



Anthony DeSantis

Region III Director Report for the March 2017 Board of Directors Meeting
2016 – 2017 Annual Report

Diversity and Inclusion Initiatives

- The NASPA Region III 2016 – 2018 included the following areas:
 - **PROFESSIONAL DEVELOPMENT**
Provide exceptional and geographically accessible professional development opportunities
 - **SOCIAL JUSTICE**
Demonstrate leadership in inclusion and social justice initiatives.
 - **GRADUATE PREPARATION**
Serve graduate students and faculty in regional activities
 - **STATE AND LOCAL NEEDS**
Harness the State & Country Directors to assist with membership and response to local issues
 - **REGION III CONNECTIONS**
Create a stronger brand for Region III to facilitate connection, networking and loyalty
 - **ENGAGEMENT**
Develop a pipeline for leadership and volunteer engagement
 - **GLOBAL PARTNERS**
Cultivate deeper partnerships with international partners
- Created and HBCU and Community College Task Force for NASPA Region III that began in April 2016. Member of the HBCU and Community College Task Force are presenting their recommendations to the NASPA Region III board at the March board meeting.
- Three members of the HBCU Task Force, the Region III Director, and NASPA Vice President for Research and Policy attended the 63rd Annual National Association of Student Affairs Professionals (NASAP) Conference which was co-hosted by North Carolina Central University.
 - NASPA Region III, NASPA, and NASAP will be working on creating and MOU surrounding creating a collaborative partnership.
- NASPA Region III program proposals included the following criteria this year.
 - Key areas are being solicited specifically for the 2017 Symposium:
 - Social consciousness, inclusion, and student activism
 - Recruitment and retention of student affairs professionals
 - Increase and severity of student mental health concerns
 - Gender based violence and Title IX
 - Securing funding for student affairs initiatives
 - We encourage presenters to focus on the four pillars of NASPA - Inquiry, Inclusion, Integrity, and Innovation. The values of our organization reflect the spirit, purpose, and curiosity of its members. As student affairs professionals and NASPA members, we strive to offer leadership, scholarship, and professional development to student affairs. In honoring our mission, proposals may address what the mission of NASPA means to them and how their program embodies the organizations' guiding principles.
- Added the Bobby E. Leach Diversity and Inclusion Award to the list of awards in Region III
- The NASPA Region III board approved to help support first time attendees attending the NASPA Region III Summer Symposium.
 - \$5,000 in conference registration scholarships – this will cover 20 early bird registrations

- The NASPA Region III board approved \$1,000 to support a FREE Pre-Conference session entitled “Pathways to the Profession” which will occur on June 15 from 1pm – 4pm for 40 – 50 individuals.
- The NASPA Region III grants proposals included the following criteria this year.
 - NASPA Region III again offers its annual call for research proposals for the 2017–2018 research and assessment grant awards. Region III contributes \$5,000 annually in research assessment grants for Region III members. An individual or research group may receive up to \$1,000 for the 2017–2018 academic year. Preference will be given to applicants who submit proposals focused on the following NASPA Region III strategic areas:
 - Social Justice and Inclusion
 - Internationalization of Student Affairs
 - Community Colleges
 - HBCUs
 - Faculty Research Interests
 - Graduate Students

Leadership and Member Engagement

NASPA Region III Executive Leadership Team:

Regional Director	Anthony DeSantis
Regional Director Elect	Helen Grace Ryan
Past Regional Director	Becky Spurlock
Secretary/Chief of Staff	Gloria Laureano
Treasurer	Ken Gassiot
Membership Services	Peggy Crowe
Historian	Kathleen Callahan
Graduate Student Rep	Sara Kaner
IT Coordinator/Communications Chair	Abigail Brumfield
Knowledge Community Coordinator	Cara Appel Silbaugh
Volunteer Coordinator	Marlon L. Gibson
Assistant Volunteer Coordinator	Matthew Smith

