

The  
**100**  
CENTENNIAL



**NASPA**

| Student Affairs Administrators  
in Higher Education



NASPA REGION III

# SUMMER

SYMPOSIUM



JUNE 10-13, 2018  
NEW ORLEANS, LA



# WELCOME

*Bòn Fête!*

## **Welcome to the 2018 NASPA Region III Summer Symposium!**

We are excited to be with you all in the lovely and culture-rich city of New Orleans, LA! Our designated conference hotel, The Hyatt Centric, is located in the heart of the French Quarter and offers us 4+ star amenities and an atmosphere to learn and connect with one another. In welcoming everyone, we would like to acknowledge our SACSA, NASAP, HBCU and community college colleagues, as well as first-time attendees of the Symposium.

This year, both NASPA and the city of New Orleans (NOLA) are celebrating milestone birthdays! NASPA is celebrating 100 years of education and service to higher education and student affairs, and NOLA is celebrating its tri-centennial (300 year) birthday. During the conference, there will be opportunities for us to reflect on how the organization and we as members have impacted higher education and student affairs over time. We will also have the opportunity to look forward and think about vision and purpose for the organization and for ourselves. To celebrate NOLA, we encourage you to take some time to learn about and enjoy the city's culture. The city is renowned for its food, entertainment, music and traditions.

The Summer Symposium planning committee has worked diligently over the past year to include quality educational sessions, dynamic speakers and local activities while sustaining many of the traditional components of the conference. We are offering a variety of open dialogue sessions this year to accommodate graduate/new professionals, mid-managers and senior level administrators. We are also offering an amazing panelist discussion centered on issues and trends impacting the higher education and student affairs landscape. We will honor our regional award winners during the luncheon on Tuesday. There will also be a variety of cultural, educational and social activities attendees can participate in. You will not want to miss out on these opportunities to celebrate, engage and learn from one another! We invite you to join us at the Opening Session and Reception on Sunday to kick off the symposium, and at the Closing Brunch on Wednesday morning to conclude our time together. A number of "meet-ups" for meals and social opportunities are also planned. So, please stop by the local arrangements table to sign-up. Use the NASPA Guidebook for the 2018 Summer Symposium to view conference information and to create your own program schedule.

Thank you to our outstanding Summer Symposium Planning Committee and to so many other great individuals representing NASPA who made our conference possible. Working with you all has been a pleasure, and we all the hard work that you have put in to making this a wonderful experience. Finally, thank you to the Hyatt Centric French Quarter staff for working with us over the course of the year.

We hope you all pass a good time!!



**Mylon Kirksy, Ed.D.**  
*Director of Residence Life*  
The University of Texas at Austin



**Shauna Harris, Ph.D.**  
*Associate Director for Student Life & Leadership*  
The University of North Carolina at Chapel Hill

# SCHEDULE AT A GLANCE



## SUNDAY, JUNE 10

8 a.m. - 5 p.m.	<b>NASPA Region III Board Meeting</b> <i>in Orleans A/B</i>
Noon - 1:30 p.m.	<b>NASPA Region III Board Luncheon</b> <i>in Atrium Courtyard</i>
1 - 4 p.m.	<b>Pathways to the Profession Pre-Con</b> <i>in LaFitte A</i>
1 - 4 p.m.	<b>KC Meeting</b> <i>in Orleans A/B</i>
2 - 10 p.m.	<b>Exhibitors</b> <i>in LaFitte Foyer</i>
5 - 7 p.m.	<b>Opening Session</b> <i>in D.H. Holmes A/B</i>
7 - 9 p.m.	<b>Opening Reception (Rain Location)</b> <i>in LaFitte Rooms</i>
7 - 9 p.m.	<b>Opening Reception</b> <i>in Garden Courtyard</i>

## MONDAY, JUNE 11

Midnight - Midnight	<b>Registration</b> <i>in LaFitte Foyer</i>
8 a.m. - 5 p.m.	<b>Program Sessions</b> <i>in DH Holmes A</i>
8 a.m. - 5 p.m.	<b>Program Sessions</b> <i>in DH Holmes B</i>
8 a.m. - 5 p.m.	<b>Program Sessions</b> <i>in DH Holmes C</i>
8 a.m. - 5 p.m.	<b>Program Sessions</b> <i>in Orleans A/B</i>
8 - 11 a.m.	<b>Exec Meeting</b> <i>in Board Room</i>
11:30 a.m. - 1:30 p.m.	<b>Awards Luncheon</b> <i>in LaFitte Rooms</i>
3:15 - 4:45 p.m.	<b>Panel Session</b> <i>in LaFitte Rooms</i>

## TUESDAY, JUNE 12

6 a.m. - 11:59 p.m.	<b>Registration</b> <i>in LaFitte Foyer</i>
8 a.m. - 5 p.m.	<b>Program Sessions</b> <i>in Orleans A/B</i>
8 a.m. - 5 p.m.	<b>Program Sessions</b> <i>in DH Holmes A</i>
8 a.m. - 5 p.m.	<b>Program Sessions</b> <i>in DH Holmes B</i>
8 a.m. - 5 p.m.	<b>Program Sessions</b> <i>in DH Holmes C</i>

## WEDNESDAY, JUNE 13

6 - 11 a.m.	<b>Registration</b> <i>in LaFitte Foyer</i>
9 - 11 a.m.	<b>Closing Brunch</b> <i>in LaFitte Rooms</i>

## Download the NASPA App for Region III Summer Symposium.

1. Search for and download the NASPA App in your app store.
2. Tap on the **Download Guides** option at the bottom of the screen. Then, search for **Region III Summer Symposium**.
3. Or visit:  
**[guidebook.com/app/naspa/guide/regioniii-2018](http://guidebook.com/app/naspa/guide/regioniii-2018)**



# SPEAKERS



Suzette Walden Cole, M.Ed.



Dr. David Jones



Dr. Penny Rue

## OPENING SPEAKER

Cultivating Resilience on Campus & Beyond: Discovering New Strengths and Hope

### **SUZETTE WALDEN COLE, M.ED.** *Risk Management Consultant, Speaker, and Trainer*

Suzette is a doctoral candidate in the Education Administration and Foundations at Illinois State University, studying the factors that contribute to the development of culture in student groups and effective strategies for cultivating change within student groups. As a risk management consultant, speaker and trainer, Suzette seeks to help individuals and organizations realize their potential—speaking, consulting and presenting to college/university administrators, fraternities/sororities local and inter/national organizations and students across the country.

Prior transitioning to this new role, Suzette worked for ten years at Illinois State University in Normal, IL, as the Director of Student Conduct and Conflict Resolution. In 2013, Suzette won the Association for Student Conduct Administration's Student Conduct Professional of the Year Award. She is a Lead Faculty Member for the Cross Cultural Fraternal Advisors Institute focused on assisting fraternity/sorority professionals provide quality advisement to culturally-based fraternal organizations. Given her expertise, Ms. Walden Cole has served as an expert witness in cases involving hazing within CBFOs, and consulted for a number of NPHC, NALFO and NMGC organizations.

Suzette holds a Bachelor of Arts degree in Political Science with minors in English and Communication from Mercer University, and a Masters of Education in College Student Personnel Administration with an emphasis in Higher Education Administration from the University of South Carolina. In addition to her professional work, she served on the Board of Directors for the Association for Student Conduct Administration (ASCA) and is a volunteer with the Association for Fraternity/Sorority Advisors. **Email:** SWCSpeaks@gmail.com **Website:** [www.campuspeak.com/speaker/walden-cole](http://www.campuspeak.com/speaker/walden-cole)

## CLOSING SPEAKER The Future of Student Affairs: Prioritizing Equity and Inclusion Practices for Our Campus Communities

### **DR. DAVID JONES** *Director of Paul Robeson Cultural Center, Rutgers University New Brunswick*

Dr. David E. Jones is the director of the Paul Robeson Cultural Center at Rutgers University - New Brunswick. Previously recognized by NASPA with the Doris Ching Award for Excellence as a Student Affairs Professional, David holds a doctor of education in organizational leadership from Northeastern University, a master of education in college student affairs from the University of South Florida and a bachelor of science in communications from Eastern Connecticut State University. David's work centers on social justice, diversity, equity and inclusion, with an interest on the intersection of identity and leadership in higher education. **Website:** [www.davidearljones.com](http://www.davidearljones.com)

## PANEL MODERATOR

### **DR. PENNY RUE** *Vice President for Campus Life, Wake Forest University*

Since July 2013, Penny Rue has served Wake Forest University as Vice President for Campus Life and Professor of Counseling where she supervises several departments, including Residence Life and Housing, Office of the Dean of Students, Wellbeing, Campus Recreation, Student Health Service, the Office of the Chaplain and University Police.

