



Anthony DeSantis, Ph.D.
Region III Director Report for the December 2016 Board of Directors Meeting
November 4, 2016

Leadership and Member Engagement

NASPA Region III Executive Leadership Team:

Regional Director	Anthony DeSantis
Past Regional Director	Becky Spurlock
Secretary/Chief of Staff	Gloria Laureano
Treasurer	Ken Gassiot
Membership Services	Peggy Crowe
Historian	Kathleen Callahan
Graduate Student Rep	Sara Kaner
IT Coordinator/Communications Chair	Abigail Brumfield
Knowledge Community Coordinator	Cara Appel Silbaugh
Volunteer Coordinator	Marlon L. Gibson
Assistant Volunteer Coordinator	Matthew Smith

Past Regional Director

The selection committee for the Region III Director Elect met and reviewed nominees and application packets. The selection committee reviewed 6 candidates and the Past Regional Director talked to a total of 10 perspective candidates. Candidates for the slate will be contacted before sending the names to the Region III constituents for voting. Elections will be in February and the role begins in March 2017.

IT & Communications Chair

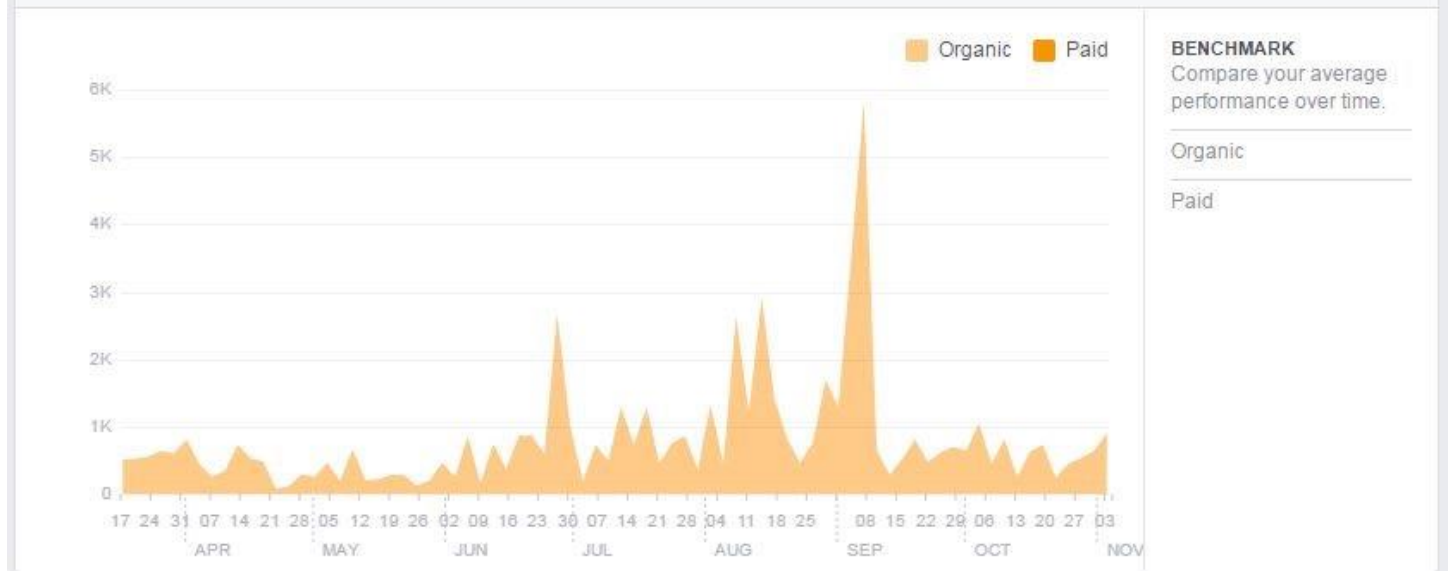
- ☐ #NASPAREG3 was promoted to increase engagement with members on social media
- ☐ Highlighting all NASPA Region III board member profiles on social media
- ☐ Created a schedule for daily social media messages for each knowledge community
- ☐ Exploring a Linked in group for our region
- ☐ Facebook
 - o March 17, 2016 - 1,169 likes
 - o November 1, 2016 - 1,400 likes
- ☐ Twitter
 - o Highest number of followers of all NASPA regions
 - o July 1, 2016 - 2,190 followers

