

# 2018 NASPA INTERNATIONAL SYMPOSIUM



**3-4 March, 2018**  
**Sheraton Philadelphia Downtown**  
**Philadelphia, Pennsylvania**



**NASPA<sup>®</sup>**

Student Affairs Administrators  
in Higher Education



# THANK YOU

## 2018 INTERNATIONAL SYMPOSIUM PLANNING COMMITTEE:

*Special thanks for the time, effort, and knowledge  
of the NASPA International Symposium Planning Committee.*

**Tadd Kruse**, International Symposium Co-Director, Assistant to the President for Institutional Planning & Effectiveness, American University of Kuwait

**Enrique Lara-Nuño**, International Symposium Co-Director, Director of Student Affairs, Arkansas State, Queretaro

**Brett Perozzi**, Interim Vice President of Student Affairs, Weber State University

**Courtney Stryker**, Senior Student Affairs Consultant, Qatar University

**Enrique Ramos**, Headmaster, Liceo de Monterrey

**Kevin Stensberg**, Manager of Graduate Services, King Abdullah University of Science and Technology

**Tom Ellett**, Senior Associate Vice President of Student Affairs, New York University

**Karla Fraser**, Senior Associate Director, Yale-NUS College

**Ben Cecil**, Assistant Director of International Student Life, University of Georgia, Athens

**Antoine Gergess**, Dean of Student Affairs, University of Balamand, Lebanon

**Jorge A. Martinez-Santiago**, Director of TRIO Programs and Talent Search, Fordham University

**Matthew Rader**, Assistant Vice President for Student Affairs and Dean of Students, IES Abroad

**Robert Valderrama**, Assistant Director of Educational Programs, NASPA

## SYMPOSIUM SPONSOR:

We would like to give a special thank you to our 2018 International Symposium sponsor.

# TREANORHL

# SCHEDULE AT-A-GLANCE

## SATURDAY, 3 MARCH, 2018

2:00 p.m. – 4:00 p.m.	Symposium Check-in Open
3:45 p.m. – 4:15 p.m.	First Time Attendee Meeting
4:30 p.m. – 6:00 p.m.	Opening Session & Keynote
6:00 p.m. – 6:30 p.m.	Networking Session
6:30 p.m. – 7:30 p.m.	2018 International Symposium Opening Reception
7:30 p.m.	Optional Activity - Dinner and Dialogue depart

## SUNDAY, 4 MARCH, 2018

8:00 a.m. – 12:00 p.m.	Symposium Check-in Open
8:00 a.m.	Breakfast Opens
8:15 a.m. – 9:15 a.m.	Morning Session, Breakfast, and IEKC Best Practice Awards
9:20 a.m. – 10:20 a.m.	Concurrent Sessions I
10:30 a.m. – 11:30 a.m.	Concurrent Sessions II
11:40 a.m. – 12:10 p.m.	Experiential Sessions
12:15 p.m. – 1:25 p.m.	Celebration Luncheon
1:35 p.m. – 2:35 p.m.	Concurrent Sessions III
2:35 p.m. – 2:50 p.m.	Coffee Break
2:50 p.m. – 3:50 p.m.	Concurrent Sessions IV
3:55 p.m. – 4:30 p.m.	Closing Best Practice Showcase and International Symposium Closing
4:30 p.m.	March of Flags
5:00 p.m. – 7:00 p.m.	NASPA Annual Conference Opening Session and Featured Speaker
7:00 p.m. – 9:00 p.m.	NASPA Annual Conference Opening Reception



# WELCOME



**ENRIQUE LARA-NUÑO**  
International Symposium  
Co-Director, Director of  
Student Affairs, Arkansas  
State, Queretaro



**TADD KRUSE**  
International Symposium  
Co-Director, Assistant  
to the President for  
Institutional Planning &  
Effectiveness, American  
University of Kuwait

## MESSAGE FROM THE INTERNATIONAL SYMPOSIUM CO-DIRECTORS:

Dear Colleagues,

Greetings! It is a pleasure for us to welcome you to the 23rd NASPA International Symposium.

¡Hola! Es para nosotros un honor darles la bienvenida a la edición 23 del Simposio Internacional de NASPA.

مرحباً! إنه لمن دواعي سروري أن نرحب بكم في الندوة الدولية ناسبا 23

As co-directors we each reside outside of the US in one of the NASPA International Areas; Latin America and the Caribbean (LAC), and Middle East, North Africa and South Asia (MENASA) and on behalf of the planning committee we are delighted you are joining us and extend our warmest salutations.

This event brings together practitioners and scholars from around the world to engage in a dialogue about the most important issues in the field of student affairs/ services and higher education. This year the symposium is anchored on a central theme to simply CONNECT.

Each year attendees make numerous connections during our annual event and we challenge you to purposefully connect with fellow professionals, connect with new information expanding your knowledge, and connect culturally within our diverse community.

During this day and a half we have the opportunity to interact with colleagues, and share stories and ideas to promote a better understanding of cultures and the development of student affairs practices. We encourage you to take full advantage of this symposium's varied activities by reflecting upon global issues faced in our field, engaging in dialogues, exploring potential collaborations, and expanding your professional network.

The planning committee would like to thank all of our presenters for their contributions to the symposium. Presenters include representation from various countries like Canada, China, Italy, Kuwait, México, Qatar, South Africa, United Arab Emirates, the United States and many more.

We also want to extend our gratitude to Treanor HL for their continued sponsorship and ongoing support of the International Symposium.

With more than twenty countries represented amongst our participants we are excited for the many opportunities to exchange and CONNECT. We invite you to get the most out of this opportunity and wish you all the best.

**ENRIQUE LARA-NUÑO & TADD KRUSE**  
2018 International Symposium Co-Directors



## MESSAGE FROM THE GLOBAL ADVISORY BOARD:

On behalf of the NASPA Global Advisory Board (GAB), I would like to welcome you to the 23rd annual International Symposium! We are certain that you will enjoy interacting with colleagues from around the world and exploring together meaningful and relevant higher education and student affairs and services issues. Given the rapid pace of globalization and the concomitant trend of internationalization on college campus globally, we are excited to provide a program with multiple insights and perspectives that support our current roles on campus, challenge us to think differently, and ultimately help provide a broader and deeper understanding of international issues related to student affairs and services.