Dr. Rue previously served as Vice Chancellor for Student Affairs at the University of California San Diego, Senior Associate Dean of Students at Georgetown University, and Georgetown's Director of Student Programs. Earlier in her career she held posts at The University of Maryland and the University of North Carolina at Chapel Hill. Dr. Rue has a doctorate degree in Counseling and Personnel Services from the University of Maryland. She has a Master's degree in student personnel services from The Ohio State University, from which she received the Maude Stewart Outstanding Alumna Award in 2011, and an A.B. magna cum laude in English and Religion from Duke University. In 2011 she was named a Pillar of the Profession by the NASPA Foundation. She has served as the Public Policy Division Chair of NASPA and on the Board of Directors since 2015. Most recently in March 2017, she began a three-year term serving as Chair-elect (2017-2018), Chair (2018-2019) and then Past Chair (2019-2020).



## PANELISTS



In addition to our Opening and Closing Speakers, we will host a **Panel Discussion on Monday night**. The panel is entitled: **At the Crux of Higher Education: Varying Perspectives on 5 Monumental Campus Issues**. Topics include: campus safety, campus carry, Title IX, mental health and wellness, and diversity and inclusion of SA Pros. This panel will host professionals in our field at a variety of educational and experiential levels who will share their expertise with us on the aforementioned topics. We are excited to have the following professionals join us this year!

### ANGEL GONZALEZ

*Executive Assistant for the Vice President of Students, Equity and Success  
Shoreline Community College*



Angel is a first generation, pansexual latinx originally from Los Angeles, California and completed his undergraduate career at Whittier College double majoring in Environmental Science and Spanish. It is at Whittier College where he discovered his vocation of working with students and decided to pursue a Master of Arts in Post-secondary Educational Leadership with a Specialization in Student Affairs at San Diego State University. He has worked as a Study Abroad Advisor, Graduate Assistant at Whittier College, Resident Director at Pacific Lutheran University, most recently Assistant Director for Student Life at Shoreline Community College and now Assistant Director for Academic Retention and Success. His work consists of meeting with various students in specific minoritized student populations and advocating for equity and success. His passion lies in creating student centered policies and initiatives that will help them succeed. He utilizes assets based frameworks to underpin his practice and to support students.

### DR. DAVIDA HAYWOOD

*Vice President of Student Affairs & Enrollment Management  
Alabama State University*



Davida Loren Haywood., PhD serves as the Vice President of Student Affairs and Enrollment Management at Alabama State University. In this capacity, she reports directly to the President and offers executive and administrative guidance to fifteen area units. Davida has nearly twenty years of administrative experience on college and university campuses; and, has taught undergraduate and graduate courses on leadership and service-learning, diversity and case studies in higher education.

Davida earned a B.S. in Business Administration (summa cum laude) from Johnson C. Smith University; and, an M.A. in Higher Education and Student Affairs and a Ph.D. in Educational Administration and Higher Education from The Ohio State University. During the summer of 2016, she was selected as a Program Fellow by the Higher Education Leadership Foundation. She recently participated in the inaugural cohort of the Minority Serving Institutions (MSI) Aspiring Leaders program sponsored by the Pennsylvania Center for Minority Serving Institutions. When not meeting the needs of her students, she is just “Mommy,” to two, very energetic sons: Kenneth, Jr. and Kole.

### ASHLEY CARTER

*Student Programs Coordinator  
Florida State University*



Ashley Carter is a Student Programs Coordinator at Florida State University. Recently, Ashley graduated from Virginia Tech with a Master of Arts in Higher Education Administration from Virginia Tech. Prior to pursuing her masters, Ashley received her associates of social sciences at Northern Virginia Community College and her bachelors in kinesiology from George Mason University. During her time at George Mason, Ashley served as an Orientation Leader, Student Programs Coordinator and a Special Events Assistant for the University Life division at George Mason. While pursuing her masters, Ashley served as a 2017 NACA South Graduate Intern, 2017 NODA Annual Conference Graduate Intern, the 2017-2018 NASPA Region III Graduate Student Representative and the NUPP/Grad Liaison for the NASPA African American Knowledge Community. Outside of student affairs, Ashley enjoys singing, reading and writing and traveling to new places!



# SPEAKERS

## CIDNYE WEIMER

*Coordinator for Student Programming  
Virginia Commonwealth University*



Cidnye Weimer serves as the Coordinator for Student Programming at Virginia Commonwealth University (VCU) and advises the Activities Programming Board. This is Cidnye's first professional role in Student Affairs and her first year at VCU. Prior to joining the Ram Family, Cidnye was a two-time Bobcat at Ohio University where she completed a Bachelor of Science in Journalism in 2015 and a Master of Education in 2017. During her graduate studies at Ohio University, Cidnye served as the Campus Programming Graduate Assistant and advised the University Program Council. Professionally, Cidnye is actively involved in NASPA and NACA, as well as a member of the Digital Leadership Network.

## JASON BERGERON

*Director of the Center for Fraternity & Sorority Life  
University of Houston*



Since 2009, Jason has served as the Director of the Center for Fraternity & Sorority Life (CFSL) at the University of Houston. In this role, he has overseen a growth rate of 60% in fraternity/sorority membership across the FSL community. He also assisted in coordinating the Division of Student Affairs' first division-wide Assessment Committee and served as its chair from 2011-2013.

Jason has served the Association of Fraternity/Sorority Advisors (AFA) in multiple roles including a member and chair of the Assessment Committee, a member of the Perspectives Magazine Editorial Board, and has served as a member of the AFA Board of Directors since 2012. Jason also serves as the Vice President for the Center for Fraternity & Sorority Research (CFSR) based out of Indiana University, a co-lead facilitator for the LeaderShape Institute, and a Faculty Fellow for the Interfraternity Institute. Jason has received the Outstanding Volunteer of the Year Award from AFA and the Steven B. Dealph Outstanding Fraternity/Sorority Professional of the Year Award from the Association of Fraternal Leadership and Values (AFLV).

## DR. SYMPHONY OXENDINE

*Assistant Professor of Higher Education  
University of North Carolina Wilmington*



Symphony Oxendine, Cherokee/Choctaw is an Assistant Professor in Higher Education at the University of North Carolina Wilmington. Symphony worked in Student Affairs for 6 years before pursuing her doctorate. She received her Ph.D. in Educational Studies with a concentration in Higher Education and a doctoral minor in Educational Research Methodology at the University of North Carolina at Greensboro where she also received her M.Ed. She received her B.A. from Oklahoma State University in Applied Sociology. Her interest and excitement as a higher education faculty comes from a desire to provide current and future higher education professionals with the knowledge base to provide developmental opportunities and communicate in ways that are inclusive of the backgrounds, demographics, and life experiences of the diverse students whom they work with.

# SPONSORS



NASPA Region III would like to thank the following sponsors for their support of this year's Summer Symposium:

**Campus Labs**

**Off Campus Partners**

**Society of Leadership**

**TAO Connect**

**eRezLife**

**Public Identity**

**Southern Placement Exchange**

# SESSIONS



## COMPETENCY LIST AND ICONS



Advising and Supporting



Assessment, Evaluation and Research



Social Justice and Inclusion



Ethical Professional Practice



History, Philosophy and Values



Technology



Organizational and Human Resources



Law, Policy and Governance



Leadership



Personal and Ethical Foundations



Student Learning and Development

## MONDAY, JUNE 11 | 9 - 9:50 A.M.

### Strategic First-Year Assessment for Outreach and Retention

**Located in: ORLEANS A**

*Bradley Taylor, High Point University | Philip Wogatzke, High Point University*



This session will provide an overview of best practices for student transition, satisfaction, and retention assessment. These include: determination of need, assessment development, individual student report creation, and dissemination of data to key stakeholders. The Offices of Student Success and Institutional Research and Assessment developed an innovative, comprehensive assessment tool to understand student transition with a goal to improve retention.