- Instagram
 - 292 followers since March 17, 2016
- NASPA Region III Strategic Plan
 - Ensured all volunteer positions are posted and shared via email and social media platforms.
 - Participated in Careers in Student Affairs Month

×		NASPA - Student Affairs ...	23.6K 	▲0.2%	12	240 
YOU		NASPA Region III	1.4K	0%	10	19 
2		NASPA Region II	1.1K	▲0.5%	1	1
3		NASPA IV-E	984	▲0.1%	7	4
4		Naspa Region I	729	▲0.4%	0	0
5						

Post Reach

The number of people your posts were served to.



Your Tweets earned **8.3K impressions** over this **28 day** period



Treasurer

- 2015-16 fiscal year ended with a profit of \$6,902
- 2017 Summer Symposium, NPI and MMI are all in planning stages and expenses are beginning to occur
- 2017 Annual Conference expenses are expected to remain consistent with 2016
- 4% (\$2,252.84) of the operating budget has been spent as of November 2016
- NASPA Foundation gave Region III \$300 to promote the Foundation and \$1,000 for meeting the #NASPAgives goal
- NPI and MMI Profit Detail (2015 and 2016 combined)
 - NPI Profit \$10,569.88
 - MMI Profit \$25,993.46
 - Total Profit \$36,563.34
- SACSA and NASPA Region III each received \$18,281.67
 - All future profit sharing will occur on an annual basis vs every 2 years
- Under the current NASPA system of checks and balances. No money can be disbursed without the approval of the Treasurer or Regional Director.
- Detailed receipts are required and copies are kept by NASPA and the Regional Treasurer.
- 3 systems help to manage Region III funds
 - Nexonia (credit card transactions)
 - TD e-Treasury (checking)
 - Intacct (main NASPA online ledger)
- Budget Management
 - The RD and Treasurer both have access to all 3 systems to ensure transparency.
 - Each budget area manager must follow our fiduciary policies when allocating funds within their department.
 - The Regional funds are audited each year.
 - Monthly reports are submitted to NASPA each month.
- Budget Overview as of November 1, 2016

○ Operating Account	\$175,501.82
○ Region 3/NASPA Investment	\$100,000
○ Total Assets	\$275,501.82
○ 2016-17 Operating Budget	\$52,345

Volunteer Coordinator

- Promoting all volunteer state and regional volunteer position on NASPA'S Volunteer Central website
- Creating a way to capture all Region III members who have volunteered on a state, regional, and national level
 - From March 17, 2016 – July 1, 2016 over 210 Region III members have volunteered for a state, regional, or national position

Historian

- Assisting the NASPA Region III Director in updating the 2016 – 2018 Board Manual

- Work with the IT & Communications Chair to develop a video to honor Region III's past and highlight future initiative

Knowledge Community Coordinator

- Hosting quarterly calls with each KC rep and has currently met with 20 of the representatives
- Hosting monthly conference call with all 31 KC reps
- Posted the open APIA and Disability Concerns KC representative positions. Applications are due on December 1, 2016
- Hosting a NASPA Region III KC Social on Monday, November 1 at 5:00pm at the SACSA with NASPA Region III Conference in Jacksonville, FL

Membership Services:

- Working with Jordan (national) to clean up membership with addresses outside of our region
- Division chairs from were added to state board meetings

Breakdown By State 11.4.2016											
Active Members		Members Expiring		New Members		Renewing Members		Expired Members			
State	Count	State	Count	State	Count	State	Count	State	Count		
MS	64	GA	4	LA	1	KY	1	KY	1		
LA	99	KY	4	MS	1	NE	1	SC	2		
KY	114	AL	6	NC	1	GA	3	TN	2		
AL	130	SC	6	TN	1	TN	3	AL	4		
SC	154	MS	7	VA	2	VA	3	LA	5		
TN	160	TN	7	FL	4	AL	4	NC	5		
GA	290	LA	8	SC	6	NC	4	VA	8		
VA	293	VA	10	GA	7	FL	9	GA	9		
NC	345	NC	12	TX	9	TX	17	TX	11		
FL	626	TX	31		32		45	FL	12		
TX	637	FL	33						59		
	2912		128								

