NASPA Western Regional Conference
Schedule Highlights & Program Sessions*

* Subject to change; see Guidebook for updates

Saturday, November 7, 2015

10:00am – 5:00pm    Conference Registration Open
1:00pm – 5:00pm    Dean of Students / AVP Institute
1:00pm – 8:30pm    Graduate Student Institute
1:00pm – 5:00pm    Mid-Level Institute
12:00pm – 5:30pm    NASPA Undergraduate Fellows Program (NUFP) Institute
12:00pm – 5:30pm    New Professionals Institute
1:00pm – 5:30pm    Research Institute
12:30pm – 5:30pm    Senior Student Affairs Officer (SSAO) Institute
5:00pm – 6:30pm    All-Institute Reception

Sunday, November 8, 2015

8:00am – 5:00pm    Conference Registration Open
8:30am – 12:30pm    Dean of Students / AVP Institute
8:15am – 12:30pm    Graduate Student Institute
8:30am – 12:30pm    Mid-Level Institute
8:00am – 1:00pm    NASPA Undergraduate Fellows Program (NUFP) Institute
7:30am – 12:30pm    New Professionals Institute
8:30am – 12:30pm    Research Institute
8:00am – 12:30pm    Senior Student Affairs Officer (SSAO) Institute
1:30pm – 5:00pm    Exhibits Open
1:30pm – 3:30pm    NASPA V & NASPA VI Regional Advisory Board Meetings
3:15pm – 3:45pm    Newcomers Welcome
4:00pm – 6:00pm    Conference Opening & Featured Speaker
6:00pm – 9:00pm    Opening Reception: Oakland Museum of California
Monday, November 9, 2015

6:30am – 8:00am  
Yoga

7:45am – 8:45am  
Senior Student Affairs Officer Breakfast

7:45am – 8:45am  
Faculty Breakfast

8:00am – 5:00pm  
Conference Registration Open

8:00am – 9:00am  
General Conference Continental Breakfast

8:30am – 8:50am  
NASPA Updates with NASPA President, Kevin Kruger

9:00am – 10:00am  
Featured Speaker

10:00am-11:20am  
Invited Session on Fund Development

10:30am – 11:20am  
Concurrent Sessions I (session descriptions pp. 4-8)

11:30am – 1:15pm  
Awards Lunch

1:30pm – 2:20pm  
Concurrent Sessions II (session descriptions pp. 8-12)

2:30pm – 3:20pm  
Concurrent Sessions III (session descriptions pp. 12-16)

3:30pm – 4:20pm  
Knowledge Community Fair & Poster Sessions (descriptions p. 17)

4:30pm – 5:20pm  
Concurrent Sessions IV (session descriptions pp. 18-21)

5:30pm – 6:30pm  
NASPA Undergraduate Fellows Program (NUFP) Reception

6:30pm  
Dinner on Your Own

9:00pm – 11:00pm  
Joint Region V & Region VI Reception

Tuesday, November 10, 2015

8:00am – 9:00am  
General Conference Continental Breakfast

8:00am – 8:50am  
Concurrent Sessions V (session descriptions pp. 21-25)

9:00am – 9:50am  
Concurrent Sessions VI (session descriptions pp. 25-29)

10:00am – 10:50am  
Concurrent Sessions VII (session descriptions pp. 29-33)

11:00am – 1:00pm  
Conference Closing & Featured Speaker
Professional Competencies for Student Affairs Practitioners*

As part of the NASPA Professional Standards Division’s continuing efforts to assist in making professional development experiences more intentional and purposeful, all of NASPA’s professional development events utilize the Professional Competencies for Student Affairs Practitioners. The icons below are designed to visually assist conference attendees in shaping their professional development experience.

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* The 2015 NASPA Western Regional Conference is using the professional competencies that were approved by the NASPA Board of Directors and the ACPA Governing Board in 2010, and that were in place at the time that programs for the 2015 NASPA Western Regional Conference were accepted. The revised Professional Competencies for Student Affairs Educators that were approved in August 2015 will be used for all future NASPA Western Regional Conferences.
10:00am – 11:20am  Invited Session

Fund Development: One More Way to Accommodate Economic Forces of Change

Location: OCC 208
James Appleton, President Emeritus of the University of Redlands

Having the skills to secure gifts and grants from individuals and foundations is a professional competency that is increasingly important to accommodate the forces of change affecting student affairs professionals and the programs for which we are responsible. This introduction to fund development, through presentation and discussion, will be immediately practical and useful. Discover or think again about the most important sequential steps, including how to set reasonable fund development goals, how to link with your institutional professional development staff, key principles to keep in mind, and how to avoid wasted time.

10:30am - 11:20am  Concurrent Session I

High Touch & High Tech: A Panel on the Future SSAOs on Social Media

Location: Grand Ballroom A-B
Josie Ahlquist, Adjunct Faculty, Florida State University & Loyola Chicago University
Frank R. Lamas, VP for the Division of Student Affairs, California State University, Fresno
Carolyn Golz, Chief Student Affairs Officer, UC Santa Cruz
Tricia Brand, Associate Dean of Student Development, Portland Community College
Tonantzín Oseguera, Dean of Students, Cal State Fullerton
Luoluo Hong, VP for Student Affairs & Enrollment Management, San Francisco State University

Social media is changing the possibilities for higher education leaders to build community. College Presidents, Vice Presidents and Deans are active on Twitter, engaging with their campus community and beyond. To explore this phenomenon, this session will showcase a panel of Student Affairs Deans and Vice Presidents taking to Twitter to reach students. Attendees will learn how these leaders are embracing being high touch and high tech with their campus communities.

So You Want to Get Your Doctorate? What You Should Know Before You Take the Leap Into Your Future

Location: Grand Ballroom C
Grace Bagunu, Doctoral Student, University of San Diego
Karina Viaud, Director of Parent and Family Programs, UC San Diego

Pursuing the doctoral degree has gained traction. Still, many seeking the degree are in limbo with which to pursue; EdD or PhD, hybrid, traditional, or online programs. In Student Affairs, the demand to earn a doctorate for career advancement and forecast future trends is on the rise. We will engage in real talk about the doctoral journey and other considerations.
Monday, November 9 | Concurrent Session Details

Knowledge Communities 101

Location: Grand Ballroom F
Anthony Keen, Director of Residence Life – The Village, UC San Diego
Molly Bechtel, Student Activities Coordinator, UC Davis

NASPA’s Knowledge Communities (KCs) are described as the “gateway to the profession and connection to the association.” But what does that mean? This session will give you a chance to learn about NASPA’s 28 KCs and how joining one will enhance your professional experience.

Valuing Student Voices: The Impact of Meaningful Connections Between Student Representatives and Administration

Location: Grand Ballroom G-H
Laura Igram, Director of Student Programming & Activities, SGA Advisor, Biola University
Derek Gutierrez, Assistant Director of Student Programming & Activities, Biola University

Student governance has existed on college campuses for decades, but little research captures its impact on students’ experience. Involving interactive discussion on the nature of student representation, this session will explore presenters’ qualitative findings from one university’s representative program and demonstrate the inherent value of student governance in the changing landscape of higher education.

Probation to Achievement: Using Assessment Data to Create Change for Struggling Students

Location: Junior Ballroom 1
Jonathan Brown, Associate Dean for Student Programs, Highline College
Toni Castro, Vice President for Student Services, Highline College

Highline College has transformed our success rate for students on academic probation through a concerted effort by our Student Services division. Our Focused Assessment Collaborative Team on Probation started 3-years ago with data analysis of student persistence and now includes measured interventions that have reduced the rate of students that persist in our probation process.

Building a Holistic Approach For Sexual Violence Prevention Education and Response

Location: Junior Ballroom 2-3
Sheryl Vacca, Senior Vice President and Chief Compliance and Audit Officer, University of California Office of the President
Savannah Badalich, Student Alum, UCLA and Founder of the 7000 in Solidarity

In 2014, University of California President Napolitano convened a “Presidential Task Force” charged with ensuring that the UC would lead systemwide efforts to prevent and combat sexual violence and sexual assault on campus. Overall, the Task Force identified 8 recommendations that form the UC model for prevention, education, advocacy, and response. This session focuses on the process of creating a comprehensive model and progress towards creating a safer place for all students.
It’s Not Our Fault But We Have a Responsibility: Helping White Folks Find Their Role in Social Justice

Location: Junior Ballroom 4

Justin Zagorski, Residence Life Coordinator, Humboldt State University

In this session, we’ll explore a legacy of White privilege and racism, discuss its implications for our future, and empower White folks to prevent history from repeating itself. Attendees will leave with strategies for making positive changes, a renewed energy for social justice, and workshop resources for educating more White folks about social justice at your institutions.

