NASPA Board Action Items

None at this time.

Leadership & Member Engagement

The Community Colleges Division worked to accomplish the goals set for the 2018-2019 term. We hosted monthly and quarterly meetings via conference call to discuss and transact business.

2018-2019 Goals

The CCD focused their work on four goals:

- **Elevate the Brand** - increase the visibility and profile of the Community Colleges Division both within and outside of the Association.

- **Member Engagement** - create opportunities for involvement for existing members and newcomers.

- **Contribute to Discussions on Key National Issues for Community Colleges** - be well connected to the Association to actively contribute the community colleges voice and perspective to dialogues.

- **Increase Membership** - increase both individual and institutional community colleges membership

Updates on CCD goals

- Elevate the Brand
  - Region Reps were charged with submitting proposals and hosting social hours during regional conferences.

  - All CCD board members were encouraged to submit annual conference and CCI proposals as well as encourage members to submit proposals
    - 161 programs submitted to the 2019 NASPA Annual Conference with “Community College” as an institutional type.
    - 56 annual conference proposals being offered
    - 25 submissions to CCI 2018
    - 12 CCI proposals being offered
Member Engagement
- As of 2/25/19, the CCD has 743 followers on Twitter.
- 379/1,100 community college members have indicated the CCD as a division of interest on their profiles.

Contribute to Discussions on Key National Issues for Community Colleges
- Each meeting, the CCD Board engaged in conversations around key national issues and made recommendations of items to be submitted for NASPA to consider. Topics that have been discussed include:
  - Assessment
  - Food/Housing Insecurities
  - Enrollment Management
  - Funding

Increase Membership
- 27 Technical Colleges in Tennessee, through support of the Tennessee Board of Regents, became NASPA members.
- Region III assisted with increasing the number of region III CCD members through their symposium sponsorship activities

2019-2020 Priorities
- Develop a Division strategic plan that supports the Associations overall strategic plan
- Collaboration with regions on regional conferences and symposium series
- Monetize the NCC Online series
- Finalize the symposium curriculum.
- Increase divisional membership for individual community college members.

Advisory Board Activities
- The Division has been actively reimagining board structure and the positions present in order to best serve the needs of its members.
- Latinx/a/o Task Force
  - SSAO initiative
    - The LTF has been active in asking SSAOs to partner with NASPA and the LTF similar to those presidents/chancellors who agreed to Latinx student success via Exclenica in Education.
  - NUFP initiative
    - To increase the number of Latinx students attending community colleges who participate in the NUFP program, the LTF developed a marketing plan highlighting Latinx NUFP students at community colleges.

Awards
- **2019 Community Colleges Professional Award**
  - Anthony Gutierrez, Ed.D, Faculty Coordinator, Cuesta College

- **2019 Community Colleges Research & Scholarship Award**
  - Eboni M. Zamani-Gallaher Ph.D., Professor, Department of Education Policy, Organization & Leadership
2019 NASPA Community Colleges Institute
March 9-10, 2019 ◊ Los Angeles, CA

- The 2019 Institute will focus on three themes: emergency aid, strategic enrollment management, and outcomes assessment.
- The call for programs process received 21 submissions (compared to 28 in 2018)
- Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration (4 weeks out)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>101</td>
</tr>
<tr>
<td>2018</td>
<td>102</td>
</tr>
<tr>
<td>2017</td>
<td>76</td>
</tr>
</tbody>
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- The following individuals served on the planning committee:
  - David Adams, director of student activities, Tulsa Community College.
  - Katherine Beaumont Doss, dean of student success, Palo Alto College.
  - Rocio Fajardo, counselor/coordinator, Ventura College.
  - Jamie Kammerman, student activities advisor, Long Beach City College.
  - Michiko "Misha" Kealoha, student life and leadership manager, Cañada College.
  - Noeau Keopuhiwa, student affairs coordinator, Kapiolani Community College.
  - Michael Morvice, director of student life, Orange Coast College.
  - Steve Pankey, enrollment manager, Metropolitan Community College.
  - Teila Robertson, student life coordinator, Long Beach City College.
  - Heidi Shugg, coordinator for the Atlas Access Lab, Valencia College.
  - Wendy Stewart, dean, counseling and student development, Mira Costa College.
  - A.J. Trump, interim director of enrollment management, Ocean County College.

- Keynote speaker:
  - Mike Flores, chancellor, Alamo Colleges District.