

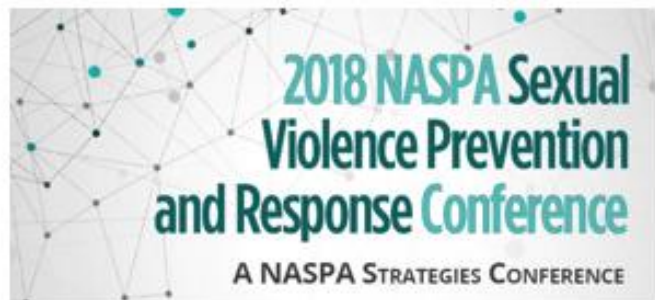
2018 Strategies Conferences

Exhibitor & Sponsor Application

January 18 – 20, 2018 ♦ Portland, OR

The Strategies Conferences combine the NASPA Alcohol, Other Drug, and Violence Prevention Conference, the NASPA Mental Health Conference, the NASPA Sexual Violence Prevention and Response Conference and the NASPA Well-being and Health Promotion Leadership Conference.

The four events focus on giving student affairs practitioners the tools to effectively address alcohol and drug abuse, mental health, sexual violence, and promote well-being on their campuses through a variety of integrated approaches.



Alcohol, Other Drug, and Violence Prevention Conference: <https://www.naspa.org/events/2018scaod>

Mental Health Conference: <http://www.naspa.org/events/2018scmh>

Sexual Violence Prevention and Response Conference: <http://www.naspa.org/events/2018scsvpr>

Well-being and Health Promotion Leadership Conference: <https://www.naspa.org/events/2018scwhpl>

Conference Registration Deadline: December 15

Why Become a Strategies Exhibitor/Sponsor?

- ✓ Share information about your company with over 1,000 of our attendees
- ✓ Increase brand awareness and recognition
- ✓ Help support student affairs practitioners as they come together to hone their craft
- ✓ Build or develop your relationship with NASPA, the premier higher education student affairs association

Exhibit Packages (Select One or See Sponsor Packages)

<input type="checkbox"/> Package 1 \$2,000 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to two (2) ➤ Full-page grayscale ad in printed program guide ➤ Banner ad in Guidebook mobile program 	<input type="checkbox"/> Package 2 \$1,600 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to two (2) ➤ Half-page grayscale ad in printed program guide 	<input type="checkbox"/> Package 3 \$1,200 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for one (1) ➤ Half-page grayscale ad in printed program guide 	<input type="checkbox"/> Package 4 \$1,000 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for one (1)
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Sponsor Packages (Select One)

<input type="checkbox"/> Gold Sponsor \$6,000 <ul style="list-style-type: none"> ➤ A sponsored program session (session content in collaboration with NASPA). ➤ Company logo and hyperlink on the conference website ➤ Registration fee for up to six (6) ➤ Exhibit Space ➤ Recognition as a Gold Conference Sponsor in the program guide ➤ Sign and verbal recognition as a Gold Conference Sponsor at the event ➤ Full-page grayscale ad in the printed program guide ➤ Banner ad in Guidebook mobile program 	<input type="checkbox"/> Silver Sponsor \$4,000 <ul style="list-style-type: none"> ➤ Sign and verbal recognition as a Silver Conference Sponsor at the event ➤ Company logo and hyperlink on conference website ➤ Registration fee for up to four (4) ➤ Exhibit Space ➤ Recognition as a Silver Conference Sponsor in the program guide ➤ Full-page grayscale ad in the printed program guide ➤ Banner ad in Guidebook mobile program 	<input type="checkbox"/> Bronze Sponsor \$3,000 <ul style="list-style-type: none"> ➤ Sign and verbal recognition as a Bronze Conference Sponsor at the event ➤ Company logo and hyperlink on conference website ➤ Registration fee for up to three (3) ➤ Exhibit Space ➤ Recognition as a Bronze Conference Sponsor in the program guide ➤ Half-page grayscale ad in the printed program guide ➤ Banner ad in Guidebook mobile program
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All exhibit and sponsorship packages include an exhibit space with:
One 8' table; two chairs; one wastebasket; one program book; a registration mailing list.

Program Book Advertising Options

- \$700** – Inside front cover full-page color printed program guide ad (1 available)
- \$400** – Full-page grayscale printed program guide ad
- \$400** – Banner ad in Guidebook mobile program
- \$200** – Half-page grayscale printed program guide ad

Ad Specs

(Unless otherwise noted, printed program guide ads are grayscale only)

Full-page printed program guide ad: 8'' across by 10.5'' high

Half-page printed program guide ad: 7.75'' across by 5.125'' high

High resolution PDFs of 300 dpi or more accepted

Banner ad in Guidebook mobile program: 600 pixels by 110 pixels

JPG or PNG files accepted

Please submit your ads along with a 50 word or less company description by **December 8, 2017** to ensure inclusion in the event program guide.

Additional Information

Registration List

A registration list is available to all companies participating. The registration list will be emailed two weeks before the conference. Registration mailing lists will be sent in Microsoft Excel format.

Please note that this will be an attendee mailing list only. E-mails and phone numbers of attendees are not included on this excel list.

Property Responsibility/Insurance

You are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. **NASPA and their agents are not responsible for losses incurred, theft, or damage.**

Exhibit Dates

Exhibits, Day 1 (Optional)
Thursday, January 18: 1:00 PM to 6:30 PM
Exhibits, Day 2
Friday, January 19 7:30 AM- 5:00 PM
Exhibits, Day 3 (Optional)
Saturday, January 20: 7:30 AM to 12:00 PM
**Please note that the exhibit hours are subject to change.*

Registration Information

Your conference badge is your admission ticket to other conference events and sessions that do not charge special fees. Other individuals who wish to attend the conference will need to register at the appropriate rate.

2018 Strategies Conferences

Organization and Payment Information

Exhibitor & Sponsor Application Deadline is December 8, 2017. No refunds will be given after this date.

Organization Name:	
Organization Phone:	
Website Address:	
Mailing Address:	
City, State & Zip code:	
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Payment type:	<input type="checkbox"/> Credit card <input type="checkbox"/> Check (made payable to NASPA) Please send to: NASPA; 111 K Street NE, 10 th Floor; Washington, DC 20002
Total amount:	\$
Cardholder name:	
Cardholder address:	
Credit card number:	
Expiration date:	
CVV:	
Cardholder signature:	

*Please submit your application along with a 50 word or less **company description** by **December 8, 2017.***

Please fill out the registration form and e-mail to kjerde@naspa.org or fax to 202-204-8443

Next Step

Once we have processed your payment we will send you an email with instructions to register for the conference and other important details.

Thank you for your support!