The 2018 NASPA International Symposium features new and innovative practices that help delegates interact in more meaningful forums, and provide more platforms for sharing and discussion among participants. Welcome once again from your GAB! Best wishes for a wonderful and memorable International Symposium.

Sincerely,

**BRETT PEROZZI**

Global Advisory Board Director



**BRETT PEROZZI**  
Interim Vice President  
of Student Affairs,  
Weber State University



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Administrators in  
Higher Education

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- ◆ Reports and issue briefs

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**NASPA**  
Research and Policy  
Institute



# GENERAL INFORMATION

## **SYMPOSIUM GOALS**

As the field of student affairs continues to develop globally, focused opportunities for an intentional, international exchange of ideas are becoming more critical. The NASPA International Symposium facilitates the advancement of a global discussion and worldwide understanding of student affairs as a field, and, in many countries, a profession. A key Symposium goal is to invite and explore new perspectives, and to create new connections in order to bridge international boundaries. In doing so, the International Symposium expands on the Annual Conference theme by providing learning opportunities that support professionals' preparedness for the realities of a global society.

## **LEARNING OUTCOMES**

As a result of attending the International Symposium, we hope that participants will be able to:

- Express increased awareness and knowledge of regional trends and international perspectives on student affairs and services;
- Network with new contacts and colleagues from multiple regions of the world; and
- Demonstrate knowledge and skills that can be used to promote internationally-oriented practice, professional dialogue, and research

## **SYMPOSIUM GUIDING PRINCIPLES**

**INTEGRITY:** Promising practices related to working with students, faculty, and staff around issues of transparency, student activism, leadership, and civic and social responsibility.

**INNOVATION:** New and innovative programs, services, and/or initiatives in student affairs that respond to country, regional, and/or global trends.

**INCLUSION:** Strategies for working toward supportive and inclusive environments for diverse communities of students, faculty, and staff.

**INQUIRY:** New research or promising practices on topics relevant to international communities of student affairs practitioners and researchers.

## SYMPOSIUM TRACKS

**INTERNATIONAL STUDENT SERVICES:** A range of topics in this track may include international student orientation, transition, and retention programs; cultural adjustment related to students studying in another culture; ways to increase opportunities for engagement among both international and US based students; programs that increase fluency and confidence in spoken and conversational languages. Sessions in this track could include best practices, informative information regarding successful programs that could be implemented on other campuses, challenges with international student transition and support, and other ways to showcase effective work with a specifically international student population.







**OVERSEAS/MOBILITY PROGRAMS:** A diverse range of topics are applicable and include study abroad, student exchange, internships, service-learning, faculty led programs, athletics, and other global opportunities. Sessions in this track might examine best practices, challenges/obstacles, emerging trends, specific programs, and others related to international student mobility within higher education.

**GLOBAL PERSPECTIVES, ISSUES, AND CULTURE:** A range of topics that include intercultural engagement programming, orientation immersion program, social/cultural practices and establishing norms, policy development, course content, political climate, or other practices. Sessions in this track could include best practices, challenges/obstacles, emerging practices/trends, specific programs, programming models, academic models, or other related matters from a global perspective.

**PROFESSIONAL GROWTH AND NETWORKING:** A range of topics that include programming, orientation, networking, professional training, certification programs or other opportunities. Sessions in this track could include current practices, challenges/obstacles, emerging practices/trends, specific programs, and models or other related matters on professional development.

## PROFESSIONAL COMPETENCIES FOR STUDENT AFFAIRS PRACTITIONERS

In July 2015, the NASPA Board of Directors approved Professional Competency Areas for Student Affairs Practitioners. The set of professional competency areas is intended to define the broad professional knowledge, skills, and in some cases, the attitudes expected of student affairs professionals regardless of their area of specialization or positional role within the field. Within the conference program, sessions that fall into particular competency areas are marked with the icons as indicated below.

- |   |  |
|---|--|
|  Advising and Supporting            |  Assessment, Evaluation, and Research |
|  Law, Policy, and Governance        |  Leadership                           |
|  Organizational and Human Resources |  Personal and Ethical Foundations     |
|  Social Justice and Inclusion       |  Student Learning and Development     |
|  Technology                         |  Values, Philosophy, and History      |



# GENERAL INFORMATION

## **SYMPOSIUM LOCATION**

The International Symposium will be held at the **Sheraton Philadelphia Downtown** in Philadelphia, Pennsylvania on Saturday, 3 March and Sunday, 4 March. The address for the Sheraton Philadelphia Downtown Hotel is **201 N 17th St, Philadelphia, PA 19103, USA**. The 2018 NASPA Annual Conference will take place at the Pennsylvania Convention Center.

## **CHECK-IN**

The check-in table is located in the Liberty Foyer of the Sheraton Philadelphia Downtown and is open during the following hours:

Saturday, 11 March | 2:00 p.m. – 4:00 p.m.

Sunday, 12 March | 8:00 a.m. – 12:00 p.m.

## **ATTIRE**

Attire for the Symposium is business casual.

## **ACCESSIBILITY/DIETARY NEEDS**

If you have accessibility or dietary concerns or questions, please speak with the NASPA staff at the check-in desk upon arrival.

## **CELL PHONES**

As a courtesy to presenters, speakers, panelists, and attendees, please turn off cell phones during program sessions. If you must take a call, please leave the session room before answering the call.

## **BOOKSTORE AND BOOK SIGNINGS**

**LOCATION:** Pennsylvania Convention Center, First Floor

### **HOURS OF OPERATION:**

Saturday | 8:00 a.m. – 5:00 p.m.

Sunday | 8:00 a.m. – 5:30 p.m.

Monday | 8:00 a.m. – 5:00 p.m.

Tuesday | 8:00 a.m. – 5:00 p.m.

Wednesday | 8:00 a.m. – 10:00 a.m.

## **NEW BOOKS AND BOOK SIGNINGS**

**LATINX/A/OS IN HIGHER EDUCATION: EXPLORING IDENTITY, PATHWAYS, AND SUCCESS**

Monday, March 5 | 9:00 a.m. – 10:00 a.m.

Author – Angela Batista

**TRANSFORMATIONAL ENCOUNTERS**

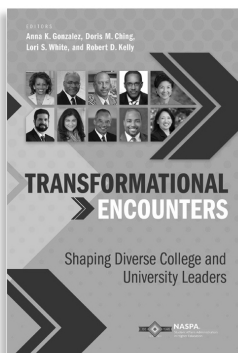
Monday, March 13 | 3:30 p.m. – 4:30 p.m.

