

## **Anthony DeSantis**

# Region III Director Report for the December 2017 Board of Directors Meeting 2017 – 2018 Report

# Leadership and Member Engagement

Executive Leadership Team	Name
Regional Director	Anthony DeSantis, Ph.D.
Regional Director - Elect	Helen-Grace Ryan, Ph.D.
Secretary/Chief of Staff	Gloria Laureano, Ed.D.
Treasurer	Ken Gassiot, Ph.D.
Membership Services	Peggy Crowe, Ph.D.
Historian	Kathleen Callahan
Graduate Student Rep	Ashley Carter
IT Coordinator/Communications Chair	Abigail Brumfield
KC Coordinator	Cara Appel Silbaugh, Ph.D.
Volunteer Coordinator	Marlon L. Gibson
Assistant Volunteer Coordinator	Matthew Smith
Strategic Planning Coordinator	Jay Lambert

# Region III Director

- Received NASPA Region III Board approval to increase the number of first-time attendee/graduate student scholarships to 40 from 20 for 2018 Summer Symposium
- Served on the NASPA 2020 Annual Conference Recommendation Team
- Served on the NASPA Presidential Evaluation Team
- Worked closely with the team responsible for hosting the NASPA Community College Symposium.
  - Hosted at Valencia College in Orlando, FL on February 1 2.
  - Received board approval to co-sponsor the symposium and provide \$5,000 in financial support.
    - \$897.00 in virtual ticket registrations
    - \$825 in professional memberships
    - \$3,238.50 in contributions towards bottom line for lunch and breakfast
- Working closely with the NASAP leadership team on the 64<sup>th</sup> Annual Conference in North Charleston, SC on February 15 – 18, 2018
  - Providing a welcome on behalf of NASPA on Thursday, February 15 at 6:30pm
  - Attending a board meeting with the NASAP leadership on Saturday, February 17 at 2:00pm
  - Providing closing remarks at the closing session and banquet on Saturday, February 17 at 6:00pm
- Attended the SACSA with NASPA Region III Conference in Chattanooga, TN in October
- Attended the NASPA-FL Conference in Gainesville, FL in October and provided a welcome on behalf of NASPA

- Six of our Region III members were selected to the 2016 2018 Serve Academy Cohort
  - o https://www.naspa.org/images/uploads/main/SERVE1618Bios.pdf

## Regional Director – Elect

- Posted all 2018 2020 NASPA Region III Board position on volunteer central
  - o The 2018-2020 Region III Board selection and appointment process is nearly complete.
  - Working to select the community college division representative
  - o All appointments are complete with a talented and diverse pool of professionals.
- Hosting the first teleconference meeting of the 18 20 Executive Board in February prior to the annual conference.
  - Upcoming agenda topics include summer symposium pre-conference offerings and scholarships, budget review, and an overview of the upcoming year.

## Secretary/Chief of Staff

- Completing the NASPA Region III Board Manual
- Finalizing details for all NASPA Region III meetings and events at the NASPA Annual Conference
- Uploading the remaining NASPA Region III documents on Board Effect

#### Treasurer

- Region III Credit Cards (6 active cards)
  - o All card reconciliation reports for Region III submitted.
  - o Recent transactions have been related to the 2018 MMI Save the Date cards.
- Check Requests
  - o Recent check requests have come from NASPA-FL.
- Looking Ahead
  - o More expenses will begin before, after, and during the Annual Conference in Philadelphia.
  - Will likely spend the entire \$13,000 allocated
- General Account (as of 1-20-2018)
  - Region III Executive Leadership Team voted on January 5 to invest earnings from guaranteed return (\$4,000) as well as performance earnings (\$2,665.10) into investment account. Total invested was \$6,665.10.
  - o Account Balance of \$156,218.00
  - o 2017-18 Operating Budget: \$54,795

Expenses YTD: \$13,962.63 (25% used to date)
Revenue YTD: \$6,665.10 (Investment earnings)

#### Membership Services

• NASPA Region II has continued our efforts with the 11 states represented in Region III.

Alabama	Krista Harrell	Associate Dean of Students and Title IX Coordinator	University of South Alabama
Florida	Ana Di Donato	Associate Vice President for Student Success	Saint Leo University
Georgia	Justin Jeffery	Director of International Student Life	University of Georgia
Kentucky	Charley Pride/Dann Rosner	Director of Student Activities/Asst. Dir. Housing & Res. Life	Western Kentucky University
Louisiana - Co- Director	Nicole Ralston	Program Manager in the Center of Public Service	Tulane University
Louisiana - Co- Director	Courtney E. Williams	Director, Student Engagement & Leadership and Student Union	Dillard University
Mississippi	Regina Hyatt	Vice President for Student Affairs	Mississippi State University
North Carolina	Jim Settle	Associate Vice Chancellor for Student Affairs	The University of North Carolina at Greensboro
South Carolina	Neil Jamerson	Associate Vice President for Student Development	Furman University
Tennessee	Justin Lawhead	Associate VPSA; Dean of Students/Interim Dir. of Disability Res.	University of Memphis

			Stephen F. Austin State	
Texas	Adam Peck	Dean of Student Affairs	University	
Virginia	Susan Trageser	Interim Vice President for Student Affairs	Radford University	

