



NASPA NOW PROFESSIONALS 2018

Impact

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and Scholar Development
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Vegas

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Knoxville

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Asian Pacific American Student
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The Ohio State University

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NASPA NOW PROFESSIONALS 2018: Impact



Janna Bernstein

Assistant Director of Leadership and
Scholar Development
University of Nevada - Las Vegas
She/Her/Hers

Born and raised in the suburbs of Los Angeles in the San Fernando Valley, Janna Bernstein completed her Bachelor's degree in Psychology with the distinctions of Magna Cum Laude, Order of Troy, and Renaissance Scholar from the University of Southern California (USC). She also completed her Master's degree in Postsecondary Administration and Student Affairs from USC's Rossier School of Education. Janna is currently pursuing her doctorate at the University of Nevada, Las Vegas's (UNLV) College of Education Department of Teaching and Learning with an emphasis in multicultural education, international education, and cultural affairs.

Janna currently serves as the Assistant Director for Leadership and Scholar Development in the Student Engagement and Diversity Office at UNLV. She began her career at UNLV on July 1, 2014 as a Residential Life Coordinator (RLC) and served in this role for three years. Janna began her new role as Assistant Director in July 2017. In this role, she oversees the administration and curriculum development of an 18 credit Leadership and Civic Engagement (LCE) minor, facilitates co-curricular leadership programs, manages the

endowed Engelstad Scholars Program, and supervises two professional staff. Janna also actively participates in a leadership position on a variety of department, divisional, and university committees. Additionally, Janna has added the role of "professor" to her list of accomplishments as she has had the wonderful opportunity of teaching BUS 103: First-Year Seminar and courses in the LCE minor. These experiences have further fueled her love and passion for teaching and mentoring students.

Janna is also actively involved in NASPA. She serves as the Region 5 Representative for the NASPA Student Leadership Programs Knowledge Community serving on both the regional and national boards, a member of the NUFPA Advisory Board, and on the Engagement subcommittee for the 100th NASPA Annual Conference. She served as the Conference Chair for the inaugural NASPA Southern Nevada Drive-In bringing together the higher education professionals in the Las Vegas valley for a day of professional development and growth. Janna also facilitated the creation of the NASPA Undergraduate Fellows Program at UNLV and has served as a mentor formally to three fellows in addition to supporting the other NUFPA members and encouraging students interested in pursuing a career in higher education.

NASPA NOW PROFESSIONALS 2018: Impact



Abigail Brumfield

Coordinator, Office of the Dean of
Students
University of Tennessee - Knoxville
She/Her/Hers

Abigail Brumfield serves as a Coordinator in the Office of the Dean of Students. In this role, she advises all branches of student government including the executive branch, student services, student senate, first year council, judicial branch, and administrative committees. She is passionate about student advocacy and supports the student government leaders as they invest in their UT community. In addition, she manages and implements many of the DOS outreach initiatives involving student success and retention with partnerships in academic affairs, athletics, and across the campus community.

Brumfield earned her MS in college student personnel at UT. She previously served as a graduate assistant in the Office of the Dean of Students and the Center for Student Engagement. Her primary responsibilities included managing the 400-plus student organizations at UT, working with SGA officers, and coordinating projects within the Office of the Dean of Students. Before coming to UT, Brumfield received her BA in political science from the University of Arkansas. In her time as an undergraduate student, she was involved in a variety of different clubs and organizations. She served on the Student Alumni Board, Student Government Association, as a program coordinator for R.O.C.K. Camp (extended orientation program), and as an executive officer for her sorority. Her

professional areas of interest include student development, student advocacy, multiculturalism, alumni relations, and legal issues in higher education.

NASPA NOW PROFESSIONALS 2018: Impact



Queena Hoang

Assistant Center Director of Asian
Pacific American Student Services
University of Southern California
She/Her/Hers

Originally from sunny Orange County, California, Queena is a proud UC Santa Barbara Gauchos alumna where she received her B.A. in Sociology and a minor in Education. After graduating in 2011, Queena made her way across the country to earn her M.Ed. in Higher Education Student Affairs Administration at the University of Vermont. While enrolled in her master's program, Queena was offered the opportunity to serve as the Assistant Director for Student Life and Campus Programs. After braving 4 years in the snow, Queena made her way back to Southern California to work at San Diego State University in the Aztec Student Union. Queena is now proudly serving as the Assistant Center Director of Asian Pacific American Student Services at the University of Southern California (Fight On!). Simultaneously, she is currently working on her Doctorate in Educational Leadership in the Rossier School of Education.

Outside of her roles and responsibilities on campus, Queena dedicates her time and leadership to NASPA in numerous capacities. Starting off as a NASPA Undergraduate Fellow, she considers her continuous service to NASPA as a small way of giving back to the association and to the field. She has served in various roles within the association, including on the Regional Advisory Board for Region I as the Vermont State Director, the Foundation Board of Directors as an Ambassador, and the Asian Pacific Islander Knowledge Community (APIKC). She currently serves as the 2017-2019 National Co-Chair for the APIKC and aims to be an ongoing advocate and trailblazer for voice and visibility of the Asian American, Pacific Islander, Desi and South Asian community.