### Evolution of a Supervisory Relationship: From Supervisor to Colleague

**Located in: DH Holmes A**

*Daniel Rosner, Western Kentucky University | Peggy Crowe, Western Kentucky University*



Supervisory relationships are the most critical aspect of most fields, yet it can be the least focused in academic programs. This session will focus on how one supervisory relationship has involved from a traditional supervisor/supervisee relationship to a colleague based relationship by focusing on critical points throughout the life of the supervision including: Trust, Authenticity, Appropriateness, Conflict, and Growth.

### Analytics and Innovations for Student Engagement

**Located in: DH Holmes B**

*Vince Miller, Valdosta State University | Ben Haugabrook, Valdosta State University*



The power of analytics provide insights into student engagement and success. Our traditional approach to information has been limited to standard reports after the term has ended. This session will explore innovative practices in understanding, measuring, predicting, and improving success through analytics. We will explore innovations in turning data into actionable insights and the future of analytics in higher education.

### Nudging Students Into Action: A discussion on best practices for actionable communication

**Located in: DH Holmes C**

*Anna Vest, University of South Florida | Ginny Shepherd, University of South Florida*



Influencing student behavior is a tricky business. All student personnel can relate to sending important emails that easily get lost among the others in a student's inbox. Join us in a discussion of how we can draw from social behavioral theory to craft customized and engaging 'Nudge' Campaigns that will help influence timely and actionable student behavior.



**MONDAY, JUNE 11 | 10:05 - 11:20 A.M.**

**New Professional and GA - Open Dialogue Sessions - Located in: DH Holmes A**  
**Mid-Managers - Open Dialogue Sessions - Located in: DH Holmes B**  
**Senior Leadership - Open Dialogue Sessions - Located in: DH Holmes C**

**MONDAY, JUNE 11 | 1:45 - 3 P.M.**

**What do Free Speech Debates Tell Us about Today's College Experience?**



**Located in: ORLEANS A**

*Juliette Landphair, University of Mary Washington | Allen Groves, University of Virginia | Anand Rao, University of Mary Washington*

On campuses nationwide, students are debating the benefits and liabilities of the First Amendment, particularly free speech. The ways in which activist students conceptualize free speech reflects increasing political polarization and ongoing demographic shifts, which in turn shape various expectations of the college experience. This session will examine ongoing free speech debates from legal, student identity development, and civil discourse perspectives.

**Resilience Tree: Growing Pathways to Senior Leadership for Women of Color**



**Located in: ORLEANS B**

*Dr. Shauna T. Sobers, The University of Texas at Austin*

Although women make up about half of today's postsecondary student body, there are few women in senior leadership positions at colleges and universities in the United States. The numbers for women of color are even more dismal. Using the resilience tree model, this presentation will offer strategies for aspiring student affairs leaders who are seeking to break invisible organizational barriers that can conspire against their success. This model emerged from a year-long study of Black women Deans of Students and Vice Presidents for Student Affairs who described their career pathways, professional challenges, and ways they address these challenges.

**Case Management in Student Affairs: An Overview of Best Practice Recommendations**



**Located in: DH Holmes A**

*Jamie Molnar, University of South Florida - Saint Petersburg | Makenzie Schiemann, University of South Florida - Tampa*

Universities are increasingly tasked with supporting high-risk students facing mental health challenges, homelessness, food insecurities, and personal issues. To support these students, institutions have begun utilizing a student affairs case management model to offer care and resources. This presentation is an in depth look at the field of case management including philosophical foundations of the field and implementation best practices.

**Leadership and the Art of Making a Difficult Decision**

**Located in: DH Holmes B**

*Vicky Owles, Stephens College | Terry Mena, Lamar University | Suzanne Onorato, Emory University*



There is no "easy button" in moments of crisis communication or difficult situations. No two situations are ever alike. So in those moments, how do you decide the right course of action? Who do you turn to when it's you in charge? Leadership requires decisive and thoughtful responses that consider the whole picture. Join us in an interactive discussion as we share tips on how to successfully manage difficult and complex situations.

**The Complexities of Checking the Box for Gender Violence Response and Prevention**



**Located in: DH Holmes C**

*Stephanie Helms Pickett, Duke University | Krystal George, Duke University | April Autumn Jenkins, Duke University*

It is estimated that 20-25% of college women experience sexual violence (Anderson, N. & Clement, S., 2015). As such, the need to effectively address the reduction and elimination of sexual violence on campuses is critically high and increasingly complicated. Explore the prevention framework spearheaded by the Duke University Women's Center, to engage in deep, intentional and often complex practice amidst institutional challenges.

**TUESDAY, JUNE 12 | 9 - 9:50 A.M.**

**Win-Win Situation: Creating a Scholarship Competition to Incentivize Career Preparedness**



**Located in: ORLEANS A**

*Steph Olson, Campbell University*

Are your students struggling as they transition from college to a professional position? Workforce competition is fierce for recent graduates. Students may have a highly desired degree and amazing experiences but have difficulty transitioning from graduate to professional. In this session, learn how our scholarship committee utilized the annual scholarship competition to motivate students to prepare for future careers.

**Addressing Hunger and Homelessness on Your College Campus**



**Located in: ORLEANS B**

*Christie Poteet, University of North Carolina at Pembroke | Sandy Jacobs, University of North Carolina at Pembroke*

Food insecurity and homelessness are becoming more prevalent on college campuses. This presentation will discuss how UNC Pembroke assessed levels of both hunger and homelessness on their campus, and innovative approaches to addressing both through community-based partnerships. Best practices for assessing and addressing these important issues will be shared, including ideas for developing, managing, and financing similar programs.



## Mind the (Data) Gap: Creating Cultural Change in Fraternity/Sorority Communities

Located in: DH Holmes A

Mindy Sutton Noss, *The University of Mississippi* | Alexa Arndt, *The University of Mississippi*

Fraternity and sorority communities have a history of bad behavior, and sadly, there seem to be an increasing number of tragedies. How do we tackle these challenges? And, do we know what the “real” issues even are? In this session, a campus-wide data-driven approach to identify challenges and develop strategies will be shared and future assessment opportunities considered.



## Best Practices for Engaging and Onboarding Millennials in the Workplace

Located in: DH Holmes B

Dr. Adrienne Michele Craig, *Columbus State University*

By 2020, 75% of the global workforce will consist of Millennials (Kuhl, 2014). Millennials have workplace expectations and values that differ from the three previous generations. By gaining a clearer understanding of these values and expectations, employers adjust onboarding and engagement strategies to assist with the retention and satisfaction of Millennials in the workplace. This presentation will provide an overview of the Millennial generation and offer concise and affordable strategies for onboarding, mentoring and engaging Millennials in the workplace.



## Individual Group and Campus-Wide Interventions: A Framework for Student Success

Located in: DH Holmes C

Tura Magley, *University of South Florida*

As student success continues to be a higher education hot topic, there is a need for practitioners to provide services individualized to the type of support a student may need throughout their collegiate experience. This session highlights a comprehensive framework and emerging practices to provide targeted interventions for student support, persistence, and success.



## TUESDAY, JUNE 12 | 10 - 10:50 A.M.

### Mentoring: Easier Said Than Done

Located in: ORLEANS A

Brandon Lee, *University of Houston-Victoria* | Gloria Laureano, *Kennesaw State University* | Adam Peck, *Stephen F. Austin State University* | Jay Lambert, *University of Houston-Victoria* | Peggy Crowe, *Western Kentucky University*

As leaders our role has never been limited to just helping students. We are also responsible for those who follow us into this profession. Our role is critical. As a panel discussion this presentation will unpack the concept of mentoring by exploring the realities we face while contrasting these narratives with professional priorities and educational competencies.