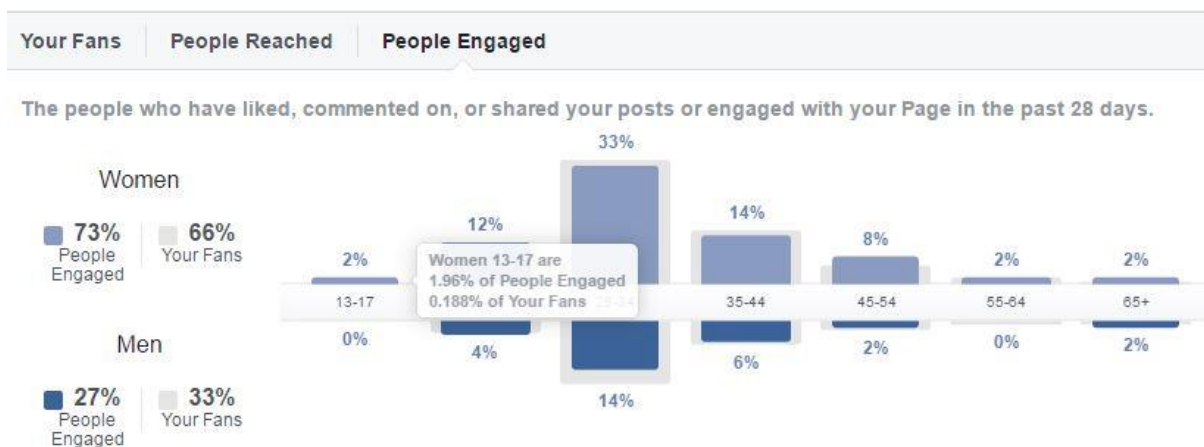
Past Regional Director

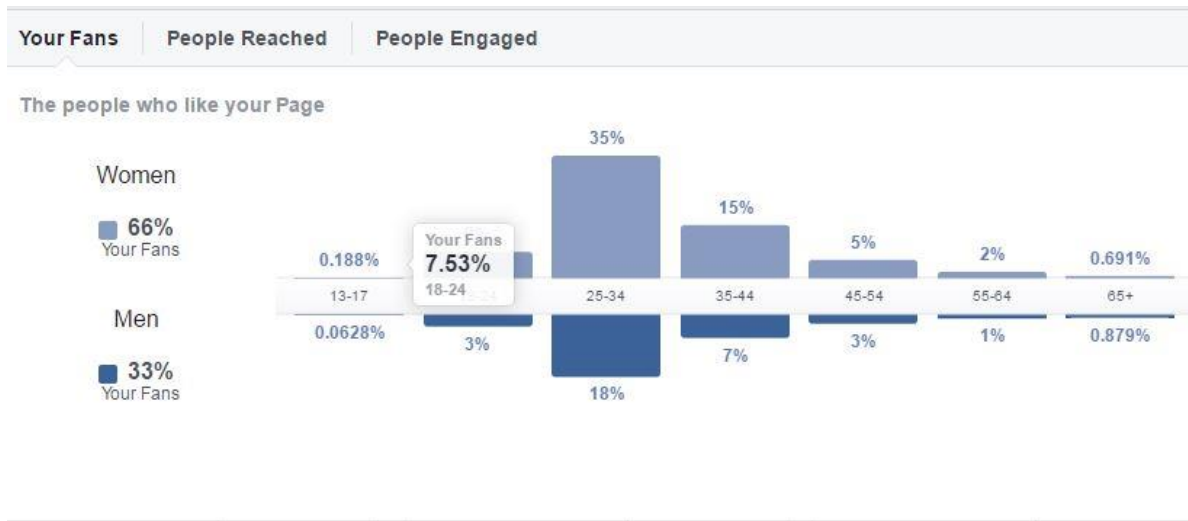
- The process to recruit and select the slate of Region III Directors for 2018-2020 began with public announcements about the position and requirements on October 3. Throughout the month of October, notices and announcements about the position were made via social media and email. Additionally, nominations were sought from the Board of Directors.
- The last day to submit applications was October 31. The Selection Committee reviewed the nominations and selected two individuals to move forward on the Slate. The Slate was approved by the Region III Leadership Team at their meeting in November.
- The Selection Team was comprised of:
 - Becky Spurlock, Past Region III Director;
 - Deb Heida, Former Small Colleges Rep and Foundation Ambassador, Region III; and
 - Grant Azdell, Former Treasurer, Region III.

- The slate selected was Dr. Helen Grace Ryan, Vice President for Student Affairs at Bellarmine University and Danny Armitage, Associate Vice President for Auxiliary Services, The University of North Texas. Elections are now open for the members to select the next Region III Director.
- Dr. Helen Grace Ryan, Vice President for Student Affairs at Bellarmine University was selected for the Region III Director Elect.

IT & Communications Chair

- #NASPAREG3 was promoted to increase engagement with members on social media
- Highlighting all NASPA Region III board member profiles on social media
- Addition of Graduate Student spotlights to NASPA Region III webpage
- Partnership with Volunteer Coordinator to post all positions to Volunteer Central and via social media
- Created a schedule for daily social media messages for each knowledge community
- Exploring a Linked in group for our region
- Facebook
 - March 17, 2016 - 1,169 likes
 - February 2017 - 1,597 likes
- Twitter
 - Highest number of followers of all NASPA regions
 - July 1, 2016 - 2,230 followers
- Instagram
 - 329 followers since March 17, 2016
- NASPA Region III Strategic Plan
 - Ensured all volunteer positions are posted and shared via email and social media platforms.
 - Participated in Careers in Student Affairs Month
 - Participated in the #NUFPLove Campaign