Transfer Transitions: Exploring Student’s Past and Present Transferable Skills for Future Success

Location: Oakland Convention Center (OCC) 201

Melissa Sinclair, Program Director of the Transfer Student Program, UCLA
Heather Adams, Program Coordinator of the Transfer Student Program, UCLA

The transfer process is an increasingly growing higher education pathway. Institutions continue to focus on the needs of transfers and the diversity and experience they bring to enrich campus communities. Presenters will focus on current UCLA transfer programming that supports students holistically and will discuss a variety of action steps institutions can utilize to highlight student’s transferable skills for a successful transition.

No Contaban con mi Astucia: Chicana/o Latina/o Students Building Pedagogical Sites of Resistance to Thrive at PWIs

Location: Oakland Convention Center (OCC) 202

Rudy Medina, Director of First Year Experience & Chicana/o Latina/o Programs, University of Utah
Sheryl Cansino, Student Leader, University of Utah
Carol Castaneda, Student Leader, University of Utah
Miriam Flores, Student Leader, University of Utah
Carlos Morales, Student Leader, University of Utah
Glenda Palomino, Student Leader, University of Utah
Juan Salazar, Student Leader, University of Utah

The session explores pedagogies developed outside of the classroom by Chicano/a and Latina/o students that support them in building careers around social justice work relevant to their communities. The session analyses and addresses the role young professionals have in supporting students to create spaces fostering identity work, resistance, activism, student leadership, and other forms of student engagement.
Monday, November 9 | Concurrent Session Details

Where Are We Now? Unpacking Current Enrollment Statistics and Services for Students of Color in Higher Education

Location: Oakland Convention Center (OCC) 203
Shametrice Davis, Assistant Professor, Cal State Long Beach
Leslie Jimenez, Doctoral Student, Cal State Long Beach

In examining enrollment differences among students of color (SOC), we present and discuss the current landscape in two and four-year institutions. We explore historical and current services available for SOC to bridge effective practice with increases in enrollment and retention of students of color generally, and conclude with brainstorming activities for innovative ways of increasing SOC enrollment in higher education institutions.

SA Pro at the Crossroad: When to Stay and When to Leave an Institution?

Location: Oakland Convention Center (OCC) 204
Osvaldo Del Valle, Assistant Dean of Students, San Francisco State University
Mary Ann Begley, Interim Dean of Students, San Francisco State University
Levi Shanks, Director of Student Rights & Responsibilities, Dominican University of California
Shannon Quihuiz, Director, San Jose State University

The US economy is getting stronger and educational jobs that were once placed on hold are now being opened and filled. This workshop utilizes narratives from new and mid-level professionals from both private and public institutional cultures to demonstrate their career histories in order to provide valuable tips and insights for SA pros pondering whether to stay or moving-on.

Region VI Innovative Program Award Winner

New Narratives: Conversations on Identities & Culture, UC Irvine

Location: Oakland Convention Center (OCC) 205
Thomas Parham, Vice Chancellor for Student Affairs, UC Irvine
Piya Bose, Director of Palo Verde Housing, UC Irvine

While conversations about culture, race and social connections are not new, the silences about the current cultural impasse and intergroup tensions demonstrated on most college campuses today reflect shifting and new dynamics. UC Irvine’s New Narratives: Conversations on Identities and Culture series aims to recognize the multiple current and historical connections that co-exist to shape, intersect and influence identities and group membership in the UC Irvine community. The New Narratives series also aims to move talk into action through an interactive launch forum and year-long events that include major speakers, films, panel workshops, and other training opportunities to promote healthy intergroup communications and collaboration skills.
Forcing Our Change: Transforming and Developing the Queer Latina/o/x Student Affairs Professionals of Today Into the SSAO’s of Tomorrow

Location: Oakland Convention Center (OCC) 206
Maya Cardenas, Student Life Coordinator, Long Beach City College
Brianna Serrano, Coordinator for the ASI LGBT/Queer Resource Center, CSU Fullerton
Marcela Ramirez, Doctoral Student, UC Riverside
Manuel Perez, Dean of Student Development, American River College
Abraham Monzon, Assistant Director of ASI Community Centers Gender Equity Center and LGBTQA Pride Center, Cal State San Marcos

This panel intends to enhance participant’s awareness, networks and resources for those existing within the Latina/o/x LBTIAQ community. Panelists will be asked to share challenges and successes experienced while in professional roles. Intended outcomes include: discernment of professional development for this population of practitioners, awareness of intersecting identity challenges, creation of connections, and wider network of professional resources.

Are We As Down As We Think We Are? Bridging Perceived and Assessed Intercultural Competence Among Cultural Center Student Staff

Location: Oakland Convention Center (OCC) 210-211
Serjio Acevedo, Director of Multicultural Affairs, University of the Pacific
Hyon Chu Yi-Baker, Director of the MOSAIC Cross Cultural Center, San Jose State University
Rachel Luna, Student Services Coordinator, Samuel Merritt University

Cultural Center professionals hire students to coordinate programs that advance campus diversity, inclusion, and social justice objectives. Professionals expect that students possess or will develop the capability to work effectively across cultural differences. This session comparatively examines cultural center student leaders from a large public and a small private university by analyzing their assessed pre- and post- IDI® group data.

SA Speaks

SA Speaks is a unique format that provides speakers 10-12 minutes to address a topic or idea that is important to them. Similar to "TED Talks," SA Speaks allows presenters to not only express themselves but also to engage with attendees and to share new perspectives and/or ideas.

Location: Grand Ballroom A-B

Feeding Your Passion for Student Affairs: Lessons from a #Foodie
Grace Bagunu, Doctoral Student, University of San Diego

Let’s Talk About Death: Navigating a Campus with Mindfulness
Sam Squyars, Graduate Student, Oregon State University

Critical Empowerment through Spoken Word Poetry
Fong Tran, Program Coordinator – Cross Cultural Center, UC Davis

Building Your Legacy Using 21st Century Learning Tools
Yolanda Friday, Director, Transfer and Career Centers, Chaffey Community College
From Pipe Dream to Pipeline: Creating a Village For Career Advancement For Women of Color in Student Affairs
Location: Grand Ballroom C
Terri Armstrong, Program Coordinator, California State University, Long Beach
Keya Allen, Program Manager, California State University, Long Beach
Pamela Lewis, Operations Manager, California State University, Long Beach
As advocates for diversity, inclusion, social justice, and ongoing learning, student affairs should be heading the charge for ensuring professional development opportunities for women of color. Research shows that there is a disparity in career advancement among women in student affairs that negatively impacts women of color. This program highlights key concepts, strategies and factors that address these issues.

Trans*formative Justice: Utilizing Critical Transgender Politics to Create Equitable Inclusion
Location: Grand Ballroom F
Finn Schneider, Program Manager of Berkeley Cares, UC Berkeley
Can the current Title IX compliance mindset be utilized to move beyond an accommodationist approach to trans* inclusion? How can members of a campus community address and remedy the intersectional oppression experienced by trans* students? This session examines systemic genderism in higher education and advocates the utilization of critical transgender politics in moving beyond legal mandates toward equitable inclusion.

Reviewing the Updated Student Affairs Professional Competencies
Location: Grand Ballroom G-H
Berenecea Eanes, Vice President for Student Affairs, Cal State Fullerton
This session will provide an update on the status of the newly revised student affairs professional competencies including efforts aimed at implementation and application.

Research Session* – Conveyors and Purveyors: Advisors and the Values of a College Degree
Location: Junior Ballroom 1
Desiree Zerquera, Assistant Professor, University of San Francisco
Emerald Templeton, Director and Advisor for Career & Professional Development, UC Berkeley
The role of the advisor on college campuses has fluctuated in value over time. Advisors have held many roles from guide to advocate. What has remained consistent is the presence of advisors in students’ lives. This program will discuss the role of advisors within the broader context of higher education in interpreting and implementing values of their institutional context.

* Please Note: Research Sessions feature two research studies that have been grouped by content area. Each presenter will have 15-20 minutes to share information, findings, and implications for practice.
Monday, November 9 | Concurrent Session Details

**Research Session*** – Engaging Resident Advisors in Participatory Assessment and Evaluation of Community Development

Location: Junior Ballroom 1

Elliott DeVore, Residence Director, University of San Francisco  
Katy Bailey, Area Coordinator, University of San Francisco  
Jason Pender, Residence Director, University of San Francisco  
Desiree Zerquera, Assistant Professor, University of San Francisco

This session will share the process of a multi-year effort to implement, assess, and improve the effectiveness of assessment efforts at the University of San Francisco (USF)’s Student Housing and Residential Education (SHaRE) Community Development Model. We will share the process, what we have learned, and discuss recommendations for others to consider in their own efforts.