### The Curriculum Beyond the Curriculum: Developing the Whole Student

Located in: ORLEANS B

Lauren Sullivan, *Texas Tech University Health Sciences Center*

The aim of this presentation is to demonstrate an effective holistic approach to education in order to develop students who are able to engage, critically think, self-reflect, and manage stress associated with education in preparation for transition to the professional role. Through a series made possible by an effective partnership between faculty members and an Office of Student Affairs, anonymous student surveys demonstrate improved communication, critical thinking, and stress-management after participating in the series.



### Critical Thinking and the Assumption of Universal Concept

Located in: DH Holmes A

Sheridan Wiggins, *University of South Florida*

In western higher education students are expected to possess critical thinking skills, however many international students struggle with this concept and thus fall short. This presentation will address challenges international students face regarding the expectation of critical thinking skills in and out of the classroom; methods and strategies educators can employ to teach the concept will also be discussed.



### Developing a Culture of Evidence: An Action Research Study

Located in: DH Holmes B

Shannon Corey, *Georgia State University*

This program presents results of a doctoral study on developing a culture of evidence within student affairs. In this process, we often forget the importance of organizational culture; attention focuses instead on assessment activities and practices. Participants will gain an understanding of the research study conducted including: (a) brief literature review, (b) methodology, (c) findings, (d) conclusions, and (e) implications.



### Student Life: A Pillar of Career Preparation

Located in: DH Holmes C

Ashleigh Tillman, *Howard University* | Moncheri Robinson, *Tennessee State University*

Student involvement research and literature suggests that the concept of student involvement is key to understanding student leadership. Student Life and Activities is a vital pillar for career preparation and leadership development for students. This session aims to successfully introduce key development tenants and strategies for career success with students. brief literature review, (b) methodology, (c) findings, (d) conclusions, and (e) implications.



## TUESDAY, JUNE 12 | 11 - 11:50 A.M.

### Best Practices: Cultivating Student Success in a Residential College Environment

Located in: ORLEANS A

Barbra Williams, *The University of Mississippi* | Senora Miller Logan, *The University of Mississippi*

Residential colleges cultivate environments for student success through collaboration and community building. In this presentation we will discuss some of the methods we have found to be most successful for building and sustaining students' academic momentum. These methods include a pre-semester retreat, academic mentorship, study hall, and community engagement.





**TUESDAY, JUNE 12 | 11 - 11:50 A.M. CONT'D**

**REACT! Race Ethnicity and ACTION through Dialogue**

**Located in: ORLEANS B**

*Jaime Russell, University of North Carolina Wilmington*

This session will provide an overview of a grant-funded project titled "Racial/Ethnic Caucus Groups for Student Leadership Development" modeled after the Social Justice Training Institute. Students participated in a semester-long discussion group that focused on learning about current issues facing students of color and how they, as student leaders, can work to make a change on campus and in the community.



**NASPA External Reviews: Advancing Divisions of Student Affairs and Enrollment Management**

**Located in: DH Holmes A**

*Scot Lingrell, University of West Georgia | Joseph DeSanto Jones, NASPA*

NASPA Advisory Services external reviews are a powerful tool to demonstrate division-wide strengths, identify possible challenges and risks, advocate for resources, and enhance operations. The presenters—one vice president and one NASPA staff member—will share the benefits of these reviews through a case study highlighting a division of student affairs and enrollment management's participation in a NASPA review.



**Closing the Circle: Identifying a missing piece of bystander intervention**

**Located in: DH Holmes B**

*Kevin Saberre, University of Texas at Dallas | Kacey Sebeniecher, University of Texas at Dallas*

UT Dallas recognized the need to provide advocacy and supportive services to students who report harmful situations on behalf of others and may be experiencing vicarious trauma. Participants will learn tools necessary to develop similar programs at their respective campuses by utilizing existing campus resources. This presentation focuses on the philosophy, development, and administration of a large-scale initiative.



**A Journey Through Student Development: Creating a Growth-Centered Model of Student Engagement for the Community College Student**

**Located in: DH Holmes C**

*Brittany Renard, South Louisiana Community College | Damian Glover, South Louisiana Community College*

This presentation uses Chickering's Seven Vectors to demonstrate how the Office of Student Engagement at South Louisiana Community College has built central programming that fosters growth in individual students, specific examples acting as guideposts through the journey of student development, while also considering the unique challenges that Student Affairs professionals may face at two-year, open-access institutions.



**TUESDAY, JUNE 12 | 1:30 - 2:20 P.M.**

**Communicating and Interacting Cross-Culturally: Improving Students' Intercultural Competency**

**Located in: ORLEANS A** *Tiana Lindberg, University of Texas at Austin | Shauna Sobers, University of Texas at Austin | Mylon Kirksy, University of Texas at Austin*

Diversity and inclusion are common values within higher education and student affairs. And while we strive to create and support campus environments that are welcoming, inclusive, and engaging of difference, students often struggle with how they think about and go about doing this for their campus and in their own lives. This session will highlight the Longhorns for a Culturally Competent Campus (LC3) program at The University of Texas at Austin. The program uses the framework of the Intercultural Development Continuum (as measured by the Intercultural Development Inventory (IDI) to help improve students' skills for communicating and interacting cross-culturally. The program advances four learning objectives: foster cultural self-efficacy; enhance cultural awareness; develop contextual communication skills; and strengthen self-regulation.



**Transforming One Student's Vision Into a Pre-Eminent Program of Persistence Engagement and Leadership Development**

**Located in: ORLEANS B**

*Jerry Staples, University of South Florida | Nyasha Bailey, University of South Florida*

The Intercultural Student Leadership Conference (ISLC) is designed to strengthen the engagement and retention of underrepresented students at the University of South Florida by providing inspiration, co-curricular connections, and campus resources to support their path to success. The presenters will discuss the design, implementation, and long-term success and challenges of ISLC. Additionally, session attendees will learn of USF's strategies to increase the academic success of underrepresented students while learning useful strategies to increase student retention. Successful outcomes generated by ISLC such as developing a sense of belonging, intercultural maturity, and affirming personal identity will be shared by session presenters. ISLC is a staple event at USF that gives students greater institutional access by helping them dream, believe, and achieve.



**Texting is the New Calling: A Free 24/7 Safety Net for Students**

**Located in: DH Holmes A**

*Rachael Mearman, Louisiana State University*

What do you do when a student is in crisis at 3 a.m.? Crisis Text Line is a free, 24/7 support for anyone in crisis. This presentation will review how Crisis Text Line can benefit prevention efforts on campus through data, how to respond to students in crisis using the "Empathetic Response Formula", and what happens behind the scenes.



**"We Have Nothing to Lose But Our Chains:" Activism and Student Affairs**

**Located in: DH Holmes B**

*Nicole Phillips, Kennesaw State University | Kijua Sanders-McMurtry, Agnes Scott College | Nia Haydel, Dillard University*

College campuses have always been a microcosm of the larger political, racial and social environments of our country. The current volatility around these issues has created complex circumstances on our campuses. This interactive session will assist Student Affairs professionals in identifying strategies to positively navigate their roles as student advocates and agents of the university.



### Whose Afraid of the Big “A” Words: Assessment and Accreditation

#### Located in: DH Holmes C

Danette Saylor, Dillard University | Sundra Kincey, Florida A & M University

Assessment has become synonymous with change and math...both are unwelcomed concepts. The prevailing thought about accreditation, or the process of reaffirmation, is associated with overwhelming time and effort. This program is designed to give an introduction to assessment practices “made easy” and how the effective implementation of these practices can lead to a low stress and successful reaffirmation process.



### Transfer Matters: The FUSE Program at the University of South Florida

#### Located in: Lafitte A

Fai Howard, University of South Florida

Community College Review (2017) highlighted the need for universities to act as transfer partners to ensure transfer student success, as few universities make such a commitment. The University of South Florida (USF) has a transfer partnership program with eight institutions. Join this session to learn about FUSE, a baccalaureate completion program with guaranteed admission to USF with an earned AA degree.



### The Future of NASPA: A Roundtable Discussion

#### Located in: Lafitte B

Helen Grace Ryan, Bellermino University

As we prepare to celebrate the NASPA centennial, starting in Philadelphia in 2018 and concluding in Los Angeles in 2019, NASPA is hosting a yearlong celebration that includes national conversations about the future of higher education and our roles as student affairs practitioners. Participate in a roundtable discussion to share your perspective on NASPA, its future, and the role professionals have in continuing NASPA's legacy and mission. After 100 years of NASPA and the student affairs profession, we want to spend the year connecting with professionals throughout all the regions and conclude our discussion at the 2019 annual conference in Los Angeles. Through these discussions, professionals will engage in a conversation about where has the profession been, where is it going, and how can we work together to continue to improve for the future.