NASPA NOW PROFESSIONALS 2018: Impact



Michael Lemus

First Year Academic Counselor
University of California – Davis
He/Him/His

Michael Lemus is a First Year Academic Counselor in the College of Agricultural and Environmental Sciences at the University of California, Davis. Michael found his passion in student affairs during his undergraduate career at Cal Poly Pomona where he got his degree in Psychology. He then went on to pursue a Master's degree in Higher Education at Cal State Fullerton. In early 2014, Michael found his home in NASPA by getting involved as a regional representative for Region VI. Since then, Michael has taken an active role in two regional representative roles while also serving on a NASPA conference sub-committee and the NASPA Northern California executive board. Most recently, Michael has been involved in the New Professionals and Graduate Students (NPGS) Knowledge Community and will term out in March 2018. Michael hopes to remain close to NASPA and work on hosting NASPA socials in his home city of Sacramento. Outside of student affairs, you can find Michael engaging in various fitness activities and taking pictures in front of murals. Michael loves kickboxing, running, hiking, and spending time with his friends and family. He identifies

as LatinX and uses he/him/his pronouns. Last, but not least, Michael identifies as a social justice advocate and tries to incorporate that into his daily work.

ASPA NOW PROFESSIONALS 2018: Impact



Isabella Villacampa

Assistant Director for International
Student Engagement
New York University
She/Her/Hers

Isabella Villacampa is an Assistant Director at New York University's Center for Student Life. She currently oversees International Student Engagement at NYU which is home to the highest number of international students in the United States. Isabella previously oversaw NYU Welcome Week where she coordinated over 500 events for a one week span, produced social media and branding strategy, and supervised 350 student leaders. Isabella received her B.S. in Business Administration from California Polytechnic State University, San Luis Obispo and her M.S. Ed. in Higher Education and Student Affairs from Indiana University where she worked as a hall director at IUPUI. She has published and presented on topics including Race & Ethnicity in Higher Education, Social Media, and Leadership Development. As a graduate student, she co-authored a book chapter with Lori Patton (et al.) entitled, "Undergraduate Women of Color in Higher Education: Engaging Issues Beyond the Numerical Hype."

Isabella has been an active member of NASPA and was recognized with the NASPA Region II New Professional Award. In 2012, she was one of 32 NUFPP Fellows selected to participate in the NUFPP

Gwendolyn Dungy Leadership Institute. She has been a NUFPP Mentor and API Knowledge Community Representative. She has served on the NASPA Region II Conference Committee for four years, including Co-Chairing a New Professionals & Graduate Students Pre-Conference. In 2017, she was selected as Chair for the NPGS Consortium during the NASPA Annual Conference. Her project "FACES of #NYUWelcomeWeek YouTube Series" earned a NASPA Excellence Award Gold Award Winner recognition. She is currently Co-Chairing the creation of the first NASPA Region II Career Connections job placement opportunity launching June 2018.

Isabella is passionate about identity development. In her role as Co-Chair of the NYU Administrators of Color Network, she works with a team to produce professional development programs. Isabella has been featured in media pieces about Filipino American identity on Huffington Post and BuzzFeed and in 2016, she was an invited guest to the Filipino American History Month Celebration at the White House.

NASPA NOW PROFESSIONALS 2018: Inclusion



Dr. Ufuoma C. Abiola

Associate Director, Academic Affairs and
Advising
University of Pennsylvania
She/Her/Hers

Dr. Ufuoma C. Abiola is Associate Director of Academic Affairs and Advising at The Wharton School, University of Pennsylvania (Penn). She is also a Lecturer at the Graduate School of Education (GSE) and the School of Arts & Sciences at Penn. Dr. Abiola completed an Ed.D. in Higher Education at Penn, where she also earned an M.S.Ed. in Higher Education along with the Certificate in College and University Teaching; Graduate Certificate in Gender, Sexuality, and Women's Studies; and the Graduate Certificate in Africana Studies.

Dr. Abiola's research interests involve college student affairs, and increasing students of color persistence and success at higher education institutions. She has published numerous scholarly works and presented at national conferences including the American Psychological Association (APA), the American Educational Research Association (AERA), and the Association for the Study of Higher Education (ASHE). In March 2018, she will present at both the American College Personnel Association (ACPA) Annual Convention and the NASPA - Student Affairs

Administrators in Higher Education 100th Annual Conference.

With a passion for diversity, equity, and inclusion issues in higher education, Dr. Abiola is the Founder, Creator, and 2012-2017 President of We Support Diversity of Mind (WSDM). WSDM is Penn GSE's largest and premier umbrella student organization founded to enhance the overall community for Penn GSE students of color. Dr. Abiola is also Co-Creator of the Wharton Successful Transition & Empowerment Program (STEP). STEP is a pre-orientation and first-year experience readiness program at The Wharton School, which is intended to help historically underrepresented freshman students to successfully acclimate to college life at a predominantly White Ivy League institution.

Additionally, Dr. Abiola has been recognized with awards including: the Penn President's and Provost's Citation for Exceptional Commitment to Graduate and Professional Student Life in 2017; the Penn GSE Award for Excellence in Promoting Diversity and Inclusion in 2017; the Penn Women of Color Outstanding Achievement Award in 2016; she was selected as a 2016 Women Achieving Honoree in *The Philadelphia Tribune Magazine*; and WSDM won the Penn GSE Student Government President's Community Leadership Award in 2017.

