



# NASPA-FL Newsletter

Fall 2014

## State Director's Report

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### Special points of interest:

- Photos from the drive-in!
- Award and Case Study winners!
- How to connect with us on social media!
- And more!

Newsletter Editor:

*Lynn Schoenberg*, Executive Director of Holistic Wellness, Stetson University, [lschoenb@stetson.edu](mailto:lschoenb@stetson.edu)

Greetings NASPA-Florida! I first and foremost want to thank those of you who participated in our annual Drive-In at FGCU. It was a great success with 227 of us from around the State sharing knowledge, participating in the case study competition, and perhaps most importantly - networking with other colleagues across Florida. Thank you also to Sean Ryan from Nova for our first ever grad lunch, which was a huge success. I want to especially thank Dr. Rollo, Wang, Julie and the rest of the FGCU team for serving as such generous hosts!

As we move forward, please look out for other upcoming

initiatives from your NASPA-FL. We are looking forward to creating a more intention connection and experience for our NUFPP and other undergrad students interested in Student Affairs, expanding our Knowledge Communities (KC's) to a point unrivaled in the country, and expanding membership to fellow student affairs professionals at schools not currently very involved in the State, along with a few other initiatives. Finally, we will be hosting our annual social at NASPA in New Orleans, so be on the lookout for more info on that as well.

Thanks again for your support and engagement in NASPA-FL. We exist only to serve our State. If you ever have any ideas or suggestions on new/better ways to serve Florida and our members, please let any of us on the State Board know. See you in New Orleans!

*Dr. Eric E. Arneson*,  
NASPA-FL State Director  
AVP - Florida International University

[earneson@fiu.edu](mailto:earneson@fiu.edu)



## NASPA-FL Drive-in Wrap up!

The 2014 NASPA-FL Drive-in Conference took place on Thursday, October 2 and Friday, October 3 on the beautiful campus of Florida Gulf Coast University. With approximately 227 participants in attendance, from 27 different schools, and 49 program proposals submitted, this year's conference was a huge success!

Thursday's events started out with the NASPA-FL Board Meeting, the SUS & NASPA-FL Hazing Prevention Pre-Conference, the Case Study Competition, and a Knowledge Communities Meeting. The day ended with the annual networking and

social event, which was held this year at Miller's Alehouse.

Friday morning started bright and early as the Drive-in conference was kicked off with a Welcome and State Report from Dr. Eric Arneson, State Director. This year's keynote, Dr. Lua Hancock of Stetson University, presented an inspiring and motivational address that reinforced this year's conference theme "A Collaborative Compass: Finding Direction Through Partnership."

Conference attendees were able to choose from 20 diverse programs offering a

variety of topics and presenters.

The NASPA-FL Board would like to thank everyone: conference attendees, presenters, volunteers, case study participants, judges, and the Florida Gulf Coast University community! Without your support, participation, and passion for higher education, the conference would not have been possible. See you at next year's annual Drive-in!

*Ana T. Di Donato*  
Assistant Vice President  
for Student Services  
Saint Leo University



### By the Numbers:

Drive-in = 227

Undergraduate  
Symposium = 62

Hazing Prevention Pre-  
Conference = 52



## NASPA-FL Undergraduate Symposium

NASPA-FL, with the help of Florida Gulf Coast University, had a great turnout for this year's Undergraduate Symposium. The purpose of the Undergraduate Symposium is to provide undergraduate students with an overview of the student affairs field and help them start thinking about the different schools and programs that are available for them within the State of Florida. Over 40 undergraduates from nine institutions spent the day participating in roundtable discussions, mock interviews, and attending a graduate fair. There was also a graduate student panel to prepare them for a possible career in

Student Affairs.

Dr. Lua Hancock from Stetson University was the dynamic opening speaker who helped start the day off with energy and got students talking about what they value and what is best for them while searching for a graduate program or job. As the day progressed, students were able to talk with professionals in the field about networking, getting involved with a professional organization, and preparing their elevator speech. Participants' favorite part of the day was partaking in mock interviews, allowing them to practice what they learned in the morning roundtables and

get their feet wet with interviewing.

The Undergraduate Symposium has grown each year thanks to the support from the NASPA-FL board and the institutions that encourage their students to attend this event. The planning committee would also like to thank the schools that participated in the graduate fair and the graduate students that helped throughout the day and spoke on the graduate panel.

*Meagan Elsberry*  
 Director of Housing &  
 Residence Life  
 Lynn University

*Hannah Link*  
 Area Coordinator  
 Lynn University



## NASPA-FL Case Study Competition



Six graduate teams and two undergraduate teams participated in the NASPA-FL Case Study Competition held at Florida Gulf Coast University. This year's case study focused on the ever expanding higher education issues related to technology, privacy and student access. Each team had 10 minutes to present its case as it related to campus/community issues, policy and procedural analysis and legal implications.

After each presentation a panel of six judges followed up the case analysis with questions and feedback. A general feedback session of all participants was offered at the conclusion of the competition.

One participant stated, "The Case Study Competition allowed me to exercise my knowledge in Student Affairs and see if I could effectively apply my knowledge in a timely manner...It has been the best experience I have had outside the classroom thus far in my first year program."