Total Page Likes as of Today: 1,597

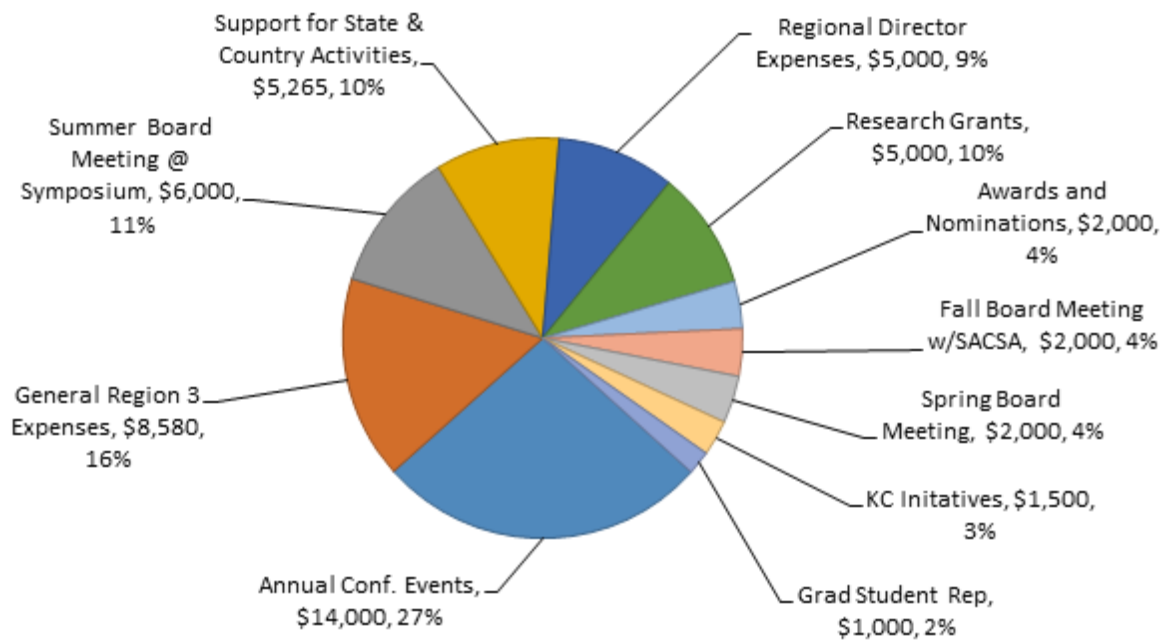


Treasurer

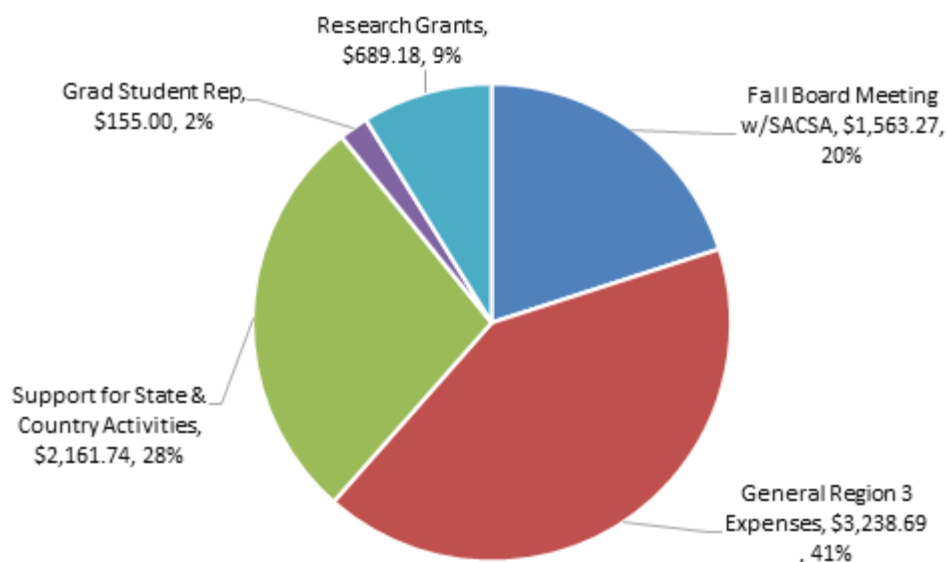
- 2015-16 fiscal year ended with a profit of \$6,902
- 2017 Annual Conference expenses are expected to remain consistent with 2016
- NASPA Foundation gave Region III \$300 to promote the Foundation and \$1,000 for meeting the #NASPAgives goal
- NPI and MMI Profit Detail (2015 and 2016 combined)
 - NPI Profit \$10,569.88

- MMI Profit \$25,993.46
- Total Profit \$36,563.34
- SACSA and NASPA Region III each received \$18,281.67
 - All future profit sharing will occur on an annual basis vs every 2 years
- 2016-17 Operating Budget \$52,345
- R3 Credit Cards (6 active cards)
 - No outstanding credit card reports for Region 3. All transactions clear and submitted to NASPA last week in prep for Feb. 7th due date.
 - Recent transactions have been related to the 2017 NASAP Conf. (travel for 3 approved staff at HBCU institutions).
- Check Requests
 - Requests have been in connection to the Florida Drive In, NASAP Conf. Registrations (3)
- Looking Ahead
 - More expenses will begin for Annual Conf. in San Antonio. Will likely spend all \$14,000 allocated.
 - I am working on a document that shows the amount we have spent/will spend by fiscal year end on progress towards 2016-2018 Region III Strategic Initiatives.
- General Account (as of 1-30-2017)
 - Account Balance of \$161,998.00
 - 2016-17 Operating Budget: \$52,345
 - Expenses YTD: \$7,807.88
 - Revenue YTD: \$1,700.00 (NASPA Foundation and investment earnings)

2016-17 NASPA Region 3 Operating Budget



2016 - 2017 Actual YTD Expenses



Volunteer Coordinator

- Promoting all volunteer state and regional volunteer position on NASPA'S Volunteer Central website
- Creating a way to capture all Region III members who have volunteered on a state, regional, and national level
 - From March 17, 2016 – March 1, 2017 over 260 Region III members have volunteered for a state, regional, or national position

Historian

- Working with History Advisory Committee on planning for 100th NASPA Anniversary starting with a history program and other highlights at the 2017 National Conference

Graduate Student Representative

- Posted Graduate Student Spotlights for each state on the NASPA Region III website and social media pages from April 2016 – March 2017
- Hosted the “Making the Most of Graduate School” Zoom event on September 27 from 12-1pm EST
 - Guest speaker: Dr. Kathleen Callahan, lecturer in Leadership Studies at Christopher Newport University and adjunct faculty in Higher Education at William & Mary
 - Attendance: 15 graduate students from 4 different states
 - Highlights: Dr. Callahan sharing ways to get involved on campus, advice on conducting research with faculty, and tips for maintaining professionalism inside and outside of the classroom.
- Hosted the “Positive Social Media Presence” Tweet us event on October 21 from 12-1pm EST
 - Highlights: NASPA Region III board members shared tips for maintaining a positive social media presence as student affairs professionals
 - Sample Tweet: @ADEsantis: Use social media to highlight the positive impact you and your students make on and off-campus! #NaspaReg3
 - “Maintaining a Work/Life Balance in Student Affairs” Zoom event planned for November 17 from 12-1pm EST
- Hosted the “Navigating The Placement Exchange (TPE) at NASPA National Conference” Zoom event on February 23 from 12-1pm EST
- 2017 NASPA National Conference:

- Graduate Student Breakfast: Planed and implemented NASPA Region III graduate student breakfast at NASPA National Conference in March for 220 individuals

Knowledge Community Coordinator

- Created and completed a needs assessment for Region III Knowledge Community Member Survey.
 - With the appointment of new Region III Knowledge Community Representatives there was discussion and interest in surveying members of Region III regarding their engagement with the Knowledge Communities. Several returning representatives expressed interest in knowing how best to contact members, how to share information, and if the information being shared was of interest to the membership. Working with three Knowledge Community Representatives, the Knowledge Community Coordinator developed a short survey for distribution.
 - In August, 2016 the survey link was distributed via email and social media (Facebook, Twitter, and Instagram). Knowledge Community Representatives were asked to send to the link to members from the region affiliated with their respective Knowledge Community. The survey was open one month received a total of 99 responses.
 - Respondents accurately responded to the purpose of the Knowledge Communities stating that the structure existed to generate new knowledge on a specific subject matter and to network with colleagues who shared a similar interest.
 - Respondents engaged with Knowledge Communities more because they had a passion/interest in the topic rather than the topic/area of focus being related to their job responsibilities. Respondents noted that keeping them abreast of trending topics and holding online forums (webinars, etc.) were most of interest for engagement. Further, if they were not involved as an appointed leader, respondents requested participation in professional development, networking opportunities, and reading articles/blogs posted online.
 - Respondents expressed the biggest challenge to their maintaining engagement in Knowledge Community forums was not having time given work and personal responsibilities.
 - General difficulties with the national office's online presence were also noted as barriers to engagement. Respondents noted the web site being confusing and information being inconsistent based on constituent group.
 - The survey highlighted struggles familiar to many educators working in the field who would like to be engaged in the work of NASPA – time, energy, and attention. Respondents discussed not having time to fully read articles or participate in online professional development due to the demands of their work. One respondent noted the following,
 - The volunteer structure is a good idea, and also not practical for Student Affairs employees. We, similar to the students we work with, are pulled in too many directions and those of us that demonstrate competency are tasked most often...Volunteers are still needed of course, in more specific duties and more strategically lined out.
 - Another struggle was the difficulty in information gathering. Many commented that the NASPA and Region III sites were confusing and they were unsure where to find the information. This frustration and confusion clearly led to disengagement.
 - The ambiguity of the Knowledge Community purpose was less an issue but the inconsistencies among Knowledge Community information sharing and outreach was noted as a concern.
- Posted, interviewed, and filed all open Knowledge Community positions by February 2017
 - Four new KC Representatives will be appointed before the March conference –

