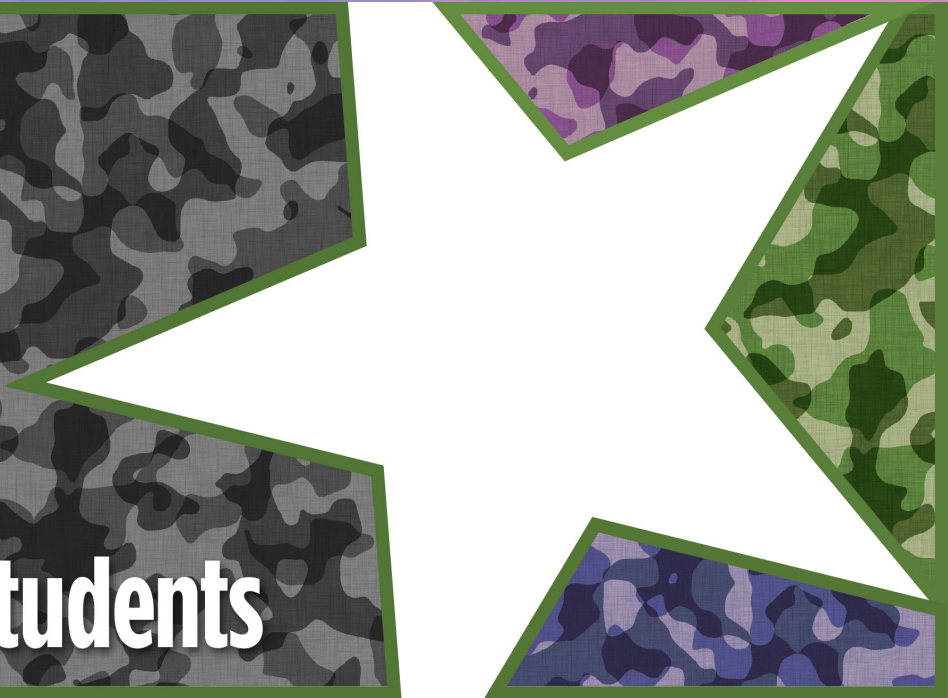




2018 NASPA Symposium on Military- Connected Students



February 15 – 17, 2018

New Orleans Marriott



NASPA®

Student Affairs Administrators
in Higher Education

New Orleans, Louisiana

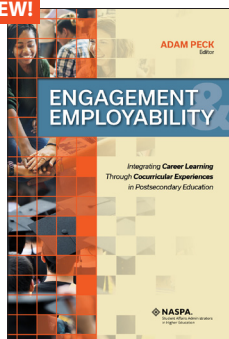
Selected Books for Student Affairs and Higher Education Administration

Each year, NASPA publishes a range of books designed specifically for student affairs educators. We are pleased to extend a special discount on our publications to NASPA Symposium on Military-Connected Students participants.

**SAVE 30% ON
SELECTED TITLES!**

**Discount Code:
SMCS18**

NEW!



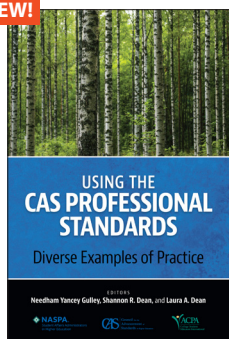
Engagement and Employability: Integrating Career Learning Through Cocurricular Experiences in Postsecondary Education

Adam Peck, Editor

List Price: \$39.95 NASPA Member Price: \$34.95

Engagement and Employability examines the central role student affairs plays in helping students gain and articulate career skills through cocurricular experiences. It focuses on the top skills employers seek when hiring recent college graduates, with numerous examples of how to identify, measure, and assess employability skills as an outcome of cocurricular experiences.

NEW!

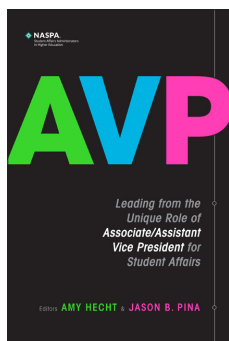


Using the CAS Professional Standards: Diverse Examples of Practice

Needham Yancey Gulley, Shannon R. Dean, and Laura A. Dean, Editors

List Price: \$39.95 NASPA Member Price: \$34.95

This practical text highlights multiple ways to apply the standards and guidelines published by the Council for the Advancement of Standards in Higher Education (CAS). It offers a compilation of in-depth case studies that demonstrate what the CAS approach looks like in practice across a wide range of functional areas in a variety of college and university settings.



AVP: Leading from the Unique Role of Associate/Assistant Vice President for Student Affairs

Amy Hecht & Jason B. Pina, Editors

List Price: \$39.95 NASPA Member Price: \$34.95

AVP provides a wealth of leadership and management strategies for new and veteran AVPs, as well as midlevel managers considering a transition to an AVP position. Recognizing that AVP responsibilities can vary widely based on institution type, the book begins with a set of core competencies relevant across all types of AVP roles and structures. The authors present an integrative picture of several fundamental proficiencies that are critical to an AVP's success in the first year and beyond.



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Student Affairs Administrators
in Higher Education

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Washington, DC 20002

SCHEDULE AT-A-GLANCE

THURSDAY, FEBRUARY 15

7:30 a.m. – 5:00 p.m.	Registration Open
9:00 a.m. – 12:00 p.m.	Pre-Symposium Workshops
12:00 p.m. – 5:00 p.m.	Exhibitor Tables Open
1:00 p.m. – 2:15 p.m.	Conference Welcome & Opening Keynote
2:30 p.m. – 4:30 p.m.	Extended Learning Sessions I
2:30 p.m. – 3:30 p.m.	Concurrent Sessions I
3:45 p.m. – 4:45 p.m.	Concurrent Sessions II
5:00 p.m. – 6:00 p.m.	Large General Interest Sessions I
6:00 p.m. – 7:30 p.m.	Networking Reception & Poster Sessions

FRIDAY, FEBRUARY 16

7:30 a.m. – 5:00 p.m.	Registration and Exhibitor Tables Open
7:45 a.m. – 8:30 a.m.	Continental Breakfast (Provided)
8:30 a.m. – 9:30 a.m.	Morning Plenary Speaker
9:45 a.m. – 11:45 a.m.	Extended Learning Sessions II
9:45 a.m. – 10:45 a.m.	Concurrent Sessions III
11:00 a.m. – 12:00 p.m.	Concurrent Sessions IV
12:15 p.m. – 1:30 p.m.	Lunch and VKC Awards (<i>Pre-Registration Required</i>) or Lunch on Your Own
1:45 p.m. – 2:45 p.m.	Concurrent Sessions V
2:45 p.m. – 3:30 p.m.	Regional Networking Coffee Break
3:30 p.m. – 4:30 p.m.	Large General Interest Sessions II
4:45 p.m. – 5:45 p.m.	Military-Connected Topical Roundtables
6:00 p.m. – 7:00 p.m.	No-Host Reception hosted by the VKC

SATURDAY, FEBRUARY 17

7:30 a.m. – 11:00 a.m.	Registration and Exhibitor Tables Open
7:45 a.m. – 8:30 a.m.	Continental Breakfast (Provided)
8:30 a.m. – 9:30 a.m.	Closing Keynote Speaker
9:45 a.m. – 10:45 a.m.	Participants' Choice Sessions
11:00 a.m. – 12:00 p.m.	Student Veteran Panel & Symposium Closing



WELCOME

NASPA welcomes you to New Orleans and to the 2018 NASPA Symposium on Military-Connected Students. This Symposium offers a professional development opportunity to elevate, translate, and educate participants about the strategies, research, policies, and programs championed by the field of student affairs to support student veterans and other military-connected students. Participants will acquire knowledge, build skills, and utilize groundbreaking practices and research to develop their professional competencies, gain a more comprehensive understanding of the field of supporting student veterans, and acquire new strategies to improve their practice.

The NASPA Symposium on Military-Connected Students evolved from the University of Louisville Veteran Symposium for Higher Education, conducted in Louisville, Kentucky for six years. The University of Louisville transitioned conference responsibilities to NASPA after the 2014 Symposium to provide a national forum for the institutional policy, programming, and concerns of military and student veteran populations.

NASPA is grateful for the University of Louisville's focus and leadership on this important area of higher education and looks forward to continuing the growth and development of the Symposium to best serve the professional development needs of those who work with our student veterans.

This professional development event should be considered a working symposium. Given the range of issues presented, you will find colleagues from a wide range of institutional audiences – from those just initiating student veteran support programming to those that are integrating and modifying structures and practice. Please take time to network with your colleagues, ask questions, and involve yourself in every aspect of the Symposium. Again, welcome; we hope you have a great experience!

SPECIAL THANKS TO THE SYMPOSIUM PLANNING COMMITTEE

The time, dedication, and expertise shared by the committee is much appreciated. NASPA is its volunteers.

TANYA ANG director of policy and outreach, Veterans Education Success

DEBORAH BARNETT lecturer and manager, off-campus degree programs,
Southern Illinois University

KEN MCRAE president, K.D. McRae and Associates, LLC

CODY NICHOLLS assistant dean of students, University of Arizona

CHELSEA O'BRIEN office manager, Rochester Institute of Technology

JULIE SHANK doctoral candidate, George Mason University

LAUREN RUNCO WILLIAMS director of education and employment, Purdue University
& Veterans Knowledge Community Chair

We would also like to express our gratitude to those attendees who took time to review programs. We would not have been able to put together this Symposium without your time and dedication and we hope you will consider reviewing programs again next year.

THANK YOU TO OUR COLLABORATING SPONSOR

Special thank you to our collaborating sponsor, NASPA's Veterans Knowledge Community.



GENERAL INFORMATION

REGISTRATION

The Symposium registration desk is located in the **Mardi Gras Ballroom Foyer** and is open during the following hours:

Thursday, February 15: 7:30 a.m. – 5:00 p.m.

Friday, February 16: 7:30 a.m. – 5:00 p.m.

