



Anthony DeSantis
Region III Director Report for the December 2017 Board of Directors Meeting
July 2017 – November 2017 Report

Leadership and Member Engagement

Executive Leadership Team	Name
Regional Director	Anthony DeSantis, Ph.D.
Regional Director - Elect	Helen-Grace Ryan, Ph.D.
Secretary/Chief of Staff	Gloria Laureano, Ed.D.
Treasurer	Ken Gassiot, Ph.D.
Membership Services	Peggy Crowe, Ph.D.
Historian	Kathleen Callahan
Graduate Student Rep	Ashley Carter
IT Coordinator/Communications Chair	Abigail Brumfield
KC Coordinator	Cara Appel Silbaugh, Ph.D.
Volunteer Coordinator	Marlon L. Gibson
Assistant Volunteer Coordinator	Matthew Smith
Strategic Planning Coordinator	Jay Lambert

Region III Director

- Received NASPA Region III Board approval to increase the number of first-time attendee/graduate student scholarships to 40 from 20 for 2018 Summer Symposium
- Served on the NASPA 2020 Annual Conference Recommendation Team
- Served on the NASPA Presidential Evaluation Team
- Working closing team responsible for the NASPA Community College Symposium which will be held in our region at Valencia College. Received board approval to co-sponsor the symposium and provide \$5,000 in financial support.
- Working closely with the NASAP leadership team on the 64th Annual Conference in North Charleston, SC
- Attended the SACSA with NASPA Region III Conference in Chattanooga, TN in October
- Attended the NASPA-FL Conference in Gainesville, FL in October

Regional Director – Elect

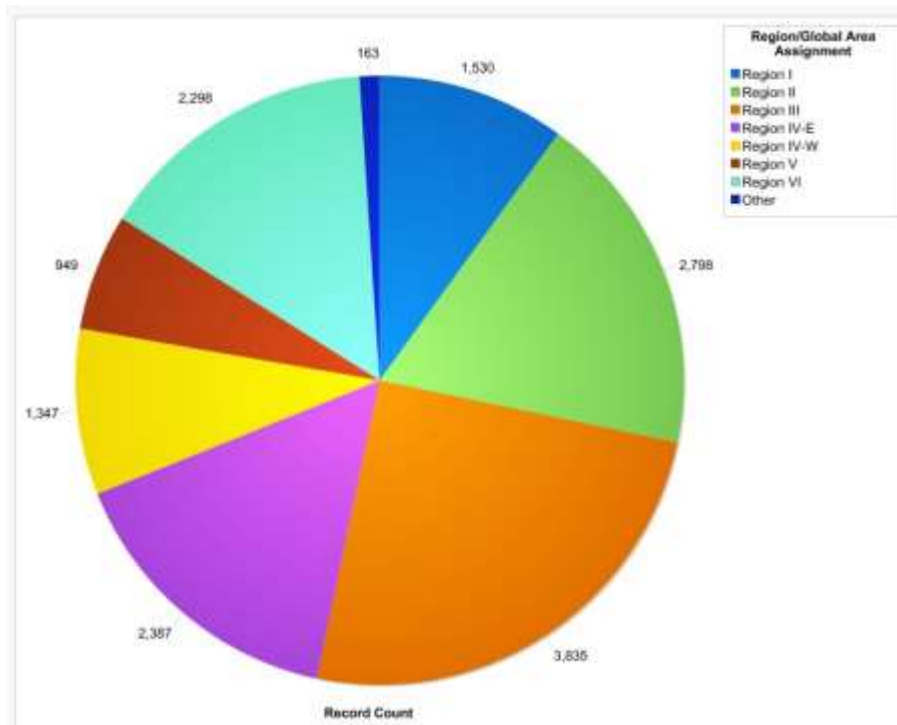
- Posted all 2018 – 2020 NASPA Region III Board position on volunteer central