Active Members: 3002

Members Expiring : 133

New Members: 33

Renewing Members: 46

Recently Expired Members: 59

Graduate Student Representative

Graduate Student Spotlights:

- Four graduate student spotlights from 4 different states were collected and shared via NASPA Region III social media:
 1. Ross Hamilton - Alabama
 2. Pamela Castillo - Florida
 3. Shannon Walker - Georgia
 4. Kelsey Skinner - Mississippi

Graduate Student Engagement Events:

- “Making the Most of Graduate School” Zoom event planned and implemented on September 27 from 12-1pm EST
 - Guest speaker: Dr. Kathleen Callahan, lecturer in Leadership Studies at Christopher Newport University and adjunct faculty in Higher Education at William & Mary
 - Attendance: 15 graduate students from 4 different states
 - Highlights: Dr. Callahan sharing ways to get involved on campus, advice on conducting research with faculty, and tips for maintaining professionalism inside and outside of the classroom.
- “Positive Social Media Presence” Tweet us event planned and implemented on October 21 from 12-1pm EST
 - Highlights: NASPA Region III board members shared tips for maintaining a positive social media presence as student affairs professionals
 - Sample Tweet: @ADeSantis: Use social media to highlight the positive impact you and your students make on and off-campus!

Upcoming Projects:

1. Graduate Student Spotlights:
 - Continuing recruiting and sharing graduate student spotlights from the following states: North Carolina, South Carolina, Tennessee, Texas, and Virginia.
2. Graduate Student Engagement Events:
 - “Maintaining a Work/Life Balance in Student Affairs” Zoom event planned for December 1 from 12-1pm EST
 - “Navigating The Placement Exchange (TPE) at NASPA National Conference” Zoom event planned for January 2014
 - “Preparing for the Job Search: Resumes, Cover Letters, oh my!” Zoom event planned for February
3. Mentor/Mentee Program:
 - Connect graduate students in Region III with full-time staff members in Region III
 - Mentors/mentees will be connected in January
 - The hope is that mentors/mentees will have the opportunity to meet in person as NASPA National Conference.
4. NASPA National Conference:
 - Graduate Student Breakfast: Plan and implement NASPA Region III graduate student breakfast at NASPA National Conference in March
 - Dr. Ellen J. Neufeldt , Vice President from Old Dominion, will be the co-chair

National Programs

NASPA Foundation Ambassador	Terry Mena
Public Policy Coordinator	Heidi Leming
Professional Standards	Scot A. Lingrell
NUFP	Meg Sunga
Nominations and Awards - Co-Chair	Jody Conway
Nominations and Awards - Co-Chair	Lorie A. Kittendorf
Faculty Division	Dorian L. McCoy
Community College Division Chair	Karen Stills Royster
Small Colleges and Universities Division	Dr. Jennifer Miles

Public Policy

- Hosting the monthly Region III Public Policy updates on the NASPA Region III website.
 - <https://www.naspa.org/constituent-groups/regions/region-three/resources>
- Joined monthly State Director conference calls.
- Working with State Directors to fill state Public Policy Chairs positions

Professional Standards

- A rubric was sent out this past week to be used by divisions of student affairs on campus and professional conferences. Professional standards website will allow you to submit how you are addressing in your practice for example at University of West Georgia they are being used with new employee on boarding. State directors Zoom with Peggy to discuss professional standards.

NUFP

- Applications closed on October 31. Over 65 applications will be reviewed by the Region III NUFP Chair.

Nominations & Awards

- The Award nomination process for next year will begin in October 2016 to help increase the number nominations.
- The Chairs will continue to review the nomination and awards process to determine how best to serve Region III. Under consideration are:
 - Additional awards
 - Program awards
 - Partnership awards
- Region III will be adding the following awards at the 2017 Summer Symposium.
 - a. AVP #2 Award
 - b. Bobby E. Leach Diversity and Inclusion Award

Faculty Division

- There were 41 applicants for the Hardy Dissertation of the Year and will be reviewed by NASPA Faculty Committee
- The Faculty Division Chair is recruiting faculty to post on the NASPA blog.
- The NASPA Region Research and Assessment Grant Proposal deadline is November 30
 - NASPA Region III again offers its annual call for research proposals for the 2017–2018 research and assessment grant awards. Region III contributes \$5,000 annually in research assessment grants for Region III members. An individual or research group may receive up to \$1,000 for the