Saturday, February 17: 7:30 a.m. – 11:00 a.m.

SYMPOSIUM LOCATION

All Symposium activities will be held at the New Orleans Marriott and are open to Symposium participants only.

Hotel Address: **555 Canal St.
New Orleans, LA 70130**
Phone: **504-613-2888**

ATTIRE

Attire for the Symposium is business casual.

ACCESSIBILITY/DIETARY NEEDS

If you have an accommodation request, dietary concerns, or questions, please speak with the NASPA staff at the Symposium registration desk.

CELL PHONES

As a courtesy to presenters, speakers, panelists, and attendees, please turn off cell phones during program sessions. Please leave the session room if you must take a call.

CONTINUING EDUCATION

NASPA is an NBCC-Approved Continuing Education Provider (ACEP™) and may offer NBCC-approved clock hours for events that meet NBCC requirements. Sessions or programs for which NBCC-approved clock hours will be awarded are identified in this program book. The ACEP is solely responsible for all aspects of the program. Participants can receive a maximum of 12 clock hours for this event. To receive credit, please complete a reporting form available at the registration table. In addition, you must complete an online evaluation of individual sessions, which will be emailed to you shortly after the conference. A certificate of completion will be sent via email after the form has been processed and approved.

EVALUATION

The 2018 Symposium on Military-Connected Students evaluation will be available online following the conclusion of the Symposium and will be sent via email to all participants.

LOST & FOUND

Lost and found articles should be turned into the Symposium registration desk.

EXHIBITORS

Please visit the Symposium exhibitor tables in the Mardi Gras Ballroom Foyer at the following dates and times:

Thursday, February 15: 12:00 p.m. – 5:00 p.m.

Friday, February 16: 7:30 a.m. – 5:00 p.m.

Saturday, February 17: 7:30 a.m. – 11:00 a.m.

For a complete listing of exhibitors, please refer to the back of the program book.

HOTEL FLOOR PLAN

A map of the meeting space can be found at the back of the program book or via the NASPA app.

MATERIALS

Session materials will be posted to the NASPA Professional Development Archive behind the members-only section of the NASPA website. To view the program materials, login using the credentials you used at the time of registration and select **2018 NASPA Symposium on Military-Connected Students** under Current National Events. You will then see a listing of program titles which are hyperlinked to uploaded materials.

NASPA MOBILE APP

Enhance your conference experience with the NASPA Mobile App, powered by Guidebook! View the schedule and create our own itinerary, browse exhibitors and sponsors, read up on speakers, floor plans, and more. To download, visit the Apple App Store or Google Play and search for “NASPA Mobile App.” After installation, download the 2018 NASPA Symposium on Military-Connected Students guide from within the NASPA Mobile App.

NAME BADGES

Symposium badges are required to participate in sessions and any meals provided by the Symposium. Your badge not only indicates that you are fully registered for the Symposium, but serves to build community among attendees.

PUBLICATION SALES

Each year, NASPA publishes a range of books designed specifically for student affairs educators. We are pleased to extend a special discount on our publications to NASPA Symposium on Military-Connected Students participants. To save 30% on select titles, enter the discount code **SMCS18** at checkout.

SOCIAL MEDIA

Join in the on the conversation via Twitter and Instagram! Participants should use **#SMCS18** as the hashtag for the event. For all the latest tweets and photos, be sure to follow the official NASPA Twitter, **@NASPAtweets**.

WIFI

Wi-Fi internet access is complimentary and available on the **NASPA** network. When prompted during connection, enter the passcode: **SMCS2018**.



PERSONALIZE YOUR EXPERIENCE

EDUCATIONAL TRACKS

The NASPA Symposium on Military-Connected Students sessions are aligned into clearly designated tracks throughout the program to speak to a broad range of student affairs educators, faculty, and student attendees.

FOUNDATIONAL

These sessions provide opportunities to build knowledge of who student veterans and other military-connected students are, and examine the factors woven into their experience which may impact their success.

INTERMEDIATE

These sessions will examine trends and innovative methods which serve to eliminate barriers to degree completion. Participants will explore ways of integrating technology into their approaches, learn how to leverage data effectively, and how to provide students with meaningful pathways to success.

ADVANCED

These sessions offer opportunities to examine the student affairs profession more broadly, and consider ways of changing policy or campus practices to make a college education accessible for all military-connected students. Participants will learn about ways of using campus-wide collaborative efforts to affect change and best practices for aligning student success initiatives across divisions.

PROFESSIONAL COMPETENCIES FOR STUDENT AFFAIRS PRACTITIONERS

In July 2015, the NASPA Board of Directors approved Professional Competency Areas for Student Affairs Practitioners. The set of professional competency areas is intended to define the broad professional knowledge, skills, and in some cases, the attitudes expected of student affairs professionals regardless of their area of specialization or positional role within the field. Within the conference program, sessions that fall into particular competency areas are marked with the icons as indicated below.



Advising and Supporting



Assessment, Evaluation, and Research



Law, Policy, and Governance



Leadership



Organizational and Human Resources



Personal and Ethical Foundations



Social Justice and Inclusion



Student Learning and Development



Technology



Values, Philosophy, and History



CONCURRENT SESSIONS

In addition to our keynote speakers, a call for educational sessions was shared and a number of high quality, dynamic proposals were received. Accepted programs demonstrated relevance to the Symposium themes, a solid foundation, and engaging material. Sessions focus on the following topical areas which are also indicated throughout the program book:

Academic Advising

Assessment and Research

Career Readiness

Community Engagement

Policy

Supporting Sub-populations within the Military-Connected Identity

Unique, Effective Campus Programs

Veterans 101

PARTICIPANTS' CHOICE SESSIONS

We are excited to bring participants' choice programming to the Symposium. At the end of the day on Friday, participants will be able to vote for which programs they would like to see again or missed the first time from a list of sessions that presenters have agreed to present a second time. Those selected will be able to present their content again on **Saturday February 17, 2018 from 9:45 a.m. – 10:45 a.m.** We will notify participant choice winners by 7:00 p.m. on Friday, February 16, 2018. Cast your vote at: **bit.ly/SMCSvote**



Join us June 14 - 16, 2018 in Baltimore, MD for the 2018 NASPA Assessment & Persistence Conference. Designed to promote student learning and success, this conference aims to strengthen predictive analytics, improve educational quality, and develop intentional persistence programming.

For more information visit: bit.ly/2018APC



Marsha Guenzler-Stevens

OPENING KEYNOTE

Director, Adele H. Stamp Student Union

Marsha A. Guenzler-Stevens has spent her entire professional career working in the field of higher education. She has worked in the areas of admissions, residential life, campus activities, Greek life, and student unions. Currently, Dr. Guenzler-Stevens serves as the Director of the Adele H. Stamp Student Union – Center for Campus Life. Dr. Guenzler-Stevens is also responsible for managing the University's interface with 14 recognized chaplaincies and overseeing the University's Memorial Chapel. Dr. Guenzler-Stevens is responsible for the management of both financial and human resources and the development campaign in this large student affairs department.

Currently Dr. Guenzler-Stevens chairs the University's Veterans Services Steering Committee. In that role, she led the university in securing a U.S. Department of Education grant to help the University of Maryland become a Center of Excellence as it serves veterans. Dr. Guenzler-Stevens's commitment to veterans is due in part to her pride in her own father, but it is also the result of over 25 years of work with Vietnam veterans through the Vietnam Women's Memorial in Washington D.C. Dr. Guenzler-Stevens serves as the Vice President of the National Board for the Vietnam Women's Memorial Foundation.

Outside of the University, Dr. Guenzler-Stevens speaks nationally on topics such as women's leadership, organizational development, and motivation. In addition, Dr. Guenzler-Stevens has served on a variety of national and regional planning committees and boards.



Tracy Crow

MORNING PLENARY KEYNOTE

Speaker, Author, Veteran

Tracy is the author of four books including the award-winning memoir, *Eyes Right: Confessions from a Woman Marine* and the new breakthrough text, *On Point: A Guide to Writing the Military Story*. Her rich, diverse background includes success as a Marine Corps public affairs officer and award-winner journalist, corporate vice-president in sales and marketing, and assistant professor of journalism and creative writing. She received her M.F.A. from Queens University of Charlotte in North Carolina.



Earl Granville

CLOSING KEYNOTE

Public Speaker & Combat Veteran

Earl Granville is a nine year veteran under the Pennsylvania Army National Guard as an infantryman. During his time in the service, Granville served in support of Operation Joint Forge in Bosnia, Operation Iraqi Freedom and Operation Enduring Freedom in Afghanistan. In the summer of 2008 while on a patrol in Zormat, Afghanistan, his vehicle was hit by a roadside bomb which resulted in the amputation of his left leg through the knee. His comrades, Specialist Derek Holland of Wind Gap, Pennsylvania and Major Scott Hagerty of Stillwater, Oklahoma were killed in action.

After his injury, Earl found himself competing in many sports as an adaptive athlete. He is a Team Member for the veteran ran and owned non-profit Operation Enduring Warrior, and is the President of Partnerships of the veteran found apparel line, Oscar Mike, which keeps disabled veterans continuing to live an active lifestyle. After his injury, he has competed in the Boston, Detroit, Chicago, New York and Marine Corps Marathon all on a hand bicycle, has ran the 2017 Boston Marathon, has ran two half marathons alongside OEW, is a finisher of the 2016 & 2017 Bataan Death Memorial March, and has completed the 60 hour endurance event, the Spartan Agoge. Earl also speaks publicly about the importance of finding help in battling mental adversity after the passing of his twin brother, Staff Sergeant Joseph Granville, who took his own life December of 2010 while still on Active Duty. Earl is enrolled at the University of Scranton for Counseling & Human Services.



A NEW RESOURCE EXPLORES THE SECOND WAVE OF RESEARCH FOR **STUDENT VETERANS**



WHAT'S NEXT FOR STUDENT VETERANS?