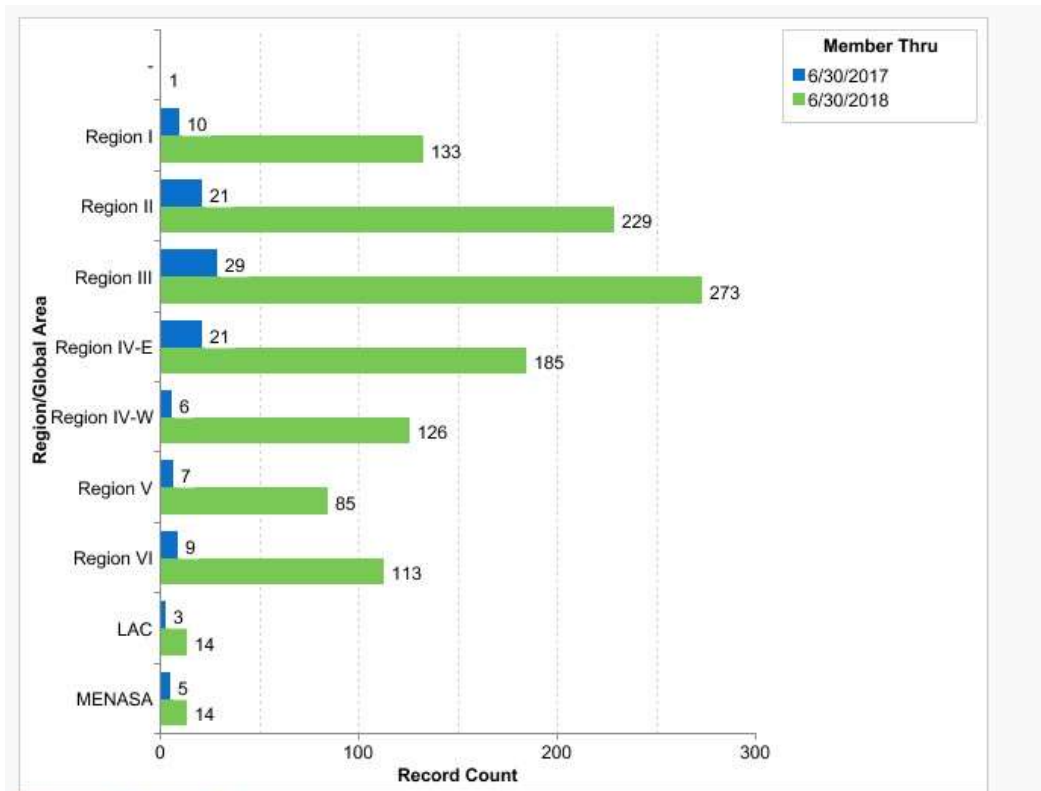
Treasurer

- Budget at a glance
 - Operating Account \$168,704.33

- Region 3/NASPA Investment \$100,000.00
- Total Assets \$268,704.33
- 2016-17 Operating Budget \$54,795.00
- 2016-17 fiscal year ended with unused budgeted funds of \$21,630
- 2018 Summer Symposium, NPI and MMI are all in planning stages and expenses should begin early 2018
- 2018 Annual Conference expenses are expected to remain consistent with 2017
- 5.1% (\$2,787.56) of the operating budget has been spent as of October 2017
- 2017 NPI and MMI Profit Breakdown
 - NPI Profit \$5,340.09
 - MMI Profit \$17,976.88
 - Total Profit \$23,316.97
 - SACSA and NASPA Region III each received \$11,658.48

Membership Services





Historian

- Working closely with the 100th Anniversary planning team
- Plan on traveling to Bowling Green with the planning team to review historical documents for NASPA Region III

IT Coordinator/Communications Chair

- Facebook: 1,787 (goal 3,000) up 72% from March 2016
 - Obtaining a 2,700 reach on social media posts
- Twitter has 2,435 followers (goal of 3,000 by March of 2018)
- Instagram has 484 followers (goal of 1,500 by March of 2018)
- Worked closely with NASPA to promote Careers in Student Affairs Month! Happy #CSAM17!

