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AER mail

THE ASSESSMENT, EVALUATION, AND RESEARCH
KNOWLEDGE COMMUNITY NEWSLETTER.

The following is a letter from the chairs of the Assessment, Evaluation, and Research Knowledge Community. You can find contact information for Michael and Jeanna on page 8. Enjoy!



Dear Colleagues:

Summer is the time when many of our colleagues finally get around to looking at the data they collected all year...which means it is time for our great assessment, evaluation, and research folks to pounce upon them! Your enthusiasm about assessment is least obnoxious when people have time to think, so you should definitely take this summer to be even more present to say “how can I help you use your data!” Good luck and be safe out there.

Jeanna and Michael



NASPA™

Assessment, Evaluation,
and Research KC

Assessment and Persistence Conference 2016

June 16 – June 18, 2016

Portland Marriott Downtown Waterfront, Portland, Oregon

We hope many of you will be attending and continuing to learn and appreciate assessment. If you are attending make sure you keep the conversations going by using #SAASSESS and including @NASPA_AERKC. You can find information including a schedule at <https://www.naspa.org/events/2016APC#schedule>

Keep a look out for this year's Conference Themes:

1. Fundamentals of Assessment
2. Assessment Methods and Measurements
3. The Role of Data in Institutional Decision Making
4. Institutional Persistence & Retention Initiatives, Financial Aid, & Enrollment Management
5. Persistence of Special Student Populations
6. Integrated Assessment, Persistence, and Retention Practices

Remember to stay engaged with the AER KC after the conference by contributing to the blog or social media!

Connect with
**#APC16 &
#SAASSESS**



Assessment, Research, and Evaluation Knowledge Community

Leadership Team Presentations at APC

We know that it can often be daunting to select programs sessions to attend at conferences so we have selected a few that are presented by our leadership team that may be of interest. Please note that there are many more excellent programs than are on this list. A full list of programs and descriptions can be found [HERE](#).

Date/Time	Program Title	Presenter	Location
Thursday, June 16			
2:45PM	Reflections on Student Involvement: A comprehensive co-curricular approach	Kelly Cox & Darby Roberts	Salon I
4:15PM	Managing Up: Political Realities in Data-Driven Decision Making	Andy Mauk & Nathan Lindsay	Salon I
4:15PM	Data Collection Can Be Fun: Using Activities to Engage Participants	Erica Eckert	Salon A
Friday, June 17			
9:30AM	Sharing the Power of Data: Engaging Student Leaders in Program Assessment	Whitney Brown & Jenna Ralicki	Salon D
1:00PM	A Decade of Early Alert Systems: 10 Key Lessons Learned	Ted Elling	Salon G
1:00PM	Developing & Assessing Learning Outcomes for Student Employees	Whitney Brown & Jenna Ralicki	Portland
2:30PM	Analyzing AER KC members Needs and Barriers to Assessment: Results of a Survey	Erica Eckert & Brian Lance	Salon A
3:45PM	Student Success Tracking Using Progress Cards	Pam Shefman & Priyanka Raut	Salon D
5:15PM	Writing Learning Outcomes: Lessons and Practice for New Professionals	Whitney Brown	Salon H
5:15PM	Administering a Campus Climate Survey on Sexual Harassment and Violence	Elizabeth Duszak & Stacy Ackerlind	Salon A
Saturday, June 18			
11:00AM	Quality Control for Student Learning Outcomes: A Primer on Rubrics	Nathan Lindsay & Andy Mauk	Salon I
11:00AM	Increasing Assessment Engagement Through Division Consultants	Pam Shefman & Priyanka Raut	Salon B





Connect with

#NASPA17

&

#SAASSESS

Annual Conference Website:

<http://conference2017.naspa.org/>

Presenter Match:

[http://conference2017.naspa.org/
program/presenter-match](http://conference2017.naspa.org/program/presenter-match)

Program Submission:

<http://conference2017.naspa.org/program>

BIG ideas, BIG challenges, and BIG opportunities

The 99th NASPA Annual Conference will convene in San Antonio, Texas to explore the BIG ideas, BIG challenges, and BIG opportunities facing the student affairs profession. Because everything is bigger in Texas, it is time to discuss the enormous responsibility of educating the next generation of civic-minded students who will help shape the world around us. The 2017 conference will provide an opportunity to examine how student affairs must continue to evolve to meet the needs of the changing higher education landscape. Join us in San Antonio, TX!

