The 2018 NASPA Religious, Secular, and Spiritual Identities conference will bring together faculty, administrators, campus ministers, religious professionals and other interested parties for a conversation on and collective action in regards to religious, secular, and spiritual initiatives in higher education.

The event will address the intersectionality of identity, religion, and spirituality and how these factors interact in the work of on-campus professionals and the collegiate experiences of students. Programs will explore ways of creating more socially just and inclusive campus environments that support the religious, secular, and spiritual exploration and practice of our communities.

Visit [https://www.naspa.org/events/2018RSSI](https://www.naspa.org/events/2018RSSI) for more details.

**Why Become a Conference Exhibitor/Sponsor?**

- Share information about your institution/organization/program with over 200 of our attendees
- Increase awareness of religious, secular, and spiritual identities in college programming and resources
- Help support educators as they come together to hone their understanding, awareness, and skills in regards to religious, secular, and spiritual identity in higher education
- Build or develop your relationship with NASPA, the premier higher education student affairs association

**Conference Target Attendees:**

- Faculty
- Vice Presidents of Student Affairs
- Administrators
- Students
- Campus Ministers
- Chaplains
- Interfaith Educators
- Religious Professionals

Join us from December 9-11 at the Hyatt Regency in New Orleans!
## Sponsor Packages (Select One)

<table>
<thead>
<tr>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

- Company logo and hyperlink on the conference website
- Registration fee for up to six (6)
- Optional table top exhibit space
- Recognition as a Gold Conference Sponsor in the program guide
- Sign and verbal recognition as a Gold Conference Sponsor at the event
- Full-page grayscale ad in the printed program guide
- Banner ad in the Guidebook mobile program
- Sponsorship of a conference event/area (see below)

- Company logo and hyperlink on the conference website
- Registration fee for up to four (4)
- Optional table top exhibit space
- Recognition as a Silver Conference Sponsor in the program guide
- Sign and verbal recognition as a Silver Conference Sponsor at the event
- Full-page grayscale ad in the printed program guide
- Banner ad in the Guidebook mobile program

- Company logo and hyperlink on the conference website
- Registration fee for up to two (2)
- Optional table top exhibit space
- Recognition as a Bronze Conference Sponsor in the program guide
- Sign and verbal recognition as a Bronze Conference Sponsor at the event
- Half-page grayscale ad in the printed program guide

---

**All sponsor packages include an optional exhibit space with:**
One 8’ table; two folding chairs; one wastebasket; one program book; a registration mailing list (e-mail addresses or phone numbers are not provided).

---

**We also offer customized exhibit/sponsor packages**

## Sponsored Events/Areas (For Gold Sponsors Only)

**A Gold Conference Sponsorship includes one of the following:**

- Your own sponsored concurrent session (5 available)
- Sponsorship of a plenary session (3 available) with sign recognition
- Sponsorship of a break at the event with sign recognition
- Sponsorship of one event meal with sign recognition (3 available)
- One promotional sponsorship:
  - Sponsorship of conference tote bags
  - Sponsorship of conference lanyards
  - Sponsorship of conference Guidebook app
### Program Book Advertising Options

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$700 – Inside front cover full-page color</td>
<td>Inside front cover full-page color printed program guide ad (1 available)</td>
</tr>
<tr>
<td>$400 – Full-page grayscale printed program</td>
<td>Full-page grayscale printed program guide ad</td>
</tr>
<tr>
<td>$400 – Banner ad in Guidebook mobile program</td>
<td>Banner ad in Guidebook mobile program</td>
</tr>
<tr>
<td>$200 – Half-page grayscale printed program</td>
<td>Half-page grayscale printed program guide ad</td>
</tr>
</tbody>
</table>

### Ad Specs

*Unless otherwise noted, printed program guide ads are grayscale only*

- Full-page printed program guide ad: 8” across by 10.5” high
- Half-page printed program guide ad: 7.75” across by 5.125” high
- **High resolution PDFs of 300 dpi or more accepted**

- Banner ad in Guidebook mobile program: 600 pixels by 110 pixels
- **JPG or PNG files accepted**

Please submit your ads along with a 50 word or less company description by **November 4, 2018** to ensure inclusion in the event program guide.

### Additional Information

#### Registration List

A pre-registration list is available to all sponsors. The registration list will be emailed two weeks before the conference. Registration mailing lists will be sent in Microsoft Excel format.

**Please note that this will be an attendee mailing list only. E-mails and phone numbers of attendees are not included on this list.**

#### Property Responsibility/Insurance

You are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. **NASPA and their agents are not responsible for losses incurred, theft, or damage.**

#### Optional Exhibit Dates

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exhibits, Day 1</strong></td>
<td>Sunday, December 9</td>
<td>1:00 PM to 5:30 PM</td>
</tr>
<tr>
<td><strong>Exhibits, Day 2</strong></td>
<td>Monday, December 10</td>
<td>8:00 AM to 5:00 PM</td>
</tr>
<tr>
<td><strong>Exhibits, Day 3</strong></td>
<td>Tuesday, December 11</td>
<td>7:00 AM to 12:00 PM</td>
</tr>
</tbody>
</table>

#### Registration Information

Your conference badge is your admission ticket to other conference events and sessions that do not charge special fees. Other individuals who wish to attend the conference will need to register at the appropriate rate.
### 2018 NASPA Religious, Secular, and Spiritual Identities Conference

**Exhibitor & Sponsor Application**

Registration deadline is **November 4, 2018**

<table>
<thead>
<tr>
<th>Organization name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mailing address:</td>
</tr>
<tr>
<td>City, State, ZIP:</td>
</tr>
<tr>
<td>Phone:</td>
</tr>
<tr>
<td>Website:</td>
</tr>
<tr>
<td>On-site contact 1:</td>
</tr>
<tr>
<td>On-site contact 2:</td>
</tr>
<tr>
<td>On-site contact 3:</td>
</tr>
<tr>
<td>On-site contact 4:</td>
</tr>
<tr>
<td>On-site contact 5:</td>
</tr>
<tr>
<td>On-site contact 6:</td>
</tr>
</tbody>
</table>

**Please submit your application along with a 50 word or less company description by November 4, 2018.**

### Payment Information

No refunds will be made after **November 4, 2018**

| Payment type: | Credit card
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Check (made payable to NASPA)</td>
</tr>
</tbody>
</table>

Please send to: NASPA; 111 K Street NE, 10th Floor; Washington, DC 20002

<table>
<thead>
<tr>
<th>Total amount:</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cardholder name:</td>
<td></td>
</tr>
<tr>
<td>Cardholder address:</td>
<td></td>
</tr>
<tr>
<td>Credit card number:</td>
<td></td>
</tr>
<tr>
<td>Expiration date:</td>
<td></td>
</tr>
<tr>
<td>CVV:</td>
<td></td>
</tr>
<tr>
<td>Cardholder signature:</td>
<td></td>
</tr>
</tbody>
</table>

*Please fill out the registration form and e-mail to kjerde@naspa.org or fax to 202-204-8443*

---

FOR MORE INFORMATION CONTACT:

Kristie Jacobsen Jerde  
Assistant Director, Advertising and Exhibits, NASPA  
218-280-7578 / Kjerde@naspa.org