KC Coordinator

- Appointed Lucas Mullin and Kevin Singer to the Spirituality and Religion KC
- Appointed Don Stansberry and Cameron Tepper to the Men and Masculinities KC
- Provided feedback to Regional Director and Regional Director-Elect regarding recommendations for the KC task force
- Working with National KC Coordinators to assist in filling positions for 2018 – 2020 in NASPA Region III

Volunteer Coordinators

- Working closely with NASPA Region III Board and NASPA Region III Director-Elect to post open positions on volunteer central

Strategic Plan Coordinator

- A survey was created to gauge member satisfaction on the success of our strategic plan.
 - <https://baseline.campuslabs.com/p/Project.aspx?q=f48e5d5f8efac53ecfa63bf697648cd71179e8385991393093b747cafdf7e7a76637d6014d51ea0a0c9d8dbde237b3fb&r=e4c8d046-726d-42df-8f61-cfc9fc8e063b>
- Date from Survey
 - <http://baseline.campuslabs.com/naspa/regioniiimember>

National Programs	Name
Foundation Ambassador	Terry Mena
Public Policy Coordinator	Heidi Leming, Ph.D.
Professional Standards	Scot A. Lingrell, Ph. D.
NUFP	Meg Sunga
Nominations and Awards - Chair	Meredith Conrey
Faculty Division	Dorian L. McCoy, Ph.D.
Community College Division Chair	Karen Stills Royster, MBA
Small Colleges and Universities Division	Dr. Jennifer Miles
Corporate Sponsor Liaison - Chair	Adam Peck
NASPA/SACSA Mid Managers Director	Dr. Ellen J. Neufeldt
NASPA/SACSA NPI Director	Chris Holland
Professional Programs	Denny Bubrig
Summer Symposium 2018 Co-Chair	Shauna Harris
Summer Symposium 2018 Co-Chair	Mylon J. Kirksy, Ed.D.
SACSA Liaison to NASPA (SACSA President-Elect)	Tanisha L. Jenkins
NASPA to SACSA Liaison	Cord McLean

Foundation Ambassador

Region	Progress to			Progress to		
	Donor Goal	Donors	Donor Goal	Dollar Goal	Dollars	Dollar Goal
NASPA Region I	11%	12	110	13%	\$1,739	\$13,270
NASPA Region II	16%	22	140	23%	\$4,520	\$20,000
NASPA Region III	19%	39	210	19%	\$8,621	\$44,461
NASPA Region IV-E	27%	32	117	21%	\$5,331	\$24,848
NASPA Region IV-W	21%	23	109	18%	\$3,033	\$17,063
NASPA Region V	21%	16	75	31%	\$3,109	\$10,074
NASPA Region VI	25%	27	106	25%	\$5,543	\$22,250
Overall	20%	171	867	21%	\$31,896	\$151,966

Participation Rate 1.15%
Participation Goal 5.85%

10/26/2017

Public Policy Coordinator

- Provided September/October 2017 Public Policy updates to the region
 - https://www.naspa.org/images/uploads/events/Sept_Oct_2017_RegionIII_Public_Policy_Updates.pdf

NUFP

- Total NUFP roster: 366
- # of Region III NUFPs on current class roster: 76
- # of applications for CSAM17 deadline: 62
- # of region III CSAM17 applications: 24
- NASPA Region III is ranked 2nd with the largest NUFP class (127 NASPA VI)
- Largest NUFP programs in Region III:
 - FIU (9), UNC Chapel Hill (7), Texas A&M (7)

Nominations and Awards

- Reviewed all award descriptions and rewrote descriptions to match NASPA awards
- Awards submissions will launch after Thanksgiving
- All award nomination will be due at 11:59pm on Friday, February 16, 2018

Faculty

- Three research grants were awarded
 - Stephanie Dunston \$1000
 - Matthew Smith \$500
 - Sherell Willson \$500
- Promotion and selection of the 2018 NASPA III Grants will roll out in January of 2018

Region III Corporate Sponsorship Liaison

- Created solicitation letter and materials for the Summer Symposium
- Worked with Summer Symposium conference chairs and outgoing Corporate Sponsorship Liaison to reconfigure sponsorship opportunities and benefits
- Have begun working to renew previous sponsors
- Will soon begin approaching new sponsors

