Lori S. White  
NASPA Board Chair  
Report for the July 2016 Board of Directors Meeting  
June 27, 2016

NASPA Board Action Items

None at this time

Leadership & Member Engagement

**NASPA SERVE Academy:** The NASPA SERVE (Supporting, Expanding, Recruiting Volunteer Excellence) Academy has been launched with the creation of a steering committee and applications for the inaugural SERVE Academy cohort. The steering committee includes the following members:

- Pat Whitely, Vice President for Student Affairs, University of Miami; Past Board Chair (Region III)
- Rich DeCapua, Associate Dean of Students, Boston College; former Regional Director (Region I)
- Bette Simmons, Vice President of Student Development and Enrollment, County College of Morris; Foundation Board Chair-Elect (Region II)
- Patricia Telles-Irvin, Vice President for Student Affairs, Northwestern University; former Board Chair (Region IV-E)
- Tony Ross, Associate Professor, California State University, Los Angeles; former NASPA Member-At-Large (Region VI)
- Sherry Mallory, Dean of Student Affairs, Revelle College, University of California, San Diego (Region VI)
- Anna Gonzalez, Dean of Students, Lewis & Clark College; NASPA Member-At-Large (Region V), Committee Chair
- Nathan Victoria, NASPA Director of Member Engagement and Student Initiatives, Staff Liaison

The first gathering of the first SERVE Academy cohort will occur in September 2016 at the NASPA office in Washington, DC.
Regional Governance Task Force (RGTF) Financial Task Force:
The RGTF Financial Task Force is looking at questions that emerged from the RGTF committee related to Regional financial practices. This new group has articulated a series of questions to be explored further by the RDs and their respective Boards.

The members of the RGTF Financial Task Force are Leslie Webb, Beth Moriarty, Jeanne Ward-Roof, and Becky Spurlock.

Professional Development & Events

I served as the keynote speaker for the NASPA Region III Symposium in Pigeon Forge, Tennessee. The dates of the Symposium were June 12-15. The Themes of my keynote address were Reflection, Rejuvenation, and Rededication. I also attended the Dungy Leadership Institute at The Ohio State University held from June 26-July 1. Highlights of the DLI were spending time with the amazing group of emerging student affairs professionals and touring the Horseshoe Stadium which has long been on my bucket list 😊.

Optional Other Reports - Advocacy & Scholarship (not required)

NASPA Foundation Board Chair Gene Zdziarski and I have charged a group (made up of representatives from the Foundation Board and the NASPA Board) to explore the possibility of developing an innovation grant program through the Foundation Board. The individuals being asked to serve on this committee include:

**Foundation Board Representatives**
- Stan Carpenter
- Maggie de la Teja
- Gage Paine

**NASPA Board Representatives**
- Anthony DeSantis
- Pauline Dobrowski
- Anna Gonzalez

The committee’s charge is the following:

Two of NASPA’s Four Guiding principles include Inquiry (supporting research and scholarship to add to the knowledge base of the profession and ensure that data informs practice) and Innovation (continuously seeking improvement through new and creative approaches). The NASPA Foundation Board has historically provided research grant opportunities in support of the Inquiry principle. Traditionally, the majority of these grants have been awarded, perhaps appropriately so, to individuals (often faculty members and doctoral students) engaged in formal research
projects. However, many NASPA members are primarily practitioners. While practitioners value the creation of new knowledge grounded in theory and research to gird their practice, practitioners may also welcome the opportunity to pilot new ideas for rapid implementation in response to emerging campus challenges and issues. How might the Foundation Board also provide support for NASPA’s Innovation principle? As the NASPA Foundation Board engages in discussion regarding the focus of the work of the foundation, the respective chairs of the NASPA Board and Foundation Board are appointing a committee to explore the possibility of developing an Innovation Grant program through the NASPA Foundation. Such grants would provide seed monies to support the development of an innovative practice or program.

In exploring this idea, the committee should consider the following questions:

- What might an innovation grant program through the NASPA Foundation look like (how would innovation be defined; what amount of money might potentially be awarded; what would an innovation grant proposal look like; what would be the deliverables)? There is at least one Foundation (Lumina) that provides innovation grants and there may be other organizations to look to as models for developing a NASPA Foundation Innovation Grant proposal.

- The NASPA Foundation seeks to generate financial support from the NASPA membership in support of the NASPA Foundation mission, would an innovation grant program align with the NASPA Foundation mission and how might the NASPA membership respond to their donations being used for an innovation grant program?

- What are the challenges and opportunities for a development of a NASPA Foundation Grant program?