CALL FOR PROGRAMS

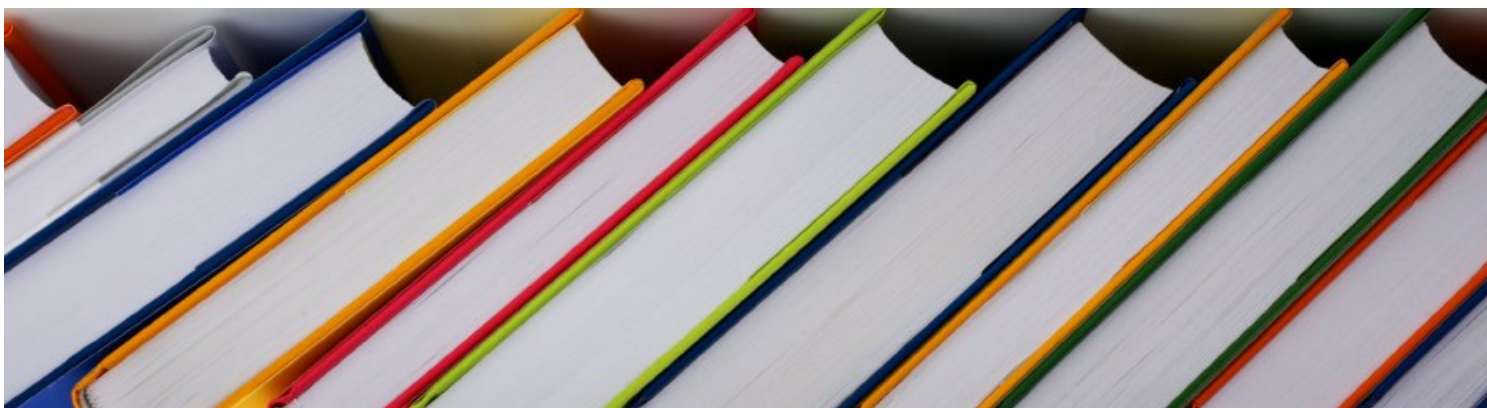
Submit a program (or more than one!) and share your fresh and creative ideas with the participants at the 2017 NASPA Annual Conference. Gather your colleagues or use the NASPA Presenter Match to submit programs with multiple perspectives and from various institutions.

Call for Programs Deadline is September 2

Both NASPA members and non-members* may submit programs to the NASPA Annual Conference. There are several program types and each has its own guidelines and review process. You can submit more than one program type, but make sure the description matches the delivery! All programs should include the following:

1. New and fresh contributions to the NASPA Annual Conference theme and/or student affairs profession.
2. Engaging program format that involves the audience and stimulates discussion.
3. Conceptually strong foundation, well-written, with clearly stated outcomes and appropriately documented research and/or experience.
4. Qualified presenters with expertise in the subject matter

More information on the conference themes, effective proposal writing, submission criteria, and how to submit can be found at <http://conference2017.naspa.org/program>



What's on your summer reading list? What are you trying to get through before students return in the fall or are you using a great read to help shape your planning for the next year?

Share those book titles and a short review with the whole AER KC. Send your book titles and a short recap/review of the book to Kisubika@illinois.edu or you can send the AER KC a message on Facebook or Twitter.

We look forward to sharing with the KC the wonderful books that are shaping our work this summer!

Journal of Student Affairs Inquiry

The [Journal of Student Affairs Inquiry](#) has released a call for contributions, due October 1, for its 3rd edition. The topic is the role, if any, that student affairs inquiry (assessment, evaluation, and/or research) has in equity work across college campuses.

More details are available in the [posted call](#). Author guidelines are [available here](#).

The Journal of Student Affairs Inquiry (JSAI) is an online, peer-reviewed publication for inquiry (i.e., assessment, evaluation, and research) in student affairs. This Journal is being hosted through Oregon State University and sponsored by the Student Affairs Assessment Leaders (<http://studentaffairsassessment.org/>).

This journal provides a scholarly space for addressing practice and theory in student affairs inquiry by highlighting both the universal (e.g., foundations of student affairs assessment) and the local (e.g., single-institution assessment projects). Additionally, the editorial board encourages engagement and feedback by publishing letters to the editor and responses to published pieces. Intentionally comprehensive and flexible, The Journal of Student Affairs Inquiry engages practitioner scholars in thoughtful and critical discussions of inquiry in order to improve student experiences, promote equity and access, and advance the field of assessment in student affairs.

More information can be found by visiting: <https://jsai.scholasticahq.com/>

How to Get Involved in the AER KC

Are you new to the AER KC? Or looking to get more involved? Check out these great ways to enhance your engagement with the AER KC!