**Re-Envisioning the DREAM: Combatting Institutional Nightmares**

Location: Junior Ballroom 2-3

Juan Salazar, Undergraduate Student & SOMOS Dreamers Co-Chair, University of Utah  
Ciriac Alvarez Valle, Undergraduate Student & SOMOS Dreamers Co-Chair, University of Utah  
Marisol Perez-Gonzales, Undergraduate Student, University of Utah  
Dayan Castaneda, Undergraduate Student, University of Utah  
Maria Torres, Undergraduate Student, University of Utah  
Trever Bruhn, Academic Program Manager & SOMOS Dreamers Advisor, University of Utah

The program will show ways in which individuals can assist, empower and properly advocate for undocumented students. The presenters will highlight key ways to allow conversations to be created and relationships to be fostered, and will center with the experiences of undocumented students in order to best understand their experiences.

**When Student Engagement is Everywhere: What New Technologies Mean for the Future of Student Engagement**

Location: Junior Ballroom 4

Garret Westlake, Associate Dean of Student Entrepreneurship, Arizona State University  
Andrew Chaifetz, Founder/CEO, NoteBowl

Technology addicted zombies have invaded your campus, but it’s not too late! This session explores the future of student engagement in a technology-based world. Learn how a university startup is using a social learning platform, which has a social interface mixed with the core elements of a learning management system, to increase student engagement, success, and university affiliation.

* Please Note: Research Sessions feature two research studies that have been grouped by content area. Each presenter will have 15-20 minutes to share information, findings, and implications for practice.
Beyond the Annual Survey: Immediate and Innovative Techniques for Identifying Trending Campus Climate Issues

Location: Oakland Convention Center (OCC) 201
Dawn Lee Tu, Director of Asian Pacific American Student Development, UC Berkeley
Diana Victa, Coordinator of Cross Cultural Centers, UCLA

While campus climate surveys periodically provide general student feedback on their educational environments, understanding and identifying climate issues as they are emerging is more difficult to do. In this interactive session, presenters provide strategies for understanding how seemingly benign occurrences can develop into “crisis” situations for students.

Alumni Giving and Student Engagement: Are they Related?

Location: Oakland Convention Center (OCC) 202
Carolyn Golz, College Administrative Officer, University of California, Santa Cruz

How does the student experience impact later alumni giving and why should you care? This session will describe the research related to alumni giving, including research from the presenter’s doctoral dissertation that explores the relationship between student engagement and alumni giving.

Freshman Fridays: Jumpstart Freshman and Sophomore Engagement with Career Services

Location: Oakland Convention Center (OCC) 203
Elaine Jessica Tamargo, Career Counselor, California State University, Dominguez Hills

Learn about innovative strategies to enhance freshman/sophomore engagement with your Career Center! CSU Dominguez Hills created and implemented Freshman Fridays, a 3-day cohort-based program cultivating personal and career exploration through differentiated instruction and collaboration with campus and employer partners. Topics include learning outcomes, program development, and creating a roadmap for personal and professional discovery.

Students Leading Students: The Evolution of a Student-Driven Organization

Location: Oakland Convention Center (OCC) 204
Richard Mizusawa, Graduate Assistant, University of Hawai‘i at Mānoa
Cheri Kau, Academic Advisor, University of Hawai‘i at Mānoa
Jenna Caparoso, Graduate Assistant, University of Hawai‘i at Mānoa
Sabrina Fallejo, Assistant to the Vice Chancellor for Students, University of Hawai‘i at Mānoa

The graduate student experience is unique to each institution with one significant factor being the community of its programs. Students from an Educational Administration program took it upon themselves to bring best practices learned into fruition to foster the experience they desired. We will provide a historical overview of this student organization, its current goals, and future directions.
Leadership and Social Justice: Teaching our Future Change Agents

Location: Oakland Convention Center (OCC) 206

Evette Allen, Director of Student Life, Leadership, & Involvement, Utah State University Eastern

This session discusses a leadership and social justice course for undergraduate students. The presenter will review how the course was created, topics covered within the course, materials used in the course, and use a discussion format to converse about issues related to such a course (i.e. holding difficult conversations with students as it concerns social justice).

Organizational Change Management in Student Affairs

Location: Oakland Convention Center (OCC) 208

Jim Dunsdon, Associate Vice President of Student Affairs, University of Victoria

The Division of Student Affairs at the University of Victoria has gone through a significant evolution over the last 5 years. This presentation provides an opportunity to learn from a formally designed change management process that systematically worked to bring together 30+ individual units, enhance employee performance and engagement, build alignment with institutional objectives, and, ultimately, transform students' lives.

Creating Graduate Culture

Location: Oakland Convention Center (OCC) 210-211

Mary Anne Rose, Director of Graduate Studies, College of Education, Cal State Long Beach

Academic units are increasingly looking to student affairs personnel to support post-baccalaureate students. This engaging session will discuss some of the best practices in creating a graduate culture for graduate students at a large, public institution comprised predominantly of undergraduate students. We will also have time to create our own culture of information exchange and support during this session.

2:30pm - 3:20pm   Concurrent Session III

SA Speaks

SA Speaks is a unique format that provides speakers 10-12 minutes to address a topic or idea that is important to them. Similar to "TED Talks," SA Speaks allows presenters to not only express themselves but also to engage with attendees and to share new perspectives and/or ideas.

Location: Grand Ballroom A-B

Work/Life Negotiation: Simple Steps for Success

Joy Hoffman, Director of Diversity Initiatives and Resource Centers, Cal State Fullerton
SA Speaks

**Be the Changemaker**
Joshua Fredenberg, Leadership Consultant, Nova Southeastern University

**But She Chose That: Breaking Cycles of Patriarchy Takes More Than a Degree**
Gabriel Chaparro, Doctoral Student, Claremont Graduate University

**Speaking Truth to Power in a Time of Educational Transformation**
Berenecea Eanes, Vice President for Student Affairs, Cal State Fullerton

**Hip Hop in Higher Education**

Location: Grand Ballroom C
Daniel Cardenas, Program Coordinator & Advisor, UC Davis
Russell Morrow, First Year Experience & Advising Coordinator, UC Davis
Fong Tran, Program Coordinator & Advisor, UC Davis

Hip Hop is more than the music we hear on the radio, it is a culture. This community conversation space will allow student affairs professionals to come together, share how we use Hip Hop on our campuses, and continue the national #HipHopEd movement.

**The NASPA Foundation is All About You**

Location: Grand Ballroom F
Grace Bagunu, Doctoral Student, University of San Diego
Henry Gee, Vice President of Student Services, Rio Hondo Community College
Lincoln Johnson, Associate Vice President for Student Life, University of Washington

Just as you are dedicated to the student affairs profession, the NASPA Foundation is dedicated to you. Investing in our profession is one more way you make a difference. Stop by to pick up your gift for donating to #NASPAGives! When you give, you support young scholars and recognize the importance and impact of the work of distinguished student affairs practitioners. You infuse a spirit of gratitude and giving among NASPA’s members. You are a leader and inspiration to others. Come learn how together we are Forces of Change.

**Ready or Not, They Exist! Same-Sex Parents and Their College Student**

Location: Grand Ballroom G-H
Karina Viaud, Director of Parent & Family Programs, UC San Diego
Sonia Rosado, Assistant Dean of Residence Life, University of San Diego
Shaun Travers, Campus Diversity Officer and Director of the LGBT Resource Center, UC San Diego

Aside from the U.S. Department of Education for Federal Financial Aid providing college students the option to select “unmarried and both parents living together”, how else are same-sex parents of college students recognized? Although small populations, they exist! Learn how your campus may or may not be prepared for this type of new family.
Monday, November 9 | Concurrent Session Details

Telling Your Story: Build Intentional Assessment Into Your Daily Work

Location: Junior Ballroom 1

Maria Grandone, Executive Director of Student Affairs, Loyola Marymount University
Maruth Figueroa, Director of Chicano Latino Student Services, Loyola Marymount University
Yvonne Garcia, Research and Communications Specialist, California State University, Fullerton

Developing a culture of assessment can be daunting in our already hectic schedules and checklist. However, building intentional assessment practices will inform future services while understanding student needs, and help you prepare to tell your story. This session will explore resourceful assessment methods, and discuss strategies to make student-learning evident in your daily work.