2017–2018 academic year. Preference will be given to applicants who submit proposals focused on the following NASPA Region ...III strategic areas:

- Social Justice and Inclusion
- Internationalization of Student Affairs
- Community Colleges
- HBCUs
- Faculty Research Interests
- Graduate Students

Region III remains committed to funding research and assessment in student affairs that furthers our understanding of student development and student learning. Prospective grant recipients must electronically submit applications by Wednesday, November 30, 2016 by 11:59pm Central Time to Dorian L. McCoy, PhD. Application are available online at <http://bit.ly/2d4BOL2>

State Directors

Alabama	Ben Newhouse
Florida	Eric Arneson
Georgia	Justin Jeffery
Kentucky	Dr. Charley Pride
Louisiana	Heather Seaman
Mississippi	Regina Hyatt
North Carolina	Jim Settle
South Carolina	Neil Jamerson
Tennessee	Justin Lawhead
Texas	Adam Peck
Virginia	Irvin Clark

Alabama

- AL-NASPA Drive-In is schedule for Friday, January 20, 2017 at Birmingham-Southern College.

Florida

- NASPA Annual Conference – NASPA-FL Social
 - NASPA-FL held a social at the Annual Conference
 - Estimated attendance of 175 people
 - Highlighted networking and involvement in state KCs
- Sponsorship for Florida Colleges Student Development Commission Annual Conference ~ May 2016
 - NASPA-FL served as a platinum sponsor for conference for all state colleges with over 200 staff in attendance. We discussed the benefits of joining NASPA and also encouraged state college staff to present at and attend our annual Florida Drive-In. We tabled for the entire conference and spoke to entire conference over lunch to explain the benefits of NASPA overall and how to get involved in Florida specifically.
- NASPA Florida Board Retreat – July 29,2016
 - 16 board members
 - Held the NASPA-FL annual planning retreat via electronic media. This proved more efficient, but we are re-examining the practice in terms of teambuilding.

- NASPA-Florida Drive-In October 13-15 Florida International University, Miami Florida
 - 295 participants
 - Day 1: Case study competition and social
 - Day 1: Hazing Prevention Pre-Conference seminar with 28 attendees.
 - Day 2: Full day of 23 professional development sessions. As part of the Friday schedule, NASPA-FL had a separate luncheon for interested graduate students. Approximately 90 grad students attended this luncheon to discuss topics particularly relevant to graduate students
 - Day 3: Undergraduate Symposium for undergraduate students interested in a career in Student Affairs was held at Miami-Dade College in Miami, Florida. 29 participants and also 7 different masters in Higher Education departments also attended and shared information regarding their programs. All participants were given a full year NASPA membership as part of their registration.
- NASPA-FL Published a Public Policy newsletter in late October, 2016 discussing how policy and legal issues are impacting higher education and Student Affairs.

Georgia

- Sent a needs assessment survey to membership and currently has a 10% response rate.

Kentucky

- Working to partner with the CPAC Conference that will be hosted in January of 2017

Louisiana

- No Updates

Mississippi

- Developing a state-wide webinar to promote the NASPA/ACPA Core Competencies that will be hosted in 2017.

North Carolina

- No Updates

South Carolina

- Concentrating on building membership and filling board positions
- Hired a graduate intern from Clemson University's Student Affairs program to work on assessment for CSAO's and graduate programs in state to get feedback on needs.
- Developing a needs assessment to conduct with both CSAOs and higher education graduate programs across the state; will use the data collected to determine how to grow NASPA's role in the state
- Established relationship with director of South Carolina Independent College and Universities

Tennessee

- Partnering with the Memphis in May student affairs conference <http://www.memphis.edu/mimsac/> via the following ways:
 - Utilizing region funds to co-sponsor event and announced to all attendees that program was NASPA
 - Sending NASPA information to all attendees
 - Inviting all NASPA TN members to the event

Texas

- NASPA-TX was a silver sponsor for the Texas Association of College and University Student Personnel Administrators conference in Austin, Texas. The program took place October 23rd through 25th. There were 342 attendees. The NASPA Texas Board staffed a table with information about upcoming events including the National Convention and Region III Summer Symposium.