Editors – Anna Gonzalez, Doris Ching, Lori White, and Robert Kelly



# NEW NASPA BOOKS

*Build your professional library*



Anna K. Gonzalez, Doris M. Ching,  
Lori S. White, and Robert D. Kelly, Editors

## **Transformational Encounters**

*Shaping Diverse College and University Leaders*

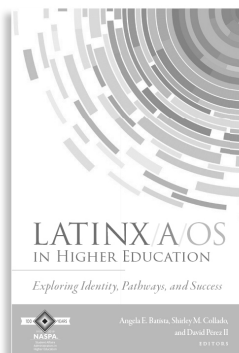
NASPA Conference Price: \$27.95

Paperback | 320 pages

ISBN 978-0-931654-67-1

**SESSION:** Monday, March 5, 2:30 p.m.,  
Convention Center Room 113A

**BOOK SIGNING:** Monday, March 5,  
3:30 p.m., at the NASPA Bookstore



Angela E. Batista, Shirley M. Collado, and  
David Perez II, Editors

## **Latinx/a/os in Higher Education**

*Exploring Identity, Pathways, and Success*

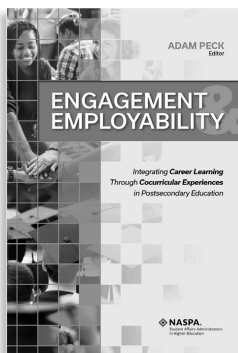
NASPA Conference Price: \$27.95

Paperback | 380 pages

ISBN 978-0-931654-74-9

**SESSION:** Monday, March 5, 8:00 a.m.,  
Convention Center Room 120A

**BOOK SIGNING:** Monday, March 5,  
9:00 a.m., at the NASPA Bookstore



Adam Peck, Editor

## **Engagement and Employability**

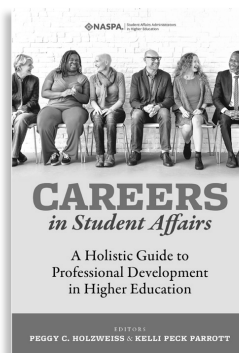
*Integrating Career Learning Through Cocurricular Experiences in Postsecondary Education*

NASPA Conference Price: \$27.95

Hardcover | 496 pages

ISBN 978-0-931654-62-6

**SESSION:** Monday, March 5, 9:05 a.m.,  
Convention Center Room 117



Peggy C. Holzweiss and Kelli Peck Parrott,  
Editors

## **Careers in Student Affairs**

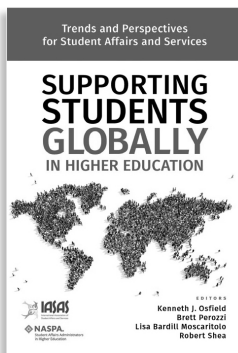
*A Holistic Guide to Professional Development in Higher Education*

NASPA Conference Price: \$34.95

Paperback | 368 pages

ISBN 978-0-931654-64-0

**SESSION:** Tuesday, March 6, 9:05 a.m.,  
Convention Center Room 111B



Kenneth J. Osfield, Brett Perozzi, Lisa Bardil  
Moscaritolo, and Robert Shea, Editors

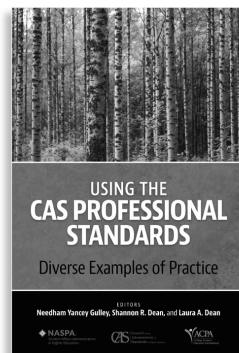
## **Supporting Students Globally in Higher Education**

*Trends and Perspectives for Student Affairs and Services*

NASPA Conference Price: \$27.95

Hardcover | 400 pages

ISBN 978-0-931654-95-4



Needham Yancey Gulley, Shannon R. Dean,  
and Laura A. Dean, Editors

## **Using the CAS Professional Standards**

*Diverse Examples of Practice*

NASPA Conference Price: \$27.95

Hardcover | 200 pages

ISBN 978-0-931654-70-1

[bookstore.naspa.org](http://bookstore.naspa.org)

**NASPA**



# GENERAL INFORMATION

## **LOST & FOUND**

Lost and found articles should be turned into the Symposium check-in desk.

## **SYMPOSIUM EVALUATION**

A link to the Symposium evaluation will be emailed to all participants following the conclusion of the Symposium.

## **EDUCATIONAL SESSIONS**

Every year, the Symposium planning committee sends out a call for programs to develop program content that is relevant to the goals and Symposium attendees from different parts of the world. A committee reviews the proposals and invites the facilitators, speakers, and panelists to present at the Symposium. The peer review process ensures rigor and relevance of the selected programs. As a day and a half workshop, the Symposium will feature speakers, educational sessions, and panel sessions.

## **NAME BADGES**

Institute badges are required to participate in sessions and any meals provided by the Institute. Your badge not only indicates that you are fully registered for the conference, but serves to build community among attendees.

## **SOCIAL MEDIA**

Join in the on the conversation via Twitter! Participants should use #NASPA18 and #INTLSYMP18 as the hashtag for the event. For all the latest tweets and photos, be sure to follow the official NASPA Twitter, @NASPATweets.

## **PRAYER SPACE**

### **SATURDAY - WEDNESDAY: PRAYER ROOMS ARE LOCATED IN THE MARRIOTT**

Conference attendees who would like a space to pray during the day while attending the 2018 NASPA Annual Conference may use the prayer rooms set aside for this purpose.

Two rooms located in the Marriott, one for women, and one for men, have been provided so that conference attendees do not have to return to individual hotel rooms. Keys for these rooms can be picked up at the NASPA Concierge Desk, Convention Center, and Exhibit Hall E Foyer

## **GLOBAL EXCHANGE**

Please help us celebrate the spirit of the Symposium by continuing the long-standing tradition of taking part in the Global Exchange. For new and returning symposium participants, the Global Exchange consists of bringing a university related item (e.g. hat, t-shirt, pens/pencils, folio, etc.) for exchange. Participants who bring one or more items will select an item to take home from one of the many participating campuses from around the world. Bring your institution related items to the Symposium desk and the planning committee will take it from there!

