



Region I Advisory Board Meeting
Friday, March 26, 2010
Anna Maria College

- Present: Austin Ashe, Cheryl Barnard, Eileen Berger, Phil Bernard, Alison Black, Nancy Crimmin, Rich DeCapua, Osvaldo Del Valle, Laura De Veau, Shawn De Veau, Dan Doerr, Pauline Dobrowski, Raul Fernandez, Barbara Fienman, Allison Gill, Jamie Glanton Costello, Ron Herron, Ali Hicks, Greg Jones, Jean Joyce-Brady, Jenn Kosses, Jenn Michael, Beth Moriarty, Stephen Nason, Rebecca Newell, Todd Porter, Brian Quinlan, Joanna Rivera, Ken Schneck, Lauri Sidelko, Mike Siegal, Jen Stanley, Kunwar Umesh Vig, Angela Watson, Ted Zito.
- Not Present: Matt Blocker, Martin Butler, Sarah Cardwell, Tracey Pakstis-Claiborne, Jen DeBurro, Denise Fung, Ray Handy, Kevin Hearn, Anne Hopkins Gross, Shelly Lowe, Judy Kawamoto, Tim Keefe, Shelly Lowe, Michael Luciani, Jana Luker, Shawn McQuillan, Kimberlee Monteaux, Ashley Phillips, Jason Pina, EJ Roach, Gin Schaffer, Cynthia Smith-Forrest, Cherie Withrow.

Advisory Board Orientation (see Nancy's notes)

- Expectations of the board: attend meetings, do your reports and answer survey monkey in a timely manner. Being a part of an advisory board includes being present and engaged at every meeting, offering an opinion, donating an auction item, representing NASPA in a positive light and educating other professionals on what that means. Do what is asked of you in your position; serve in your role, but also serve as a part of the board, this is a dual role; represent advisory board and the region as a whole and offer opinions throughout the meeting and not just in your area. Bring new ideas to the board and when a vote takes place, trust among each other that these programs are happening. Be an ambassador of NASPA, go beyond the responsibilities in your specific area, forward NASPA emails out to colleagues and keep a pulse of what is going on my campus to bring feedback to the board. Some of us have NASPA mentors and it is our job to do this for new professionals, graduate students, etc. Keep a pulse on what is happening nationally in order to keep self and also campuses updated and this can help to better contribute to the board. Be knowledgeable about what is happening in the Region.
- Meeting preparation: please answer survey monkey attendance and meeting minutes requests in a timely manner, provide area updates to Allison by the indicated deadline in order to have handouts prepared for the meeting, complete RVP report in short 3-5 bullet format in Calibri size 11 font.
- KC overview: see attached PowerPoint and other KC info
- Discussion: Where do the divisions fit? Is there a difference between KCs and Divisions? Why are not the divisions also entry points? Should we produce annual reports that are colorful and attractive in terms of reasons why you may want to me a member of Region I? Should this appear on the web or do we want something tangible that we can look through? Maybe the board report can be the starting point.
- National office overview : see attached PowerPoint
- Web and technology issues: Questions about the web and emails can be directed to Greg Jones, Region I Technology Coordinator at gjones@brandeis.edu or 781-736-5060 Emails can be sent out to either specific knowledge communities, individual states, or the entire Region. Emails can be formatted to include the recipient's full name and title, first name, or no introduction. To email the region, please email the Regional IT Coordinator. In your email, include the subject heading, a reply-to email address, desired format, and the full text of the email. All emails are sent in plain text. NASPA National can send out emails with graphics. The turnaround time for complex email is 4-5 business days. Attachments to emails are not possible. Files can be uploaded to the web and included in emails as a link. Files must end in either .pdf or .doc. See the web resources section for more information.
 - Web Resources: The Region maintains a Google Calendar of all upcoming events, both NASPA and other professional organizations within the area. To add an event to the Google calendar, email the IT Coordinator or your State Director with the event name, location, and date and time. Announcements, events, and other important information can be added to the website. Email the IT Coordinator to add your updates to the web. Images (pictures) and documents can be uploaded to the website. Images must be less than 1024 KB. Documents must be in either a .pdf or a .doc format and must be less than 1024 KB. Each State has its own web space. States can have their own IT Coordinator to maintain their sites. The Region IT Coordinator is available to assist States with their web pages. Regional Knowledge Communities can create their own web pages as well. To create a web page, send text in a word document and images to the Region IT Coordinator. If there are special formatting instructions, please include those in the email as well. Please allow up to a week for a page to be created.