Dr. Abiola's professional experience includes having worked as a counselor/therapist, adjunct professor/lecturer, and higher education and student affairs administrator. She also earned an M.A. in Clinical Psychology with the Graduate Certificate in Clinical Child and Family Studies from Roosevelt University; and received a B.A. in Psychology with a minor in African and African Diaspora Studies from Boston College.

NASPA NOW PROFESSIONALS 2018: Inclusion



Laura Bohórquez

Undocumented Student Program Coordinator
University of Maryland
She/Her/Hers

Laura Bohórquez has over seven years of professional experience in higher education advocating for immigrant and educational rights alongside underrepresented and undeserved communities. Laura's national and local perspectives come from her former role as the Education Equity Coordinator at United We Dream- the first and largest immigrant youth led network in the nation where she worked with and for undocumented students and professionals. While at Loyola University Chicago, Laura implemented an educator ally training as well as participated in committees that laid the foundation and began the awareness to change the policy and practices that serve Loyola University Chicago's undocumented students. This led to the creation of the current Magis scholarship, the first scholarship in the nation to be student led and funded. Laura currently serves as the Undocumented Student Program Coordinator at the

University of Maryland and as the Co-founder and Co-chair of the NASPA Undocumented Immigrant and Allies Knowledge Community.

NASPA NOW PROFESSIONALS 2018: Inclusion



Jaelyn Coates

Graduate Assistant, Parent and Family
Programs
Colorado State University
She/Her/Hers

As a military kid, Jaelyn grew up and experienced many parts of the United States and world before her parents settled in Williamsburg, Virginia. She attended undergrad at the University of North Carolina at Chapel Hill, where she earned a degree in political science and African, African American, and Diaspora studies. Her passion for student affairs is rooted in work she did both for college unions and student activism. Jaelyn believes colleges and university should provide equitable and socially just spaces for students who hold marginalized identities to make meaning of their experiences and reach their full potential. Jaelyn's passion for social justice, equity, and inclusion is what drives her in her work, today.

Jaelyn is second-year graduate student in the Student Affairs in Higher Education program at Colorado State University. Currently, she serves as the graduate assistant for CSU's Parent & Family Programs Office and the Office of the Vice President for Student Affairs, where she gets to work with parent and family members as they support their students in their college journey, as well as prepare assessment projects for the division. Her graduate student journey has also given her the

privilege to work with Office of the Vice President of Diversity on opportunity initiatives for First Generation College Students, in the Black/African American Cultural Center on leadership development programming and curriculum, as a coordinator for the CSU chapter of the NASPA Undergraduate Fellows Program, as a campus advisor for the Omicron Omicron chapter of Zeta Phi Beta Sorority, Inc., and to her truth in her presentation entitled "White People, Enough: A Look at Power and Control," at TedxCPU. As Jaelyn looks to continue her work in the field, she hopes to continue to serve with students and create more spaces where everyone can come together to break down systemic barriers and celebrate their unique stories.

NASPA NOW PROFESSIONALS 2018: Inclusion



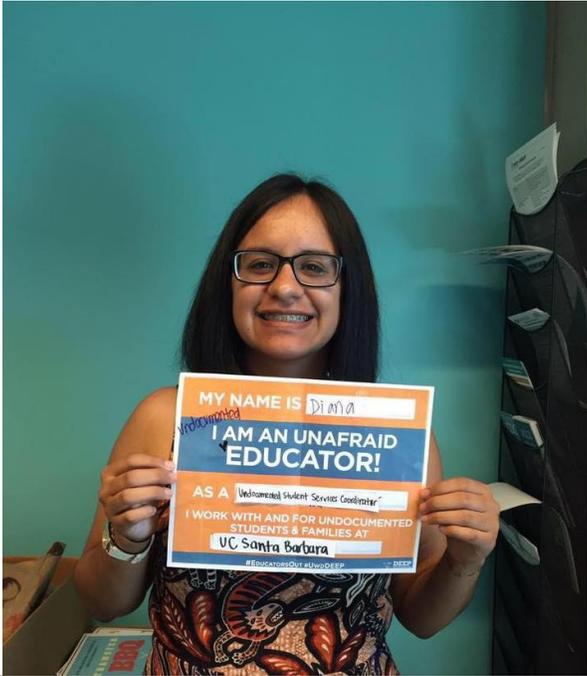
Brian Richardson, Jr.

Assistant Director for Diversity and
Inclusion
Indiana University
He/Him/His

Mr. Brian Richardson Jr. is an alumnus of Southern Illinois University Edwardsville where he earned a Master of Science in Education, majoring in Kinesiology-Sport and Exercise Behavior. Brian earned a Bachelor of Science in Sports Management from Culver Stockton College. Brian currently serves as the first Assistant Director for Diversity and Inclusion at Indiana University- School of Public Health, located in Bloomington, Indiana. Prior to joining the staff at Indiana University, Brian served as the Assistant Director of Multicultural Affairs and Area Coordinator for Residence Life at Wittenberg University, located in Springfield, Ohio. Brian serves the Bloomington-area community as the Vice-Chairperson on the Commission for the Status of Black Males through the Bloomington Mayor's office. Brian strives to create change and inspire others to be their greatest selves. His passion is to help others become leaders by creating opportunities to cultivate minds and provoke thought through meaningful dialogue. Through his creation and development of minority male empowerment programs, such as Minority Men Striving to Succeed (M2S2) and the Krimson Leadership Academy (KLA), Brian is committed to leadership development for all men of color. In conjunction with these initiatives, Brian is also invested in increasing the quality of life for all minorities, and devotes his time volunteering with the

United Way's Real Men Read Program. Brian was named the 2017 Outstanding Black Male Leader of Tomorrow for the City of Bloomington, Indiana and has been featured in the local newspaper and radio shows for his work. Brian's areas of focus are manhood and masculinity, social justice, leadership, mentorship, and student development.