- Asian Pacific Islanders
- Gender and Sexuality
- Men & Masculinities
- Disability Concerns
- Developed a training module for new Knowledge Community members with headquarters
- After conversations with nearly all KC Representatives during October/November, focus turned to ensuring social media posts were being completed as well as engaging Representatives to prepare for the national conference. The call planned for January 31 will focus on training at the national conference, social media engagement, updates on programs/initiatives, and ideas for collaboration.
- Providing two trainings at the NASPA National Conference.
 - National KC Leaders Training on Saturday, March 11. This training is for all newly elected Knowledge Community Chairs and other leaders within the KC/NASPA structure.
 - Lead the KC Representative Training on Monday, March 13.

Membership Services:

- Hosted regularly scheduled monthly meetings on the last Friday of every month (8am/CST; 9am/EST), via Zoom meetings.
 - Included Public Policy Coordinator, Dr. Heidi Leming, to our month calls and she continues to remind State Directors to send her state public policy information each month
 - Included Dr. Scot Lingrell, Professional Standards, to join our monthly calls. During a fall meeting, Scot shared his insights about the ACPA/NASPA Prof. Comp. and new Rubrics and encouraged SD's to use them in their program planning.

OCTOBER 2016 TO FEB 2017																							
October 2016-February 2017		VA		KY		TN		NC		SC		TX		LA		MS		AL		GA		FL	
October 14, 2016-February 15, 2017																							
Member Category		TOTAL	NEW	TOTAL	NEW	TOTAL	NEW	TOTAL	NEW	TOTAL	NEW	TOTAL	NEW	TOTAL	NEW	TOTAL	NEW	TOTAL	NEW	TOTAL	NEW	TOTAL	NEW
HONORARY		1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	0
PROFESSIONAL		221	31	79	12	106	16	291	52	110	14	681	158	67	4	41	5	101	11	206	33	456	44
GRADUATE (INCL. MA / PhD)		44	13	10	0	26	6	66	14	46	17	200	79	20	9	19	5	12	4	64	18	214	52
FACULTY		26	8	7	3	6	2	12	4	11	1	31	10	3	2	3	0	4	2	21	3	23	6
INSTITUTIONAL		26	0	10	0	18	1	34	1	17	0	69	2	11	0	7	0	19	0	34	2	35	0
ASSOCIATE		16	1	5	1	10	0	12	0	10	2	24	7	8	1	6	2	7	3	11	1	13	1
NUFP		13	9	3	2	2	0	16	10	11	6	21	11	4	0	3	2	2	1	5	5	35	16
EMERITUS		3	0	2	0	0	0	2	0	2	1	4	1	2	1	0	0	0	0	1	0	3	0
UNDERGRAD		3	1	0	0	3	1	5	1	1	1	9	6	1	0	1	0	3	2	0	0	13	8
CORPORATE		2	0	0	0	0	0	1	0	1	0	1	0	0	0	0	0	0	0	2	0	1	0
NON-PROFIT		2	0	0	0	3	1	1	0	1	0	7	3	0	0	0	0	1	1	1	0	1	0
		357		116		174		440		210		1047		116		80		149		345		800	

Member Category	Total	New since October 14,2017
ASSOCIATE	122	19
EMERITUS	19	3
FACULTY	147	41
GRADUATE (INCL. MA / PhD)	721	217
PROFESSIONAL	2359	380
CORPORATE	8	0
NON-PROFIT	17	5
UNDERGRAD	39	20
HONORARY	7	0
NUFP	115	62
INSTITUTIONAL	280	6
Region III Total	3834	753

National Programs

NASPA Foundation Ambassador	Terry Mena
Public Policy Coordinator	Heidi Leming
Professional Standards	Scot A. Lingrell
NUFP	Meg Sunga
Nominations and Awards - Co-Chair	Jody Conway
Nominations and Awards - Co-Chair	Lorie A. Kittendorf
Faculty Division	Dorian L. McCoy
Community College Division Chair	Karen Stills Royster
Small Colleges and Universities Division	Dr. Jennifer Miles

NASPA Foundation

- Participated in monthly Public Policy Division calls, collected and disseminated information for the Region III public policy newsletter, joined monthly state director conference calls, and served on a smaller working group to review a proposal for the creation of a Title IX Knowledge Community.

Public Policy

- Hosting the monthly Region III Public Policy updates on the NASPA Region III website.
 - <https://www.naspa.org/constituent-groups/regions/region-three/resources>
- Joined monthly State Director conference calls.
- Working with State Directors to fill state Public Policy Chairs positions

NUFP

- Rolling out a #NUFPlove social media campaign in February to promote the NUFPs throughout NASPA Region III.
- Worked with Ajar Siddiqui, NPGS KC NUFP liaison for the following ideas:
 - NUFP Powerhour via google hangout or NASPA's zoom. Possible sessions include:
 - Preparing for interviews;
 - What should you look for in a school/choosing one;
 - How can you stay engaged with NASPA after NUFP,
 - Conference 101
 - Solidify dates & times leading up to San Antonio
 - Create Marketing Materials about sessions
 - Provide giveaways

Nominations & Awards

- 40 nominations for the 2017 NASPA Region III Awards Ceremony in Orlando, FL
- Added the AVP #2 Award and Bobby E. Leach Diversity and Inclusion Award
- The Chairs will continue to review the nomination and awards process to determine how best to serve Region III.