## DINNER AND DIALOGUE

To provide more opportunity to connect with colleagues during the International Symposium, we invite you to participate in Dinner and Dialogue, which will occur on **Saturday, 3 March**. Share ideas and build relationships while enjoying dinner in one of Philadelphia's fine restaurants. Please note: This event is not included in the Symposium registration fee. Each person will be responsible for the cost of their own meal. Participants will have the opportunity to sign up on site at the Symposium check-in table on Saturday.



## OTHER DINING OPTIONS:

Looking for other restaurants in Philadelphia? You can find a list of restaurants with Open Table at <https://www.opentable.com/philadelphia-restaurants> and instantly schedule your reservations. You can search by name or location and check reviews from the newest and best restaurants in Philadelphia. Open Table is also available to download as an app on your Smartphone or tablet.

# KEYNOTE SPEAKER



## **Tan Tai Young, Ph.D.**

### **President, Yale-NUS College**

Professor Tan Tai Yong is Yale-NUS College's President, a role he has served in since 1 July 2017. He was previously Executive Vice President (Academic Affairs) of the College, overseeing academic and co-curricular matters. Professor Tan was previously Vice Provost (Student Life) at NUS, overseeing student affairs and residential living. He served as Dean of the Faculty of Arts and Social Sciences from 2004 to 2009 and was concurrently Director of the Institute of South Asian Studies at NUS. An active member of the community, Professor Tan also sits on numerous boards of various organizations, including the National Museum and the National Heritage Board, and served as a Nominated Member of Parliament of Singapore.



# SATURDAY, 3 MARCH, 2018

## **SYMPOSIUM CHECK-IN**

*Liberty Foyer* | 2:00 p.m. – 4:00 p.m.

## **FIRST TIME ATTENDEE MEETING**

*Liberty B* | 3:45 p.m. – 4:15 p.m.

## **OPENING SESSION AND KEYNOTE**

*Liberty A* | 4:30 p.m. – 6:00 p.m.

### **A Community of Learning ... in Asia for the World**

KEYNOTE SPEAKER: **Tan Tai Young, Ph.D.**, President, Yale-NUS College

Yale-NUS College is a pioneering partnership between Yale University and the National University of Singapore (NUS). Its establishment represents a bold attempt to redefine liberal arts education for the 21st century. In preparing students for an uncertain and complex world, the College seeks to cultivate intellectual orientation and personal values that embrace diversity, adaptability and resilience. This presentation will explain how these objectives are met through the design of the curriculum, co-curricular activities and programs that promote student experiential learning.

*Liberty A* | 6:00 p.m. – 6:30 p.m.

### **Networking Session**

During this session, participants will be able to connect with other attendees from around the world and engage in some fun networking activities, while sharing personal and professional insights.

*Liberty B* | 6:30 p.m. – 7:30 p.m.

### **2018 International Symposium Opening Reception**

*Liberty B* | 7:30 p.m.

### **Optional Dinner and Dialogue departs**

To provide more opportunity to connect with colleagues after the International Symposium, we invite you to participate in Dinner and Dialogue, which will occur during the NASPA Annual Conference on Saturday, 3 March. Share ideas and build relationships while enjoying dinner in one of the Philadelphia's fine restaurants. **Please note: This event is not included in the Symposium registration fee.** Each person will be responsible for the cost of their own meal. Sign up at the Symposium check-in table to participate.



*Liberty Foyer* | 8:00 a.m. – 12:00 p.m.

## **Symposium Check-In**

*Liberty A* | 8:00 a.m.

## **Breakfast Opens**

*Liberty A* | 8:15 a.m. – 9:15 a.m

# **NASPA INTERNATIONAL EDUCATION KNOWLEDGE COMMUNITY**

## **2018 BEST PRACTICES IN INTERNATIONAL EDUCATION AWARDS**

### **History and Background**

Since 2008, the International Education Knowledge Community has been recognizing exceptional efforts in international education made by student affairs colleagues. The goal is to encourage innovative ideas that will help student affairs professionals create and sustain new opportunities for both international and domestic students, to generate conversations among student affairs professionals about campus and curriculum internationalization, and to inspire awareness of the benefits of international education in higher education.

### **Criteria for Award**

- **Creativity/Forward Thinking/Innovation:** Program approach is innovative
- **Adherence to Award Category Description:** Program serves as stated and intended
- **Replicability:** Practice could be replicated on another campus
- **Evidence:** Program has an assessment component, and can provide evidence of effectiveness

### **Award Categories and 2018 Recipients**

#### **INTERNATIONAL PROGRAMMING**

Programs sponsored by student affairs professionals and/or organizations that develop global perspectives and multicultural competence in college students through campus-based initiatives, projects, and conglomerates.

#### **RECIPIENT:**

**Global Monarch Club: Connect Globally Engage Locally**

**INSTITUTION: Old Dominion University**

**DESCRIPTION:** An international and domestic student two-way mentorship program. The Global Monarch Club (GMC) facilitates meaningful global connections on campus through two types of global mentorship programs: 1) American student welcoming and assisting international students with their adjustment to the university and in the U.S. (M.I.S.E. Program), and 2) international student sharing culture and enhancing their engagement with American students (M.I.L.E. Program).

**RATIONALE:** It is common for global engagement programs to involve mentorship of international students by domestic students. Uniquely, this program encompasses a two-way mentorship; wherein, international and domestic students both serve as mentors to one another in sharing cultural knowledge and experiences. This distinguishing factor sets this program apart from all other submissions and typifies it as innovative. Yet, it can be replicated at other institutions.

To learn more about the program, please direct inquiries to **Dr. Rachawan Wongtrirat**, Assistant Director for International Initiatives, Office of Intercultural Relations, Division of Student Engagement & Enrollment Services, Old Dominion University, [rwongtri@odu.edu](mailto:rwongtri@odu.edu)



# SUNDAY, 4 MARCH, 2018

*Liberty A* | 8:15 a.m. – 9:15 a.m

## **NASPA INTERNATIONAL EDUCATION KNOWLEDGE COMMUNITY**

2018 BEST PRACTICES IN INTERNATIONAL EDUCATION AWARDS

### **Award Categories and 2018 Recipients (continued)**

#### **STUDY ABROAD PROGRAMMING**

Programs sponsored by student affairs professionals and/or organizations that promote and facilitate mutual understanding, and student/staff participation via institutional-sponsored travel and/or host family initiatives and international service projects

RECIPIENT: **First Year Seminars Abroad**

INSTITUTION: **Michigan State University**

DESCRIPTION: The Michigan State University (MSU) First Year Seminars Abroad Program send cohorts of 20 – 30 students for a globally-focused and internationally-based first-year seminars between high school graduation and the MSU fall semester. The initiative fuses two high-impact practices— First Year Seminars and education abroad, along with an added focus on college transition.