NASPA/SACSA Mid Managers Director

- 2018 MMI will be hosted at Emory University
- Call for faculty will begin in December

NASPA/SACSA NPI Director

- 2018 NPI will be hosted at University of North Carolina – Charlotte
- Call for faculty will begin in December

Professional Programs

- Selected 2018-2019 New Professionals Institute (NPI) Director, Chris Holland, in conjunction with the SACSA Professional Development team per our MOU with that organization.
- Successfully reset the selection process in conjunction with SACSA counterparts for the NPI Host Institution to be better defined and minimizing subjectivity as much as possible.
- Successfully concluded the NPI Host Site selection advancing UNC Charlotte as the selectee which was approved by both leadership teams at the October meetings
- Began work with newly seated counterparts in SACSA to advance MMI work beginning in December

Summer Symposium 2018 Co-Chairs

- Selected all programmatic chair positions for the 2018 planning committee
- Hosted three meetings with the planning team
- Visited site in New Orleans, LA
- Scheduled planning team meetings for the rest of the year
 - Friday, December 15
 - Friday, January 19
 - Friday, February 16
 - Friday, March 2
 - Friday, March 16
 - Friday, March 23
 - Friday, March 30
 - Friday, April 20
 - Friday, May 11
 - Friday, June 1

State/Country Directors	Name
Alabama	Dr. Krista Harrell
Florida	Ana Di Donato
Georgia	Justin Jeffery
Kentucky	Dr. Charley Pride
Louisiana - Co-Director	Nicole Ralston
Louisiana - Co-Director	Courtney E. Williams
Mississippi	Regina Hyatt, Ph.D.
North Carolina	Jim Settle, Ph.D.
South Carolina	Neil Jamerson
Tennessee	Justin Lawhead
Texas	Adam Peck
Virginia	Susan Trageser

Florida

- Hosted NASPA FL Drive In Conference at the University of Florida November 2-3, 2017 with approximately 194 in attendance. Included in the Conference was:
 - NASPA FL Board meeting where we discussed re-structure of current Board positions to improve efficiency and increase recruitment of new talent
 - Case Study Competition was successful with 6 teams total (3 undergraduate and 3 graduate) from UCF, FIU, Nova, Stetson, and UF.
 - 1st place winner- FIU graduate team
 - 2nd place winner- Nova graduate team
 - 3rd place winner-FIU undergraduate team
 - Excellent keynote speaker, Dr. Amelia Parnell, VP of Research & Policy, NASPA
 - Merged the undergraduate symposium into the same day as the drive in conference with approximately 35 undergrads in attendance and 7 graduate schools represented at the Grad School Fair. An undergraduate track was identified in the Guidebook app for the students to attend appropriate educational sessions.
 - Expanded the Graduate Networking Lunch, by hosting roundtable discussions with assigned seasoned professionals to guide conversations. Approximately 65 graduate students in attendance.
- Next steps for Board is creating and approving the re-structure of Board positions and advertising/posting them on Volunteer Central.
- Begin planning for Florida reception at the annual conference in Philadelphia.
- Serving on the Community College Symposium planning committee scheduled for Feb 2-3 at Valencia. (The symposium was advertised/flyers distributed at the Drive In). Will discuss possibility of hosting a coffee break on the next committee call.

Georgia

- Developed a NASPA-GA mission and vision statement along with guiding values. (Now available on the website)
- Tabled at the UGA "Engage!" conference in September.
- Developed a Facebook group and a listserv to set foundational communication mediums for state professionals to communicate/share