Moving From Transition
to Academic Success

David DiRamio, Editor

ISBN 978-1-942072-10-2. 265 pages. **\$30.00**

"We still need to listen to student veterans in order to best support them, but we also need data that directs us to research-based programs to help student veterans achieve academic success at a higher rate. This book is an excellent resource for the next phase of supporting these students."

- **Gwendolyn Dungy**

Executive Director Emeritus, NASPA

Student Affairs Administrators in Higher Education

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THURSDAY, FEBRUARY 15

Mardi Gras Ballroom Foyer | 8:00 a.m. - 5:00 p.m.

Registration Open

PRE-SYMPOSIUM WORKSHOPS | 9:00 a.m. – 12:00 p.m.

Salon A | 9:00 a.m. - 12:00 p.m.

Innovation = Increased Funding, Prestige, and Advanced Veteran's Programming Capability

PRESENTERS:

Ken McRae, president, K.D. McRae and Associates, LLC

Mike Carrell, assistant professor, The Ohio State University

Walter Stewart, director, veterans recruitment and student services,
University of Alabama at Birmingham

Eric Hill, director, entrepreneurship center, Mississippi State University

Harish Chader, assistant professor, Mississippi State University

Wes Gordon, director, entrepreneurship center, Mississippi State University

LEVEL:

Advanced

This session is thought provoking and designed for attendees that have well-established programs and are dedicated to moving their program to "the next level." The design of this session is twofold: (1) A panel detailing examples of current programming; how the programming was conceived and implemented; the impact on the institutions veteran's program, the partner program, and the university; senior administrator's concerns and how to overcome them; and resourcing. (2) Roundtables dedicated to imparting actionable information. The participants will develop an understanding of the importance of cultivating mutually-beneficial collaborative relationships with on-campus academic and research units; how to develop these relationships; and how to get senior administrators on-board.

Salon B | 9:00 a.m. - 12:00 p.m.

Serving Military-Connected Students 101

PRESENTER:

Cody Nicholls, assistant dean of students, The University of Arizona

LEVEL:

Foundational

This session is designed for attendees who are just entering the work of supporting military-connected students. The pre-conference workshop content will be focused on evidence-based practices from an experienced presenter with insightful perspectives. Participants will be introduced to concepts and strategies to bring to their own campus which will aid in their production of initiatives to support their military-connected students.



Salon C | 9:00 a.m. - 12:00 p.m.

Serving Your Students: Strategies to Expand Your Military-Connected Student Support Services

PRESENTER: Janine Wert, director of veterans' services, University of Massachusetts Lowell

LEVEL: Intermediate

This session is designed for attendees who have several years of experience in their positions serving military-connected students. This pre-conference workshop will focus on establishing advanced practices to include: expanding programming; fundraising; goal setting and benchmarking; and, sustainable student leadership. In addition, participants will walk away understanding ways to influence the national dialogue surrounding serving military-connected students in higher education.

WELCOME & OPENING KEYNOTE | 1:00 p.m. – 2:15 p.m.

Salon D-E

Living Rigorously

SPEAKER: Marsha Guenzler-Stevens, director, Adele H. Stamp Student Union, University of Maryland, College Park

What begins as a single story – bravely shared – can have transformative power for the storyteller and for those that listen. For over 20 years Marsha Guenzler-Stevens was engaged in the Vietnam Women's Memorial in Washington D.C., planning programs that would help to unleash the stories of women who served in the military and as civilians during the Vietnam era. But, her life as a student affairs educator at the University of Maryland and her role as an advocate for Veterans didn't intersect until a young Student Veteran told her of his experiences at Maryland. The transition was rocky, the institutional response was substandard, and the possibility to transform the institution to meet the needs of this young Veteran and many to follow was limitless. Almost 15 years ago, the University of Maryland began a process of creating a community of care for Student Veterans. Supported by a federal grant, colleagues from across the campus, alumni, donors, and an engaged Student Veteran community – the University has been changed by a single story. Transforming policies, practice, services, physical centers, financial support, admissions and recruitment, and partnerships have all yielded an enlivening Veterans community and an enhanced educational institution. This student affairs educator shares her story and those of the beloved Student Veterans at the University of Maryland as we talk about institutional – and personal – transformation.

EXTENDED LEARNING SESSIONS I | 2:30 p.m. – 4:30 p.m.

Galerie 3 | 2:30 p.m. - 4:30 p.m.

Fundraising 101: Tactics, Techniques, and Tips for Campus Veteran Service Professionals

PRESENTER: Gerald Smith, director, veteran resource and support center, Texas A&M University

LEVEL: Foundational

COMPETENCIES: Leadership; Organizational and Human Resource

Do you have enough funding to support your military connected programs, scholarships, and critical resources for your students? The presenter will explore methods to create or enhance campus Veteran Service Office fundraising efforts. Learn to identify your fundraising "inherent advantages" to find new donors and increase donations while sharing ideas on aligning donor passion with student need. No fundraising experience is required to attend.





EXTENDED LEARNING SESSIONS I cont'd | 2:30 p.m. - 4:30 p.m.

Galerie 2 | 2:30 p.m. - 4:30 p.m.

Integrating Military Experience Into Academic Life

PRESENTERS: **Jessica Buckley**, professor, practice in psychology and director, supportive education for returning veterans, University of Arizona

Cody Nicholls, assistant dean of students, The University of Arizona

LEVELS: Intermediate

COMPETENCIES: Leadership; Student Learning and Development

The loss of sense of service can have a significant impact on student veterans as they transition from military to academic life. This session highlights unique opportunities through "servant leadership projects" to increase student veteran engagement by analyzing and implementing projects that incorporate their military experience into their field of study.

Galerie 1 | 2:30 p.m. - 4:30 p.m.

Research by Military-Connected Students: What are they Studying? Why Does it Matter?

PRESENTERS: **Barton Buechner**, professor, Adler University

Karl Hamner, director, office of evaluation, University of Alabama

LEVEL: Advanced

COMPETENCIES: Assessment, Evaluation, and Research; Student Learning and Development

This session is a participative panel and round table discussion in which examples of research topics and projects by military-connected students will be presented and discussed. All are welcome: student veterans and faculty are particularly invited to come and share their experiences and observations, along with several expert panelists, as integral participants in this session. The presenters will consider the significance of supporting and promoting veteran-led research into social issues of importance to veterans, including community based participative research projects. Presenters will also discuss ideas and options for expanding opportunities for presenting and publishing this type of socially engaged research by student veterans.



CONCURRENT SESSIONS I | 2:30 p.m. – 3:30 p.m.

Salon A | 2:30 p.m. - 3:30 p.m.

Best Practices for Creating and Sustaining Veteran-Friendly Schools

PRESENTERS: **Nyasha Boldon**, research program manager, Institute for Veterans and Military Families, Syracuse University

Mirza Tihic, assistant director, office of veteran and military affairs, Syracuse University

LEVEL: Foundational

COMPETENCIES: Assessment, Evaluation, and Research; Student Learning and Development

Institutions of higher education (IHEs) are experiencing a surge in enrollment, with more service members and veterans seeking post-secondary degrees. As a result, there is an increased focus on the experiences of active duty and veteran students at IHEs. Presenters will provide insight into how schools at Syracuse University have embarked on becoming more veteran friendly at various stages, challenges that arose as a result of the effort, and lessons learned.

Salon F | 2:30 p.m. - 3:30 p.m.

Building Community Between Texas Christian University Honors Students and Veterans through Listening

MODERATOR: **April Brown**, director of veterans services, Texas Christian University

PANELISTS: **Johnny Barfield**, undergraduate student, Texas Christian University

Dan Williams, professor and director, TCU press, Texas Christian University

Michael Washington, undergraduate student, Texas Christian University

LEVELS: Foundational

COMPETENCY: Student Learning and Development

The Texas Christian University (TCU) Vets Project developed from conversations between veterans. This panel discussion will highlight the collaboration between the TCU Honors College, TCU Press, TCU Veterans Services and civilian journalist, Ethan Casey. Panelists will share how the project developed, the role the honors students had through interviewing, writing and editing the stories of veterans, and how this engagement built community on the TCU campus.

Salon G-H | 2:30 p.m. - 3:30 p.m.

Crosstown Partners: Xavier University and Cincinnati VA Medical Center

PRESENTERS: **Brad Fittes**, associate director, student veterans center, Xavier University

Lindsay Riegler, physical medicine and rehabilitation telehealth coordinator, Cincinnati VA Medical Center

LEVELS: Advanced

COMPETENCIES: Assessment, Evaluation, and Research; Student Learning and Development

A theme that emerged from the 2017 NASPA Symposium on Military-Connected Students was the impact collaboration has on military and veteran students. Many higher education professionals are familiar with collaboration that exists on their campus, particularly with staff, faculty and students. However, what does collaboration look like when you reach beyond your campus to organizations in the community? This session will explore how to develop a partnership with a community organization that fulfills a need for your military and veteran student population.





CONCURRENT SESSIONS I cont'd | 2:30 p.m. – 3:30 p.m.

Salon B | 2:30 p.m. - 3:30 p.m.

Evaluating the Impact of Military-Friendly Programs in Higher Education: A Quantitative Study

PRESENTERS: **Britt Gorrall**, research analyst, institute for measurement, methodology, analysis, and policy, Texas Tech University

Michael Kirchner, assistant professor, department of organizational leadership, Indiana University Purdue University-Fort Wayne

Lou Ortiz, director, military and veterans programs, Texas Tech University

LEVEL: Intermediate

COMPETENCY: Assessment, Evaluation, and Research

Military-connected students have received a substantial increase in allocated resources from higher education institutions since 9/11. More than 15 years later, most colleges offer support for student veterans, but few are tracking the impact of these programs and services. This session presents results from an innovative and efficient research methodology that can be implemented by program administrators to help colleges begin tracking the impact of their services for military-connected students.

Salon C | 2:30 p.m. - 3:30 p.m.