Piece of Mind: An Innovative Theatre Program to Reduce Mental Health Stigma

Location: Junior Ballroom 2-3

Marcelle Holmes, Associate Vice Chancellor of Wellness, Health, & Counseling, UC Irvine

“Piece of Mind,” is an interview-based ensemble theatre project at UC Irvine focusing on mental illness and its stigma by bringing stories of those affected by mental illness to life. We will view video clips and discuss how to find “story donors” and enact a similar program for your campus.

Fresno State Talks: Amplifying Faculty and Student Voice

Location: Junior Ballroom 4

Breanne Scogin, Coordinator for Leadership Programs, California State University, Fresno
Ignacio Hernandez, Assistant Professor, California State University, Fresno
Susana Hernandez, Assistant Professor, California State University, Fresno
Tamar Karkazian, California State University, Fresno

Fresno State Talks, a student-selected lecture series, is a prime example of how students can serve as forces of change when they are empowered to create their own co-curricular programming. Participants in this session will learn how to develop a lecture series that highlights faculty research while engaging students and student affairs professionals in the process.

The Pioneer Success Institute: Building Bridges and Bonds for Retention

Location: Oakland Convention Center (OCC) 201

Anna Gonzalez, Dean of Students, Lewis & Clark College
Charlie Ahlquist, Director of Students Rights & Responsibilities, Lewis & Clark College
Cassie Beucherie, Graduate Student, Lewis & Clark College
Cathy Busha, Associate Dean of Students, Lewis & Clark College

This session highlights the efforts of a small liberal arts institution to introduce a mandatory first-year experience program taught by staff and faculty with the goal of increasing first to second year retention rates. Attendees will learn how to build a similar program from inception through assessment of learning outcomes.
**Research Session* – A Phenomenological Study of Gay Male Undergraduate Students’ Experiences at a Jesuit Catholic University**

Location: Oakland Convention Center (OCC) 202

James Willette, Assistant Director of Integrity Formation & Residence Life, Seattle University

In this session, results from an interpretative phenomenological study that was conducted to better understand how male undergraduate students who identify as openly gay experience marginality and mattering at a Jesuit Catholic university will be discussed.

**Research Session* – Loving Thy Neighbor: Models of Support for LGBT Students at Christian-Affiliated Colleges**

Location: Oakland Convention Center (OCC) 202

Jeryl Concepcion, New Professional, University of San Francisco

Many Christian-affiliated colleges in the United States hold conservative views regarding gender and sexuality. In turn, LGBT students on these campuses are often marginalized and excluded. This qualitative research session explores this further, and outlines what promising practices have been enacted at Christian colleges to support LGBT students.

**Forces of Change on Small College Campuses: The Bay Area Deans Network Panel**

Location: Oakland Convention Center (OCC) 203

Evette Castillo Clark, Dean of Students, Saint Mary’s College of California
Craig Elliott, Assistant Vice President, Enrollment and Student Services, Samuel Merritt University
Heather French, Dean for Student Development and Engagement, Holy Names University
Paul Raccanello, Dean of Students, Dominican University of California
Jeannine Szamreta, Dean of Students, California College of the Arts

The Bay Area Small College Dean’s Network is comprised of senior-level administrators from private 4-year institutions in the Bay Area with traditional undergraduate populations of under 4,000. In this session, members of the Dean’s Network will reflect on their experiences, challenges, surprises, and lessons learned as change agents on small college campuses. This panel presentation is ideal for entry-level staff desiring to advance to mid-level or senior-level management, as well as anyone seeking to impact change on their campus or interested in working at a small, private institution.

**2015-16 NASPA Public Policy Update**

Location: Oakland Convention Center (OCC) 204

Amy Johnson, Associate VP for Student Life and Dean of Students, Eastern Washington University
Kandy Mink Salas, Assistant Professor, Azusa Pacific University

Join your Region V and VI public policy chairs for an interactive session to review and discuss the NASPA policy agenda, as well as guiding principles, current “hot topics,” and advocacy efforts on behalf of students and institutions. We’ll also discuss opportunities for member involvement.

*Please Note: Research Sessions feature two research studies that have been grouped by content area. Each presenter will have 15-20 minutes to share information, findings, and implications for practice.*
Panel: Undocumented Students Entering the Field of Student Affairs as New Professionals

Location: Oakland Convention Center (OCC) 205
Diana Valdivia, Undocumented Student Advisor, UC Merced
Diana Bahena, Undergraduate Student, San Diego State University
Carmen Macias, Graduate Student, University of Southern California
Meng So, Undocumented Student Program Director, UC Berkeley

This session is a moderated panel composed of undocumented individuals who are also undergraduate students, graduate students, and new student affairs professionals. The panel will share first-hand experience of being an undocumented student as well as how individuals have been able to navigate different obstacles and their interests in student affairs.

Creating Positive Student Centered Changes Through Collaborative Partnerships to Foster Student Success

Location: Oakland Convention Center (OCC) 206
Myhraliza Aala, STEM Marketing & Public Affairs Officer, University of Hawai‘i at Mānoa
Jen Naguwa, College & Career Readiness Program Manager, University of Hawai‘i System

Enrollment increases within the University of Hawai‘i at Mānoa College of Engineering and the creation of student-centered programs are due, in part, to the collaboration with the GEAR UP Hawaii grant. This session will provide a framework for creating change for student centeredness and success through leveraging of resources.

V(i)llage Bound: The Multidimensionality of African and Black Student Identities in K-12

Location: OCC 208
Bryan Hotchkins, Associate Researcher, University of Utah
Nedra Hotchkins, Director, University of Utah

The V(i)llage Initiative is a college pathway, cultural leadership bridge program designed to facilitate development the following: leadership competencies, advocacy practice, enhanced cultural validation, academic self-efficacy, and communal involvement for self-identifying African Refugee, African American and multiracial middle, middle, high school and college students throughout the state of Utah.

Building a Foundation & Bridging the Gap: A Holistic Approach to Overcoming the Remediation Challenge and Achieving Student Success

Location: Oakland Convention Center (OCC) 210-211
Paz Olivierez, Interim Associate Vice President of Student Success, Cal State Dominguez Hills
Mayra Soriano, Associate Director, Cal State Dominguez Hills
Katrina Hermoso, Interim Associate Director, Cal State Dominguez Hills

Presenters will share high-impact practices that have led to college persistence and retention rates among students in remedial courses that surpass those of their better-prepared counterparts. These strategies can be incorporated into program and service delivery during Summer Bridge, the First-Year Experience, and beyond. Best practices for assessing program and service outcomes and effectiveness will also be discussed.
Monday, November 9 | Concurrent Session Details

3:30pm – 4:20pm  Knowledge Community Fair & Poster Sessions, East Hall

Alumni Fundamentals & Tiger Gift Campaign: An Introduction to Time, Talent, Treasure
Anthony Young, Assistant Director, University of the Pacific
Caroline Vining, Annual Giving Coordinator, University of the Pacific

Boosting STEM Graduation Rates Through Learning Communities
Scott Silverman, Coordinator for CNAS Scholars, UC Riverside

Building Community Among Multiracial Students at the University of San Diego
Marina Mantos, Graduate Assistant, University of San Diego

Emotionally Overloaded! Understanding Undocumented Students
Karina M. Viaud, Director of Parent & Family Programs, UC San Diego

Exposing Hyperprivilege: How White Male Student Affairs Administrators Navigate Privilege and Engage in Social Justice Advocacy at a PWI
Justin Zagorski, Residence Life Coordinator, Humboldt State University

Intentional Graduate Orientation Programming: A Look at the Planning Process
Kendall Perez, Residence Director, University of the Pacific
Ashley Waldera, Graduate Assistant, University of the Pacific

Safety Through Service: A Student Movement Influencing Community and Campus Change
Tara Powers-Mead, Coordinator, California State University, Fresno
Ashleigh Rocker, Programs & Volunteer Coordinator, California State University, Fresno

Student Development Theory Using a Sociocultural Proprioceptive Framework
Heidi Stanton Schnebly, Director, Washington State University

The Change Around the Corner: Preparing Our Institutions for the Homeschooled Student Population
Kyle Sasai, Graduate Assistant for Student Academic Support Services, University of the Pacific

The Concrete Ceiling, African American Women and Advancement in Higher Education
Debra Griffith, Director of Educational Opportunity Program, San Jose State University

Towards a Pacific Critical Race Theory
Jeremiah Sataraka, Doctoral Student, Washington State University

Using the Intercultural Development Inventory in the Classroom: A Collaboration with Nursing Faculty and Students
Rachel Luna, Student Services Coordinator, Samuel Merritt University
Jenny Zettler Rhodes, Assistant Professor, Samuel Merritt University
Monday, November 9 | Concurrent Session Details

4:30pm - 5:20pm    Concurrent Session IV

**Lessons in Resilience from Leaders: Bouncing Back from Setbacks and Moving Forward**

Location: Grand Ballroom A
Yolanda Friday, Director, Transfer and Career Centers, Chaffey Community College
Kevin Colaner, Associate Vice President for Student Services, Cal Poly Pomona
Berenecea Eanes, Vice President of Student Affairs, Cal State Fullerton
Henry Gee, Vice President of Student Services, Rio Hondo Community College
Jennifer Miller, Director of Student Affairs Assessment, Cal State Channel Islands

Participants will hear from leaders in the student affairs profession who will describe their experiences, triumphs, set-backs, and challenging situations, with the goal of providing tools and tips for rising leaders on remaining resilient and developing personal practices that will keep them relevant and advancing in today’s workplace.

