



NASPA[®]

Community
Colleges Division

Kimberly Lowry

Community Colleges Division Director

Report for the July 2017 Board of Directors Meeting

June 23, 2017

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Director Report

The Community Colleges Division met at the 2017 NASPA annual conference and set goals for the 17/18 term. We also held monthly calls via conference call to discuss and transact business, see dates below:

Monthly Community Colleges Division Calls

May 19, 2017

June 23, 2017

2017-2018 CCD Goals

The CCD continues to focus their work on their four goals:

- Elevate the Brand - increase the visibility and profile of the Community Colleges Division both within and outside of the Association.
- Member Engagement - create opportunities for involvement for existing members and newcomers.
- Contribute to Discussions on Key National Issues for Community Colleges - be well connected to the Association to actively contribute the community colleges voice and perspective to dialogues.
- Increase Membership - increase both individual and institutional community colleges membership.

New board members

- Carla Stein - Region IV-W Representative
- Melissa Payne - Region IV-E Representative
- Latrice Owns – New Professional/Graduate Student Representative
- Randy Sanders – Region I Representative
- Dennis Denman – Region V Representative

- Dawn Person – Faculty In Residence

Member Engagement

- As of 06/09/2017, the CCD has 437 followers on Twitter, a 30% increase from November 2016.
- A blog schedule has been developed to provide original content bi-weekly from the CCD.

Professional Development & Events

Community Colleges Institute (2017)

March 11 – 12, 2017 ◊ Grand Hyatt San Antonio

- The themes of the 2017 CCI were cross-campus collaboration, student support, and community colleges and the future.
- 2017 was the first year the CCI released its own call for programs. Of the 26 program submissions, 12 programs and three poster sessions were selected.
- 86 attendees (compared to 29 in 2016).

Year	Registrants
2017	86
2016	29
2015	76
2014	23
2013	43
2012	91

2016-2017 NASPA Community Colleges Symposium Series at the College of DuPage

April 21, 2017, 2017 ◊ College of DuPage ◊ Glen Ellyn, IL

- The College of DuPage served as the 8th host in the Symposium Series history.
- 40 registrants.
- Conversations revolved around the lack of an Illinois state budget.
- The following individuals served on the planning committee:
 - Jane Smith, director of enrollment services and registration, College of DuPage
 - Anne Guenther, administrative assistant, College of DuPage

Optional Other Reports - Advocacy & Scholarship (not required)

Key National/Regional/Local Issues

- **Sexual assault**
 - CC have to respond differently than 4 year colleges. We do not have the same resources but in many instances are being help to the same standards.
- **Funding and fiscal management**
 - Budget cuts and talent management is a challenge.
 - We need to pay attention to the Department of Education as it relates to higher education. National restriction of financial aid and funding.
 - A number of student affairs positions are being partnered/paired with provost, eliminating the role of VPSA.

Scholarship

Board Members

- Region III Rep, Karen Stills Royster and Director Kimberly Lowry submitted a manuscript to the Community College Journal of Research and Practice (CCJRP) on "Building student affairs capacity". Co-authored with CCD member, Dr. Dawna Wilson.
- Each board member is scheduled to author a blog post for the CCD.

CCD Members

- CCD Members-Magdalena de la Teja, Ignacio Hernandez and Susana Hernandez 5 Things Brief - 5 Things Student Affairs Professionals Should Know About Supporting Latinx Students in Community Colleges was published.

Awards

- Award nominations for both the Community Colleges Professional Award and the Community College Research and Scholarship Award are open through November 1, 2017. Marketing strategies including blog posts, social media, and email campaigns have begun to increase awareness of these awards.
- Director Kimberly Lowry and CCD member, Dr. Dawna Wilson received the 2017 Assessment, Evaluation and Research Knowledge Community Innovation Award.