NASPA NOW PROFESSIONALS 2018: Inclusion



Diana Valdivia

Undocumented Student Services Coordinator
University of California – Santa Barbara
She/Her/Hers

Diana Valdivia was born in Baja California, Mexico. At the age of 13, Diana moved to the U.S. She started college as an undocumented student at CSU San Marcos and graduated in 2011 with a B.S. in Business Administration. Her college experience, community support, and involvement in extracurricular activities led her to pursue a master's in student affairs. In 2013, Diana graduated with a Master's in Education from San Diego State University.

During graduate school, Diana also started her involvement with immigrant rights organizations which included being a volunteer organizer with the San Diego Dream Team, organizing legal clinics, and being a member of United We Dream's DEEP Advisory Council.

She started her student affairs career as the first Undocumented Student Coordinator (USC) at UC Merced. As the USC at UC Merced, she created programs, events, and services to support holistically undocumented students. She led the implementation of ally trainings for staff and faculty to better support undocumented students and organized the 1st statewide conference for undocumented students

interested in graduate school.

She is currently the Undocumented Student Services Coordinator at UC Santa Barbara where she continues to build and sustain services to holistically support undocumented students and institutionalize inclusive support practices across campus. She currently serves in the UC Office of the President's Advisory Council (PAC) on Undocumented Community and Immigration. As part of the PAC, Diana provides insights and best practices to better serve undocumented students at a system-wide level.

Her work expands onto the larger student affairs field and immigrant rights communities. Diana is currently the co-chair of United We Dream's Board of Director, the first and largest immigrant youth led network in the nation. Her experience as the first undocumented student in her graduate program led her to want to continue to create community with undocumented immigrants in student affairs field. This was part of her inspiration to start a new KC which focuses on undocumented immigrants. Diana is one of the Co-founder/Co-chair of the NASPA Undocumented Immigrant and Allies Knowledge Community. Through this work, she has been able to connect with a number of undocumented graduate students and student affairs professionals in higher education.

As an undocumented immigrant woman of color, Diana continues to be committed to build community, raise awareness and create resources with/for immigrant communities in higher education.

NASPA NOW PROFESSIONALS 2018: Innovation



Michael Drucker

House Advisor and Assistant Director for
Residential Life
Vassar College
He/Him/His

Michael Drucker is a student affairs practitioner who lives in Poughkeepsie, NY. He was born and raised in Michigan and has since moved to the Northeast region to begin his career. After graduating from Hampshire College (Amherst, MA) with a Bachelor of Arts, Michael attended the University of Vermont (Burlington, VT) and received a Master of Education in Higher Education and Student Affairs Administration while serving as the Graduate Assistant for the College of Education and Social Services. Since Vermont, Michael has been living and working at Vassar College as a House Advisor and Assistant Director within the Office of Residential Life. Michael believes that administrators are also educators and that teaching is an art. With that mindset, Michael has collaborated with colleagues across the field to design innovative curricula within residential life and elsewhere including religious and spiritual life and multicultural affairs. He is passionate about social identity development, communication skills, and conflict resolution.

NASPA NOW PROFESSIONALS 2018: Innovation



Lauren Oliver

Assistant Director, Residential Education
Dartmouth College
She/Her/Hers

Lauren finished her coursework at Taylor University in the Master of Arts in Higher Education program in the spring of 2016. Highlights of her studies included an international trip to explore higher education in the United Kingdom and the completion of her master thesis, *Exploring the impact of a faculty-in-residence program on the student experience*.

During her time at Taylor University, Lauren also served as the Wolgemuth Hall Director with Off-Campus programs being added to her portfolio in her second year. Beyond her work in Residence Life, she interned in the Office of Intercultural Programs, worked as a project manager for the Business Department's accreditation process, and taught a section of a first-year writing seminar. Additionally, Lauren completed an ACUHO-I internship at Cornell University in Summer 2015, serving as the Senior Head Resident for the Summer College program for high school students.

In her free time, Lauren loves to travel, learn, and be active. Inspired by *Under the Tuscan Sun*, she took a trip to Italy this past October. She also enjoys deepening her own knowledge outside of the traditional classroom thru experiences, podcasts,

and of course, a good read. This next summer, she is hoping to run her first half marathon.

Her passion for this work stems from a desire to maximize learning both within and outside of the classroom. Lauren hopes that she can continue to support students as they develop the skills and gain the knowledge needed to support an ever-changing world. Lauren is currently putting those passions into action at Dartmouth College where she serves as an Assistant Director for Residential Education. Much of her work has included support of the new house system.