Supporting Gold Star Families on Campus

PRESENTER: **Ashlynn Haycock**, manager, education support services, Tragedy Assistance Program for Survivors (TAPS)

LEVEL: Foundational

COMPETENCY: Advising and Supporting

The Tragedy Assistance Program for Survivors (TAPS) is the national organization providing compassionate care for the families of America's fallen military heroes. TAPS provides peer-based emotional support, grief and trauma resources, grief seminars and retreats for adults, 'Good Grief Camps' for children, casework assistance, connections to community-based care, and a 24/7 resource and information helpline for all who have been affected by a death in the Armed Forces. Services are provided to families at no cost to them. This session will provide information on resources available to surviving families on your campuses and how best to support them, as well as volunteer opportunities available to veterans to support Families of the Fallen.



CONCURRENT SESSIONS II | 3:45 p.m. – 4:45 p.m.

Salon F | 3:45 p.m. - 4:45 p.m.

"It's Just Different for Women Veterans:" Exploring the Post-Military Development of Female Veterans Attending a 4-year Institution

PRESENTER: **Amber Mathwig**, student veterans assistance coordinator,
University of North Carolina at Chapel Hill

LEVEL: Foundational

COMPETENCY: Social Justice and Inclusion

While females make-up only 16% of the military, they are approximately 27% of those who utilize Veterans Affairs education benefits. Yet, there is a dearth in scholarship around the specific needs of female veterans and the often gendered transition challenges they face in their post-military life. The presenter will share her research, which was designed to explore the issues and needs of former enlisted female veterans and what they encountered during their post-military transition while engaged in higher education.

Salon G-H | 3:45 p.m. - 4:45 p.m.

Local, Regional, and State Partnership Models for Veteran Success

PRESENTERS: **Katie Giardello**, director, veteran and transfer initiatives,
Michigan Center for Student Success
Andrew Cosgrove, director, office of veteran and military affairs,
Lansing Community College
Steven Lipnicki, assistant dean of students, Grand Valley State University

LEVEL: Intermediate

COMPETENCY: Advising and Supporting

Several robust collaborative efforts throughout the state of Michigan lend to the state's "no wrong door" approach to serving veterans in transition at the local, regional, and state levels. The Consortium of Michigan Veterans Educators (CMVE) is a connecting point for many of these collaborative efforts related to the success of student veterans in higher education throughout Michigan. Members of the CMVE will share their successes executing local partnerships with (and within) their colleges and universities, their involvement in regional Veteran Community Action Teams (VCATs) located throughout the state, and their own statewide Consortium, all of which support Michigan's military-affiliated populations to, through, and beyond their higher education pathways that follow their military service careers.





CONCURRENT SESSIONS II cont'd | 3:45 p.m. – 4:45 p.m.

Salon A | 3:45 p.m. - 4:45 p.m.

Service in Uncertainty: The Future of Transgender Service Members in the Military

PRESENTERS: **Ann Treadaway**, director, office of veteran and military programs and services, Rutgers University
Mark Schuster, dean, graduate student life, Rutgers New Brunswick
Kevin Stevens, director, student services, Bunker Hill Community College
Estefania Ponti, program coordinator, First College Year, Brooklyn College-City University of New York

LEVEL: Foundational

COMPETENCIES: Law, Policy, and Governance; Social Justice and Inclusion

Former Secretary of Defense, Ash Carter announced on June 30, 2016 that transgender individuals would be able to serve in the military. A series of tweets over the summer of 2017 threw into question what the current policy is and what it will ultimately be. Despite the great strides that have been made in LGBTQ rights since 2010, the road to equality is still uphill. This presentation will explore this uncertainty for transgender service members and the role of higher education in addressing it.

Salon C | 3:45 p.m. - 4:45 p.m.

Stealing Theories to Understand Student Veterans

PRESENTER: **Chelsea O'Brien**, office manager, Rochester Institute of Technology

LEVEL: Advanced

COMPETENCIES: Advising and Supporting; Student Learning and Development

This session will examine established frameworks, practices, and theoretical models for student populations and discuss how they can be applied to student veterans. The student veteran population is similar to non-traditional students, first-generation students, and international students. This session will dive into those theories, talk about how they may apply to student veterans, and look at the corresponding best practices to improve our students' experiences.

LARGE GENERAL INTEREST SESSIONS I | 5:00 p.m. – 6:00 p.m.

Salon G-H | 5:00 p.m. - 6:00 p.m.

Establishing Trust: Disability Services and Veterans

PRESENTERS: **Blayne Alaniz**, assistant director, Texas Tech University
Taylor Fidler, academic counselor, student disability services, Texas Tech University

LEVEL: Foundational

COMPETENCY: Law, Policy, and Governance

Disability Services offer a variety of accommodations to students on a university campus. Campuses strive to be as inclusive as possible, but at times can fail to reach those who need support the most. Veterans and other military-connected students often don't realize that a university's Disability Services Office can be a great resource. Presenters in this session will highlight the services their office provides, while focusing on ways we reach out and gain the trust of our veteran and military-connected population.

Galerie 3 | 5:00 p.m. - 6:00 p.m.

Failed Community Partnerships: Who's at Fault?

PRESENTERS: **Michael Kirchner**, assistant professor,
Indiana University Purdue University-Fort Wayne
Jayne Holland, interim director, community outreach,
University of Wisconsin-Milwaukee

LEVEL: Intermediate

COMPETENCIES: Leadership; Organizational and Human Resource

Veteran service organizations, community non-profits, and countless employers express interest in connecting with college veteran resource centers (VRCs). Many of these engagements lead to minimal impact or benefit for the campus' student veteran population. Presenters will identify and describe four types of "failure" experienced over the last five years when developing community partnerships. Attendees will learn strategies to identify both poor-fit organizations and strong-fit partners that can lead to sustainable, mutually-beneficial community partnerships.

Galerie 2 | 5:00 p.m. - 6:00 p.m.

MAPPED Out! Making Impact through Assessment, Purposeful Programs, Evaluation, and Direct Contact

PRESENTERS: **Brad Fittes**, associate director, student veterans center, Xavier University
Amanda Patterson, program manager, The Ohio State University

LEVEL: Advanced

COMPETENCIES: Assessment, Evaluation, and Research; Student Learning and Development

Many higher education professionals are aware of the need to provide proactive intervention to support transitioning military and veteran students; however, determining the types of interventions and assessing their effectiveness can be more challenging. Presenters will discuss how military and veteran's support offices can assess an individual student's academic, vocational, financial and health needs pre-enrollment to determine appropriate interventions. This session will also discuss how to evaluate the effectiveness of these interventions using student success software and student self-reports.

Galerie 1 | 5:00 p.m. - 6:00 p.m.

Straight Talk for Veterans: Maximizing the Student Veteran Experience

PRESENTERS: **David Vacchi**, director, curriculum development, SANS Technology Institute
Karina Money, faculty member, Northeastern University

LEVEL: Intermediate

COMPETENCY: Advising and Supporting

The student veteran college experience is largely academic, and while the field has focused on ways in which student affairs professionals can support the success of student veterans from a non-academic perspective, we have largely overlooked the ways in which student affairs professionals can lead the charge in supporting the academic success and career readiness of veterans. Offering select lessons from best practices and proven research, this session will benefit all those supporting the success of student veterans.





NETWORKING RECEPTION & POSTER SESSIONS

Join us for an evening of networking and engagement as we wrap up the first day of the Symposium. Several poster presentations will be available to view and the presenters will be present to discuss their information while you enjoy a cash bar and light hors d'oeuvres.

Bissonet | 6:00 p.m. - 7:30 p.m.

Construction Zone: Building Your Knowledge with Concrete Designs for Supporting Military-Connected Students

PRESENTERS:

- Sara Appel**, project coordinator, multi-state collaborative on military credit, Midwestern Higher Education Compact
- Rachel Boon**, director, academic and student services, Board of Regents, State of Iowa
- Katie Giardello**, director, veteran and transfer initiatives, Michigan Community College Association
- Gina Sobania**, director, military, veteran, and adult learner services, Minnesota State Colleges & Universities

LEVEL: Intermediate

COMPETENCY: Assessment, Evaluation, and Research

We all have many jobs at our institutions related to supporting military-connected students for which we're required to be experts. But where's the tool box and where do I start? This poster will help you fill that box with useful instruments. Specifically, this poster will be focused on blueprints to award credit, build capacity and measure impact while presenting concrete designs from institutions participating in the Midwestern Higher Education Compact's Multi-State Collaborative on Military Credit.

Bissonet | 6:00 p.m. - 7:30 p.m.

Developing a Required Academic Advising Program for Military-Connected Students: Challenges, Successes, Value

PRESENTER: **Hilary Miller**, director, Daniels Center, Middle Tennessee State University

LEVEL: Intermediate

COMPETENCY: Advising and Supporting

In the Summer of 2017, Middle Tennessee State University (MTSU) implemented a required academic advising program for all military-connected students (over 900) using VA/DOD educational benefits. This poster will highlight how the Charlie and Hazel Daniels Veterans and Military Family Center (Daniels Center) navigated the design and execution of that program, as well as how institutional support was developed, the challenges encountered, and the successes reached. Preliminary statistical data will also be provided.





Bissonet | 6:00 p.m. - 7:30 p.m.

Developing a Study Abroad Program for Military-Connected Students with Educational Benefits

PRESENTERS: **Andrea Dame**, west region program coordinator, Travis Manion Foundation
Joe Lasley, VA benefits coordinator, University of San Diego
Derek Abbey, director, west region, Travis Manion Foundation

LEVEL: Foundational

COMPETENCIES: Assessment, Evaluation, and Research; Leadership

Many military-connected students using their Post 9/11 G.I. Bill would benefit from participation in study abroad programs but are unable to do so. This poster will share evidence based practices and lessons learned to provide attendees recommendations for integrating study abroad with their student veteran programming.

Bissonet | 6:00 p.m. - 7:30 p.m.

