2014 CASE STUDY COMPETITION JUDGING EVALUATION CRITERIA

I. **Skill demonstrated in conceptualizing and analyzing the case**

The extent to which the team:
   a. provides clear problem identification
   b. considers background (legal, educational, political, and contextual)
   c. uses background information
   d. responds to questions, and as one voice

II. **Ability to defend a particular position or strategy**

The extent to which the team:
   a. demonstrates logic and organization of information in strategy
   b. demonstrates reasonableness of positions relevant to environmental, contextual, and situational considerations; and
   c. presents strategies that are appropriate for the environmental, contextual, and situational considerations
   d. responds to questions, and as one voice

III. **Use of pertinent literature and best practices**

The extent to which the team:
   a. integrates College Development Theory (not only individual student learning & development, but also environmental influences and campus climate)
   b. utilizes current research and best practices on the topic; and
   c. appropriately connects to legal, educational, political, and/or contextual case issues
   d. responds to questions, and as one voice

IV. **Use of assessment framework and linking to outcomes (required of New Professionals)**

The extent to which the team:
   a. demonstrates logic and organization of assessment framework
   b. links literature/theory and best practices to assessment framework
   c. identifies at least two measurable learning/program outcomes with appropriate measurements for assessing success
   d. responds to questions, and as one voice

V. **Overall quality of the presentation**

The extent to which the team:
   a. communicates in a clear, concise, & articulate manner
   b. uses PowerPoint as a visual aid to enhance audience understanding and presentation
   c. does not deviate from submitted power point presentation
   d. reflects innovative and creative thinking