

# CAREERS in STUDENT AFFAIRS



## MINI-CONFERENCE

OCTOBER 21, 2016 • TOWSON UNIVERSITY

### UPCOMING DATES



2016-2017

- OCT 27-29** Lead 365 Conference  
Orlando, FL
- NOV 5-8** NODA Conference  
Louisville, KY
- DEC 6-9** Women's Leadership  
Institute  
Dana Point, CA
- DEC 11-13** 2016 Leadership  
Educators Institute  
Long Beach, CA
- MAR 6-9** ACPA 2017  
Montreal, Canada
- FEB 25-28** Mid-Atlantic  
Placement Conference  
Wyomissing, PA
- MAR 8-12** The Placement Exchange  
San Antonio, TX
- MAR 11-12** 2016 NASPA Undergrad  
Conference  
San Antonio, TX
- MAR 11-15** NASPA 2017  
San Antonio, TX
- MAR 6-9** ACPA 2017  
Montreal, Canada
- JUNE 5-7** NASPA Region II  
Conference  
Pittsburg, PA

### QUICK RESOURCES

2016-2017



Facebook.com/  
NASPA2  
myACPA



NASPA.org  
Studentaffairs.com  
HigerEdjobs.com  
MyACPA.org



CSAM2016

### KEY

NP: New Professional  
G: Graduate Student  
UG: Undergraduate Student

#### Welcome Address

10:15-10:30am

Deb Moriarty, VP for Student Affairs, Towson University  
Laura Jo Rieske, Residence Life Coordinator, Towson University

Chesapeake Ballrooms All

#### Workshop Sessions I

10:35-11:35am

From "Applicant" to "Admitted":

Insider Tips on Navigating the Graduate Admissions Process

Union 305

UG

Team-Building Through Competitive Creative Thought

Union 306

NP

Oh, the Places You Can Go!

Union 307

All

You™: A Guide to Personal Branding

Union 308

G & NP

#### Workshop Sessions II

11:40-12:40pm

Community Engagement Across Campus

Union 305

All

#SAGrad:

Making Grad School Picture Perfect

Union 306

UG

Self-Authorship: Publishing Your First Student Affairs Article

Union 307

G

What No One Tells You about Your First Year

Union 308

NP

#### Lunch and Keynote Address

12:45-1:45pm

Traevena Byrd

General Counsel, Towson University

Chesapeake Ballrooms All

#### Hot Topics Roundtables

1:50-2:50pm

Topics found on Guidebook

Chesapeake Ballrooms All

#### Workshop Sessions III

2:55-3:55pm

"Why Should We Care?"

Cultural Competency and Student Engagement

Union 305

All

Trading Places: From Peer to Supervisor

Union 306

G

Mind the Gap:

Benefits and Opportunities of Taking a Gap Year

Union 307

UG

Writing Learning Outcomes:

Lessons and Practice for New Professionals

Union 308

NP

#### Closing & Assessment

4:00pm

Laura Jo Rieske, Residence Life Coordinator, Towson University

Chesapeake Ballrooms All

## KEY NOTE SPEAKER



Traevena Byrd is the General Counsel for Towson University in Towson, Maryland. As the University's chief legal officer, she manages the University's legal affairs, serves as legal advisor to the President and University executive officers, and serves as the liaison to the Maryland Office of the Attorney General. Traevena previously served as an EEO investigator, Title IX coordinator, and later as associate counsel for Ithaca College in Ithaca, New York and is a member of the Board of Directors for the National Association of College and University Attorneys. Prior to beginning her legal career, she served as the director of the Commission on the Status of African-Americans for the State of Iowa Department of Human Rights and as an admissions officer and academic advisor at the University of Iowa. Traevena received both her B.A. in African-American Studies as well as her J.D. from the University of Iowa.

## SOCIAL MEDIA

#CSAM  
#NASPA2  
#NASPA2atTU