NASPA NOW PROFESSIONALS 2018: Innovation



Lucia Pfizenmaier

Student Success Coordinator
Binghamton University
She/Her/Hers

Lucia holds a BA in Political Science with a concentration in International Relations (2004) from the Pontificia Universidad Javeriana in Bogota, Colombia (South America). She has worked on community empowerment within the fields of Humanitarian Aid and Human Rights advocacy in the countries of Ecuador and Colombia; a professor and Internship Coordinator in Political Science, and most recently (2012-2015), as a public official at the Secretariat of Education in Bogota while implementing the *Project of Education for Citizenship and Civic Coexistence*. She has been the coauthor of research and community based publications, that focus on innovative methods for civic engagement and access to civil rights such as *“The phenomenon of over the boarder displacement: a case study of Ecuador”* (2006), *“Our notebook: guidelines for human rights advocacy in our communities”* (2010) and the *“Handbook for an Education in Citizenship and Civic Coexistence. Political and Social Participation”* (2015).

In 2016 she started working as a Student Success Coordinator for Broome County HEARS (Higher Education Access, Retention and Success), a grant funded program from the State University of New York (SUNY) in Binghamton, that provides educational services and support for Broome County non-traditional students to achieve degree completion in Higher Education. Currently, Lucia facilitates different activities within BC HEARS Community outreach program such as information sessions, educational open houses, workshops and empowerment series for all ages. Her main area of focus are BC residents who would like to earn their High School equivalency degree as they look to enroll into Higher Education. Lucia’s interests revolve around social equity and youth empowerment. She is currently pursuing a MA in Sustainable Communities at Binghamton University.

NASPA NOW PROFESSIONALS 2018: Innovation



Amy Schlichting
Health Educator
Doane University
She/Her/Hers

Amy Schlichting received her undergraduate education at Nebraska Wesleyan University, where she majored in Exercise Science. At Nebraska Wesleyan, she participated in a number of campus organizations, spending the majority of her time in leadership roles within student senate and student activities council. Through these opportunities to work with university administration to make the campus environment extraordinary, she knew that one day she wanted to return to higher education to make a difference to students, just as those faculty and staff members that mentored her positively impacted her life.

Immediately upon graduation, she completed her Master's at Ball State University's Student Affairs Administration in Higher Education program. While at BSU, she held a graduate assistantship with Late Nite@Ball State, and a practicum with Greek Life. Through these opportunities, she learned ways to educate students on healthy behaviors and the dangers of high risk drinking.

A personal situation brought her back to Nebraska where she worked in corporate wellness for nearly 10 years, earning a

Master's degree in Health Promotion Management in addition to helping employers develop holistically well employees to improve workforce productivity and workplace culture. When an opportunity arose for her to combine both of her passions—higher ed and wellness—she jumped at the chance. As Doane University's Health Educator, the primary objective on her job description is to improve student retention through the reduction of high risk behavior. She has implemented Back to School Bash to kick off each semester, Wellness Wednesdays over the lunch hour each week, developed partnerships with athletic teams and Greek organizations, incorporated BASICS sessions into the campus judicial process, as well as launched Certified Peer Educators on campus.

Over the past 12 years, Amy has worked with hundreds of people to help them improve their overall health, and never tires of hearing success stories. She knows what it's like to struggle, and feels blessed to be able to have received this education so she can help others. As a first generation college student, the relationships and support from mentors were primary contributors to her success. Looking back, had those relationships not been developed, she would not have had the confidence to complete her degree and get to where she is today. Amy strives to help others find the motivation to live their best life, and looks forward to growing Health Education on collegiate campuses.

NASPA NOW PROFESSIONALS 2018: Innovation



Lea Staedtler

Senior Career Coach for Humanities
Earlham College
She/Her/Hers

Lea Staedtler is working for her second year as a Career Coach at Earlham College in Richmond, Indiana. She received an M.S. in Educational Leadership from Oklahoma State University and a B.A. in Sociology from the University of Wisconsin-Whitewater. After attending two large state universities, she has fallen in love with the close-knit community at her small liberal arts school. At Earlham she primarily works with the humanities division and collaborates with faculty on bringing career education into the classroom. When meeting with students, she loves helping them explore and tell their story to effectively market their skills to employers. As a student, Lea worked in residence life, student activities, and leadership development, and she pulls from these diverse experiences to develop innovative events and workshops in her current position. During her first year at Earlham she planned two signature initiatives: The #LifeAfterEarlham social media campaign, to highlight seniors who secured a job or graduate school placement before graduation, and the Career Carnival, a fun event attended by over 70 students to introduce them to the office on the first day of classes through a variety of

games and activities. Both are now annual events and highlight Lea's creativity and innovative spirit as she always strives to come up with new ways to engage students.

NASPA NOW PROFESSIONALS 2018: Inquiry



Brenda Anderson Wadley
Coordinator, Student Assistance
University of Arizona
She/Her/Hers

Brenda Anderson Wadley was born and raised in Toledo, Ohio. She is a first-generation college student and a proud alumna of the University of Tennessee at Chattanooga (UTC), where she received her Bachelors of Social Work degree. During her time as an undergraduate student, she was involved in many campus and community organizations related to leadership development and advocacy. It was through an opportunity to conduct research at UTC that she discovered her passion for inquiry.