- State Directors began or continued their efforts at creating or sustaining state boards. Some SDs have had fully-functioning boards for some time; however, some SDs are new at creating boards for their states. In our conversations related to institutional and state budget reductions, State Directors have worked to offer a variety of professional development opportunities at low or no-cost to state members. Drive-in's and hosting webinars have increased Region III members' opportunities to engage and learn with and from one another.
- NASPA Region III Membership #'s (report pulled 1/24/18)

Active Members: 3,801
Members Expiring: 135
New Members: 599
Institutional Members: 289

	<u>Active</u>	New (since Nov. 2017)
Alabama:	161	23
Florida:	731	131
Georgia:	317	41
Kentucky:	120	19
Louisiana:	99	21
Mississippi:	83	13
North Carolina:	493	69
South Carolina:	229	43
Tennessee:	200	30
Texas:	900	125
Virginia:	348	59

- State Director Awards and Recognition
  - Adam Peck was selected by Campus Labs for their "Champion of Assessment" award. He also won an award from another national association but cannot announce it yet.
  - Krista Harrell was elected to ACUI's Board of Trustees in December and will begin her 2-year term in March. Krista also was elected as the Junior League of Mobile Membership Development Manager for 2017-2018 and recently elected to serve on the Junior League of Mobile Board of Directors as Recording Secretary.
  - This spring, Nicole Ralston, from Tulane's Center for Public Service (CPS) office, rolled out a new study called "Conversations Across Difference: An Intercultural Competency and Community Engagement Series." The study will engage student populations at the University of New Orleans, a public institution, and the private Tulane University, to foster cross-cultural empathy and civic and community engagement. The project is funded by a grant received from Campus Compact, a Boston-based nonprofit organization working to advance the public purposes of higher education, and is slated for completion by August 2018.

# Historian

- Working closely with the 100<sup>th</sup> Anniversary planning team
- Planning a trip to Bowling Green with the planning team to review historical documents for NASPA Region III

# **Graduate Student Coordinator**

- Coordinating the NASPA Region III Graduate Student & SSAO Breakfast for the NASPA Annual Conference (March 5, 2018)
- Provided outreach to graduate students regarding their knowledge and experiences in Region III and compile the data of these results for the board and state directors
- Provided Outreached to graduate students in each state to build relationships within the states and connect them with Region III resources
- Conducting a webinar regarding national conference attendee to do's and the job search process

# IT Coordinator/Communications Chair

- Facebook: 1,803 page likes (goal of 2,000 by March 2018)
  - Obtaining a 2,700 reach on social media posts
- Twitter has 2,481 followers (goal of 2,500 by March of 2018)
- Instagram has 509 followers (goal of 550 by March of 2018)
- Worked closely with NASPA to create practicum/internship platform (live March 2018)
- Worked closely with NASPA to promote Careers in Student Affairs Month
- Awarded the NASPA NOW Professionals 2018 Award for Impact
  - o https://www.naspa.org/constituent-groups/posts/naspa-now-professionals-2018-cohort

## **KC** Coordinator

- Filled two vacant KC Rep positions Lucas Mullin and Kevin Singer (Spiritualty and Religion); Don Stansberry and Cameron Tepper (Men and Masculinities)
- Provided feedback to Region III Director and Director-Elect on the KC Task Force report
- Held monthly conference calls with Knowledge Community Representatives
- Worked with National Chair of Knowledge Communities and NASPA staff to full understand changes to the recruitment and appointment process.
- Working with National KC Chairs to fill vacant positions for 2018
- Interviewed potential KC Coordinators with Regional III Director-Elect

## **Volunteer Coordinators**

- Worked collaboratively with the KC coordinator to effectively fill all of the KC rep positions until this was handed off to the national KCs
- Assisted the NASPA Region III Director-Elect in posting various positions for her Executive Board and Advisory Board
- Maintained transparency with all posting to ensure volunteer opportunities were available to all interested NASPA Region III through Volunteer Central

#### Historian

- Working completing the NASPA Region III 2006 present history for 100th anniversary
- Working with History Advisory Committee for 100th anniversary
- Planning on going to Bowling Green in March 2018 to expand regional history

# Strategic Plan Coordinator

- A final document of the 2016 2018 NASPA Region III Strategic Plan was completed
- A survey was created to gauge member satisfaction on the success of our strategic plan.
  - $\frac{\text{https://baseline.campuslabs.com/p/Project.aspx?q=f48e5d5f8efac53ecfa63bf697648cd71179e8385991}}{393093b747cafdffe7a76637d6014d51ea0a0c9d8dbde237b3fb&r=e4c8d046-726d-42df-8f61-cfc9fc8e063b}$
- Date from Survey
  - o http://baseline.campuslabs.com/naspa/regioniiimember

National Programs	Name
Foundation Ambassador	Terry Mena
Public Policy Coordinator	Heidi Leming, Ph.D.
Professional Standards	Scot A. Lingrell, Ph. D.
NUFP	Meg Sunga
Nominations and Awards - Chair	Meredith Conrey
Faculty Division	Dorian L. McCoy, Ph.D.
Community College Division Chair	Karen Stills Royster, MBA
Small Colleges and Universities Division	Dr. Jennifer Miles
Corporate Sponsor Liaison - Chair	Adam Peck
NASPA/SACSA Mid Managers Director	Dr. Ellen J. Neufeldt
NASPA/SACSA NPI Director	Chris Holland
Professional Programs	Denny Bubrig
Summer Symposium 2018 Co-Chair	Shauna Harris
Summer Symposium 2018 Co-Chair	Mylon J. Kirksy, Ed.D.
SACSA Liaison to NASPA (SACSA President-Elect)	Tanisha L. Jenkins
NASPA to SACSA Liaison	Cord McLean