**Changing the Dominant Narrative of Latina/o Parent Engagement Using Asset-Based Approaches and Research**

Location: Grand Ballroom C
Dawn Person, Professor & C-REAL Director, Cal State Fullerton
Evelyn Soqui, GEAR UP Associate Director & Parent Coordinator, Cal State Fullerton
Kimberly Arauz, Student Assistant, C-REAL, Cal State Fullerton
Julia Walker, Student Assistant, C-REAL, Cal State Fullerton
Adriana Badillo, Student Assistant, C-REAL, Cal State Fullerton

Asset-based approaches and thorough assessments to prove program effectiveness are essential when working with predominantly Latina/o communities through university partnerships. This session focuses on a mixed-methods evaluation to assess the impact of GEAR UP at three high schools. Findings regarding parent engagement will be discussed. Practitioners are encouraged to think about asset-based approaches when working with local communities and schools.

**Research Session* – Disrupting the Discourse of Motherhood & Leadership: The Experiences of Women with Children in Senior-Level Administration**

Location: Grand Ballroom F
Sunny Lee, Assistant Ombudsperson, University of California, Berkeley

How do working mothers in demanding administrative roles negotiate their equally demanding family lives and responsibilities? The presenter will share the results of her qualitative dissertation study on the experiences of 17 diverse senior-level administrators who are simultaneously raising school-aged children (18 years old and younger).

*Please Note: Research Sessions feature two research studies that have been grouped by content area. Each presenter will have 15-20 minutes to share information, findings, and implications for practice.
Research Session* – The Intersection of Age, Gender, and Race:
Professional Development for Millennial Women of Color in Student Affairs

Location: Grand Ballroom F

Kristine Lee, Associate Director, University of California, Berkeley

The purpose of this study is to examine the experiences of Millennial women of color in their professional development in student affairs. The study looks at the impact of personal identities on the development of professional identities in student affairs. This study seeks to describe intergenerational interactions between Millennial women of color and other generations.

Redefining Jihad: Supporting Muslim Students in Higher Education

Location: Grand Ballroom G-H

Karim Ahmath, Race, Ethnicity, Culture, and Class Specialist, UC Santa Cruz

Across the nation, Muslim students are enrolling in higher education at a growing rate. Attend this presentation to identify strategies to support students from this diverse cultural and religious group. The presenter will provide insight, best practices, research, student perspectives, and practical solutions to create a campus climate that is supportive of Muslim students.

Communication Tools for Social Media: Tools You Can Use Today to Reach Students Tomorrow

Location: Junior Ballroom 1

Mary Saucedo, Financial Aid Communications Coordinator, Fresno State University
Monica Quintero, Educational Leadership Department Assistant, Fresno State University

Best practices for effective communication in student affairs are ever-changing. Current technology is changing the habits of our students. This presentation provides examples and demonstrations of video tools to effectively reach students using social media; including marketing techniques to gain and retain a social media following.

Understanding Needs Before Forcing Change: Critical Steps to Implementing Needs Assessments

Location: Junior Ballroom 4

Brianna Moffitt, Assistant Student Leadership Coordinator, UC Santa Barbara

Implementing needs assessment not only helps us understand the needs of our communities, but informs the decisions we make that impact them. This session will investigate needs assessments as critical components of cycles for continuous improvement and bust myths about assessment.

* Please Note: Research Sessions feature two research studies that have been grouped by content area. Each presenter will have 15-20 minutes to share information, findings, and implications for practice.
The Role of Student Life in Inclusive Excellence Outside the Binaries of Gender Identity and Sexuality

Location: Oakland Convention Center (OCC) 201

Chicora Martin, Vice President of Student Life & Dean of Students, Mills College

Students increasingly identify as outside of a binaries in gender identity and sexuality. With the inclusion of state and federal policies, and increasing expectations of our students, our work must evolve. This program will present areas that require our immediate attention, data to leverage sustainable and progressive change, and steps to move them forward on your campus.

Just Can't Get ENUFP! Growth and Institutionalization of UC Santa Barbara’s Campus-Based NASPA Undergraduate Fellows Program

Location: Oakland Convention Center (OCC) 202

Miles Ashlock, Associate Director of the Office of Student Life, UC Santa Barbara
Lupe Navarro Garcia, Associate Dean of Student Academic Support Services, UC Santa Barbara
Danielle Quiñones-Ortega, Assistant Director of First-Year Programs, UC Santa Barbara
Joe Sabado, Executive Director of Student Information Systems & Technology, UC Santa Barbara
Klint Jaramillo, Associate Director of LGBT Services, UC Santa Barbara
Terrie Tran, Assistant Director of Housing & Residential Services, UC Santa Barbara
Joanna Hernandez, Counselor for the Educational Opportunity Program, UC Santa Barbara

UCSB’s campus-based NASPA Undergraduate Fellows Program (NUFP) has grown to serve 19 Fellows this year alone. Join us for an overview of our unique program and a discussion of how to address the challenges of coordinating a growing program in order to fulfill the NUFP mission to increase the number of underrepresented professionals in student affairs. Plus, meet UCSB’s Fellows!

Consciousness is Power: Reflecting on Cisgender Privilege and Dismantling Genderism on College Campuses

Location: Oakland Convention Center (OCC) 203

Heather C. Lou, Assistant Director of Outreach, University of California, Davis

Education’s purpose is to raise critical consciousness. As more trans* students navigate college campuses, professionals must develop tactics to better support and retain this population. This presentation will provide space for aspiring cisgender allies to reflect on privilege to actively challenge institutional genderism.

The Husky Leadership Certificate: Leadership Development Meets Identity Development Through a Reflective Online Portfolio

Location: Oakland Convention Center (OCC) 204

Sean Ferris, Student Affairs Specialist for Division of Student Life, University of Washington
Nani Vishwanath, Program Manager for Husky Leadership Initiative, University of Washington

The Husky Leadership Certificate program is an innovative experience that challenges students to intentionally integrate their own knowledge and backgrounds with research-driven leadership competencies. In this session, participants will learn how theory, research, and practice are interwoven to develop students to be confident, self-aware members of the campus and beyond.
A Culture of Integrity: Honor Codes, Shared Governance, and Peer Leadership

Location: Oakland Convention Center (OCC) 205

Maggie Browning, Vice President of Student Affairs and Dean of Students, Harvey Mudd College
Leslie Hughes, Associate Dean of Students, Harvey Mudd College

Narcissistic. Entitled. Egotistical. These are just some of the adjectives often used to describe the millennial generation. Learn how the Honor Code was uniquely developed at Harvey Mudd College, why our students are still self-reporting their violations, and how honor codes can evolve to cultivate a culture of integrity through shared governance at small colleges.

Utilizing a Mental Health Framework in Upperclass Learning Communities

Location: Oakland Convention Center (OCC) 206

Kate Hsieh, Residential Area Supervisor, University of Southern California

This workshop will unpack mental health concerns for upper-class students in residential communities and specifically look at how resiliency and coping strategies are cultivated through thematic programming. Statistics from USC along with some proactive measures that were implemented during 14-15 will be discussed along with future implications.