Under consideration are:

- Additional awards
- Program awards
- Partnership awards

- Retirees
 - Elon University, Smith Jackson, Vice President for Student Life and Dean of Students
 - Maryville College, Vandy Kemp, Vice President and Dean of Students
 - Texas A&M University- Commerce Mary Hendrix, Vice President for Student Access and Success
 - Virginia Commonwealth University Yolanda Jackson, Assistant Director of MCV Campus Programs 35 years of service.
 - Virginia Tech, Joan Hirt, Professor, Higher Education and Student Affairs
 - Winthrop University, Cindy Cassens, Asst. VP for Student Life and Director of Residence Life, will be retiring summer 2017 after 39 years of service
 - University of Alabama at Birmingham Andy Marsch, Assistant Vice President for Student Life
 - University of Mississippi
 - Jeanie Warren RN, Student Health
 - Veena Mantena, Financial Aid
 - Harold Tanner, Housing

Faculty Division

- NASPA Region III Research and Assessment Grant Proposal
Deadline: January 31
- NASPA Region III again offers its annual call for research proposals for the 2017–2018 research and assessment grant awards. Region III contributes \$5,000 annually in research assessment grants for Region III members. An individual or research group may receive up to \$1,000 for the 2017–2018 academic year. Preference will be given to applicants who submit proposals focused on the following NASPA Region ...III strategic areas:
 - Social Justice and Inclusion
 - Internationalization of Student Affairs
 - Community Colleges
 - HBCUs
 - Faculty Research Interests
 - Graduate Students
- Region III remains committed to funding research and assessment in student affairs that furthers our understanding of student development and student learning. Prospective grant recipients must electronically submit applications by Wednesday, November 30, 2016 by 11:59pm Central Time to Dorian L. McCoy, PhD.
- Application: <http://bit.ly/2d4BOL2>

State Directors

Alabama	Ben Newhouse
Florida	Dr. Eric E. Arneson
Georgia	Justin Jeffery
Kentucky	Dr. Charley Pride
Louisiana - Co-Director	Nicole Caridad Ralston
Louisiana - Co-Director	Courtney E. Williams
Mississippi	Regina Hyatt, Ph.D.
North Carolina	Jim Settle, Ph.D.
South Carolina	Neil Jamerson
Tennessee	Dr. Justin Lawhead
Texas	Dr. Adam Peck

Alabama

- Alabama hosted its annual drive-in conference at Birmingham-Southern College on Friday, January 20, 2017. 64 professionals, representing 12 institutions, were in attendance.
- Time was set aside for networking among common professional areas and “Hot Topic” style conversations during the conference.
- University of Alabama at Birmingham will host next year’s drive-in conference.

Florida

- The fall 2017 NASPA-FL Drive-In will be held at the University of Florida on November 2-3. The Drive-In will include an Undergraduate Symposium track for undergraduate students, including a “college fair” of Florida graduate programs.
- Hosting a state social at the national conference on Monday night at 7:00 p.m. in the Marriott Rivercenter Ballroom C.
- We have set our State Board summer retreat for June 5 at the University of Florida.
- We published our winter newsletter for the state, which included info about the past Drive-In and upcoming social at NASPA.

Georgia

- Sent policy updates to Heidi regarding state-level bills that potentially could have impact on Higher Education in the state.
- Conducted a needs assessment by sending out a brief survey to all current NASPA-Georgia members and a summary of the results can be found here:
<https://www.dropbox.com/s/ph4i4hvoksd8x7y/Survey%20Findings.pptx?dl=0>
- Currently in discussions with the Assessment and Staff Development office within Student Affairs at The University of Georgia to discuss ways to co-brand/partner with UGA’s Annual Professional Enrichment Conference that already pulls professionals from across the state and region.

Kentucky

- Working with our state ACPA unit, CPAK who is hosting a state wide conference on April 7, 2017.
- Working to create social media presence for NASPA Kentucky.
- Working on statewide update including membership and upcoming events.

Louisiana

- Formed a committee of professionals from around the state
- Plan to host a drive-in this summer
- Had the first board phone call on Friday, February 10
- Exploring partnerships with LACUSPA

Mississippi

- Designed and ordered a table top display & table cover to be used at the upcoming Legal Issues Conference (April 26-28, 2017) which NASPA Mississippi will be listed as a sponsor in the conference program.
- Distributed a survey link below to the 77 Mississippi NASPA members and additionally emailed a request to the VPSA’s of the 8 IHL institutions in our state, the 15 community colleges, and 7 independent colleges and universities.
- <https://msstudentaffairs.wufoo.com/forms/mississippi-naspa-interest-form/>

North Carolina

- Working on increased social media presence through creation of Facebook and Twitter feeds
- Developing statewide needs assessments to determine need and appetite for return of a drive-in conference and date
- Planning “Hot Topics” conference advertisement for March (after NASPA)

- Building state board; positions will be determined by needs assessment
- Trying to formalize a relationship with NCCPA, which has been hosting state conferences after NASPANC paused conferences

South Carolina

- Concentrating on building membership and filling board positions
- Hired a graduate intern from Clemson University's Student Affairs program
- Developing a needs assessment to conduct with both CSAOs and higher education graduate programs across the state; will use the data collected to determine how to grow NASPA's role in the state
- Established relationship with director of South Carolina Independent College and Universities
- Taylor Gladieux joined as a graduate intern from Clemson's higher ed program.
- Launching a social media presence for NASPA SC in coordination with Region III leadership.
 - Considering using LinkedIn to create group contact as opposed to email listserv.
- Developing three needs assessments targeting SC's CSAO members, faculty from its graduate higher education programs, and CSAO non-members to ask how NASPA SC can better serve their division/program. Linked specific questions to activities offered in other states as well as Region III strategic initiatives. CSAOs will be contacted via email; faculty contact will be in person/by phone. Looking at NASPA bookstore for appreciation gifts for participation.
- Plan to build a board based on assessment data so positions align with state interest. Looking for at least 2 professional staff to create director position pipeline.
- Formalized our membership renewal contacts.

Tennessee

- The Memphis in May Student Affairs Conference is a NASPA Region III event.
 - It will be on May 19 at the University of Memphis. Anthony DeSantis, Region III Director will be in attendance.
 - MIMSAC 2017 by sending this Call for Programs to other potential presenters.
 - The deadline to submit proposals is 11:59 PM on Wednesday, March 1, 2017. For more information please contact Programs Committee Chair Jaclyn Savell Rodriguez at jpsavell@memphis.edu.
- Developing a needs assessment focusing on additional engagement beyond the MIMSAC event.

