

The background of the slide features a blurred photograph of a city street with trees and buildings. Overlaid on the right side are several large, colorful balloons in shades of blue, green, orange, and red. The text is positioned on the left side of the slide.

# **BEYOND**PROGRAMMING:

Moving from Traditional RA Programming to  
Intentional Conversations

**Patrick Heneghan** | **Jake Frasier**

Florida State University | University Housing

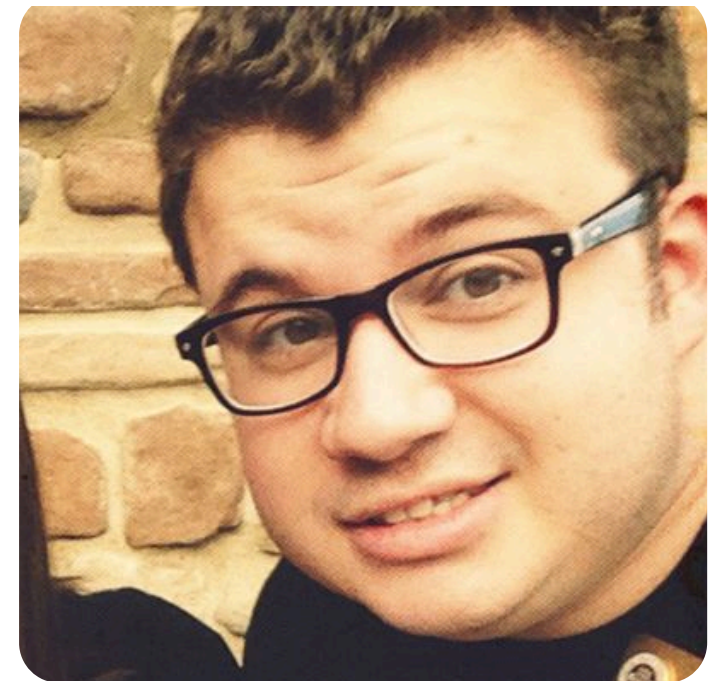


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# PRESENTATION **OUTLINE**

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Learning Outcomes

Why we implemented this model

How has it worked thus far

What steps can you take to bring this to  
your own institution



# LEARNING OUTCOMES

Identify ways to implement a non-traditional programming model

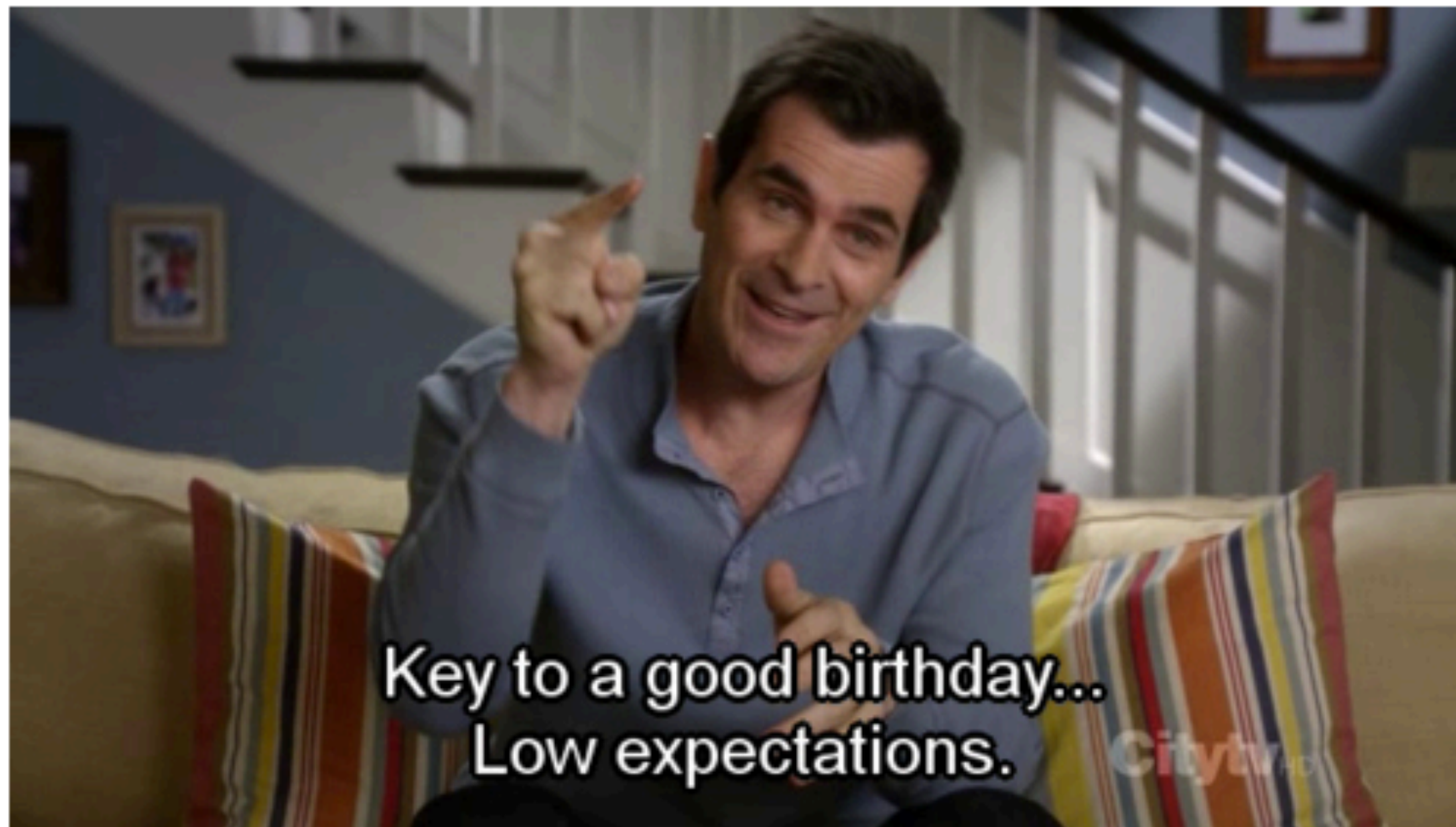
Evaluate feedback and results obtained from interactions occurring since July 2013.

