



2017 Conference Leadership Committee Report
December 2016 Board of Directors Meeting
Submitted by Nancy P. Crimmin, Conference Chair

Data current as of November 2, 2016

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Program Data:

- Full day pre-cons submitted/accepted: 20/18
- Half-day pre-cons submitted/accepted: 58/35
- Total number of programs submitted: 1409
- Number of Program reviewers: 1149
- General Interest Sessions Selected: 426
- KC General Sponsored Programs Accepted: 83
- Poster Sessions Accepted: 30
- SA Speaks Accepted: 15
- Scholarly Papers Accepted: 33
- Rejected Programs: 746 (53% rejected)

Registration Data as of November 2, 2016: 1584 (371 ahead of last year to date)

Pre-Con Registration Total: 316 (24 ahead of last year to date)

Professional Development & Events

Major Speakers:

Opening Session: Anderson Cooper (sponsored by the National Society of Leadership & Success)

Monday Afternoon: Chris Mosier

Closing Speaker: Bree Newsome

Featured Speakers, confirmed to date:

Hannah Brencher (The World Needs More Love Letters, www.moreloveletters.com)

Ken Tenabe (Loving Day, <http://www.attn.com/stories/1993/loving-day-marriage-equality>)

Innovative Presidents Panel:

Plans are underway to secure a group of four to five presidents considered to be innovators and creative leaders to speak to the changes in the higher education landscape and positive responses to those changes.

Intersectionality Roundtable:

Roundtable conversation on the topic of Intersectionality of Identity as it relates to San Antonio. We've invited all identity based KCs to this conversation.

#NASPAacts:

The Commission for Equity & Inclusion have taken the lead in the #NASPAacts activities for the Annual Conference. The Commission will engage members of the KCs in this initiative.

Subcommittee Reports:

Local Arrangements – Jan McKinney

- Campus Tours finalized – UTSA, St. Mary's University, Trinity University and Texas A&M University San Antonio
 - Showcasing institutions that are incredibly diverse including liberal arts, large public and new university.
- Narrowing Opening Reception entertainment options
 - There will be an effort to reduce lines and provide a diverse mix of entertainment by having a main stage and several different "depots" throughout the reception site.
- Wellness activities include daily runs and exercise classes. Also incorporating wellness activities into the exhibit hall with exercises in bio-feedback and workplace yoga/stretching.
- Blogs are in production to get the participants excited (examples: Mayor's welcome video, TX music, highlighting the MLK march in January, 99 Things to do in San Antonio, etc.).

Engagement – Jennifer Jones & Ricardo Salazar

- We have created the 99 ways to be engaged list and are tweeting those out up until the conference utilizing #99NASPATweets.
- The subcommittee is working on the Tuesday night event.
- We are finalizing onsite engagement activities such as the "love letters", multiracial gallery, and video confessional booth.
- Developing a couple of innovative ways to identify other NASPA members in-route to the annual conference. There is continued conversation with NASPA headquarters regarding NASPA pins that can be purchased and attached to the Foundation. Other ways are to encourage members to wear their school gear during their travel. A blog will be associated with this task so the membership knows how to engage.
- Developing a social media contest for the month right before the conference that will allow members to take pictures of themselves, upload to our Instagram, Twitter and Facebook. This will create buzz around the conference.

- Working with Greg to streamline volunteer opportunities for members.

Innovation Programming – Eric Grospitch

- Flash Sessions are being created from the SASpeaks submissions that were not selected for that program to present in short blocks in the innovation space. All potential participants were contacted and accepted the invitation to present in this format.
- Investigating idea of a “Shark Tank” experience in the innovation space
 - One “tank” for campus innovation
 - One “tank” for dissertation topics

Extended Learning Sessions – Chief Diversity Officers & Other Sessions – Salvador Mena

- We are packaging and marketing the “extended session day” to VPSA and Chief Diversity Officers (the idea of having VPSA attend the conference with their CDO).
- CDOs will also be invited directly (NASPA has access to CDO mailing list through NADOHE).
- The extended session will be on the Tuesday (see draft day below)
- Specific submitted programs have been selected and scheduled for Tuesday to be part of the extended session day which may include: the three specific programs, a poster session, Bree Newsome’s featured speaker block, and a two-hour extended session on relevant topics to be determined.

SA Speaks – Ann Marie Klotz

Monday afternoon:

Teri Bump
Will Simpkins
Juan Guardia
Laci Adams
Alejandro Covarriubias

Tuesday morning:

Romando Nash
Chelsea Fullerton
Laura DeVeau
Juhi Bhatt
Ana Rosetti

Tuesday afternoon:

Tom Krieglstein
Sonja Ardoin
David Jones
Annmarie Vaccaro
Laura Pasquini

- The committee is sending a monthly email to all presenters to offer support, assistance and preparation tips. They are also offering coaching to any presenter who wanted a person to work with over the next few months on their slides.
- The website will have a SA Speaks page updated with presenter info.
- Beginning in January, the committee will do a social media blast highlighting one presenter and their topic each week until the conference.

Scholarly Paper Sessions/Faculty Sessions – Tracy Tambascia

- Scholarly papers for the national conference have been reviewed and scheduled by a faculty subcommittee.
- There were 68 scholarly papers submitted and 33 selected.
- Program proposals: 83 submitted programs tagged for Faculty; 39 accepted. This reflects only those programs submitted with the Graduate Preparation Faculty as a target audience.
- A new Faculty Institute will be scheduled for the 2017 conference. This 2 hour session is intended to offer faculty a more focused and in-depth experience than a 50-minute general interest session. Topic(s) are TBA; members of Faculty Council will be helping to develop this session.

- Graduate Prep faculty will also have a dedicated time in the schedule to discuss relevant issues and need in their work with graduate students.
- Case Study Competition at Annual Conference -Marketing for graduate student team submissions will begin this fall. Goal is to sign up 14 teams, with plans for them to compete on Sunday and Monday at the national conference. Will need faculty and practitioners to judge the case study competition.

VPSA Initiatives – Mary Jo Gonzales

- Subcommittee is working on a half-day session on Saturday, March 11, and full days on Sunday and Monday, March 12 and 13.
- Facilitators for sessions are being confirmed. The VPSA lounge will be used for roundtables and topical sessions.

Virtual Ticket – Scott Peska

- 79 programs selected for the Virtual Ticket.
- Registration is live

Knowledge Community Involvement:

We have engaged the leadership of the Veteran's, Undocumented Students, Indigenous People, Gender and Sexuality, Multiracial, and all the identity based KCs in various aspects of the conference planning process.