# **Foundation Ambassador**

	Progress to			I		
	Donor		Donor	Progress to		
Region	Goal	Donors	Goal	Dollar Goal	Dollars	Dollar Goal
NASPA Region I	11%	12	110	13%	\$1,739	\$13,270
NASPA Region II	16%	22	140	23%	\$4,520	\$20,000
NASPA Region III	19%	39	210	19%	\$8,621	\$44,461
NASPA Region IV-E	27%	32	117	21%	\$5,331	\$24,848
NASPA Region IV-W	21%	23	109	18%	\$3,033	\$17,063
NASPA Region V	21%	16	75	31%	\$3,109	\$10,074
NASPA Region VI	25%	27	106	25%	\$5,543	\$22,250
Overall	20%	171	867	21%	\$31,896	\$151,966

Participation Rate 1.15%
Participation Goal 5.85%

10/26/2017

# **Public Policy Coordinator**

Provided September/October 2017 Public Policy updates to the region

o <a href="https://www.naspa.org/images/uploads/events/Sept\_Oct\_2017\_RegionIII\_Public\_Policy\_Updates.pdf">https://www.naspa.org/images/uploads/events/Sept\_Oct\_2017\_RegionIII\_Public\_Policy\_Updates.pdf</a>

# NUFP

Total NUFP roster: 366
# of Region III NUFPs on current class roster: 76
# of applications for CSAM17 deadline: 62
# of region III CSAM17 applications: 24

- NASPA Region III is ranked 2nd with the largest NUFP class (127 NASPA VI)
- Largest NUFP programs in Region III:
  - o FIU (9), UNC Chapel Hill (7), Texas A&M (7)

## Nominations and Awards

- Prior to the Summer Symposium, the Nominations & Awards Co-Chairs asked the Region III Director and Incoming Region III Director to consider moving the Nominations & Awards selection and transition to May. So the new Co-Chairs/Chair would be selected prior to the Summer Symposium, held in June, during the year when this position transitions.
- The incoming Region III Director, Helen Grace Ryan, approved this transition of this position to Meredith Conrey, Director of Leadership Initiatives at Sam Houston State University and Dr. Gloria Laureano, Senior Associate Vice President for Student Affairs at Kennesaw State University. While the formal transition will take place in March the new Co-Chairs have been involved in these roles since 8/1/18 in several capacities.
- On 7/31/2017 a transition meeting was held with Lorie, Jody, Meredith and Gloria to go over the responsibilities and details involved in this position.







- Marketing for 2018 cycle launched to all regional members just prior to Halloween and will conclude shortly after Valentine's Day.
- Notification was sent to all nominators to assure that they were aware that the nomination process was open, so nominators could update their letters of support prior to the National review (for those awards that are included at the National level).
- National Award Notification was sent to all Region III nominators to assure that they were aware that the nomination process was open, so nominators could update their letters of support prior to the National review (for those awards that are included at the National level).
- The portal is open for Region III nominations and nominations will close on February 23, 2018.
- Reviewer opportunity will be launched on volunteer central shortly and reviewers will then be selected in the next month.
- Historical data for Award submissions are provided below. This will be completed by the new Co-Chairs once this information is available.

Year	Submissions	States	Reviewers	Location	Awards
2013-	32	7	11	Orlando/Disney/FL	10
2014					
2014-	28	4	12	St. Simon Island/GA	10
2015					
2015-	50	7	16	Dollywood/TN	10
2016					
2016-	67	8	22	Orlando/Disney/FL	12
2017					
2017-				New Orleans	12
2018					

# Faculty

- Three research grants were awarded for 17 -18
  - Stephanie Dunston
     Matthew Smith
     Sherell Willson
     \$500
- Promotion and selection of the 2018 2019 NASPA III Grants will roll out in February of 2018

# Region III Corporate Sponsorship Liaison

- Created solicitation letter and materials for the Summer Symposium
- Worked with Summer Symposium conference chairs and outgoing Corporate Sponsorship Liaison to reconfigure sponsorship opportunities and benefits
- Begun working to renew previous sponsors
  - Two have chosen not to sponsor again this year, TAO Connect and National Society of Leadership because of budgetary decisions.
  - o Off-Campus Partners and eRez Life has indicated a desire to sponsor.
  - o Campus Labs and YMCA Blue Ridge will get back to us.
  - Conference Committee members have suggested some additional sponsors. CC Creations and Everfi has expressed interest in sponsoring.
  - Last year's fundraising total was \$7,000, I am still confident that we will meet and potentially surpass this total.

