 2, 2017

University of Florida

Gainesville, Florida

The NASPA-FL Case Study Competition is a competition for undergraduates, graduate students and new professionals (first two years in the student affairs/services profession). This competition provides you the unique opportunity to apply your classroom, internship, experiential, and leadership experiences all in one state competition.

Undergraduate, graduate, or new professionals (first two years) may create a team that consists of up to three people from the same institution. NASPA-FL encourages institutions to hold local case study competitions on their own campuses to identify their top case study talent. Over the years, such institutions as Nova Southeastern, Florida International University, and the University of South Florida have held successful pre-qualifying case study events which assisted their programs with advertising the opportunity to get involved, and enhancing the quality of their final teams!

Each institution may advance one team per category. Again, each campus may send one undergraduate team, one graduate team, and one new professional team to the Annual NASPA-FL Case Study State Competition.

The competition will be held on ***Thursday, November 2, 2017 at the University of Florida.***

Nanette Vega nvega@med.miami.edu Region III Case Study Coordinator

Why Should I Compete?

Case studies are an educational resource that allows for those preparing for a career in Student Affairs to gain insight and understanding related to complex issues within the field. It is especially useful for those exploring the field, currently enrolled in graduate courses and new professionals who are in the first two years of their position.

This type of learning allow students and new professionals the opportunity to

use information learned in the classroom or in the field to respond to realistic situations, including a broad range of campus/community issues, key players, and policy analysis - related to student affairs on both theoretical and practical bases.

Who Can Participate?

All teams must be registered attendees of the NASPA-FL Drive-In Conference. Each school may send one team in each category:

- Undergraduate
- Graduate
- New Professionals (first two years in their position)

Ten slots will be available in each category; once the slots are filled no additional teams will be accepted.

A wait list will be created in case a team drops out of the competition. If availability remains after the submission deadline, any remaining slots will be opened up to institutions wishing to send a second team on a first-come basis. Should the situation occur, no institution may be represented by a third team until each school has had the opportunity for a second team to participate.

Teams can register via this [Google form](#)

When Will It Take Place?

University of Florida

Gainesville Florida

Thursday, November 2, 2017 1pm-6pm

Case Distributed to Teams

Alternate Teams Notified

Deadline for Participants to be Registered for NASPA-FL Drive-In Conference

Case Study Competition

Attire

Professional appearance is an important aspect to the overall preparation for a Case Study Competition. NASPA-FL supports a business appropriate standard for this competition. Competitors are strongly encouraged to wear professional attire.

Suggested attire for women: Suggest Attire for men:

Dress/skirt or dress slacks and a dress blouse with dress shoes. Blazer optional.

Dress slacks, collared dress shirt with dress shoes. Suits/blazer or sport coat with necktie are optional.

Case Study Criteria

Judges will be considering the following as appropriate for each category level of knowledge:

- Conceptualization and analysis of the case in its entirety
- Legal, educational, political concerns related to the case
- Utilization of case background (student learning, environmental influences and campus climate)
- Strategy in case defense
- Uses pertinent literature related to case issues, regulations (local/state/federal) and statues
- Utilizes best practices related to case dynamics in response
- Integrates College Development Theory (required of New Professionals)
- Assessment/outcomes considerations (required of New Professionals)
- Team presented themselves in a professional and business-like manner

More Details

University of Florida

Ritz Union

Participant Preparation Room	TBA
Case Study Participant Lounge	TBA
Judges' Work Room	TBA
Presentation Room A	TBA
Presentation Room B	TBA

Prizes

1st Place \$100 Gift Card

2nd Place \$50 Gift Card

3rd Place \$25 Gift Card

All participants of the case study competition will receive a certificate and appreciation gift.

Get A Team Together!

Undergraduate, graduate, or new professionals (first two years) may create a team that consists of **up to three people** from the same institution. NASPA-FL encourages institutions to hold local case study competitions on their own campuses to identify their top case study talent. Over the years, such institutions as Nova Southeastern, Florida International University, and the University of South Florida have held successful pre-qualifying case study events which assisted their programs with advertising the opportunity to get involved, and enhancing the quality of their final teams!

Each institution may advance one team per category. Again, each campus may send one undergraduate team, one graduate team, and one new professional team to the Annual NASPA-FL Case Study State Competition.

Cases from previous NASPA-FL competitions may be used for local competitions or you may want to ask some of your student affairs professionals on your campus to create a case and judge the local event.

The case used in the 2017 competition will be distributed to all participants by e-mail no later than the end of business on **TBA**. Participants will have until **TBA** to prepare. Teams will have 10 minutes to orally present their analysis to panel of judges and 5 more minutes to respond to questions. No PowerPoint, visuals or handouts will be allowed.

For more information contact Nanette Vega nvega@med.miami.edu or call 305-243-7156 if additional information is needed.

Want to promote on your campus? Use the following flyer!

Case Study Competition Winners & Previous Case Study Topics

2015 Case Study Competition Winners:

Graduate Category:

- First Place: Addison Wagner, Morgan Baum, & Evan Lieb (USF)
- Second Place: Amber Crow, Danny Lee, & Amber Walter (FIU)
- Third Place: Maggie Sutton, Jena Rock, & Claire Butler (UF)

Undergraduate Category:

- First Place: Jaime Williams, Yleen Lubin, & Boris Gilles (FIU)

New Professionals Category:

- First Place: Marion Huntley, Darci Burch, & Antonio Morales (USF)

2014 Case Study Competition Winners:

Graduate Category:

- First Place: Keith Martin, Katie Marshall and Melissa Stankee (USF)
- Second Place: Aura Altimaranda, Matthew Jones and Samantha Yorke (FSU)
- Third Place: Serena Brown, Lorena Cabera and Kaitlyn Priestley (NSU)

Undergraduate Category:

- First Place: Florida International University –, Christina Castillo, Alexandra Catena and Maytal Maor (FIU)
- Second Place: The University of South Florida – Yabi Demissie and Joshua Dusing (USF)

2014 Case Study Topic

2013 Case Study Competition Winners:

- First Place: Greg Langstaff, Samantha Townsend, and Craig Johnson (NSU)
- Second Place: Amalia Trombetta, Manica Pierrette, and Allison Hughes (UCF)
- Third Place: Courtney Miller, Victoria Lively, and Janice Morton (UWF)

2013 Case Study Topic

2012 Case Study Competition Winners:

- First Place: Claire Pepper, Justin Shukas, and Brittany Matthews (UF)
- Second Place: Jessica Antonen, Antony Varner, and Juliette Lowery (USF)
- Third Place: Jheanelle Shepherd, Elaine Jahnsen, Kelli Stockman, and David Blank (FAU)

2012 Case Study Topic

2011 Case Study Competition Winners:

- First Place: Ashlie Baty and Michelle Robinson (FSU)
- Second Place: John Zajicek, Jana Clark, and Arti Bagga (UCF)
- Third Place: Allison Walker, William Lacova, and Russel Slendebroek (NSU)

2011 Case Study Topic

2010 Case Study Competition Winners:

- First Place: Paul Pierre-Louis, Sarah Vaugh-Dottin, and Carlos Parra (UCF)
- Second Place: Jamillah Steward, Nashira Williams, and Crystel Dawson (FIU)
- Third Place: Whitney McDonald, Taylor Stokes, and Nelson Santiago (UCF)