



**Report for the March 2011 Board of Directors Meeting**  
**Mary B. Coburn, 2011 Conference Chair**  
**Florida State University**  
**Conference Planning Highlights**

**Registration:** We are pleased to report that as of February 21, 4,513 people have registered for the 2011 conference compared to 4,599 at this point last year. Housing sold out at all of the original and additional hotels booked. Philly will be hopping with NASPA attendees!

**The Placement Exchange:** TPE is thriving with the continuation of year-round programs to supplement the pre-conference job fair. The number of candidates registered for TPE is on par with last year at 1,099 as of February 18 but the number of positions advertised and the numbers of employers scheduled are both higher (380 positions and 488 employer tables).

**Major Speakers:** We are all set with our major speakers and invited sessions, hoping for no surprises!

**Program and Pre-Conference:** Arrangements continue to go smoothly for fantastic programs and pre-conference sessions. Volunteer numbers continue to climb to facilitate smooth operations.

**Local Arrangements (Adam Sherr and Mary Elaine Perry):** We are pleased that the Mummers and other Philadelphia entertainment will kick off the first night. Special historical tours are available to supplement the usual fun runs and service projects.

**Publicity and Promotions (Kevin Hearn):** Kevin Hearn and NASPA staff members have fully utilized all of the latest technologies in promoting the conference and in communicating with members. The YouTube NASPA channel hosts short videos about speakers and other items of interest for the conference.

**NUFP Liaison (Sarah Childs):** NUFP is excited about the programs and entertainment planned.

**Facility and Budget:** The convention center is finished and beautiful, ready to be initiated by NASPA. With our strong registration numbers we are still on budget despite high labor costs.

**Special thanks to the wonderful NASPA staff and 2011 Planning Committee for their great work!**