After graduating in 2014, Brenda continued her education at the University of Georgia where she earned her Master of Education in College Student Affairs Administration. Brenda credits her continuing passion for inquiry to her opportunities for engagement in research with Dr. Merrily Dunn and Dr. Darris Means as a graduate student. This solidified her passion for advancing the academy through data informed research and inquiry. Brenda's research interests include the impact of racialized trauma on students of color, social class identity development, college access, the collegiate experiences, and identity development of former foster youth.

Brenda currently serves as Coordinator for Student Assistance at the University of Arizona. In her role, she is responsible for supporting students who are experiencing unexpected events or crisis in their life by connecting them with the resources they need to support their health, wellness, and academic success. Additionally, she serves as the Case Manager for the Behavioral Intervention Team. As a part of her role, Brenda works to advance and develop a culture of assessment that is grounded in data informed practices for supporting students who exhibit threatening or concerning behavior. As a new professional, Brenda is honored to have mentors such as Dr. Marla Franco, Director of Divisional Research and Assessment for Student Affairs and Enrollment Management and Academic Initiatives and Student Success at the University of Arizona, who serves as a champion for Brenda's assessment projects.

Brenda is also actively engaged in NASPA. She is a proud alumna of the NASPA Undergraduate Fellows Program (NUFP). During her time as a NUFP, she completed internships at the University of Vermont, and the University of Tennessee at Knoxville. Brenda is an active member of the Socioeconomic Class Issues in Higher Education Knowledge Community (SCIHE), where she has served in a variety of leadership roles. Brenda was integral in helping create and develop the SCIHE Social Class Photo Project Blog Series, which focuses on highlighting ways in which social class impacts the academy. Additionally, Brenda serves as a member of the SCIHE Professionals from the Poor and Working Class Research Work Team.

Outside of her professional life, Brenda can be found reading, running, watching movies, and living her best life. Brenda is involved in grass roots activism and actively works to support organizations that help people of color and women run for government offices.

NASPA NOW PROFESSIONALS 2018: Inquiry



Missy Dominguez

Program Manager for Student Engagement
and Activities
University of Washington – Bothell
They/Them/Theirs

Missy Dominguez is a passionate, creative, and strategic professional from Los Angeles, California seeking their next career step in our field. They currently serve on the Latinx/a/o Knowledge Community and Gender & Sexuality Knowledge Community as the Latinx Inclusion Chair, a new position promoting intersectionality. Last year, Missy was grateful to have been acknowledged by both of these Knowledge Communities as Outstanding New Professional. Most recently Missy worked over three years as a Program Manager with the University of Washington Bothell's award-winning Student Engagement and Activities team, overseeing registered student organizations and social justice programs. After moving back to Southern California to be with family, Missy is determined to continue their higher education career and beat the 5-year new professional retention statistic in student affairs.

As an undergraduate Missy was inspired to build a career in student affairs while working as an Academic Mentor in Residential Life at California State University, Northridge. Missy studied Higher Education Administration at the University of Southern California where they embarked upon a range of experiences, from co-instructing a 12-week American

Culture course for over 20 international students, to interning at the Career Center, coordinating a mentor program for their cohort's student affairs organization, and more. They loved getting to work in an array of functional areas and institution types, such as being an ACUHO-I intern at Loyola University New Orleans and working as a Graduate Assistant in Otis College of Art and Design's Student Activities Office. After The Placement Exchange 2014 in Baltimore, Missy landed their first full-time position moving them from Los Angeles to Seattle to grow their career.

Recognized for their work pertaining to NASPA's Core Value of Inquiry, Missy has exercised their love for assessment in a variety of ways. As a graduate student at the University of Southern California, they obtained a Student Affairs Assessment Certification and conducted a mixed-methods departmental assessment of the LGBT Center. Missy also created the framework for UW Bothell Student Engagement and Activities' first departmental assessment in a 33-page report. Missy wrote an article published to the Assessment, Evaluation, and Research Knowledge Community's blog titled "I'm a New Professional Leading Departmental Assessment". They attribute their passion for research to the fact that three of their top five StrengthsQuest themes are in the strategic thinking domain: Ideation, Input, and Strategic.

Missy hopes to meet new people and connect while at NASPA 2018 in Philadelphia!

NASPA NOW PROFESSIONALS 2018: Inquiry



Chris Hoppe

Associate Director of Campus Recreation
and Outdoor Programs
Eastern Washington University
He/Him/His

Chris Hoppe serves as the Associate Director of Campus Recreation/Outdoor Programs. He holds two degrees from Eastern Washington University, including a Bachelor of Arts in Recreation Management, as well as a Master of Science in Sports and Recreation Administration. Chris is a long-time resident of the Pacific Northwest, and he enjoys all the recreation opportunities available in the region. In the summer Chris can be found out rafting, backpacking, and climbing, while in the winter he pursues ice-climbing, mountaineering, and skiing. His adventure partners are usually his wife and chocolate Labrador.

Outside of his professional life, Chris is an advocate for preservation of natural recreation resources. He is passionate about creating personal connections between his community and these resources. Chris has partnered with advocacy groups to improve water quality in local rivers, as well as for the development of sustainable trail systems in the Inland Northwest.

Professionally, Chris is an advocate for using data to support program development. He has generated tools for practitioners to assess program effectiveness without heavy time commitments and advanced researching tools. As a member of the Student Affairs Assessment Committee at EWU, Chris has facilitated several workshops on integrating student learning outcomes into programs within student life. He has also developed new systems to identify participation trends within campus recreation, which has contributed to an increase in program participation within EWU's outdoor program.

