

# 2019 NASPA Hill Days

## Sponsor Application

December 2-4, 2019

Washington, D.C.

**Scholarship Deadline: July 10, 2019**

**Event Sponsor Deadline: November 1, 2019**

The 2019 NASPA on the Hill Days and the National Student Affairs Day of Action is a professional development opportunity during which student affairs practitioners will develop approaches to promote advocacy and activism on at the national level. This event strives to educate practitioners on current and emerging legislation and policies affecting higher education as well as provide ways in which student affairs professionals can support and challenge legislation and policymaking within the United States. Additionally, through this event, practitioners will hone their skills to implement efforts within their home states to support civic learning and democratic engagement.

**Visit:** <https://www.naspa.org/events/2019-naspa-hill-days> for more information.



NASPA is the leading association for the advancement, health, and sustainability of the student affairs profession. We serve a full range of professionals who provide programs, experiences, and services that cultivate student learning and success in concert with the mission of our colleges and universities. Established in 1918 and founded in 1919, NASPA is comprised of over 15,000 members in all 50 states, 25 countries, and 8 U.S. Territories.

### Why Become a NASPA on the Hill Days and National Student Affairs Day of Action Sponsor?

- Share information about your company with more than 75 campus leaders at all levels
- Increase brand awareness and recognition among civically engaged higher education professionals
- Help support student affairs practitioners as they come together to advance their civic engagement and advocacy skills for the national stage
- Build or develop your relationship with NASPA, the premier higher education student affairs association

### Target Attendees:

- New Professionals
- Mid-Level Professionals
- Senior Level Professionals
- Chief Student Affairs Officers / Vice Presidents of Student Affairs
- Federal Government Affairs Professionals

## Sponsor Packages (Select One)

**Scholarship Opportunities (Deadline: July 10, 2019)**

**\$1,250-10,000**

- Multiple opportunities available
- Benefits include:
  - Company logo and hyperlink on conference website
  - Attendee list one month prior to the event
  - Verbal recognition at the event with opportunity to meet scholarship recipient(s)
  - Option to provide printed promotional materials in participant packets (materials provided by sponsor and must be submitted by November 15)

**Sponsorship Opportunities (Sponsorship Deadline: November 1, 2019)**

**Materials Sponsor**  
**\$500**

- Multiple opportunities available
- Benefits include:
  - Company logo and hyperlink on conference website
  - Attendee list one month prior to the event

Option to provide printed promotional materials in participant packets (materials provided by sponsor and must be submitted by November 15)

### Sponsorship Opportunities Cont.

**Refreshment/Meal Break**  
**\$500 (plus food costs)**

- Four opportunities available
- Benefits include:
  - Opportunity to be the named sponsor of one of the event refreshment breaks
  - For snack breaks sponsorship: Special signage recognizing break sponsorship
  - Sponsor selects menu from options available at the conference hotel and is financially responsible for food and beverage cost
  - For Breakfast, Lunch, or Reception sponsorship: Opportunity to welcome participants and provide 10-15 minute overview of company products or services during meal or reception
  - Company logo and hyperlink on conference website
  - Attendee list one month prior to the event
  - Option to provide printed promotional materials in participant packets (materials provided by sponsor and must be submitted by November 15)

## Additional Information

### Registration List

A registration list is available to companies participating as sponsors. The registration mailing list will be emailed one month before the event. Registration mailing lists will be sent in Microsoft Excel format.

*Please note that this will be an attendee mailing list only. E-mails and phone numbers of attendees are not included on this excel list.*

### Property Responsibility/Insurance

You are responsible for ensuring the safety of your personnel and your materials from theft, damage, accident, fire and other such causes. Sponsors who desire to carry insurance must do so at their own expense. All property of the sponsors is understood to remain in their own care, custody and control in transit to and from the confines of the event area, as well as while it is on the floor. Security and storage space will not be provided.

**NASPA and their agents are not responsible for losses incurred, theft, or damage.**

## Organization and Payment Information

No refunds will be made after June 25, 2019 for scholarships and after November 1, 2019 for sponsorship

Organization Name:	
Organization Phone:	
Website Address:	
Mailing Address:	
City, State & Zip code:	
Contact Name/Title:	E-Mail Address:
Payment type:	<input type="checkbox"/> Credit card  <input type="checkbox"/> Check (made payable to NASPA) Please send to: NASPA; 111 K Street NE, 10 <sup>th</sup> Floor; Washington, DC 20002
<b>Total amount:</b>	\$
Cardholder name:	
Credit card number:	
Expiration date:	
Cardholder signature:	
50 word or less company description:	

*Please fill out the registration form and e-mail to [kjerde@naspa.org](mailto:kjerde@naspa.org) or fax to 202-204-8443*