## TUESDAY, JUNE 12 | 3 - 3:50 P.M.

### JP's Market: Addressing Food Insecurity on our Campus

#### Located in: ORLEANS A

Hilary Kofron, University of Houston-Victoria | Sara Weinstein, University of Houston-Victoria

Food insecurity shouldn't be a part of college life. In this interactive session, we will demonstrate how our university partnered with a local food bank to address food insecurity by creating a food pantry and community garden. We will share our funding model, data, obstacles, and examples of success from our first year.



### Leading Change in Organizations

#### Located in: ORLEANS B

Marc Ebelhar, Georgia State University

Change is hard. In fact, over 70% of change efforts in organizations fail. In this interactive session John Kotter's 8-Stage Process of Leading Change will guide participants on how to lead change within their organizations. In understanding the eight stages, along with the potential roadblocks in each stage, participants will increase their ability of successfully implementing change.



### Three Becoming One: Designing an Office of Multicultural Student Affairs grounded in the Intersection of Identity

#### Located in: DH Holmes A

Matthew Robison, Kennesaw State University | Brandon Jackson, Kennesaw State University

This presentation will focus on the journey of two administrators as they designed a new organizational model for the delivery of diversity and inclusion programs within the Division of Student Affairs. Three independent diversity related offices were aligned under a new organizational model built upon the intersection of student identity. This new structure became the Office of Multicultural Student Affairs.



### Good Job! Campus Employment as a High-Impact Practice

#### Located in: DH Holmes B

George McClellan, University of Mississippi

This interactive program, presented by one of the co-authors of A Good Job: Campus Employment as a High Impact Practice, will provide an opportunity to share information and experiences related to developing campus employment programs as high-impact practices (Kuh, Kinzie, Schuh, and Whitt, 2010) supporting student development, career development, learning, retention and graduation.



### Infusing Coaching and Mindfulness: Creative Practices for Leadership and Wellbeing

#### Located in: DH Holmes C

Brooke Wilson, Vanderbilt University

As students continue to prioritize mentorship and 1:1 development, how do we cultivate sustainable, scalable practices? During this session, a leadership educator and Gallup-Certified Strengths Coach gone 200-hr Certified Yoga Teacher will discuss opportunities to infuse positive psychology into our practice. Through coaching, mindful leadership, and intentional language, we can optimize and empower our interactions with students.





## TUESDAY, JUNE 12 | 3 - 3:50 P.M. CONT'D

### Oh the Places You'll Go: The Persistence of New Professionals in Student Affairs

**Located in: Lafitte A**

*Willette Capers, Coastal Carolina University*



This presentation examines the persistence and attrition rates of master's level new professionals in the field of student affairs. Through the integration of individual development plans, core competencies, and socialization, the goal of this presentation is to provide relevant tools to support and develop new professionals during their first five years post-masters.

### Where we've been and where we're going: The history of Greek-letter organizations



**Located in: Lafitte B**

*Jason Guilbeau, Florida State University*

The call to end or reshape fraternal organizations dates back to their founding in the eighteenth century. This presentation will outline the storied history of Greek-letter organizations along the timeline of higher education and the United States. Participants will engage in a discussion of the future of these organizations on our campuses in light of where we've been.

## TUESDAY, JUNE 12 | 4 - 5:15 P.M.

### Unpacking the burden of expectations: Black Women in Higher Education



**Located in: Orleans A**

*Edwanna Andrews, University of Central Florida*

Black women have long understood how you walk, how you wear your hair, how you hold your body is subject to scrutiny. Black women in higher education live with this knowledge and consciously wrestle with every personal critique of how they navigate environments they work in. Let's unpack how personal attitudes and biases impair our vision of what is possible.

### Embracing Failure

**Located in: Orleans B**

*Michele Hempfling, Oxford College of Emory University*



We all fail but often don't discuss it. We view failure or making mistakes in such a negative way that we are afraid of even trying but mistakes are a path to success. This session will explore why we fail and how to bounce back from these failures in hopes that participants will leave with a new outlook on failure.

### A Different World: Experiences of Student Affairs Professionals Transitioning from PWIs to HBCUs



**Located in: DH Holmes A**

*Danette Saylor, Dillard University | Courtney Williams, Dillard University*

*Clayton Shelvin, Dillard University | LaTreach Scott, Dillard University*

Historically Black Colleges and Universities (HBCUs) are known for enrolling the best and brightest students. They also pride themselves on providing access to higher education for first-generation and underserved students. Student Affairs work at HBCUs offers great professional fulfillment. Persons who are considering employment at, or recently transitioned to HBCUs will be provided culturally relevant success strategies from first-hand experience.

### Empowering Chinese International Students through Emotional Support and Strength-Focused Counseling



**Located in: DH Holmes B**

*Jingjing Liu, University of Houston | Moni Tang, University of Houston*

As a distinctive group on campus, Chinese international students often face unique challenges and adjustment issues in the journey of adapting to foreign colleges. The session will discuss the role of emotional support and strength-focused counseling in deepening the understanding of this transition process and promoting Chinese international students' engagement.

### The leadership of college counseling centers: A unique arrangement supporting the same mission.



**Located in: DH Holmes C**

*Dr. Peggy Crowe, Western Kentucky University | Dr. Karl Laves, Western Kentucky University*

College Counseling Centers are most likely led by Directors who have clinical backgrounds (AUCCCD; 2016); however, Western Kentucky University embarked on a unique arrangement 5 years ago, by hiring a non-clinical as the Director. The presenters will share insights about this arrangement, including: roles/responsibilities, different languages and acculturation, pros and cons – challenges and opportunities; and lessons learned so far.

### Supporting Undocumented Students Through Campus Organizing



**Located in: Lafitte A**

*Nicole Caridad Ralston, Tulane University*

Learn how a campus coalition has organized in support of Undocumented students in the absence of an office devoted to this population. This session will take you on our journey of successful organizing with and for Undocumented students. Participants will discuss how to best support Undocumented students and will gain strategies for how to politically organize when you find yourself in the double-bind of campus staff and advocate.

### "Doing All The Things: Higher Education and #momlife"



**Located in: Lafitte B**

*Carolynn Nath Komanski, University of Florida | Angie Alfre, The University of North Carolina at Greensboro*

Wait?! There is a Facebook group of 6,000+ Higher Education/Student Affairs Professionals who are Mothers? They are actively engaged in supporting one another through the journey of motherhood + professional. This roundtable will serve as an opportunity to dig into Doing All the Things. We hope to inspire, motivate and support professionals, women and families within NASPA Region III.



# NASPA REGION III LEADERSHIP



## REGION III VICE PRESIDENTS

2010 Donna Shalala  
2011 James Wagner  
2012 Eric J. Barron  
2013 Renu Khator  
2014 Ronald Vaughn  
2015 Ricardo Romo  
2016 W. Kent Fuchs  
2017 John Thrasher  
2018 Neal Smatresk  
2018-20 Helen-Grace Ryan

## LEADERSHIP TEAM

### Regional Director

Helen-Grace Ryan, Ph.D.

### Past Regional Director

Anthony DeSantis, Ph.D.

### Secretary/Chief of Staff

Vicki Dobiyanski, Ed.D.

### Treasurer

Benjamin Lion, Ed.D.

### Members Services Coordinator

Peggy Crowe, Ph.D.

### Historian

Kathleen Callahan

### Graduate Student Rep

Shelby Todd

### Engagement Coordinator

Abigail Brumfield

### IT Coordinator/

### Communications Chair

Brooke Wilson

### KC Co-Coordinator

Dr. Matthew Clifford

### KC Co-Coordinator

Misty McDonald

### Volunteer Coordinator

Marlon L. Gibson

### Assistant Volunteer Coordinator

Matthew Smith

### Strategic Planning Coordinator

Irvin Clark

## NATIONAL PROGRAMS

### Foundation Ambassador

Dr. Vincent Miller

### Public Policy Division Rep

Heidi Leming, PhD

### Professional Standards

Dr. Scot Lingrell

### NUFP

Melanie Harris

### Nominations and Awards

### Co-Chair

Gloria Laureano, Ed.D.