- Finances: please see attachments

Advisory Board Meeting

Additions to the Agenda

- No additions at this time.

Discussion Items

- 2010 Regional Conference – Jenn Kosses: Updates, website will be expanded with Conference information for Manchester, there will be more sub pages on the site so please look to these pages in order to plan your conference agenda. Also there are opportunities to get involved so look to this in late May, early June.
 - The off-site reception is at Southern NH University; they have a culinary program and their students will be highlighting their work at our event.
 - Committee is moving forward with the Lunch and Learn rather than the Pre-conference sessions, this will be from 10-12:30pm and a boxed lunch will be provided. Many topics are being discussed for this; Jenn Michael will have an update in June.
 - Schedule and programs will be online with the abstract, title, presenter information. Jenn has spoken to NASPA about potentially being able to download program information to blackberry phones, etc.
 - There was a SALT conference suggestion in November to increase the number of participants. We do need to keep in mind hotel rooms, space, etc. Currently, the cost is \$50 per person for SALT.

MOTION by Jenn Kosses to increase the cost of each SALT participant from \$50 to \$75 to assist in the payment of meals and hotel rooms for the SALT attendees and also to increase the number of participants to 60.

SECONDED by Alison Black

Discussion: Brian Quinlan asked what the numbers are going to be capped at? Jenn said, 60 total in order to accommodate for all the logistics necessary. Shawn DeVeau talked about maintaining the intimacy of the small groups and making some good connections and networking, Raul asked who is paying for students, is it institutions or out of student pocket? Most of the surveys suggest the institution is paying. Registration cost covers full day, speaker, three meals, and overnight stay at the hotel is \$75, so it is still a good deal. Ali Hicks asked how much more does it need to truly increase in order to cover the cost? Could we do a \$60 fee and make the numbers? Jenn said food alone is \$45-50 per person, plus the room and the speaker, calculation hasn't been done for \$60 but does know the \$75 will cover it. The Region does cover some of the cost. Dan Doerr asked if we know what percentage of student pays out of pocket? He worries about institutions that are going through hard times and students that have to pay for it out of pocket. Ted Zito believes it was only four or five that paid out of pocket. Jenn Michael asked if we have ever done an application for a financial hardship? Cheryl Barnard asked if the Region can support both the Regional Conference and SALT conference? Can we add \$1500 to their budget in order to cover the cost for the SALT conference? It comes out of Silent Auction, so the money does not come out of the regional budget. Mostly the regional contribution covers the room costs, conference surplus has gone towards seed money for the next conference. Cheryl suggests that we do pay for this out of the regional budget and asks if we can we keep cost at \$50 per student and bring the difference out of the regional budget? Last year the SALT cost was \$7596.20, included complimentary room totals, 18 rooms times \$139 per night, advisory board contributed \$5046.20 without tax and this was total advisory board.

MOTION PASSED

MOTION by Cheryl Barnard to have the Silent Auction donate \$1500 towards the cost of the SALT conference and maintain the \$50 cost per SALT attendee.

SECONDED by Shawn DeVeau

AMENDMENT by Barbara Fienman to table this motion until we can talk with Cheri Withrow about her guidance on this issue.

Discussion: Rich DeCapua states that the Silent Auction money goes towards board initiatives in the future. Registration would not cover rooms, if we increase registration it would cover the cost. We need to decide if we are paying for it or not.

Call to question on the MOTION by Ken Schneck

Further discussion: Raul asks if we raise cost to \$75 for institutions to pay, will this affect the numbers? Greg Jones asks if institutions should be asking students to give some money towards the conference? Rich replies that we want to encourage these students into our field, they already have many expenses, we should try to keep costs low for them. Nancy says that the budget for the Silent Auction based on last year's numbers is \$36,458.06, 10% of this goes towards the SALT Conference.

FRIENDLY AMENDMENT TO THE MOTION that the SALT Conference fee remain at \$50 per attendee and that we subsidize their registration fee by taking \$1500 from the Regional budget and give it to the SALT budget, to clarify, we increase the SALT budget from \$4000 to \$5500.