Learning Community for First-Generation Student Veterans at Texas A&M University

PRESENTER: **Kelly Essler**, program manager, Texas A&M University

LEVEL: Foundational

COMPETENCY: Student Learning and Development

This poster is designed for those interested in learning more about a learning community aimed at meeting the unique needs of first-generation student veterans at Texas A&M University. The first-generation student veterans participate in bi-weekly informational sessions on topics of their choice, are paired with a faculty or staff mentor and engage in service activities. The poster explains the methodology of the community and the results to date.

Bissonet | 6:00 p.m. - 7:30 p.m.

Let's Save our Veteran Students Thousands!

PRESENTER: **Robert Mayer**, director of veteran services, Mount Wachusett Community College

LEVEL: Foundational

COMPETENCY: Law, Policy, and Governance

It is all too easy for students using post-911/Ch33 GI Bill Benefits to inadvertently take steps that prove extremely costly. With training of students and staff, Mount Wachusett Community College has saved our veterans a significant portion of money. This poster will present the ways in which Mount Wachusett assisted their student veterans.





THURSDAY, FEBRUARY 15

NETWORKING RECEPTION & POSTER SESSIONS cont'd

Bissonet | 6:00 p.m. - 7:30 p.m.

Student Veterans and their Transition to Becoming a College Student

PRESENTER: **Paul Higgerson**, graduate student, Eastern Illinois University

LEVEL: Foundational

COMPETENCY: Student Learning and Development

Student veterans utilizing the Post-9/11 G.I. Bill between August 2009 and December 2013 had a 53.6% completion rate. This poster will share the results of how student veterans make meaning of life events experienced in their transition to college student while sharing information that will allow attendees to make connections and observations that can facilitate this student veteran success.

Bissonet | 6:00 p.m. - 7:30 p.m.

VET-SIM: Designing Simulations to Support Transitions from Military Service to Collegiate Study

PRESENTERS: **Benjamin Dotger**, professor and chair, teaching and leadership, Syracuse University
Linda Euto, associate director, research and evaluation, Institute for Veterans and Military Families at Syracuse University

Mirza Tihic, assistant director, Office of Veterans and Military Families, Syracuse University

LEVEL: Intermediate

COMPETENCIES: Assessment, Evaluation, and Research; Student Learning and Development

As veterans transition from military service to collegiate study, many face barriers to collegiate success, and feel isolated, anxious, and misunderstood. This poster outlines the design of VET-SIM, a simulation model designed to support veterans as they transition onto college campuses. It will outline the origins of medical simulations, their design constructs, and specific examples of how veterans will engage in simulations designed to support their transition from military service to collegiate study.

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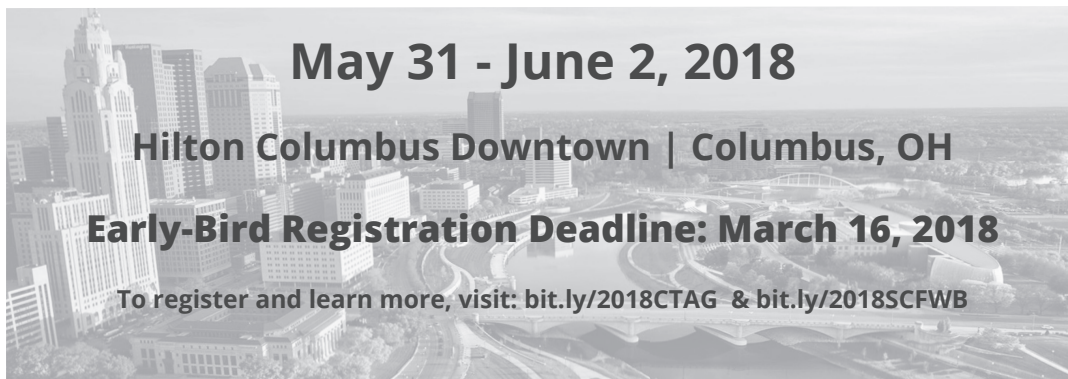
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Mardi Gras Ballroom Foyer | 7:30 a.m. - 5:00 p.m.

Registration Open

Bissonet | 7:45 a.m. - 8:30 a.m.

Continental Breakfast

MORNING PLENARY KEYNOTE | 8:30 a.m. – 9:30 a.m.

Salon D-E

Your Life as Story: How Viewing Life through the Lens of a Storyteller Empowers Growth

SPEAKER: **Tracy Crow**, author, speaker, veteran

Discussions regarding how best to serve the often complex and challenging transitional needs of student-veterans and their families to academia are necessary and well meaning. However, these discussions often stem from a stereotypical concept that those with military experience are somehow damaged. As a Marine who served ten years during the 1980s, Tracy Crow was 42 before returning to college life to complete her degree and by 46 she had completed her Masters of Fine Arts and was teaching full time. Unfortunately, whether experiencing academia as a student-veteran, an advisor, or as a member of the faculty, she often encountered rampant, misguided assumptions because of her status as a military veteran. To build bridges of trust and understanding with her students and faculty peers, Tracy employed the critical thinking and professional storytelling skills she gained and honed through a liberal arts education, discovering firsthand that when we apply a storyteller's lens of understanding about the four levels of conflict in life, we gain a deeper appreciation for our past, an astute awareness of the present, and the benevolent opportunity to rewrite the story of our future.

EXTENDED LEARNING SESSIONS II | 9:45 a.m. – 11:45 a.m.

Galerie 3 | 9:45 a.m.- 11:45 a.m.

Illinois State Collaboration Model to Promote Student Veteran Success

PRESENTERS: **Julie Carballo**, director, first generation programs, veteran and military student services, North Central College

Roman Ortega, president/CEO, student veterans of america-illinois and director, veterans affairs, Lewis University

Megan Everett, director, veterans programs, McCormick Foundation

Jose Alferez, manager, veteran services, College of Dupage

Kevin Smith, director, veterans affairs, Governors State University

LEVEL: Foundational

COMPETENCY: Student Learning and Development

Illinois is known as one of the most military supportive states in the country. In the state of Illinois, a number of students veteran-based organizations have combined to tackle the challenges and opportunities that exist with supporting student veterans. This collaboration has enabled organizations like Student Veterans of America-Illinois to be founded and grow while remaining connected statewide. Join a panel of experts from various constituents in Illinois to discuss statewide support for military-connected students.





EXTENDED LEARNING SESSIONS II cont'd | 9:45 a.m. – 11:45 a.m.

Galerie 2 | 9:45 a.m.- 11:45 a.m.

The Forever G.I. Bill and What's Next

PRESENTERS: **Tanya Ang**, director, policy and outreach, Veterans Education Success
Ashlynn Haycock, manager, education services, Tragedy Assistance Program for Survivors
Kelsey Baron, professional staff member, House Committee on Veterans Affairs
Joe Wescott, legislative director, National Association of State Approving Agencies

LEVEL: Advanced

COMPETENCY: Law, Policy, and Governance

In August 2017, the Forever G.I. Bill was officially signed into law making some significant improvements and updates to an already robust education benefit. This session will offer an overview of the new benefits from those who were actively engaged in this bill from the beginning of the process until it became a law. Also included in this session will be discussion on next steps in future initiatives for military-connected students.

Galerie 1 | 9:45 a.m.- 11:45 a.m.

Soldiers on Campus: How Teaching Techniques can Foster Student Service Member Success

PRESENTER: **Aynsley Diamond**, director, faculty development, University of Connecticut

LEVEL: Foundational

COMPETENCIES: Advising and Supporting; Student Learning and Development

This session seeks to aid student affairs professionals working with military-connected students to better understand the student perspective, learning needs, and support services appropriate to foster student service member success. Presenters will quickly engage the audience in hands-on, small group activities utilizing classroom response systems, gamification, and active learning techniques. They will identify learning needs and give valuable, actionable teaching tools for the classroom and beyond.

CONCURRENT SESSIONS III | 9:45 a.m. – 10:45 a.m.

Salon A | 9:45 a.m.- 10:45 a.m.

Career Readiness and Employment: Strategies for Supporting Student Veteran Job Seekers

PRESENTERS: **Michael Kirchner**, assistant professor, Indiana University Purdue University-Fort Wayne
Stephen Pepper, student veteran specialist, Moraine Park Technical College

LEVEL: Foundational

COMPETENCIES: Leadership; Student Learning and Development

Veteran unemployment rates continue to drop as seemingly all employers are claiming to be military-friendly; however, the types of jobs veterans are being offered may not align with the former service members' professional experience and education. As a result, many veterans are changing jobs within months. This session will introduce a career development framework for veteran resource centers to improve student veteran employment rates after graduation. Career counselors and all other administrators of veteran support services are encouraged to attend.





Salon G-H | 9:45 a.m.- 10:45 a.m.

Engaged Student, Engaged Campus, Engaged Community: A Pathway for Student Veteran Success

PRESENTERS: **Zachary Mangas**, director, veterans resource center, St. Cloud State University
Jerry Bulisco, associate dean of students, St. Cloud State University

LEVEL: Advanced

COMPETENCY: Advising and Supporting

Military-connected students often face additional barriers to achieving student success. Challenges include attending school as non-traditional students, possible dependents requiring additional income, stressors from military combat or training, and various other hurdles. Since 2006, St. Cloud State University has been at the forefront of engaging close to 700 military-connected students each year. The presenters believe in taking a holistic approach to working with each student and will share the challenges and successes of their campus while providing recommendations for success for attendees.

Salon F | 9:45 a.m.- 10:45 a.m.

Expanding Access of Veteran Programming Through Educational Technologies

PRESENTERS: **Michael Abrams**, executive director, center for veteran transition and integration, Columbia University

R.J. Jenkins, curriculum design specialist, Columbia University

Michael Cennamo, associate director, educational technology, Columbia University

LEVEL: Foundational

COMPETENCIES: Student Learning and Development; Technology

Columbia University has launched a national initiative, the Center for Veteran Transition and Integration (CVTI), to have a direct and lasting impact on the issue of veteran transition and upward mobility by creating and providing access to the best-in-class tools and programming veterans need as they transition from active duty service to college and the workforce. Presenters in this session will highlight current and future programming.