RATIONALE: This study abroad program is innovative not only because it engages first-year college students, but also because this occurs in the summer prior to the first year. This enables cultural and college immersion experiences, not otherwise realized within the academic year. Even further, this program involves an expansive structure of assessment involving pre- and post-trip reflection, statistical modeling to predict student success, and evaluation of staffing. These factors set this program apart from other applicants.

To learn more about the program, please direct inquiries to Dr. James M. Lucas, Assistant Dean, Global Education & Curriculum, [lucasjam@msu.edu](mailto:lucasjam@msu.edu), 517-355-0171 and Paul Brown, Coordinator, Global Education Initiatives, [brownp17@msu.edu](mailto:brownp17@msu.edu), 517-884-8977.

#### **STUDENT AFFAIRS PROFESSIONAL GLOBAL PARTNERSHIP**

Programs that encourage international engagement, cooperation, and collaboration with and between student affairs professionals in two or more countries.

RECIPIENT: **Resident Assistant Exchange Program**

INSTITUTION: **University of Hawai'i at Manoa and Federation University**

DESCRIPTION: A Resident Assistants exchange program between the University of Hawaii and the Federation University in Australia, with the goals of international cooperation, cultural immersion and international understanding. Opportunity were made to explore higher education, and more specifically residence life, at very different institutions. RAs were able to draw parallels between the occupation of land experienced in Australia and the state of Hawai'i with the Native Hawaiian population. Resident Assistants swap of ideas and practices, as well as learned more about how to better serve the indigenous populations on their respective campuses.



## **STUDENT AFFAIRS PROFESSIONAL GLOBAL PARTNERSHIP cont'd**

**RATIONALE:** The program at the University of Hawaii exemplifies an innovative professional exchange of resident assistants with Federation University in Australia. This program immerses each group in a way not afforded to many in higher education. What makes this program unique is the opportunity to explore international education and residence life in each perspective country. This expands beyond what can be garnered through research or classroom learning.

To learn more about the program, please direct inquiries to David Akana, Associate Director for Residential Life, Student Housing Services, University of Hawai'i at Mānoa, [dakana2@hawaii.edu](mailto:dakana2@hawaii.edu) and Wil Chen, Assistant Director for Apartment Life, Student Housing Services, University of Hawai'i at Mānoa, [wchen7@hawaii.edu](mailto:wchen7@hawaii.edu).

## **HONORABLE MENTION**

Programs that do not fit in any of the award categories, yet the selection committee believes that such programs deserve public recognition and could be translated to similar work among other institutions.

**RECIPIENT: Student Internship Program**

**INSTITUTION: American University of Kuwait and Dartmouth College**

**DESCRIPTION:** A student internship exchange program, now in its twelfth year, gives students from both universities the opportunity to gain valuable work experience abroad through an up to ten-week non-academic credit, overseas internship experience, typically linked to their major or career interests. The program design assists both America and Kuwait-based students with personal growth through experiential learning, enhances professional preparations, and builds personal bridges between the two university communities. The program enables students to overcome preconceptions (often media-inspired) and gain awareness of Liberal Arts education in vastly different geographical and cultural settings. Through Fall 2017, the program has had 70 participating students, divided almost equally between the two institutions, and continues to exchange approximately 4 to 10 students annually.

**RATIONALE:** The selection committee believes that this program deserves public recognition for its longevity, fidelity, and impact, especially for its effort in dealing with the challenges of rapidly shifting educational, economic and political issues in the Middle East and the United States over the past decade.

To learn more about the program, please direct inquiries to Tadd Kruse, Assistant to the President for Institutional Planning & Effectiveness, American University of Kuwait, [tkruse@auk.edu.kw](mailto:tkruse@auk.edu.kw) and Dr. Dale F. Eickelman, Research Professor; Ralph and Richard Lazarus Professor of Anthropology and Human Relations Emeritus; Relationship Coordinator, the Dartmouth College-American, University of Kuwait Program, Dartmouth College, [Dale.f.eickelman@dartmouth.edu](mailto:Dale.f.eickelman@dartmouth.edu).





# SUNDAY, 4 MARCH, 2018



## CONCURRENT SESSIONS I | 9:20 A.M. – 10:20 A.M.

*Freedom H* | 9:20 a.m. - 10:20 a.m.

### **Supporting and Advising Muslim Students: A Panel Discussion**

PRESENTERS: **Amjad Abdo**, events and student development specialist - Weill Cornell Medicine, Qatar

**Farah Habli**, graduate assistant - Saint Louis University

**Colby Seay**, study abroad program coordinator - Texas A&M University, Qatar

**Heba Mostafa**, graduate assistant - Saint Louis University

**Jennifer Roberts**, assistant professor - Saint Louis University

GUIDING PRINCIPLE: Inclusion: Strategies for working toward supportive and inclusive environments for diverse communities of students, faculty, and staff.

TRACK: Global Perspectives Issues and Culture

COMPETENCY: Social Justice and Inclusion

Muslim students in higher education often come from different cultural backgrounds and experience marginalization, especially in the US. Many practitioners are unaware of the challenges faced by domestic and international Muslim students on campus. This session uses varied perspectives to increase practitioners' knowledge on how best to support Muslim students, and promote campus inclusion. Drawing upon experienced practitioners and graduate student researchers' findings the mini-panel provides differing viewpoints faced by Muslim students in multiple contexts.



*Independence D* | 9:20 a.m. - 10:20 a.m.

### **What really motivates international branch campus establishment?**

PRESENTER: **Justin Jeffery**, director of international student life - University of Georgia, Athens

GUIDING PRINCIPLE: Inquiry: New research or promising practices on topics relevant to international communities of student affairs practitioners and researchers.