Many of the institutions held local competitions prior to the State competition and next year all campuses are encouraged to send teams to the case study competition.

A special thank you to the judges for giving their time and expertise-

Rosa Cintron, University of Central Florida

Anthony DeSantis, University of Florida

Kristen Kawczynski, Florida International University



Dan Rodkin, Santa Fe College  
Joshua Cutchens, Florida Gulf Coast University  
Sean VanGuilder, Saint Leo University

The winners of the 2014 Case Study Competition were:

**Graduate Category:**

1<sup>st</sup> place: The University of South Florida - Keith Martin, Katie Marshall and Melissa Stankee

2<sup>nd</sup> place: Florida State University- Aura Altimaranda, Matthew Jones and Samantha Yorke

3<sup>rd</sup> place: Nova Southeastern University- Serena Brown, Lorena Cabera and Kaitlyn Priestley

**Undergraduate Category:**

1<sup>st</sup> place: Florida International University – Christina Castillo, Alexandra Catena and Maytal Maor

2<sup>nd</sup> place: The University of South Florida – Yabi Demissie and Joshua Dusing

This year's Case Study Competition was coordinated by *Jody Conway and Laura Foote*, both from The University of South Florida. For more information about the Case Study Competition please check out <http://naspafl.org/casestudy> .



## NASPA-FL Awards

We want to congratulate everyone in the State for all of the wonderful work you do. The State of Florida continues to be a leader in student programming and development of high quality student affairs professionals.

NASPA Florida recently held its annual conference at Florida Gulf Coast University in beautiful Ft. Myers. We were able to recognize some of the work and contributions taking place across our region. Below we have listed our regional award recipients and want to congratulate them again on their efforts.

**Outstanding Service to Students- Nancy Benavides, Florida State University**

**Graduate Student of the Year- Sarah Cohen, University of West Florida**

**Research Award- Dr. Kathy Guthrie and Dr. Laura Osteen, Florida State University**

**Mid-Manager of the Year- Antron Mahoney, Florida State University**

**New Professional Award- Jessica Searcy, Embry Riddle Aeronautical University**

**Program Awards- Student Success Fair, Nova Southeastern University**

**Emerging Leaders Experience, Nova Southeastern University**

The NASPA national conference is just around the corner. Don't miss the opportunity to recognize a colleague or program from our region for one of these prestigious awards.

*Matt Marshall,*  
Awards and Recognition Chair, University of West Florida





## State College Report

It was great to see so many State Colleges represented at the NASPA-FL Drive-In!

- **Broward College**
- **Florida SouthWestern State College**
- **Lake-Sumter State College**
- **Polk State College**
- **Santa Fe College**
- **State College of Florida**

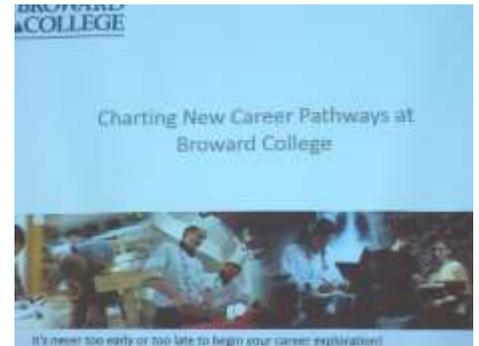
Our colleagues from **Broward** and **Santa Fe** also facilitated great presentations.

Thanks, all!

The Florida College System advocates for opportunity, access, and success for ALL students. Our priorities right now are academic advising strategies in response to [developmental education reform](#) and [disability support services](#). How is your institution responding? [Let us know!](#)

*Jennifer Schneider*

State College Chair



State Colleges  
and Small  
Colleges- Stay in  
Touch with  
NASPA!

## Small Colleges Report

NASPA has opened up the application to host the 2016 Small Colleges and Universities Institute. If you're interested, please consider applying and bringing the conference to the best State! [Click here](#) for more information.

If there are special needs or suggestions that you have as a small college or university, please contact Jessica Dickson at [dicksonj@cookman.edu](mailto:dicksonj@cookman.edu). We are always looking for innovative ideas to strengthen the professional development that we provide.

*Jessica Dickson*

Small Colleges Chair

## NUFP– NASPA Undergraduate Fellows Program- Update

NASPA-FL is pleased that there are 9 Florida institutions currently hosting 29 NUFP members. However, this is a decrease from last year when we had 14 institutions with 38 NUFP members. We would really like to see this program grow across the State. To do that, we need feedback from current NUFPs and their mentors. If you are currently a NUFP member, or are mentoring a NUFP member, we would like to hear from you. Please email Dr. Lorie Kittendorf ([lkittendorf@ut.edu](mailto:lkittendorf@ut.edu)) if you are interested in completing our brief survey to help us expand this amazing program in the State of Florida.

Our goals are:

1. Increase the number of institutions with NUFPs. (There are currently 9, down from 14).
2. Increase the number of NUFP Participants. (There are currently 29, down from 38).
3. Improve communication with NUFPs as a group.
  - o Create student profiles for newsletter
  - o Increase engagement during Undergraduate Symposium
  - o Disburse Careers In Student Affairs month information (October) to all institutions to share with undergrads
  - o Provide support to institutions and mentors in developing and sustaining NUFP programs on their campuses.