Chris's favorite area of study revolves around understanding the effect of motivational factors towards program participation in campus recreation. College student interests are varied and continue to evolve quickly. Chris has implanted assessment tools to understand these changing interests, and how those motivations can be integrated into future recreation programs.

NASPA NOW PROFESSIONALS 2018: Inquiry



Norma López

Doctoral Student and Research Assistant
Loyola University Chicago
She/Her/Hers

Prior to enrolling in the Higher Education Ph.D. program at Loyola, Norma worked for a college access nonprofit, the Schuler Scholar Program. She trained and managed school staff in the delivery of programming to prepare first-generation college students to attend highly selective, private colleges and universities. Norma's 17 years of experience in higher education informed her leadership style at Schuler, as the bulk of her experience had focused on academic advising, residential life, admissions, and diversity at private institutions, including Williams College and the University of Chicago. In many of her conversations, the role of resilience in college success emerged as a dominant theme, so she became interested in comprehensively investigating resilience factors and led to her enrolling in the Ph.D. program at Loyola. Her research interests center on how resilience is built in minoritized students and what role educators can play in this process. Norma is originally from the Pilsen neighborhood of Chicago, a Mexican immigrant community, and graduated from Williams College with a BA in History and from Harvard University's Graduate School of Education with an Ed.M. She balances being a full-time student and research assistant with being a mom to two amazing kids, ages 10 and 12, and wife to a wonderfully supportive husband.

NASPA NOW PROFESSIONALS 2018: Inquiry



Ricky Urgo
Graduate Student
Mississippi State University
He/Him/His

My name is Ricky Urgo, and I am currently a second-year graduate student in the Educational Leadership program with a concentration in Student Affairs and Higher Education at Mississippi State University. I also serve as a Residence Director for the Department of Housing and Residence Life at MSU.

I am originally from Pittsgrove, New Jersey and grew up bouncing around southern New Jersey. I began my journey as a first-generation student attending Cumberland County College. I transferred to Rowan University in the spring of 2013 where I finished my BA in Psychology in 2016. The road to this point in my collegiate career was trying, and often I reflect on how serendipitous the experience was. When I transferred institutions, I was met with helpful hands; many professionals offered insight into matters the likes of which I had never been exposed to. My most impactful experience was a mentorship developed with Richard Jones, Dean of Students and Vice President of Student Affairs at Rowan. We met at a Wawa and to this day I love sharing the story of our

conversation with my students and colleagues alike. Feel free to ask me about it! This mentorship opened access to much of my involvement as a student leadership and thoroughly changed who I was for the better. The move to Mississippi was sparked by Richard because he is an alum of my program and department. I was sold, however, by the people at Mississippi State and my confidence in the program.

Currently, I conduct research via the Educational Leadership department and Social Science Research Center – Social Relations Lab. My foci are access, retention, organizational behavior, assessment, action research, masculinity, social psychology, and motivation. I also chair the Residential Assessment and Learning Initiatives (RALI) committee, and am a co-instructor of the course: “Paraprofessionals in Student Affairs” this year. This past summer I had the opportunity to intern in the Holmes Cultural Diversity Center, and will intern in the Student Success Center this coming spring. Mississippi State University has, and continues to, provide concurrent growth opportunities, as well as moments for myself and others to shine. It has been a wonderful experience!

I am excited for the opportunities that lie ahead as I graduate this May, and am looking forward to bringing something special to my next team! If you have any questions, feel free to reach out to me – Go Profs and Hailstate.

NASPA NOW PROFESSIONALS 2018: Integrity



Brandon Brideau
Graduate Resident Director
Fitchburg State University
He/Him/His

Brandon Brideau is a second year Graduate Residence Director at Fitchburg State University in Fitchburg, Massachusetts, where he is pursuing a Masters of Business Administration in Accounting. Prior to beginning in this role, Brandon was a Resident Assistant and Senior Resident Assistant as well as the captain of the track team at Fitchburg State University during his undergraduate years, where he received a Bachelor's of Science in Mathematics. In his role as a GRD, Brandon has been instrumental in working with the Massachusetts State College Building Authority (MSCBA) to acquire Simonds Hall and transition the building from private lease apartments to university residence hall in just three months. In addition to working with impacted students and tenants during the transition, Brandon served as the point of contact for contractors, vendors, and university staff through the onboarding and opening process. As a result of this project, and much more, Brandon has built a reputation as a compassionate and student focused professional able to complete high level, student facing initiatives independently, often serving as a resource to senior members of the university staff, both within and beyond the Division of

Student Affairs. Throughout his time in the Housing & Residential Services Office at Fitchburg State, Brandon has been recognized multiple times for his service to students, support of University and departmental initiatives, and for consistently holding his peers to a high standard of ethical behavior. Some of these awards include Resident Assistant of the Year and the Outstanding Service Award, both awarded to individuals who move the mission of the department and university forward, while providing consistently high quality services to students and campus colleagues. Brandon is honored to receive the NASPA NOW Professional award for Integrity.