TRACK: Overseas/Mobility Programs

COMPETENCY: Assessment, Evaluation, & Research

Why do American higher education institutions establish international branch campuses (IBC) around the world? What are the true motivators for this relatively new form of cross-border international education? In this session, the presenter will share a recent quantitative analysis on IBC motivations and allow for a rich discussion on what steps are next as the International Education field and scholars seek to better understand why American institutions seek out IBCs as a strategy to further institutional goals.





*Independence B* | 9:20 a.m. - 10:20 a.m.

## **Sexual Diversity and Gender Violence in TEC Campus Monterrey, Mexico - Contexts and Proposals**

**PRESENTER:** **Karla Elizabeth Urriola González**, program coordinator for support and academic persistence - ITESM Campus Monterrey, Tecnológico de Monterrey

**GUIDING PRINCIPLE:** Inclusion: Strategies for working toward supportive and inclusive environments for diverse communities of students, faculty, and staff.

**TRACK:** Global Perspectives, Issues, and Culture

**COMPETENCIES:** Social Justice and Inclusion; Organizational and Human Resources

In this presentation, the presenter will highlight how a collaboration between academic and student affairs professionals, campus authorities and students helped create protocols, workshops, and structures of interventions to prevent gender violence within the campus community. These established protocols and workshops had been a powerful tool to enhance the work within her university and in her state in Mexico to prevent gender violence. The presenter will also demonstrate how these protocols and workshops increased collaboration between student affairs departments, academic affairs departments, and students to support women and LGBTTQQAAP student groups on campus.

*Independence C* | 9:20 a.m. - 10:20 a.m.

## **It Takes a Village: Sustainable Collaborations Across Campus for International Student Support**

**PRESENTERS:** **Janet Jun Siew Loh**, international programs and outreach coordinator - Rutgers University, New Brunswick

**Katsumi Kishida**, assistant director of programming - Rutgers University, New Brunswick

**Cory Owen**, assistant dean of international advisement and diversity initiatives - The Julliard School in New York City

**GUIDING PRINCIPLE:** Innovation: New and innovative programs, services, and/or initiatives in student affairs that respond to country, regional, and/or global.

**TRACK:** International Student Services

**COMPETENCY:** Advising & Supporting

As increasing numbers of international students are choosing to study in US institutions, it is critical for student affairs and international student offices to creatively collaborate and provide intentional and targeted programming to support student transition and retention. While often international student support is localized in the international student office, this presentation will include evidence for creating a network of support through collaboration across divisions and units, even those not traditionally international student focused. It truly takes a village!





# SUNDAY, 4 MARCH, 2018

## CONCURRENT SESSIONS II | 10:30 A.M. – 11:30 A.M.

*Freedom H* | 10:30 a.m. - 11:30 a.m.

### **Unite UW: Connecting Domestic and International Students One Adventure at a Time**

PRESENTERS: **Dan Zhu**, international student engagement specialist - University of Washington  
**Taylor Caldwell**, unite UW program manager - University of Washington

GUIDING PRINCIPLE: Innovation: New and innovative programs, services, and/or initiatives in student affairs that respond to country, regional, and/or global.

TRACK: Global Perspectives, Issues, and Culture

COMPETENCIES: Leadership; Student Learning & Development

In 2015, the Student Life Office at the University of Washington was tasked to build a mentorship program to help international students adapt to campus. To challenge the uneven power hierarchy in a “mentor-mentee” relationship and to call out the divide between domestic and international communities, an “equal partnership” program called Unite UW was created to provide a mutually-enriching global experience in a local setting. This 7-week intensive quarterly program has offered 450 students a “family” and “home” at the University.

*Independence B* | 10:30 a.m. - 11:30 a.m.

### **Cross-Cultural Comparisons of Student Affairs Development from the new NASPA Areas (MENASA and LAC) and beyond.**

PRESENTERS: **Tadd Kruse**, assistant to the president for institutional planning & effectiveness - American University of Kuwait

**Enrique Lara-Nuño**, director of student affairs - Arkansas State University, Querétaro

GUIDING PRINCIPLE: Inclusion: Strategies for working toward supportive and inclusive environments for diverse communities of students faculty and staff.

TRACK: Global Perspectives, Issues, and Culture

COMPETENCY: Values, Philosophy and History

The development of student affairs/student services in some parts of the world include significant cultural influences and present vastly different challenges. Using the growth of the NASPA areas (MENASA & LAC) for a comparative base, presenters in this session will explore the cultural factors that impact student affairs/student services in an international context and identify strategies for successfully promoting the profession. Join us to learn more about international contexts and examine the profession from key cultural viewpoints impacting services.



*Independence C* | 10:30 a.m. - 11:30 a.m.

## **Where Can I Be Me?: Finding Belonging and Navigating Identity of Queer International Students of Color in the United States**

PRESENTERS: **Raja Bhattar**, director of LGBT campus resource center -  
University of California, Los Angeles

**Bryan Hubain**, assistant dean of students and director -  
California Polytechnic State University, San Luis Obispo

GUIDING PRINCIPLE: Inclusion: Strategies for working toward supportive and inclusive environments for diverse communities of students, faculty, and staff.

TRACK: International Student Services

COMPETENCY: Social Justice and Inclusion

This session explores concepts of identity and sense of belonging for LGBTQ international students. Presenters will review two studies that explored the narratives of Black gay international students, and the experiences of Indian LGBTQ international students. Through an interactive analytic approach, participants will develop themes from the two studies. The presenters will guide attendees toward co-constructed strategies based on the themes developed, which can be transferable to supporting queer international students of color on campuses and promote policy advocacy.

*Independence D* | 10:30 a.m. - 11:30 a.m.

## **Cultural Immersion Experience: A Case Study of Emirati Students' Experience in Japan**

PRESENTERS: **Natesha Smith**, assistant professor - Binghamton University

**Imani Fredricks-Lowman**, assistant professor and assistant dean of students -  
Zayed University

GUIDING PRINCIPLE: Innovation: New and innovative programs, services, and/or initiatives in student affairs that respond to country, regional, and/or global.

TRACK: Overseas/Mobility Programs

COMPETENCIES: Organizational and Human Resources; Student Learning & Development

Cultural immersion experiences are one of several effective strategies for facilitating the development of global competence in students. During this session, presenters will explore best practices for each phase of the cultural immersion life cycle: pre-departure, host-country, and the return home. The discussion is based on a case study of Emirati students' experience of participating in a short-term study abroad program focused on Japanese culture. University stakeholders can use these practices in the creation of programs at their home institutions.



