

# #CSAM17 Tips and Tricks for Your Campus:

- Ask student affairs colleagues to
- nominate students that they believe
- would contribute to the future of the
- profession. Invite them, and any other
- interested students, to an event (i.e. a
- reception, panel discussion, brown bag
- lunch event, etc.).

Provide buttons for all student affairs colleagues to wear during Careers in Student Affairs Month to encourage questions about the profession (i.e., an “Ask Me About My Job” button). Complementary buttons designs can be found on the CSAM webpage here: <https://www.naspa.org/careers/undergraduate/careers-in-student-affairs-month>

- 
- Offer opportunities for students to do
- job shadowing with student affairs
- professionals.

Write an article in the student newspaper about student affairs as a profession and the career tracks of outstanding professionals on your campus.

- 
- Develop a recognition program for
- students working in student affairs
- offices.

Hang a banner on campus announcing that it is  
Careers in Student Affairs Month and have an office  
space designated where students can drop by to pick  
up packets of information.

- 
- Have the president or VPSA of the
- university or college declare 'Careers in
- Student Affairs Month.'

Set up an information booth in a high  
traffic area, with information about  
NASPA, TPE, ACPA, Oshkosh, NACA, and  
other relevant job placement  
opportunities.

- 
- Conduct ongoing meetings with
- students who want to go into student
- affairs and provide professional
- development workshops (i.e. career
- options, resume building, managing job
- placement exchanges, researching
- graduate programs, etc.)

Encourage faculty that teach in related higher  
education masters programs to conduct  
outreach to undergraduate students that may  
have an interest in student affairs and get  
connected with leadership in your NASPA region!

- Create informational bulletin boards or flyers in high student traffic areas educating about the profession and how to get involved.

If you are in graduate school or working at an institution different than one you've attended or worked at, be sure to reach back to your alma mater to share your student affairs journey with interested students!

- Work with senior-level student affairs staff to host a panel about advancement in the field.

Connect with your career center so they can help share the word about Careers in Student Affairs to members of your campus community (use the materials above!)

- Consider volunteering as a NUFP mentor to help give back to the next generation of student affairs practitioners and scholars:  
<https://www.naspa.org/constituent-groups/professionals/nufp/get-involved>

**Use the #CSAM17 hashtag to engage in conversations about the field and share your pride!**