



NASPA[®]

Community
Colleges Division

Kimberly Lowry

Community Colleges Division Director

Report for the March 2019 Board of Directors Meeting

February 22, 2019

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

The Community Colleges Division worked to accomplish the goals set for the 2018-2019 term. We hosted monthly and quarterly meetings via conference call to discuss and transact business.

2018-2019 Goals

The CCD focused their work on four goals:

- **Elevate the Brand** - increase the visibility and profile of the Community Colleges Division both within and outside of the Association.
- **Member Engagement** - create opportunities for involvement for existing members and newcomers.
- **Contribute to Discussions on Key National Issues for Community Colleges** - be well connected to the Association to actively contribute the community colleges voice and perspective to dialogues.
- **Increase Membership** - increase both individual and institutional community colleges membership

Updates on CCD goals

- Elevate the Brand
 - Region Reps were charged with submitting proposals and hosting social hours during regional conferences.
 - All CCD board members were encouraged to submit annual conference and CCI proposals as well as encourage members to submit proposals
 - 161 programs submitted to the 2019 NASPA Annual Conference with “Community College” as an institutional type.
 - 56 annual conference proposals being offered
 - 25 submissions to CCI 2018
 - 12 CCI proposals being offered

- Member Engagement
 - As of 2/25/19, the CCD has 743 followers on Twitter.
 - 379/1,100 community college members have indicated the CCD as a division of interest on their profiles.
- Contribute to Discussions on Key National Issues for Community Colleges
 - Each meeting, the CCD Board engaged in conversations around key national issues and made recommendations of items to be submitted for NASPA to consider. Topics that have been discussed include:
 - Assessment
 - Food/Housing Insecurities
 - Enrollment Management
 - Funding
- Increase Membership
 - 27 Technical Colleges in Tennessee, through support of the Tennessee Board of Regents, became NASPA members.
 - Region III assisted with increasing the number of region III CCD members through their symposium sponsorship activities

2019-2020 Priorities

- Develop a Division strategic plan that supports the Associations overall strategic plan
- Collaboration with regions on regional conferences and symposium series
- Monetize the NCC Online series
- Finalize the symposium curriculum.
- Increase divisional membership for individual community college members.

Advisory Board Activities

- The Division has been actively reimagining board structure and the positions present in order to best serve the needs of its members.
- Latinx/a/o Task Force
 - SSAO initiative
 - The LTF has been active in asking SSAOs to partner with NASPA and the LTF similar to those presidents/chancellors who agreed to Latinx student success via Excelencia in Education.
 - NUFPP initiative
 - To increase the number of Latinx students attending community colleges who participate in the NUFPP program, the LTF developed a marketing plan highlighting Latinx NUFPP students at community colleges.

Awards

- **2019 Community Colleges Professional Award**
 - Anthony Gutierrez, Ed.D, Faculty Coordinator, Cuesta College
- **2019 Community Colleges Research & Scholarship Award**
 Eboni M. Zamani-Gallaher Ph.D., Professor, Department of Education Policy, Organization & Leadership

Professional Development & Events

2019 NASPA Community Colleges Institute

March 9-10, 2019 ◊ Los Angeles, CA

- The 2019 Institute will focus on three themes: emergency aid, strategic enrollment management, and outcomes assessment.
- The call for programs process received 21 submissions (*compared to 28 in 2018*)
- Registration comparison:

| Year | Registration (4 weeks out) |
|------|----------------------------|
| 2019 | 101 |
| 2018 | 102 |
| 2017 | 76 |

- The following individuals served on the planning committee:
 - David Adams, director of student activities, Tulsa Community College.
 - Katherine Beaumont Doss, dean of student success, Palo Alto College.
 - Rocio Fajardo, counselor/coordinator, Ventura College.
 - Jamie Kammerman, student activities advisor, Long Beach City College.
 - Michiko "Misha" Kealoha, student life and leadership manager, Cañada College.
 - Noeau Keopuhiwa, student affairs coordinator, Kapiolani Community College.
 - Michael Morvice, director of student life, Orange Coast College
 - Steve Pankey, enrollment manager, Metropolitan Community College.
 - Teila Robertson, student life coordinator, Long Beach City College.
 - Heidi Shugg, coordinator for the Atlas Access Lab, Valencia College.
 - Wendy Stewart, dean, counseling and student development, Mira Costa College.
 - A.J. Trump, interim director of enrollment management, Ocean County College.
- Keynote speaker:
 - Mike Flores, chancellor, Alamo Colleges District.