# CENTER FOR FIRST-GENERATION STUDENT SUCCESS

AN INITIATIVE OF NASPA AND THE SUDER FOUNDATION



The Center is the premiere source of evidence-based practices, professional development, and knowledge creation for the higher education community to advance the success of first-generation students.

Join us in June at **#CTAG18** for continued conversations about first-generation student success!

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- Toolkits for creating student workshops and faculty/staff training



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**NASPA** | Student Affairs Administrators  
in Higher Education



## **EXPERIENTIAL SESSIONS | 11:40 A.M. – 12:10 P.M.**

These sessions are focused conversations to explore common issues affecting our profession around the world based on role and experience level. Other structured components of the Symposium allow engagement based on topic or track, whereas this forum is to help promote exchanges that align and support people linked to roles and experiences. The 30-minute guided dialogues will allow attendees to engage in exchanges with colleagues to explore related interests, to network, and to support ongoing communications during the conference and beyond.

### **New Professional Session**

LOCATION: Freedom H

Session for participants with less than five years of professional experience or field specific experience.

### **Mid-Level Professional Session**

LOCATION: Independence B

Session for participants with 5- 10 years of professional experience or holding a mid-level position.

### **Senior Level Professional Session**

LOCATION: Independence C

Session for participants with 10+ years of professional experience or holding a senior level position.

### **Transitioning Professional Session**

LOCATION: Independence D

Session for participants who are transitioning from roles, specific fields, regions/nations, or levels of seniority.



# SUNDAY, 4 MARCH, 2018

*Liberty B* | 12:15 p.m. - 1:25 p.m.

**Celebration Luncheon**

## **CONCURRENT SESSIONS III | 1:35 P.M. – 2:35 P.M.**

*Freedom H* | 1:35 p.m. - 2:35 p.m.

### **A Singapore Perspective: Don't Withdraw, Take a Break**

PRESENTERS: **Karla Fraser**, associate director, student services - Yale-NUS College, National University of Singapore

**Janelle Rahyns**, vice rector, cendana college - Yale-NUS College, National University of Singapore

GUIDING PRINCIPLE: Inquiry: New research or promising practices on topics relevant to international communities of student affairs practitioners and researchers.

TRACK: Global Perspectives, Issues, and Culture

COMPETENCY: Advising & Supporting

As a small international liberal arts college in Singapore, Yale-NUS College created a high touch and coaching student support model for students in the Leave of Absence (LOA) process. Students who choose to leave the College and take a break from their studies have a supportive alternative in lieu of withdrawing from the College. We will present and discuss our LOA program model and how our model can be utilized as a support tool at other institutions.





*Independence D* | 1:35 p.m. - 2:35 p.m.

## **Developing a Global Lens for Student Affairs Professional Development**

PRESENTERS: **Tamara Yakaboski**, associate professor - University of Northern Colorado  
**Brett Perozzi**, interim vice president for student affairs - Weber State University

GUIDING PRINCIPLE: Innovation: New and innovative programs, services, and/or initiatives in student affairs that respond to country, regional, and/or global.

TRACK: Professional Growth and Networking

COMPETENCIES: Social Justice and Inclusion; Organizational and Human Resources

Student affairs professionals need knowledge, skills, and competencies to work with diverse student populations, yet internationalization and intercultural competencies often are not addressed. Given the increase of international students and globalizing higher education system, student affairs professionals need to be able to work with international students, increase domestic students and international students' interaction, and institutionalize internationalization for all. In this session, presenters will share promising practices from around the world for developing a global lens when designing professional development programs.

*Liberty A* | 1:35 p.m. - 2:35 p.m.

## **Student Engagement in Institutional Decision-making: A Comparative Conversation**

PRESENTERS: **Jacqueline Beaulieu**, phd student, higher education - Ontario Institute for Studies in Education, University of Toronto  
**Sven Engel**, director of international relations, Deutsches Studentenwerk  
**Courtney Stryker**, senior student affairs consultant, Qatar University  
**William Young**, director of student affairs, Pontificia Universidad Católica de Chile

GUIDING PRINCIPLE: Integrity: Promising practices related to working with students, faculty, and staff around issues of transparency, student activism, leadership, and civic and social responsibility.

TRACK: Global Perspectives, Issues, and Culture

COMPETENCY: Law Policy & Governance

In this panel, presenters will examine student engagement in institutional decision-making, particularly as related to the funding, design, and delivery of student affairs and services, from an international/comparative perspective. Panelists representing several world regions will discuss current practices for engaging students in institutional decision-making. Panelists will discuss the expected outcomes of current practices, whether these are being met, and what might be done to further enhance students' ability to contribute to important decisions affecting them.





# SUNDAY, 4 MARCH, 2018



*Independence C* | 1:35 p.m. - 2:35 p.m.

## **Beyond Transition and Support – Developing Holistic International Student Orientation Programs**

PRESENTERS: **Ben Cecil**, assistant director, international student life -  
University of Georgia, Athens

**Justin Jeffery**, director, international student life -  
University of Georgia, Athens

GUIDING PRINCIPLE: Innovation: New and innovative programs, services, and/or initiatives in student affairs that respond to country, regional, and/or global.

TRACK: International Student Services

COMPETENCIES: Advising & Supporting; Student Learning & Development

The value of new student orientation programs is evident – however, the needs and foci of an international student orientation program differ from those of their domestic peers. This session will focus on the needs of international students in developing an orientation program as well as the importance of peer-to-peer learning in international student orientation programs. The presenters will provide best practices and an overview of the research related to international student transition and its role in developing successful orientation programs.

*Liberty Foyer* | 2:35 p.m. – 2:50 p.m.

## **Coffee Break**





## CONCURRENT SESSIONS IV | 2:50 P.M. – 3:50 P.M.

*Freedom H* | 2:50 p.m. - 3:50 p.m.

### **Supportive and Inclusive Campus Environments: Collaborating with Faculty to Engage International Students on Campus**

PRESENTERS: **Darbi Roberts**, executive director - Southern New Hampshire University  
**Ken Guan**, residence life coordinator - Indiana University, Bloomington

GUIDING PRINCIPLE: Inclusion: Strategies for working toward supportive and inclusive environments for diverse communities of students, faculty, and staff.