Ambassadors of Change: Intentional Student Leader Development Across the Division of Student Life

Location: Oakland Convention Center (OCC) 210-211

Sabrina Kwist, Director of Engagement & Inclusion, Mills College
Adrianna Hutchinson, Area Coordinator, Mills College
Megan Fast, Area Coordinator, Mills College
Siobhan Byrne, Area Coordinator, Mills College
Michelle de Sousa Moore, Director of Residential Life, Mills College
Ashley Ramirez, Coordinator of Leadership Programs & Orientation, Mills College
Sascha Brown, Coordinator of Student Activities, Mills College

What if you could build beyond the silos of your department? What if you could leverage the expertise, training monies, and staff across the Division of Student Life? This interactive program is an opportunity to explore the Division of Student Life Ambassadors Program at Mills College, an innovative paraprofessional development and programming model.
Tuesday, November 10 | Concurrent Session Details

8:00am - 8:50am  Concurrent Session V

From Classroom to the Co-Curriculum: Unraveling Unconscious Bias, Microaggressions, Imposter Syndrome and Stereotype Threat

Location: Grand Ballroom A-B
Sumun Pendakur, Associate Dean for Institutional Diversity, Harvey Mudd College

What lessons are students learning from what you say – and what you don’t say? We will examine four interrelated concepts vital to all educators who wish to transform their communities into more inclusive and equitable spaces. You will gain strategies and tools to ensure that students don’t just survive, but thrive in your classrooms and in the co-curriculum.

Building Connections: Orientation Leaders as Freshman Advocates

Location: Grand Ballroom C
Marcy Glassford, Director of First-Year Experience & Student Retention, Utah Valley University
Martha Wilson, Assistant Director, Utah Valley University

In an effort to build upon student connections made at new student orientation, Utah Valley University (UVU) has implemented a new orientation leader (OL) model that allows for OLs to become freshman advocates through a student’s first year. Each entering student is assigned an OL who contacts them before their orientation date, then invites them to attend Freshman Convocation, held the first day of fall semester classes. The student and OL connection will continue through the fall semester and into spring as the OL invites their assigned students to attend various campus events.

Research Session* – A Longitudinal Exploration of the Influence of Student-Parent Communication Patterns on College Adjustment and Success

Location: Grand Ballroom F
Dayna Weintraub, Doctoral Candidate, UCLA

Parents have become increasingly present in their college students’ lives. This research explores how the relationship between students’ communication with their parents is associated with first-year adjustment and fourth-year success, and the dependence of these effects on students’ race, gender, and class.

Research Session* – Limited Patriarchy in the Homes of First Generation Latina College Students

Location: Grand Ballroom F
Gabriel Chaparro, Doctoral Student, Claremont Graduate University

Latinas who are the first in their families to attend college often have parallel motives. Students believe that the financial stability promised from a post-college career, is the power one needs to break paternal structures in the home. This program questions if patriarchal cycles are actually being broken through higher education.

* Please Note: Research Sessions feature two research studies that have been grouped by content area. Each presenter will have 15-20 minutes to share information, findings, and implications for practice.
Launched a Culturally Responsive Career Development Model for Student Retention
Location: Grand Ballroom G-H
Amrik Johal, First Year Experience Coordinator, University of Hawai‘i, Maui College

Institutions of higher education are under pressure now more than ever to bolster retention and graduation rates. Though there has been a great deal of literature on what strategies increase retention, there is little focus on how Career Counseling and Career Development can bolster success and graduation rates among our at-risk student populations.

How’s Your Heart Doing? Engaging in Meaningful Conversations Beyond Socialized Concepts of Checking In
Location: Junior Ballroom 1
Lorena Marquez, Coordinator, Cal Poly Pomona
Ángel De Jesús González, Resident Director, Pacific Lutheran University

In the hustle and bustle of everyday student affairs life, we can often forget to engage and reflect in meaningful heart conversations with one another. In this session, presenters will emphasize the importance of authenticity, active listening, and vulnerability, drawing on the work of Brene Brown’s The Gifts of Imperfection. This session aims to allow participants a space to reflect on conversations they’ve felt have been transformative and why that was the case. Join the presenters as we open our hearts to share the little things that make the big impacts on our work.

Changing the Landscape of Building Talent and Employee Engagement
Location: Junior Ballroom 2-3
Annalyn Cruz, Organizational Consultant, UC Berkeley
Erin Wixson, Senior Organizational Consultant, UC Berkeley

UC Berkeley’s Student Affairs Fellowship Program has changed the landscape of how staff and senior leaders engage in professional development. New possibilities exist by breaking down silos to deliver improved service to students and customers. Learn more about this innovative program.

Supporting The Needs of Middle Eastern Students in Higher Education
Location: Junior Ballroom 4
Tina Aoun, UC Riverside
Marcela Ramírez, UC Riverside
Negar Shekarabi, UC Irvine

As there is continued growth of the Middle Eastern student community at UCR and on campuses across the county so must our competency and knowledge grow in managing the needs and experiences of these students. Ongoing training, as provided in this program, becomes an integral part of truly culturally relevant and affirming perspectives on campus.
Tuesday, November 10 | Concurrent Session Details

**iEngage: Best Practices for Engaging Commuter Students Through a Blend of Social Media and Student Influenced Grass Roots Promotion**

Location: Oakland Convention Center (OCC) 201

Davin Brown, Director of Student Engagement and Outreach, CSU Sacramento
Reuben Greenwald, Associate Director of Student Engagement and Outreach, CSU Sacramento

On large commuter campuses, students often struggle with identifying opportunities for engagement as external demands take priority. Research tells us that engagement increases student’s chances of degree completion. This session will discuss how social networking sites enhance student engagement on a historically commuter campus and ways to maintain a healthy balance between utilizing social networking and personal contact with students.

**Gender and Race: Intersectional Experiences of Gender Nonconforming Indigenous Students**

Location: Oakland Convention Center (OCC) 202

Chicora Martin, Vice President of Student Life and Dean of Students, Mills College

Campus efforts are often focused on eliminating the harassment of transgender, gender non-conforming, and racially/ethnically diverse students. While these efforts are critical, evidence suggests that our lack of supportive policies and spaces are a much greater threat to their success. This program will offer concrete data that demands the review of campus policies and practices to better support these students.

**Student Affairs in Taiwan: Implications for Advisement and Support at US Colleges and Universities**

Location: Oakland Convention Center (OCC) 203

Tracy Tambascia, Associate Professor of Clinical Education, University of Southern California
Jonathan Wang, Assistant Director, University of Southern California

Despite being the sixth most common place of origin for international students in the US, few studies have explored the experiences of Taiwanese students in the American higher education system. This program explores findings from a recent international study exploring the work of student affairs leaders in Taiwan and the implications for international student support in the US.

**NASPA’s Journals: Changing Higher Education through Publishing**

Location: Oakland Convention Center (OCC) 204

Amy Bergerson, Professor/Director of Student Success & Empowerment Initiative, University of Utah
Sharon Aiken-Wisniewski, Clinical Associate Professor, University of Utah
Rosie Connor, Managing Editor, University of Utah

NASPA’s journals are an excellent venue for both scholars and student affairs professionals to showcase their work. This session highlights the unique role of each of NASPA’s journals, clarifies what types of submissions are most appropriate for each, and de-mystifies the manuscript submission process. Journal editors will provide hints for writing and publishing both research- and practice-focused articles.
Forces of Change Have Failed to Change Sexual Assault Rates, But Getting Somewhere on Consent Might

Location: Oakland Convention Center (OCC) 206

Erica Boas, Santa Clara University

National and local attention toward sexual assault has focused primarily on legal and policy frameworks. Consent is stipulated, but we know very little about whether or how it occurs in intimate spaces. Moreover, diverse and intersectional identities and socialization experiences are under-researched and rarely engaged in prevention efforts. We will share our hopeful research and its implications for effective practice.

Re-Imagining Community Colleges: Forces for Change in Liberal Education

Location: Oakland Convention Center (OCC) 208

Latricia Brand, Associate Dean of Student Development, Portland Community College

Community Colleges play a critical role in translating the value of a liberal arts education. Principles of liberal education enhance student success at 2-year colleges, 4-year colleges and in the workplace. This interactive session explores such a paradigm shift and identifies liberal arts competencies most aligned with “high impact practices” and your institution’s capacity to better integrate principles of liberal education.

Pedagogy at Work: Facilitating Powerful Learning Outside of the Classroom

Location: Oakland Convention Center (OCC) 210-211

Spencer Atkinson, Program Associate, Stanford University
Cassandra Vergel, Program Associate, Stanford University

Do you feel tension between being an “administrator” and an “educator”? What does pedagogy mean to you? How can we reframe the idea of pedagogy to enable powerful non-classroom learning? In this experiential session, attendees will investigate their own undergraduate experiences, explore the research on the role of pedagogy in student affairs, and craft statements of our own personal pedagogies.