# NASPA/SACSA Mid Managers Director

- 2018 MMI will be hosted at Emory University
- Call for faculty will began in December

#### NASPA/SACSA NPI Director

NPI 2017 Budget Overview

#### **Budget Proposal**

Generated Income	
Source	Amount
Tuition for the Institute (34 NAPSA/SACSA Members at \$600)	\$ 20,400.00
Tuition for the Institute (36 non-members at \$650))	\$ 23,400.00
TOTAL INCOME	\$ 43,800.00

Expenses	
Activity/Program	Amount
Housing and Meals at Trinity (\$29,430)	\$ 29,430.00
River Barges/San Antonio River Trip (June 21)	\$ 363.36
Giveaways (journals, pens, t-shirts, polos)	\$ 1,534.00
Picture Frames - closing gifts	\$ 396.00
Reimbursement for Director - on-site expenses	\$ 647.98
Transportation (2 charter busses @ \$715 for site visits)	\$ 1,430.00
Picture Printing for all participants, faculty, guests (Walgreens)	\$ 48.00
Supplies (\$360, \$190)	\$ 550.00
Flights for Director and Intern (CHS to SAT)	\$ 1,387.00
Stipend for Intern	\$ 1,000.00

Revenue		\$	5,039.00
TOTAL EXPENSES		\$	38,761.34
Reimbursements for faculty/guests (\$900, \$664, \$356, \$55)			1,975.00

Hosted by UNC-Charlotte on June 2 through June 7, 2018.

- Thanks to Denny Bubrig and CJ Woods for working through the MOU with the host site.
- Applicants can apply at <a href="https://www.naspa.org/constituent-groups/regions/region-three/awards-grants">https://www.naspa.org/constituent-groups/regions/region-three/awards-grants</a>
- Dr. Kevin Bailey, Vice Chancellor of Student Affairs (UNCC) and his team of Alex Dudek and Bonny Shade are assisting with site coordination
- One of the highlights will be participants visiting the NASCAR Hall of Fame for a Welcome Reception
- Three faculty are returning—Drs. Jacqueline Gibson (Vice President of Student Affairs, Mississippi State
  University), Barry McKinney (Director of Student Activities, The University of Texas at San Antonio), and Ryan
  Smith (Program Coordinator/Assistant Professor of Social Work, Alabama A&M University). The call for three
  additional faculty is now live.
- More information will be available at the annual NASPA conference.

# **Professional Programs**

- Selected 2018-2019 New Professionals Institute (NPI) Director, Chris Holland, in conjunction with the SACSA Professional Development team per our MOU with that organization.
- Successfully reset the selection process in conjunction with SACSA counterparts for the NPI Host Institution to be better defined and minimizing subjectivity as much as possible.
- Successfully concluded the NPI Host Site selection advancing UNC Charlotte as the selectee which was approved by both leadership teams at the October meetings
- Began work with newly seated counterparts in SACSA to advance MMI work beginning in December
- Planning for the 2018 NPI is off and running. The MOU was successfully completed and is currently being executed by both organizations.
- Preliminary work underway for MMI site selection and SS 2019 site selection as well.

# Summer Symposium 2018 Co-Chairs

- Selected all programmatic chair positions for the 2018 planning committee
- Hosted three meetings with the planning team
- Visited site in New Orleans, LA
- Scheduled planning team meetings for the rest of the year
  - o Friday, December 15
  - o Friday, January 19
  - Friday, February 16
  - o Friday, March 2
  - o Friday, March 16
  - o Friday, March 23
  - o Friday, March 30
  - o Friday, April 20
  - o Friday, May 11
  - o Friday, June 1

State/Country Directors	Name
Alabama	Dr. Krista Harrell
Florida	Ana Di Donato
Georgia	Justin Jeffery
Kentucky	Dr. Charley Pride
Louisiana - Co-Director	Nicole Ralston
Louisiana - Co-Director	Courtney E. Williams
Mississippi	Regina Hyatt, Ph.D.
North Carolina	Jim Settle, Ph.D.
South Carolina	Neil Jamerson
Tennessee	Justin Lawhead
Texas	Adam Peck
Virginia	Susan Trageser

### Alabama

- The NASPA-AL Drive-In is a one-day conference that brings together Student Affairs professionals from across the state of Alabama. Our theme, Bridge the Gap! Creating meaningful professional connections, will allow us to navigate the changing landscape of higher education. Together, we will learn from one another, discuss the critical issues influencing our field, and network with new and established colleagues. Open to everyone, from Chief Student Affairs officers, to New Professionals and Graduate Students, the NASPA-AL Drive-In will have intentional time to meet with others in your functional areas as well as learn from those who are on the cutting edge of innovative student affairs practices.
- Website https://www.naspa.org/events/al-naspa-drive-in
- Dates January 26 January 28, 2018 at University of Alabama at Birmingham, Birmingham, AL
- Agenda

0	8:30am – 9:30am	Registration and Continental Breakfast (Theatre Lobby)
0	9:30am – 9:45am	Welcome (Theatre)
0	9:45am – 10:15am	Intro to Speaker and Speaker (Theatre)
0	10:15am – 10:30am	Break
0	10:30am	Breakout Session 1
0	11:30am	Breakout Session 2

o 12:30pm Lunch & Campus Tours (Ballroom)

o 1:30pm – 3pm ALSAAL Breakout (Room 312) & CSO Breakout (Room 101)