- The NASPA-TX board appointed Dr. Thomas Moorman as the legislative liaison to Region III. We will send a legislative update to our NASPA Texas schools next week.
- The NASPA-TX board will sponsor special conference ribbons identifying Texas schools in attendance at the National Convention. Our plan is to distribute them at the Region III meeting.

Virginia

- The NASPA-VA HBCU Outreach Coordinator sent outreach letters to colleagues to share the benefits of NASPA membership.
- The Community College Outreach Coordinator will host webinars throughout the year with a mini conference in 2017. They are working with the national chair to obtain speaker suggestions
- NASPA-VA collaborated with VACUHO on Virginia Student Services Conference (November 2016)
- NASPA-VA provided space on Facebook for Knowledge Communities to post articles they have written or that are in line with their areas of interest
- NASPA-VA secured a board member who represents VASPA
- NASPA-VA secured board member who represents VACUHO
- NASPA-VA is exploring publishing a newsletter in 2017
- NASPA-VA is exploring drive-in conferences options for 2017
- NASPA-VA is exploring combining NASPA-VA and VASPA as the target audience and initiatives are the same
- Hosted an August NASPA-VA Advisory Board Teleconference Call
- Hosted an October NASPA-VA Advisory Board Teleconference Call

Knowledge Communities

Administrators in Graduate and Professional Student Services	Matt Imboden
Adult Learners and Students with Children	Sydney Richardson
African-American Concerns Chair	Mel C Norwood, II
African-American Concerns Co-Chair	Robert Sparks
Alcohol and Other Drug	Katherine Drotos Cuthbert
Asian Pacific Islanders Concerns	VACANT
Assessment, Evaluation and Research	Misty McDonald
Campus Safety	Justin Gildner
Civic Learning & Democratic Engagement	Dennis McCunney
Civic Learning & Democratic Engagement	Lindsey Woelker
Disability Concerns	Stacey Reycraft
Fraternity and Sorority Affairs	Chris Graham
Gay, Lesbian, Bi-Sexual and Transgender Issues	Tyler Groll
Indigenous People	VACANT
International Education	Benardo J. Dargan
Latino/a	Rafael Zapata III
Men and Masculinities	Dr. Patrick D. Jefferson
MultiRacial	Brittany Hunt-Woods

Graduate Students and New Professionals	Brooke Wilson
Parent and Family Relations	Lady Cox
Socioeconomic and Class Issues	DeOnte Brown
Spirituality and Religion in Higher Education	Kevin McIntosh
Student Affairs Development and External Relations	Tierney Bates
Student Affairs Partnering with Academic Affairs	Alexandrea Davenport
Student Affairs Partnering with Academic Affairs - Co-Chair	Jemilia S. Davis
Student Athlete Concerns	Carrie Smith
Student Career Development	Julia Fleming
Student Leadership Programs Chair	Anthony Crenshaw
Student Leadership Programs Co-Chair	Sean Ryan
Sustainability	Kent Mire
Technology	Dr. Charles Hueber
Wellness and Health Promotion	Marian Trattner
Women in Student Affairs	Jamie Rodriguez
Veterans	Denny Powers
Undocumented Immigrants and Allies	Pamela Hernandez

Civic Learning & Democratic Engagement

- Working on developing a region plan once KC is officially approved

Fraternity and Sorority Affairs

- Working on developing a board from each state
- Hosting a Region III at the AFA conference at the end of November and beginning of December

International Education

- Work in on developing best practices for international education
- Formulating a plan for Region III to play more of a role at the NASPA International Symposium

Latino/a

- Serving on the LatinX subgroup
- Developing additional positions on the regional level to boost involvement and add professional development opportunities

Graduate Students and New Professionals

- Hosting a live webinar on December 8 to discuss the Region III Graduate Students and New Professionals book selection
- Create a Region III Graduate Students and New Professionals Instagram account
- Looking to collaborate with NUFP & GAP liaisons
- Plan on reaching out to Region III Graduate Student Rep in order to collaborate on projects