9:00am - 9:50am Concurrent Session VI

Region V Innovative Program Award Winner
Strength of Hispanic Culture Enhances the Work of the Peer Mentoring Program, "Una Mano Amiga"

Location: Grand Ballroom A-B

Luz Gamarra, Advisor, Academic and Career Advising, Salt Lake Community College
Elizete Bond, Advisor, Academic and Career Advising, Salt Lake Community College
Sonia Parker, Director, Academic and Career Advising, Salt Lake Community College

The presentation will address unique components of the peer mentoring program, "Una Mano Amiga," that serves the Hispanic student population at Salt Lake Community College. Under the motto, "Learn, Grow, and Share," this program empowers Hispanic students to be leaders, role models, and active members of the community while providing academic and social support. Una Mano Amiga facilitates co-curricular events that bring together community members, staff, and faculty to volunteer their time in support of the students. In return, the program celebrates students' achievements with recognition events.
Tuesday, November 10 | Concurrent Session Details

**Compadre Talk: Strategies for Engaging Latino Men in Dialogue About Healthy Masculinities and Race**

Location: Grand Ballroom C  
Alejandro Covarrubias, Co-Director of the Cultural Centers, University of San Francisco

Latino men struggle to find a sense of belonging on campus and often feel disconnected from their families and culture. This presentation explores effective workshop curriculum that challenges stereotypical masculinity and helps to build healthy communities among Latino men. The workshop will delve into the intersections of race and gender, and is grounded in community wealth, critical race, and pro-feminist theories.

**Research Session* – Serving Pregnant and Mothering Graduate Students**

Location: Grand Ballroom F  
Emma Larkins, Graduate Student, Oregon State University

Pregnant or mothering graduate students experience higher rates of attrition than their male and non-parenting peers and competing expectations of where they “should” spend their time and energy. The session will present the findings from the presenter’s original research, which explored the challenges that pregnant and mothering student face in their pursuit of a graduate education as well as how faculty and staff can support students fulfilling multiple life roles.

**Research Session* – The Best Practices Tree: Indigenous Programs and Services**

Location: Grand Ballroom F  
Ian Cull, Senior Student Affairs Officer, University of British Columbia  
Adrienne Vedan, Director of Aboriginal Programs and Services, University of British Columbia  
Stephanie McKeown, Director of Planning & Institutional Research, University of British Columbia

Post-secondary participation and graduation rates for Indigenous People continue to lag behind those of other constituencies. This presentation will outline the intentional interventions that have been developed sequentially to accept, support, retain and graduate indigenous students; and to develop outreach programs in partnership with indigenous communities to increase the progression of indigenous elementary and high-school students through to post-secondary education.

**Growing in a University-Community Partnership: The Seattle University Youth Initiative**

Location: Grand Ballroom G-H  
Erica Yamamura, Associate Professor, Seattle University  
Ona Fisher, Graduate Student, Seattle University

This session will share findings and promising practices from a study that explored multiple stakeholders’ perspectives in growing a university-community partnership at Seattle University. This session will provide a space to enhance professionals’ knowledge and skills in university-community partnership work that aims to advance educational equity in an urban community.

*Please Note: Research Sessions feature two research studies that have been grouped by content area. Each presenter will have 15-20 minutes to share information, findings, and implications for practice.*
Leadership Programming 101 - How to Create An Award Winning Leadership Development Program!
Location: Junior Ballroom 1
Joshua Fredenburg, National Speaker, Author, Leadership Consultant, Nova Southeastern University
For the past five years, the Circle of Change Leadership Conference has been able to create a holistic leadership development program that has received almost 90% of its funding from outside donors. In this engaging session, student affairs professionals will learn about this impactful leadership development program that crosses many disciplinary boundaries while incorporating ethics, diversity, self-awareness, service learning, leadership theory, social entrepreneurship, political engagement, collaboration, resilience, and career development.

Collaborative Leadership and Strengths-Based Resiliency Thinking: Creating a Unified Vision for Student Leadership
Location: Junior Ballroom 2-3
Tracy Pascua Dea, Assistant Vice Provost for Student Success, Saint Mary’s College
Jenn Fields, Assistant Director of Student Involvement & Leadership, Saint Mary’s College
What happens when you move beyond boundaries, zigzag across departments, combine common goals, and create an authentic vision? Participants will be guided through an innovative approach that engaged a community to define student leadership, develop common processes and explore shared student learning.

Teaching Leadership for Change: Bridging Theory to Practice
Location: Junior Ballroom 4
Aimee Shattuck, Director Student Activities & Leadership Programs, Portland State University
Brian Janssen, Assoc. Director of Student Activities & Leadership Programs, Portland State University
The Leadership Fellows Program utilizes a yearlong cohort model to enrich and integrate students’ leadership and academic experiences through activities, discussions, and reflections. This session will share information and resources that other campuses can use, including: the theoretical foundations of the program, curriculum and syllabus, and the assessment tools that are embedded into the curriculum providing data for continuous improvement.

From Isolation to Connection: Building Campus Bridges for Students on the Spectrum, an Intervention Model for Students with Social Challenges
Location: Oakland Convention Center (OCC) 201
Kimberlee DeRushia, University of the Pacific
Daniel Nuss, University of the Pacific
What does it take to help students on the Autism spectrum cross the bridge between social connection and academic success? This presentation provides an overview of our highly successful interdepartmental intervention program for students on the Autism spectrum. We will discuss the ways in which Disability and Psychological Services can collaborate to provide a supportive environment where students on the spectrum thrive.
Transfer Pathway Program: Building a Bridge from the Community College to the University

Location: Oakland Convention Center (OCC) 202
Nicole Iwasaki, Transfer Specialist, University of Hawai‘i at Mānoa

As transfer numbers continue to rise, the pathway from two-year to four-year colleges will play an essential role in transfer student success. This session will discuss transfer partnerships and will highlight an existing model for a transfer pathway program. The presenter will discuss their program experience and offer suggestions on how to successfully act as a liaison between institutions.

Forces of Change Moving Us from Indirect to Direct Evidence: Using Rubrics in Student Affairs Assessment

Location: Oakland Convention Center (OCC) 203
Emily Langdon, Coordinator of Assessment Research & Evaluation, UC Merced
Diana Chavez, Assistant Director, Professional Development Programs, UC Merced

Student affairs professionals need to collect more direct evidence of student learning outside the classroom. This workshop introduces multiple examples of rubrics used to collect direct evidence in the co-curriculum. Participants will practice scoring samples of student evidence using a rubric.

We Are Forces of Change: Cultivating Strong Work Teams by Transforming Messages of Internalized Racism and Dominance

Location: Oakland Convention Center (OCC) 205
Christopher Hughbanks, Assistant Director of Residential Education, Oregon State University
Teresita Alvarez-Cortez, Director of Diversity initiatives & Programs, Oregon State University

Participants will have an opportunity to examine their workplace relationships and internalized messages of racism and white dominance, and explore how these messages prevent us from forming authentic work relationships that actively notice and address racism. The group will engage in self-reflection, critical dialogue, and strategies for creating change in our workplaces.

THE CSULB Student Emergency Intervention Program: Changing the Lives of Students Who are Displaced, Food Insecure and/or Experiencing a Crisis

Location: Oakland Convention Center (OCC) 206
Jeff Klaus, Associate Vice President and Dean of Students, Cal State Long Beach
John Hamilton, Associate Director of the Educational Opportunity Program, Cal State Long Beach
Rachelle Ang, Case Manager for CAPS & Disabled Student Services, Cal State Long Beach
Charles Conn, Assistant Director of Financial Aid Services, Cal State Long Beach
Carol Menard Fulthorp, Associate Director, Partners for Success Program, Cal State Long Beach

The Student Emergency Intervention Program is a comprehensive initiative that identifies and immediately serves CSULB’s most at-risk students. This campus wide collaboration has changed how students can overcome their crisis or emergency and persist through new on-campus services: Student Emergency Grant, Meals Assistance Program and Short-Term Housing Assistance Program.
**Evolved Retention Methodology: Virtual Cohorts and Social Media as a Framework of Engaging Marginalized Student Populations**

Location: Oakland Convention Center (OCC) 208

Diana Victa, Coordinator Cross Cultural Centers, California State University, Los Angeles
Brittany Sanguma, Assistant Director for Campus Engagement, University of San Francisco
Charlene Lobo Soriano, Academic Success Coach & Director of Academic Development and Technological Innovation in Advising, University of San Francisco

Historically, colleges have relied on engaging students through community spaces and various involvement experiences. While these techniques have much value, it is important to honor that our student demographics are changing. Through an evolved concept of engaging students and cultivating community, this session will propose a model of ensuring retention and persistence of students of marginalized populations through technology relevant to their everyday lives.

