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NEWS FROM YOUR REGIONAL DIRECTOR

Why did the robot go on summer vacation? He needed to recharge his batteries! Why DON'T mummies go on summer vacation? They are afraid to relax and unwind! Happy August! For those on the semester system, Hall Director training has probably occurred, Resident Assistants will be showing up soon, and shortly after, classes will begin. Where did the summer go?! [For rest of Blog, click here.](#)



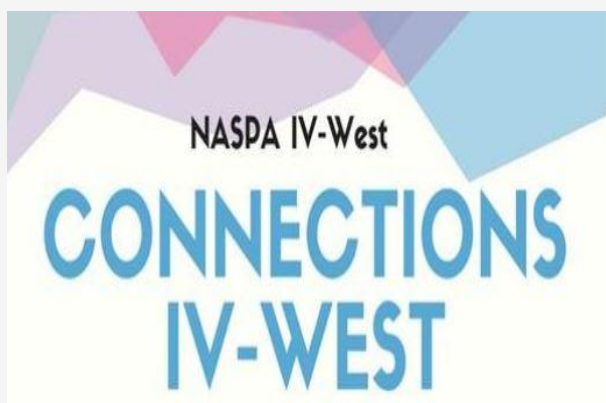
REGION IV-WEST SERVE ACADEMY 2018-2019 COHORT ANNOUNCEMENT

The 2018-2019 NASPA Region IV-West SERVE Program cohort has been selected. The Regional SERVE (Supporting, Expanding, and Recruiting Volunteer Excellence) Program is mirrored from the NASPA National SERVE Academy. The 2018-2019 cohort will be the second cohort participating in the program. It is our role as an Association to help our members feel a connection to the region and Association, a sense of belonging, and purpose for your membership. [For rest of Blog, click here.](#)



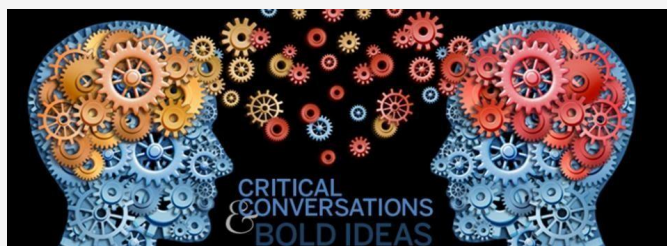
APPLY TODAY: MID-LEVEL INSTITUTE (MLI)

As a pre-session to the NASPA IV-West Regional Conference, the Mid-Level Institute (MLI) provides an intensive professional development experience that broadens participants' perspectives on higher education issues, renews commitment to the profession and explores creative leadership strategies. [For rest of Blog, click here.](#)



CONNECTIONS IV-WEST IS A NEW PROGRAM THAT PAIRS LGBTQIA+

Connections IV-West FAQ Connections IV-West is a new program that pairs LGBTQIA+ identifying professionals in a program to build community and support. Please see below to learn more. If you have any questions, you can contact Travis Tucker, Gender and Sexuality KC at travis.tucker@wustl.edu [For rest of Blog, click here.](#)



APPLY TODAY: CRITICAL CONVERSATION SPRING EVENT PROGRAM PROPOSALS!

Are you familiar with NASPA IV-W's initiative to engage in Critical Conversations? Region IV-W is committed to engaging in conversations around topics affecting Higher Education professionals across the nation and are looking for program proposals to support events happening at our institutions that do just that! [For rest of Blog, click here.](#)



KC: HOW TO SUPPORT HELICOPTER PARENTS & SPACE STATION PARENTS AS PARTNERS IN STUDENT SUCCESS

As we experience the final days of summer before students (and their parents & families) return to campus, how do we support the “overprotective” parent or the “distant” parent? First, we should understand who these families are and how they might support their student. The first category is the “Helicopter” parent, or the parent who might seem overprotective and excessive. The second category is the “Space Station” parent, or the parent who might seem distant and difficult to reach. [For rest of Blog, click here.](#)

ARKANSAS MEMBERSHIP COORDINATOR: STUDENT ENGAGEMENT AS CAREER PREP



July marked the beginning of Arkansas’ second year of a productivity-based funding model for higher education and the third year of Regional Workforce Grants to encourage institutions to increase career and technical education offerings. Both have resulted in additional funding for higher education, along with a clear emphasis on how increasing postsecondary credential completion can impact economic development in the state. [For rest of Blog, click here.](#)

KC SPOTLIGHT: ENROLLMENT MANAGEMENT



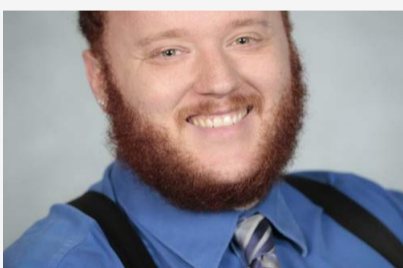
As one year comes to a close and another is gearing up, many of us go through goal setting exercises both personally and professionally. For me, this happens twice a year – once in December for myself and again in the summer with my work teams. With personal goals, as the months pass, some of the excitement and motivation starts to wane. The goals we set in our work teams tend to have a little more staying power. [For rest of Blog, click here.](#)

FEELING GRATEFUL: BACK TO MY ROOTS



As a college first year, back in the dark ages when phones were attached to the walls and we still used trays in the cafeteria, I found my calling in student affairs. Many of us have that first SA job that was the centerpiece of our collegiate experience. For me, it was student government. I started out as a modest first year floor representative, and won a heated (hardly) election at our first floor meeting during orientation. (There were no speeches or campaign posters, thank goodness!) [For rest of Blog, click here.](#)

KC SPOTLIGHT: MEN AND MASCULINITIES



Hello Region IV-West. I am Matt Banks (they/them/theirs) and I serve as the Men and Masculinities Knowledge Community representative, working with the national KC to promote discussions and work around masculinities on college campuses. In particular, we focus on discussion, research, information distribution, and programmatic development support for individuals working on masculinity projects across the country. [For rest of Blog, click here.](#)

NASPA FOUNDATION: DO YOU NEED FUNDING?



Funding for Research endeavors and graduate student Travel to the IV-West Regional Conference will soon be available. This is made possible due to Region IV-W meeting and exceeding our NASPA Foundation goals! In fact, every NASPA region met their Foundation goals for 2017-18. For Region IV-W, our two goals included reaching 100 donors and \$18,000 in total donations. As of June 27, Region IV-W was able to reach 106 donors and \$18,207.17 in total donations. Congratulations Region IV-W and Thank You to everyone who donated! [For rest of Blog, click here.](#)

PROPOSED OFF-CAMPUS AND COMMUTER STUDENT SERVICES KC (REGION IV-W KC REP WANTED)



Greetings! A collection of NASPA professionals are interested in establishing a Knowledge Community dedicated to the support of commuter and off-campus students within higher education. This effort has been ongoing and we are now in the process of identifying potential KC Representatives. [For rest of Blog, click here.](#)



NASPA

Sustainability KC

LEADERSHIP OPPORTUNITIES IN THE SUSTAINABILITY KNOWLEDGE COMMUNITY

If you have an interest in sustainability and are looking to take your involvement in the profession to the next level, look no further. The Sustainability Knowledge Community (SKC) is seeking a Region IV-West Representative and Communications Coordinator to round out our leadership team. We are looking for individuals who can bring energy and innovation to complement the work that we do. [For rest of Blog, click here.](#)



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