Parent and Family Relations

- Working with National KC to fill three positions

- Working with National KC to restructure national awards

Socioeconomic and Class Issues

- Looking to add a co-chair
- Researching at programs that our institutions use to support populations
 - Foster and homeless youth services, and
 - Support for professional attending annual conference on a budget
- Soliciting ideas from Region III on how to best support these efforts

Student Leadership Programs

- newsletter for the Student Leadership KC will be out on Dec 1st

Wellness and Health Promotion

- the wellness and health KC is undergoing changes at the national level

Professional Development & Events

SACSA with NASPA Region III Conference 2016

- Jacksonville, FL ~ November 4 – November 7, 2016
- NASPA Region III Board Meeting on November 4 from 2pm – 4pm
- 5 NASPA Region III focused presentations
- NASPA Presentations at SACSA with NASPA Region III
 - *The 2016 Mid-Managers Institute Takeaways and Experience*
 - Tierney Bates, University of Louisville
 - *Bouncing Back: A Case Study on Building Resilience in Students*
 - Marian Trattner, Suicide Prevention Coordinator, UT-Austin
 - *Standards, Schmandards! Why ACPA-NASPA Professional Competencies should drive your professional development efforts.*
 - Dr. Scot A. Lingrell, VPSA, University of West Georgia
 - *Motivating with Love: The 5 Love Languages*
 - Sean Ryan – UAB
 - Lessons Learned While Waiting in the Wings: Being an Interim and Internal Candidate
 - Dr. Micahel Mardis – VPSA, University of Louisville
 - Brian Kuster – VPSA, Western Kentucky University
 - Dr. Helen Grace Ryan – VPSA, Bellarmine University

Optional Other Reports

Corporate Sponsor Liaison - Co-Chair	Vicki Dobiyski
Corporate Sponsor Liaison - Co-Chair	Brian W. Kuster
NASPA/SACSA Mid Managers Director	Dr. Ellen J. Neufeldt
NASPA/SACSA NPI Director	Alicia Caudill
SACSA with NASPA Conference Liaison	Helen-Grace Ryan
Professional Programs	Denny Bubrig
Summer Symposium 2017 Co-Chair	Allison B. Peters

Summer Symposium 2017 Co-Chair	Meredith Conrey
SACSA Liaison to NASPA (SACSA President-Elect)	Matt Varga
NASPA to SACSA Liaison	Cord McLean

Corporate Sponsor Liaison Chairs

- A new sponsorship package will be developed for all 2017 NASPA Region III professional development opportunities to include MMI, NPI, and Summer Symposium
 - The goal is \$25,000 in sponsorships for Summer Symposium
 - The goal is \$18,000 for MMI and NPI with SACSA

NASPA/SACSA Mid Managers Director

- MMI 2017 will be held at Emory University in June
 - A call for faculty will go out in December

NASPA/SACSA NPI Director

- NPI 2016 class had 70 participants from 20 different functional areas
- The NPI 2017 schedule will be tailored to work week in order to be FLSA compliant

Professional Programs

- An RFP for 2018 – 2020 NPI will be sent out in January of 2017
- A new rubric will be created for MMI and NPI site selection
- Working with Experient for the Summer Symposium 2018 site selection process
 - 3 strong cities for 2018 are in consideration:
 - New Orleans, Memphis, and Galveston

Summer Symposium 2017

- Walt Disney World Swan and Dolphin Resort in Lake Buena Vista, FL
- June 15-18, 2017
- Registration Costs
 - <https://docs.google.com/spreadsheets/d/1hEd2-UZaAOo-0sO2a5EK0JwGbc3Kn7Ow31627BZUyQo/edit?ts=581263fb#gid=465441070>

Region III HBCU Task Force

HBCU Task Force Member	Jamar Banks	Winston-Salem State University
HBCU Task Force Member	Jarvis Lane	Alabama A&M University
HBCU Task Force Member	Gary B. Crosby, Ph.D.,	Alabama A&M University
HBCU Task Force Member	Kesha Lee	North Carolina Central University
HBCU Task Force Member	Gary L. Brown	North Carolina Central University
HBCU Task Force Member	Tyson Beale, Ph.D.	Fayetteville State University
HBCU Task Force Member	Ronnie Mack	Bethune-Cookman University
HBCU Task Force Member	Jame'l R. Hodges, Ed.D.	Tennessee State University
HBCU Task Force Member	Narja McElroy	Fisk University

