

## 2014 NASPA CONFERENCE LEADERSHIP PLANNING COMMITTEE



Over the last year, our NASPA 2014 Conference Committee, along with the NASPA staff, has been planning this year's conference with theme of **Lead Innovate Transform**. We expect our conference will provide an exceptional professional development experience for our members in Baltimore.

The Conference leadership committee has taken a fresh innovative approach to the NASPA Conference that will hopefully surpass your expectations. We will debut new, highly interactive session formats, collaborative learning labs and crowd-sourced educational sessions to amplify interactivity and learning! We have outstanding speakers and sessions ready to go.

The 2014 NASPA Annual Conference theme addresses these challenges by inviting individual and collective exploration of how student affairs professionals will **Lead Innovate Transform** and define learning, and examine the nature of our work as we move rapidly into the next phase of higher education. The conference addresses the following seven topic areas:

- Accountability
- Changing Demographics
- Citizenship & Civility
- Learning and Community in a Digital Age
- Public Policy & Advocacy
- Student Success & Persistence
- Student Affairs Profession

A new conference website with lots of bells and whistles was developed for this year's conference. We have utilized social media to promote interest, engage members and generate interest in the conference. Our local conference events group is up and running with many creative ideas being implemented.

We have a great line up of conference speakers including:

### **Opening Keynote Speaker**

#### **Wes Moore**

Youth Advocate, Entrepreneur, Author

Sunday, March 16 5:00PM – 7:00PM

**Debra Humphreys**

Vice President for Policy and Public Engagement  
Association of American Colleges & Universities  
Monday, March 17 8:30AM – 9:45AM

**Freeman Hrabowski**

President, University of Maryland – Baltimore County  
Monday, March 17 10:00AM – 11:15AM

**George Siemens**

Founding Member and President, Society for Learning Analytics Research  
The University of Texas at Arlington  
Monday, March 17 1:15PM – 2:30PM

**FEATURED PANEL**

**The Future of Student Affairs Graduate Preparation Program**

**With Larry Roper, Pat Whitely**

Tuesday, March 18 8:45AM – 10:00AM

**Louis Soares**

Vice President for Policy Research and Strategy  
*American Council on Education (ACE)*  
Tuesday, March 18 10:15AM – 11:30AM

**Elisabeth Mason**

CEO and Co-Funder  
Single Stop USA, Inc.  
Tuesday, March 18 1:15PM – 2:30PM

**CLOSING KEYNOTE SPEAKER**

**Jon Lovett**

Writer  
Wednesday, March 19 9:45AM – 11:15AM

For the first time, we are also broadcasting selected segments of our conference back home to those that are unable to make it to Baltimore.

We are on record pace for the NASPA Baltimore 2014 in all areas.

	2014	2013	2012	2011
Location	Baltimore, MD	Orlando, FL	Phoenix, AZ	Philadelphia, PA
Conference Registrants	5362	4732	4089	4159
Positions	559	399	335	361
Standard Tables	451	449	358	384
Premium Tables	85	73	50	48
Candidates	1033	851	751	998
% of Hotel Block Picked up	92%	97%	93%	92%
	<i>As of February 25, 2014</i>	<i>On or About 2/25/13</i>	<i>On or About 2/25/12</i>	<i>On or About 2/25/11</i>

We are all very excited to be a part of planning and delivering one of the best and most highly attended NASPA Annual Conferences to date! It's truly been a privilege and a labor of love for us to serve our profession NASPA and our colleagues.

**2014 NASPA Annual Conference  
Leadership Committee**

**Eric Grospitch**

Dean of Students  
University of Missouri-Kansas City

**Kathy Guthrie**

Assistant Professor of Higher Education  
Florida State University

**Teri Hall**

Associate Vice President, Student Affairs  
Towson University

**Joy Hoffman**

Director of the Cultural Center  
Whittier College

**Shamika Johnson**

University of Maryland

**Frank Lamas (*Chair*)**

Vice President for Student Affairs  
The University of Texas - Arlington

**Tisa Mason**

Vice President for Student Affairs  
Fort Hays State University

**Lisa Nagy**

Assistant Vice President  
The University of Texas - Arlington

**Jen Day Shaw**

Associate Vice President and Dean of  
Students  
University of Florida

**Will Simpkins**

Director, Center for Career & Professional  
Development  
CUNY – John Jay College

**Laura Wankel (*Board Chair-Elect*)**

Vice President for Student Affairs  
Northeastern University

**Arlene Kidwell**

Senior Director of Meetings  
NASPA Office

**Kevin Kruger**

President  
NASPA Office

**Stephanie A. Gordon**

Vice President for Professional  
Development  
NASPA Office

**Jennifer Vaseleck**

Meeting Planner  
NASPA Office