Salon B | 9:45 a.m.- 10:45 a.m.

Rutgers Mini-MBA: Business Management for Military and Veterans-Preparing Veterans for Business

PRESENTERS: **Margaret O'Donnell**, manager, military and veteran engagement programs, Rutgers University

Ann Treadaway, director, office of veteran and military programs and services, Rutgers University

Bryan Adams, assistant director, office of veteran and military programs and services, Rutgers University

LEVEL: Intermediate

COMPETENCY: Student Learning and Development

Rutgers Business School created the Mini-MBA: Business Management for Military and Veterans to assist veterans in transitioning their military skill sets into business uses in civilian employment. It also prepares civilian employers, particularly human resources diversity and inclusion and employee resources groups, to understand the management and leadership skills veterans acquired during their service. This 2-year-old program has seen successes and challenges. Presenters will discuss their successes and obstacles through the implementation of this program while providing insight on ways you can do something similar on your own campus.





CONCURRENT SESSIONS III cont'd | 9:45 a.m. – 10:45 a.m.

Salon C | 9:45 a.m.- 10:45 a.m.

Supporting Student Veteran Success Through Assessment

PRESENTERS: **Hayley Foster**, development coordinator, San Diego State University
Mark Tucker, assistant professor, department of administration, rehabilitation, and postsecondary education, San Diego State University

LEVEL: Foundational

COMPETENCIES: Assessment, Evaluation, and Research; Student Learning and Development

For student veterans, transition to university represents a start to an evolving educational process that benefits from assessment to inform practices that support their success. Utilizing Goodman's adaptation of Schlossberg's Transition Theory, this session provides assessment-based evidence from a study that employed a mixed methods, needs assessment model to examine how campuses can best support student veterans throughout their college careers. The study was conducted at a large public university that serves over 3,000 military-connected students. This session will examine these findings and implications.

CONCURRENT SESSIONS IV | 11:00 a.m. – 12:00 p.m.

Salon B | 11:00 a.m.- 12:00 p.m.

An Alternative Approach to Recognizing Military Service through Accelerated Program Pathways

PRESENTERS: **Justine Arsenault**, program planning analyst, British Columbia Institute of Technology
Sonia Dhaliwal, program planning analyst, British Columbia Institute of Technology

LEVEL: Advanced

COMPETENCY: Assessment, Evaluation, and Research

The British Columbia Institute of Technology (BCIT) developed a program dedicated to assisting Canadian and United States military members accelerate and advance their civilian career through recognition of their service. This is accomplished through an alternative approach to recognizing prior learning: the Advanced Placement and Prior Learning (APPL) method. Funded by the Canadian Government in 2015, BCIT has since shared their assessment method with various post-secondary institutes across Canada to create nation-wide education opportunities for transitioning members. Join the presenters to learn more about this tool and how you can utilize it to support your campus.



Salon F | 11:00 a.m.- 12:00 p.m.

Engaging Student Veterans in the Greater Community

PRESENTERS: **Derek Abbey**, director, west region, Travis Manion Foundation
Andrea Dame, program coordinator, west region, Travis Manion Foundation
Joe Lasley, veterans benefit coordinator, University of San Diego

LEVEL: Intermediate

COMPETENCY: Leadership

Those that separate from the military often struggle to find new relationships and purpose. A variety of common obstacles prevent student veterans from connecting to and engaging with many opportunities. Using adult development framing, presenters will explore reasons for this phenomenon and provide action points for engaging the student veteran population in purpose focused and impactful action on and off campus. Additionally, they will outline why having this population engaged is so important to the greater community.

Salon G-H | 11:00 a.m.- 12:00 p.m.

Examining Transition Experiences of Military-Connected Students of Color

PRESENTERS: **Ann Gansemer-Topf**, assistant professor, Iowa State University
Denise Williams-Klotz, assistant director, multicultural student affairs, Iowa State University

LEVEL: Foundational

COMPETENCIES: Assessment, Evaluation, and Research; Social Justice and Inclusion

Enrollment of military-connected students continues to increase, and of these students, almost half of military personnel identify as people of color. This session will examine the transition experiences of military-connected students of color. Through individual interviews at different institutional types, participants mentioned several social, financial, and academic factors that influenced their transition. The presenters will share key findings from this study and discuss the implications for student affairs professionals.

Salon A | 11:00 a.m.- 12:00 p.m.

Squared Away: Building an Effective Advising Model to Captivate Unique Student Populations

PRESENTERS: **Allisha Lee**, director, Fort Campbell Campus, Hopkinsville Community College
Leigh Brown, academic advisor, Hopkinsville Community College

LEVEL: Intermediate

COMPETENCY: Advising and Supporting

Presenters of this session will show how one community college incorporates active learning in student advising sessions at a military installation. Specifically, how does one balance the mission comes first for active duty personnel, reduced college funding, and turnover in both students, staff, and faculty? With increasing constraints, student affairs professionals must respond with innovation and efficiency. This session presents a model for engaging students, reducing inefficiencies, and encouraging collaboration which could be used across diverse student populations.





FRIDAY, FEBRUARY 16

CONCURRENT SESSIONS IV cont'd | 11:00 a.m. – 12:00 p.m.

Salon C | 11:00 a.m.- 12:00 p.m.

Telling Your Story: Operationalizing Institutional Veteran Data on a Micro-Scale

PRESENTER: **Glenn Phillips**, institutional research associate, The University of Texas at Arlington

LEVEL: Intermediate

COMPETENCIES: Assessment, Evaluation, and Research; Law, Policy, and Governance

One of the largest obstacles to student veteran research and subsequently, large-scale policy changes benefitting student veterans, is a lack of data. Student veterans can operate as a silent minority at most institutions, sometimes choosing not to identify themselves as veterans or active duty. Student affairs professionals must take steps towards publicizing data that is available on student veterans in an effort to keep student veterans in administrative conversations and forge new pathways to protecting and serving this unique demographic. This workshop instructs participants on the purpose, benefits, and process of institution-level data production for veteran service centers at veteran-serving institutions of higher education.

LUNCH & NASPA VETERANS KNOWLEDGE COMMUNITY AWARDS (PRE-REGISTRATION REQUIRED)

OR LUNCH ON YOUR OWN

Bissonet | 12:15 p.m.- 1:30 p.m.

Join us for a plated luncheon and the presentation of the Veterans Knowledge Community *Supra Et Ultra* award. Please note, this luncheon requires an additional registration. Please present your ticket upon entry.

For those attendees who did not purchase a ticket, please find a list of recommended restaurants for lunch in the NASPA Mobile App.

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CONCURRENT SESSIONS V | 1:45 p.m. – 2:45 p.m.

Salon C | 1:45 p.m.- 2:45 p.m.

Beyond Academia: Successful Strategies for Holistic Support of the Student Veteran in the 21st Century

PRESENTERS: **Wendy Lang**, founder/director Operation College Promise, Thomas Edison State University
Tom O'Donnell, Operation College Promise founding member/veterans services, Stockton University
Phil Gore, director, military and veteran affairs, Georgia Southern University

LEVEL: Intermediate

COMPETENCIES: Leadership; Organizational and Human Resource

This session will discuss the importance of focusing veteran support services to support the whole student as a catalyst for academic success. Since the passage of the Post 9/11 GI Bill 10 years ago, Operation College Promise (OCP) has strived to identify and promote strategies that recognize the unique needs of this population and those challenges that may impede academic progress. OCP research has demonstrated that these ancillary factors such as finances, housing, cultural reintegration and health-related struggles are often at the root of academic problems. By addressing these realities through awareness and cultivating creative programs and services, military students ultimately have a much greater likelihood of success. OCP board members will discuss some of the directives on campuses that fulfill this objective and engage the audience to explore their own challenges and successes in meeting the needs of the whole student. Placement and Prior Learning (APPL) method. Funded by the Canadian Government in 2015, BCIT has since shared their assessment method with various post-secondary institutes across Canada to create nation-wide education opportunities for transitioning members. Join the presenters to learn more about this tool and how you can utilize it to support your campus.

Salon F | 1:45 p.m.- 2:45 p.m.

Creating Effective Re-Integration Opportunities for Veterans Through Innovative Community Engagement

PRESENTERS: **Jayne Holland**, interim director, military and veterans resource center, University of Wisconsin-Milwaukee
James Cocroft, campus and community engagement/program associate, University of Wisconsin - Milwaukee
Brian Lindley, veteran recruiter and advisor/community relations, University of Wisconsin - Milwaukee

LEVEL: Advanced

COMPETENCIES: Organizational and Human Resource; Values, Philosophy, and History

Veteran resource centers (VRC) in higher education exist to support military and veteran students as they transition from the military into the life of a college student, throughout the education process, and again as they transition from college and re-integrate further into the civilian world. Many VRCs provide services solely within the campus environment, which can leave student veterans feeling lost and isolated as they struggle to acclimate and find relevance within the external civilian community. Working as a point of contact to connect veteran students with community resources and partners through innovative programming including interactive and non-threatening activities, can assist them in building confidence, self-esteem, and vital connections as they re-integrate into the civilian world.





CONCURRENT SESSIONS V cont'd | 1:45 p.m. – 2:45 p.m.

Salon G-H | 1:45 p.m.- 2:45 p.m.

Designing and Implementing Veterans and Military-Connected Students Multicultural Initiatives on College Campuses

PRESENTERS: **Yareli Mendoza**, veterans resource specialist, University of Iowa
Matthew Miller, military and veteran educational specialist, University of Iowa
Chris Patterson, military and veteran services fellow, University of Iowa

LEVEL: Intermediate

COMPETENCY: Social Justice and Inclusion

A recent study conducted by Syracuse University Institute for Veterans and Military Families (IVMF) found that educators may need more training regarding military culture and the needs of military students and families. Executing programs aimed to address gaps in understanding of the veterans and military-connected population allows for the traditional college students to not only be informed on military connected student matters but ultimately aims to have those students become active change agents when entering their respective professions.

Salon B | 1:45 p.m.- 2:45 p.m.