HBCU Task Force Member	Tanaya M. Walters, MS	Clark Atlanta University
HBCU Task Force Member	Joseph Byrd	Xavier University
HBCU Task Force Member	Glenda Jones	Prarie View A&M University

With over 82 HBCU's in NASPA Region III, our board is interested in developing a task force to focus on how to improve engagement and membership opportunities for Historically Black Colleges and Universities. Members of this task for are responsible for the following:

1. Reviewing the current HBCU individual/institutional members;
2. Producing a list of limitations that impact HBCU's student affairs practitioners from joining NASPA;
3. Developing a needs assessment of NASPA member and non-member HBCU's;
4. Creating a plan for enhancing professional development opportunities for HBCU's in our region; and
5. Providing recommendations to the NASPA Region III for future collaborative efforts.

The culmination of this task force will result in a list of recommendations to the NASPA Region III Advisory Board to consider implementing as part of our strategic plan.

Members of the NASPA Region III HBCU Task Force and the NASPA Region III Director will be attending the 63rd Annual National Association of Student Affairs Professionals (NASAP) Conference. This year's annual conference is co-hosted by North Carolina Central University. Please visit www.nasap.net for conference details to register, book your hotel accommodations, submit a Call for Proposal, and submit a NASAP Award Nomination.

Important Dates and Deadlines

- ☐ 63rd Annual Conference Dates – February 16-18, 2017 – Sheraton Imperial Hotel and Convention Center – Durham, North Carolina.
- ☐ Call for Proposal Deadline – December 1, 2016
- ☐ Award Nomination Deadline – December 7, 2016
- ☐ Hotel Room Rate Deadline – January 16, 2017
- ☐ Early Bird Registration Ends – December 1, 2016
- ☐ Regular Registration – December 2, 2016 – January 31, 2017
- ☐ Late Registration – After January 31, 2017

The Task Force created a member and non-member survey that will be sent out at the beginning of December.

Additional Task Force meeting minutes and initiatives can be found online at

<https://docs.google.com/document/d/1B25wC8bnuCCnZthATJzgW838FpJmF2WCYxzZ4q5rCtY/edit?usp=sharing>

NASPA Region III Community College Task Force

Community College Task Force Chair	Dan Rodkin	Santa Fe College
Community College Task Force	Karen Stills Royster, MBA	Delgado Community College
Community College Task Force	Ashleigh Tillman	Northern Virginia Community College
Community College Task Force	Zack Coapland	Lone Star College
Community College Task Force	Rebecca Ashford, Ed.D.	Pellissippi State Community College
Community College Task Force	Dana Davis	Gadsden State Junior College
Community College Task Force	Keith Sayles	Henderson Community College
Community College Task Force	Samuel Jones	Jones County Junior College
Community College Task Force	Blair Hairr	Sampson Community College
Community College Task Force	Ronald Jackson	Spartanburg Technical College
Community College Task Force	Rachel Adner	Davidson County Community College
Community College Task Force	Dr. Lauren Lunk	Chattahoochee Technical College

With over 300 community colleges in the eleven states that comprise NASPA Region III, our Board is interested in developing a task force to focus on how to improve engagement and membership opportunities for student affairs professionals who work at those community college. As a leader in our field, I would like to formally invite you to be part of our NASPA Region III Community Colleges Task Force. In this role, you will be responsible for the following:

1. Reviewing the current community individual/institutional members;
2. Producing a list of limitations that may prevent community college student affairs practitioners from joining NASPA;
3. Developing a needs assessment of NASPA member and non-member community colleges;
4. Creating a plan for enhancing professional development opportunities for student affairs professionals at community colleges in our region; and
5. Providing recommendations to the NASPA Region III for future collaborative efforts.

