

#NASPA18 NEWSLETTER



WELCOME

Greetings KC Members!

As current administrators in today's higher education landscape, we strongly believe and practice the philosophy that parents are partners in the student undergraduate experience. We feel that providing resources and support for parents and families to guide and empower their student is an essential component of our daily work.

By being an accessible, national support system with partners, the NASPA Parent & Family Relations Knowledge Community can continue to serve as a catalyst to share information, resources and experiences with professionals working with families both directly and indirectly.

As future Co-Chairs, increasing member engagement and continuing to build upon the great work of the KC will be an important part of our agenda. Another area of focus will be our strategic planning process, which will allow us to collaboratively and intentionally chart a course for the future of the KC by creating outcomes and an agenda in line with NASPA's mission. We hope to identify the core values that will drive our work and serve as a guide for the regions as they strive to identify best practices, foster engagement and awareness, and encourage scholarship.

As members of the NASPA PFRKC Leadership Team for almost 10 years combined, we have been witness to the positive movement and impactful work of the KC. We are so excited and grateful for this opportunity, and we look forward to all that we will accomplish together.

Susie Orecchio
Co-Chair Elect, 2018-19
Outgoing Newsletter Co-Editor

Dana Trimboli,
Co-Chair Elect, 2018-19
Outgoing Region II Representative

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MEMBER EVENTS & RESOURCES

#ParentsAsPartners Twitter Chats

The Knowledge Community has launched a Twitter Chat series last fall, and is excited to continue the series with new guests this spring.

Join us to discover best practices and innovative programs for parents and family members! Schedule below:

- **March 22nd** | Dana will be live tweeting information and insight from the Region II conference
- **April 19th** | Kayla Albano, UCLA
(NASPA KC sponsored session presenter)
- **May 17th** | Brett Bruner, FHSU
(NASPA KC sponsored session presenter)

For more information about the chats or if you are interested in being featured, contact Dana Trimboli @dnj1999



New & Improved

The PFRKC Leadership Team has updated the [Resources Page](#)! Check it out to find articles, current research and resources to better inform your work and programming for parents and families

#NASPA18 KC PRE-CONFERENCE SPOTLIGHT

Engaging Parents & Families in Supporting the Holistic Well-being of Students
Sunday, March 4, 9:00AM-12:00PM | Convention Ctr 117

One of the goals of the workshop is for participants to leave with a variety of ideas for how they can engage parents/families in conversations regarding alcohol/drugs, sexual & relationship violence, and campus safety. We know that our colleagues around the country are doing amazing work around these topics that can sometimes be hard to talk about with parents/families. We would love to share how you are tackling these topics on your campus with participants.

Please complete the following [brief 5-10 minute survey](#) that serves to inventory these methods. Thank you in advance for your time and ideas!

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LEADERSHIP INTRODUCTIONS

Loren Glaser, Region I Representative

Loren currently serves as the Assistant Director of New Student and Family Programs at Berklee in Boston, Massachusetts. Loren received her bachelor's degree in Public Relations and a M.Ed. in College Student Affairs, both from the University of South Florida in Tampa, Florida. Prior to her current role, she worked in residence life at Wentworth Institute of Technology for four years before pursuing her passion in orientation and family programs. In her spare time, she enjoys watching football, traveling, reading, and spending time with friends and family. Loren is looking forward to bringing new ideas and enthusiasm to the PFRKC and the NASPA Region I organization!



Gabrielle Garrison, Regional IV-West Representative

Hello! My name is Gabby Garrison and I am serving as the Parent and Family Relations Knowledge Community Representative for Region IV - West. I currently serve as an Admissions Officer at Arkansas Tech University in Russellville, Arkansas, where I work with prospective students and families. This is my first year as a full-time student affairs professional. Prior to my current role, I served as the Graduate Intern for Parent and Family Relations within New Student Orientation programs at Texas State University in San Marcos, Texas. I have also served in capacities in Residence Life and Admissions at my undergraduate institution and graduate assistantship. In all of my positions, a common theme is my continued passion to serve parents and families as they transition to the university. I look forward to moving into Parent and Family Relations work in the future, because I enjoy building relationships and partnerships with parents and families and I understand that families contribute to student success.

I am excited to share knowledge and experiences with everyone in the Parent & Family Relations knowledge community as I serve my region, this community, and in the student affairs profession.



2018 AWARD WINNERS

The Outstanding Parent and Family Relations Institutional Initiative Award

Navigate Webinar Series, Auburn University

The Outstanding Parent and Family Relations Professional Award

Kimberly Sterritt, Director of Parent and Family Programs, University of Alabama

The Parent and Family Relations Knowledge Community Research Grant

Merrily Dunn, Associate Professor, College Student Affairs Administration, University of Georgia

The Parent and Family Relations Knowledge Community Research Grant

Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University;
Keegan Nichols, Vice President for Student Services, Arkansas Tech University; and
Lisa Baumgartner, Associate Professor of Adult Education, Texas A&M University

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2018-2020 LEADERSHIP VACANCIES

The Parent and Family Relations KC is looking for motivated NASPA members looking to get involved and give back to the NASPA community by serving in a leadership capacity. There are many exciting opportunities to share your expertise and skills as well learn and grow your current abilities. Check out the available positions below and on [Volunteer Central](#). For consideration, applicants must send statement of interest and resume to Alexandra Brown via email (below).