SECONDED by Brian Quinlan

Discussion: Barbara is concerned that we are giving \$5500, this is a lot of money for undergraduates who are not members, should we be doing something for our members? The financial hardship scholarship is a good idea, Jenn Michael asks if we offer financial hardship for members attending the conference? Ken disagrees with Barbara and feels this is a small fee for the future of our

profession. Beth Moriarty asked if we have the data on the number of people from SALT go into the field? We do have data from Cheryl's years, but not anything current. We do have SALT people in some of our local graduate programs. Lauri, said that we do give \$2500 to Latino/Latina conversations, so this would be more of our money is going to undergraduate programs. Jen Stanley contributes that every person from Roger Williams that went to the SALT conference went into field to Beth's point. Brian Quinlan asked if we raise it to 60 people, are we going to dip into this money again more in the future? Numbers for allocation is about 80, according to Ted, we don't really want to.. Dan Doerr asks what does Silent auction bring in? \$5000-\$8000 is average, could we be dipping into a fund that is decreasing? Kunwar states some of undergrads have larger cell phone bills that the cost of this conference. Jean Joyce-Brady states that we are not sure who goes into the field, can we make a commitment to study this and who will track SALT attendees in the future? This would help the next time we have this conversation, Ted does have some prior information, Cheryl has 3 years of data and Ted has past 3 years. Laura De Veau says the cost of the hotel room can become a problem, is it possible for the conference committee to look at cost of the hotel and should the student participant cost fluctuate due to the hotel cost? Do we need to look at the cost each year? Ken Schneck has some concern about the fee fluctuating on hotel that we the Region chose, it seems unfair. We have one more year with a current hotel, what can we do to decrease hotel room rate after that.

CALL TO QUESTION by Nance Crimmin

SECONDED by Pauline Dobrowski

MOTION PASSES

- MMKC Region I proposed drive in conference, October 16, 2010 with institutional support from which is the conference location. Some Region II participants have also expressed interest. See attached schedule and budget review. There will be no call for programs because they want to target specific presenters. Presenters are paying a registration fee as well in order to cover cost. They did budget for 65 attendees, not including the three co-chairs; they chose a Saturday time in order to be sure students can attend. Want to keep cost at \$10 for students NASPA members, \$20 for non members. NASPA National KC is giving \$175, from this body he is requesting \$1200, remainder will be requested from national chair.

MOTION by Osvaldo Del Valle for Region I sponsor Men and Masculinity Knowledge Community drive in conference for \$1200.

SECONDED by Austin Ashe

Discussion: Barbara loves idea but cost for attendees is low, can we amend this? Should we look at another day on the weekend, sports typically happen on a Saturday, this could be a problem for attendees. With Cherie not being here, should we ask her? Can we cut down on the snack in the afternoon? Catering at Roger Williams is expensive, Osvaldo's KC members requested the Drive In conference specifically and said this was something they were most interested in. Raul asks about the difference in conference fees between other regional conference drive ins, do we need to have a parody in these fees in order to make a comparison? Austin's conference is registration for \$50 and \$60.

FRIENDLY AMENDMENT by Raul Fernandez, to request \$600 from the region for the MMKC Drive In Conference on October 16, 2010

SECONDED by Laura De Veau

MOTION PASSES

- Unification Discussion – Pauline Dobrowski: Possible consolidation process, and where this stands, Mike Segawa sent out emails to update the membership. NASPA voted in January that we are committed to continuing to look at consolidation, but people wanted more information in order to make an educated vote. Eight sub committees were appointed to look at this: Governance Bylaws and Structure, Social Identities, Functional Areas, Membership Structure, Conferences/Conventions, Geographical Organization, Placement Services, and Publications/Scholarship. Questions are being asked about meetings at conference were what is this going to look like? What is membership structure? How would we be divided...state or region? Pauline is on membership sub-committee and from Region I David Zamojski and David Braverman are on other sub-committees. There are also cross-over memberships to consider. Committees will submit a draft report by May 1st, full report by June 1st. Board has agreed to meet in Las Vegas at same time to review the information. In Chicago, there was a very lively discussion about the consolidation, opinions were all over spectrum, however past Presidents and Foundation Presidents were very concerned about consolidation. At the business meeting, resolution put forward in John Blackburn's name, Michael Jackson also brought forward a resolution signed by members of the organization, asking that the if board of directors reviews everything and decides to put it to a vote, not to put it to a vote until after the next national conference in order to give more time to discuss. ACPA would vote now and vote for it, but NASPA wanted some additional information from the subcommittees. Key points were that ACPA and NASPA were using same attorney and this was a concern, also no transparent auditing information in terms of financial status of ACPA and the membership needs to be informed about these things. Michael Jackson's resolution did request all financial information to be public. Voting was also a concern due to voting rights of each organization, it would be everyone who has voting privileges in NASPA 2/3 vote would be needed to pass from both organizations. 30% is the cross membership numbers. Will there be a spike in membership in order to have more than one vote? Grad students can vote in ACPA, in NASPA they cannot, what will happen with this? A decision was supposed to be made in July about this. If NASPA wanted to

