

## NASPA 2014 CONFERENCE LEADERSHIP COMMITTEE



The NASPA 2014 Conference Leadership Committee has met and had several telephone conversations under the leadership of Laura Wankel (NASPA Board of Directors Chair) and Frank Lamas (Conference Chairperson) and NASPA Executive staff. We have appointed the initial steering committee with a few more additions to come, (Attached). We are working closely with Arlene Kidwell, Stephanie Gordon, Kevin Kruger and Jennifer Vaseleck as well as other NASPA staff. The Committee is focused more on big picture with NASPA staff more intricately involved in logistics. The committee structure and model for this year has changed per recent board proposal. This is our first attempt to separate out what's most appropriate for committee involvement and where to let talented NASPA staff lead. Thus far, in my opinion, the team has worked well. Our fall meeting in Baltimore, Maryland was cancelled due to weather issues, but met recently on June 14-16, 2013.

The theme for the conference is Lead Innovate Transform. We are taking a fresh, innovative approach to the NASPA Annual Conference that will hopefully surpass your expectations for a professional development experience! By harnessing the tremendous advances that have taken place in higher education over the past five years and super-charging with the latest technological innovations, we will shatter the previous models and transform the conference educational experience. We will debut new, highly interactive, session formats that use: TED-like" video presentations, collaborative learning labs, and crowd-sourced educational sessions to amplify interactivity and learning!

The 2014 NASPA Annual Conference theme addresses these challenges by inviting individual and collective exploration of how student affairs professionals will lead, innovate, transform and define learning, and examine the nature of our work as we move rapidly into the next phase of higher education. The 2014 Conference Leadership Committee is seeking innovative and engaging program proposals on the following topics:

- Accountability
- Changing Demographics
- Citizenship & Civility
- Learning and Community in a Digital Age
- Public Policy & Advocacy
- Student Success & Persistence
- Student Affairs Profession

A new conference website with lots of "wowzy wowzy" has been debuted which I believe is the slickest website we have ever had thanks to NASPA staff. We recently met with a variety of Vice Presidents for Student Affairs from the Baltimore region to get them involved and engaged in

the conference and our meeting was very successful. Our local events group is up and running with many creative ideas being put in place.

We have several invitations tying speakers to the seven topic areas. We are exploring some new innovative ways to feature exhibitors. Also, we are actively reaching out to CSAO for program proposals to enhance this track. Members of the planning team will make use of social media (Facebook, Twitter, blogging) to promote interest, engage members and generate involvement. We are also investigating the possibility of technology to broadcast selected segments of the conference back home.

We look forward to seeing you and your colleagues in Baltimore. We need your ideas, new approaches to learning, and your energy to synthesize the 2014 NASPA Annual Conference into an unprecedented and exceptional student affairs conference experience!

We have toured the Baltimore Convention Center and headquarter hotel. We have a spectacular location with wonderful hotels all nestled in the Baltimore Harbor area. Hopefully, weather will be nice in March 2014; what a great city for our experience!

The committee will expand in size to assist us with the review of program proposals and will meet at the NASPA Office in October 2013.

We are all very excited to be a part of planning the 2014 conference!

## 2014 NASPA Annual Conference Leadership Committee

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