### Nominations and Awards

### Co-Chair

Meredith Conrey

### Faculty Division

Dena Kniess

### Community College Division Chair

Yovan Reyes

### Small Colleges and Universities Division

Dr. Mel C Norwood, II

### Corporate Sponsor Liaison

### Co-Chair

Adam Peck

## Professional Programs

### Co-Chair

Denny Bubrig

### Summer Symposium 2018

### Co-Chair

Shauna Harris, Ph.D.

### Summer Symposium 2018

### Co-Chair

Mylon J. Kirksy, Ed.D.

### SACSA Liaison to NASPA

### (SACSA President-Elect)

C.J. Woods

### New Professional Institute

### 2018 & 2019

Dr. Jay Lambert

### NASPA/SACSA Mid

### Managers Director

Dr. Ellen J. Neufeldt

## STATE DIRECTORS

### Alabama

T.J. Brecciaroli

### Florida

Ana Di Donato

### Georgia Co-Director

Ms. Taylor Cain

### Georgia Co-Director

Dr. Shannon Corey

### Kentucky

Daniel Rosner

### Louisiana Co-Director

Mr. Courtney Williams

### Louisiana Co-Director

Nicole Ralston

### Mississippi

Emily Holmes

### North Carolina

Dr. Jim Settle

### South Carolina

Neil Jamerson

### South Carolina

### Assistant Director

DeOnte Brown

### Tennessee

Elise Syoen

### Texas

*Vacant*

### Virginia

Susan Trageser

### Virginia

Lesley Villarose

## KNOWLEDGE COMMUNITIES

### Administrators in Graduate

### and Professional Student

### Services

Matt Imboden

### Adult Learners and Students

### with Children

Katherine Drumm

### African-American

Tyrone Smiley

### African-American

Pierre Campbell

### Alcohol and Other Drug

Elizabeth Prince

### Asian Pacific Islanders Concerns

Justin Hua

## Assessment, Evaluation and Research

Laura Shakelford

### Campus Safety and Violence Prevention

*Vacant*

### Civic Learning & Democratic

### Engagement

Dennis McCunney

### Disability

Anna Patton

### Enrollment Management

Georj Lewis

### Fraternity and Sorority

*Vacant*

### Gender & Sexuality

Brent Lewis

### Indigenous People

*Vacant*

### International Education

Ben Cecil

### Latinx/a/o

*Vacant*

### Men and Masculinities

*Vacant*

### MultiRacial

*Vacant*

### New Professionals and

### Graduate Students

Elizabeth Giordano

### Orientation, Transition, & Retention

*Vacant*

### Parent and Family Relations

*Vacant*

### Sexual and Relationship

### Violence Prevention, Education,

### and Response

Courtney Diener

### Socioeconomic and Class

### Issues in Higher Education

Regena Brown

### Spirituality and Religion in

### Higher Education

Lucas Mullin

### Student Affairs Fundraising

### and External Relations

*Vacant*

### lambery

Elizabeth Wallace

### Student Career Development

Robert Morris

### Student Government

*Vacant*

### Student Leadership Programs

Macy Warburton

### Student Leadership Programs

Larissa Rios

### Student-Athlete

*Vacant*

### Sustainability

*Vacant*

### Technology

*Vacant*

### Undocumented Immigrants and Allies

*Vacant*

### Veterans

Gerald "Jerry" Smith

### Wellness and Health Promotion

Marian Trattner

### Women in Student Affairs

Jessi Dillingham



# NASPA REGION III AWARDS

Each year NASPA recognizes outstanding members by honoring individual professionals with the regional awards. This year, we honor twelve professionals who have demonstrated commitment to students and their learning, serving as models in our profession.

## **JOHN JONES AWARD FOR OUTSTANDING PERFORMANCE AS A SENIOR STUDENT AFFAIRS OFFICER (SCOTT GOODNIGHT AWARD)**

***Jay Lambert***  
***Vice President for Student Affairs,***  
***University of Houston-Victoria***

This award recognizes sustained professional service as a Senior Student Affairs Officer, including high-level competency in administrative skills and effectiveness in the development of junior staff members. The winner is recognized for innovative response in meeting varied and emerging needs of students. In particular, the John Jones winner has merited respect and support of students, faculty and fellow administrators on their own campus. Lastly, the winner has made significant contributions to the field through publications or professional involvement, as well as leadership in community and university affairs.

John Jones was the first vice president of student affairs at the University of Alabama at Birmingham (UAB), serving from 1978-1990. He was responsible for the development, design, and funding of the Hill University Center, UAB's first student center complex, and was actively involved in the planning, construction, and operation of the Bartow Arena. He was awarded NASPA's Scott Goodnight Award for Outstanding Performance as a Dean, which honors those who have demonstrated sustained, high-quality work and professional service in student affairs. He authored or co-authored numerous papers and articles published in professional journals. He also received a number of special honors and awards from SACSA (Southern Association for College Student Affairs), including the Melvane Draheim Hardee Award and the Howard H. Davis, Sr. Award.

## **JOHN KOLDUS AWARD FOR DISTINGUISHED SERVICE TO NASPA REGION III (FRED TURNER AWARD)**

***Anthony DeSantis***  
***Assistant Vice President***  
***for Student Affairs,***  
***Florida International University***

The individual nominated must have demonstrated leadership in NASPA at the state, regional, or national level. These contributions go above and beyond the normal service required by positions of leadership. Winners have all held continuous NASPA membership for at least ten years. John Koldus served NASPA as Region III Vice President in 1976-78 and as Conference Chair for the 1984 NASPA Conference in Louisville. He received some of NASPA's highest honors, including the Fred Turner Award for Outstanding Service to NASPA and the Scott Goodnight Award for Outstanding Performance as a Dean, and was named a NASPA Foundation "Pillar of the Profession" in 2001. During his career, he served on the executive

committees of numerous organizations including SACSA (Southern Association for College Student Affairs), TACUSPA (Texas Association of College and University Student Personnel Administrators), and NASULGC (National Association of State Universities and Land Grant Colleges).

## **JAMES E. SCOTT OUTSTANDING MID-LEVEL STUDENT AFFAIRS PROFESSIONAL AWARD**

***Marianne Magjuka***  
***Assistant Dean of Students and Executive***  
***Director, Pro-Humanitate Institute,***  
***Wake Forest University***

This award recognizes the contributions of practitioners with at least five years of full-time experience in the field of student affairs who have demonstrated expertise in creating a campus environment that promotes student learning and personal development. In addition, the winner has made outstanding individual contribution in innovative and responsive services and programs that address varied and emerging needs of students, as well as significant contributions to the profession and to NASPA.

Dr. Jim Scott began his professional career at Eastern Michigan University, serving as assistant dean of students, and later as associate dean of students and director of the office of campus life. In 1981 he moved to the University of Florida where he served as dean of students, a position he would hold for 12 years, and quickly gained a reputation as someone students could trust. He earned high praise in 1990 for his help in guiding the university through one of its toughest periods—the murders of five local college students, four of whom were enrolled at UF. In 1993 he left UF to become vice president for student services at Georgia State University, but returned to UF six years later as vice president of student affairs. Jim was a very active and engaged member of NASPA, serving as conference chair in 1992 and NASPA President in 1994-95. In 2001 he was named one of the NASPA Foundation Pillars of the Profession. He also served on the ACPA-NASPA Blue Ribbon Committee just before his untimely death in 2003. As NASPA president, Jim established the National Academy for Leadership and Executive Effectiveness providing high quality professional development opportunities for SSAOs. Dean Scott was widely known for his down-to-earth personality and ability to work easily with professional colleagues and students alike. He had a strong commitment to staff development and professional growth. This award is presented to mid-level student affairs professionals that demonstrate the personal and professional qualities that characterized Dr. James E. Scott.

The recipient of the Region III James E. Scott Outstanding Mid-Level Professional Award will be submitted as the region's candidate for the national Mid-Level Student Affairs Professional Award.