Examine ways of supporting both RAs and residents' personal development outside of the classroom

Signs you were an RA,  
according to **BuzzFeed**

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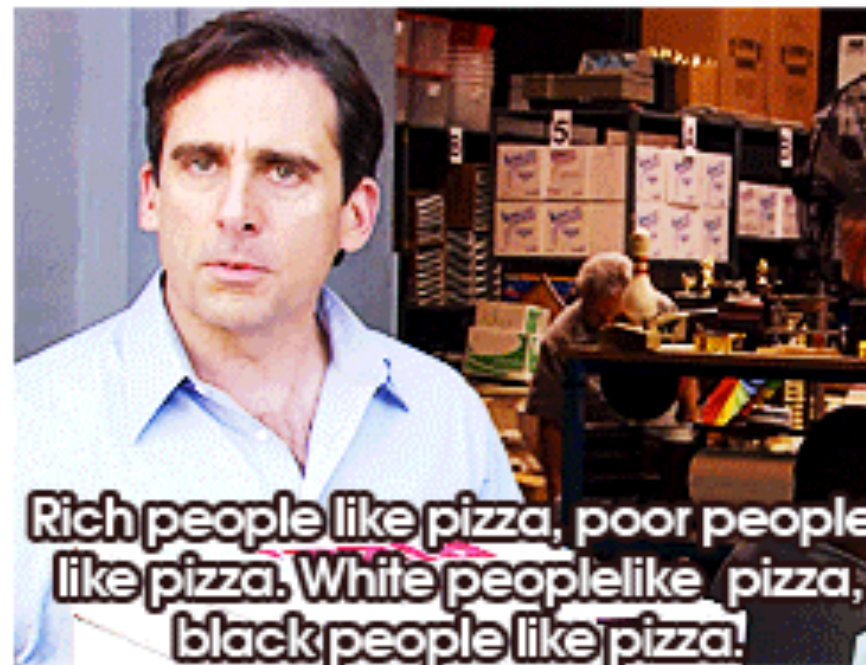
## 6. Your expectations for party attendance have been significantly lowered.



*tumblr.com / Via tumblr.com*

You used to be hurt that people didn't show up to your programs, but now you know the true key to happiness is a healthy dose of apathy.

11. You know that serving pizza is the most effective way to gain respect.



*Via tumblr.com*

Because, really, everyone loves pizza.





via Youtube:  
"Sh \*t RAs Say"





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# FLORIDA STATE UNIVERSITY PROGRAMMING

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P e r s o n a l   W e l l n e s s

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A p p r e c i a t i o n   o f   D i f f e r e n c e s