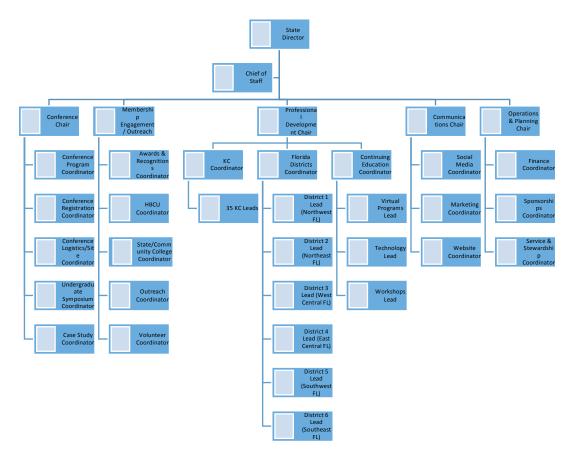
o 2pm Breakout Session 3

3pm Awards, Officer Transition and Closing

# Florida

- Hosted NASPA FL Drive-In Conference at the University of Florida November 2-3, 2017 with approximately 194 in attendance. Included in the Conference was:
  - NASPA FL Board meeting where we discussed re-structure of current Board positions to improve efficiency and increase recruitment of new talent
  - Case Study Competition was successful with 6 teams total (3 undergraduate and 3 graduate) from UCF, FIU, Nova, Stetson, and UF.
    - 1<sup>st</sup> place winner- FIU graduate team
    - 2<sup>nd</sup> place winner- Nova graduate team
    - 3<sup>rd</sup> place winner-FIU undergraduate team
  - o Excellent keynote speaker, Dr. Amelia Parnell, VP of Research & Policy, NASPA

- Merged the undergraduate symposium into the same day as the drive in conference with approximately 35 undergrads in attendance and 7 graduate schools represented at the Grad School Fair. An undergraduate track was identified in the Guidebook app for the students to attend appropriate educational sessions.
- Expanded the Graduate Networking Lunch, by hosting roundtable discussions with assigned seasoned professionals to guide conversations. Approximately 65 graduate students in attendance.
- Next steps for Board is creating and approving the re-structure of Board positions and advertising/posting them on Volunteer Central.
- Begin planning for Florida reception at the annual conference in Philadelphia.
- Serving on the Community College Symposium planning committee scheduled for Feb 2-3 at Valencia. (The symposium was advertised/flyers distributed at the Drive In). Will discuss possibility of hosting a coffee break on the next committee call.
- The board has created a new structure to support all the programs and services offered in NASPA-FL:



# Georgia

- Developed a NASPA-GA mission and vision statement along with guiding values. (Now available on the website)
- Developed a Facebook group and a listserv to set foundational communication mediums for state professionals to communicate/share
- Established social media presence for NASPA-GA (Facebook)
- Developed listserv collection form for future listserv development
- Tabled and sponsored the annual UGA Student Affairs conference (Engage!) that attracts professionals from across the state and region.
- · Created mission/vision and value statements for NASPA-GA
- Developed an outline for graduate student engagement to implement following the NASPA Annual Conference in 2018.

#### Louisiana

- Formed a state board and filled all the open positions
- Plan to host a webinar series this summer for state members
- Developed a state Facebook page
- Plan to create monthly state newsletters
- Administered a state membership needs assessment
- Established a social engagement chair for the Baton Rouge area with the goal of hosting student affairs/higher education meet-ups

#### North Carolina

- Statewide needs assessment will go out Spring, 2018. Primary focus: professional development needs, desire for drive-in conference across the state in summer.
- "Hot Topics" in higher education conference scheduled for March.
- Filling board positions and helping to insure membership across state grows.
- Developing LinkedIn or Facebook as a method for statewide e-mail communication, instead of using listserv functions.
- Assisted with institutional membership renewal drive

#### Mississippi

- Hosted a 3-part webinar series entitled, Student Affairs Promising Practices. Each webinar was led by a different
  institution in MS and focused on an emerging best practice. These webinars were offered at no cost to
  participants.
  - o 31 participants registered, 19 of which are not current NASPA members and represented 8 different institutions in our state including community colleges and HBCU's.
  - o Follow up to those individuals will be conducted to encourage their individual membership in NASPA
- Transferable Skills and Student Employment ~Tuesday, October 24 at 11 am
  - Career readiness is an emerging theme in higher education. The Department of Campus Recreation at the University of Mississippi is working to provide students with the transferable skills they will need for the professional workforce. Learn how our department is using the attributes employers are seeking to assist students in their career preparation. Facilitated by Peter Tulchinsky at the University of Mississippi.
  - https://zoom.us/recording/play/CVquC12vk9VzawteJbM9oSE280Y1SiLCP37uyMso8VOhJb8j4csmd\_hsKI SQ8-4U
- Building a Leadership Certificate ~ Thursday, October 26 at 9 am
  - Leadership courses are becoming sound additions to institution across the country. As such, Southern
    Miss educators created a university sanctioned leadership certificate. This session will highlight how the
    program was built at Southern Miss. Facilitated by Christy Arrazattee and Emily Holmes at the University
    of Southern Mississippi.
  - https://zoom.us/recording/play/NqPQt4AIU1htdTv0MsB7noLk2CmvBAXXa4njyEYciivoAHoVhoF1gq3xJ5 0T0Pt
- The Role of Mississippi's Colleges and Universities in Improving the Health of Our Population ~ Tuesday,
   October 31 at 1 pm
  - o In almost every measurable health statistic Mississippi ranks in the bottom 5 of the 50 states. By taking an integrated approach to the wellbeing of our students, the colleges and universities of Mississippi are uniquely positioned to change the culture within our state by promoting healthy choices. These choices can become healthy lifestyles that will dramatically improve the wellbeing of the citizens of our state. Facilitated by Jeremy Baham at Mississippi State University.
  - https://zoom.us/recording/play/sv5ZGnXQ\_RyepH4ZvOqiajl6kbaevVpoEKBd4wdQvKZTz6lkvkR2SJLP71clxA7