Mississippi

- Hosted a 3-part webinar series entitled, Student Affairs Promising Practices. Each webinar was led by a different institution in MS and focused on an emerging best practice. These webinars were offered at no cost to participants.
 - 31 participants registered, 19 of which are not current NASPA members and represented 8 different institutions in our state including community colleges and HBCU's.
 - Follow up to those individuals will be conducted to encourage their individual membership in NASPA
- Student Affairs Promising Practices Webinar: Student Employment
https://zoom.us/recording/play/CVquC12vk9VzawteJbM9oSE280Y1SiLCP37uyMso8VOhJb8j4csmd_hsKISQ8-4U
- Student Affairs Promising Practices: Leadership Certificate Program
https://zoom.us/recording/play/NqPQt4AIU1htdTv0MsB7noLk2CmvBAXXa4njyEYciivoAHoVhoF1gg3xJ5_OT0Pt
- Student Affairs Promising Practices Webinar: Healthy Mississippi
https://zoom.us/recording/play/sv5ZGnXQ_RyepH4ZvOqiajI6kba-evVpoEKbD4wdQvKZTz6IkvkR2SJLP71clxA7

South Carolina

- Using survey data from members, created and filled two new volunteer positions: Drive-In Conference Coordinator and Practicum/Internship Coordinator
- Planning summer 2019 drive-in conference; using SACSA/Region III fall 2018 meeting in Myrtle Beach to create buzz
- Collecting summer practicum/internship opportunities within the state to advertise on NASPA site to graduate student members, similar to NODA or ACUHO-I
- Assisted in institutional membership renewal drive

Texas

- Helped to recruit candidates for next State Director
- Maintained active social media presence
- Participated in the Texas Association of College and University Student Personnel Administrators conference

Knowledge Communities	Name
Administrators in Graduate and Professional Student Services	Matt Imboden
Adult Learners and Students with Children	Sydney Richardson
African-American Concerns Chair	Mel C Norwood, II
African-American Concerns Co-Chair	Robert Sparks
Alcohol and Other Drug	Katherine Drotos Cuthbert
Asian Pacific Islanders Concerns	Justin Hua
Assessment, Evaluation and Research	Misty McDonald
Campus Safety	VACANT
Civic Learning & Democratic Engagement - Co-Chair	Dennis McCunney
Civic Learning & Democratic Engagement - Co-Chair	Lindsey Woelker
Disability Concerns	Annazette Houston
Enrollment Management	Georj Lewis
Fraternity and Sorority Affairs	Chris Graham
Gender & Sexuality	Brent Lewis
Indigenous People	David Kessler

International Education	Benardo J. Dargan
Latino/a	Rafael Zapata III
Men and Masculinities - Co-Chair	Don Stansberry, Ph.D.
Men and Masculinities - Co-Chair	Cameron Tepper
MultiRacial	Brittany Hunt-Woods
Graduate Students and New Professionals	Brooke Wilson
Parent and Family Relations	Lady Cox
Sexual and Relationship Violence Prevention, Education, and Response	Courtney Diener
Socioeconomic and Class Issues	DeOnte Brown
Spirituality and Religion in Higher Education	Lucas Mullin
Spirituality and Religion in Higher Education	Kevin Singer
Student Affairs Development and External Relations	Zack Anthony Forde-Hawkins
Student Affairs Partnering with Academic Affairs	Jemilia S. Davis
Student Athlete Concerns	Carrie Smith
Student Career Development	Julia Fleming
Student Leadership Programs	Anthony Crenshaw
Sustainability	VACANT
Technology	Charles Hueber
Wellness and Health Promotion	Marian Trattner
Women in Student Affairs	Jessi Dillingham
Veterans	Denny Powers
Undocumented Immigrants and Allies	Pamela Hernandez

Administrators in Graduate and Professional Student Services

- Creating a mentoring program
- Working closely with national KC on the pre-conference program
- More professional development opportunities are needed for the professionals in this functional area

African-American Concerns

- Attending the NASAP Annual Conference with the NASPA Region III Director in February of 2018
- Promoting the national awards for grad students, new professionals, mid-level managers, and senior level professionals

Asian Pacific Islanders Concerns

- Nov 1st awards nomination awards for entry-level-senior level and research
- Nov 3rd Conscious Day of Giving, every \$1 matched up to \$5000 and money will be delegated towards annual conference and pre-conference attendance