Texas

- NASPA-TX was a silver sponsor for the Texas Association of College and University Student Personnel Administrators conference in Austin, Texas. The program took place October 23rd through 25th. There were 342 attendees. The NASPA Texas Board staffed a table with information about upcoming events including the National Convention and Region III Summer Symposium.
- The NASPA-TX board appointed Dr. Thomas Moorman as the legislative liaison to Region III. We will send a legislative update to our NASPA Texas schools next week.
- The NASPA-TX board will sponsor special conference ribbons identifying Texas schools in attendance at the National Convention. Our plan is to distribute them at the Region III meeting.
- NASPA-TX developed a schedule for regular updates on our social media presence. As a result, we have dramatically increased the number we are engaging.
- NASPA-TX developed stickers to distribute at the national convention that say, "Welcome to Texas from NASPA Texas." These will be given out at the Region III meeting

Virginia

- Hosted the NASPA Region III VA CSAO Meeting (February 17, 2017 at University of Richmond)
 - Hosted 31 SSAO's from 20 different schools
 - https://docs.google.com/document/d/1UIrKhRnmfXqogYnujTZZrO_-JBHVvZ2ZmR0whWMjxJI/edit?usp=sharing
- Hosted the NASPA Region III VA SGA Workshop (February 18, 2017 at University of Richmond)
 - Hosted 89 student government leaders and advisors from 16 different schools

- https://docs.google.com/document/d/1w6d3Tl4-hFlw51Dv-hzZyMsJRX04hPBVgg_5mpjdbzc/edit?usp=sharing.

Student Leader Discussion Topics:

- Navigating Campus Climate
 - Serving as advocates for underrepresented populations on campus
- Managing group dynamics.
- Involvement of SGA;s with sexual assault prevention efforts.
- Bettering student organizations and clubs?
- Issues with Campus Dining and How to Solve Them

Student Government Advisor Discussion Topics:

- Budget allocation process.
- Guiding your organization

Large Group Discussion Topics:

- Establishing traditions on our campuses.
- SGA traditions that work on your campus.
- Explored publishing a newsletter
- Explored combining NASPA-VA and VASPA
- Explored varied approached to membership outreach

Knowledge Communities

Administrators in Graduate and Professional Student Services	Matt Imboden
Adult Learners and Students with Children	Sydney Richardson, Ph. D.
African-American Concerns Chair	Mel C Norwood, II
African-American Concerns Co-Chair	Robert Sparks
Alcohol and Other Drug	Katherine Drotos Cuthbert
Asian Pacific Islanders Concerns	Justin Hua
Asian Pacific Islanders Concerns	chee ia yang
Assessment, Evaluation and Research	Misty McDonald
Campus Safety	Justin Gildner
Civic Learning & Democratic Engagement - Co-Chair	Dennis McCunney
Civic Learning & Democratic Engagement - Co-Chair	Lindsey Woelker
Disability Concerns	Annazette Houston
Enrollment Management	Georj Lewis
Fraternity and Sorority Affairs	Chris Graham
Gender & Sexuality	Brent Lewis
Indigenous People	Dr. David Kessler
International Education	Benardo J. Dargan
Latino/a	Rafael Zapata III
Men and Masculinities	Clint-Michael Reneau
MultiRacial	Brittany Hunt-Woods
Graduate Students and New Professionals	Brooke Wilson
Parent and Family Relations	Lady Cox

Socioeconomic and Class Issues	DeOnte Brown
Spirituality and Religion in Higher Education	Kevin McIntosh
Student Affairs Development and External Relations	Tierney Bates
Student Affairs Partnering with Academic Affairs - Co-Chair	Jemilia S. Davis
Student Athlete Concerns	Carrie Smith
Student Career Development	Julia Fleming
Student Leadership Programs Chair	Anthony Crenshaw
Sustainability	Kent Mire
Technology	Dr. Charles Hueber
Wellness and Health Promotion	Marian Trattner
Women in Student Affairs	Jessi Dillingham
Veterans	Denny Powers
Undocumented Immigrants and Allies	Pamela Hernandez, PhD

African-American Concerns

- Working with the AAKC on some of the issues affecting African Americans within Higher Education/Student Affairs. We are still looking for members to fill out leadership team from different states within the region. At the annual conference we will be meeting with the AAKC leadership team to “tap” entry-level and new members to get them involved and engaged with NASPA. Additionally, we are assisting in offers to bring more HBCUs participation within the organization.

Asian Pacific Islanders Concerns

- Brainstorming ways to address current trends and issues in the APID/A community, specifically as it relates to higher education and student affairs. We are also generating membership within the region to discuss ideas.

Assessment, Evaluation and Research

- The NASPA AER Leadership Team is continuing the work on the strategic plan.
- Creating a survey to distribute to the members within the region to better understand their specific desires.

Civic Learning & Democratic Engagement

- KC was approved by NASPA board in December 2016.
- First official conference call of the national CLDE leadership team is scheduled for January 30.
- KC is working on generating membership, promoting new social media accounts/branding, and identifying initial priorities.
- First official meetings are also scheduled during annual meeting in San Antonio.
- Some initial outreach with Student Leadership Programs KC has also been done, to explore collaboration.

Enrollment Management

- KC was approved by the board in January
- Leadership team is being set up and will be finalized by the conference
- First official meetings are also scheduled during annual meeting in San Antonio.

Fraternity and Sorority Affairs

- KC was approved to set up a leadership team
- Leadership team is being finalized and will be in place by the annual conference
- Leadership team will help develop resources and share information about the KC within the region

MultiRacial

- Working closely with the Knowledge Community to bring in the speaker for the Loving celebration at NASPA annual conference.
- Working to put together an online webinar related to MRKC issues.

New Professionals and Graduate Students

Past Initiatives

- Instagram account created and maintained for NPGS Region III
- Fall Newsletter
- Fall Book Club, which included two Twitter chats and a live webinar with the author
- SACSA Annual Conference KC Social (co-hosted with SAPAA)
- Participated in the KC Regional Rep survey and webinar discussion

Current Initiatives

- #MembershipMonday
- Spring Newsletter

Upcoming Initiatives

- Preparing for the Interview- Prospective SA Grad Webinar (partnering with Region III NUFP)
- NPGS Region III Social at the 2017 NASPA Annual Conference
- Areas for partnership with SACSA/SACSA's Newest Chair, Fred Tugas
 - Non-conference programming (socials)
 - 2017 Conference Orientation
 - 2017 Conference Case Study Competition
 - 2017 Conference Meet and Eat Networking Lunch

Parent and Family Relations

- Received approval to have the following awards added to the roster of national awards. They will be available in the upcoming cycle to be presented at the March 2018 conference.
 - Outstanding Parent and Family Relations Institutional Initiative Award
 - Outstanding Contribution to Research and/or Literature Award
 - Outstanding Parent and Family Relations Professional Award
 - Parent and Family Relations Knowledge Community Research Grant

Socioeconomic and Class Issues

- Identifying programs and services offered at institutions that support students and staff impacted by socioeconomic and class issues.
- Seeking input from members on how they can be better supported at the region level.
- On a national level we are developing learning opportunities through OnDemand Videos and Live Briefings in which members of region 3 have been nominated to serve as guests.