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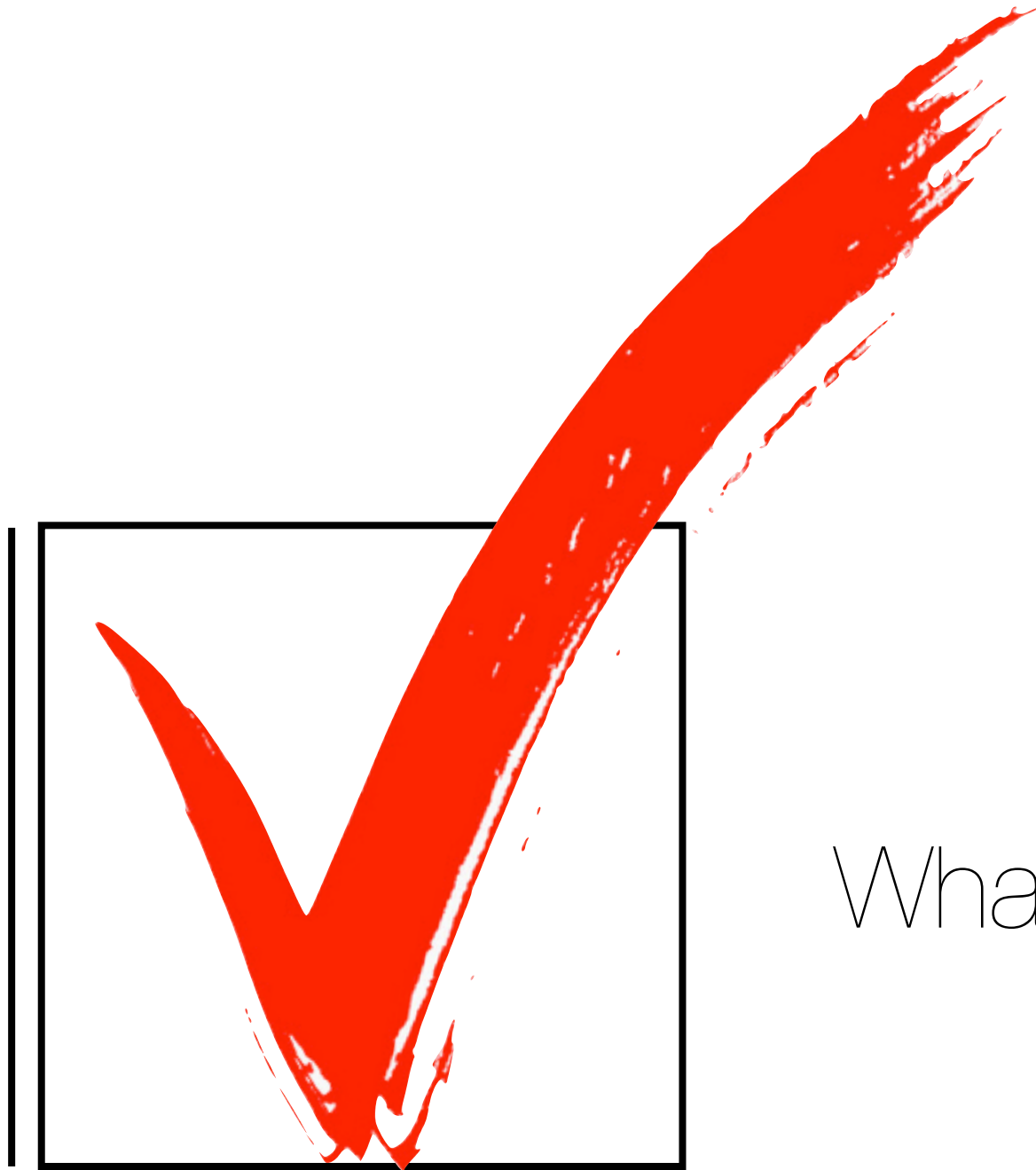
R e s p o n s i b l e   C i t i z e n s h i p