#### South Carolina

• Using survey data from members, created and filled two new volunteer positions: Drive-In Conference Coordinator and Practicum/Internship Coordinator

- Planning summer 2019 drive-in conference; using SACSA/Region III fall 2018 meeting in Myrtle Beach to create
   huzz
- Collecting summer practicum/internship opportunities within the state to advertise on NASPA site to graduate student members, similar to NODA or ACUHO-I
- Assisted in institutional membership renewal drive
- The board is working with Daniel Anzueto in NASPA's national office to plan a drive-in conference for summer 2019. The board plans to work with the planning committee of the SACSA/Region III 2018 conference in Myrtle Beach, SC to promote the drive-in.
- The board has been working toward listing the open practicums opportunities in South Caroline for graduate students looking to come or stay in the state for summer 2018. The Region III Board shared that NASPA's national office is working on a practicum/internships platform pilot for the region. South Carolina offered to help with the pilot so as not to duplicate effort.
- Added an assistant director to the board. With four professional staff now volunteering with NASPA in South Carolina, the board hopes to better serve its members and have successful transitions at the end of each volunteer's commitment.

#### Tennessee

- Memphis in May Student Affairs Conference registration live
- Scheduled for May 18, 2018 and is focusing on enhancing community college content utilizing task force and connecting leaders with regional community college leaders.
- Sonja Ardoin will be the keynote for this year's conference. <a href="https://www.bu.edu/sed/profile/sonja-ardoin/">https://www.bu.edu/sed/profile/sonja-ardoin/</a>

## Texas

- Helped to recruit candidates for next State Director
- Maintained active social media presence
- Participated in the Texas Association of College and University Student Personnel Administrators conference

Knowledge Communities	Name
Administrators in Graduate and Professional Student Services	Matt Imboden
Adult Learners and Students with Children	Sydney Richardson
African-American Concerns Chair	Mel C Norwood, II
African-American Concerns Co-Chair	Robert Sparks
Alcohol and Other Drug	Katherine Drotos Cuthbert
Asian Pacific Islanders Concerns	Justin Hua
Assessment, Evaluation and Research	Misty McDonald
Campus Safety	VACANT
Civic Learning & Democratic Engagement - Co-Chair	Dennis McCunney
Civic Learning & Democratic Engagement - Co-Chair	Lindsey Woelker
Disability Concerns	Annazette Houston
Enrollment Management	Georj Lewis
Fraternity and Sorority Affairs	Chris Graham
Gender & Sexuality	Brent Lewis
Indigenous People	David Kessler
International Education	Benardo J. Dargan
Latino/a	Rafael Zapata III
Men and Masculinities - Co-Chair	Don Stansberry, Ph.D.
Men and Masculinities - Co-Chair	Cameron Tepper
MultiRacial	Brittany Hunt-Woods
Graduate Students and New Professionals	Brooke Wilson
Parent and Family Relations	Lady Cox
Sexual and Relationship Violence Prevention, Education, and Response	Courtney Diener
Socioeconomic and Class Issues	DeOnte Brown
Spirituality and Religion in Higher Education	Lucas Mullin
Spirituality and Religion in Higher Education	Kevin Singer
Student Affairs Development and External Relations	Zack Anthony Forde-Hawkins
Student Affairs Partnering with Academic Affairs	Jemilia S. Davis
Student Athlete Concerns	Carrie Smith
Student Career Development	Julia Fleming
Student Leadership Programs	Anthony Crenshaw
Sustainability	VACANT
Technology	Charles Hueber
Wellness and Health Promotion	Marian Trattner
Women in Student Affairs	Jessi Dillingham

Veterans	Denny Powers
Undocumented Immigrants and Allies	Pamela Hernandez

# Administrators in Graduate and Professional Student Services

- Creating a mentoring program
- Working closely with national KC on the pre-conference program

# African-American Concerns

- Attending the NASAP Annual Conference with the NASPA Region III Director in February of 2018
- Promoting the national awards for grad students, new professionals, mid-level managers, and senior level professionals

#### Asian Pacific Islanders Concerns

- November 1<sup>st</sup> awards nomination awards for entry-level-senior level and research
- November 3<sup>rd</sup> Conscious Day of Giving, every \$1 matched up to \$5000 and money will be delegated towards annual conference and pre-conference attendance

# Assessment, Evaluation, and Research

- Survey created and will be sent out to the membership
- National KC created a foundation fund
- Providing support on a workgroup to develop a strategic plan which focuses on coaching, engagement, technology and recruitment
- A graduate and doctoral student have been added to the national KC
- The Region III Rep (Misty McDonald) is serving on the finance committee
- Sent out monthly social media messages through NASPA Region III

## Civic Learning & Democratic Engagement

- Contributed an article for the NASPA KC publication section on Civic Learning & Democratic Engagement; coauthored by Melissa Gilbert (Region IV) and Dennis McCunney (Region III)
- A new pre-conference workshop is being offered at NASPA 2018: "Student Activism, Leadership Education, and Civic Education: A look at how institutions are navigating this around the country" -- Saturday, March 3 from 1pm-4pm
  - The need for civic learning and democratic engagement at higher education institutions is more important than ever. Presenters will address the elements of developing a civic-minded institution and how they can be enhanced at various types of colleges and universities. Participants will conduct a review of their own institution. A panel comprised of professionals from the area will share perspectives on how their institutions and offices are navigating these topics and responding to current events. This pre-conference session is co-sponsored by the Student Leadership Programs and Civic Learning and Democratic Engagement KC.
  - https://conference2018.naspa.org/program/session-formats/pre-conference-workshops