Student Affairs Development and External Relations

- Recruiting a team to help get more people involved with the KC. We want to plan a webinar and some educational workshops for SA professionals to learn about this area.

Student Affairs Partnering with Academic Affairs

- Provided messages to our Region III Communications Chair to recruit members to apply for KC board vacancies and share upcoming conference programs.
- Connected various Region III members the opportunity to assist the Research & Scholarship committee with a writing project.

Student Leadership Programs Chair

- Distributed the first SLPKC Region 3 newsletter in December
- Relaunched SLPKC Region III Facebook page
- Published monthly spotlight during Fall semester
- Launching webinar series in late February
- Working to establish strategic collaboration with new CLDEKC
- Decided to change frequency newsletter and spotlight series from monthly to quarterly

Professional Development & Events

SACSA with NASPA Region III Conference 2016

- Jacksonville, FL ~ November 4 – November 7, 2016
- NASPA Region III Board Meeting on November 4 from 2pm – 4pm
- 5 NASPA Region III focused presentations
- NASPA Presentations at SASCA with NASPA Region III
 - *The 2016 Mid-Managers Institute Takeaways and Experience*
 - Tierney Bates, University of Louisville
 - *Bouncing Back: A Case Study on Building Resilience in Students*
 - Marian Trattner, Suicide Prevention Coordinator, UT-Austin
 - *Standards, Schmandards! Why ACPA-NASPA Professional Competencies should drive your professional development efforts.*
 - Dr. Scot A. Lingrell, VPSA, University of West Georgia
 - *Motivating with Love: The 5 Love Languages*
 - Sean Ryan – UAB
 - Lessons Learned While Waiting in the Wings: Being an Interim and Internal Candidate
 - Dr. Micahel Mardis – VPSA, University of Louisville
 - Brian Kuster – VPSA, Western Kentucky University
 - Dr. Helen Grace Ryan – VPSA, Bellarmine University

NASPA Region III – Florida

- NASPA-Florida Drive-In ~ October 2016
 - Day 1: Case study competition and social
 - Day 2: Full day of 20 professional development sessions. Approximately 90 grad students attended this luncheon to discuss topics particularly relevant to graduate students
 - Day 3: Undergraduate Symposium for undergraduate students interested in a career in Student Affairs. 65 participants and also 7 different masters in Higher Education departments also attended and shared information regarding their programs. All participants were given a full year NASPA membership as part of their registration.

NASPA Region III - Virginia

- Hosted the NASPA Region III VA CSAO Meeting (February 17, 2017 at University of Richmond)
 - Hosted 31 SSAO's from 20 different schools
 - https://docs.google.com/document/d/1UIrKhRnmfXqogYnujTZZrO_-JBHVvZ2ZmR0whWMjxJl/edit?usp=sharing
- Hosted the NASPA Region III VA SGA Workshop (February 18, 2017 at University of Richmond)
 - Hosted 89 student government leaders and advisors from 16 different schools
 - https://docs.google.com/document/d/1w6d3Tl4-hFlw51Dv-hzZyMsJRX04hPBVgg_5mpjdbzc/edit?usp=sharing

Student Leader Discussion Topics:

- Navigating Campus Climate
 - Serving as advocates for underrepresented populations on campus
- Managing group dynamics.
- Involvement of SGA;s with sexual assault prevention efforts.
- Bettering student organizations and clubs?
- Issues with Campus Dining and How to Solve Them

Student Government Advisor Discussion Topics:

- Budget allocation process.
- Guiding your organization

Large Group Discussion Topics:

- Establishing traditions on our campuses.
- SGA traditions that work on your campus.

NASPA Region III – Alabama

- Alabama hosted its annual drive-in conference at Birmingham-Southern College on Friday, January 20, 2017. 64 professionals, representing 12 institutions, were in attendance.

Optional Other Reports

Corporate Sponsor Liaison - Co-Chair	Vicki Dobiyanski
Corporate Sponsor Liaison - Co-Chair	Brian W. Kuster
NASPA/SACSA Mid Managers Director	Dr. Ellen J. Neufeldt
NASPA/SACSA NPI Director	Alicia Caudill
SACSA with NASPA Conference Liaison	Helen-Grace Ryan
Professional Programs	Denny Bubrig
Summer Symposium 2017 Co-Chair	Allison B. Peters
Summer Symposium 2017 Co-Chair	Meredith Conrey
SACSA Liaison to NASPA (SACSA President-Elect)	Tanisha L. Jenkins
NASPA to SACSA Liaison	Cord McLean

Corporate Sponsor Liaison

- A new sponsorship package will be developed for all 2017 NASPA Region III professional development opportunities to include MMI, NPI, and Summer Symposium
 - The goal is \$25,000 in sponsorships for Summer Symposium
 - The goal is \$18,000 for MMI and NPI with SACSA

NASPA/SACSA Mid Managers Director

- <https://www.naspa.org/events/2017-naspa-region-iii-sacsa-mid-managers-institute>
- Institute to be held on June 11-15
- Call for faculty went out in December
- Applications are targeted to go out in mid-February through late March

NASPA/SACSA NPI Director

- <https://www.naspa.org/events/sacsa-naspa-region-iii-new-professionals-institute>
- Institute to be held on June 18-23

- Call for faculty went out in December
- Applications are targeted to go out in mid-February through late March

Professional Programs

- Site visits conducted during January for potential Summer Symposium 2018 sites
- Summer Symposium 2018 will be hosted in New Orleans at the Hyatt Centric