NASPA NOW PROFESSIONALS 2018: Integrity



Samantha España
Academic Advisor
University of Nevada – Reno
She/Her/Hers

Samantha España is a New Mexico native, born and raised in Las Cruces, NM. She graduated from Las Cruces High School in 2009, and was proud to attend her hometown university, New Mexico State University. As a first-generation college student, she challenged herself to be well-rounded, between her academic achievements, community involvement, and campus engagement. After four years, she became the first in her family to graduate with a Bachelor's Degree, with a Major in Psychology and a Minor in Counseling and Educational Psychology. Afterward, she moved to Reno, NV, where she recently completed a Master's Degree in Educational Leadership at the University of Nevada, Reno.

Samantha began her higher education professional career in 2014 as an Enrollment Services Representative at Carrington College, Reno. She then transitioned to her current role at The College of Business at the University of Nevada, Reno. For the past two years, she has served as an Academic Advisor for undergraduate students within the College, mentoring students in a variety of capacities. She also leads its First-Year Advising program and oversees Graduation Initiatives for graduating seniors. She is passionate about making a difference in the lives of others, and seeks to provide a

welcoming, affirming atmosphere for each of the students she encounters.

While she does not know what the future holds for her professionally, she is excited to be a newer member of NASPA and to get more involved within the organization. Moreover, she is very proud to say that she will be marrying her fiancé, James Hall, later this year!

NASPA NOW PROFESSIONALS 2018: Integrity



Ashley Pryor
Director, Social Change
The Ohio State University
She/Her/Hers

Ashley L. Pryor is the director for Student Life's department of Social Change at The Ohio State University. Ashley is responsible for developing and executing Social Change's interdisciplinary civic engagement programs in the local and state community by discovering ways to enhance efficiency and productivity of Social Change's reach and impact, organizing department goals and providing guidance to overall program execution and workshop facilitation. She manages a team of one full time staff member, 20-25 undergraduate student employees, and 1-2 graduate practicum students. Ashley is from Westerville, Ohio, and is a two time alumna of The Ohio State University. She received her Bachelor of Science in Human Development and Family Science and a Master of Arts in Higher Education and Student Affairs.

As a student, Ashley was a scholar-athlete and won a Big Ten championship with the Ohio State women's rowing team in 2011. Additionally, she presented (locally) her 2014 documentary, *"Why the Caged Bird Sings-Critiquing Critical Race Theory in Higher Education"* and in 2015 authored an article, *"Impact of College Athletics Involvement on African American Male Student-Athletes' Career Development,"* which she presented locally and nationally. In her role with Social Change, Ashley has focused more on moral and ethical decision-making for college students involved in civic engagement and leadership in relation to career development to uphold the university motto, *Education for Citizenship*.

In addition, Ashley serves as an instructor for two undergraduate courses and is a faculty mentor for Ohio State's Second-Year Transformational Experience Program for 20 sophomore students. Before joining Student Life Social Change, Ashley was the Assistant Director (Regional Engagement Officer, Western U.S.) at Ohio State's Alumni Association. Her commitment as an alum continues, serving this spring 2018, as the keynote speaker for the Alumni Association's Civil Rights Museum event in Atlanta; furthering Ashley's advocacy for social justice, educational access and women's leadership development and rights.

NASPA NOW PROFESSIONALS 2018: Integrity



Michelle Scali

Assistant Director of Student Involvement
Southern New Hampshire University
She/Her/Hers

Michelle Scali serves as the Assistant Director of Student Involvement at Southern New Hampshire University (SNHU). She works closely with the 60+ clubs and organizations, including the fraternities and sororities, and coordinates the training and development to support those groups. Prior to working at Southern New Hampshire University, she completed her Bachelor of Arts in Applied Psychology from Bryant University and her Master of Arts in Higher Education and Student Affairs from the University of Connecticut in 2016.

Her career focus has mainly been in Student Activities, but she also serves as a Conduct Board Hearing Officer, and is a member of the President's Commission for LGBTQ+ Advocacy and the Global Days of Service initiative at SNHU. Last Spring, she participated in the NASPA Region 1 New Professionals Mentoring Institute (NPMI). Michelle also volunteers for her sorority, Alpha Omicron Pi, as co-chair of the AOII Foundation Young Alumnae Council, a Human Resource Ambassador and

an Academic Development advisor for her collegiate chapter. In her free time, Michelle enjoys baking, travelling and binge watching the latest show on Netflix.

NASPA NOW PROFESSIONALS 2018: Integrity



Heather Stevens
Student Advocacy Coordinator
University of Miami
She/Her/Hers

Heather serves as the first Student Advocacy Coordinator in the Division of Student Affairs at the University of Miami. While she focuses on ombudsperson cases, special projects for the Vice President for Student Affairs, and division wide initiatives, Heather also advises Student Government and Canes Care for Canes, a student organization focused on building a caring and inclusive community. She has had experience in judicial affairs, transfer student support, orientation programs, and crisis response. Heather is very passionate about mentoring and is involved in NASPA by way of the NUFPP board and serving as a NUFPP mentor. In the classroom, Heather supports the educational and psychological studies program at the University of Miami as a Teaching Assistant for Organization and Administration in Higher Education courses for master and doctoral students, as well as Contemporary Issues for master students. Heather received her Bachelor of Art in English Literature and Psychology in 2012 and Master of Science in Education with a concentration in Student Life and Development in 2015 from the University of Miami.