AWARDS CHAIR

- Work with the KC Chair/Vice-Chairs to craft and implement marketing and solicitation plan for nominations and/or submissions for the four (4) PFRKC awards.
- Establish review committee and timeline for submission review and decisions.
- Serve as lead communicator with review committee and nominees; including response to questions or concerns during nomination/review process and notification to award recipients.
- Work with Conference Chair to plan awards recognition event/programming at National conference.
- Identify physical award item (i.e. plaque) and work with Co-chair(s) to order.
- *Additional responsibilities and duties can be found in the position description on Volunteer Central.*

NEWSLETTER CO-CHAIR (2 positions available)

- Develop content goals and objectives, establish distribution schedule, and publish KC newsletter in collaboration with Co-chairs.
- Create newsletter on a quarterly basis for distribution to PFRKC members, which includes:
- Solicit content from NASPA colleagues and KC members, identifying current literature in research journals and/or mainstream news.
- Design layout and imagery via Adobe Photoshop, InDesign, or other template tools.
- Work in collaboration with the Technology Coordinator/KC Blogger and Member Engagement Coordinator to post current newsletter issues to the website, blog, and distribute to the KC community via social media and email.
- *Additional responsibilities and duties can be found in the position description on Volunteer Central*

REGIONAL REPRESENTATIVES | Region II | Region III | Region IV-E | Region VI

- The Regional KC Representatives work to serve the collective efforts of their Knowledge Community within a particular region.
- Assist with achieving KC goals by leading Knowledge Community Activity with the region, and assist in moving the National KC agenda forward.
- Work to increase the number of NASPA members who affiliate with the KC, and develop a regional KC leadership team that generates and disseminates knowledge to the region's membership
- *Additional responsibilities and duties can be found in the position description on Volunteer Central*

FOR QUESTIONS OR TO APPLY CONTACT:

Alexandra Brown | Chair | abrown@support.ucla.edu



Parent & Family Relations KC Guide to #NASPA18

PROGRAMS

| Sunday, March 4, 2018 | Location |
|--|------------------------------------|
| 9:00 a.m. - 12:00p.m. | |
| Pre-conference <i>Engaging Parents & Families in Supporting the Holistic Well-Being of Students</i> | Convention Center Room 117 |
| Monday, March 5, 2018 | Location |
| 9:05 a.m. - 9:55 a.m. | |
| Sponsored Session <i>Innovating Family Weekends While Ensuring Relevancy</i> (Brett Bruner) | Convention Center Room 124 |
| 2:30 p.m. - 3:20 p.m. | |
| Sponsored Session <i>Compelling Partnerships: Expanding Engagement and Support for First-Generation Families</i> (Kayla Albano) | Convention Center Room 124 |
| 4:00 p.m. - 5:00 p.m. | |
| PFRKC Open Business Meeting | Courtyard Salon III/IV |
| 5:15p.m. - 6:45 p.m. | |
| Regional Business Meetings | Various |
| 7:00 p.m. - 9:00 p.m. | |
| NASPA Communities Fair | Sheraton Downtown Freedom Ballroom |
| 9:00 p.m. - 11:00 p.m. | |
| Regional Receptions | Various |
| Tuesday, March 6, 2018 | Location |
| 3:40 p.m. - 4:30 p.m. | |
| Sponsored Session Bruin Family Insights: Creating and Sustaining Parent Engagement Using YouTube Live Events (Kayla Albano) | Convention Center Room 124 |

FOR THE LATEST UPDATES ON PFRKC CONFERENCE ACTIVITIES,
FOLLOW AND ENGAGE WITH US ON:



@NASPA.PFRKC



@NASPAPFRKC

EVENTS

SUNDAY, MARCH 4, 2018

5:00 - 7:00 p.m.

Opening Session and Featured Speaker – Justice Sotomayor

7:00 - 9:00 p.m.

Open Reception at the Convention Center

MONDAY, MARCH 5, 2018

10:00 - 11:15 a.m.

Featured Speaker – Jason Dorsey

1:15 - 2:30 p.m.

Featured Speaker TBA

7:00 - 9:00 p.m.

NASPA Communities Fair

TUESDAY, MARCH 6, 2018

8:30 – 9:45 a.m.

Featured Speaker – Michael Lomax

1:15 – 2:30 p.m.

Featured Panel – Free Speech on Campus

TIME TBD

NASPA Annual Business Meeting

WEDNESDAY, MARCH 7, 2018

10:00 - 11:30 a.m.

Closing Session and Featured Speaker – Larry Roper