# NASPA REGION III AWARDS



## THE WILLIAM LEFTWICH AWARD FOR OUTSTANDING NEW PROFESSIONAL IN NASPA REGION III

**Courtney Pearson**  
**Program Coordinator,**  
**New Student and Family Programs,**  
**Florida State University**

This award recognizes new professionals who have served more than three years in a full-time position in student affairs. The winner has performed all aspects of their job in an exemplary manner and has made contributions to NASPA and their individual institution.

This award was named to honor William “Bill” Leftwich and his remarkable career in higher education. An Army veteran, Dr. Leftwich received two degrees from the University of Richmond—a B.A. in 1952 and an M.A. in 1956—and earned a Doctor of Philosophy in psychology in 1962 from Purdue University. He returned to his alma mater as an assistant professor in the department of psychology and rose through the faculty ranks to become department chair and director of the Center of Psychological Services in 1966. Having established himself as a knowledgeable and valuable resource to the university, in 1972 he was named director of student services and activities. Then, in 1973 he became the University of Richmond’s first vice president for student affairs, a position he held until his death in 1986. Bill Leftwich is remembered as a man with a great sense of humor, an avid tennis player, and a wonderful colleague with a deep love for higher education. As vice president he provided leadership for a disparate set of offices and services to become a viable division of student affairs. Devoting his life and career to the University of Richmond, he was influential in the lives of many students and his example was an inspiration to other professionals seeking to make higher education their life’s work.

The recipient of the Region III award will be recognized at the annual conference Awards Ceremony.

## OUTSTANDING GRADUATE STUDENT IN REGION III AWARD

**Carrie West**  
**Graduate Assistant, Office of First Year**  
**Experience and Retention Initiatives,**  
**University of Alabama**

This award recognizes achievement, involvement and potential for leadership for emerging student affairs professionals. Nominees must be students pursuing a masters degree related to student affairs with the intent of pursuing a career in the field. Nominees may not be current full-time employees of an institution. Preference is given to students who also have a graduate assistantship or internship experience in a student affairs department. The winner has made significant contribution to their campus and demonstrated academic achievement. In addition, they have exceeded the expectations of their respective leadership positions, assumed a leadership

role at their institution and/or at the state or regional levels. They are noted for their potential for substantial contributions to the student affairs profession.

## OUTSTANDING CONTRIBUTION TO STUDENT AFFAIRS THROUGH TEACHING (ROBERT SHAFFER AWARD)

**Tony Cawthon**  
**Alumni Distinguished Professor/Student**  
**Affairs, Clemson University**

This award recognizes contributions to the profession through development of professionals as well as through research and publication. The winner has also contributed to the profession through active involvement with professional organizations.

The recipient of the award will be the Region III nominee for the Robert Shaffer Award for Academic Excellence as a Graduate Faculty member.

## THE BOB E. LEACH AWARD FOR OUTSTANDING SERVICE TO STUDENTS

**Mae Fitchett**  
**Associate Director of Student and**  
**Family Care, Rollins College**

This award is given to recognize a genuine and sincere sense of caring and concern for students, as well as a commitment to personalized student experiences and evidence of successful efforts in humanizing the campus community. The winner demonstrates high quality interaction with individual students and student groups, evidences successful student advocacy, and performs “above and beyond the call of duty” while serving multiple roles within the campus community.

Dr. Bob E. Leach’s first professional position was at Wofford College in Spartanburg, SC where he served as associate dean of students. Prior to this he was a mathematics teacher and vice principal at a high school in Spartanburg. He went on to serve as dean of students for 5 years at Southern Methodist University. In 1978 he was appointed as vice president for student affairs at Florida State University, making him the highest-ranking black administrator in FSU history. He held this position until 1988. He served as president of NASPA from 1985-1986, on the executive committee of SACSCA (Southern Association for College Student Affairs), and as chair of the State University System Council for Student Affairs. Helping students, faculty, and staff create a caring and sharing community, one in which students could develop their own sense of ethics and values, was Leach’s mission at Florida State. He believed that the academic, social, and personal experiences of students strongly shaped their success and growth.



# NASPA REGION III AWARDS

## THE OUTSTANDING COMMUNITY COLLEGE PROFESSIONAL IN REGION III AWARD (COMMUNITY COLLEGE PROFESSIONAL)

***Benjamin Lion  
Dean of Students,  
Valencia College***

This award is presented to an individual who has demonstrated leadership and a commitment to NASPA and/or the profession. Student Affairs professionals in all positions are eligible for this award. Nominees must have demonstrated active involvement with the profession, NASPA, and Community College research, policies, or practice at the regional level. Nominees must have contributed to creating a campus environment that promotes student learning and personal development. In addition, they must have made an outstanding individual contribution in innovative and responsive services and programs that address varied and emerging needs of students. The individual must have a minimum of five years' experience in student affairs and be either a current NASPA member within the region or have retired from the region.

## THE ROBERT D. BRADSHAW SMALL COLLEGES STUDENT ADVOCATE AWARD

***Micki Meyer  
Lord Family Assistant Vice President  
for Student Affairs & Community,  
Rollins College***

This award recognizes student affairs professionals serving the unique needs of students in an institution of higher education of less than 2,500 students. The winner has demonstrated commitment to the mission and goals of small colleges, as well as evidence of significant successful student advocacy and interaction with individual students and student groups. In addition, they have performed "above and beyond" the call of duty while serving multiple roles within the campus community.

Dr. Robert Bradshaw or "Brad" as many in the profession knew him, served as the vice president of student affairs at Austin College in Sherman, Texas, where he developed and refined the division. He received his undergraduate degree from Southern Methodist University, his masters from Miami University of Ohio, and his doctorate from the University of Missouri. While there, he did his dissertation on retention at small colleges and used Austin College for the basis of his work. Within NASPA he was one of the early voices and advocates for small colleges. He believed strongly that we needed to focus more on the large number of small colleges across the nation and offer more intentional professional development for small college staff. Many professionals who created the Small College Institute, the Small Colleges and Universities Knowledge Community, and such initiatives did so knowing these were Brad's passions and dreams. This award honors the significant roles Brad played in a small college setting and beyond. He was a special person who championed students and who challenged those around him to always do the right thing.

## THE PRESIDENT'S AWARD

***Neal Smatresk  
President,  
University of North Texas***

This award is a special recognition given to a college or university president who has, over a sustained period of time, advanced the quality of student life on campus by supporting student affairs staff and programs. The winner must show evidence of direct involvement in enhancing the quality of student life on campus, active attempts to involve students and student life staff in governing the institution, and demonstrable contributions to the profession which have an impact beyond an individual campus.

## AVP/SENIOR LEVEL STUDENT AFFAIRS PROFESSIONAL

***Daniel Maxwell  
Associate Vice Chancellor/Associate  
Vice President for Student Affairs,  
University of Houston***

This award honors a student affairs professional at the AVP or senior-level whose outstanding commitment to the profession includes development of programs that address the needs of students, creation of a campus environment that promotes student learning and development, and support of and active engagement in NASPA.

## EQUITY, DIVERSITY AND INCLUSION AWARD

***Gerald Williams  
Interim Director of Student Diversity  
and Inclusion,  
Valdosta State University***

This award honors a senior student affairs professional or faculty member who has demonstrated a deep commitment to advancing diversity and inclusion throughout their administrative or academic tenure. This award is named in honor of the first person of color to serve as NASPA president and who was also the first African American Administrator at Florida State University. Dr. Leach's life and career was dedicated to bringing people of different backgrounds together for the purpose of promoting equality for all.