Assessment, Evaluation, and Research

- Survey created and will be sent out to the membership
- National KC created a foundation fund

- Providing support on a workgroup to develop a strategic plan which focuses on coaching, engagement, technology and recruitment
- A graduate and doctoral student have been added to the national KC
- The Region III Rep (Misty McDonald) is serving on the finance committee

Disability Concerns

- Looking at was to increasing membership in the region before March 2018

Men and Masculinities:

- Looking at best practices to share with our region via social media
- Trying to get a knowledge base on what's happening in our region

New Professionals and Graduate Students Knowledge Community

Past Initiatives

- Recruited, interviewed, and selected 10 (currently 9) leadership team members
- Fall Newsletter to 450 Region III NPGS members

Current Initiatives

- CSAM initiative- we are highlighting graduate programs from each state in Region III
- #MembershipMonday as a way to engage and celebrate members
- Ongoing Developmental Dive-In- reading club (articles, blogs, etc.) -9 participants so far
- Functional Area Mentorship Program- 17 mentees and 9 mentors; still recruiting

Upcoming Initiatives

- Webinar: "I Have a Doctoral Degree...Now What?: Where a Ph.D. or Ed.D. Can Take You"
- Research Interest Groups- in collaboration with national NPGS KC and SAPAA KC
- Partnering with Region III NUFP Chair on NUFP Mentor Directory and resources
- SACSA- NASPA Meet and Greet, tabling at Involvement Fair, First Timer Orientation (announcements)

Parent and Family Relations

- Working to update the national website
- Working on a half day pre-conference at annual conference
- Promoting the application for awards nominations. The deadline is 11/28/2017.

Socioeconomic and Class Issues

- Highlighted the Knights Pantry from UCF and Fostering Program from KSU on social media
- Highlighting UF's Gator Career Closet on social media in November

Professional Development & Events

SACSA with NASPA Region III in Chattanooga, TN – October 28 – October 30, 2017

- NASPA Region III Meet and Greet ~ Ochs Room on Monday, October 30 from 5pm – 5:45pm
- Participant Breakdown

2017 SACSA with NASPA Region III		
SACSA Only	198	39%
NASPA Only	87	17%
SACSA/NASPA	129	25%
N/A	94	19%
TOTAL	508	100%

NASPA Members 216
42.52%

2018 NASPA Community College Symposium at Valencia College ~ February 2 & 3, 2018

- This is a new initiative that was approved at our June 2017 meeting.

- NASPA Region III will co-sponsor each year and provide \$5,000 to the overall budget
- The NASPA Community Colleges Symposium Series provides an opportunity for community college student affairs professionals to engage with one another in their geographic area. The symposium is a high-quality, low-cost professional development event focused on content covering the role of the community college in society, student development theory, adult learning theory, and inclusive service delivery designed to meet the needs of the diverse community college student population.
- <https://www.naspa.org/events/ccssVC>

64th Annual NASAP Conference ~ February 15 – 17, 2018 | Charleston, South Carolina ~ <https://nasap.net/>

- NASPA Region III is proud to partner with National Association of Student Affairs Professionals (NASAP) so our members can attend the 64th Annual National Association of Student Affairs Professionals (NASAP) Conference at the NASAP member rate. With over 82 HBCU's of 101 in our region, this partnership provides additional access to professional development opportunities to our members. Registration is now open and this year's annual conference is co-hosted by Claflin University. When registering [online](#) for this conference, input NASPA Region III in the **NASAP Position** box and select the member rate. You can also visit www.nasap.net for additional information regarding hotel accommodations.

Important Dates and Deadlines

- Early Bird Registration Ends: November 30, 2017
- Regular Registration – December 2, 2016: January 31, 2017
- Hotel Room Rate Deadline: January 16, 2018
- Late Registration: January 20 - February 2, 2018

As a NASPA Region III member, you can also visit <http://www.nasap.net/email-subscription/> to subscribe for NASAP News. NASPA Region III and NASPA is proud to partner with National Association of Student Affairs Professionals to provide our members with this opportunity