Exploring Pivotal Decision Points in Student Veterans' Education Life-Cycle

PRESENTERS: **Chris Cate**, vice president of research, Student Veterans of America
Taylor Davis, research associate, Student Veterans of America

LEVEL: Foundational

COMPETENCY: Assessment, Evaluation, and Research

The educational life-cycle of student veterans and service members is made up of key decisions points. Student Veterans of America began examining how different individual's decisions impact their education life-cycle outcomes, through its Student Veteran Educational and Employment Decision Tree Project. Presenters will cover key findings and results from the first year of the project including pivotal decision points among veterans and their various outcomes, implications for policy and practice, and preview next steps for the project.

Galerie 1 | 1:45 p.m.- 2:45 p.m.

Military Student Center Practices: Partnering with Institutional Research

PRESENTERS: **Diana Sesate**, senior planning analyst, Arizona State University
Steven Borden, director, Pat Tillman Veterans Center, Arizona State University

LEVEL: Advanced

COMPETENCIES: Assessment, Evaluation, and Research; Organizational and Human Resource

Institutional research may provide insights that allow military student centers to better support students. This program session presents a case study on integrating institutional research into military student center practices.





Galerie 2 | 1:45 p.m.- 2:45 p.m.

Veterans Resource Center Strategic Planning: Intentionally Building Outcome-Based Programs

PRESENTER: **Chryssa Jones**, coordinator, student veterans resource center, University of California San Diego

LEVEL: Advanced

COMPETENCY: Assessment, Evaluation, and Research

This program session will adopt best practices from business management to look at student programming in a whole new way, and will teach attendees how to strategically and intentionally design programs around the outcomes that benefit their students most. As a result of this workshop, participants will be able to take new skills back to their campuses and immediately apply them in practice to create new, unique, and effective programs with built-in evaluation tools that make collaboration, fundraising, and reporting easier.

Salon A | 1:45 p.m.- 2:45 p.m.

Women Student Veterans: The Importance of Leadership Development Programming

PRESENTERS: **Lauren Runco Williams**, education and employment director, Military Family Research Institute at Purdue University

Kiersten Downs, applied anthropologist and qualitative researcher, Center of Innovation on Disability and Rehabilitation Research

LEVEL: Intermediate

COMPETENCY: Assessment, Evaluation, and Research

The aim of this session is to educate the audience on the need for and impact of leadership development programming for women veterans. Using data and real-world examples derived from a recently-implemented higher education learning community, the session will focus on the impact of a women veterans learning community created by a large Midwestern university. A diverse panel of women student veterans will discuss the challenges and opportunities that exist for them as they pursue a degree, particularly those that are gender-based, and how they have overcome them using skills gained in the learning community. Presenters will focus on navigating identity, particularly within the context of gender, military status and transitions; developing and utilizing strengths and communication skills; building resilience; and discovering career opportunities.





REGIONAL NETWORKING COFFEE BREAK

Bissonet | 2:45 p.m.- 3:30 p.m.

Enjoy a break from the day's events with an opportunity to engage with fellow attendees over coffee and light refreshments. Signage will be provided for the seven NASPA Regions and you are encouraged to look for individuals from your region with whom you can connect with. For a detailed map of the NASPA Regions, please see page 38 in the program book.

LARGE GENERAL INTEREST SESSIONS II | 3:30 p.m. – 4:30 p.m.

Galerie 1 | 3:30 p.m.- 4:30 p.m.

Developing Intercultural Competence: Concepts and Best Practices from Communication Educators and Coaches

PRESENTER: **Barton Buechner**, professor, Adler University

LEVEL: Advanced

COMPETENCY: Social Justice and Inclusion

Communication studies represent a notorious “blind spot” for many military-connected students, yet effectiveness during service and in transition greatly depend upon it. This deep dive into “Best Practices in Communication Proficiency” brings forward insights gleaned from communication scholars who teach and train military-connected students. This session is based upon a soon to be published book chapter for communication educators and practitioners to be more effective in developing competencies in intercultural communication.

Galerie 2 | 3:30 p.m.- 4:30 p.m.

National Veteran Education Success Tracker (NVEST) Project Results and Future Directions

PRESENTER: **Chris Cate**, vice president of research, Student Veterans of America

LEVEL: Foundational

COMPETENCY: Assessment, Evaluation, and Research

The National Veteran Education Success Tracker (NVEST) Project has significantly changed the narrative about student veterans, adding needed data on the early return on investment of the Post-9/11 GI Bill, and provided accurate information to policy makers, stakeholders, and the public on student veterans and the Post-9/11 GI Bill. The presenter will cover new results on student veterans path to initial degree and a comparison of student veteran academic outcomes with the national student population.

Galerie 3 | 3:30 p.m.- 4:30 p.m.

Student Veteran: Transfer Advisement

PRESENTERS: **Jennifer Perdomo**, lead program coordinator, University of Southern California

Elvis Guzman, coordinator, University of Southern California

LEVEL: Foundational

COMPETENCY: Assessment, Evaluation, and Research

The University of Southern California Veterans Resource Center expands programming to include and welcome prospective military connected students through the Student Veteran Advisement Luncheon. The luncheon serves as a recruitment effort by the University to increase military connected enrollment and expose non-traditional students to campus life. Presenters will discuss the concerns of prospective students and how this program directly affects a student decision to apply. This presentation will share the success of the program and tips for engaging military connected students once on campus.



Salon G-H | 3:30 p.m.- 4:30 p.m.

Using Data to Explore the Changing Landscape of Military-Connected Students

PRESENTERS: **Kathy Broniarczyk**, senior director, outreach and operations,
Military Family Research Institute at Purdue University
Lauren Runco Williams, education and employment director,
Military Family Research Institute at Purdue University

LEVEL: Foundational

COMPETENCIES: Assessment, Evaluation, and Research; Technology

Use data to help your institution fully understand the veteran landscape through the Measuring Communities online portal. Data in 10 different domains provides knowledge about the demographics of the military population your institution serves and the surrounding community. The use of data can support efforts to recruit students, create strategic plans and help guide programming as well as connect with the greater community which surrounds your institution. Presenters will share information on this tool and provide recommendations for utilization.

Military-Connected Topical Round Tables

Salon D-E | 4:45 p.m.- 5:45 p.m.

During this time, attendees will be asked to identify a topic of interest and join a set of roundtables to discuss/dialogue with their peers. Every 15 minutes (5:00 p.m., 5:15 p.m., 5:30 p.m.), a member of the planning committee will briefly interrupt to provide a space for folks to join other topical tables, if interested.

Roundtable topics:

Assessment and Research: Why is Data Important and What is it Telling Us?

This roundtable will focus on how we can collect, analyze, and make meaning of data related to military-connected students. What data do we have access to, how do we use it, and how can we tell the student veteran story through it?

Strategies to Support Military-Connected Students Transition to and from College

This roundtable discussion will focus on the various strategies campuses implement to effectively support military-connected students (e.g. priority enrollment, engagement strategies, incentivizing of self-disclosure).

Campus and Community Partnerships for Military-Connected Student Success

This roundtable discussion will focus on the ways in which campuses and Veterans Resource Centers (VRCs) are collaborating with other student support services and community partners.

Military-Connected Students Career Readiness

This roundtable discussion will focus on the methods of preparing military-connected students for the work force (e.g. partnerships with career services, collaborations with off-site internship employers, campus access to opportunity).

National Policy Impacting Military-Connected Students

This roundtable discussion will address the topic of national policy's impact on campus (e.g. Forever G.I. Bill, tuition assistance and in-state tuition, fees, certifying official training, HEA).

Supporting Military-Connected Students from Targeted Identities

This roundtable discussion will focus on the ways we supporting our military-connected student identity development (e.g. how are we working with other resource centers on our campus, in what ways are we discussing the intersection of personal identities with the identity of a student veteran).

Veterans Resource Center Strategic Planning and Development

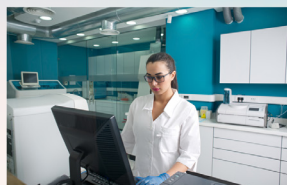
This roundtable discussion will address topics related to expanding your Veterans Resource Center (VRC) services (e.g. what's next for you? What do you need from NASPA?)





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Mardi Gras Ballroom Foyer | 7:30 a.m. - 11:00 a.m.

Registration Open

Bissonet | 7:45 a.m. - 8:30 a.m.

Continental Breakfast

CLOSING KEYNOTE | 8:30 a.m. – 9:30 a.m.

Salon D-E

Tapping into your Passion to Overcome Adversity

SPEAKER: **Earl Granville**, public speaker and combat veteran

Earl Granville joined the Pennsylvania Army National Guard for benefits alongside his twin brother in their senior year of high school. During basic training, the acts of September 11th occurred and he realized this wasn't about him anymore, it was to be a part of something bigger than himself. During his time in combat, he developed a passion for wearing the uniform. On his third tour, he lost his leg from a roadside bomb in Afghanistan, and even more tragically, lost his twin brother, Army SSG Joe Granville, shortly thereafter to suicide while. Join us as we hear from Earl as he discusses the lessons learned to overcome adversity through a passion for helping others challenge themselves, find their own passion, and continue to be a part of something bigger than themselves.

PARTICIPANTS' CHOICE | 9:45 a.m. – 10:45 a.m.

During this time block, a number of educational workshops will be re-presented based on attendee feedback. Session titles, abstracts, and locations will be uploaded via the NASPA Mobile App and will be shared during the morning announcements.

STUDENT VETERAN PANEL AND CLOSING

| 11:00 a.m. – 12:00 p.m.

Salon D-E

Thank you for attending the 2018 NASPA Symposium on Military-Connected Students.

We hope you enjoyed your time in New Orleans.

An evaluation will be emailed to you following the event.



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Special thank you to our collaborating sponsors! Your collaboration and support are integral to the success of the event.