# NASPA REGION III AWARD WINNERS



## **PRESIDENT'S AWARD**

2010 Donna Shalala  
2011 James Wagner  
2012 Eric J. Barron  
2013 Renu Khator  
2014 Ronald Vaughn  
2015 Ricardo Romo  
2016 W. Kent Fuchs  
2017 John Thrasher  
2018 Neal Smatresk

## **JOHN JONES AWARD FOR OUTSTANDING PERFORMANCE AS A SENIOR STUDENT AFFAIRS OFFICER**

1984 John Jones  
1985 Annette Gibbs  
1986 Ed Hammond  
1987 C. Van Wyatt  
1988 Linda Mahan  
1989 Art Sandeen  
1990 Dale Adams  
1991 Robert Barlow  
1992 Dennis Pruitt  
1993 C. Rocky Renneisen  
1994 Robert LaLance Jr.  
1995 Frances Lucas-Taucher  
1996 Fred Rhodes  
1997 B. Jeanne Fisher  
1998 Robert T. Canevari  
1999 Wanda Mercer  
2000 Sharon H. Justice  
2001 Thomas Miller  
2002 Don Carson  
2003 Sam Sadler  
2004 William A. Seymour  
2005 Bonita C. Jacobs  
2006 William W. Sandler Jr.  
2007 Charles F. Lynch  
2008 Harry B. Shucker  
2010 Dennis Pruitt  
2011 Gage E. Paine  
2012 Patricia Whitely  
2013 Patricia Leonard  
2014 Ellen Neufeldt  
2015 Richard Walker  
2016 Mark Shanley  
2017 Mary Coburn  
2018 Jay Lambert

## **JOHN KOLDUS AWARD FOR DISTINGUISHED SERVICE TO NASPA REGION III**

1984 John Koldus  
1985 Rocky Renneisen  
1986 Bill Mendenhall  
1987 Dave McIntire  
1988 Bob Leach

1989 Jim Caswell  
1990 Tom Goodale  
1991 Tom Myers  
1992 Peter Durkee  
1993 George Young  
1994 Linda Mahan  
1995 Cheryl Callahan  
1996 Bridgett Pregliasco  
1997 James Scott  
1998 Almeda Rogers Jacks  
1999 Frank Julian  
2000 Kurt Keppler  
2002 Joy Smith  
2003 Harold R. Holmes  
2004 Steve S. Neilson  
2005 Janet C. Winniford  
2006 Frank P. Ardiolo  
2007 Mark G. Shanley  
2008 Eugene L. Zdziarski  
2010 Tom Shandley  
2011 Jeanine A. Ward-Roof  
2012 James F. Conneely  
2013 Roberta Bigger  
2014 Daniel Armitage  
2015 Don Gehring  
2016 Becky Spurlock  
2017 Frank Cuevas  
2018 Anthony DeSantis

## **BOB E. LEACH AWARD FOR OUTSTANDING SERVICE TO STUDENTS**

1990 Wanda Lewis-Campbell  
1991 Dennis Pruitt  
1993 Cristina Gabriel  
1994 K.C. Potter  
1995 Michael Cuyjet  
1996 Patricia Terrell  
1997 Aaron Lamar  
1998 Cranford C. Johnson  
1999 Richard Mullendore  
2000 William M. McDonald  
2001 Haven Hart  
2002 Brit Katz  
2003 Deborah L. Shaw  
2004 Daniel P. Nadler  
2005 Kent L. Gardner  
2006 Elizabeth D. Wallace  
2007 Juliette L. Landphair  
2008 Erica C. Woodley  
2010 Eric Hartman  
2011 Melissa Shehane  
2012 Paul Goebel  
2013 Jesse Downs  
2014 Jennifer Jones  
2015 Lynn Schoenberg  
2016 Laura Osteen  
2017 Linda Devine  
2018 Mae Fitchett

## **WILLIAM LEFTWICH AWARD FOR OUTSTANDING NEW PROFESSIONAL IN NASPA REGION III**

1983 Vernon Wall  
1986 Maribeth Cowan  
1987 Jay Lemons  
1988 Bridgette Pregliasco  
1989 Jim Doran  
1990 Ken Osfield  
1991 Pattie Tomanio  
1992 Kenna Brandenburg  
1993 Beth Conn Goldstein  
1994 Tracy Moore  
1995 Brent Damrow  
1996 Rod Lipscomb  
1997 Cynthia Strine  
1998 Myles E. Bowman  
1999 Dan Karns  
2000 Laura S. Yeargni  
2001 Jennifer Ford  
2002 Jason Dean  
2003 Jerriid P. Freeman  
2004 Kerry E. Frankhauser  
2005 George A. Arey  
2006 Olga Rybalkina  
2007 Amanda N. Wallace  
2008 Adriana Alicea-Rodriguez  
2009 Steven "Ray" Ellington  
2010 Kathleen Callahan  
2011 April Moore  
2012 Christine Hernandez  
2013 Cord McLean  
2014 Brandy Propst  
2015 Nicole Ralston  
2016 Jeremy DiGorio  
2017 Heather Stevens  
2018 Courtney Pearson

## **ROBERT D. BRADSHAW SMALL COLLEGES STUDENT ADVOCATE AWARD**

1994 Janet Heeter  
1995 Tom Carver  
1996 Charlotte Elam Tullos  
1997 Cathy E. Brown  
1998 William Seymour  
1999 Tom Shandley  
2003 Peter E. Nevil  
2004 Tim P. Millerick  
2005 Douglas R. Little  
2006 Stephanie Perler Garst  
2007 Gue P. Hudson  
2009 Dudley Long  
2010 Jaime Woody  
2011 David Tuttle  
2012 Mary Beth Bankson Williams  
2013 Rosalie Carpenter  
2014 Kijua Sanders-McMurtry



# NASPA REGION III AWARD WINNERS

2015 Eric Hartman  
2016 Patrick Englert  
2017 Jenifer Ruby  
2018 Micki Meyer

## **JAMES E. SCOTT OUTSTANDING MID-LEVEL STUDENT AFFAIRS PROFESSIONAL AWARD**

2002 Deb Casey Powell  
2003 Kenneth Osfield  
2004 Monica M. Mudzik  
2005 Craig E. Ullom  
2006 Kenneth Posner  
2007 Jennifer L. Ford  
2008 Danielle Busson McDonald  
2009 Lisa Nagy  
2010 Vince Diller  
2011 Michael Farley  
2012 Juan R. Guardia  
2013 Todd Clark  
2014 Helen-Grace Ryan  
2015 William Mattera  
2016 Daniel Maxwell  
2017 Clint-Michael Reneau  
2018 Marianne Magjuka

## **OUTSTANDING CONTRIBUTION TO STUDENT AFFAIRS THROUGH TEACHING AWARD**

2001 John Baier  
2002 Joan B. Hirt  
2003 Diane L. Cooper  
2005 Tony W. Cawthon  
2006 Steve M. Janosik  
2007 Merrily S. Dunn  
2010 Kathy Guthrie  
2011 Stan Carpenter  
2012 Deborah Taub  
2013 Thomas Miller  
2014 James Archibald  
2015 Laura Dean  
2016 Candace Maddox-Moore  
2017 Beth Bukoski  
2018 Tony Cawthon

## **OUTSTANDING GRADUATE STUDENT IN REGION III AWARD**

2011 Teresia Greer  
2012 Veronica Rendon  
2013 Joshua Moll

2014 Megan Sunga  
2015 Becki Bury  
2016 Taylor Locks  
2017 Kelsey Skinner  
2018 Carrie West

## **OUTSTANDING COMMUNITYCOLLEGE PROFESSIONAL IN REGION III**

2013 Magdalena de la Teja  
2014 Dan Rodkin  
2015 Kimberly Lowry  
2016 Chemene Crawford  
2017 Christopher Holland  
2018 Benjamin Lion

## **AVP/SENIOR LEVEL STUDENT AFFAIRS PROFESSIONAL AWARD**

2017 Jerry Brewer  
2018 Daniel Maxwell

## **EQUITY, DIVERSITY & INCLUSION AWARD**

2017 Cedric Rucker  
2018 Gerald Williams



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*Director of Residence Life*  
The University of Texas at Austin

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*Vice President for Student Affairs*  
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### **Nathan Victoria**

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### **Ben Lion**

*Region III Treasurer*  
*Dean of Students*  
Valencia College

## On-Site Volunteers and Program Reviewers

The background of the entire image is a repeating pattern of fleur-de-lis symbols. These symbols are rendered in three colors: bright yellow, vibrant green, and deep purple. They are scattered across a solid dark blue background. The fleur-de-lis are stylized with three petals and a central stem with a small band.

**HAPPY**  
**300**  
**TRICENTENNIAL**  
**NEW ORLEANS!**