# **Disability Concerns**

Looking at was to increasing membership in the region before March 2018

# **Enrollment Management**

SACSA/Region III NASPA Conference Presentations
 October 28, 2017 – October 30, 2017 ◊ The Chattanooga, Chattanooga, TN

#### Big Partnerships-general concurrent session

- Overview of the partnership of student affairs and enrollment management with specific campus examples
- o Presenters Gina Sheeks, Georj Lewis, Ellen Neufeldt, Mark Allen Poisel

# **Senior Student Affairs Officers Discussion on Enrollment** – facilitated discussion at SSAO pre-conference workshop

- Follow up to the VP/VC discussion at NASPA 2017 to explore greater partnership opportunities and the challenges/impact of enrollment on college and university campuses
- Facilitators –Ellen Neufeldt and Mark Allen Poisel

# Latina/o

- LKC officially changed its name to Latinx/a/o Knowledge Community
- Created and successfully filled three positions within Region III LKC
  - o Professional Development Chair
    - Works with Region 3 LKC in dissemination of Professional Development opportunities.
    - Works with Region 3 LKC in developing Professional Development to Region 3 members.
    - Will work with Region 3 LKC on feasibility of adding webinars, drive-ins opportunities.
    - Will outreach to Region 3 LKC for presenting opportunities.
    - Will work with Region 3 LKC on gathering articles of interest to LKC
    - Will attend Monthly conference call meetings.
    - Communications Chair
      - Assists with the setting up of Monthly Region 3 LKC meetings.
      - Assist with marketing of staff development opportunities and dissemination of LKC information on Social Media.
      - Works with membership in generating agenda items.
      - Takes and maintains minutes from meetings and communications
      - Mentoring Chair
        - Will develop with Region 3 LKC a strategy to engage Graduate students and New professionals.
        - Will develop a mentoring program with new professionals and seasoned professionals at conferences and during the year.
- LKC started its Leadership Development Series with three focus:
  - Consejos & Consuelo: Guest Speaker Every Friday at Noon with advise and sounding board to LKC members.
  - Mentoring program
  - Professional Development
  - o Participated as Committee Member for Leadership Development Series
  - Participated in Consejos & Consuelos
- Assisted in recruiting LKC members to attend and/or apply for Summer Symposium, Mid Managers Institute and New Professionals Institute
- Posted and successfully recruited at least two candidates for Region III Latinx/a/o representative for 2018-20
- Attended NASPA National Conference 2017, including LKC pre-conference
- Attended and served as Local Arrangements Chair for NASPA Summer Symposium Summer 2017

#### Men and Masculinities:

- Looking at best practices to share with our region via social media
- Trying to get a knowledge base on what's happening in our region

# New Professionals and Graduate Students Knowledge Community

### **Past Initiatives**

- Recruited, interviewed, and selected 10 (currently 9) leadership team members
- Fall Newsletter to 450 Region III NPGS members
- CSAM initiative- we are highlighting graduate programs from each state in Region III
- Webinar: "I Have a Doctoral Degree...Now What?: Where a Ph.D. or Ed.D. Can Take You"
- SACSA- NASPA Meet and Greet, tabling at Involvement Fair, First Timer Orientation

#### **Current Initiatives**

- #MembershipMonday as a way to engage and celebrate members
- Ongoing Developmental Dive-In- reading club (articles, blogs, etc.) -9 participants so far
- Functional Area Mentorship Program- 17 mentees and 9 mentors; still recruiting

#### **Upcoming Initiatives**

- Research Interest Groups- in collaboration with national NPGS KC and SAPAA KC
- Partnering with Region III NUFP Chair on NUFP Mentor Directory and resources
- NASPA Annual Conference social for Region III new professionals and graduate students

# 2017 – 2018 NASPA Region III Graduate Associates

First Name	Last Name	Graduate Institution
Bradley	Burroughs	Mississippi State University
Clarissa Mae	Calimbas	Old Dominion University
Christy	Carral	Florida International University
Semline	Delva	Florida Atlantic University
Grace	Gardner	University of Virginia
Amy	Hendrickson	The University of Texas at Austin
Destiny	Jones	The University of Texas at San Antonio
Eddie	Labid	The University of Mississippi
Gina	Mariano	Clemson University
Sonja	Massa	University of South Florida
Jesus	Olivo	University of North Texas
Meghan	Ray	University of Florida
C. Kelsey	Ryan	University of North Florida
William	Teer	University of Tennessee
Justavian	Tillman	Western Kentucky University
Raquel	Toro	University of Central Florida
Mikayla	Woodward	University of South Carolina

## Parent and Family Relations

# PFRKC Awards

- The KC created awards for the first time. Nominations were submitted and awards will be presented at the March 2018 National Conference. Awards include:
  - Outstanding Parent and Family Relations Professional
  - Outstanding Parent and Family Institutional Initiative
- The KC also created research grant opportunities for the first time. Two grant proposals were accepted and each winner will receive \$100.