Summer Symposium 2017

- <https://www.naspa.org/events/naspa-region-iii-summer-symposium-2017>
- Registration Opens March 20, 2017
- Call for Programs is currently open and due March 1, 2017: <https://www.naspa.org/events/naspa-region-iii-summer-symposium-2017/CFP>
- Call for volunteers to review programs will come early February
- Awards nominations due February 17, 2017: <https://www.naspa.org/constituent-groups/regions/region-three/awards-grants>

Region III HBCU Task Force

HBCU Task Force Member	Jamar Banks	Winston-Salem State University
HBCU Task Force Member	Jarvis Lane	Alabama A&M University
HBCU Task Force Member	Gary B. Crosby, Ph.D.,	Alabama A&M University
HBCU Task Force Member	Kesha Lee	North Carolina Central University
HBCU Task Force Member	Gary L. Brown	North Carolina Central University
HBCU Task Force Member	Tyson Beale, Ph.D.	Fayetteville State University
HBCU Task Force Member	Ronnie Mack	Bethune-Cookman University
HBCU Task Force Member	Jame'I R. Hodges, Ed.D.	Tennessee State University
HBCU Task Force Member	Narja McElroy	Fisk University
HBCU Task Force Member	Tanaya M. Walters, MS	Clark Atlanta University
HBCU Task Force Member	Joseph Byrd	Xavier University
HBCU Task Force Member	Glenda Jones	Prarie View A&M University

With over 82 HBCU's in NASPA Region III, our board is interested in developing a task force to focus on how to improve engagement and membership opportunities for Historically Black Colleges and Universities. Members of this task for are responsible for the following:

1. Reviewing the current HBCU individual/institutional members;
2. Producing a list of limitations that impact HBCU's student affairs practitioners from joining NASPA;
3. Developing a needs assessment of NASPA member and non-member HBCU's;
4. Creating a plan for enhancing professional development opportunities for HBCU's in our region; and
5. Providing recommendations to the NASPA Region III for future collaborative efforts.

The culmination of this task force will result in a list of recommendations to the NASPA Region III Advisory Board to consider implementing as part of our strategic plan.

NASPA Region III Community College Task Force

Community College Task Force Chair	Dan Rodkin	Santa Fe College
------------------------------------	------------	------------------

Community College Task Force	Karen Stills Royster, MBA	Delgado Community College
Community College Task Force	Ashleigh Tillman	Northern Virginia Community College
Community College Task Force	Zack Coapland	Lone Star College
Community College Task Force	Rebecca Ashford, Ed.D.	Pellissippi State Community College
Community College Task Force	Dana Davis	Gadsden State Junior College
Community College Task Force	Keith Sayles	Henderson Community College
Community College Task Force	Samuel Jones	Jones County Junior College
Community College Task Force	Blair Hairr	Sampson Community College
Community College Task Force	Ronald Jackson	Spartanburg Technical College
Community College Task Force	Rachel Adner	Davidson County Community College
Community College Task Force	Dr. Lauren Lunk	Chattahoochee Technical College

NASPA Region III & SACSA Task Force

NASPA/SACSA Task Force / SACSA Member	Jane Adams-Dunford
NASPA/SACSA Task Force / NASPA Region III Member	Kimberly M. Lowry, PhD.
NASPA/SACSA Task Force / NASPA Region III Director	Anthony DeSantis
NASPA/SACSA Task Force / NASPA to SACSA Liaison	Cord McLean
NASPA/SACSA Task Force / SACSA to NASPA Liaison	Matt Varga
NASPA/SACSA Task Force / SACSA VP for Professional Development	CJ Woods
NASPA/SACSA Task Force / NASPA Past Region III Director	Becky Spurlock
NASPA/SACSA Task Force / SACSA Past-President	Tony Cawthon
NASPA/SACSA Task Force / SACSA President	Beau Seagraves

NASPA Region III Strategic Initiatives

The Region III Board of Directors strives to ensure that national initiatives inform our regional activities and find expression in our ongoing growth, development, and contributions as student affairs professionals. We carry out our regional activities through conferences, institutes, publications, technology, networks and other opportunities that promote personal and professional learning and collegiality. All are designed to help us work efficiently so we engage in state-of-the-art practices that promote organizational effectiveness and student learning and development. These initiatives were developed after more than a year of feedback and data collection from Region III members and the Board of Directors. These seven initiatives carry equal importance to the Region.

PROFESSIONAL DEVELOPMENT

Provide exceptional and geographically accessible professional development opportunities

- Conduct a comprehensive review of regional professional development programs to ensure fiscal success, broad access, and affordability.
- Appoint a team to review how our partnership with SACSA affects professional development within Region III.
- Provide new mechanisms of support for State Directors to bring relevant and timely professional development opportunities.

- Establish accessibility standards for professional development programs (i.e. closed captioning at programs).

SOCIAL JUSTICE

Demonstrate leadership in inclusion and social justice initiatives.

- Honor the history of Region III by celebrating the foundation of our profession.
- Create new awards to recognize excellence in social justice programming and research.
- Prioritize programming at conferences and create signature programs that address each initiative.
- Appoint a task force to review how Region III can better serve professionals working at historically Black colleges and universities.

GRADUATE PREPARATION

Serve graduate students and faculty in regional activities

- Improve the conversion of graduate students to professional members
- Conduct a review of graduate students and faculty members about meeting their needs in the region
- Use the State Directors to coordinate connection and support to graduate programs

STATE AND LOCAL NEEDS

Harness the State & Country Directors to assist with membership and response to local issues

- Appoint the Membership Director to coordinate the work of the State Directors. (COMPLETED)
- State & Country Directors should explore setting up boards to increase volunteerism and response to local issues and needs.
- Advance and connect the work of the Public Policy Division with the State Directors.
- Appoint a task force to address serving community college professionals.

REGION III CONNECTIONS

Create a stronger brand for Region III to facilitate connection, networking and loyalty

- Create web content and resources to help members make the most of their membership.
- Create messaging and branding materials for Region III and incorporate them into regional marketing efforts.

ENGAGEMENT

Develop a pipeline for leadership and volunteer engagement

- Advance new ideas to recognize the work of those in the region.
- Create Innovation Grants to pair with Scholarship Grants to recognize excellence and best practices.
- Maintain a commitment to transparency in recruiting all volunteer positions.

GLOBAL PARTNERS

Cultivate deeper partnerships with international partners

- Focus on developing meaningful relationships with countries noted as Region III partners – Armenia, Bulgaria, Japan, Kenya, South Africa and Taiwan.