**Advising & Supporting a Robust Student Government**

Location: Oakland Convention Center (OCC) 210-211

Deepak Sharma, Coordinator for Student Organization Advising, UC Berkeley
Rob Jittrikawiphol, Coordinator for Student Government Advising, UC Berkeley

The Associated Students of UC Berkeley’s 128 years of history as a unique student government is driven by activism, advocacy, autonomy, campus climate, political parties, political issues, and collaboration. Explore ways of advising a government whose involvement reaches far beyond the traditional executive board that we have come to expect.

**10:00am - 10:50am  Concurrent Session VII**

**#WhatsTrendingUSD: Proactive Structure to Engage in Community Dialogue about Sociopolitical Issues Affecting the Student Experience**

Location: Grand Ballroom C

Crystal Knight, Graduate Assistant in the United Front Multicultural Center, University of San Diego
Marina Mantos, Graduate Assistant in the United Front Multicultural Center, University of San Diego
Adan Sanchez, Associate Director of the United Front Multicultural Center, University of San Diego

In this session, learn about the implementation of #WhatsTrendingUSD, a best practice dialogue series adapted from St. Louis University that provides a proactive structure for students, staff, and faculty to discuss hot topic current events, sociopolitical issues, and pop culture that are trending in the news and social media through a lens of diversity and inclusion.
Tuesday, November 10 | Concurrent Session Details

**Tablets, Smartphones, & Apps...OH MY! Bridging Technology and Engagement Through Mobile Devices**

Location: Grand Ballroom F

Teri Thomas, Director of Student Leadership & Activities, Menlo College  
Josie Ahlquist, Student Affairs Educator & Researcher  
Chris Schmidt, Dean of Students, Lindsey Wilson College  
Shelly Fordyce, Associate Director of Student Activities, Texas A&M at Galveston

In this session, an expert panel of student affairs practitioners will highlight the use of mobile technology for student engagement through best practices, case studies, and discussions. Join us and gain insights into successful mobile strategies, effective app implementation, real time engagement analytics and social media sentiment analysis.

**An Intentional Approach to Sexual Assault Education: The Violence Intervention & Prevention Program**

Location: Grand Ballroom G-H

Grace Poon, Assistant Director of Greek Life, UC Irvine  
Zabie Yamasaki, Assistant Director, Campus Assault Resources & Education, UC Irvine  
Brian Clarke, Director, Greek Life, UC Irvine

At UC Irvine, the Violence Intervention and Prevention Program was founded on the idea that fraternities and sororities can come together in their community to educate themselves on topics of sexual violence and provide support to their chapter members. Through this workshop, professionals and student leaders will learn from an established sexual assault prevention program that is developed and implemented by the fraternity/sorority leaders. Participants will gain tangible tools to create a campus- or community-specific sexual assault prevention program.

**Sharing the Load: Empowering Student Leaders to Assess Programming**

Location: Junior Ballroom 1

Whitney Brown, Coordinator of Student Affairs Research Assessment & Staff Development, University of Alaska, Anchorage

In this session, participants will acquire tools to articulate the value of assessment and learning outcomes and demonstrate that assessment can be fun and easy! See how UAA student leaders have integrated assessment into their programming to capture student learning and success.

**Prescription for Wellness: Using Mindfulness Interventions to Enhance Personal, Professional, and Academic Success**

Location: Junior Ballroom 2-3

Kristina Alvarado, Assistant Director & Learning Specialist, University of Southern California  
Carlin Daley, Occupational Therapist & Learning Specialist, University of Southern California

In an era of information overload, the inability to quiet the mind can lead to high levels of stress, anxiety, and decreased concentration. The purpose of this session is to facilitate a discussion regarding the use and benefits of mindfulness practices in academic coaching with college students. Participants will have the opportunity to engage in reflection, and mindfulness exercises.
Creating Student Access Opportunities Through Cross-Campus Collaborations

Location: Junior Ballroom 4

Kim McAloney, Coordinator of Academic Engagement, Oregon State University
Christopher Hughbanks, Assistant Director of Residential Education, Oregon State University

This session discusses a bridge program at Oregon State University which reaches across divisional lines to provide students with opportunities to build community and connect with resources before the start of their first year. Attendees will learn about the design of the program, assessment/results, campus and community partnerships, and opportunities for ongoing student leadership.

TL;DR Student Development Theory

Location: Oakland Convention Center (OCC) 201

Nathania Garrod, First Year Programs Advisor, Portland State University

Whether you just finished grad school or it has been a few years, it can be hard to remember student development theories in your day-to-day practice. TL;DR Student Development Theory is an opportunity to quickly review a handful of relevant student development theories, connections to pop culture that will help you remember them, and tips for practice in your office.

Building Bridges: Transforming Event Planning Requirements into a Student Learning Experience

Location: Oakland Convention Center (OCC) 202

Kayla Wiechert, Associate Director of Student Engagement, Chapman University
Jaclyn Dreschler, Program Coordinator for Greek Life & Student Engagement, Chapman University

Amidst ever-changing laws and policies, effective event planning is a critical part of student leadership in organizations. Session attendees will assess student event planning on their campuses, considering both student development and university procedure. Presenters will showcase the development of the Student Events Advisory Committee (SEAC) model at Chapman University and how it has led to meaningful student learning experiences.

Call to Action: Supporting our DACAmented Students for Future Success

Location: Oakland Convention Center (OCC) 203

Kandy Mink Salas, Assistant Professor, Azusa Pacific University
Henoc Preciado, Coordinator for the Titan Dreamers Resource Center, Cal State Fullerton
Thalia Garibay, Graduate Student, Azusa Pacific University

Many undocumented college students have chosen to go through the DACA process (Deferred Action for Childhood Arrivals). While the policy has brought benefits, there are still barriers for the DACAmented student. This session provides current information on the DACA policy, shares research on the student experience, and fosters dialog on how student affairs professionals can provide excellent support to DACAmented students.
The Long-Lasting Effects of Mentor/Mentee Relationships

Location: Oakland Convention Center (OCC) 204

Lincoln Johnson, Associate Vice President for Student Life, University of Washington
Kathy McIntosh, Director of Campus Services and Student Life, Alliant International University

Mentors serve as sounding boards, motivators, coaches, and confidantes to students and young professionals. The development of these relationships can impact an individual’s college or work experience and lead to life-long relationships. The presenters will share their experiences and look at: how mentoring relationships can be established, setting goals and expectations, and establishing programs on your campuses or work environments.

Bridging Orientation to the First-Year Experience

Location: Oakland Convention Center (OCC) 205

Matthew Jeffries, Academic Coordinator, Washington State University

Many student affairs practitioners are policy makers and enforcers; however, we can forget about how important language is in creating policy. In this research session, the presenter will explain how to utilize policy discourse analysis in student affairs policy creation and modification as part of his analysis of gender inclusive housing policies.

Applying Freiren Pedagogy to Student Affairs Work with College Men

Location: OCC 206

Dylan Howser, Coordinator of Fraternity & Sorority Life, UC Berkeley
Marissa Reynosa, LEAD Center Coordinator, UC Berkeley

Critical pedagogy, or education through critical theory, has been heavily influenced by the work of Paulo Freire. Today’s college men are at a tipping point. By applying Freire’s critical discourse and pedagogy into our work, we can better help college men understand their identities and the intersection of those identities, and improve their success at colleges and universities.

Collaborative Diversity Programs as “Forces of Change:” The Martin Luther
King Program at Washington State University

Location: Oakland Convention Center (OCC) 208

Marc Robinson, Director of Culture and Heritage Houses, Washington State University
Jenne Schmidt, Coordinator, Diversity Education, Washington State University

This session focuses on fostering an inclusive campus climate through collaborative educational programming that connects Civil Rights history to contemporary issues of social justice. To illustrate effective strategies, we will describe the Martin Luther King Program at Washington State University. The format will be a 30-minute presentation, 10-minute activity, and 10-minute facilitated discussion.
The Multiracial Perspective: Exploring Ways Institutions Can Enhance Programming to Support Multiracial College Students

Location: Oakland Convention Center (OCC) 210-211
Sara Coney, Graduate Student, Cal State Fullerton
Melissa Sinclair, Program Director for the Transfer Student Program, UCLA
Sarah Kutten, Student Organization Advisor, Portland State University

As the number of multiracial students continues to grow, our colleges and universities must continue to enhance programming to support and engage this unique student population. This presentation will focus on key student engagement strategies that can be used to foster an inclusive campus environment for multiracial students. Topics include: brief context, needs and challenges, theoretical perspectives, and promising practices.