# National Conference

- o PFRKC will host a pre-conference titled "Engaging Parents & Families in Supporting the Holistic Well-Being of Students" in partnership with Wellness & Health Promotions KC and Campus Safety KC.
- PFRKC is also sponsoring 3 sessions at the conference. They are:
  - Innovating Family Weekends While Ensuring Relevancy
  - Compelling Partnerships: Expanding Engagement and Support for First-Generation Families
  - Bruin Family Insights: Creating and Sustaining Parent Engagement Using YouTube Live
     Events

Sexual and Relationship Violence, Prevention, Education and Response (SRVPER)

- Knowledge community has created a national social media platform to connect to members (@SRVPERKC)
- Developing a recruitment strategy for membership in the area to focus on Region III
- Presented on 24/7 advocacy approaches at the NASPA Strategies Sexual Violence Prevention and Response Conference
- Assisting in developing content for ongoing professional development to come out of the KC

# Socioeconomic and Class Issues

- · Highlighted the Knights Pantry from UCF and Fostering Program from KSU on social media
- Highlighting UF's Gator Career Closet on social media in November

## Student Leadership Programs

- NASPA Region III SLPKC developed its first leadership team in recent history comprised of the following positions:
  - Newsletter Coordinator
  - Spotlight and Awards Coordinator
  - o Webinar Coordinator
  - Social Media Coordinator
- Held a retreat and devised goals for our team:
  - o contribute content for the NASPA Region III social media and SLPKC newsletter
  - o highlight and encourage regional participation in national SLPKC webinars
  - o promote opportunities for Region III members to be recognized via awards and social media
  - o supplement national SLPKC webinars, where appropriate
- Currently working on transitioning new Region 3 coordinator, Macy Warburton (Baylor), who previously served as the NASPA Region III SLPKC newsletter coordinator

## Professional Development & Events

SACSA with NASPA Region III in Chattanooga, TN - October 28 - October 30, 2017

- NASPA Region III Meet and Greet ~ Ochs Room on Monday, October 30 from 5pm 5:45pm
- Participant Breakdown

2017 SACSA with NASPA Region III					
SACSA Only	198	39%			
NASPA Only	87	17%			
SACSA/NASPA	129	25%			
N/A	94	19%			
TOTAL	508	100%			
	NASPA Members		216		
			42.52%		

# NASPA-AL Drive-In

- The NASPA-AL Drive-In is a one-day conference that brings together Student Affairs professionals from across the state of Alabama. Our theme, Bridge the Gap! Creating meaningful professional connections, will allow us to navigate the changing landscape of higher education. Together, we will learn from one another, discuss the critical issues influencing our field, and network with new and established colleagues. Open to everyone, from Chief Student Affairs officers, to New Professionals and Graduate Students, the NASPA-AL Drive-In will have intentional time to meet with others in your functional areas as well as learn from those who are on the cutting edge of innovative student affairs practices.
- Website https://www.naspa.org/events/al-naspa-drive-in
- Dates January 26 January 28, 2018 at University of Alabama at Birmingham, Birmingham, AL

Agenda

8:30am – 9:30am
 9:30am – 9:45am
 Registration and Continental Breakfast (Theatre Lobby)
 Welcome (Theatre)

o 9:45am – 10:15am Intro to Speaker and Speaker (Theatre)

o 10:15am – 10:30am Break

10:30am11:30amBreakout Session 1Breakout Session 2

o 12:30pm Lunch & Campus Tours (Ballroom)

o 1:30pm – 3pm ALSAAL Breakout (Room 312) & CSO Breakout (Room 101)

o 2pm Breakout Session 3

3pm Awards, Officer Transition and Closing

2018 NASPA Community College Symposium at Valencia College ~ February 2 & 3, 2018

This is a new initiative that was approved at our June 2017 meeting.

- NASPA Region III will co-sponsor each year and provide \$5,000 to the overall budget
- The NASPA Community Colleges Symposium Series provides an opportunity for community college student affairs professionals to engage with one another in their geographic area. The symposium is a high-quality, low-cost professional development event focused on content covering the role of the community college in society, student development theory, adult learning theory, and inclusive service delivery designed to meet the needs of the diverse community college student population.
- <a href="https://www.naspa.org/events/ccssVC">https://www.naspa.org/events/ccssVC</a>

64<sup>th</sup> Annual NASAP Conference ~ February 15 – 17, 2018 | Charleston, South Carolina ~ https://nasap.net/

NASPA Region III is proud to partner with National Association of Student Affairs Professionals (NASAP) so our
members can attend the 64th Annual National Association of Student Affairs Professionals (NASAP) Conference
at the NASAP member rate. With over 82 HBCU's of 101 in our region, this partnership provides additional
access to professional development opportunities to our members. Registration is now open and this year's
annual conference is co-hosted by Claflin University. When registering online for this conference, input NASPA
Region III in the NASAP Position box and select the member rate. You can also visit www.nasap.net for
additional information regarding hotel accommodations.

# **Important Dates and Deadlines**

- Early Bird Registration Ends: November 30, 2017
- Regular Registration December 2, 2016: January 31, 2017
- Hotel Room Rate Deadline: January 16, 2018
- Late Registration: January 20 February 2, 2018

As a NASPA Region III member, you can also visit <a href="http://www.nasap.net/email-subscription/">http://www.nasap.net/email-subscription/</a> to subscribe for NASAP News. NASPA Region III and NASPA is proud to partner with National Association of Student Affairs Professionals to provide our members with this opportunity