allow grad students to vote, there would need to be a governance change before that happened. Number of membership in each organization, does this matter? 9,000 in ACPA and 11,000 in NASPA, without counting cross over. Different voices in small colleges and universities has also come up. For the June retreat, sub-committee will have met, but not sure if that information will be public, so we may not have much new information because it needs to be reported to the Board of Directors.

General Reports/Highlights

- Membership Update – updates will be sent via email
- Financial Update – updates will be sent via email
- State Reports-State Directors
 - MA: Laura DeVea reports a meeting on April 7th at Assumption College, incoming and outgoing board will meet and review input from membership on what priorities should be. Sheila Murphy will be facilitating this conversation, MA NASPA has full board. Kevin Hearn started a conference call each month with state directors and first call happened last week and was a good conversation with goals and objectives set: taking a look at how each state models itself (board makeup), programming, Public policy in each state, institutional membership and seeing what we can do as a state.
 - CT: Cheryl Barnard has no report at this time.
 - VT: Ken Schneck reported that the last dial in was on the 25th, and it had 112 institutions from across the country, a little difficult with top heavy focus on medical marijuana, but this is a need to focus more conversations on. Joey and Ken looking for more topics because it is a great way to get people involved across the country. If you have any suggestions, let Ken know at kschneck@marlboro.edu
 - ME: Lauri Sidelko reported for Jen DeBurro that on April 9th in Southern Maine Peggy Jablonski coming in to do a Spirituality Conference, still open for attendees.
- Conference Task Force Update – Rich DeCapua Task force has been put together per the last board meeting in January. On the committee is: Beth Moriarty; Brian Quinlan; Pauline Dobrowski; Raul Fernandez; Alex Vasquez; Jamie Costello; Ken Schneck; Shannon Overcash; Phillip Bernard; Timothy Keefe. First conference call set for next week with the two main goals to figure out how to offer best professional development opportunities to members and the unification will help information this process and to be respectful to Jenn and her committee. They will be researching other regions to come up with best structure. They will have a preliminary report in June.
- KC Reports-Jennifer Stanley and Lauri Sidelko report that the KC group requested a “how to” on teleconferencing, do more people want to know about this? This could be an item for the June meeting.
 - AOD is presenting April 14th at Assumption College, Outside the Classroom is sponsoring the event.
 - Gin Shaffer sends message that the Switzerland conference is struggling, re-energized at ACPA, if interested please let her know ASAP gschaff@bu.edu July 7th-9th.
 - April 19th AAKC, Drive In conference at St. Anselm’s in Manchester NH, registration is at 15 people, 3 great presentations and keynote. Hoping registration will go up in next few days. Email Austin if you have any interest or questions austin.ashe@quinnipiac.edu
 - Brian Quinlan reports a program on Social Networking for Student Affairs in general about Facebook control, twitter, event to happen at Holy Cross on the April 18th.
 - Eileen Berger reports 1st Annual Education and Disability Symposium, “20 Years After ADA: Advocacy, Education and Civil Rights” on April 9th at the Harvard Graduate School of Education.
 - Recap of 2010 New England Latino Student Leadership Conference March 19th and 20th at University of Maine, 172 registered participants, 22 folks for advising. Osvaldo presented a workshop and had a full capacity room at the end of the day. Participants loved free tickets for Roots concert that evening. Overall conference was great, not many administrators throughout the region presented, we should try to see if more people in our field could be of assistance. Students were from Eastern Connecticut, University of Maine. Full report being prepared of all information about the conference, Raul will send that out via email. Advising session was started last year to get people better connected.
 - Summer Retreat for Region 1 LKC Members at UVM – Raul Fernandez did want to do a retreat called Green Mountain Getaway from UVM were some of the people, to get to know one another and to recruit more people.
- Division Reports
 - Ron Herron from Public Policy reports that the model of organizing state reps for Public Policy is tough there is not time to genuinely engage state reps in this way, does not want to abandon state reps, but could we utilize them in a different way, possibly we could have them put together a program, rather than a top down report on what is going on in DC, more conversation and a way to incorporate them more intentionally. Ron will have more information at the June retreat as the details will be in a report by then. How do the NASPA members have a voice on Public Policy? If have information or input please email Ron at herronr1@southernct.edu