In order to reach these goals, we need to:

1. Improve marketing about the NUFP program to potential undergraduate students and mentors.
2. Develop a relationship with each NUFP member to better support them in their NUFP journey and include them in our NASPA-FL conversations.
3. Find out what type of information is most relevant to the NUFPs and how NASPA-FL can provide them with the information and support needed for success.

Develop an easy to follow guide for creating campus programs and/or connecting undergraduate students with mentors on the NASPA-FL Board.

*Dr. Lorie A. Kittendorf*  
NUFP Chair



## Knowledge Community Update

I hope everyone had a great experience at the 2014 NASPA FL Drive-In Conference at FGCU. The Knowledge Community chairs were able to come together prior to the conference for a round table discussion, which allowed for an open dialogue and feedback. This positive momentum will carry the group forward into 2015.

Here is what your KC chairs have accomplished so far: Virtual Library – Thanks to your efforts, knowledge, and passion for the field, we have continued to expand the online library. Special recognition goes out to Meghan Moist, Marissa Lucchesi and Caitlyn Zang for the latest

contributions. You can find the NASPA FL KC Virtual Library at [KC Library](#)

Interested in a Knowledge Community? – If you have interest in a knowledge community and want to get more involved, please contact me at [jshilts@nova.edu](mailto:jshilts@nova.edu), and I will get you in touch with a Chair. Vacancies – We still have the following KCs open, and if you know anyone (student affairs or academic affairs) who would like to chair one, please have them contact me.

- Administrators in Graduate & Professional Student Services
- Indigenous Peoples

- International Education

The 2014-2016 NASPA FL Knowledge Communities are intended to share information and resources for NASPA FL members. It's an opportunity to contribute resources, current events, and personal knowledge of the field. Our chairs want to thank all the members for their feedback and thirst to read the latest and greatest of what we are doing today in higher education.

*Jacob Shilts*  
Knowledge Community Chair  
[shilts@nova.edu](mailto:shilts@nova.edu)



**Don't miss the**  
NASPA-FL Social  
at the National  
NASPA  
Conference -  
March,  
New Orleans!

## Co-Chair of NASPA Service Learning/Civic Engagement Working Group– University of Miami Professional

Region III's Andrew Wiemer (University of Miami) joins colleague Marianne Magjuka (Wake Forest University) to co-chair the Service Learning/Civic Engagement Working Group (SLCE) of NASPA's Knowledge Community on Student Affairs Partnering with Academic Affairs. Interested individuals are invited to join a SLCE conference call on Dec. 17; please email Andrew ([andrew@ufl.edu](mailto:andrew@ufl.edu)) or Marianne ([magjukmg@wfu.edu](mailto:magjukmg@wfu.edu)) for details. Congratulations Andrew!

## Student Affairs Partnering with Academic Affairs Knowledge Community Update

On a daily basis our students navigate our campuses to increase their learning and development with little regard for the categories that we have created for them. As a university we have classrooms, playing fields, dining facilities, Greek housing, administrative offices, residence halls, libraries, recreation facilities and spaces for clubs and orgs. We often also have different staffing, budgeting and organizational structures for each of these different categories and, as staff or faculty, spend almost all of our time in only one of these areas. The thing our whole campus has in common as the thread that binds us together is the student and his/her learning. When we are able to break down some of these false walls across our institutions, student learning can be multiplied. Synergy is defined as “the interaction or cooperation of two or more organizations, substances, or other agents to produce a combined effect greater than the sum of their separate effects.” We know empirically that when we work in a synergistic way we can create more continuity and diversity in the student learning process and can create high impact learning opportunities.

“The Student Affairs Partnering with Academic Affairs (SAPAA) Knowledge Community provides a forum for interaction among student affairs professionals serving in an academic unit within their institutions and/or those who are interested in the collaboration between student and academic affairs and how this collaboration can continue and thrive in the future.” Workgroups for the National KC include: Academic Advising, Career Services, Service Learning and Civic Engagement, and Living-Learning Communities. I encourage you to get involved with the National and the State KC. Additional information and resources (including back copies on the Synergy newsletter) can be found at:

<https://www.naspa.org/constituent-groups/kcs/student-affairs-partnering-with-academic-affairs>

The State of Florida SAPPA KC will be hosting a conference call in Spring. Participants will receive an article to review in advance which we will discuss on the call. We will also chat about the challenges and successes we have had in partnerships on our respective campuses. To indicate your interest in participation, please send your name, title, email, and phone number to [studentsuccess@stetson.edu](mailto:studentsuccess@stetson.edu)

*Lua Hancock, EdD*

Assistant Provost for Student Success  
386-822-7345 [lhancock@stetson.edu](mailto:lhancock@stetson.edu)





Are you connected to NASPA-FL or ida? Here is how to be:

Facebook – NASPA FL or ida

Twitter - @NASPAFL

Website: [www.naspafl.org](http://www.naspafl.org)

