

**NASPA 2012**  
**Conference Chair Report**  
**June 16, 2011**  
**Submitted by: Larry D. Roper**



The 2012 Conference Committee has had face-to-face meetings in November 2010, and March and May 2011. Our November and May meetings took place in Phoenix at the site of the conference. The theme for the conference is “Ignite Leadership Influence Change”.

The planning team has generated good energy for its work. We conduct monthly conference calls to exchange information and coordinate our efforts.

As a committee we are focused on offering a conference that reflects awareness of the many issues about which attendees will be concerned (e.g., political and social dynamics in Arizona, the outcome of the consolidation vote, the future direction of NASPA, and the immediate challenges conference participants face on their home campuses), while also offering opportunities for stimulation, inspiration and learning.

We have secured John Legend as our opening speaker.

The committee is exploring many ideas for program elements that will allow attendees to express perspectives on issues that matter to them. We are also exploring approaches to acknowledge and honor that fact that the convention center is constructed on the site of sacred Native space.

Members of the planning team will make use of social media (Facebook, Twitter, blogging) to promote interest, engage members and generate involvement.

The program committee will meet in Washington, DC in October.

The attached sheet lists members of the conference planning team:

# 2012 NASPA Annual Conference Planning Committee

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