- Jean Joyce Brady from the Research Division reports that the faculty fellows of NASPA have identified research topics called Research that Matters, we can help identify these topics. Small grant of \$5000 for research, they have identified these topics, how can we get people connected with these topics in our region? The first issue of JSARP came out and great articles in there; collaboration from faculty side is truly there. Division gathering at the conference, talked about the link, how can you put divisions on list of interest when join as a member? How can link division to regional conference? Maybe this is in research? How do we engage new professionals? Having benchmarking as SSAO, being able to look at this quickly in terms of staffing, salaries, etc. If NASPA could create this from national perspective this would be very helpful.
- Small Colleges and Universities: tough for Region I because we have smallest concentration of small colleges and universities, difficult to negotiate and come to same standards in terms of resources.
- Mid Level Institute – Angela Watson reported for Alison Black that the first meeting was on March 19th at Johnson and Wales University, Pauline Dobrowski and Nancy Crimmin were presenters. The next session is at Middlesex Community College on April 30th, Lee Peters and David Zamojski are presenting. There were 21 participants selected and the applicant pool was very strong this year.
- Newsletter – Ali Hicks began a discussion about the newsletter. It was suggested that we do monthly newsletters during the academic year and once over summer. We need to set deadlines in advance and be formulaic in terms of KC contributions and VP contributions; Cheryl Barnard could give Ali her information. People would look forward to this every month. We could do a KC sign up and have everyone do one month. Just a reminder that we produce information for newsletter, and if it does not go out it is because we did not provide updates. Information would be due to Ali by the 15th and the newsletter would go out on the 1st. We should do one newsletter in the spring and then strategize a timeline for the June retreat. MMKC has a great submission guideline and it is on the NASPA website for reference.
- National Updates – Nancy Crimmin and Pauline Dobrowski report consolidation was main topic. 2011 Conference is Educating for Lives of Purpose and it begins March 13th in Philadelphia.
 - Update on purchase, 111 K street on the 4th floor, close on April 30th move this summer. If consolidation does occur, can accommodate new organization.
 - Tom Shanley, outgoing Region III RVP, brought forward a proposal, which was accepted, to create International Higher Education Advisory Board, chair may be seated on the NASPA board.
 - First issue of JSARP was published in March and now all NASPA journals can be accessed from one site on the NASPA website.
 - NASPA Foundation - Barb Schneider is new incoming President. Foundation raised \$140,000 this year from pledges and Pillar sponsorships (13 Pillars this year).
 - Pauline appointed as a mentor to new RVPs of national board – her work was valued and continues to be valued as a resource to others.
 - Final report on task force of Student Affairs has been posted on the website – board members were encouraged to review it and utilize it on their campuses with their staffs. There will be a session focused on this report at the June retreat.
 - Received draft from Professional Standards Division on the newly proposed competency standards for the profession. Once approved by NASPA and ACPA, CAS has agreed to change their standards to mirror the new proposed standards within this report.
 - NASPA National Volunteer Position created, as well as a new Assistant Director of Educational Programs who will work with Small colleges, Community Colleges, International Programs, etc. as more administrative support is needed for these areas.
 - Great attendance at the conference in Chicago - over 4800 participants.
 - Membership is back on the increase, over 11,000 nationally and 1055 regionally.
 - David Zamojski, National KC Coordinator, put forward a motion, which was approved, to impose term limits (2 years) for national KC chairs. In addition, a new timeline to review new KC proposals was reviewed and accepted in order to streamline the current process. Proposals will be presented to the Board in December and, if approved, new KCs will become active in March.
- Future meetings
 - June 4th at University of New England in Biddeford, ME Jenn DeBurro is contact person. Accommodations for night before and night of in case people want to stay. 1 day event, but if want to stay we can make that happen. On campus or hotel nearby. Extended day schedule. Agenda suggestions will be taken into consideration. In June we will pick fall meeting date.