The NASPA Assessment, Evaluation, and Research Knowledge Community encourages and supports student affairs professionals as they assess learning, evaluate programs, and research theory and practice. By providing quality education and networking opportunities the KC strives to serve as a driving force in the movement towards improved student learning. Over the next couple of pages you can find out how to get involved with conferences, awards and grants, webinars, blogging, and communications. There is a way for everyone to be connected and we look forward

- I. Annual Conference - The 2017 NASPA Annual Conference is a four-day gathering of student affairs professionals who come together to learn, grow, and be inspired. Whether you're presenting or an active participant, the NASPA Annual Conference is the single best professional development and networking opportunity for you.
 - A. Attend the conference and attend AER KC sponsored sessions - March 11-15, 2017 San Antonio, TX.
 - B. Submit a proposal for AER KC sponsorship – Call for 2017 programs is now open.
 - C. Review program submissions and select programs for AER KC sponsorship.
 - D. Meet AER KC members at the AER KC Meeting and Social.
- II. Assessment & Persistence Conference - The 2016 NASPA Assessment & Persistence Conference is designed to promote student learning and success by strengthening assessment, improving educational quality, and developing intentional persistence programming.
 - A. Attend the conference - June 16 – June 18, 2016. Portland Marriott Downtown Waterfront, Portland, Oregon.
 - B. Submit a proposal—Be on the lookout to submit in 2017.
 - C. Review program submissions
- III. Innovation Award - *To recognize and honor our innovative colleagues in the field of Student Affairs Assessment. The winner(s) of the award will be honored at the Keynote of the NASPA Assessment and Persistence Conference, have the opportunity to present their program at the conference and receive a \$500 travel stipend in addition to conference registration costs.* Information on page 4!
 - A. Apply or nominate a colleague - Considering both your own campus colleagues as well as colleagues from other campuses who have impressed you with their outstanding approach to assessment, evaluation, and/or research.
 - B. Volunteer to help determine the winner by reviewing award nominations. E-mail Whitney Brown to volunteer!
- IV. Assessment and Research Grant - The grant will be awarded to current NASPA members at the Assessment and Persistence Conference. The maximum award for the grant is \$1,000.00.
 - A. Apply for the grant. Information will be out in the Spring/Summer
 - B. Volunteer to help review the grant applications.
- V. Get Connected
 - A. Stay Connected via Social Media - Check out our [Facebook](#) and [Twitter](#) to stay up to date on what is happening in the AER community.
 - B. Blog - AER utilizes [our blog](#) to start conversations among colleagues. We encourage you to make comments, submit questions, and keep the conversation going. Submit articles of research or conversation starters to Melissa Kisubika. *You could see your topic or article in our blog soon!*

We look forward to your engagement in the AER KC. If you have questions about how to get involved please let anyone on the leadership team know!



NASPA Assessment, Evaluation, and Research Knowledge Community Mission Statement

The NASPA Assessment, Evaluation, and Research Knowledge Community encourages and supports student affairs professionals, faculty and graduate students at institutions across the country and throughout the world as they systematically assess learning, evaluate programs, and research theory and practice as it relates to our profession. By providing quality education and networking opportunities for those that engage in assessment, evaluation and research in student affairs, the Knowledge Community strives to serve as a driving force in the movement towards improved student learning.

Important Links

NASPA Homepage

<http://www.naspa.org/>

NASPA Annual Conference Homepage

<http://conference2016.naspa.org/>

Assessment and Persistence Conference

<http://www.naspa.org/events/2016APC>

AER KC Homepage

<http://www.naspa.org/constituent-groups/kcs/assessment-evaluation-and-research>

AER Resources Page

<http://www.naspa.org/constituent-groups/kcs/assessment-evaluation-and-research/resources>

**If you have resources you think would make good additions to this page please send them to Kisubika@illinois.edu.*



Social Media



Become our fan
on Facebook



Follow us on
Twitter and use
#SAASSESS

To “like” the NASPA AER KC page, click on the following link or paste into your browser:

<http://www.facebook.com/NASPAERKC>

Follow us [@NASPA_AERKC](https://twitter.com/NASPA_AERKC)

Join our the AER Blog!!

There are two great ways to be a part of the conversation on the AER KC Blog.

1. Contribute and be published on the blog!

Read a great journal article? You can summarize it for the blog. Been working on some research or a great new process of assessment—give us the low down and share it with the whole AER Community. Contact Melissa Kisubika (Kisubika@illinois.edu) for information or to submit your blog post!

2. Comment on a blog post and keep conversations going!

Be sure to adjust your settings in your member profile to make sure you receive the blog digest for all KC's.

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