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I n v o l v e m e n t

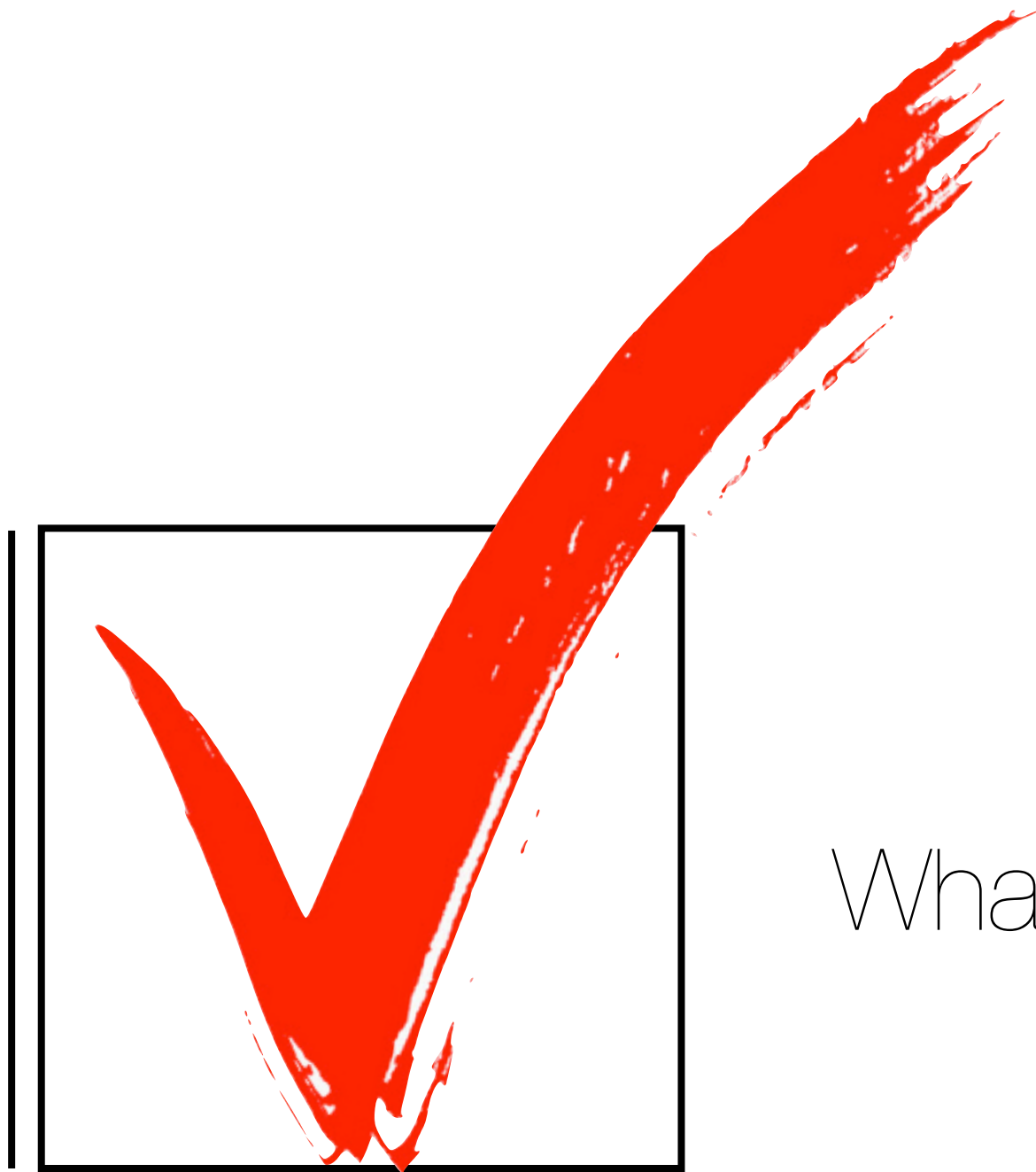
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S c h o l a r s h i p



What do I **have** to do





What **can** I do



IGNITE LEADERSHIP

*Influence Change*

VEGAS

acpa 2013

# APPLICATION AT FLORIDA STATE

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Interactional Programming Model (IPM)  
proposal approved July 2013 to pilot for  
2013-2014 academic year.

Two community style residence halls built in  
the early 1960s

Single gender floors in co-ed buildings

Average RA to resident ratio 1:30

31 out of 160 RAs utilized model



# AT A GLANCE

Intentional Interactions focusing on five tenets

Two floor activities during the month, may or may not be based upon tenets

One tenet based All-Hall Program every month

Tenet based bulletin boards monthly



RESULTS

494



# STAFF FEEDBACK

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	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Students have been enjoying the one on one interactions	7	11	1	-	-
Residents are still creating community on the floor	9	9	1	-	-
Students have had a chance to address issues with their RA	13	6	-	-	-
I would have liked more training before engaging in these conversations	3	3	7	4	2
I've gotten to know residents beyond just the surface level	15	3	1	-	-

BOYFRIEND	22
GIRLFRIEND	2
MAJOR	104
HOME	42
ROOMMATE	41
INVOLVED	158
FRIEND	95



I think this is a great way to build those relationships with our residents that are desired in housing and they've really been rewarding for me as an RA. When I hear about my residents' dreams and desires as well as their fears I feel so great because I know they're telling me because they're comfortable with me and they trust me.

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2nd Year RA



# ASSESSMENT METHODS

Compare EBI results from 2012-2013 academic year to this year's results.

Individual satisfaction surveys sent out to residents

Focus groups with RAs to examine what did or did not work

Using data from 2013-2014 implementation year to compare against each subsequent year

# NOSSUNCOSSID

How do you get buy-in from supervisors/colleagues

Steps to get RAs interested and motivated

Utilizing campus resources

Finding a balance between traditional programming and new approaches

What issues might your institution face

The background features a large, black, organic shape that resembles a stylized letter 'C' or a thick, curved line. This shape is set against a white background. In the bottom left corner, there is a smaller, solid black semi-circle. The overall composition is minimalist and abstract.

QUESTIONS