The culmination of this task force will result in a list of recommendations to the NASPA Region III Advisory Board to consider implementing as part of our strategic plan. Below is a timeline of expected activities:

August 2016	Introduction and Charge Meeting
September 2016	Work through Draft of Needs Assessment
October 2016	Finalize Needs Assessment
December 2016	Send out Needs Assessment
January 2017	Review Assessment Results
February 2017	Draft of Recommendations and Limitations
March 2017	Final Draft of Recommendations and Limitations
March 12, 2017	Present final Recommendations and Limitations to the NASPA Region III Advisory Board at the NASPA Annual Conference, San Antonio, TX

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NASPA Region III & SACSA Task Force

NASPA/SACSA Task Force / SACSA Member	Jane Adams-Dunford
NASPA/SACSA Task Force / NASPA Region III Member	Kimberly M. Lowry, PhD.
NASPA/SACSA Task Force / NASPA Region III Director	Anthony DeSantis
NASPA/SACSA Task Force / NASPA to SACSA Liaison	Cord McLean
NASPA/SACSA Task Force / SACSA to NASPA Liaison	Matt Varga
NASPA/SACSA Task Force / SACSA VP for Professional Development	CJ Woods
NASPA/SACSA Task Force / NASPA Past Region III Director	Becky Spurlock
NASPA/SACSA Task Force / SACSA Past-President	Tony Cawthon
NASPA/SACSA Task Force / SACSA President	Beau Seagraves

Working documents and meeting minutes from this Task Force.

https://docs.google.com/document/d/1IDNBn_kDh3iJsC-hT4Ni7UJ2m-0ncPrx5kc28kE4fPE/edit?usp=sharing
https://docs.google.com/document/d/1IDNBn_kDh3iJsC-hT4Ni7UJ2m-0ncPrx5kc28kE4fPE/edit

NASPA Region III Strategic Initiatives

The Region III Board of Directors strives to ensure that national initiatives inform our regional activities and find expression in our ongoing growth, development, and contributions as student affairs professionals. We carry out our regional activities through conferences, institutes, publications, technology, networks and other opportunities that promote personal and professional learning and collegiality. All are designed to help us work efficiently so we engage in state-of-the-art practices that promote organizational effectiveness and student learning and development. These initiatives were developed after more than a year of feedback and data collection from Region III members and the Board of Directors. These seven initiatives carry equal importance to the Region.

PROFESSIONAL DEVELOPMENT

Provide exceptional and geographically accessible professional development opportunities

- Conduct a comprehensive review of regional professional development programs to ensure fiscal success, broad access, and affordability.
- Appoint a team to review how our partnership with SACSA affects professional development within Region III.
- Provide new mechanisms of support for State Directors to bring relevant and timely professional development opportunities.
- Establish accessibility standards for professional development programs (i.e. closed captioning at programs).

SOCIAL JUSTICE

Demonstrate leadership in inclusion and social justice initiatives.

- Honor the history of Region III by celebrating the foundation of our profession.
- Create new awards to recognize excellence in social justice programming and research.
- Prioritize programming at conferences and create signature programs that address each initiative.
- Appoint a task force to review how Region III can better serve professionals working at historically Black colleges and universities.

GRADUATE PREPARATION

Serve graduate students and faculty in regional activities

- Improve the conversion of graduate students to professional members
- Conduct a review of graduate students and faculty members about meeting their needs in the region
- Use the State Directors to coordinate connection and support to graduate programs

STATE AND LOCAL NEEDS

Harness the State & Country Directors to assist with membership and response to local issues

- Appoint the Membership Director to coordinate the work of the State Directors. (COMPLETED)
- State & Country Directors should explore setting up boards to increase volunteerism and response to local issues and needs.
- Advance and connect the work of the Public Policy Division with the State Directors.
- Appoint a task force to address serving community college professionals.

REGION III CONNECTIONS

Create a stronger brand for Region III to facilitate connection, networking and loyalty

- Create web content and resources to help members make the most of their membership.
- Create messaging and branding materials for Region III and incorporate them into regional marketing efforts.

ENGAGEMENT

Develop a pipeline for leadership and volunteer engagement

- Advance new ideas to recognize the work of those in the region.
- Create Innovation Grants to pair with Scholarship Grants to recognize excellence and best practices.
- Maintain a commitment to transparency in recruiting all volunteer positions.

GLOBAL PARTNERS

Cultivate deeper partnerships with international partners

- Focus on developing meaningful relationships with countries noted as Region III partners – Armenia, Bulgaria, Japan, Kenya, South Africa and Taiwan.