TRACK: Global Perspectives, Issues, and Culture

COMPETENCIES: Advising & Supporting; Student Learning & Development

Faculty are an integral part of the campus community, yet often are left out of conversations on how to create a more inclusive and supportive campus community for international students. Students, both domestic and international, spend a majority of their time in the classroom with professors, thus it is imperative that faculty are actively engaged in community building. In this session, presenters will dig into how to engage faculty more meaningfully and intentionally in supporting international students in a variety of learning environments.

*Independence B* | 2:50 p.m. - 3:50 p.m.

### **Minoritized no longer?: Key practices for an emerging dynamic of growing international enrollments**

PRESENTERS: **Cherie Fu**, assistant director, integrative student services - Wake Forest University  
**Matt Imboden**, executive director, integrative student services - Wake Forest University  
**Amanda Horton**, senior associate director, integrative student services - Wake Forest University

GUIDING PRINCIPLE: Inclusion: Strategies for working toward supportive and inclusive environments for diverse communities of students, faculty, and staff.

TRACK: Global Perspectives, Issues, and Culture

COMPETENCIES: Social Justice and Inclusion; Student Learning & Development

International graduate student enrollment has a skewed distribution by field of study where more than 50 percent of total enrollments are represented by STEM and business related fields. An emerging trend can be identified where international student populations actually approach the numerical majority in some professional degree program settings. In this interactive session, presenters will explore challenges and strategies for cross-cultural integration and exchange with domestic and international students in such a reality. These conversations are also translatable to a variety of other degree and non-degree program settings where similar dynamics may exist.





# SUNDAY, 4 MARCH, 2018



*Independence C* | 2:50 p.m. - 3:50 p.m.

## **Administering Emergency Funding for Students Facing Unanticipated Crises**

PRESENTERS: **Desmond Beirne**, assistant dean - School of International and Public Affairs, Columbia University

**Cory Way**, associate dean for student affairs and dean of students - School of International and Public Affairs, Columbia University

GUIDING PRINCIPLE: Innovation: New and innovative programs, services, and/or initiatives in student affairs that respond to country, regional, and/or global.

TRACK: International Student Services

COMPETENCIES: Advising & Supporting; Social Justice and Inclusion

In this session, presenters will talk about emergency funding for students enrolled in academic degree programs who face financial distress. The presenters will also focus on the importance of providing support for international students, as they are not always included in emergency funding program design. The presentation will include an interactive general discussion of emergency funding philosophy and processes, as well as challenges for student affairs professionals who administer and award emergency funds, followed by a case study of how emergency funding has evolved at the Columbia University School of International and Public Policy (SIPA).



*Independence D* | 2:50 p.m. - 3:50 p.m.

## **International Student Exchange Program**

PRESENTERS: **Amjad Abdo**, events and student development specialist - Weill Cornell Medicine, Qatar

**Faten Shunnar**, director of student affairs - Weill Cornell Medicine, Qatar

GUIDING PRINCIPLE: Innovation: New and innovative programs, services, and/or initiatives in student affairs that respond to country, regional, and/or global.

TRACK: Overseas/Mobility Programs

COMPETENCY: Student Learning & Development

Have you ever considered establishing a short-term exchange program? Weill Cornell Medicine-Qatar (WCM-Q) has recently established a short-term International Student Exchange Program with five medical schools in Lebanon, Palestine, Oman, Indian and Pakistan. In this session, presenters will highlight the entire process from the planning to the implementation stages. We will also discuss the challenges and obstacles that we faced during the planning and implementation process. Finally, we will review the assessment tools that we utilized during this program.



*Liberty A* | 3:55 p.m. – 4:30 p.m.

## **Closing Best Practice Showcase and International Symposium Closing**

4:30 p.m. | **March of Flags**

In this inaugural event, participants of the International Symposium will come together to march and wave their respective county's flags to the NASPA Annual Conference Opening Session.

*Hall D – Convention Center* | 5:00 p.m. – 7:00 p.m.

## **NASPA Annual Conference Opening Session and Featured Speaker**

*Terrace Ballroom – Convention Center* | 7:00 p.m. – 9:00 p.m.

## **NASPA Annual Conference Opening Reception**



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## NASPA LIVE BRIEFINGS





### Description

As the importance of student affairs continues to grow throughout the world, it's equally important for there to be continued sharing of knowledge and practices. The International Education Knowledge Community (IEKC) exists to support this dissemination of information and is continually exploring options to expand this goal. One of NASPA's 35 Knowledge Communities, the IEKC is no doubt the most globally focused KC, and people are able to find their place in the IEKC no matter where they call home.

### Goals

The International Education Knowledge Community has three overall goals:

1. To stimulate increased awareness of the global perspective in higher education
2. To provide a structure and opportunity for members to communicate regarding global issues related to student affairs
3. To encourage professional connections with colleagues in other countries

### Signature Initiatives

The IEKC has several signature initiatives in order to fulfill its goals, including the International Symposium, Best Practices Awards, the NASPA Annual Knowledge Community online publication, International Exchanges, Live Briefings, blogs, and more!

### Leadership Team and Involvement

The IEKC has close to 20 leadership team members. Leadership positions are a two year commitment, beginning and ending in March at the NASPA National Conference. Please contact us to find out more information. You can become a general member simply by joining our KC through the NASPA website.

### Conference Opportunities

Please join us for the IEKC Reception and Social on **Monday, March 5th from 5-6 PM in Franklin 2 - Marriott Downtown.**

### Social Media & Communication

Much of our regular communication is done through social media, e-mail, and the website.

Facebook: <https://www.facebook.com/NASPAIEKC/>

Twitter: @NASPA\_IEKC

Website: <https://www.naspa.org/constituent-groups/kcs/international-education>

E-mail: [naspa.iekc@gmail.com](mailto:naspa.iekc@gmail.com)

### Co-Chair Contact Information

2018 - 2020 IEKC Co-Chairs

Christine Gettings ([gettings@american.edu](mailto:gettings@american.edu)) and Matt Rader ([mrader@iesabroad.org](mailto:mrader@iesabroad.org))

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# NOTES

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This image shows a single page from a notebook or ledger. It features ten evenly spaced horizontal grey lines across its entire width, providing a template for writing. The background is white, and there are no margins, text, or other markings present.

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