IIE-Boren

At IIE, we believe that when education transcends borders, it opens minds, enabling people to go beyond building connections to solving problems together. Our vision is a peaceful, equitable world enriched by the international exchange of ideas and greater understanding between people and cultures. IIE's mission is to help people and organizations leverage the power of international education to thrive in today's interconnected world.

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Kognito is a health simulation company based in NYC that develops game-based simulations where players engage in conversations with virtual humans in order to prepare for leading similar conversations about health in real life. Our growing portfolio of simulations is used by 300+ leading health, education, government, and nonprofit organizations.

MVPvets

MVPvets connects veterans to employers in the health innovation industry through mentorship with industry professionals, targeted eLearning, and navigations of opportunities in STEM. Veterans prepare for meaningful employment through live career-building endeavors and a virtual community in which they can connect with mentors, finesse professional skills, learn about life science careers, and matched to jobs.

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U.S. Department of Veterans Affairs (VA)

Office of Mental Health and Suicide Prevention (OMHSP)

The U.S. Department of Veterans Affairs (VA) Office of Mental Health and Suicide Prevention (OMHSP) aims to eliminate mental health stigma, prevent suicide, and connect Veterans with resources and support. Make the Connection and the Veterans Crisis Line are just two of many resources available to Veterans and their families.

Waldorf College

Waldorf University offers education to military members, veterans and their families in an effort to help them succeed in their career goals. Our faculty and staff are honored to provide academic excellence to those who sacrifice so much to protect and defend this great nation.



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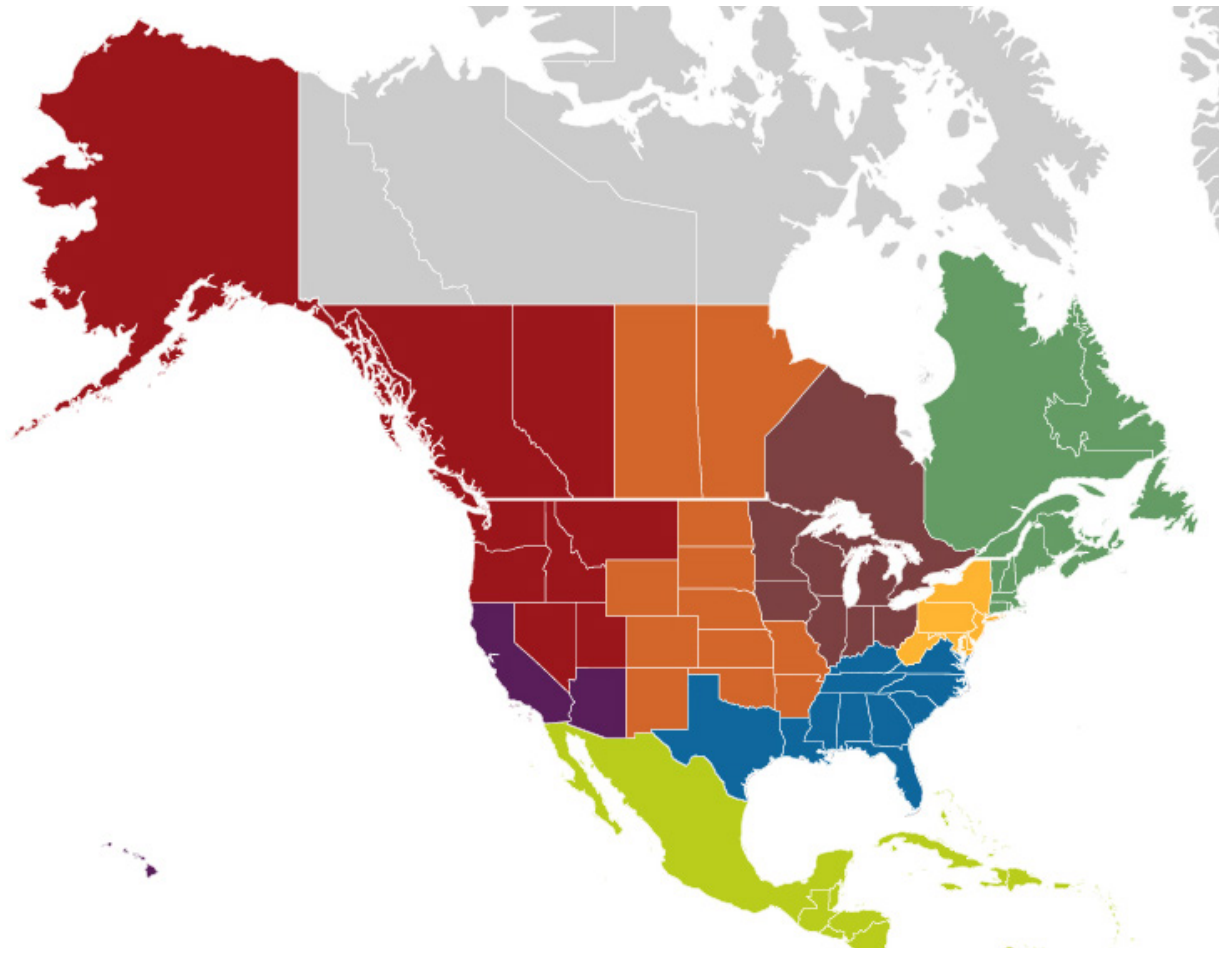


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REGIONAL MAP



Regions

Region I

CT, ME, MA, NH, RI, VT, Quebec, New Brunswick, Newfoundland and Labrador, Nova Scotia, and Prince Edward Island (Region I Canada), Belgium, England, France, Ireland, Netherlands, Northern Ireland, Scotland, Spain, Sweden, Switzerland, Wales (Region I Europe)

Region II

NY, PA, WV, DE, NJ, MD, Washington D.C., Germany, Greece, Italy, Turkey

Region III

AL, FL, GA, KY, LA, MS, NC, SC, TN, TX, VA, Armenia, Bulgaria, Japan, Kenya, South Africa, Taiwan

Region IV-E

IL, IN, IA, MI, MN, OH, WI, Ontario

Region IV-W

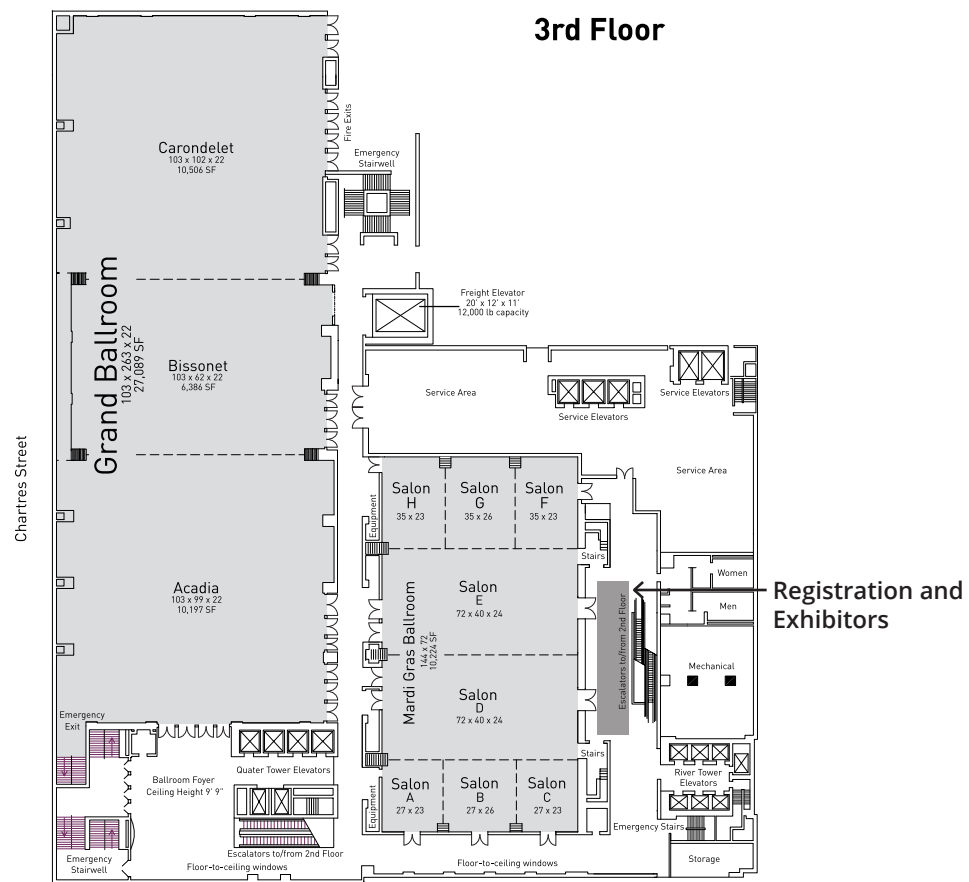
NM, CO, WY, ND, SD, NE, KS, OK, MO, AR, Manitoba, Saskatchewan

Region V

UT, AK, ID, OR, NV, MT, WA, Alberta, British Columbia

Region VI

Northern California, Southern California, Arizona, Hawai'i, Australia, Guahan (Guam), Hong Kong, Malaysia, Singapore, Aotearoa (New Zealand), & China



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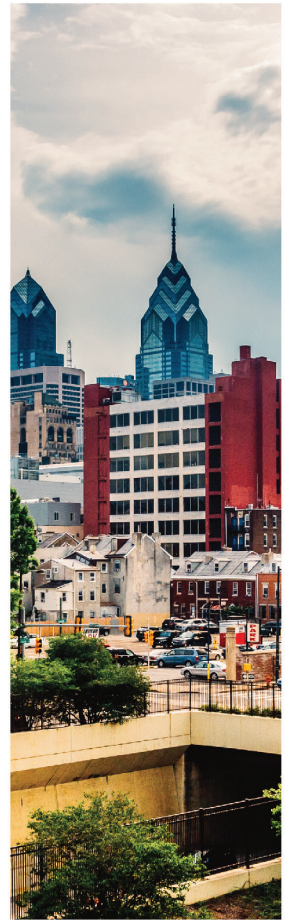
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